

# ANSEL J. SCHLOSS

San Francisco's Oldest Established Studebaker Dealer



**AUTHORIZED STUDEBAKER DEALER**

- ★ CARS
- ★ SERVICE
- ★ PARTS
- ★ TRUCKS

Call **UNderhill 1-0438**

**49 SOUTH VAN NESS AVE.**  
Between Market & Mission Sts.

## Automobile Dealers—New Cars—(Cont'd)


Frederick & Williams Motors  
4249 Geary Blvd. BAYview 1-4570  
French J E Co 1849 Van Ness Av. OR dway-3-2121  
**GEARY MOTORS**  
4700 Geary Blvd. BA yview 1-2300  
(See Advertisement Page 47)  
General Motors Corporation  
2015 Lombard JOrdn 7-2468  
Gilmore Don Van Ness Av & Golden Gate Av. UN drhl-1-1026  
**OLIKBORG J L CO**  
Studebaker Dealers  
1701 Van Ness Av. OR dway 3-6733  
**HAAS CARL MOTORS**  
7070 Mission. PL aza 5-3828  
**HERZOG J A**  
Pontiac Sales & Service  
601 Valencia MA rket-1-3040

### HORSETRADER ED

**S.F. & BAY AREAS**  
Largest and Oldest Established  
Buying & Selling Dealer  
Choose From Hundreds of Cars  
Newest to New & Used Cars  
Our Motto "Big Volume - Small Profit"  
**HORSETRADER ED**  
Serving You Since 1922  
790 Van Ness TUXedo 5-6267

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

## Automobile Dealers—New Cars—(Cont'd)

**HUDSON AUTHORIZED SALES AND SERVICE**  
NEW HUDSON AUTOMOBILES AND HUDSON'S PROTECTIVE SERVICE  


### "WHERE TO BUY THEM"

**BROOKS ELLIS MOTORS INC**  
1595 Van Ness Av. PProspect 6-2400  
**KRIEGER HARRY & SONS**  
No California's Oldest Hudson Dirs  
2950 Geary Blvd. SK yline 1-7787  
**PRIDLA MOTORS** 4900 Misp. JU niper 7-7935

**HUGHSON WM L CO INC**  
Main Office 1200 Larkin OR dway 3-9541  
Display Room 1400 Van Ness at Bush OR dway 3-9541  
(See Advertisement Page 44)  
Imperial Motors 1900 3rd St. Av. LO mbard 4-5900  
**INGOLD ERNEST COMPANY**  
Van Ness Av & O'Farrell GR ayson 4-7700

**JAGUAR SALES AND SERVICE—**  
BRITISH MOTOR CAR DISTRIBUTORS  
LTD 214 Van Ness Av. UN drhl 3-1213

**JAMES F WATERS INC DE SOTO-PLYMOUTH**  
Van Ness Av At Bush TU xedo 5-1865  
**JAMES MOTORS INC**  
1301 Van Ness Av. OR dway-3-7500  
(See Advertisement Page 46)

(Continued Next Page)

You can shop at home... easily and comfortably... by thumbing through the Yellow Pages. Your Classified Directory lists "most every store in town... helps you find everyone who sells and serves."

## Automobile Dealers—New Cars—(Cont'd)

**KAISER-FRAZER SALES & SERVICE**  
Kaiser... America's most beautiful car! Henry J... costs less to buy, to drive, to maintain! Complete, factory-approved service and parts. Service on all makes—wherever you go.  


### "FOR INFORMATION CALL"

**BAKER GENE MOTORS**  
4885 Mission JUNiper 5-8400  
**FAR WEST MOTORS INC**  
1201 Van Ness Av. PProspect 6-2100  
**IMPERATRICE BROS**  
7031 Mission Daily City. PL aza 5-3760  
**KAISER-FRAZER SALES CORP**  
S F REGIONAL OFFICE  
44 McLea Ct. UN drhl 3-0071  
**SEVERI KAISER-FRAZER**  
3800 Geary Blvd. SK yline 2-3322

### KOST HUGH C

**NEW FORDS USED CARS TRUCKS**  
"C" Kost for Low Kost Fords  
Your Friendly Ford Salesman  
**BERL BERRY MOTORS**  
Corner Clay 1800 Van Ness Av. GR ayson 4-4373


Advertising in the Yellow Pages of the Telephone Directory is a direct way to keep your products before buyers. More and more people "Look inside the Classified" before buying.

