

Safes-Dealers-(Cont'd)

PACIFIC SAFE MFG CO
Designers & Mfrs. of Pacific Safes
Sales & Service
3000 Middlefield Rd
Rowd City EMrsn 6-5906

Parcells Safe Co 360 Battery..... SU ttr-1-1611
ROBERT MORRY INC
New-Used-Bought-Sold-Exchanged
509 Market YUkon 6-4507

SAFE-CABINET-SAFES-
REMINGTON RAND INC
41-1st DO uglas 2-8600

Schwab Safe Co 360 Battery..... SU ttr-1-1611
SCHWABACHER-FREY CO
735 Market DO uglas 2-4848

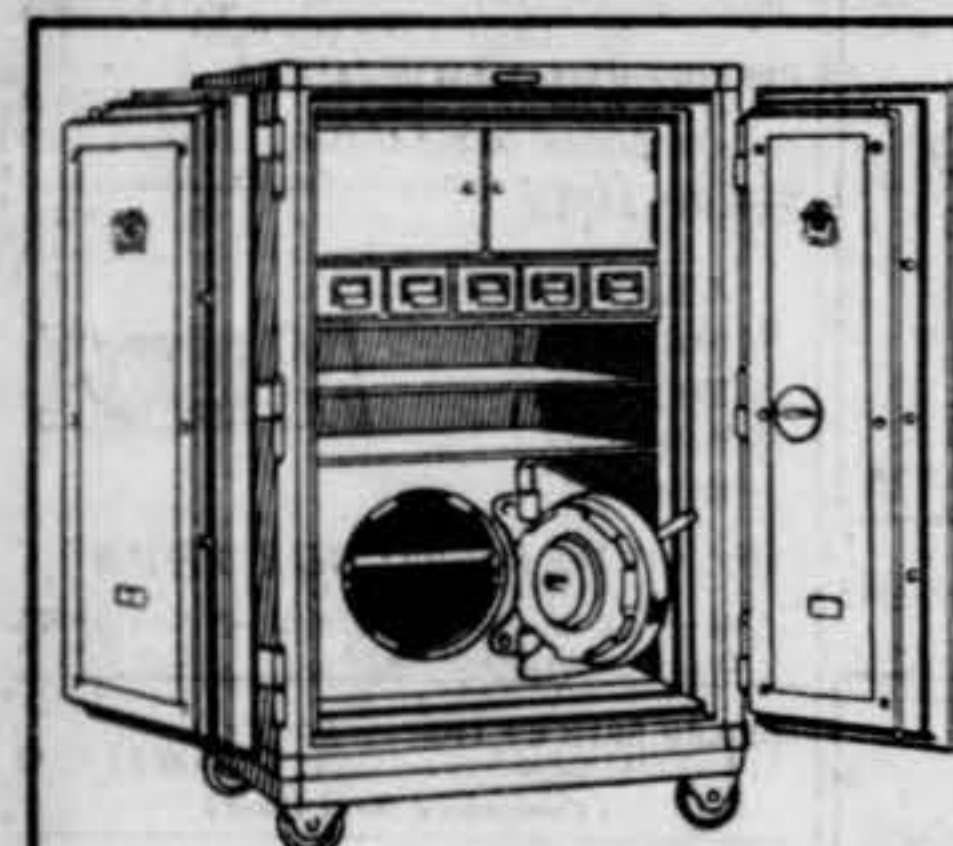
It's good business to keep your firm name, services and commodities listed and advertised in the Classified Telephone Directory.

Safes-Dealers-(Cont'd)

Townsend Jas E & Co 949 Mission... GA rfd 1-1731
From telephones served from East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Enterprise 10415
Waltz Safe & Lock Co 360 Battery... SU ttr-1-1611
York Safe & Lock Co 724 Ellis... GR ayston 4-5131

YORK SAFES AND LOCKS-
DIEBOLD INC 724 Ellis... GR ayston 4-5131

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".



SAFES
NEW & USED
MOSLER
• SAFES • VAULTS
• MONEY CHESTS
• FLOOR SAFES
• HOME SAFES
Insulated Record Containers

BOUGHT * SOLD * EXCHANGED * RENTED
Combinations Changed • Safes Opened... Repaired

American SAFE COMPANY
Phone GARfield 1-3518
119 SACRAMENTO ST • NEAR DRUMM ST • S. F.

