

# FERRARI & RISI

Dispensing Opticians

444 POST STREET · SAN FRANCISCO

**YUKON 6-0136**

Complete List of Eye Physicians Available Upon Request.

*An Outstanding Optical Service*

**WE SERVE EYE PHYSICIANS AND THEIR PATIENTS EXCLUSIVELY.**

SIX WELL-LOCATED OFFICES FOR YOUR CONVENIENCE

SAN FRANCISCO OAKLAND BERKELEY  
PALO ALTO REDWOOD CITY SAN MATEO

## Optical Goods-Wholesale & Mfrs-(Cont'd)

**MONR & SONS DIVISION-AMERICAN OPTICAL CO**  
Binoculars-Field Glasses-Goggles  
883 Mission GA rfd 1-8515  
From telephones served from East Bay Zone only (No Inter-City Charge)  
Ask "Operator" for Entreprise 10022  
**MUSTO JOSEPH SONS-KEENAN CO**  
535 North Pt. GR ayson 4-6365  
Nikon Camera Co Inc Optical Div  
25 Calif. SU ttr 1-2653  
Optical Coating Laboratory Inc  
1035 Sebastopol Rd. Santa Rosa 412  
Optical Products Corp 126 Post. GA rfd 1-4734  
Pacific States Optical Co 86-3d. SU ttr 1-3423

**PACIFIC UNIVERSAL PRODUCTS CORP**  
Low Reflectance Lens Coating  
Lextra-Lite for Ophthalmic Lenses  
Acra-Cote for Instrument Optics  
130 Bush YU kon 2-6722

**PARSONS OPTICAL LABORATORIES**  
Optical Instrument Manufacturing  
518 Powell GA rfd 1-1462  
Progressive Optical System Inc  
721 Market EX brook 2-7274  
Progressive Optical System Inc  
721 Market YU kon 6-1915  
S F Optical Supply Inc 282 Minna. YU kon 6-3658  
**SHANE-MICHAEL OPTICAL CO**  
643 Mission DO uglas 2-3771  
From telephones served from East Bay Zone & Richmond Exchange only (No Inter-City Charge) Ask "Operator" for Entreprise 11148  
Sharon Optical Co 278 Post. EX brook 2-4392  
Tinsley Laboratories  
Telescopes & Optical Engineering  
2526 Grove Berkeley TH orwall 3-6836

**TOMSO PRODUCTS CO**  
Mfrs Of Silicone Cloths  
3020 Clement BA yview 1-4025  
Trusco Optical Company 209 Post. YU kon 2-2588  
Univis Lens Co Phelan Bldg. GA rfd 1-8310

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

## Opticians-Dispensing

**BALSHONE LEON**  
OPTOMETRISTS  
LENS PRESCRIPTIONS FILLED  
GLASSES  
SCIENTIFICALLY FITTED  
Wide Selection of Frames in Latest Flattering Styles  
TERMS  
TO MEET YOUR CONVENIENCE  
490 Sutter SU ttr 1-1336

**D'ALVY WILSON O**  
Fine Eye Glasses  
DISPENSING OPTICIAN  
Personal Fitting  
595 Sutter DO uglas 2-3841

**DANZ O & SONS**  
Eyes Made To Order & in Stock  
240 Stockton EX brook 2-3080  
(See Advertisement Page 499)

**DELL'OSSO RAY**  
Dispensing Opticians  
PHYSICIANS OPTICAL CO.  
5th FLOOR  
516 Sutter at Powell  
Spectacles Made To  
Oculist Prescriptions Only  
516 Sutter YU kon 6-2510  
Or YU kon 6-4986  
(Continued Next Page)

An extension telephone saves time and steps.

## Opticians-Dispensing-(Cont'd)

**DRAKE OPTICIANS**  
Hours: 8:30 a.m. to 6:00 p.m. Weekdays  
Sat. to 4:00 p.m. - Efficient Service the Same Day - Reasonable Fees  
512 Sutter YU kon 6-0396

Drake Opticians 512 Sutter YU kon 6-0396  
(See Advertisement This Page)  
**FERRARI MILTON W** 444 Post. YU kon 6-0136  
**FERRARI & RISI** 444 Post. YU kon 6-0136  
(See Advertisement Page 498)

**FERRARI & RISI OPTICIANS**  
Serving the Eye Physicians and their patients exclusively in the  
MANUFACTURE AND DISPENSING OF FINE QUALITY EYE GLASSES  
Offices in San Francisco, Oakland, Berkeley, Palo Alto, Redwood City, San Mateo.  
"SERVICE RENDERED BY"  
**FERRARI & RISI** 444 Post. YU kon 6-0136

**GUILD OPTICIANS**  
RECOMMENDED BY PHYSICIANS TO FILL PRESCRIPTIONS FOR GLASSES  
REPLACEMENT OF BROKEN LENSES - ADJUSTMENT AND REPAIRS OF FRAMES.  
"MEMBERS"  
**WOOSTER JOHN F CO**  
216 Stockton GA rfd 1-6666

