

Refrigerators—Domestic—(Cont'd)

ABAR REFRIGERATION CO
REFRIGERATION
Sales & Service
Guaranteed
5131-3d Valencia 4-5285

ADMIRAL DUAL-TEMP (cont'd)
Admiral
The NO DEFROSTING Refrigerator with most cold built-in full width freezer (52 below freezing). Full-length cold. Also Electric Ranges, Magic Mirror Television, AM-FM Radio, Triple-Play Phonographs, Combinations. Foods don't dry out in the Admiral Dual-Temp.

"FOR INFORMATION CALL"
DISTRIBUTOR
GOLDEN STATE APPLIANCE DISTRIBUTING CO
274 Brannan YUkon 2-1745

DEALERS
ACCURATE APPLIANCE CO
903 O'Farrell PRospect 5-2000
ALL AMERICAN FURNITURE & REFRIGERATION CO
938 Valencia AT water 2-7700
Associated Home Furnishers
1370 Mission HE mlock 1-7667
BOUQUET SERVICE
6199-36 VA lencia 4-3142
Boxer's Appliance & Radio Co
1401 Fillmore FI imor 6-5400
Calif Television & Appliance Co
53 California SU tter 1-3541
CARNEY REFRIGERATION CO
582 Valencia HE mlock 1-7945
General Furniture Co
1321 Mission UN drhl 1-9812
GERNHARDT-STROHMAIER CO
Mission & 18th MI ssn 7-0236
(Continued Next Column)

Refrigerators—Domestic—(Cont'd)

ADMIRAL DUAL-TEMP (cont'd)
DEALERS (cont'd)
GRIMES JACK JAY
Radios-Appliances-Cameras
1257 Market HE mlock 1-7986
MARK MORRIS TIRE CO
999 Geary OR dway 3-3443
MISSION CARPET & FURNITURE CO
4699 Mission JU niper 5-3793
REFLEX FURNITURE & APPLIANCE CO
1695 Market UN drhl 3-1080
Schindel's Furniture & Varieties
83 Leland Av. DElaware 3-4490
THOMSEN REFRIGERATION CO
5451 Mission DElaware 3-7242
AUTHORIZED SERVICE
NAGER F J SERVICE
2300-36th Av. LOMBARD 4-4722

Airco Heating Co 831 Cheney DElaware 3-2728
ALL AMERICAN FURNITURE & REFRIGERATION CO
HOME OF 25c METER PLAN LIBERAL TRADE IN
Ask About Our Rent to Own Plan GUARANTEED REPAIRS
Open Monday & Friday Evenings
938 Valencia ATwater 2-7700

AMANA HOME FREEZERS—
DISTRIBUTOR
KAEMPER & BARRETT
1850 Mission UN drhl 3-3080
DEALERS
GENERAL APPLIANCE COMPANY
369 Fell Market 1-7778
AUTHORIZED FACTORY SERVICE
POUND'S REFRIGERATION SERVICE
615 Diamond VA lencia 4-7737

The Yellow Pages save you time.
GERNHARDT-STROHMAIER CO.
Corner Mission & 18th St.

Refrigerators—Domestic—(Cont'd)

AMERICAN APPLIANCE & SUPPLY CO
1150 Sutter PR ospt 5-3711
ANDERSON REFRIGERATION & APPLIANCE SERVICE
7046 Mission PL aza 5-2525
ARCTIC REFRIGERATOR CO
Sales & Service All Makes
21 Ritch Douglas 2-2036
Axelrad Furniture Co 767 Market Douglas 2-4925
BELLACH FURNITURE CO
1540 California OR dway 3-4554
BOEGERSHAUSEN GHAS
2828 California FI imor 6-9262
BYINGTON ELECTRIC CO

CROSLY
Sales & Service
1809 Fillmore WAInut 1-6000

CITYWIDE REFRIGERATOR SERVICE-A REFRIGERATOR SERVICE ON ALL MAKES
Oiled & Cleaned
\$1.00
Free Estimates on Repair Work FROM THESE POINTS
CHESTNUT & SCOTT
JUDAH & 19th AVE.
GEARY & 21st AVE.
OCEAN & SAN JOSE
3rd & OAKDALE
(Near 21st)
1009 Valencia MI ssn 8-3167

