

**Pittsburg Water Heaters**  
Sales and Service  
Automatic Storage  
Multi-Coil Storage  
Instantaneous  
Lion Heaters  
Floor Furnaces  
Telephone  
Ordway 3-1381  
**THE PITTSBURG WATER HEATER CO. OF CALIFORNIA**  
898 Van Ness Ave.

**S. C. SERVADEI**  
Serving S. F. Since 1934  
ALL MAKES WATER HEATERS REPAIRED  
New & Rebuilt Water Heaters Sold  
Home Appliances  
Plumbing & Installations  
Phone SUtter 1-1384  
If no answer call Garfield 1-1983  
1328 Stockton St. - Nr. Vallejo

**WATER HEATERS**  
Sales & Service  
Day & Night Repair Service  
GUARANTEED WORK  
NEW & REBUILT Water Heaters Sold  
Douglas 2-1968  
**A. SELLI**  
"If It's a Plumbing Job - Call Us"  
573 Lombard - Near Powell

**GEO. P. SONNE**  
AUTHORIZED DEALER  
**General WATER HEATERS**  
Sales & Service  
INSTALLING REPAIRING  
ON EASY CREDIT TERMS  
PROMPT CITY-WIDE SERVICE  
Free Estimates  
**Underhill 1-5720**  
549 Valencia • 2293 Mission

**PARKER WATER HEATER SERVICE**  
Est. 1925  
Auth. Dealer for  
**RUUD MONEL**  
GUARANTEED SERVICE ON ALL TYPES WATER HEATERS OLD OR NEW  
Free Estimates  
**JUNiper 7-7233**  
750 Monterey Blvd., S. F.

**SUPERBO WATER HEATER CO.**  
• DELUXE • SPECIAL • JUNIOR • SUPERHOT  
GUARANTEED 3 TO 10 YEARS  
Automatic Water Heaters for Over 30 Years  
SALES & SERVICE  
Distributor  
**FRANK TUNNICLIFF**  
**JUNiper 7-2418**  
1422 Ocean Ave. at Miramar

**ALACO Plumbing & Heating Co.**  
ALFRED J. BORICCHIO  
**HEATERS**  
24-HOUR SERVICE  
City-Wide  
ALL MAKES & TYPES SERVICED  
Guaranteed Work  
Over 15 Years Experience  
Phone Valencia 4-7275  
1422 UNDERWOOD AVE.

**Water Heaters**  
CHECK OUR DEAL BEFORE YOU BUY  
Apartment Houses Our Specialty  
Generous Trade-in Allowance  
• PERMAGLAS • RHEEM  
Prompt Installation - Easy Credit  
**Golden City Hardware**  
**JUNiper 5-5677**  
2890 SAN BRUNO AVE.

**Water Heaters-Dealers- (Cont'd)**  
**RHEEM WATER HEATERS**  
RELY ON RHEEM for reliable hot water service. Models and sizes for every requirement - all fully automatic. Rheem-Process long-life tanks. Electric, oil, gas.  
**"WHERE TO BUY THEM"**  
SALES OFFICE  
**RHEEM MFG CO** Russ Bldg. DO uglas 2-6566  
WHOLESALE ONLY  
**HEIEOK & MORAN** 1111 Connecticut. AT water 2-8535  
Pittsburg Water Heater Co of Calif The 898 Van Ness Av. OR dway 3-1381  
Richmond Sanitary Co 290 Division. HE mlock 1-0801  
DEALERS  
**A-AARROW HEATING CO** 511 Silver Av. JU niper 7-2700  
**AIROO HEATING CO** 5246 Mission. DE laware 3-9570  
If no answer call. DE laware 3-7278  
Or JU niper 3-8254  
Better Homes Appliance Co 2501 Irving. SE abright 1-0848  
Bragg C V 1534-21st Av. LO mboard 6-2843  
**BROADWAY PLUMBING CO** 1790 Yosemite Av. MI ssn 8-4250  
Cardellini E 10 Shakespeare. PL aza 5-0200  
Cilly-Mann Co 198 Otis. MA rket 1-0965  
**GOLDEN CITY HARDWARE** 2890 San Bruno Av. JU niper 5-5677  
**GOLDEN WEST SHEET METAL WORKS** 345 Judah. LO mboard 6-8031  
**ROSS WILLIAM P CO** 4640 Geary Blvd. BA yview 1-8282  
Purcell Bros 1300 Polk. OR dway 3-0731  
Service Jobbing Co 412 Presidio Av. WE st 1-6760  
Roccaforte V M 414 Naples. DE laware 3-7330  
Rose Geo E Plumbing Co 1908 Lawton. MO ntrose 4-6540  
**ROSEN JACK INC** 1672 Mission. HE mlock 1-6533  
(See Advertisement Page 772)  
**ROSENBERG MAURICE J PLUMBING & HEATING** 2046-20th Av. OV erland 1-0435

