

Beauty Shops—(Cont'd)

WHITE HOUSE Sutter & Grant...EX brook-8-9000
Williams' Beauty Salon
8 AM To 7 PM-Tonics Given
828 DivisaderoWA Inut 1-1938
Williams Emily 251 Post.....DO uglas 2-5359
Winifred's Beauty Salon 1706 Geary...JO rdan 7-9667
Winifred's Beauty Shop
Spec Hair Dyeing & Bleaching
Permanent Waving-Evenings
By Appointment-Closed Mon
165 Post.....EX brook 2-0452
Worthington's Beauty Shop
Hair Removing
2323 Clement.....BA yview 1-9622
Wynn Beauty Salon 931 Bush.....GR ayston 4-3735
Wyman Frances Beauty Salon
386 Geary.....GA rfid 1-1414
Yves Beauty Shop 2012 Hyde.....GR ayston 4-1763
Yvonne's Beauty Shop
1481 Oakdale Av.....AT water-2-5412
Zec's Beauty Salon 133 Geary.....DO uglas-2-0732
Zella's Beauty Shoppe 1340-18th...UN drhil 3-4720
Zola Beauty Salon 1819 Balboa...SK yline 2-0250

Bed Springs

Bell Wall Bed Co
Coil Spring Supports Installed
2441 BalboaBA yview 1-7716
SIMMONS COMPANY 295 Bay.....GA rfid 1-7800
SUPERIOR SLEEPER CO
1355 Market.....HE mlock 1-5356
If no answer call.....KL onlike 2-2311
YOUNG L A SPRING & WIRE CO
See Our Adv Under Springs
111 San Leandro Blvd San Leandro
From Telephone stand-From S F
Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 10987

Bedding

See also Mattresses Headings
A & A Bedding & Upholstering Co
1044 Howard.....HE mlock 1-4930
ASSOCIATED BEDDING CO
1245 Geary.....PR ospet 3-0922

CALIFORNIA BEDDING CO

MATTRESSES

RENOVATED

ONE-DAY SERVICE

City Wide Pick-Up & Delivery
Mattresses Converted To Inner Springs
Bed Springs Made Into Box Springs
Box Springs Re-Tied & Recovered
Upholstering, Recovering & Repairing
New Mattresses & Box Springs
406 Divisadero.....UN drhil 3-6292

DEPENDABLE MATTRESS & UPHOLSTERING CO

1576 Market.....UN drhil 1-3800

DREAMLAND BEDDING CO

MATTRESSES REBUILT

(ALL TYPES)

Regardless of Condition
Convert or Restyle Your Mattress
Into a Modern Innerspring
FREE PICK-UP AND DELIVERY
All Work Guaranteed
534 Bayshore Blvd.....AT water 2-1312

Lee's Bon Marche 837 Clement.....SK yline 1-4220

Modern Quilt & Bedding Co

Quilts Recovered-Mattresses & Pillows Renovated
2115 Polk.....GR ayston 4-6085

PETERSEN BEO & SON FURNITURE & APPLIANCE CO

4947-36.....MI son 7-9090
Rummelburg G E Co 718 Mission.....GA rfid 1-2730
S F Bedding Co 1731-15th.....MA rket-1-5700

SIMON MATTRESS MFG CO

1777 Yosemite Av.....MI son-7-4242

SLEEP-GRAFT INC

245 S Van Ness Av.....MA rket 1-5342
Sloane W & J 224 Sutter.....GA rfid 1-2827
Specialty Manufacturing Co
361 Shotwell.....MA rket 1-1211

STERLING BEDDING CO

410 Divisadero.....UN drhil 1-5541

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.

