

RECORDING STUDIOS
Above "UNITED AIR LINES"

- * ORGAN
- * GRAND PIANO
- * SOUND EFFECTS LIBRARY

ARRANGEMENTS MAY BE MADE FOR RECORDINGS, PROFESSIONAL OR PERSONAL, AT OUR STUDIOS.

421 POWELL

Phone **Douglas 2-7646**

HOURS 9 to 6

Evenings and Sundays by Appointment

"FIRST IN RECORDS AND TRANSCRIPTIONS"

THE Sound RECORDERS

PHONE **Douglas 2-7646**

- * MASTERS * PRESSINGS
- * PRODUCTION * WRITING
- * PORTABLE RECORDINGS
- * CUTTING NEEDLES AND BLANKS
- * OFF THE AIR and LINE CHECKS
- * EQUIPMENT SALES and SERVICE

COMPLETE RECORDING SERVICE

DISC - TAPE - WIRE - FILM

- MASTERS - PRESSINGS
- WRITING - PRODUCTION
- SOUND EFFECTS LIBRARY

YUkon 6-5040

345 SUTTER ST.

STEINWAY - GRAND - HAMMOND ORGAN - CELESTA

RADIO & TELEVISION COMMERCIALS

16 & 35 mm FILM RECORDING

JOHN WOLFE & CO.

Call **Jordan 7-2454**

for PERSONALIZED SERVICE by

Portraits in Sound

Recordings Made in The Privacy of Your Own Home by Our Technicians

51 AVILA MARINA DISTRICT

Recordings by Portraits in Sound for WEDDINGS - CLUBS - MEETINGS BANQUETS & SPEECHES

Call **Jordan 7-2454**

MAGNETIC TAPE * DISC TRANSCRIPTIONS * MICROGROOVE MASTERS * AIR CHECKS * MEMO TO COLLECTORS. Have Your Valuable Records Transcribed

51 AVILA

RelaxAcizor

No Diets
No Drugs
No Exercises
No Heat
No Vibration

TRY IT FREE

CAMILLE DONNAYE - Agr.

The amazing RelaxAcizor REDUCES HIPS IN SIZE while you Relax at home!

VOGUE Magazine Says: "Wonderful... whittle away excess inches while you relax." NEW, DIFFERENT, EASY, DELIGHTFUL. Reduces size of tummy, waist, hips, thighs without diet or weight loss, while you rest at home. Gives wonderful new kind of facial, fool

It's New, Different, Easy! REST and become SLIMMER

Healthy and safe. Home Model No. 5 approved by Underwriters' Laboratories. Let us prove-AT NO COST TO YOU- that you can lose inches this wonderful, healthful, new EASY way.

Featured Editorially in MADEMOISELLE Telephone Now for Free Demonstration No Cost - No Obligation

RelaxAcizor

SUtter 1-2682

Evenings: YUkon 2-3456

East Bay Call Collect Enterprise 10351

Salon Demonstration at 420 Sutter St., S.F. Office Open 9-6 - Wed. Eve. Till 8 P.M. Open Sat. 9 - 5:30 P.M.

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ADOMA RENTALS
TAPE RECORDERS RENTED
Day - Week - Month
320 Market..... EX brook 2-2140

Evan & Bolo Bros 241 Farallones... JUNip 4-7017
Fidelity Recording Service
2428 Union..... JO rdn 7-8234

MOULIN PHOTOGRAPHIC STUDIOS
181-20... YUkon 6-4224
Recordings By Portraits in Sound... JOrdn 7-2454
(See Advertisements This Page)

Skyline Recording Co
2030 Broadway Oakland... TW inoaks 3-5178
If no answer call Oakland... Hlgate 4-5969

SOUND RECORDERS THE
421 Powell... DO uglas-2-7646
(See Advertisements This Page)

WOLFE JOHN & CO 345 Sutter... YUkon 6-5040
(See Advertisements This Page)

Records-Phonograph

See Phonograph Records

Rectifiers-Electric

D-S POWER CO
Selenium Rectifier Units and Stocks for All Industrial and Electronic Applications
Marinship... Sausalita 141

INTERNATIONAL RECTIFIER CORP
Hi Voltage Selenium Rectifier
Cartridges - Selenium Rectifier
Stocks & Industrial Assemblies, Diodes
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SYNTRON S F SALES CO
Cells-Stocks-Power Conversion Units
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WESTERN ELECTRO-MECHANICAL CO INC
International Rectifier Corp.
Selenium Stocks And Industrial Assemblies Stocked
300 Broadway Oakland... TEmplr 2-8653

Rectifiers-Liquor

ASSOCIATED DISTILLERS INC
1000 Brannan... KL ondike 2-1727
Astor Brands Inc 531 Jessie... MA rket-1-6781
Giurliani A & Bro 557 Front... GA rhd-1-8724