**RUUD AUTOMATIC GAS WATER HEATERS (Cont'd)**  
DEALERS (cont'd)  
Cardellini E 10 Shakespeare. PL aza 5-0200  
**CARMIGNAEL WM R McQUINN J L** 1768 Church. MI ssn 8-2929  
Carmody John J 1109 Potrero Av. MI ssn 7-5186  
DeBb Frank Jr 321 Nee. SU tter 1-4425  
Cheng Jan Co 930 Grant Av. YU kon 2-1013  
Cohen Plumbing Contractor 814 Stockton. YU kon 2-0509  
Dobb Frank Jr 321 Nee. SU tter 1-4425  
Delucchi Plumbing & Heating 800 Cortland Av. VA lencia 6-5946  
Dimmer Hardware Co Inc 1715 Polk. OR dway 3-8512  
Double E Plumbing Co 199 Broadway. JU niper 4-0635  
Duffer Hardware Co 103 W Portal Av. OV erland 1-0200  
Fell Radio Sales & Service 24th & Fremont. AT water 2-7334  
**FIGONE FURNITURE CO** Larkin at Ellis. GR ayton 4-9625  
Fredrickson Richard 750 Irving. MO ntrose 4-0159  
General Repair Shop 319-8th Av. BA yview 1-2394  
**GERNHARDT-STROMMAIER CO** Mission & 18th. MI ssn 7-0236  
**GOS WILLIAM P CO** 4640 Geary Blvd. BA yview 1-8282  
Guglielmo Furniture Appliances Co 621 Mission. EX brook 2-6424  
Hamill's Parkside Hardware 1044 Taraval. MO ntrose 4-0534  
Hodes H C 1241 Powell. GA rfid 1-0491  
**JONES SHEET METAL** 6726 Mission. PL aza 5-3852  
Koch Walter W 1808 Market. HE mlock 1-2809  
Long J M Co Inc 1175 Mkt. KL ondlie 2-1088  
Lutz Hermann 511 Green. DO uglas 2-7862  
Manor Hardware 2601 Ocean Av. DE laware 4-1115  
Mariani S & Sons 3364 Mission. MI ssn 7-9460  
Marina Stove & Furniture 2419 Lombard. FI imor 6-8486  
Mattson Water Heater Service 5089 Mission. JU niper 5-2174  
**MENARY W B CO** 3125 Mission. VA lencia 4-1429  
**MENSOR JOBBING** 1840 Clement. BA yview 1-4272  
**MERCURY PLUMBING & HEATING** 3348 Market. PL aza 5-4115  
Meyer Henry C 721 Lincoln Wy. OV erland 1-4349  
Modern Appliance Co 2311 Market. UN dhill 1-4050  
Murphy Jerry 1833 Fillmore. SK yline 1-8279  
**OCEANSIDE SHEET METAL SHOP** 1509 Taraval. SE abright 1-5573  
**PACIFIC APPLIANCE CO** 609 Bosworth. JU niper 7-5677  
**PAGE HARDWARE CO** 1044 Taraval. MO ntrose 4-0534  
**PARKER WATER HEATER SERVICE** 1750 Montgomery Blvd. JU niper 7-2733  
**PARKS APPLIANCES & SERVICE** Wayne M Parks 2038 Clement. SK yline 2-2268  
Passalacqua C & Son 1243 McAllister. WE st 1-4733  
Perini P L & Sons Heating & Sheet Metal Co 325 Wayland. JU niper 5-2194  
**PROVIDENT FURNITURE CO** 4614 Mission. JU niper 5-7979  
Purcell Bros 1300 Polk. OR dway 3-0731  
Rasmussen Plumbing & Appliance 523 Clement. SK yline 2-2424  
**RAY'S REPAIR SERVICE** 1961 Ocean Av. JU niper 7-1940  
Reinert & Ripley 2833 Fillmore. FI imor 6-9393  
Reliable Stove Exchange 754 McAllister. WA lnut 1-1447  
Senki Bros 1640 Post. FI imor 6-7590  
**SELLI A S** 573 Lombard. DO uglas 2-1968  
**SERVADEI SESTO B** 1328 Stockton. SU tter 1-1384  
**SINGER ELECTRIC & RADIO CO** 1447 Divisadero. FI imor 6-0220  
**SONNE GEO P** 569 Valencia. UN dhill 1-5720  
**STANDARD FURNACE & PLUMBING** 633 Taraval. MO ntrose 4-7081  
**STAGLIGHT FURNITURE CO** 2211 Mission. VA lencia 4-4365  
**SUGARMAN E ING WATER HEATERS & SERVICE** 3624 Geary Blvd. SK yline 1-8845  
**SUNSET FURNACE & SHEET METAL** 2610 Judah. LO mboard 6-4924  
**TROMBORG THOS A** 6512 Mission. PL aza 5-3110  
**TUOHEY HARDWARE** 66 W Portal Av. MO ntrose 4-2726  
Union Hardware Co 2154 Union. WA lnut 1-5696  
**WEST COAST WASHING MACHINE CO** 487 Valencia. UN dhill 1-5835  
(Continued Next Column)

