

Signs-(Cont'd)

HALIHAN NEON MAINTENANCE CO
COMPLETE SIGN SERVICE
Manufacturing - Maintenance
2647-15th Av. MO ntrose 4-5686

Halihan Neon Maintenance Co
2647-15th Av. MO ntrose-4-5686
(See Advertisement This Page)

HAWKINS-HAWKINS CO
Scotchite-Baked Enamel-Porcelain
1255 Eastshore Hwy Berkeley. LAnscep 5-8500

JOHNSTON SIGN CO
HANGING - PAINTING
MAINTENANCE
New & Rebuilt Signs
151 Madrid. JUnipr 7-3789

K C S Co Kirby-Cogeshalf-Steinaw
Point of Purchase Displays-Plaques
1045A Mission. UNdrhl 1-6090
24 Hrs Call Palo Alto. DAvnprt 2-9554

Signs-(Cont'd)

KENNEDY R J CO
MODERN PLASTIC DISPLAYS
CUSTOM MOULDING & FABRICATING
Hardwood & Fiberglass Specialty Mfg.
1037 Golden Gate Av. JOrdn 7-0645

Ladensohn Burton 3095 Folsom. UN drhl 1-4060
LAIB 7th & Folsom. MA rket-1-5162

LAIDLAW SIGNS
WINDOWS AND TRUCKS LETTERED
GOLD LEAF LETTERING
A Complete Sign and Sho'card Service
1877 Union. JOrdn 7-8464

LETTERING STUDIO THE QUICK BRUSH
Window & Display Posters
Card & Paper Signs
Annex of Crystal Palace Market
1175 Market. HEmick 1-7536

LUNA NEON CO 1739 Union. PR ospt 5-0842
M & T Studio Signs 1230 McAllister.WA Inut 1-4819

Signs-(Cont'd)

McKEE MFG CO
BAKED ENAMEL
SIGNS
6115 Grove Oakland. OL ympic 2-3783

McQUADE'S SIGN SERVICE
PRINTED SHO-CARDS
101 Post. YU kon 6-5632

Moad Robert F 742 Market. SU tter-1-5328
National Advertising Co
936 Bayshore Blvd South S.F. JU niper 4-1405

NATIONAL NEON CORPORATION
(See Advertisement This Page)
Neon-Adams Wanderlite Co
1095 Folsom. UN drhl 1-4060

NEON SALES & SERVICE CO
Repairs - Cleaning - Painting
Special Rates on Monthly Service
J. Vandenberg - Owner
290 Pacific. SU tter 1-6787

NOVELART DISPLAY CO
A COMPLETE
LETTERING SERVICE
625 Turk. TU xedo 5-6483

O'Neal Ray 1027 Church. AT water 2-0936
PAC PLASTI-FAB CORP
770 El Camino RI San Carlos. LYtel 3-3191

PARKEE NEON PRODUCTS
2230 San Bruno Av. JU niper 7-3636
If no answer call. AT water 2-4398

PATRICK & MOISE-KLINKNER CO
Brass - Bronze - Changeable - Enamel
Glass - Silk Screen
Hundreds of Stock Letterings
560 Market. EX brook 2-2641

Signs-(Cont'd)

PAYNE-MAHONEY INC
Porcelain Enamel Signs
2818 Poplar Oakland. TE mpibar 2-1041

PISCHOFF CO 177 Golden Gate Av. UN drhl 1-3822
PIZZO SIGNS 1659 Powell. DO uglas 2-1348

POLYART STUDIOS
Display Adv At Army And York Sts
698 Precita. VA lencia 4-1767

Postercraft Co
Screen Process Reproduction
1070 Bryant. UN drhl 1-7583

Q R S NEON CO 690 Potrero. VA lencia 4-7707
(See Advertisement This Page)
Riddell V M 335 S Van Ness Av. MA rket-1-0317

ROTH DIRECTORY CO
Manufacturers of
LETTERAL CHANGEABLE
LETTER SIGNS AND
TACKLAL THUMB TACK
CORK
BULLETIN BOARDS
Directories - Window & Menu Signs
Full Line of Plastic Letters
WHOLESALE & RETAIL
Near 1st Bet Market & Mission Sts
31 Stevenson. EX brook 2-1823

