

# Personal LOANS in ONE CALL

Phone or Come to  
**Personal FINANCE CO.**

**San Francisco Offices**  
 830 Market St. (2nd Floor Anglo Bank Bldg.) Phone GARfield 1-2500  
 681 Market St. (2nd Floor Monadnock Bldg.) Phone EXbrook 2-6002  
 2588 Mission St. (Cor. 22nd & Mission) Phone VAlencia 4-7041

**San Mateo - 407 South B St. Diamond 4-7658**  
 Redwood City - 2658 Broadway - EMerson 8-4611

**East Bay Offices**  
 Oakland - 433-14th St. (14th & Broadway) Phone GLoucourt 1-2600  
 Berkeley - 2045 Shattuck Ave. Phone BErkley 7-4312  
 Alameda - 2321 Santa Clara Ave. Phone LAkewood 3-3891  
 San Leandro - 1532 Washington Ave. - Phone LAdkaven 9-4022  
 Hayward - 645 First St. Phone LIdorno 2-8911

You get **CASH plus** at Personal  
 LOANS \$25 to \$2000 on SALARY, FURNITURE or CAR

Men or women—single or married—get a cash loan at Personal. Check these Personal features: No outsiders involved. You choose best monthly payment and payment date. No delay because Yes Manager, alone, makes decision. Respect for your honesty—consideration shown after you make loan as well as before. Phone or come in TODAY.

We Like to Say "YES"

## Loans—(Cont'd)

**BIG BEN LOAN OFFICE**  
 BARRELS OF MONEY TO LOAN  
**"I LOAN THE MOST ON EVERYTHING"**  
 The Largest Pawn Shop On The Coast  
 At 179-181 Third Street  
 179-3d ..... DO uglas 2-5787

**BILL'S LOAN OFFICE** 72-6th ..... UN drhil 3-5236  
 Bingley Emery L 110 Sutter ..... YU kon 2-6015

**BOCK A J CO**  
 Submit All Mortgage Problems to Us  
 1ST & 2ND LOANS  
 We Buy 2nds at a Discount  
 345 Franklin ..... HErick 1-6273

**BUDGET FINANCE PLAN INC** 727 Van Ness Av. .... PR spect 5-3263  
 (See Advertisement Page 425)

**C I T CORPORATION**  
 Industrial Loans  
 660 Market ..... YU kon 6-5454

**CENTRAL CREDIT CO.**  
 CENTRAL CREDIT CO.  
 INSTALLMENT LOANS - \$25 to \$2500  
 On Salary - Furniture - Auto  
 SINGLE PAYMENT LOANS - Any Amount  
 On Diamonds & Jewelry  
 Strict Confidence - Personal Privacy  
 See Our Display Ad in This Classification  
 204 Central Tower - Market at 3d  
 703 Market ..... EXbrk 2-8484

Central Credit Co 703 Market ..... EX brook 2-8484  
 (See Advertisement Page 425)

**COKELEY JOHN HENRY REALTOR**  
 Real Estate-FHA-Mortgages-2nd Loans  
 348 West Portal Av. .... SE abright 1-1614

The Yellow Pages save you time.

## Loans—(Cont'd)

**COLDWELL BANKER & CO**  
 Mortgage Loan Representative  
 of Aetna Life Insurance Co.  
 Real Estate Loans  
 57 Sutter ..... SU tter 1-5420

**COLEMAN ATTELL JEWELERS**  
 MONEY TO LOAN  
 Diamonds - Clothing - Jewelry  
 WATCHES - CAMERAS - LUGGAGE  
 FIRE ARMS - MUSICAL INSTRUMENTS  
 RADIOS - T.V. SETS & OTHER  
 ARTICLES OF VALUE  
 Established 1886  
 1513 Fillmore ..... WE st 1-2494