**Water Heaters-Dealers- (Cont'd)**  
**RUUD AUTOMATIC GAS WATER HEATERS (Cont'd)**  
DEALERS (cont'd)  
Roccaforte V M 414 Naples. DE laware 3-7330  
Rose Geo E Plumbing Co 1908 Lawton. MO ntrose 4-6540  
**ROSEN JACK INC** 1672 Mission. HE mlock 1-6533  
(See Advertisement Page 772)  
**ROSENBERG MAURICE J PLUMBING & HEATING** 2046-20th Av. OV erland 1-0435

**RUUD AUTOMATIC GAS WATER HEATERS**  
For More Than 50 Years  
"Standard of the World"  
RUUD Automatic Heater with Famous MONEL Tank.  
"The Tank You Can Trust Because It Can't Rust"  
**"WHERE TO BUY THEM"**  
DISTRIBUTORS  
**BASFORD H R CO** 235-15th. MA rket 1-8545  
**RUUD HEATER CO** 1638 Market. UN dhill 1-0104  
DEALERS  
**A-AARROW HEATING CO** 511 Silver Av. JU niper 7-2700  
**A VALENTE & SONS** 1790 Yosemite Av. FI imor 6-8092  
**AIROO HEATING CO** 5246 Mission. DE laware 3-9570  
If no answer call. DE laware 3-7278  
Or JU niper 3-8254  
**ALL AMERICAN FURNITURE & REFRIGERATION CO** Guaranteed Sales & Service  
938 Valencia. AT water 2-7700  
Alta Sheet Metal Works 1072 Golden Gate Av. WE st 1-6930  
**AMERICAN APPLIANCE & SUPPLY CO** 1150 Sutter. PR ospect 5-3711  
Associated Home Furnishers 1370 Mission. HE mlock 1-7667  
**BETTER HOMES APPLIANCE CO** Terms-30 Months To Pay  
2501 Irving. SE abright 1-0848  
Boepfhausen Chas 2828 Calif. FI imor 6-9262  
**BOSBUS PLUMBING & HARDWARE** 60 IND 330 Clement. SK yline 1-0540  
Bottino E 824 Vallejo. EX brook 2-7587  
**BOWLER'S FURNITURE & APPLIANCE** 60 4403 California. SK yline 1-6776  
Bowman Hardware Co 2415 Sutter. WE st 1-2144  
Boyer's Appliance & Radio Co 1401 Fillmore. FI imor 6-5400  
Britbane Hardware Supplies 1 Vintaggio Av Brisbane. JU niper 5-7191  
**BROADWAY PLUMBING CO** 3790 Yosemite Av. MI ssn 8-4250  
Brodie's 1281 Mission. MA rket 1-0680  
Camp J & Co 1093 Natoma. MA rket 1-5364  
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Generous Trade-in Allowance  
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Prompt Installation - Easy Credit  
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**JUNiper 5-5677**  
2890 SAN BRUNO AVE.