SAFES * USED
BOUGHT... SOLD... REPAIRED
NEW AND USED
SAFES VAULT DOORS CHESTS
SUTter 1-1611
All Types Opened and Repaired
California SAFE & LOCK CO.
360 BATTERY ST.

Safes-Opening & Repairing

A Abbey Day & Nite Locksmith Co
Lock Combinations Changed
435 Jones TU xdo 5-0767
A-I LOCKSMITH CO
470 Ellis... PR ospect-5-3116
AMERICAN SAFE CO
119 Sacramento... GA rfd 1-3518
ASSOCIATED SAFE CO
400 Front..... EX brook 2-5877
CALIF SAFE & LOCK CO
360 Battery..... SU ttr-1-1611
HERMANN SAFE CO THE
Howard & Main..... GA rfd-1-3041
Herring-Hall-Marvin Safe Co
Howard & Main..... GA rfd-1-3041

MAC'S LOCK SHOP
SAFES OPENED - REPAIRED &
COMBINATIONS CHANGED
Near Polk
1205 Sutter..... ORdwy 3-2921

NATIONAL LOCKSMITH CO
167 Jessie..... DO uglas-2-4810

AMERICAN SAFE CO..... GA rfd 1-3518
ASSOCIATED SAFE CO..... EX brook 2-5877
CALIF SAFE & LOCK CO
360 Battery..... SU ttr-1-1611
CARTER CHAS P CO 764 Mission... YU kon 2-7056
DORMAN MO CO
New & Used Safes & Fireproof Files
268-1st DO uglas 2-5713
FRIEDMAN IRWIN 764 Mission... EX brook 2-5864
HERMANN SAFE CO THE
Howard & Main..... GA rfd-1-3041
TOWNSEND JAS E & CO
949 Mission..... GA rfd 1-1731

Safes-Whse & Mfrs
Bankers Utilities Co
Home Savings Banks GA rfd-1-0122
Hermann Safe Co The Howard & Main, GA rfd-1-3041
JOHNSON FLOOR & WALL SAFES-
JOHNSON SAFETY VAULT CO
913 Hoffman Blvd Richmond Beacon 4-4255

Steel Products Corporation of California
Home Savings Banks GA rfd-1-0122
268-1st GA rfd-1-0122

Safety Consultants
Brooks Charles E & Co 24 Calif... YUkon 6-5996
National Safety Engineering Co
149 Calif..... DO uglas 2-4491

Safety Equipment
Acme Full Vision Gas Mask Co
11 Mission..... GA rfd 1-0996
Amer Abrasive Metals Co
Sharon Bldg..... DO uglas 2-4438

AMERICAN SAFETY APPLIANCE CO LTD
LINEMEN'S SAFETY EQUIPMENT
Iron & Steel Workers' Supplies
Industrial Safety Equipment
122-10th..... UN drhl 3-4540

We want your telephone service to be as helpful as we can make it.

ASSOCIATED SAFE CO.
SAFES - CHESTS
VAULT DOORS
New & Used
Opening - Repairing & Changing
Combinations
All Makes of Safes
Exbrook 2-5877
400 Front St.
Formerly Located at 214 California St.

Safety Equipment-(Cont'd)

BAUSCH & LOMB OPTICAL CO
PROTECTIVE EYEWEAR
20 Jones..... UN drhl 3-1580

BRENTON EQUIP CO
Industrial Safety Equipment
Safety Clothing - Safety Belts
Asbestos Gloves, Mitts & Clothing
Respirators & Goggles
Welders' Gloves & Hoods
First Aid Equipment
489 Bryant..... EX brook-2-8185

BULLARD E D CO
Industrial Safety Equipment
First Aid - Goggles - Hard Boiled Hats
Respirators - Masks - Hoods
Helmets
"Everything in Safety"
275-8th..... UN drhl 1-5630

Bullard E D Co 275-8th
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Enterprise-10843
Cartwright Nolan H Co
Safety Shoes-Whse & Retail
5775 Grove Oakland..... OL ympic 2-4942

CURTIS L N & SONS
A Complete Line of
Safety & Fire Equipment
Davis Emergency Equip.
First Aid - Gas Masks - Goggles
Protective Clothing - Hats
Combustible Gas Indicators
& Alarms
Fire Extinguishers, Hose, Nozzles
Sirens
5814 College Av Oakland... HU mbolt 3-5111