## Automobile Dealers—New Cars—(Cont'd)

**KRIEGER HARRY & SONS**  
Northern California's Oldest  
**HUDSON DEALER**  
SERVICE - PARTS - SALES  
"Ask the Man Who Has Dealt With Us"  
2950 Geary Blvd. SK yline 1-7787  
Hite & Sun Towing call. MA rket 1-0840

Lanning Jess Motor Co  
3030 Mission. MI son 7-3236  
Lautze Fred 315 Bayshore Hwy South S.F. JU niper 4-6786  
**LESHER-MUIRHEAD MOTORS**  
2925 Mission. VA lencia 4-7474  
Leven Bernie 2900 Geary Blvd. SK yline 1-5800

**LINDOLN-MERCURY SALES AND SERVICE**

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.  


### "WHERE TO BUY THEM"

**VAN ETNA MOTORS**  
Largest Lincoln-Mercury Dir In U S  
1155 Van Ness Av. OR dway 3-8800  
**WILLIAM & FREDERICK MOTORS**  
4249 Geary Blvd. BA yview 1-4570

**LYTLE BUICK COMPANY**  
Authorized Buick Dealer  
1601 Van Ness Av. GR ayson 4-2000  
MacLachlan Gordon 2355 Market. HE mlock 1-6060  
**MARBLE & O'DONNOR OLDSMOBILE**  
DEALER 4811 Geary Blvd. BA yview 1-2677

**McALISTER JAMES W INC**  
1200 Van Ness. PR ospect 5-2400  
(See Advertisement Page 46)  
McNeil Neal 815 Van Ness Av. OR dway 3-7300

**MENZIES HAROLD MOTOR CO**  
Chrysler-Plymouth Dealer  
Geary Blvd at 5th Av. SK yline 1-5681  
(See Advertisement This Page)

(Continued Next Page)