**COMMERCIAL CREDIT PLAN INC**  
 1237 Van Ness Av ..... OR dway 3-4969

**COMMERCIAL CREDIT PLAN INC**  
 BRANCH OFFICE  
 COMMERCIAL CREDIT PLAN INC  
 1237 Van Ness ..... OR dway 3-4969

Connecticut Mutual Life Ins Co  
 Mortgage Loan Dept  
 369 Pine ..... GA rfd 1-2241

**CROCKER FIRST NATIONAL BANK OF S F**  
 Post & Montgomery ..... EX brook 2-7700  
 (See Advertisement Page 426)

**DOMESTIC FINANCE LOANS**  
 Domestic Finance Corp  
 1005 Market ..... UN drhil 3-1840  
 (See Advertisement Page 423)

**DOMESTIC FINANCE LOANS**  
 CASH LOANS \$20 to \$1000  
 quickly arranged on just your  
 Salary—Auto or Furniture.  
 EASY to meet our simple  
 requirements. For a QUICK  
 loan, apply by phone.

"FOR INFORMATION CALL"

Domestic Finance Corp  
 1005 Market ..... UN drhil 3-1840

(Continued Next Page)

## Loans—(Cont'd)

**DYNAN FINANCE CO** 25 Taylor ..... PR spect 5-3366  
 (See Advertisement Page 427)

**DYNAN FINANCE LOANS**  
 IMMEDIATE SERVICE  
 ON LOANS  
 \$25 TO \$1000  
 ON  
 AUTO, FURNITURE  
 OR SALARY  
  
**"FOR INFORMATION CALL"**  
**DYNAN FINANCE CO**  
 We Like To Say O K For Money Today  
 25 Taylor ..... PR spect 5-3366

**EAGLE LOAN OFFICE**  
 WE LOAN THE MOST OR  
 PAY HIGHEST PRICES FOR  
 Rifles - Shotguns - Revolvers  
 Typewriters - Radios - Musical  
 Instruments - Fishing Tackle - Field &  
 Binoculars - Glasses - Microscopes  
 Jewelry - Luggage - Clothing, etc.  
 123-3d ..... DO uglas 2-3767

Enco Investment Co  
 Real Estate Loans  
 544 Market ..... SU tter 1-7656  
 Ennis John 406 Montgomery ..... GA rfd 1-7590

**FAMILY FINANCE CO**  
 LOANS  
 \$50 to \$1,000  
 FURNITURE - SALARY  
 AUTOMOBILE  
 Up to 24 Months to Repay  
 760 Market ..... SU tter 1-3588

Family Finance Co 760 Market ..... SU tter 1-3588  
 (See Advertisement Page 423)

Files W O & Co 225 Kearny ..... EX brook 2-5480

Advertise here—it pays.

The Yellow Pages save you time.

## Loans—(Cont'd)

**FILLMORE LOAN OFFICE**  
 MONEY LOANED ON EVERYTHING  
 Diamonds - Cameras - Typewriters  
 Clothing - Guns - Ask For Dept. A  
 1725 Fillmore ..... FIlmor 6-4807

**FUR BANC STOR-IT & BORROW**  
 1525 Market ..... Market 1-4084

**FUR-MAN FUR EXCHANGE**  
 MONEY LOANED ON FURS  
 Cash - Immediate - 1%  
 Room 416  
 133 Geary ..... EX brook 2-5806

**GENERAL FINANCE CORP**  
 2721 Mission ..... VA lencia 4-6793

**PERSONAL LOANS**  
 on  
 Salary - Furniture - Auto  
 "A Payment Program That  
 Will Fit Your Income"  
 2721 Mission ..... VA lencia 4-6793

General Finance Corp  
 333 Montgomery ..... GA rfd 1-5800

**GUARANTY BUILDING & LOAN ASSN**  
 111 Sutter ..... SU tter 1-1147

**GUARANTY LOAN OFFICE**  
 Established 1924  
 We Loan Money or We Buy  
 Diamonds - Jewelry - Luggage  
 Cameras - Radios - Guns  
 Musical Instruments - Binoculars  
 77-3d ..... DO uglas 2-9572

(Continued Next Page)

