

Air Line Companies— (Cont'd)

LAI LINEE AEREE ITALIANE— ITALIAN AIRLINES 15 E 51st New York New York Call Long Distance Muryhill 8-0331
National Airlines 212 Stockton... SU tter 1-7080
NORTH AMERICAN AIRLINES 240 Powell... GA rfd 1-4050
NORTH STAR AIRCOACH 248 Powell... DO uglas 2-2332
NORTHWEST AIRLINES INC 210 Post... YU kon 6-4135
Overseas National Airways 291 Geary, YU kon 6-5642
PACIFIC SOUTHWEST AIR LINES 16 SCHEDULED DAILY FLIGHTS LOS ANGELES OAKLAND SAN FRANCISCO SAN DIEGO
"FOR INFORMATION CALL" PACIFIC SOUTHWEST AIRLINES 277 Post YUkon 2-4818
Pacific Southwest Airlines 277 Post... DO uglas 2-4878
Pac Southwest Airlines 277 Post... YUkon 2-4818
Pac Southwest Airlines S F Airport So S F... JUnipr 5-21501
Pan American Grace Airways Inc 222 Stockton... GA rfd 1-3075

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.



LOWEST FARE HAWAII \$121.50 Plus Tax

10% Off On Round Trips San Francisco Ticket Office Stratford Hotel - 242 Powell

YUkon 2-3781

4 Engine Planes SAVE ON FARE SPEND ON FUN U. S. Reg. Irregular Carrier

TRANSOCEAN AIR LINES

Oakland Airport Lockhaven 9-3223

Air Line Companies— (Cont'd)

PAN AMERICAN WORLD AIRWAYS System of the Flying Clippers PASSENGERS CLIPPER CARGO AIR MAIL SERVING SIX CONTINENTS "FOR INFORMATION CALL" PAN AMERICAN WORLD AIRWAYS Reservations & Travel Information 222 Stockton... GA rfd 1-3075
Clipper Arrival & Departure Information 222 Stockton... GARfd 1-3075
Clipper Cargo Information 222 Stockton... GA rfd 1-3075
Operations Base Administrative Offices Passengers & Cargo Terminal S F Airport... JUnipr 7-8361
Pan American World Airways 222 Stockton... GA rfd 1-3075
Operations Base Administrative Offices Passengers & Cargo Terminal S F Airport... JU nipr 7-8361
PANAMA— PAN AMER GRACE AIRWAYS INC Reservations Information Tickets Call Pan American World Airways 222 Stockton... GA rfd 1-3075
PHILIPPINE AIR LINES INC Passenger Reservations And General Information 212 Stockton... DO uglas 2-1688
Air Cargo Information 212 Stockton... DO uglas 2-1688
District Sales Office 212 Stockton... DO uglas 2-1688
U. S. Regional Administrative Offices 212 Stockton... DO uglas 2-1688
Airport Passengers And Cargo Terminal S F International Airport... DE lawars 3-1502
Operations Office S F International Airport... DE lawars 3-1500
From telephones served from East Bay San Jose (including Santa Clara) Exchanges only and from the following Peninsula Central Office names Davenport 2 Davenport 3 Davenport 8 Diamond 3 Diamond 4 EMerson & EMerson 8 Ffreside 5 JUno 3 JUno & LYtel 3 (No Inter-City Charge) Ask "Operator" for Entrprise 10057
Republic Airlines 240 Powell... DO uglas 2-4158
SABENA BELGIAN AIRLINES 923 Geary... YU kon 2-6922
SCANDINAVIAN AIRLINES SYSTEM INC 821 Market... YUkon 6-5655
Skycoach Agency of Nevada Inc Oakland Airport International Terminal From telephones served from San Francisco Zone only (No Inter-City Charge) Ask "Operator" for Entrprise 11046
Slick Airways Inc Sales & Service S F Airport... JU niper 5-7023
SOUTHWEST AIRWAYS CO Passenger Information And Reservations S F Airport S F... JUnipr 5-5432
Between 5 PM & 9 AM & On Saturdays Sundays & Holidays Call Passenger Information & Reservations... JUnipr 5-5432
Air Freight Rates & Information S F Airport S F... JUnipr 5-6956
Airport Ticket Office S F Airport S F... JUnipr 5-7214
Standard Air Coach Agcy 245 Powell... YUkon 2-5300
SWISS AIR LINES Swiss Air Transport Company Ltd 661 Market... YU kon 2-6830
Swiss Air Transport Co Ltd Swissair 661 Market... YU kon 2-6830
SWISSAIR— SWISSAIR Palace Hotel 661 Market... YUkon 2-6830
SWISSAIR The Air Line of Switzerland West Coast Representation 661 Market... YU kon 2-6830
T A C A Airways Agcy Inc 310 Sansome... YUkon 2-6430
Trans National Airlines 240 Powell... DO uglas 2-4158
Trans World Airlines Inc Reservations & Information 240 Stockton From East Bay Zone only (No Inter-City Charge) Ask "Operator" for Entrprise 10783