HIRAM WALKER & SONS INC
1000 Brannan... KL ondike 2-1727
Lewis-Westco & Co 222 Front... SU tter 1-1380
Martignoni E Co 40 Drumm... EX brook 2-5304

RATHJEN BROS INC
30 & Berry... EX brook 2-7191
Torre R Co 249 Clay... EX brook 2-7090
Walker Hiram & Sons Inc
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Reducing Equipment

Bush Electric Company 563 Sutter EX brook 2-1616
Medico-Electronic Co
1400 Ocean Av... DElaware 3-6200

NIAGARA MASSAGE UNITS-
NIAGARA EQUIPMENT CO
100 Grand Av Oakland
From telephones served from S F Zone only (No Inter-City Charge)
Ask "Operator" for Enterprise 10140

RELAXACIZOR INC 420 Sutter... SUttr 1-2682
From telephones served from East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Enterprise 10351
(See Advertisements This Page)

Good party-line neighbors make sure the line is clear before they dial... when using a dial telephone. Good party-line neighbors get better party-line service.

Reducing Methods

ANDREWS ATHLETIC CLUB

ULTRA-MODERN REDUCING METHODS

Separate Studios for Ladies & Gentlemen
RESULTS GUARANTEED
Open Daily & Evenings

Entire Fourth Floor
518 Market... SUttr 1-5819

BAPTISTE WALT
Immediate Reducing Results
Personalized Instruction - Men & Women
315 Sutter... YUkon 2-0557
48 Golden Gate Av... PProspect 5-9501

DERMAGENIC FOUNDATION
DR. HARRY L. RYBERG, D.C.
correction of all weight problems
No Charge For Consultation
948 Market... YUkon 2-2288

DOWN'S LYNN G 4450 Mission... DE laws 3-3847
Drury's Phys Cult Conditioning Club
461 Market... GA rhd 1-3191

EMILY'S HEALTH STUDIO
Slenderizing & Spot Reducing
Latest Style Steam Cabinets & Equip
2215 Chestnut... WEst 1-3325
Exercycle Company of San Francisco
455 Powell... YUkon 6-1456

FAIRMONT BATHS & MASSAGE
Every Day 24 Hrs-Ladies & Gentlemen
857 Powell... DO uglas 2-1677
Finnila's Finnish Baths Inc
2284 Market... MAriat 1-4838
Francine 555 Sutter... EXbrk 2-2877

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396-17th Av... SK yline 2-0177

HALL HANNAH 278 Post... SU tter 1-4827

HENRY'S HEALTH CLUB
Formerly at Palace Hotel

REDUCING
MASSAGE
HOT ROOM
STEAM ROOM

117 Montgomery... EXbrk 2-0470

HOLLAND'S HEALTH SERVICE
All Over or Spot Reducing
1823 Fillmore... FIlmor 6-2705

HORN'S HEALTH CENTRE
683 Sutter... OR dway 3-6810

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This Small Ad Tells You Where To Get Electro-Vac Facials & Electro-Way Home Units-5 Day Free Trial
3293 Lake Shore Av Oakland... GL encort 2-1166
Key Victoria 609 Monterey Blvd... JUNip 7-3238

KEY SLENDERIZING & BEAUTY SALON
150 Powell... YUkon 2-4950
(See Advertisements Page 607)

LADY BE BEAUTIFUL

LADY BE BEAUTIFUL METHOD
Nothing to Do - Nothing to Take
JUST RELAX & SLENDERIZE
Phone for a Complimentary Demonstration
LUCILLE ZANAZZI

420 Sutter... SUttr 1-0854

Lee Etta 948 Market... EX brook 2-0581

MABERRY SLENDERIZING SALON
140 Geary... YUkon 6-3710
(See Advertisements Page 607)

MABERRY SLENDERIZING SALON

SLENDERIZE YOUR FIGURE NOW
With World Famous Gardner Rollers

SPOT REDUCING - GENTLE MASSAGE

Suite 504
140 Geary... YUkon 6-3710

(Continued Next Page)

The Yellow Pages save you time.