Davis Emergency Equipment Co
5814 College Av Oakland... HU mbolt 3-5111
FIRST AID EQUIPMENT CO
1281 Fulton..... WE st 1-8132

FIRST AID SERVICE CO
FIRST AID KITS & SUPPLIES
INDUSTRIAL SAFETY EQUIPMENT
ATHLETIC TRAINERS SUPPLIES
285-2d..... SU ttr 1-2144

HEIDT EQUIPMENT CO
2841 Broadway Oakland..... TE mpibar 2-4117
Lane L Hebert & Davit Corp
529 Commercial..... DO uglas 2-1860

M-S-A SAFETY APPLIANCES
INDUSTRY'S SAFETY EQUIP-
MENT HEADQUARTERS
WAREHOUSE STOCKS
Gas Masks, Respirators, First
Aid Materials, Protective Hats,
Edison Electric Cap Lamps,
Gas Detecting Instruments,
Safety Clothing, etc.
"WHERE TO BUY IT"
MINE SAFETY APPLIANCES CO
1255 Howard..... HE mlock 1-3870

McDONALD B F CO
West Coast Safety Headquarters
McDONALD
SAFE - T - HAT
Dustsio Respirators - Goggles
Snake Bite Kits - Sand Blast Helmets
Gas Masks - Gas Indicators - First Aid
Kits - Safety Clothing - Instruments
Safety from Head to Foot
1255 Howard..... HE mlock 1-3870

MINE SAFETY APPLIANCES CO
1255 Howard..... HE mlock 1-3870
(Continued Next Page)
Good party-line neighbors remember to space their calls.

Safety Equipment-(Cont'd)

MOHR R & SONS DIVISION-AMERICAN OPTICAL CO
Goggles-Sun Glasses & Binoculars
883 Mission GA rfd 1-8515
PACIFIC RAILWAY SIGNAL CO INC
Railway and Highway Safety Flares
635-2d GA rfd 1-8876
UNITED STATES SAFETY SERVICE CO
Saf-I-Shield Saf-I-Spec Saf-I-Duo
Pop-Up Salt Tablets-Tuffy Apron
Saf-Co-Meter Co Detector
Halo Face Shield
5814 College Av Oakland..... PI edmt 5-6320

WELSH MFG CO
Western Slope Sales Service
Pac. Coast Representatives
Weloc Eye Protection Devices
788 Mission..... DO uglas 2-8563

WESTERN FIRE EQUIPMENT CO
59 Hill..... SU ttr-1-0618
WESTERN HARDWARE & TOOL CO
Safety Belts & Equipment
122-10th..... UN drhl 3-4540

Safety Treads
See Stair Equipment

Sailmakers
Cox Cliff Yacht Sailmakers
1425 Alice Oakland..... GL escort 1-4785

HOLCOMBE GORDON CO
RACING & CRUISING SAILS
Marine & Industrial Canvas Equip.
Rigging & Upholstering
32 Clay..... YUkon 2-6425

Prior John L Co 64 Sacramento... EX brook-2-3049
SIMPSON & FISHER 240 Stewart. SU ttr 1-3479
Sullivan Awning Co
Boat Covers-Cushions Etc
801 S Van Ness Av..... Missn 7-3084

Salad Dressings
See Mayonnaise & Salad Dressings

Salads
BETTERMADE FOODS
5751 Grove Oakland..... Plsdmt 5-8682
HEINZ L J SALAD CO
1598 Church..... Valencia 6-5900

HERMAN'S FAMOUS DUTCH SALADS-
HERMAN'S DELICATESSEN & SALAD
KITCHEN
Wholesale To Stores-Restaurants-
Lunch Counters-Taverns
Special Attention to Picnics Any Size
Home & Office Parties-Clubs & Lodges
4228 Geary Blvd..... SK yline-1-3133

LUIGI'S SALADS
Pasta - Macaroni & Colerlaw Salads
Pickles - Mayonnaise - Mustard - Relish
We Serve Stores - Rests. - Delicatens. - Etc.
6540 Mission..... Plaza 5-7450