Sambor's Sure Sale Sign Makers
Use Nelson Harkins Catalogue For 3
Dimension-Steel-Aluminum-Bronze-
Porcelain-Plastic-Mitten's Tile
Redwood Any Size Shape Sign Letters
2444 Harrison Av Oakland. KEllog 2-8215

SAN FRANCISCO POSTER AND
ADVERTISING CO
JACK GOODWIN
SHOW CARDS, SCREEN PROCESS DISPLAYS
451 Turk. ORway 3-3048

SHOOTHLITE BRAND REFLECTIVE
SHEETING-
MINNESOTA MINING & MFG CO
450 Alabama. UN drhl 3-4480

SIGN FABRICATORS
HAWKINS-HAWKINS CO
1255 East Shore Hwy
Berkeley. LA nscap 5-8500

Sign Animation Corp Of Calif
7 Front. DO uglas 2-4469
Sign Service 7 Front. DO uglas 2-4469

SMALL R L SIGN CO 433 Jessie. GA rld 1-6288
State Sign Company 308-7th. MA rket 1-0584

SWAN THE PAINTER
1117 Howard. MA rket-1-1511

TABLET & TICKET SIGNS-
TABLET & TICKET CO THE
425 Bush. EX brook 2-2878

(Continued Next Page)

We want your telephone service
to be as helpful as we can make it.

BAKED ENAMEL
SIGNS
QUANTITY MANUFACTURERS
COUCH
PHILIPPI
All signs treated with Band-
erized Corrosion protection by
exclusive Parker Rustproof
method. Finished with Du
Pont Dulux Baking Sign Enam-
els for long colorful life.
RALEIGH W. BARBOUR CO.
420 Market. EXbrook 2-4463

Signs-(Cont'd)

TWOMEY & F CO
Metal Signs Transfers and Specialties
557 Howard. DO uglas 2-5617

UNITED STAMP & DIE CO
Manufacturing of Brass Signs
340 Sacramento. DO uglas 2-2697

UNIVERSAL SIGN & PAINTING CO
937 Harrison. YU kon-2-1871

VELVETONE COMPANY
Since 1908 Signs Designed & Reproduced
On Paper-Card-Cloth-Masonite-Metal-Wood-
Plastic-Fast Machine Production
108 Davis. EXbrk 2-1024

VIBRE LETTERING SERVICE
Office Doors & Windows
222 Jackson St And
544 Market. GA rfd 1-7700

WARE CHESTER J 643 Fulton. MA rket-1-7217
WESTERN NEON CO
324 E 8th Oakland. TE mpibar 6-4040

WEGAND MANUFACTURING CO
BAKED ENAMEL SIGNS
Point of Purchase - Highway
Nit. Reflectorized - Embossed - Die Cut
15 California. YU kon 2-0172

WILMES CO
REAL ESTATE SIGNS
IN QUANTITIES
5978 Mission. PL aza 5-5141

Wishup S R 1045A Mission. UNdrhl 1-6090
WONDERLITE NEON PRODUCTS CO INC
1095 Folsom. UN drhl 1-4060

Zoon Electrical Products Corp
910 Harrison. EX brook 2-0950

Signs-Maintenance Service
A A A NEON SIGN SERVICE CO
1201 Tennessee. VA lencia 6-3463

AMERICAN ELECTRIC & NEON SIGN CO
3724-24th. AT water 2-8422

APEX ELECTRIC CO
Neon Signs-Maintenance & Repairs
363 Fell. HE mlock 1-7811

Brimfield Electric Sign Co
965 Folsom. DO uglas 2-0476

HALIHAN NEON MAINTENANCE CO
2647-15th Av. MO ntrose-4-5686

LUNA NEON CO
SALES & SERVICE
WHOLESALE & RETAIL
PROMPT - EFFICIENT
All Work Guaranteed
1739 Union. PR ospt 5-0842

NATIONAL NEON CORPORATION
1201 Tennessee. VA lencia 6-3463

Parker Neon Products. JU niper 7-3636
Q R S NEON CO 690 Potrero. VA lencia 4-7707

