

**Schoefer's Camera Shop**  
Known as "CAMERA SHOP" Since 1933

**AMATEUR AND PROFESSIONAL EQUIPMENT SOLD - EXCHANGED REPAIRED - BOUGHT**

**KODAKS - HOME MOVIES**  
Sales & Service  
CUSTOM DEVELOPING, PRINTING • COLOR SERVICE

Authorized Dealers for:

• ANSCO	• ZEISS	• EASTMAN	• LEICA
• ARGUS	• DUPONT	• GRAFLEX	• REVERE
• BELL & HOWELL	• ROLLEIFLEX	• EXACTA	• KEYSTONE
• STEREO REALIST	• POLAROID	• SOLEX	• DEJUR

And All Other Leading Products, Domestic or Imported

**EXbrook 2-4552**

137 KEARNY ST. Between Sutter & Post

**C.R. Skinner** 239 GRANT AVENUE GARFIELD 1-7370 **Hirsch & Kaye**

**10,000 PHOTOGRAPHIC ITEMS**  
AMATEUR & PROFESSIONAL  
**LARGEST PHOTO SUPPLIERS IN THE WEST**  
AGENTS FOR  
**ALL MAJOR LINES SALES - RENTALS - REPAIRS**

**C.R. Skinner**  
ESTABLISHED 1886 **Hirsch & Kaye**

"Distributors of 10,000 Photographic Items"  
239 GRANT AVENUE • SAN FRANCISCO  
GARFIELD 1-7370

**Photographic Equipment & Supplies-Retail-(Cont'd)**

**GRAPHIC-GRAFLEX-**  
BELLING MONROE J  
1126 Market HE mick 1-3035

**GRIMES JACK JAY**  
REVERE  
ARGUS - CIROFLEX  
KEYSTONE - BUSCH  
Lab. Accessories - Projectors  
Next to Whitcomb Hotel  
1257 Market HE mick 1-7986

**Handy Camera**  
163 Wellington Av Daly City. JUNiper 4-6917

**HAP'S CAMERA SHOP**  
Films - Cameras - Accessories  
Open Nites 'Til 9 P.M.  
Used Equipment Bought & Sold  
2245 Irving LOMBard 6-6033

**HIRSCH & KAYE** 239 Grant. GA rfd 1-7370  
**HOBBY CENTER THE**  
Adolph Gasser-Open Evenings  
5748 Geary Blvd. BA yview 1-2288

**HOBBY CENTER THE**  
Eastman - Graflex - Bell & Howell  
Chemicals - Paper - Film  
Repair Service  
5748 Geary Blvd. BA yview 1-2288

Irving Fotoshop 3252 Pierce. WE st 1-4089  
Kaufmann Camera Mart 590 Market. GA rfd 1-8027  
(See Advertisement Page 539)

**KINE EXAKTA-**  
GOLDFINGER BILL 70 Post. YUkon 6-5909

When you need quick repairs use the Classified Telephone Directory. It has a convenient listing of thousands of dealers and services.

**Photographic Equipment & Supplies-Retail-(Cont'd)**

**KODAK AND CINE-KODAK EQUIPMENT**

Kodak and Cine-Kodak cameras, film, accessories, projectors, enlargers, photographic supplies, service and information.

**Kodak**  
T. M. REG. U. S. PAT. OFF.

**"WHERE TO BUY IT"**

Ace Photo Service 3214-16th HE mick 1-4898  
**ALLEN'S PHOTO SUPPLY CO**  
238 Market DO uglas 2-2476  
**ALMAO CAMERA STORE**  
460 Sutter. YU kon 6-6327  
Arrow Pharmacy 439 Cortland Av. MI ssn 8-5618  
**BASS ALFRED INC**  
585 Market. YU kon 6-0583  
**BEAR PHOTO SERVICE**  
330 Grove. UN drill 1-4121  
**BELL BAZAAR THE**  
3030-16th. UN drill 1-2824  
**BELLING MONROE J**  
Still & Motion Cameras  
Projectors & Accessories  
On Our Famous Pin Money Terms  
1126 Market. HE mick 1-3035  
**BROOKS CAMERAS & PHOTO SUPPLIES**  
45 Kearny. EX brook 2-7348  
**CALIFORNIA INK CO INO THE**  
545 Sansome. EX brook 2-4688  
**CAMERA CENTER** 998 Market. PR osect 5-5100  
**COAST CAMERA & RADIO**  
7727 Laguna. O rdn 7-8984  
**EASTMAN KODAK STORES INC**  
216 Post. SU tter 1-5645  
**EXCELSIOR CAMERA SHOP**  
4661 Mission. JU niper 4-8942  
Flash Photo Service Co  
573 Mission. DO uglas 2-6840  
Gelard's Fillmore Drug Store  
1101 Fillmore. WE st 1-2663  
Golden Star Co 840 Clay. GA rfd 1-6228  
**GOLDFINGER BILL 70 Post.** YU kon 6-5909  
**HOBBY CENTER THE**  
5748 Geary Blvd. BA yview 1-2288  
Karl's Pharmacy 1698 Haight. UN drill 1-0113  
(Continued Next Page)