# BUDGET LOANS

ARE MADE EXCLUSIVELY BY  
**BUDGET FINANCE PLAN**

- You may arrange for a friendly Budget Loan quickly and confidentially on your car, salary, furniture or equipment at a nearby Budget Finance Plan office now. Loans arranged by telephone or in our private consultation rooms.
- ✓ Loans from \$25 to \$1500
- ✓ Money for any purpose
- ✓ Private consultation rooms
- ✓ Courteous, friendly service
- ✓ Confidential and business-like
- ✓ Special Budget payments
- ✓ Free Parking



**LOANS by PHONE**

**Prospect 5-3263**  
 727 Van Ness Ave.

Oakland Office  
 1400 Franklin  
 TWineaks 3-7188


San Rafael Office  
 882 Fourth Street  
 Glenwood 4-4343


**Guarantee:**  
 If you can get the same loan from any other lender in California at rates less than we offer—return the money within two weeks—and your loan with us is free!



"OFFICES IN PRINCIPAL WESTERN CITIES"

# BORROW with confidence!

**\$20 to \$1500**  
  
**HOUSEHOLD FINANCE Corporation**  
 America's oldest and largest consumer finance company

MONEY WHEN YOU NEED IT!  
  
 No endorsers or guarantors required.  
 Loans made promptly on salary, car or furniture.  
 Household Finance makes more loans than any other company in its field. Borrow with confidence... from HFC!

**HOUSEHOLD FINANCE Corporation**  
 3 SAN FRANCISCO OFFICES  
 948 Market St., at Mason, 2nd Floor ..... EXbrook 2-8731  
 742 Market St. or 49 Geary St., 2nd Floor ..... DOugles 2-0480  
 2751 Mission St., between 23rd & 24th Sts. .... VAlencia 6-2772  
 SAN MATEO—207 2nd Ave., opp. Post Office, Diamond 4-6304  
 OAKLAND { 1419 Broadway, 7th Floor ..... Highgate 4-7051  
 { 426 13th St., Ground Floor ..... TEmplebar 6-2666  
 BERKELEY—2168 Shattuck Ave., 2nd Floor ..... BErkeley 7-8109

# QUICK SERVICE

Telephone EXbrook 2-3717  
 Telephone UNderhill 1-5626  
 Telephone GLoucourt 1-5514  
 (Oakland)

**LOANS**  
 AUTOMOBILES - FURNITURE  
 SALARY - TRUCKS  
 Flexible Terms - Convenient Repayment Plan



200 Phelan Building - 760 Market Street  
 1 Polk Street  
 347-14th Street (Oakland)



# HEADQUARTERS FOR



# PERSONAL LOANS FOR OVER 25 YEARS

- ★ Cash Immediately
  - ★ Arrangements Made in One Visit
  - ★ Cars Paid For Or Not
  - ★ Out of State Cars Cleared
- Confidential - Courteous Service

ORdway 3-3434

**SAN FRANCISCO FINANCE CO.**  
 CONVENIENT PARKING COR. OF BUSH  
 1356 VAN NESS-AVE

**MONTHLY INSTALLMENT LOANS**  
 \$50 TO \$1500 ON SALARY AUTO - FURNITURE EQUIPMENT

**SINGLE PAYMENT LOANS**  
 6 MONTHS OR 12 MONTHS OPTION  
 ANY AMOUNT ON DIAMONDS AND JEWELRY

**UNDERGROUND SAFETY DEPOSIT VAULTS**  
 CONFIDENTIAL 5-MINUTE SERVICE  
 NO CREDIT INVESTIGATION  
 LIBERAL APPRAISALS  
**STRICTLY A LENDING INSTITUTION**  
 WE REFINANCE PLEDGE OR PAWN TICKETS WITHOUT DELAY OR SERVICE CHARGE  
 AT STATE PRESCRIBED RATES

**EXbrook 2-8484**

**CENTRAL CREDIT Company**  
 SECOND FLOOR  
 703 MARKET STREET AT 3RD • SAN FRANCISCO