tops... in Taste Flavor and Refreshment



Valencia 4-8080
3250 20TH STREET

REGAL AMBER BREWING COMPANY • SAN FRANCISCO



LUCKY LAGER

ATwater 2-7688

PREMIUM PRODUCTS
1298 SHOTWELL STREET
SAN FRANCISCO

IT'S LUCKY when you live in California

Beds

ABBEY RENTS
Rollaway-Baby-Hospital Beds
Rentals-Sales
1314 Post.....GR ayston 4-2525
Bell Chesterfield Bed Co 1020 Geary DR away-3-1025
Bell Wall Bed Co 2441 Balboa.....BA yview 1-7716
SIMMONS COMPANY 295 Bay.....GA rfid 1-7800
SUPERIOR SLEEPER CO
1355 Market.....HE mlock 1-5356
If no answer call.....KL onlike 2-2311
Wall Bed Service Co 49 Geary.....EX brook 2-0540

Beds-Disappearing

BELL WALL BED CO
NEW & USED
Rollaway - Jamb & Recess Beds
REPAIRING ON ALL MAKES
Coil Spring Supports Installed
RENTALS
CITY-WIDE SERVICE
Guaranteed Work
2441 Balboa.....BA yview 1-7716

MARSHALL-STEARNS PACIFIC CO
Murphy-Rollaway-Recess-Wall Beds
600-16th Oakland.....GL encort 1-1174

Beds-Hospital
See Hospital Equipment & Supplies

Bedspreads

Amer Needlecrafts Inc 833 Market...YU kon 2-0772
Cabin Crafts Inc 605 Market.....EX brook 2-6528
Fieldcrest Mills 1355 Market.....UN drhil 3-0200
MARASSE MAX
Mill Agent
1355 Market.....HE mlock 1-4522
Mayer's Drapery Shop 737 Diamond...MI son 7-4151

Bee Keepers

SEMMS BEE REMOVAL SERVICE
210 Post.....GA rfid 1-5084

Beer & Ale Distrs

AGME BREWERIES 762 Fulton...FI Imor-6-3713
(See Advertisement Page 103)

ALT HEIDELBERG BEER—
LLANES FRANKLIN C
260 Kearny.....YU kon 6-4199
(See Advertisement Page 103)

ANHEUSER-BUSCH INC 1650-3d...GA rfid 1-2100
(See Advertisement Page 103)

BALLANTINE ALE & BEER—
RATHJEN HARRY F CO
2607 Cypress Oakland
From telephones served from S F Zone
only (No Inter-City Charge)
Ask "Operator" for Entrprise 10155

BASS' ALE—
TONGIN AND MODLIN
440-9th.....MA rket 1-7400

BUDWEISER—
ANHEUSER-BUSCH INC
1650-3d.....GA rfid 1-2100

Burbank & Co 204 Davis.....YU kon 6-1575

BURGERMEISTER BEER—
S F BREWING CORP
470-10th.....MA rket 1-0505

CARTA BLANCA—
MONTEREY DISTRIBUTING CO
145 Barneveld Av.....MI son 8-3085

Cervelli N & Co 3309 Fillmore...FI Imor 6-3880
(See Advertisement Page 103)

Chelini Bros 1981 Union.....WE at 1-4745

CONSUMERS NORTH STAR BOTTLING CO
Distributors For
Schmidt's City Club Beer
TORNBERG'S
OLD GERMAN
LAGER BEER
RAINIER BEER & ALE
SAN MIGUEL BEER
3337-26th.....MI son 7-0953
(Continued Next Page)

Beer & Ale Distrs—(Cont'd)

Consumers North Star Bottling Co
3337-26th.....MI son 7-0953
(See Advertisement This Page)

GOORS BANQUET PILSENER—
RATHJEN HARRY F CO
2607 Cypress Oakland
From telephones served from S F
Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 10155

Drexel Distributing Co 235 Kansas...KL onlike 2-3380

EASTSIDE BEER

AN OLD CALIFORNIA CUSTOM
"WHERE TO BUY IT"
BAY SALES COMPANY
475 Main.....SU tter 1-6334

Eastside Beer Distributors
525 Market.....GA rfid 1-8044

GOEBEL DISTRIBUTING CO OF S F
715 Brannan.....UN drhil 3-4414
(See Advertisement This Page)