WONDERLITE NEON PRODUCTS CO INC
1095 Folsom. UN drhl 1-4060

Signs-Process
See Silk Screen Processing

Signs-Supplies & Equipment
Coastal Sales Co
Neon Supplies. AT water 2-4286

EMERICK & DUNGAN CO
Sign Writer's Paints Brushes & Access's
34 Page. HE mlock 1-0832

Lanier Chemicals Inc
Luminescent Products & Equipment
1515-3d. DO uglas 2-0631

Peterson Supply Co
674 So Van Ness Av. MA rket 1-4120

VOGEL LUMINESCENCE CORP
BLACK LITE PAINTS
Daylight Fluorescent Paints
Beaded Sign Materials
260 Napoleon. AT water 2-8810

Silica
DEL MONTE PROPERTIES CO
SILICA FLOUR
FOR ALL PURPOSES
620 Market. GA rfd 1-4533

The Yellow Pages save you time.

Silk Screen Processing

A B C EMBLEM & PENNANT CO
SILK SCREENING FOR
EMBLEMS - FLAGS - BANNERS
PENNANTS - ARMBANDS
1251 Market. MA rket 1-2808

ABEL-SHEPARD SILK SCREEN STUDIO
SILK SCREENING
Show Cards, Posters
Displays, Signs
Small or Large Runs
From Your Own or Our Designs
QUICK SERVICE
Opp Post & Montgomery
617 Market. YU kon 6-2468

ARGONAUT FLAG CORP
Textile Specialty Printing
147 Welsh. YUkon 2-1794

ARTCRAFT MFG CO
Screen Process for Menu Covers - Napkins
Textiles - Emblems - Shirt Lettering
300 Taraval. MOntrse 4-4481

ARTHUR SIGN CO 1227 Gough. JO rdn 7-6262
BARBOUR RALEIGH W CO
Baked Enamel Steel Signs
420 Market. EXbrk 2-4463

BAY DISPLAYS
CREATORS & MANUFACTURERS OF
Window and Wall Displays - Awning Strips
Counter & Die Cut Displays - Point of
Purchase Processing on Glass, Plastic, Cloth,
Metal, Wood & Masonite With Ink,
Paint or Day-Glo Fluorescent
"The West's Most Modern Plant"
Photo Screens. Automatic Presses
15 California. YUkon 2-0172

BOLBY MANUFACTURING CO
147-10th. UNdrhl 3-2533

Color Screen Products Co 261 Clay. SU tter 1-4320
Dealer Display Products Inc
49 Stevenson. YU kon 6-5550

DISPLAY MART INC
ADVERTISING DISPLAYS
DESIGNED AND PRODUCED
Posters - Window Displays - Car Cards
Counter Displays - Cut Outs
Plastic Displays - Billboard Posters
Complete Screening - Printing
Die Cutting - Display Services
Plastic Printing
FAST - ECONOMICAL
804 Mission. EXbrk 2-3914

GALLAGHER CO 465 Napa. YUkon 2-4102

GENERAL DISPLAY COMPANY
517 Davis. GA rfd 1-0878

Kraft Maurice 1818-27th Av. SE abright 1-4989

McGOT & CO 49 Stevenson. SU tter 1-8741

MITCHELL H A CO 45 Ecker. GA rfd 1-4807

Morse Decals Inc 681 Market. YUkon 6-0574

NOVELART DISPLAY CO
625 Turk. TU xedo 5-6483

PARAMOUNT FLAG CO
530 Folsom. YU kon 6-3686

PISCHOFF CO 177 Golden Gate. UN drhl 1-3822

Plasticprint Co
3109A Shattuck Av Berkeley. THornwl 3-7402

POSTERDRAFT CO
1070 Bryant. UN drhl 1-7583

PROCESS POSTER CO INC
Silk Engraved Color Printing
675-37th Oakland. OL ympic 2-7647

Riddell V M 335 S Van Ness Av. MA rket-1-0317

SAN FRANCISCO POSTER AND ADVERTISING
CO 451 Turk. OR way 3-3048

SCREENART CO 652 Minna. UN drhl 3-5254

Shepard Studio 617 Market. YU kon 6-2468

Sun Advertising Co 479 Bryant. YU kon 6-6826

TWOMEY & F CO
Displays-Car Cards-Decals
557 Howard. DO uglas 2-5617

UNITED ADVERTISING DISPLAYS
3030 Ashby Av Berkeley. BE rky 7-6438

Please look up the number in
the Telephone Directory if you
are not sure of it.