TRANSOCEAN AIR LINES Contract Air-Carriers Charters World Wide Service Low Cost - Hawaii Flights Oakland Airport Oakland... LO ckhavn 9-3223
Stratford Hotel S F Ticket Ofc 242 Powell... YU kon 2-3781
Transocean Air Lines 242 Powell... YU kon 2-3781
(See Advertisement This Page)
TWA— TRANS WORLD AIRLINES INC Reservation & Information 24-Hour Serv 234 Stockton... EX brook 2-2711
City Ticket Office 234 Stockton... EX brook 2-2711
Mart Ticket Office Western Merchandise Mart... EX brook 2-2711
Palace Ticket Office Palace Hotel... EX brook 2-2711
Air Cargo 240 Stockton... EX brook 2-2711
Air Freight Terminal S F Airport... DE lawars 3-2974
District Office 240 Stockton... YUkon 2-2711
Operations Dept S F Airport... DE lawars 3-2974
UNITED AIR LINES Reservations... YU kon 6-0818
Passenger & Flight Information... YU kon 6-0818
City Ticket Office Post & Powell... YU kon 6-0818
Palace Hotel Lobby... YU kon 6-0818
U. S. Regional Administrative Offices Pickup & Delivery Service... YU kon 6-0818
Post & Powell... YU kon 6-0818
Passenger Agents Municipal Airport Call South S F... Juno 8-2439
Station Operations call South S F... Juno 8-2424
Maintenance Base S F Municipal Airport Call South S F... Juno 8-2424
Employment Office S F Municipal Airport Call South S F... Juno 8-2424
Public Relations 400 Post... YU kon 6-0818
News Bureau 400 Post... YU kon 6-0818
Veterans' Airlines 41 Sutter... SU tter 1-8449
Viking Air Lines 55-5th... YU kon 2-4898
VIKING AIRLINES AGENCY Municipal Airport South S F... DE lawars 3-3900
WESTERN AIR LINES INC Information & Reservations... GA rfd 1-4002
Aircoach & Deluxe Service... GARfd 1-4002
Air Freight Service S F Airport... JU niper 5-1967
City Ticket Offices 287 Geary... GA rfd 1-4002
231 Montgomery... GA rfd 1-4002
District Sales Office 281 Geary... GA rfd 1-4002
Passenger Terminal S F Airport For Flight & Passenger Information call... GARfd 1-4002

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

Emergency! An emergency arises — you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE Classified TELEPHONE SECTION

If you sometimes get the wrong number or no number at all, you may be dialing incorrectly. After turning the dial all the way to the stop, let it return at its own speed.

Air Line Companies— (Cont'd)

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Palace Ticket Office Palace Hotel... EX brook 2-2711
Air Cargo 240 Stockton... EX brook 2-2711
Air Freight Terminal S F Airport... DE lawars 3-2974
District Office 240 Stockton... YUkon 2-2711
Operations Dept S F Airport... DE lawars 3-2974
UNITED AIR LINES Reservations... YU kon 6-0818
Passenger & Flight Information... YU kon 6-0818
City Ticket Office Post & Powell... YU kon 6-0818
Palace Hotel Lobby... YU kon 6-0818
U. S. Regional Administrative Offices Pickup & Delivery Service... YU kon 6-0818
Post & Powell... YU kon 6-0818
Passenger Agents Municipal Airport Call South S F... Juno 8-2439
Station Operations call South S F... Juno 8-2424
Maintenance Base S F Municipal Airport Call South S F... Juno 8-2424
Employment Office S F Municipal Airport Call South S F... Juno 8-2424
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News Bureau 400 Post... YU kon 6-0818
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Viking Air Lines 55-5th... YU kon 2-4898
VIKING AIRLINES AGENCY Municipal Airport South S F... DE lawars 3-3900
WESTERN AIR LINES INC Information & Reservations... GA rfd 1-4002
Aircoach & Deluxe Service... GARfd 1-4002
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Air Line Ticket Agencies