GOLDEN BRAND BOTTLING CO INC
275 Barneveld Av.....AT water 8-1660
(See Advertisements This Page)

Grace Bros Brewing Co Of Santa Rosa
1078 Hampshire.....AT water 2-4006

HAMM'S BEER—
MONTEREY DISTRIBUTING CO
Bottled & Draught
145 Barneveld Av.....MI son 8-3085

LAMPE VICTOR J
1078 Hampshire.....AT water 2-4006
Lathan Edw Jr Mills Bldg.....EX brook 2-1676
Llanes Franklin C 260 Kearny.....YU kon 6-4199
Los Angeles Brewing Co 525 Market...GA rfid 1-8844

LUCKY LAGER BREWING CO
2601 Newhall.....DE laware 3-6000
Malamis J 1633 O'Farrell.....WE at 1-0219

MARINO EDWIN J
Distributor For Regal Pale Beer
1600 McKinnon Av.....VA lencia 4-9134

MILLER HIGH LIFE BEER—
CERVELLI N & CO
3309 Fillmore.....FI Imor-6-3880

MONTEREY DISTRIBUTING CO
Distributors For
HAMM'S BEER
Bottled & Draught
SICK'S SELECT BEER
Bottled & Draught
RAINIER BEER & ALE
CARTA BLANCA BEER
145 Barneveld Av.....MI son 8-3085

MONTEREY DISTRIBUTING CO
145 Barneveld Av.....MI son 8-3085
(See Advertisement This Page)

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

"A Great National Beer at Western Prices"

GOEBEL EXTRA-DRY BEER

UNderhill 3-4414

GOEBEL DISTRIBUTING CO. OF S. F.

715 BRANNAN ST.

Beer & Ale Distrs—(Cont'd)

NATIONAL PREMIUM BEER—
RATHJEN HARRY F CO
2607 Cypress Oakland
From telephones served from S F
Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 10155

Northern Calif Beer Distributors Association
1231 Market.....UN drhil 1-9632

OLYMPIA—
HAAS BROS 3d & Channel.....GA rfid 1-1224

PABST BLUE RIBBON BEER

BREWERS OF FINE BEER SINCE 1844
"WHERE TO BUY IT"
BAY SALES COMPANY
475 Main.....SU tter 1-6334

PACIFIC BREWING & MALTING CO
162 Guerrero.....HE mlock 1-5140

PREMIUM PRODUCTS

Distributors for
Lucky Lager Beer
Almaden-Madrone Wines
1298 Shotwell.....AT water 2-7688

Premium Products 1298 Shotwell...AT water 2-7688
(See Advertisement Page 102)

RAINIER BEER & ALE—
MONTEREY DISTRIBUTING CO
145 Barneveld Av.....MI son 8-3085
(Continued Next Page)

Check the Yellow Pages for WHO sells WHAT.

Hamm's BEER

BOTTLED & DRAUGHT

Exclusive Distributors

MONTEREY DISTRIBUTING CO.

Mission 8-3085

145 BARNEVELD AVE.

Enjoy ACME GOLD LABEL

THE NEW LIGHTER - DRIER BEER

ACME BREWERIES

762 FULTON STREET
FI Imore 6-3711

Enjoy Blatz

MILWAUKEE'S FIRST BOTTLED BEER

GOLDEN BRAND BOTTLING CO. INC.

Distributors
ATwater 8-1660
275 BARNEVELD AVE.

Miller's HIGH LIFE AND ACME BEER

FI Imore 6-3880

Distributed by
N. CERVELLI & CO.

3319 Fillmore

Budweiser

Anheuser-Busch, Inc.

1650 - 3rd GARfield 1-2100

Burgermeister

A TRULY FINE PALE BEER

San Francisco Brewing Corporation

470-10th St. MARKET 1-0505

Golden Brand Bottling Co. Inc.

Distributors for
Burgermeister

Wieland's Blatz

275 BARNEVELD AVENUE • SAN FRANCISCO

Telephone
ATwater 8-1660