Reducing Methods-(Cont'd)

MacLey Slenderizing System
150 Powell... YUkon 2-4950

MAYBERRY SLENDERIZING SALON
See Maberry Slenderizing Salon
140 Geary... YUkon 6-3710

NIAGARA MASSAGE UNITS-
NIAGARA EQUIPMENT CO
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From telephones served from S F Zone only (No Inter-City Charge)
Ask "Operator" for Enterprise 10140

Phillips Posture Correction & Reducing System
150 Powell... EX brook 2-7338

QUINN ELSA
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1182 Market... HE mlock 1-4296

RELAXACIZOR
REDUCE Size of HIPS, WAIST, Etc.
No Diet or Weight-loss
USE at HOME while you REST - Easy, Safe
Phone for Free Demonstration and FREE Illustrated Booklet



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Smith & Daugherty Studio of Reducing & Body Building 384 Sutter... DO uglas-2-1888

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WEST PORTAL DISTRICT
Since 1938

SPOT REDUCING
NO DIET, MASSAGE, DRUGS OR HEAT
BUST DEVELOPING
RECOMMENDED BY PHYSICIANS

26 West Portal Av... MO ntrose 4-4751

STAUFFER SYSTEM
1512 Irving... SE abright 1-9797

STAUFFER TABLES REDUCING
STAUFFER TABLES
ROALER MASSAGER
Phillips Posture & Reducing - Rm. 411
150 Powell... EXbrk 2-7338

SUNSET SLENDERIZING SALON
PHYSIO-THERAPY SPOT REDUCING
SWEDISH MASSAGE
For Ladies Only - Jeannette H. McDonald
1388 9th Av... LO mbard 6-3959

Tarr System Of Health & Figure Perfection
466 Geary... TU xedo 5-2877

THORNE ANNA M 1629 Irving... MO ntrose 4-3660

TREU METHOD OF REDUCING
LOSE 1 LB OF FAT IN 1/2 HOUR
Effortlessly - Without Exercise or Starvation Dieting
Replace Fat & Wrinkles With Firm Healthy Flesh & Skin Tone
An Attractive Figure Can Be Yours
One \$3.00 Treatment Will Convince You
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MOORE'S SALON OF BEAUTY
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WILLIAMS AL HEALTH SYSTEM
Men Only
117 Montgomery... EXbrk 2-0470

YOUNG CLARE C MRS 275 Post... YUkon 6-2567

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

REDUCING

Mac Levy System Est. 1893

SHAPELY LEGS
ABDOMEN
THIGHS
BACK
HIPS

IN ONE MONTH
LOSE
2 TO 5 INCHES
UP TO 10 LBS.



FREE DEMONSTRATION
No Starvation Diet, Exercise or Drugs
RESULTS GUARANTEED
STEAM BATHS - HAND MASSAGE

"You Will Feel Better After One Treatment"

PHONE **YUkon 2-4950**

KEY SLENDERIZING SALON

150 POWELL MEZZ. FLOOR
Open 10 A.M. to 8 P.M. Open Evenings

SLENDERIZE YOUR FIGURE NOW
WITH THE WORLD-FAMOUS GARDNER ROLLERS!

- * SPOT REDUCING
- * GENTLE MASSAGE

We invite the Investigation of Your Physician.



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THE **Classified TELEPHONE SECTION**
Will Direct You

When you want to telephone

LISTEN FOR THE 'DIAL TONE'

-dial carefully-turn the dial all the way and then let it go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.

The Pacific Telephone and Telegraph Company

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ENTERPRISE ENGINE & MACHINERY CO
18th & Florida... MI ssn 7-0862

JOHN J DUPPS MACHINERY-
LE FIEEL COMPANY
1469 Fairfax Av... AT water-2-8676

Refiners
See Specific Kinds; i.e., Gold & Silver Refiners; Oil Refiners; Sugar Refiners

Refinery Equipment-Oil
See Oil Refinery Equipment

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55 New Montg... EX brook 2-6035

GENERAL REFRACTORIES PRODUCTS-
GENERAL REFRACTORIES CO
55 New Montgomery... EXbrk 2-6035

GLADDING McBEAN & CO
High Temperature Clay Products
Cements & Plastics
Harrison at 9th... UN drhl 1-7400

HARBISON-WALKER REFRACTORIES CO
625 Market... YUkon 6-2942

Insulating Refractories Co
McNair's Point San Rafael... GLmed 3-7232

KAISER ALUMINUM & CHEMICAL SALES INC
1924 Broadway Oakland... TW inoaks 3-4600

LACLEDE-CHRISTY COMPANY
391 Sutter... GA rhd 1-8366

LACLEDE-CHRISTY REFRACTORY PRODUCTS-
LACLEDE-CHRISTY COMPANY
391 Sutter... GA rhd 1-8366

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GLADDING McBEAN & CO
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NORTON HIGH-TEMPERATURE REFRACTORIES-
BARTELLS E J CO
580 Indiana... AT water 2-9166

PLIBRIGO PRODUCTS-
ARGONAUT ENGINEERING CO
31 Stevenson... DO uglas 2-9131

WESTERN ASBESTOS CO
675 Townsend... KL ondike 2-3868
Western Refractories Co Russ Bldg... GA rhd-1-3865
Wilcox E A Co
Electrical-Mullite & Ladle
277-7th... HE mlock 1-6672

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PACIFIC MILL & MINE SUPPLY CO INC
1-2d... DO uglas 2-5921

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