Silk Screen Processing-

(Cont'd)
VELVETONE COMPANY
Since 1908
Designers and Producers of
ADVERTISING DISPLAYS
Window Displays - Counter Cards
Floor Stands - Car Cards - Posters
Decalcomanias - Cut-Outs
Awning Signs - Plastic Displays
Packaging
Daylight and Blacklight
Fluorescent Displays
108 Davis. EXbrk 2-1024

VITAPHROME INC 420 Market. EX brook 2-4463

Silk Screen Processing
Supplies
DORN ERNST W CO
Exclusive Distributor
WORNOW PROCESS PAINTS
Silk - Film - Squeegees
Textile Dyes - Screen Frames
PHOTOGRAPHIC STENCIL MATERIALS
2431 S Broadway Los Angeles. PRespect 6481

Flax's 255 Kearny. YU kon 2-4824

FRIEDMAN M PAINT CO INC
ARTISTS' MATERIALS
SILK SCREEN PROCESS SUPPLIES
2067 University Av Brkly. BE rky 7-5612

KRAFT MAURICE
Silk Screen Stencils Made to Order
1818-27th Av. SE abright 1-4989

LA GLAIR SILK SCREEN & GRAFT SUPPLIES
Formerly Sold By Hoffrick Bros.
Complete Supplies - Wholesale & Retail
Free Studio Classes in Craft
2427-33d Av. OVerind 1-0197

Schwabacher-Frey Co
Screen Process Supplies & Profim
735 Market. DO uglas 2-4848

SCREEN PROCESS SUPPLIES MFG CO
WHOLESALE & RETAILERS
Inks, Products, Process Colors, Squeegees,
Stencil Films, Knives, Printing Units, Ad-
hering Liquids, Watersoluble Filter, Block-
out Lacquers, Fabric Vat Dyes,
24-HR. PHOTO-STENCIL SERVICE
IMPORTERS
Swiss Interlock & Bolting Silks, Swiss Or-
gandy, Carbon Photo Tissue.
DISTRIBUTORS
Profim, Litho Tuche, Stencil Paper, Books on
Silk Screen, Automatic Silk Screen Presses
CONSULTANT SERVICE
Latest Methods & Techniques Without Charge
W MacArthur Blvd & Telegraph Av
Oakland. HUmblt 3-5572

Sinclair & Valentine Co Of Calif
Silk Screen Inks. YU kon 6-5700

SOLSO STUDIO
Photographic Brush Or
Hand Cut Stencil
394-23d Av. SKyne 1-5004

Silks-Oiled-See Coated Fabrics

Silks-Retail
CITY OF SHANGHAI
PURE SILK YARDAGE
LINEN GOODS
C.O.D. - Air Mail Delivery
566 Grant Av. YU kon 2-5520

Madame Butterfly 347 Grant Av. SU tter-1-2758

Matsumoto's 504 Sutter. YU kon 6-2283

Sachs-Fashion By The Yard
178 Market. EX brook 2-2910

Tai Tong & Co 506 Grant Av. SU tter 1-2568

The House Of Sun 527 Grant Av. YU kon 6-1969

Wa-Vel's 597 Grant. GA rfd 1-5199

Winn Ltd 100 West Portal Av. SE abright 1-0510

Advertisement in the Classified
Directory . . . it pays.