The Yellow Pages save you time.

**ALLEN'S PHOTO SUPPLY CO.**  
EST. 1896

DEALERS IN ALL MAJOR CAMERAS EQUIPMENT & SUPPLIES  
SOLD - REPAIRED - EXCHANGED

- 3rd DIMENSION & POLAROID SPECIALISTS
- KODAK ADVICE GIVEN FREELY
- FILM LIBRARY & CAMERA RENTALS
- 7 HR. FILM SERVICE IF IN BY 9:30 A.M.
- CUSTOM MADE FRAMES
- PASSPORT & COMMERCIAL PHOTOS
- TAPE RECORDERS RENTED, SOLD & SERVICED

238 MARKET STREET (Across From Matson Bldg.)

DIAL  
DO uglas 2-2476  
Or DO uglas 2-2158  
GARfield 1-9920

**BILL GOLDFINGER**  
CAMERAS  
Photographic Specialists

AGENTS FOR  
ANSKO... DEJUR... BELL & HOWELL... KINE EXAKTA... ARGUS... DUPONT  
ROLLEIFLEX... LEICA... GRAFLEX  
EASTMAN... ROLLEIFLEX... REVERE... KEYSTONE... CARL ZEISS

**POLAROID LAND CAMERA**  
Fine Quality Developing & Printing  
COLOR OR BLACK & WHITE FILM

**WE BUY SELL & TRADE**  
YUkon 6-5909

**Photographic Equipment & Supplies-Retail-(Cont'd)**

**KODAK & CINE-KODAK EQUIPMENT (cont'd)**

**KAUFMANN CAMERA MART** GA rfd 1-8027  
**MARCELLA'S PHOTO MART** SK yline 1-3431  
**MARINA CAMERA CENTER** 3335 Fillmore. FI lmor 6-6663  
**MARINA FOTOSHOP** 3252 Pierce. WE st 1-4089  
Marshall's West Portal Pharmacy  
186 West Portal Av. OV erland 1-2411  
**MISSION CAMERA SHOP** 2611 Mission. AT water 2-1766  
**MITCHELL GIFT SHOP** 318 Market. SU tter 1-4459  
**MOY HOWARD CAMERA SHOP** Open Evenings & Sundays  
1025 Stockton. YU kon 2-2025  
Norman's 645 Clement. BA yview 1-9723  
**PHOTO & SOUND CO** 116 Natoma. EX brk 2-2103  
**RIEF HARRY CAMERAS & PHOTO SUPPLIES** 88-36. YU kon 6-6648  
**RONNIE'S CAMERA SHOP** 115 W Portal Av. LO mbard 6-7991  
Russell Richards Drugs  
1973 Ocean Av. JU niper 7-6211  
**SCHAEFER'S CAMERA SHOP** 137 Kearny. EX brk 2-4552  
**SCHWABACHER-FREY CO** 735 Market. DO uglas 2-4848  
Sea Cliff Pharmacy  
301-28th Av. SK yline 1-5538  
**SKINNER C R CO** 239 Grant Av. GARfield 1-7370  
Stillman Stanley III  
2124 Fillmore. WA lnut 1-6440  
**THOMSON'S** 1350 Polk. DR way 3-2745  
**WILLY WALTER** 691 Market. YU kon 6-1641  
**ZOO GATES PHOTO SUPPLIES** 45th Av & Sloat Blvd. SE abright 1-1995

**LEICA CAMERA AGENCY**  
Authorized Sales & Service  
E. Leitz Trained Technician  
Brooks Cameras & Photo Supplies  
45 Kearny. EX brook 2-7348

**LEICA CAMERAS & ACCESSORIES-**  
**ALLEN'S PHOTO SUPPLY CO**  
238 Market. DO uglas 2-2476  
**BELLING MONROE J**  
1126 Market. HE mick 1-3035  
**CAMERA CENTER** 998 Market. PR osect 5-5100  
**GOLDFINGER BILL 70 Post.** YUkon 6-5909