Mueller's Delicatessen 468 Castro... HE mlock 1-4960

SILVER-B-BLUE-
FULTON SUPPLY CO THE
Salad Dressing-Mayonnaise-Pickles
Loque, Wedding & Party
Orders Our Specialty
907, Fillmore..... FI jnor 6-9760

Sales Books
AMER BUSINESS FORMS
681 Market..... YU kon 2-6804
Associated Loose Leaf Co
163-2d EX brook-2-3050
McCuskey Register Co 760 Market... SU ttr-1-0634
MOORE BUSINESS FORMS INC-PACIFIC DIV
Sales Office 525 Market... GA rfd 1-0435
Stock Forms Division 365 Brannan... YUkon 6-4670
Nichols Payroll Books Sales Management Co
171-2d..... SU ttr 1-2522
Redi-Rite Business Forms Inc
2600 Harrison..... VA lencia 6-0070
Salesbook Mfg Co 163-2d... EX brook 2-3050
SUNSET-McKEE BUSINESS FORMS
Tauba Flaum
Also Small Quantities-Fast Service
518 Market..... DO uglas 2-3043
WESTERN SALESBOOK CO
Sales Books-Manifold-Carbon Ready &
Continuous Forms
Room 1085 Menadnock Bldg
481 Market..... YU kon 2-6804
WILLATS PRINTING CO
See Dur Advertisement Under Printers
950-Folsom..... EX brook 2-0660

GREEN BROS & CO
Licensed
Salvage Adjusters
and Brokers
of All Marine Claims
SU ttr 1-3748 - 1-3749
Night Phone Jordan 7-4074
109 Jackson..... SU ttr 1-3748

Sales Promotion Service

ADVERTISING DISTRIBUTORS OF AMERICA
INC 809 Mission..... GA rfd 1-1066
Amos A 1821 Fillmore..... WE st 1-1506

BECKMANN HOLLISTER & CO INC
Since 1917
DO YOU WISH TO
INCREASE YOUR SALES?
Classes in Tested Salesmanship
Executive Training
Public - Business Speaking
Ask for Free Invitation to Open Lecture
681 Market..... DO uglas 2-1136

BUSINESS EXTENSION BUREAU LTD
ADVANCE DAILY REPORTS
OF BUSINESS CHANGES IN CALIF.
Reported By Counties
16-1st..... YUkon 6-1600

Business & Professional Alliance
1821 Fillmore..... WE st 1-1506
Cremer Amelia
Buyer-Florists-Food Consultants
520 Geary..... TUxedo 5-3055
DONNELLY REUBEN H CORP THE
593 Market..... DO uglas 2-1747
Entrue Sales Agency 258 Dorland. KL ondike 2-2212
Howard Co 1232 Market..... KL ondike 2-2732
McMillin D C 420 Market..... YU kon 2-3962

MENEIL STEPHEN & ASSOC
"FOR INCREASED PROFITS"
Let Us Do Your Contact Work
Sales Organization - Creative Ideas
Menadnock Bldg..... DO uglas 2-4475

Mutual Sales Co 3131 Fillmore... WA lnut 1-0133
Porter Corporation The 916 Howard... YU kon 2-2064
S & H Green Stamp Store 1446 Mkt. HE mlock 1-2742
Sales Analysis Institute Methods
101 Post..... EX brook-2-8571
Sperry & Hutchinson Co The
S & H Green Stamps
1446 Market..... HE mlock 1-2742

SWIFT HARRY B & CO
"Hiring, Aptitude Testing,
Audio-Visual Development for Salesmen"
555 Sutter..... YUkon 2-3625

Torbar Corp 240 Stockton..... YU kon 6-5639
WALTHER-DOLAND ASSOCIATES
301 Broadway..... YU kon 2-2960
Williams Jock 260 Kearny..... YUkon 6-6940
Willmark Research Corp Pacific Bldg SU ttr 1-7949
WRIGHT FRANK NATIONAL CORP
995 Market..... DO uglas 2-5470

Salt
American Salt Co 341 Broadway... SU ttr-1-4586
Charter Products Co-Div of Salem Commodities
Inc 1501 Mariposa..... HE mlock 1-8046
Diamond Crystal Salt Co Inc
333 Pine..... SU ttr-1-1465
LESLIE SALT CO 805 Beach... PR ospect 6-5730
MORTON SALT CO 525 Market... GA rfd-1-3585