COLDSPOT REFRIGERATORS
NOBODY, nobody, but "Sears" can give authorized repair service for Coldspots. We have factory trained specialists using only factory authorized parts.
Satisfaction guaranteed or money back
"WHERE TO CALL"
AUTHORIZED SERVICE
SEARS ROEBUCK & CO
Army & Indiana VA lencia 6-2000
SALES
Sears Roebuck & Co
Geary Blvd & Masonic Av. JOrdn 7-7360
Mission & Army VA lencia 4-2400

Refrigerators—Domestic—(Cont'd)

CROSLY SHELVADOR REFRIGERATORS
GIVE YOU TWICE AS MUCH "FRONT-ROW" SPACE
"ONLY CROSLY GIVES YOU THE SHELVADOR"
*Made Only By Crosley
Sales — Service
"FOR INFORMATION CALL"
REGIONAL OFFICE
CROSLY DIV AVOC MFG CORP
1355 Market KL ondlke 2-1443
DISTRIBUTOR
CALIF ELECTRIC SUPPLY CO
1585 Folsom UN drhl 3-2020
CALIFORNIA ELECTRIC SUPPLY CO
Service Depot
16th & Pennsylvania UN drhl 3-6200
DEALERS
A B C Furniture Co
999 McAllister WA Inut 1-7742
ACME APPLIANCE CO
4203 Geary Blvd SK yline 1-5886
ALL AMERICAN FURNITURE & REFRIGERATION CO
Home of 25c Meter Plan-Lib Trade In
Ask about Our Rent to Own Plan
938 Valencia AT water 2-7700
ANDERSON RADIO & APPLIANCE
4519 Mission JU niper 4-5222
Associated Home Furnishers
1370 Mission HE mlock 1-7667
BECHLER & SCHWAB FURNITURE CO
164 Valencia UN drhl 3-5985
BELVIEW TELEVISION CO
5515 Mission UN drhl 4-7207
BETTER HOMES APPLIANCE CO
2501 Irving SE abright 1-0848
Boxer's Appliance & Radio Co
1401 Fillmore FI imor 6-5400
Brodie's 1281 Mission MA rket 1-0680
BYINGTON ELECTRIC CO
1809 Fillmore WA Inut 1-6000
CHASE & F 2059 Mission MA rket 1-5620
Clark Furniture & Warehouse Co
1625 Mission UN drhl 1-8761
DAVIS FURNITURE CO
981 Mission EX brook 2-4091
Fashion Furniture
3801 Noriega LOMBARD 6-4128
Fell Radio Sales & Service
24th & Folsom AT water 2-7334
Fine Furniture & Appliance Co
2226 Fillmore FI imor 6-2727
Friedly Furniture Co
547 Clement SK yline 1-9759
FRIGIDAIRE REFRIGERATOR SERVICE
1150 Geary OR dway 3-6106
GALLI FURNITURE & APPLIANCE CO
1200 Valencia MI ssn 7-5111
GENERAL APPLIANCE COMPANY
369 Fell MA rket 1-7778
GERNHARDT-STROHMAIER CO
Mission & 18th MI ssn 7-0236
GRIMES JACK JAY
Radios-Appliances-Cameras
1257 Market HE mlock 1-7986
Jules Furniture Co
21 Lakeshore Plaza LOMBARD 6-4411
Long J M & Co Inc
1175 Market KL ondlke 2-1088
MARK MORRIS TIRE CO
999 Geary OR dway 3-3441
Market Street Furniture Co
2083 Market HE mlock 1-6288
MIDTOWN FURNITURE CO
1330 Polk PR ospt 5-2876
MODERN APPLIANCE CO
Sales-Parts-Serv-Rent to Own \$6.00 Mo
2311 Market UN drhl 1-4050
Morris Albert Co 302 Hyde TU xedo 5-3218
NORIEGA FURNITURE STORE
1300 Noriega LOMBARD 4-4110
PACIFIC APPLIANCE CO
1767 Mission MI ssn 7-1715
PETERSEN GEO & SON FURNITURE & APPLIANCE CO
4947-3d MI ssn 7-9080
PIONEER FURNITURE CO
1155 McAllister WAInut 1-1968
REFLEX FURNITURE & APPLIANCE CO
1695 Market UN drhl 3-1080
Reinert & Riley 1833 Fillmore FI imor 6-9393
SCHWABACHER-FREY CO
735 Market DO ugias 2-4848
Scott Refrigeration Co
1656 Pine OR dway 3-3727
Sharr's Furniture Co
2868 Mission MI ssn 7-8580
STOCKTON FURNITURE CO
1210 Stockton YUkon 2-5217
STYLES WM M CO
850 Divisadero FI imor 6-7655
SUGARMAN & INC APPLIANCES & SERVICE
3624 Geary Blvd SK yline 1-8845
ZAIS HENRY M FURNITURE CO
848 Mission EX brook 2-6512
(Continued Next Page)