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If no answer call. DE laware 3-7278  
Or JU niper 3-8254  
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Boyer's Appliance & Radio Co 1401 Fillmore. FI imor 6-5400  
Britbane Hardware Supplies 1 Vintaggio Av Brisbane. JU niper 5-7191  
**BROADWAY PLUMBING CO** 3790 Yosemite Av. MI ssn 8-4250  
Brodie's 1281 Mission. MA rket 1-0680  
Camp J & Co 1093 Natoma. MA rket 1-5364  
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**ROSEN JACK INC** 1672 Mission. HE mlock 1-6533  
(See Advertisement Page 772)  
**ROSENBERG MAURICE J PLUMBING & HEATING** 2046-20th Av. OV erland 1-0435

**Water Heaters-Repairing**  
**A-AARROW HEATING CO**  
REPAIRS - CONTROLS - CLEANING  
281-23rd Av. Ask For Ext. 14  
511 Silver Av. JU niper 7-2700  
**A VALENTE & SONS** 1872 Union. FI imor 6-8092  
**ABLE FURNACE-SHEETMETAL & HEATING CO** 2700 Bryant. VA lencia 4-3648  
**ALL AMERICAN FURNITURE & REFRIGERATION CO** Guaranteed Sales & Service  
938 Valencia. AT water 2-7700  
**BERTRAM PLUMBING & HEATING CO** 330-5th. DO uglas 2-3632  
Bowman Hardware Co 2415 Sutter. WE st 1-2144  
**BRAGG G V** 1534-21st Av. LO mboard 6-2843  
**BRODIE'S** 1281 Mission. MA rket 1-0680  
**CHANCE A J & CO** WATER HEATERS - FURNACES  
Wall Heaters - Flues - Leader Pipe  
Sheet Metal - 4-Hour Service  
3310 Geary Blvd. SK yline 1-9615  
**CINGOLANI CHESTER** 9037-26th. AT water 2-6274  
**COAST WATER HEATER CO** 898 Van Ness Av. OR dway 3-1381  
Cook Ralph H. See Our Ad Under Plumbers  
535 Head. DE laware 3-6465  
**DEBB FRANK JR** Sales-Service-Installations  
321 Nee. KL ondlie 2-1863  
Gibson Robert 1487 Pacific. OR dway 3-5193  
**HARRISON A M** DAY & NIGHT SERVICE  
NEW & USED HEATERS  
5750 Mission. DE laware 3-1991  
Or. PL aza 5-1214  
**HOFFMAN HEATER CO THE** 1254 Market. UN dhill 1-0303  
Hoffman Stanley 151 Leavenworth. JU niper 7-8534  
Hogan Edwin 3856-24th. MI ssn 8-3908  
Home Jobbing Service 282 Trumbull. JU niper 5-0399  
**HOUGHIN HEATER HOSPITAL** Water Heaters Repaired  
Old Heaters Bought  
1930 Howard. HE mlock 1-2586  
**INTERNATIONAL SALES COMPANY** 2045 Evans Av. VA lencia 4-4621  
**MALCOLM BEN JOBBING SERVICE** WEST PORTAL  
Gas Appliances - Installations  
WATER HEATERS  
SALES & SERVICE  
ADD YEARS TO YOUR HEATER  
With the New Corrosion Rod  
Installed in New & Old Heaters  
139 West Portal. MO ntrose 4-7302  
Night Call. PL aza 5-0106  
Manza D 1320 Ocean Av. JU niper 7-1307  
**MATTSON WATER HEATER SERVICE** 5089 Mission. JU niper 5-2174  
Mensor Jobbing 1840 Clement. BA yview 1-4272  
Miller Bros The Stovemans 3623-18th. UN dhill 3-1712  
Montrose & Jensen 531 Leavenworth. PR ospect 5-8847  
**MORTON WELDING CO** "Metal Fabricators"  
LET US INSTALL  
A NEW TANK IN  
YOUR WATER HEATER  
ANY MAKE - ANY SIZE  
One-Day Guaranteed Service  
Good Stock of  
USED GUARANTEED  
WATER HEATERS  
Between Folsom & Harrison  
382-6th. UN dhill 3-7912  
Night calls. HE mlock 1-0511  
**WESTINGHOUSE ELECTRIC SUPPLY CO** 201 Potrero Av. UN dhill 1-5051  
Worthington Pump & Machinery Corp 224 Townsend. GA rfid 1-4906