Salvage-Marine
AMERICAN SALVAGE CO
33 Filbert..... DO uglas 2-5507

BEN B SMITH CO
FIRE & MARINE SALVAGE
ADJUSTERS
Buyers & Appraisers
General Merchandise
and Claims
428 Market..... YUkon 2-1548
Res..... SK yline 1-5055

Dullen Steel Products Inc of Calif
25 Taylor..... TUxedo 5-6440

GREEN BROS & CO
Licensed
Salvage Adjusters
and Brokers
of All Marine Claims
SU ttr 1-3748 - 1-3749
Night Phone Jordan 7-4074
109 Jackson..... SU ttr 1-3748

Salvage-Marine-(Cont'd)

SMITH RISE COMPANY
Embarrasadero & Pier 20
Day & Night Call..... EX hnook 2-0415

STAPLETON SALES CO
MARINE & FIRE SALVAGE
WAREHOUSE & OFFICE
206 Davis..... GA rfd 1-8196

SUGARMAN BROS 107 Front... SU ttr 1-3727
SULLIVAN AWNING CO
We Buy Canvas
801 S Van Ness Av..... Missn 7-3084

Salvage Merchandise
We Buy & Sell All Types Merchandise
DISTRESSED MERCHANDISE
BANKRUPT STOCKS
CLOSE OUT ITEMS
1 PIECE OR A LOAD
130 Valencia..... UN drhl 3-2928
Or..... UN drhl 1-7224

A J S BAY BRIDGE EMPORIUM
We Buy & Sell All Types Merchandise
DISTRESSED MERCHANDISE
BANKRUPT STOCKS
CLOSE OUT ITEMS
1 PIECE OR A LOAD
130 Valencia..... UN drhl 3-2928
Or..... UN drhl 1-7224

A & K Salvage Co 58 Oak Grove... YUkon 2-2584
A & M PREMACK MOVING & SALVAGE
424 Valencia..... HE mlock 1-0637
Abraham N Co 1062 Folsom... HE mlock 1-9426
Adler Salvage Co 1640 Jerrild Av... Missn 8-0409
American Salvage Co 33 Filbert... DO uglas 2-5507

ANCHOR IRON & METAL CO
634 Townsend..... MA- ket 1-7346
ANDERSON BROS 15400 Hesperian Blvd
San Lorenzo..... LK ondike 2-2212
B & M Supply Co 1030 Polk... PR ospect 5-2488
Barry Sales Co 35 Main..... YUkon 6-2296
Bartfeld Jos 108 South Park... YUkon 6-2482

BATAAN SURPLUS SALES
New & Used Surplus
We Buy & Sell Furniture & Gen Mse
154-6th..... MArket 1-8306
Bay Bridge Sales Co 712 Bryant... EX brk 2-3641
Bayview Sales Co 4422-3d... Missn 7-5000
Belling George Surplus Electronics
170-12th Oakland..... GL nort 1-5261
BEN B SMITH CO 420 Market... YUkon 2-1548
BORG J CO THE
251 S Van Ness Av..... KL ondike 2-1219

BUCKLEY DANIEL R & SONS
1890 Equin Av..... AT watr 2-7695
Byrnes Salvage Grocery Co
1158 Howard..... UN drhl 1-2204
Cooper W O 233 Sacramento... SU ttr 1-5540
Disabled American Veterans Salvage Shop
322 S Van Ness Av..... UN drhl 1-3456

FEDERAL ARMY & NAVY STORE
OPEN EVENINGS & SUNDAY
CAMPING EQUIPMENT
WORK CLOTHING - SHOES - BOOTS
MILITARY SUPPLIES
LUGGAGE - SLEEPING BAGS
CAMP COTS - BINOCULARS
1130 Market..... MArket 1-4943