Silks-Whse & Mfrs

Acme Silk Co 833 Market. YU kon 6-5533

Balatax Company The
415 Golden Gate Av. UN drhl 1-5340

Belding-Heminway-Corticelli
62-1st. GA rfd 1-5852

Berch Silk Co Inc 199-2d. YU kon 6-6464

CHINESE HANDCRAFT CO
742 Market. SU tter 1-2992

Cahama Fabrics 62-1st. YU kon 6-6835

Cohn-Hall-Marx-Co 62-1st. YU kon 6-6833

Corticelli Silk Co 62-1st. GA rfd 1-5852

Greenberg's 133 Geary. EX brook 2-4943

Ino Merchandise Co 347 Grant Av. SU tter-1-2758

Johnson & Gutfield
Linings-Ravens-Silks-Cottons
51 Grant Av. EX brook 2-4052

Lockhart A K 62-1st. GA rfd 1-2893

Moldenhauer Textiles 833 Market. DO uglas 2-6768

Moss-Still Inc 175 O'Farrell. GA rfd 1-7036

MYERS K
Imported Silks
16 Hill Mill Vly. Dunlap 8-1343

NATIONAL MALLINSON FABRICS CORP
605 Market. GA rfd 1-6857

Oriental Manufacturing Co
231 Kearny. YU kon 6-2995

RAZON COMPANY
Importers of
PURE SILKS - SATINS - ORIENTAL BRO-
CADES - PRINTS - PONGEES - RAW SILKS
251 Kearny. DO uglas 2-0544

Skinner William & Sons 821 Market. YU kon 2-5334

Stunzi Sons Silk Co Inc 833 Market. YU kon 2-5399

Suey Chong Co 509 Grant Av. YU kon 2-0275

Silver Buyers
A BOMB ANTIQUES 778 McAllister. WEst 1-6387

EDDIE'S TRADING POST
TOP PRICES PAID FOR
SILVER - COPPER - BRASS
& BRIC-A-BRAC
1001 McAllister. JOrdn 7-6118

FARBER'S JEWELERS
TOP CASH PRICES PAID
1311-66th Emeryville. HU mboldt 3-9519

Western Gold & Platinum Works
589 Bryant. SU tter 1-2065

WILBERG BROS SMELTING &
REFINING CO
Buyers & Sellers-Silver-Solders
Sheet & Wire
742 Market. DO uglas 2-3505

Silver Cleaners & Polishes
See Polishes

Silversmiths
Burrige Co The
Specialists in Silverware Repairing
165 Fell. HE mlock 1-3480

IRVINE & JACHENS INC
Since 1886
Specializing in
Saddle Silver & Western Buckles
6700 Mission Daily City. PLaza 5-4715

Lunt Silversmiths 2710 Webster. WE st 1-1149

M & H Plating Works 583 Market. EXbrk 2-5244

Oneida Community Ltd 657 Mission. GA rfd 1-1310

Oneida Ltd 657 Mission. GA rfd 1-1310

Rogers Wm A Ltd Oneida Ltd Successor
657 Mission. GA rfd 1-1310

Standard Plating Works Inc 288-1st. YU kon 2-2356

Thumler Bros 928 Geary. OR way 3-4048

Van Erp Dirk
Custom Designing & Repairing
619 Beach. ORway 3-3956

Vella & Skinner
Repairing-Gold & Silver Plating
285 Shipley. EX brook 2-0476

Wallace R & Sons Mfg Co
140 Geary. DO uglas 2-1178

Wallace Silversmiths 140 Geary. DO uglas 2-1178

Two friendly telephone habits:
QUICK to answer when your bell
rings; SLOW to hang up when you
call someone who does not im-
mediately respond. In calling
others, remember that the called
person may be almost there-so
wait a few seconds longer.

HALIHAN NEON
SERVICE WHEN YOU NEED IT
MANUFACTURING
MAINTENANCE
REPAINTING
REPAIRING
1333 MINNA ST.
NEAR 14th ST.

NEON
Design
Manufacture
Maintenance
Repairs
ESTABLISHED
1929
1201 TENNESSEE
Valencia 6-3463
NATIONAL
NEON CORP.

QRS
NEON
SIGNS & SERVICE
VALENCIA 4-7707 690 POTRERO AVE

Capitol
SIGNS
MAINTENANCE & REPAIRS
TRUCK LETTERING
A COMPLETE LETTERING SERVICE
PHONE
Mission 7-6618
CITYWIDE SERVICE
266 BAYSHORE BLVD.