**HIDGON FRANK** 515 Post. GR ayson 4-2187  
**JENKEL-DAVIDSON OPTICAL CO**  
General Offices  
566 Post. GA rfd 1-3400  
476 Post. GARfid 1-3400  
Stonestown Branch  
Medical Center Bldg. LOMBARD 4-3100  
Four Fifty Sutter Bldg  
450 Sutter GA rfd 1-3400  
(See Advertisement Page 498)

**Kahn & Co**  
See Staib & Walsh  
209 Post. DO uglas 2-2212  
**LAYNE CREDIT OPTICIAN**  
2621 Mission MI ssn 7-8191  
**MANCUSO OPTICAL COMPANY**  
545 Post. Prospect 5-6681  
(See Advertisement This Page)  
**PACIFIC OPTICAL CO** 1801 Bush WE at 1-4300  
(See Advertisement This Page)  
**PARAMOUNT OPTICAL CO**  
209 Post. YU kon 2-4255  
(See Advertisement This Page)

**PARSONS OPTICAL LABORATORIES**  
DISPENSING OPTICIANS  
GLASSES ON PRESCRIPTION  
CONTACT LENSES  
ARTIFICIAL EYES  
VISUAL AIDS  
OPTICAL INSTRUMENTS  
Ask Your Eye Physician  
518 Powell GARfid 1-1462  
93 West Portal Av. LOMBARD 4-4064

**Parsons Optical Laboratories**  
518 Powell GARfid 1-1462  
93 West Portal Av. LOMBARD 4-4064  
**PEISER SIDNEY L** 209 Post. YU kon 6-0055  
**PEISER WILSON** 209 Post. YU kon 6-0055  
**PHYSICIANS OPTICAL CO**  
516 Sutter YUkon 6-2510  
**RHINE ALEX J** 391 Sutter SU ttr 1-6453  
(See Advertisement Page 498)  
**RHINE MILTON** 165 Post. YU kon 6-6589  
(See Advertisement Page 498)  
**RHINE ROBERT B** 278 Post. YU kon 6-0504  
**RISI EMIL J** 444 Post. YUkon 6-0136  
**ROBERT OPTICAL CO**  
Formerly Rhine Robert O  
278 Post. YU kon 6-0504  
(See Advertisement This Page)

Other members of your household may be identified in the community by means of additional listings in the Telephone Directory.

## Opticians-Dispensing-(Cont'd)

**WHITSETT & HIDGON**  
DISPENSING OPTICIANS  
Peninsula Stores  
SAN JOSE, REDWOOD CITY & SAN CARLOS  
Immediate Service  
515 Post. GRayson 4-2132

**WOOSTER JOHN F CO**  
216 Stockton GA rfd 1-6666

**Optometrists**

**AMERICAN OPTOMETRIC ASSOCIATION**  
An association of Ethical Doctors of Optometry, pledged to the highest standard of visual care. Affiliated with the California Optometric Association and the San Francisco Optometric Association.

"MEMBERS"  
Anderson Wm W 209 Post. EX brook 2-1304  
Branch Office 920 Taraval LOMBARD 4-5630  
Atchinson Wilbur H Phelan Bldg. GA rfd 1-1733  
Balshone Leon 490 Sutter SU ttr 1-1336  
Berntsen Carl A 835 Market YU kon 2-1111  
Bockman Geo H Phelan Bldg. EX brk 2-4941  
Brombach T A 209 Post SU ttr 1-3358  
Cheng Arthur 752 Grant Av. DO uglas 2-2000  
Duffin M Leslie 835 Market SU ttr 1-0421  
Dykman Theodore D 4597 Mtn JU niper 5-6588  
Elefant Herbert A 122 Geary SU ttr 1-7968  
Fourness Lester A  
2665 Ocean Av. DE laware 4-1164  
Gallagher George A 209 Post. GA rfd 1-1794  
Grosso Henrietta 210 Post. YU kon 6-2299  
Hayes J Joseph 210 Post. GA rfd 1-3279  
Healy E Orval 3817 Geary Blvd. SK yline 2-0193  
Hedani Tokuji 1854 Fillmore WA inut 1-9423  
Hura & Hura 1418 Polk Prospect 6-2352  
Hobrecht Chas B 209 Post. GA rfd 1-0964  
Hobrecht Cyril J 209 Post. GA rfd 1-0964  
Jackson Adolph C Phelan Bldg. EX brook 2-2254  
Jacobson Harold A 210 Post. EX brook 2-8083  
Kaehler Norman M 209 Post. SU ttr 1-8746  
Kaye Frank M 209 Post. DO uglas 2-7154  
Kurtz M L 2390 Mission MI ssn 7-1580  
Landa Albert Phelan Bldg. SU ttr 1-2416  
Lysdan I I Phelan Bldg. DO uglas 2-8574  
Le Blanc C F 209 Post. DO uglas 2-5655  
Lee Mary  
Contact Lens Consultant  
Specializing in Children's  
Students' Eyesight Problems  
835 Clay YUkon 2-3415  
If no answer call Oakland. Higate 4-5727  
Levin Harry J 3269 Mission MI ssn 7-4540  
Lindsay William Geo 106 Geary YU kon 6-0271  
Lo Presti I 209 Post. EX brook 2-1354  
Lo Presti Warren 209 Post. EX brook 2-1354  
Lyons C Venard 210 Post. EX brook 2-5487  
Mackey Thos J  
5915 Geary Blvd. BA yview 1-5342  
Mayerie Joseph G 210 Post. GA rfd 1-3279  
Mebine Loren  
210 West Portal Av. MO ntrose 4-3089  
Muster Jere M 2495 Mission VA lencia 4-6104  
Mye Eugenie Lal 3244 Pierce FI imor 6-3949  
Norton James 2015 Chestnut FI imor 6-6549  
Ostroff Albert 1785 45th Av. LOMBARD 4-9191  
Pack Casper Geo 729 Clay YU kon 2-0857  
Polonsky Harold G Phelan Bldg. GARfid 1-1642  
Quartararo V Chas 1606 Stkn. YU kon 6-2885  
Regan John F 209 Post. SU ttr 1-0709  
Rockstein Robert A  
10 Lakeshore Plaza MO ntrose 4-8444  
Ross Harold L 699 Market YU kon 6-2322  
Rowlands W Unsworth 209 Post. DO uglas 2-7154  
Ruegg William F Phelan Bldg. EX brk 2-0190  
Sapphire Walter L 2104 Mtn HE mlock 1-2313  
Schomacker Albert J 4068-18th UN dnl 3-3099  
Schultz Harold Paul  
35 Van Ness Av. HE mlock 1-3100  
Schwarzmann R A 821 Market EX brook 2-1332  
Shaw Ferd C 1724 O'Farrell FI imor 6-9513  
Silverstein Irvin W 209 Post. SU ttr 1-0709  
Silverstein Irving A 951 Market YUkon 2-5106  
Silverstein Sheldon A  
951 Market YUkon 2-5106  
Stamper J L 2508 Mission VA lencia 4-2376  
Stein A T A Phelan Bldg. GA rfd 1-0587  
Steinmann Ruby O 4565 Mtn JU niper 5-2294  
Stoltze Albert C  
9th Av & Clement SK yline 1-2050  
(Continued Next Page)