Refrigerators—Domestic—(Cont'd)

DEEFPREEZE REFRIGERATORS
Go Buy The Name DEEFPREEZE Refrigerators
The Only Refrigerator With a DEEFPREEZE Freezer Compartment
"WHERE TO BUY THEM"
DEALER
FRIGIDAIRE REFRIGERATOR SERVICE
1150 Geary OR dway 3-6106
Dohrman's 281 Geary GA rfd 1-4343
DRESCO REFRIGERATION SERVICE
445 Valencia KL ondlke 2-0593
Emporium The 835 Market YU kon 2-1111
1 Stonestown SE abright 1-2222
FINE FURNITURE & APPLIANCE CO
2226 Fillmore FI imor 6-2727
FRIGIDAIRE REFRIGERATOR SERVICE
FRIGIDAIRE SERVICE
Apartments - Homes - Commercial
ALL WORK GUARANTEED
Day or Nite Call
Shop 1156 Geary OR dway 3-6106
1150 Geary OR dway 3-6106

Frigidaire Commercial Headquarters
1450 Van Ness Av. OR dway 3-6822
FRIGIDAIRE DIVISION GENERAL MOTORS CORPORATION
Pacific Regional Office
1355 Market HE mlock 1-2576
FRIGIDAIRE REFRIGERATORS
New Cyclo-matic Frigidaires with famous Meter-Miser. Also Frigidaire electric ranges, food freezers, water heaters, automatic washers, dryers, ironers, dehumidifiers, and room air conditioners.

"WHERE TO CALL"
SALES & SERVICE DEALERS
ANDERSON REFRIGERATION & APPLIANCE SERVICE
7046 Mission PL aza 5-2525
BAYVIEW APPLIANCE & FURNITURE CO
5015-3d VA lencia 4-1234
BROWN CHAS & SONS
813 Market SU tter 1-6030
DULFER HARDWARE CO
103 West Point Av. OY erland 1-1020
FREDERICKSEN HARDWARE CO
3029 Fillmore JO rdn 3-7970
KAY FURNITURE COMPANY
1516 Fillmore JO rdn 7-3480
LEE FURNITURE CO
2838 Mission VA lencia 4-0709
MENARY W G CO
3125 Mission VA lencia 4-1429
PURCELL BROS 1300 Polk OR dway 3-0731
Q R S Electric Co
5128 Mission DElaware 3-6700
Ratto Alfredo & Sons
581 Columbus Av. SU tter 1-8318
SAN FRANCISCO FURNITURE CO
839 Mission SU tter 1-7302
SHIRAR-YOUNG REFRIGERATION CORP
1450 Van Ness Av. OR dway 3-6822
Taigo Trading Corporation
1856 Post JO rdn 7-1221
TI-SUN CO
1123 Grant Av. YUkon 2-1458