**Water Heaters-Repairing (Cont'd)**  
**PARKER WATER HEATER SERVICE** 750 Monterey Blvd. JU niper 7-7233  
**PARKS APPLIANCES & SERVICE** REPAIRING  
Of All Makes of Water Heaters  
City-Wide Service - Wayne M. Parks  
2038 Clement. SK yline 2-2268  
**PARKS WAYNE M** 2038 Clement. SK yline 2-2268  
Patton D R 1942A Post. JO rden 7-8728  
**PEARSON R J** 126 Ashton Av. JU niper 4-9306  
Peninsula Water Heater Service 2166 Market. UN dhill 3-2600  
**PITTSBURG WATER HEATER CO OF CALIF** 898 Van Ness Av. OR dway 3-1381  
(See Advertisement Page 774)  
**PURGELL BROS** 1300 Polk. OR dway 3-0731  
(See Advertisement Page 771)  
**RASMUSSEN PLUMBING & APPLIANCE** 523 Clement. SK yline 2-2424  
**RAY'S REPAIR SERVICE** See Our Ad Under Water Heaters-Dealers  
1961 Ocean Av. JU niper 7-1940  
**ROSE GEO E PLUMBING CO** 1908 Lawton. MO ntrose 4-6540  
**ROSENBERG MAURICE J PLUMBING & HEATING** 2046-20th Av. OV erland 1-0435  
**SELLI A S** 573 Lombard. DO uglas 2-1968  
**SERVADEI SESTO B** 1328 Stockton. SU tter 1-1384  
(See Advertisement Page 774)  
**SUNLING FRED H** WATER HEATER CO  
412 Presidio Av. WE st 1-6760  
2755 San Bruno Av. JU niper 5-5370  
**SUPERBO WATER HEATER CO** EMERGENCY SERVICE  
1422 Ocean Av. JU niper 7-2418  
If no answer call. PL aza 5-3629  
**TROMBORG THOS A** 6512 Mission. PL aza 5-3110  
Residence. PL aza 5-1744  
Wash Geo E 210 Post. EX brook 2-3983  
**WALTER'S FURNACE & SHEET METAL WORKS** 1320 Ocean Av. JU niper 7-1307  
Williams Vernon 1422 Ocean Av. JU niper 7-2418  
After 5 PM call. PL aza 5-3629  
**WATSON WATER HEATER SERVICE** 5089 Mission. JU niper 5-2174  
Mensor Jobbing 1840 Clement. BA yview 1-4272  
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Montrose & Jensen 531 Leavenworth. PR ospect 5-8847  
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**PEARSON R J** 126 Ashton Av. JU niper 4-9306  
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2755 San Bruno Av. JU niper 5-5370  
**SUPERBO WATER HEATER CO** EMERGENCY SERVICE  
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If no answer call. PL aza 5-3629  
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Residence. PL aza 5-1744  
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**Water Heaters-Whse & Mfrs**  
Appliance Supply Co 591-6th. YU kon 2-1395  
**AUTOMATIC WATER HEATER SALES CO** Pittco Water Heaters  
898 Van Ness. OR dway 3-1381  
**BRIDGE BEACH & CO** 224 & Indiana. MI ssn 7-4922  
**BURKAT WATER HEATERS- STEWART JOHN L CO** 524 Fairbanks Av Oakland. GL encort 2-2120  
Or. EX brook 2-8407  
**CALIF STEAMPLUMBING SUPPLY CO** 345 Church. UN dhill 1-3071  
**COAST WATER HEATER CO** 898 Van Ness Av. OR dway 3-1381  
**GOUGHAN-FEED-WATER HEATERS- MOORE C E & CO** 450 Mission. GA rfid 1-3468  
**CONGRESS WATER HEATERS- BRIDGE BEACH & CO** 224 & Indiana. MI ssn 7-4922  
**CONTINENTAL WATER HEATER CO** Factory Branch  
1150 Folsom. UN dhill 1-1626  
**CRANE CO** 301 Brannan. SU tter 1-3900  
**DALLMAN CO** 685-7th. UN dhill 3-4500  
**DAY & NIGHT DIVISION A & E INC** DAY & NIGHT WATER HEATERS  
PANELRAY WALL HEATERS  
FACTORY BRANCH  
2164 Market. HE mlock 1-2874  
People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