# SALES WILLYS SERVICE



## JEEP HEADQUARTERS

TRUCKS - PANELS - STATION WAGONS  
JEEPS - JEEPSTERS

A Complete One Stop Service  
LARGEST STOCK OF PARTS IN THE WEST

## AL PALEN MOTORS

San Francisco's Oldest Willys Dealer

**JUNiper 4-8567**

5900 MISSION STREET



**Authorized FORD Sales Service**

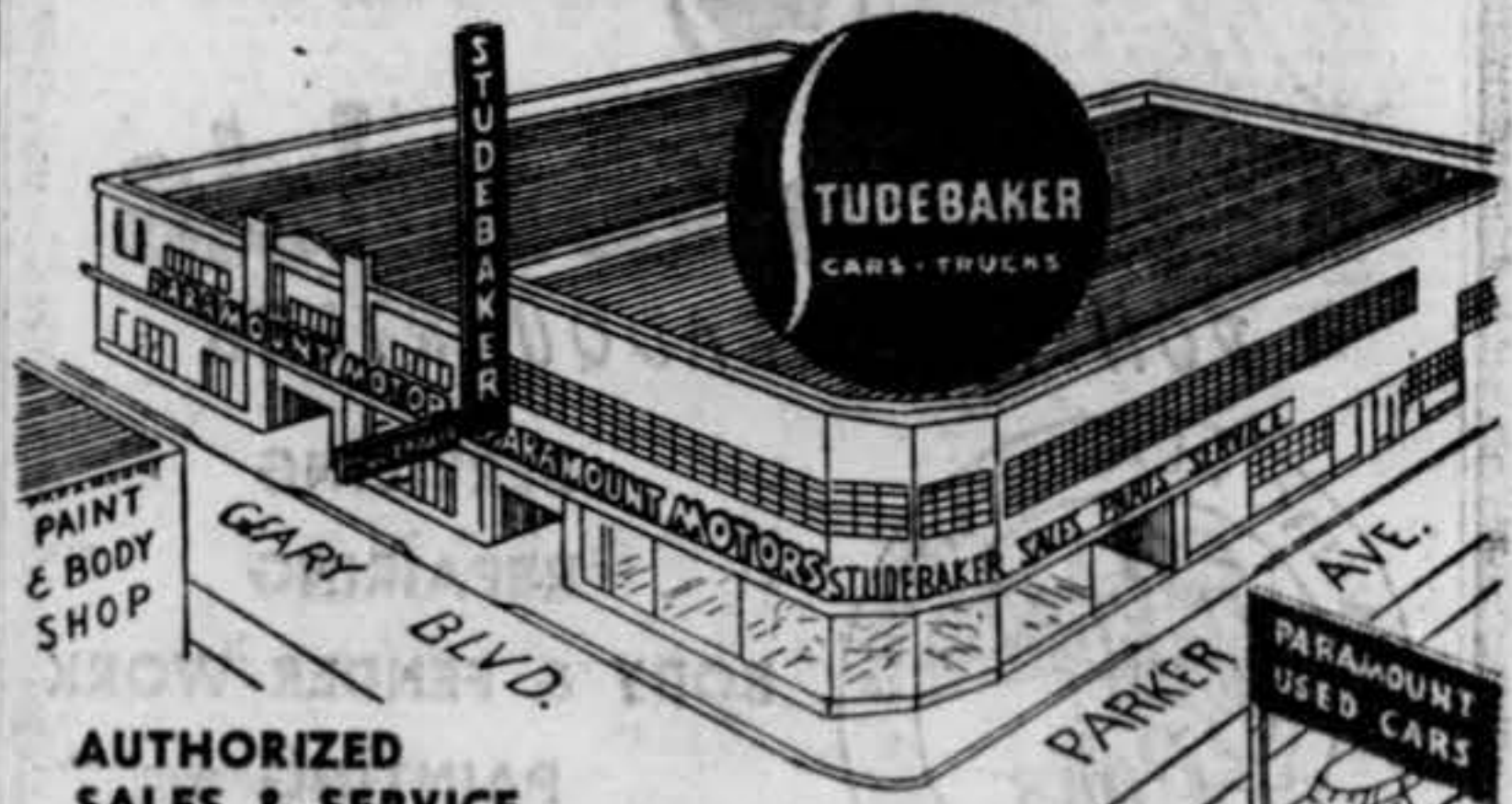
A Complete Stock of Genuine Ford Parts  
**TRUCK SERVICE By TRUCK SPECIALISTS** **COMPLETE SERVICE For Your FORD**

USED CARS BOUGHT & SOLD  
Ford for You in Fifty Two

# DOHERTY BROS.

30 YEARS OF CONTINUOUS FORD DEPENDABLE SERVICE  
**Mission 7-4000**  
24th and POTRERO AVE.

# STUDEBAKER



**AUTHORIZED SALES & SERVICE**  
**Phone BAYview 1-4229**

**PARTS SALES SERVICE**  
One of the Largest Parts Stock in Northern California. Immediate Delivery on some Models with Terrific Trade-in Allowance on Your Old Car.  
Expert, Efficient Service from Our Ultra-Modern Service Dept. & Paint and Body Shop

HIGHEST CASH PRICES PAID FOR YOUR CAR  
**PARAMOUNT MOTORS**  
YOUR FRIENDLY NEW STUDEBAKER DEALER

**3245 GEARY BOULEVARD**  
Towing Service - Nights & Holidays Phone MArket 1-0840

## Packard SALES·SERVICE



**QUICK REPAIRS**  
ALL WORK BY FACTORY TRAINED MECHANICS

COMPLETE REPAIRS  BODY & FENDER WORK  
WHEEL ALIGNING PAINTING  
BRAKE SERVICE UPHOLSTERING

**Earle C. Anthony, Inc.**  
SINCE 1904 CALIFORNIA DISTRIBUTOR

**PProspect 5-0444**  
901 VAN NESS AVENUE  
Parts Warehouse 600 Fulton

## SEE THE ALL NEW CHRYSLER

WITH THE NEW FIRE-POWER V-8 ENGINE  
THE NEW **PLYMOUTH**



NEW MODERN BUILDING WITH NEWEST SCIENTIFIC EQUIPMENT FOR YOUR COMPLETE AUTOMOTIVE SERVICE FINE USED CARS



**Harold Menzies MOTOR CO.**  
GEARY BOULEVARD AT FIFTH AVENUE