**MARCELLA'S PHOTO MART**  
Complete Line of  
Cameras - Projectors - Equipment  
New & Used  
Custom Photo Finishing  
Film Library - Rentals  
Equipment Repairs - Copy Service  
840 Clement. SK yline 1-3431

**MARINA CAMERA CENTER**  
3335 Fillmore. FI lmor 6-6663  
Marina Camera And Kodak Agcy  
3252 Pierce. WE st 1-4089  
Marina Fotoshop 3252 Pierce. WE st 1-4089  
Moy Howard Camera Shop  
2611 Mission. AT water 2-1766  
1025 Stockton. YU kon 2-2025  
Mutual Loan Office  
We Buy & Sell All Makes of Cameras  
195-3d. EX brook 2-5178  
Pako Parts & Service 34 Fremont. YUkon 2-0830  
**PHOTO & SOUND CO**  
116 Natoma. EX brook 2-2103  
(See Advertisement This Page)  
Photostat Corporation 220 Post. GA rfd 1-6610

**POLAROID LAND CAMERA-**  
**ALLEN'S PHOTO SUPPLY CO**  
238 Market. DO uglas 2-2476  
**BELLING MONROE J**  
1126 Market. HE mick 1-3035  
**CAMERA CENTER** 998 Market. PR osect 5-5100  
**GOLDFINGER BILL 70 Post.** YU kon 6-5909  
**GRIMES JACK JAY**  
Radios-Appliances-Cameras  
1257 Market. HE mick 1-7986  
**MARCELLA'S PHOTO MART**  
840 Clement. SK yline 1-3431  
**RONNIE'S CAMERA SHOP**  
115 West Portal Av. LO mbard 6-7991  
**SCHAEFER'S CAMERA SHOP**  
137 Kearny. EX brk 2-4552  
**SCHWABACHER-FREY CO**  
735 Market. DO uglas 2-4848  
Retlaw Camera Shop 2969 Mission. MI ssn 7-8168  
**RETLOW CAMERA SHOP**  
2969 Mission. MI ssn 7-8737  
(See Advertisement This Page)

An extension telephone saves time and steps.

**Photographic Equipment & Supplies-Retail-(Cont'd)**

**REVERE MOVIE EQUIPMENT**

Easy to use... world-renowned dependable service.  
8mm and 16mm cameras, projectors and accessories. See the new 16mm "Theatre-Tone" Sound Projector for home, school and industry.

**Revere**

**"WHERE TO BUY IT"**

Alexandria Radio & Camera Co  
5335 Geary Blvd. BA yview 1-0282  
**ALLEN'S PHOTO SUPPLY CO**  
238 Market. DO uglas 2-2476  
Almao Camera Store  
460 Sutter. YU kon 6-6327  
**BASS ALFRED INC** 585 Market. YUkon 6-0583  
**BELLING MONROE J**  
1126 Market. HE mick 1-3035  
**BROOKS CAMERAS & PHOTO SUPPLIES**  
45 Kearny. EX brook 2-7348  
**CAMERA CENTER** 998 Mkt. PR osect 5-5100  
Excelsior Camera Shop  
4661 Mission. JU niper 4-8942  
Fillmore Camera Shop  
1229 Fillmore. FI lmor 6-2951  
**GOLDFINGER BILL 70 Post.** YU kon 6-5909  
**GRIMES JACK JAY**  
Radios-Appliances-Cameras  
1257 Market. HE mick 1-7986  
Hobby Center The  
5748 Geary Blvd. BA yview 1-2288  
**MARCELLA'S PHOTO MART**  
840 Clement. SK yline 1-3431  
**MARINA CAMERA CENTER**  
3335 Fillmore. FI lmor 6-6663  
Marina Fotoshop 3252 Pierce. WE st 1-4089  
Ronnie's Camera Shop  
115 West Portal Av. LO mbard 6-7991  
**SCHAEFER'S CAMERA SHOP**  
137 Kearny. EX brk 2-4552

**RIEF HARRY CAMERAS & PHOTO SUPPLIES** 88-36. YU kon 6-6648

**ROLLEIFLEX-**  
**GOLDFINGER BILL 70 Post.** YUkon 6-5909

**ROLLEIFLEX-**  
BROOKS CAMERAS & PHOTO SUPPLIES  
Authorized Dealer  
45 Kearny. EX brook 2-7348  
**CAMERA CENTER** 998 Market. PR osect 5-5100  
**GOLDFINGER BILL 70 Post.** YUkon 6-5909