Friedman Irwin 764 Mission... EX brk 2-5864
GENERAL SALES CO 288-6th... UN drhl 1-3944
GIANT TRADING COMPANY
1116 Market..... UN drhl 1-6964
Gold Mercantile Co 1177 Sutter... OR dwy 3-8312
GREEN BROS & CO
Purchaser of Fire Damaged Merchandise
109 Jackson..... SU ttr 1-3748
Hirsch M & J Co 342-5th... SU ttr 1-5393
Kasavana Harry 383-3d... SU ttr 1-5028
KAY SALES 1149 Mission... KL ondike 2-3865
KRIEGER H MACHINERY CO
724 Brannan..... MArket 1-5409
LAFLUR M
Used Machinery & Tanks
1203 Fairfax Av..... Missn 7-0210
Last's Bargain House 1263-24th... Valencia 4-3212
Levin Steel Products Co 593 Market... YUkon 2-2707
Levon Bros 367 Bay Shore Blvd... AT watr 2-2726
Marine Salvage Co
251 S Van Ness Av..... KL ondike 2-1219
Mendelson & Bauer 21 Morris... YUkon 6-5911
Pacific Salvage 1028 Folsom... KL ondike 2-3410
R & R SALES CO 268-6th... UN drhl 1-3944

Salvage Merchandise-(Cont'd)

Safren Wool Stock Co 800 Minnesota. Missn 7-8354
SHAFF'S BASEMENT CLEANING & SALVAGE 2091 Folsom... HE mlock 1-4517

STANDARD IRON & METAL SURPLUS DIVISION
Radio Surplus Supplies - Electronics
Radios - Tools - Hdwe., Etc. New and Used
1230 Market..... HE mlock 1-3106

Standard Surplus Sales 1230 Market. HE mlock 1-3106
Star Equipment Co 423-6th... DO uglas 2-7869
Stiles & McCausland 45 Tehama... YUkon 2-0821
SUGARMAN BROS 107 Front... SU ttr 1-3727
Terry's Bargain Sales 1210 Polk... PR ospect 5-5767
Underwriters Salvage Co of NY
233 Sacramento..... SU ttr 1-5540
UNGER BROS 838 Folsom... EX brk 2-9809
WEST COAST MERCANTILE CO
We Buy Anything of Value
985 Folsom..... SU ttr 1-5369

Sample Books & Cards
Utility Workshop
Sample Books-Card & Swatch Assembly
423 Presidio Av..... WA lnut 1-5881

WESTERN SAMPLE BOOK & PRINTING CO
COMPLETE SAMPLE SERVICE
COLOR CARDS
Sample Books of All Materials
625 S San Pedro Los Angeles... TRinity 3581

Sample Cases
CALIF TRUNK & SUITCASE FACTORY
Fibre & Fabricated Cases
For All Types Business..... UN drhl 1-5380
CONTINENTAL-VOGUE LUGGAGE CO
Sample Cases Mtg & Repaired
585 Howard..... SU ttr 1-5007
Maim C A Luggage & Trunk Factory
1465 Bush..... OR dwy 3-6000
SAVANO SAM SAMPLE CASE CO
Fibre & Salesman Cases Made To Order
320 West Portal Av..... OV erland 1-4249

Sand & Gravel
ALEG COAL CO
BAY CITY COAL CO.
FIGONE'S SAND
Cement - Rock - Gravel
Concrete Mix
City Wide Delivery Service
Main Yard & Office
2238 Mason..... GA rfd 1-3281

AMERICAN PERLITE CORPORATION
Pancalite-Light Weight Aggregates
26th & B Yard No 2 Richmond... Beacon 5-1385
American Sand Co 276 Dore... KL ondike 2-0113
BASALT ROCK CO INC
450 & Berry..... GA rfd 1-3758
BAY CITY COAL CO 2238 Mason GA rfd 1-3281
BODE GRAVEL CO 235 Alabama... UN drhl 1-5321
California Aggregates
185 Bay Shore Blvd... AT watr 2-1830
California Rock & Gravel Co
Hubert Bldg..... DO uglas 2-6852
Calif Sand Bunker 275 Theresa... DE laware 3-5232

CLEMENTINA CO
MONTEREY SAND CO'S.
Crystal Amber Sandblast Sand
Ottawa Silica
Joplin Flintbrasive
2277 Jerrild Av..... AT watr 2-1429

DEL MONTE PROPERTIES CO
INDUSTRIAL SANDS
CORE GLASS
STUCCO GROUND SILICA
SPECIAL SAND BLAST SAND
620 Market..... GA rfd 1-4533

FIGONE JOHN P CO 2238 Mason GA rfd 1-3281
Gillon Lumber Co 3933 Geary Blvd SK yline 2-2400
Ginnotti Coal Co 4439 Geary Blvd... SK yline 1-1300
GUERIN J S & CO 455 Berry... SU ttr 1-4696
(Continued Next Page)