**Water Heaters-Whse & Mfrs (Cont'd)**  
**DEARBORN WATER HEATERS- DEARBORN STOVE CO** 1355 Market. HE mlock 1-2933  
**FLEMING DON D CO INC** 460 Bay. PR ospect 6-2344  
**FRIGIDAIRE ELECTRIC WATER HEATERS- FRIGIDAIRE SALES CORP** 1250-53d Emeryville. OL ymple 2-9700  
**GENERAL WATER HEATER CORPORATION** 140 Spear. YU kon 2-5665  
**HOTPOINT AUTOMATIC WATER HEATERS- DISTRIBUTOR** GRAYBAR ELECTRIC CO  
1750 Alameda. MA rket 1-5131  
**HOYT HEATER CO OF HO CALIF** 1252 Howard. MA rket 1-3671  
**MISSION APPLIANCE CORP** 38 Otis. KL ondlie 2-1845  
From East Bay Hayward & Richmond Exchanges only (No Inter-City Charge)  
Ask "Operator" for Entrance 11114  
**MITCHELL A I SUPPLY CO** Pipe-Valves & Fittings  
875 Folsom. GA rfid 1-7155  
**PIONEER APPLIANCE CO** Wholesale to Dealers Only  
Water Heaters for Gas - Bottled Gas Electric and Oil  
1355 Market. UN dhill 3-2000  
**PIONEER WATER HEATERS- ECHOLS R L** 10 Repler Daly City. PL aza 5-6197  
**PITTSBURG WATER HEATER CO OF CALIF** 898 Van Ness. OR dway 3-1381  
**PURVES SUPPLY CO** Wholesale Distributor  
of  
Gas - Oil - Electric - Butane - Water Heaters  
351-11th. MA rket 1-6168  
**RELIABLE WATER HEATERS- APPLIANCE SUPPLY CO** 591-6th. YU kon 2-1395  
**REPUBLIC WATER HEATERS** Republic Automatic Gas Water Heaters. High quality and performance. All the hot water you need all the time. Efficiency engineered for low cost operation.  
**"WHERE TO BUY THEM"**  
DISTRIBUTORS  
Acme Plumbing Supply Co 328 Fremont. YU kon 6-2367  
Datzel Plumbing Supplies 2741-16th. UN dhill 3-4100  
Purves Supply Co 351-11th. MA rket 1-6168  
**RHEEM MFG CO** Russ Bldg. DO uglas 2-6566  
**RUUD AUTOMATIC GAS WATER HEATERS- BASFORD H R CO** 235-15th. MA rket 1-8545  
**RUUD HEATER CO** 1638 Market. UN dhill 1-0104  
**SMITH A O CORP** 155 Sansome. EX brook 2-8407  
**SUPERBO WATER HEATER CO** 1422 Ocean Av. JU niper 7-2418  
Tamco Boiler Sales Inc 204 Davis. GA rfid 1-0492  
Thermador Electrical Manufacturing Co 610-16th Oakland. TW inoaks 3-6742  
**WATROLA HEAT GENERATORS- DISTRIBUTOR** GRINNELL CO OF THE PACIFIC  
5th & Brannan. GA rfid 1-6700  
**WESIX ELECTRIC WATER HEATERS- WESIX ELECTRIC HEATER CO** Factory-Sales-Service  
390-1st. GA rfid 1-2211  
**WILSHIRE WATER HEATERS- FLETCHER HOWARD C CO** 55 New Montgomery. DO uglas 2-3641

**Water Heaters-Whse & Mfrs (Cont'd)**  
**DEARBORN WATER HEATERS- DEARBORN STOVE CO** 1355 Market. HE mlock 1-2933  
**FLEMING DON D CO INC** 460 Bay. PR ospect 6-2344  
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