SALES DEALERS
Balboa Furniture & Appliance
3729 Balboa BA yview 1-8683
Modern House 3265-16th UN drhl 1-8842
PROVIDENT FURNITURE CO
4614 Mission JU niper 5-7979
SAN FRANCISCO FURNITURE CO
839 Mission SU tter 1-7302
SERVICE DEALERS
ANDERSON REFRIGERATION & APPLIANCE SERVICE
7046 Mission PL aza 5-2525
NELSON-KENT REFRIGERATION CORP
279-16th MA rket 1-3656
SHIRAR-YOUNG REFRIGERATION CORP
1450 Van Ness Av. OR dway 3-6822
FACTORY BRANCH
FRIGIDAIRE SALES CORP
1250-53d Emeryville OL ymnir 2-9700

Refrigerators—Domestic—(Cont'd)

General Appliance Company
369 Fell MA rket 1-7778
(See Advertisement Page 616)
GENERAL ELECTRIC REFRIGERATORS
New Space Maker Models give up to one-half more refrigerated food storage in same floor space as old-style ones. More than 2,700,000 G.E. Refrigerators in service 10 years or longer.

"WHERE TO CALL"
SALES & SERVICE DEALERS
Brodie's 1281 Mission MA rket 1-0680
BROWN CHAS & SONS
SU tter 1-6030
DIMMER HARDWARE CO INC
1715 Polk OR dway 3-8512
Figueo Furniture Co
1652 Stockton YUkon 2-6558
GENERAL APPLIANCE COMPANY
369 Fell MA rket 1-7778
GENERAL REFRIGERATOR SALES CO
Mezzanine Floor
508 Sutter GA rfd 1-8869
HOLM CARL E 369 Fell MA rket 1-7778
KAHN & KEVILLE
OR dway 3-0200
KELLER FURNITURE & APPLIANCE CO
1362-9th Av
Long J M & Co Inc
1175 Market KL ondlke 2-1088
MARINA STOVE & FURNITURE
2419 Lombard FI imor 6-8486
Market Hardware Co
147 Jackson EX brook 2-3390
S F Electric & Hardware Co
1006 Fillmore WA Inut 1-2976
SEKI BROS 1640 Post FI imor 6-7590
SOMME GEO P 848 Valencia UN drhl 1-5720
SUGARMAN & INC APPLIANCES & SERVICE
3624 Geary Blvd SK yline 1-8845

SALES DEALERS
A & B Vertex Electric Co
4334 Geary Blvd SK yline 1-8422
DEOULET & SONS 1660 Pine PR ospt 5-8014
General Appliance Company
369 Fell MA rket 1-7778
GERNHARDT-STROHMAIER CO
Mission & 18th MI ssn 7-0236
Haystrom Carl O
369 Fell MA rket 1-7778
Household Appliances & Furniture Center
842 Montoye DO ugias 2-4690
KENNEDY BROS 326 Market YUkon 6-0749
KEERNANN'S
SE abright 1-3336
PARKSIDE TELEVISION & APPLIANCE CO
1006 Taraval LOMBARD 6-2684
RICHARDS K C CO
2000 Fillmore FI imor 6-1274
SCHWABACHER-FREY CO
238 Market DO ugias 2-4848
STOCKTON FURNITURE CO
1210 Stockton YU kon 2-5217

General Refrigerator Sales Co
508 Sutter GA rfd 1-8869
GERNHARDT-STROHMAIER CO
Mission & 18th MI ssn 7-0236
(See Advertisement Page 616)
GIBSON ELECTRIC REFRIGERATORS
SEE THE ORIGINAL FREEZER LOCKER REFRIGERATORS AND GIBSON HOME FREEZERS
Backed by over 71 years of refrigeration experience... Also Kookall Electric Ranges with Ups-A-Daisy 2-in-1 Unit.
"WHERE TO BUY THEM"
DISTRIBUTOR
LUKANISH J CO
1355 Market UN drhl 3-3914
DEALERS
A-1 REFRIGERATION APPLIANCE SALES AND SERVICE
983 Valencia ATwater 2-8489
ALL AMERICAN FURNITURE & REFRIGERATION CO
938 Valencia ATwater 2-7700
AMERICAN APPLIANCE & SUPPLY CO
1150 Sutter PR ospt 5-3711
APPLIANCE SERVICE & SALES CO
1658 Market HE mlock 1-1760
Associated Home Furnishers
1370 Mission HE mlock 1-7667
Knight R & Son 665 Valencia MA rket 1-4325
MODERN APPLIANCE CO
Rent To Own-Sales-Parts & Service
2811 Market UN drhl 1-4050
PROVIDENT FURNITURE CO
4614 Mission JU niper 5-7979