**RONNIE'S CAMERA SHOP**  
115 West Portal Av. LO mbard 6-7991  
(See Advertisement This Page)  
**SANDINO PHOTO STUDIO**  
1317 Stockton. DO uglas 2-6433  
**SCHAEFER'S CAMERA SHOP**  
137 Kearny. EX brk 2-4552  
(See Advertisement Page 539)  
**SCHWABACHER-FREY CO**  
735 Market. DO uglas 2-4848

**CAMERAS SALES SERVICE**  
AGENTS FOR  
Ansko - Carl Zeiss - Revere  
Argus - Eastman Kodak - Rolleiflex  
Bell & Howell - Graflex - Rolleicord  
Polaroid Land Camera  
Kine Exakta - Bolex - Stereo-Realist  
COMPLETE AMATEUR SERVICE  
2124 Fillmore. WA lnut 1-6440

**THOMSON'S**  
KODAK SUPPLIES  
CINE - STILL - STEREO  
"Photographically Complete"  
1350 Polk. OR day 3-2745

**UNION PHOTOGRAPHIC CO**  
Photographic-Sound-Sales & Service  
1550 Union. OR way 3-5728

The Yellow Pages save you time.

**Photographic Equipment & Supplies-Retail-(Cont'd)**

**WILLEY WALTER**

**EASTMAN KODAK**  
Bell & Howell  
ANSKO - ARGUS - BOLEX - GRAFLEX  
POLAROID LAND - REVERE - ROLLEIFLEX  
STEREO-REALIST - ZEISS - VIEW-MASTER  
Market at Third  
691 Market. YUkon 6-1641

**WILTON COMPANY T H THE**  
11-1st. GA rfd 1-1660  
Wilton Company T H The 11-1st. GA rfd 1-1661

Listen for the "dial tone" before you start to dial. It means that the equipment is ready to receive your call.

**BELL & HOWELL**  
Special Representative  
AUDIO-VISUAL EQUIPMENT & MATERIALS  
CAMERAS - PROJECTORS  
SALES - RENTAL  
AUTHORIZED SERVICE STATION  
FILM LIBRARY  
Educational - Religious - Entertainment

COMPLETE MAINTENANCE AND REPAIR SERVICE

**PHOTO & SOUND COMPANY**  
116 NATOMA ST. EXbrook 2-2103  
EASTMAN-KODAK AUDIO-VISUAL DEALER

**Retlaw Camera Shop**

We have EVERYTHING for the CAMERA FAN  
**Mission 7-8737**  
2969 MISSION  
Between 25th & 26th Sts.  
OPEN FRIDAY EVENINGS

**FOR THE BEST DEAL**  
Phone YUkon 6-0583  
TOP CASH PAID FOR YOUR PRESENT EQUIPMENT  
Highest Trade In Allowances On New or Used Equipment  
Lowest Prices on Used and New Equipment  
A VISIT TO OUR FRIENDLY STORE WILL CONVINCE YOU  
We Sell & Ship the World Over  
**ALFRED BASS INC.**  
"Camera Specialists"  
585 MARKET SAN FRANCISCO

**Photographic Equipment & Supplies-Retail-(Cont'd)**

**ZEISS CAMERA AGENCY**

Authorized Sales & Service  
Factory Trained Technicians  
BROOKS CAMERAS & PHOTO SUPPLIES  
45 Kearny. EX brk 2-7348

**ZOO GATES PHOTO SUPPLIES**  
FILM - CAMERAS - ACCESSORIES  
OPEN SUNDAYS  
45th Av & Sloat Blvd. SE abright 1-1995

Hundreds of purchasing agents have told us they use the Classified Telephone Directory as their first reference, because it is one of the quickest ways to locate a local source of supply.

**KAUFMANN'S Camera MART**  
590 Market Street  
KAUFMANN'S CAMERA MART PHOTO SUPPLIES  
Call GARfield 1-8027

**RONNIE'S CAMERA SHOP**  
"It's Bonnie To' Shop W' Ronnie"  
• Bell & Howell  
• Eastman  
• Graflex  
• Revere  
• Polaroid  
CARL ZEISS ROLLEIFLEX PHOTO SUPPLIES  
DARKROOM EQUIPMENT  
PHOTOSTATS  
Phone LO mbard 6-7991  
115 West Portal Ave.