AIR COACH AGENCY Representing AIR TRANSPORT CARRIERS CENTRAL AIR COACH ECONOMY AIR COACH NORTH AMERICAN AIR LINES 20th CENTURY AIR LINES TRANS-NATIONAL AIR LINES CALIFORNIA CENTRAL AIR LINES S. S. W. Inc. LOWEST FARES ANYWHERE Irregular Flights Crane Hotel 24-Hour Phone 245 Powell... YUkon 2-5300

AIRCOACH INFORMATION NO LOWER FARES ANYWHERE New York From \$75.00 Los Angeles \$11.70 Daily Flights Douglas Luxury Liners No Money Down 9 Months to Pay 793 Market... YUkon 2-3525
55-5th... YUkon 2-4898
Oakland Airport... Lckhavn 9-5715

AIRLINE INFORMATION 793 Market... YU kon 2-3525
A Airlines Terminal Agency 245 Powell... YUkon 2-5300
ADVISORS-GELSTON JUDAH TRAVEL 212 Stockton... SU tter 1-7080
Air Agencies Ticket Office 483 Mkt... SU tter 1-8795
(See Advertisement Page 23)
AIR AMERICA 248 Powell... DO uglas 2-2332
AIR COACH DEPOT 793 Market... YU kon 2-3018
(See Advertisement Page 22)
Air Coach Travel Center 1087 Market... HE mlock 1-2464
AIR RESERVATION BUREAU Pan American - TWA - United - American - Scandinavian, European, So. American, Etc. ALBERTSEN TRAVEL SERVICE 26 O'Farrell... YU kon 2-2552

Air Travelers Club Inc 342 Grant Av... YUkon 2-3155
Aircoach Air Line Agency 1087 Market... HE mlock 1-2464
Aircoach Transport Assoc Inc Beverly Plaza Hotel... YUkon 2-0470
Treasure Isl Ofc Treasure Island... YUkon 2-0833
Verba Buena Island Ofc... YUkon 2-5958
Aircoach Transp Assn Inc 233 Powell... DO uglas 2-4103
AIRLINE RESERVATIONS 248 Powell... DO uglas 2-2332

AIRPORT INFORMATION & DIRECTORY SERVICE SEE OUR AD UNDER AIR LINE TICKET AGENCIES 3 Convenient Locations to Serve You San Francisco in Lobby Federal Hotel 1087 Market... HE mlock 1-2464
Oakland 431-14th... GL encort 2-2711
International Terminal Municipal Airport Oakland... TR inidat 2-7114

Airport Information & Directory Service 1087 Market... HE mlock 1-2464
(See Advertisement Page 22)
ALLIED AIRLINES TERMINAL Crane Hotel 245 Powell... YU kon 2-5300
Ambassador Travel Agency 55 Mason... GRayston 4-6383
AMERICAN EXPRESS TRAVEL SERVICE— AMER EXPRESS CO 253 Post... EX brook 2-1083
EMPORIUM THE 835 Market... YUkon 2-1111
3 Stonestown... SEabright 1-2222
PALACE HOTEL TRAVEL BUREAU Palace Hotel... EX brook 2-8600

ANDERSEN DAN TRAVEL SERVICE TO ANY PART OF THE WORLD Scheduled Air Lines Exclusively 2330 Market... UNdrih 3-5050
(Continued Next Page)
The Yellow Pages save you time.

Air Line Ticket Agencies— (Cont'd)

ANSETT TRAVEL SERVICE FOREIGN & DOMESTIC RESERVATIONS Air - Rail - Steamship - Hotels - Resorts 323 Geary... SU tter 1-4369
Atlantic-Pacific Airline Travel Agency 17 Powell... SU tter 1-6103
(See Advertisement Page 23)
ATLAS AGENCIES Authorized Agents AIR - SHIP - RAIL & BUS Calif Hall... PProspt 6-1155