Refrigerators—Domestic—(Cont'd)

GILFILLAN REFRIGERATORS—
ACCURATE APPLIANCE CO
903 O'Farrell PR ospt 5-2000
GURLEY-LORD TIRE CO
Mission & 11th HE mlock 1-1800
Harrish Robt F 1355 Market HE mlock 1-7753
HENSHAW HOME APPLIANCE CO
1299 Bush GR ayton 4-7336
HOTPOINT ELECTRIC REFRIGERATORS
See the new SUPER-STAR Models with 72% of all storage space at fingertip reach. Also see complete line of Food Freezers.

"WHERE TO BUY THEM"
EVERYBODY'S POINTING TO HOTPOINT
DISTRIBUTOR
GRAYBAR ELECTRIC CO
1750 Alameda MA rket 1-5131
SALES & SERVICE
A & B Vertex Electric Co
4334 Geary Blvd SK yline 1-8422
ALL AMERICAN FURNITURE & REFRIGERATION CO
938 Valencia ATwater 2-7700
Associated Home Furnishers
1370 Mission HE mlock 1-7667
Barkley's 2233 Irving MOnstr 4-4488
BELLI BUICK CO
7400 Mission Daily City PL aza 5-5500
BETTER HOMES APPLIANCE CO
2501 Irving SE abright 1-0848
BETTER HOMES FURNITURE CO
2230 Post OR dway 3-9343
BROADWAY PLUMBING CO
1790 Yovennita Av MI ssn 8-4250
Calif Home Furnishings
1694 Union PR ospt 6-6001
CITY OF PARIS
Geary & Stockton DO ugias 2-4500
981 Mission EX brook 2-4091
DAVIS FURNITURE COMPANY INC
821 Mission GA rfd 1-3038
Family Furniture Co
1943 Mission UN drhl 1-2800
Fashion Furniture
3801 Noriega LOMBARD 6-4128
Fine Furniture & Appliance Co
2226 Fillmore FI imor 6-2727
GALLI FURNITURE & APPLIANCE CO
1200 Valencia MI ssn 7-5111
Goss William P Co
4640 Geary Blvd BA yview 1-8282
Jules Furniture Co
21 Lakeshore Plaza LOMBARD 6-4411
KING FURNITURE COMPANY
2317 Mission VA lencia 4-8495
Lambert-Emis Home Furnishings
4037 Balboa BA yview 1-0216
Lambert-Emis Home Furnishings
4334 Irving LOMBARD 6-4128
LYNCH ELECTRIC CO
937 McAllister WE st 1-5158
Mark Morris Tire Co
999 Geary OR dway 3-3441
Model Radio Shop 1261 Cole SE abright 1-2100
MODERN APPLIANCE CO
Rent To Own \$6.00 Mo Sales-Parts-Serv
2311 Market UN drhl 1-4050
Morris Albert Co 302 Hyde TU xedo 5-3218
Noriega Furniture Store
Lombard 4-4110
REFLEX FURNITURE & APPLIANCE CO
1695 Market UN drhl 3-1080
Scott Refrigeration Co 1656 Pine OR dway 3-3727
Soko Hardware 1698 Post WE st 1-4831

AUTHORIZED FACTORY SERVICE
APPLIANCE SERVICE CO
2512-25th ATwater 2-0333
Holm Appliance Service Co
MA rket 1-7780
270 Hickory MA rket 1-7780
Howard C J 1150 Geary OR dway 3-6106
(See Advertisement Page 615)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Refrigerators—Domestic—(Cont'd)

INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS
See the "feminized" Refrigerators, and I.H. Home Freezers, in sizes and models to fit all families, kitchens, budgets. More features—more value—5-yr. warranty on "Tight-Wad" Refrigeration unit.
"WHERE TO BUY THEM"
WHOLESALE DISTRIBUTOR
THOMSON-DIGGS CO THE
1355 Market HE mlock 1-5433
DEALERS
Boegershausen Chas
2828 California FI imor 6-9262
GARNEY REFRIGERATION CO
582 Valencia HE mlock 1-7945
International Marketing Co
348 West Portal Av SE abright 1-1614
RICHMOND FURNITURE CO
933 Clement SK yline 1-2866
Schindel's Furniture & Varieties
83 Leland Av DElaware 3-4490
TIEDEMAN APPLIANCE CO
3471 Mission VA lencia 4-2600
AUTHORIZED SERVICE
NAGER F J SERVICE
2300-36th Av LOMBARD 4-4722
Jules Furniture Co
21 Lakeshore Plaza LOMBARD 6-4411
Kahn & Keville Turk & Larkin OR dway 3-0200
KELVINATOR REFRIGERATORS
Cold-clear-to-the-floor refrigerators... for more food space in less floor space. Powered by Kelvinator's famous Polar-sphere cold-maker... dependable and economical.

"WHERE TO BUY IT"
DISTRIBUTOR
KELVINATOR DIVISION OF NASH KELVINATOR SALES CORP
2325 E 12th Oakland KE llog 4-0400
DEALERS
ALL AMERICAN FURNITURE & REFRIGERATION CO
Home of 25c Meter Plan-Lib Trade In
Ask About Our Rent to Own Plan
938 Valencia AT water 2-7700
BELLACH FURNITURE CO
1540 California OR dway 3-4554
Bond Home Furnishers
1295 Fillmore FI imor 6-2691
Fine Furniture & Appliance Co
2226 Fillmore FI imor 6-2727
General Appliance Company
369 Fell MA rket 1-7778
Golden Star Co 846 Clay GA rfd 1-6228
GOODRICH B F CO
Howard & 11th UN drhl 1-1801
Jackson L R Homewares Co
10th Av & Clement SK yline 1-7920
MODERN APPLIANCE CO
Sales & Service
For Repairs-Parts & Trade In Call
2311 Market UN drhl 1-4050
PACIFIC APPLIANCE CO
777 Mission MI ssn 7-1715
PARKSIDE TELEVISION & APPLIANCE CO
1006 Taraval LOMBARD 6-2684
PORTOS FURNITURE CO
1230 Stockton SU tter 1-2797
SAN FRANCISCO REFRIGERATION CO
255-7th MA rket 1-6725
SONNE GEO P
569 Valencia UN drhl 1-5720
STARLIGHT FURNITURE CO
2311 Mission VA lencia 4-4365
(Continued Next Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

Refrigerators
• General Electric
• Westinghouse
• Admiral
• Crosley
• Servel
GERNHARDT-STROHMAIER CO.
Corner Mission & 18th St.

FACTORY AUTHORIZED SALES AND SERVICE
GENERAL ELECTRIC REFRIGERATORS
COMPLETE KITCHENS
ELECTRIC RANGES
DISHWASHERS
AUTOMATIC WASHERS
RADIO & TELEVISION
MARKET 1-7778
GENERAL APPLIANCE Co.
369 FELL STREET S.F.

REFRIGERATOR SERVICE ON ALL MAKES OILED & CLEANED \$1.00
Free Estimates From These Points
CHESTNUT & SCOTT
JUDAH & 19th AVE.
GEARY & 21st AVE.
OCEAN & SAN JOSE
3rd & OAKDALE
A-CITYWIDE REFRIGERATOR SERVICE
1009 Valencia
Near 21st
Mission 8-3167

Refrigerators
• General Electric
• Westinghouse
• Admiral
• Crosley
• Servel
GERNHARDT-STROHMAIER CO.
Corner Mission & 18th St.

REFRIGERATOR SERVICE ON ALL MAKES OILED & CLEANED \$1.00
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OCEAN & SAN JOSE
3rd & OAKDALE
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1009 Valencia
Near 21st
Mission 8-3167