**Pacific Optical Co.**  
1801 Bush St.

SPECIALISTS IN THE FILLING OF OCULISTS' PRESCRIPTIONS FOR OVER 30 YEARS

PARKING AREA

West 1-4300

**Free Parking For Patrons**

*Need Your Eyes Examined?*

If you need an eye examination or visual care go to your eye physician (medical eye doctor).  
List of eye physicians available on request.

For personalized styling and fitting of your glasses—bring your eye physician prescription to us. *Our Prices Are Reasonable.*

**Mancuso Optical Company**

DISPENSING OPTICIANS for the EYE PHYSICIAN

545 Post, San Francisco 2 Prospect 5-6681

*Jenkel-Davidson*  
DISPENSING OPTICIANS · STYLISTS IN EYEWEAR

SAN FRANCISCO  
366 Post Street  
476 Post Street  
450 Sutter Street

Stonestown Medical Center  
**GARFIELD 1-3400**

Offices in Most Northern California Cities

For Better Vision See Your Eye Physician

**MILTON RHINE**  
OPTICAL CO.

*Dispensing Opticians*

OCULIST PRESCRIPTIONS ACCURATELY FILLED  
*Emergency Service at Our Laboratory*  
Artificial Eyes

**YUkon 6-6589**

165 POST  
Suite 404  
(Opposite White House)

**ALEX J. RHINE**  
*Dispensing Optician*

DOCTORS' PRESCRIPTIONS FILLED

I have purchased all Doctors' Prescriptions and Records of Glasses held by Rhine Optical Dispensing Co., recently of 114 Geary St. and 2215 Post St. Also Rhine Optical Co., formerly of 150 Post St.

All Records of glasses made by these offices are now in my files.  
Formerly President of Rhine Optical Co.

**PHONE Sutter 1-6453**  
391 SUTTER - Corner Stockton Street

**Drake Opticians**  
DONALD GOLDSBYROM

Our Laboratory on the Premises Enables Us to Render Efficient Service the Same Day  
Oculists' Prescriptions Filled  
*Serving You Personally in San Francisco Since 1931*  
REASONABLE FEES  
**YUkon 6-0396**  
512-516 SUTTER  
Between Powell & Mason Sts.  
GROUND FLOOR PHYSICIANS BLDG.

**Robert Optical Co.**

Dispensing Opticians  
YUkon 6-0504

278 POST, Suite 200  
Opposite Union Square Garage  
FORMERLY ROBERT O. RHINE & CO.

ARTIFICIAL EYE MAKING  
OUR SPECIALITY  
For Three Generations

Our new improved method makes more natural looking eyes, with HAND PAINTED COLOR, in PLASTIC and GLASS. Mold made of orbit insures maximum movement.

**G. Danz & Sons**  
240 Stockton St. S. F.  
EXbrook 2-3080

*Paramount*  
OPTICAL COMPANY

DISPENSING OPTICIANS  
OCULISTS' PRESCRIPTIONS FILLED

**YUkon 2-4255**

209 POST ST.  
SUITE 714  
"House of Better Vision"