BANKERS TRAVEL SERVICE 323 Geary... GARfd 1-5537
BEVERLY MOTOR LIVERY TRAVEL BUREAU 308 Post... YUkon 2-2757
BOWYER VICTOR W 740 Market... YUkon 2-5867
BRAZILIAN TRAVEL SERVICE 441 Market... EXbrok 2-8383
BRITISH AIR SERVICE AGENCY 26 O'Farrell... YU kon 2-2552
CALIF CENTRAL AIRLINES See Our Adv Under Air Line Companies 335 Stockton... YU kon 2-4440
CARIBBEAN AMERICAN AIRLINES 248 Powell... DO uglas 2-2332
CARVALHO TRAVEL AGENCY 104 Pine... EX brook 2-2296
COOK THOS & SON INC Between Sutter & Post 118 Stockton... EX brook 2-2378
DAVIS TRAVEL SERVICE 683 Market... Sutter 1-8795
(See Advertisement Page 22)
Don-Em Travel Center 68 Post... SU tter 1-6717
DORIS DAILY TRAVEL AGENCY 505 Geary... GR ayston 4-9171
DUTCH AIR SERVICE AGENCY 26 O'Farrell... YU kon 2-2552
Economy Air Coach Agency 245 Powell... YUkon 2-5300
CRANE HOTEL 1087 Market... HE mlock 1-2464
ECONOMY AIR COACH CENTER Crane Hotel 245 Powell... YU kon 2-5300
Economy Airways Agency 245 Powell... YUkon 2-5300

ADVERTISE HERE—IT PAYS.

Air Line Ticket Agencies— (Cont'd)

EMPIRE AIRCOACH SYSTEM 1132 Market... KL ondike 2-3811
(See Advertisement Page 23)
EUROPEAN TRAVEL CENTER AIR & STEAMSHIP TICKETS ALSO THRU RAIL TICKETS TO ALL POINTS IN Germany - Italy - France Switzerland - Scandinavia England 683 Market... SU tter 1-8795

FILIPINAS TRAVEL SERVICE Virginia Hotel... YU kon 2-2148
FRENCH AIR SERVICE AGENCY 26 O'Farrell... YU kon 2-2552
GELSTON JUDAH TRAVEL ADVISORS Travel Advisors 350 Agents Round the World Since 1916 "FOR INFORMATION CALL" GELSTON JUDAH TRAVEL ADVISORS 212 Stockton... SU tter 1-7080

GERMAN-AMERICAN TRAVEL AGENCY 483 Market... Sutter 1-8795
GERMAN AMERICAN TRAVEL BUREAU Walter H P Schwabe 490 Market... EX brook 2-6644
GLOBETROTTER TRAVEL SERVICE 118 Powell... YU kon 6-2712
(See Advertisement This Page)
(Continued Next Page)
Answer promptly, speak clearly, hang up gently — three friendly telephone habits.

AIR TICKETS EVERYWHERE LOWEST FARES VIA SCHEDULED AIRLINES FREE TICKET DELIVERY
Washington-New Orleans London-Oslo-Berlin YUkon 6-2712
New York City to London \$270 Round Trip \$486 YUkon 6-2712
To New York City \$99\* New York to Paris \$290 Round Trip \$357.20 YUkon 6-2712
To Chicago \$76\* YUkon 6-2712
Los Angeles - Seattle - Portland - San Diego YUkon 6-2712
\* PLUS TAX AND SUBJECT TO CAB CHANGES
"ONE CALL DOES IT" YUkon 6-2712 GLOBETROTTERS • 118 POWELL STREET

ALWAYS FLY Super Skycoach
DE LUXE DC4's NEW YORK ONE STOP \$80 CHICAGO NON STOP \$70 (EXCURSION FARE)
WASHINGTON - PHILADELPHIA - CLEVELAND TULSA - CINCINNATI - MIAMI HOUSTON - NEW ORLEANS - PENSACOLA (10% Discount Round Trip) (All Fares Plus Tax) Children Under 12 - 1/2 Fare
Stewardesses Reclining Seats Free Snacks
YUkon 6-3792 37 GEARY SAN FRANCISCO
LOCKHAVEN 8-5353 OAKLAND AIRPORT INTERNATIONAL TERMINAL

AIR AGENCIES TICKET OFFICE 683 MARKET ST
UNITED - T.W.A. - PAN-AMERICAN AMERICAN - WESTERN - ALASKA
Phones Sutter 1-1680 - EXbrook 2-4532 Sutter 1-8795
DC-6 Strato Cruisers Constellations Main Liners New York, Chicago, Washington, Etc. ALASKA - HONOLULU - MEXICO GERMANY - AUSTRIA - ITALY SWITZERLAND - FRANCE - ENGLAND SCANDINAVIA - IRELAND - ISRAEL
Ask Us to Help You With Passports Immigration Applications & Re-Entry Applications on Hand Authorized Agent
Davis Travel Service Air Agencies Ticket Office 683 Market Street 683 Market Street
Phone Sutter 1-8795 or EXbrook 2-4532 Or Sutter 1-1680