

Variety Stores-(Cont'd)

Glen-Five & Ten 7380 Mission Daly City... PL aza 5-5880
Glen-Five & Ten 2123 Polk... OR dway 3-7947
Green's Variety Store 2754-24th... MI ssn 7-5128
H & D Variety Store 1058 Hyde... GR ayston 4-4833
H & R Enterprises 1987 Mission... UN drhil 3-5590
Harding Five & Ten Cent Store 433 Divisadero... UN drhil-1-9763
Hayes Five & Ten Cent Store 511 Hayes... MA rket 1-0474
House of Bargains 626 Clement... SK yline 2-0847
Ideal Variety Shop 125 Clement... SK yline 2-1835
JUNBO PENNY STORES 972 Market... PR ospect 6-2040
K & E Five & Ten 2226 Taraval... SE abright 1-5207
Kal's Bargain Center 2809-24th... UN drhil 7-7112
Lasker 5-10-25c Stores Store No 1 1122 Taraval... SE abright 1-2150
Store No 2 552 Haight... UN drhil 1-5449
Lewis Five-Ten-Twenty Five Cent Store 2162 Union... JO rdan 7-2418
Little City Variety Store 2011 Mason... GR ayston 4-2711
M & M Variety Store 3150 Vicente... LO mbard 4-5141
Mammoth Trading Co 1641 Fillmore... JO rdan 7-9788
May's Variety Store 783 Bush... GA rfd 1-6606
Merced Heights 5-10-25c Cent Store 405 Worcester... JU niper 4-0339
Mercy Stores 2616 Ocean Av... DE laware 4-0219
Meyer's Self Serve Stores 4049-24th... VA lencia 4-3553
MILLER'S DEPARTMENT STORE Cosmetics - Notions - Stationery
Dry Goods - Hardware - Glassware
Household Utensils - Toys
1837 Polk... TU xedo 5-9339

Milener P 207A Sanchez... MA rket-1-9422
MIRALOMA VARIETY & HOMEWARES 675 Portola Dr... OV erland 1-5317
Ocean Avenue Five & Ten 1616 Ocean... DE laware 3-0474
Ocean View Variety Store 113 Broad... JU niper 4-8101
Pace Five & Dime Stores 3154 Mission... VA lencia 6-2605
Pac Coast Stores Inc Store No 1 1915 Ocean Av... JU niper 7-5536
Store No 2 2140 Polk... OR dway 3-2179
Store No 3 167 Hilltop Rd... MI ssn 7-3398
Store No 4 211 Hahn... DE laware 3-0299
Store No 5 3625 Lawton... SE abright 1-4727
Pacific 5-10-25c Stores 2131 Irving... OV erland-1-6530
Porterfield's Variety Store 4121 California... SK yline 1-7010
Post Office 5 & 10 Cent Store 66 Leland Av... JU niper 5-8353
PROGRESS HOMEWARES VARIETY STORES 724 Irving... SE abright 1-2038
Roger-Lee's 5 & 10 1926 Lawton... SE abright 1-0614
Sprouse Reitz Co 1644 Haight... MA rket-1-7538
Sprouse Reitz Co Inc 950 Geneva Av... JU niper 4-9907
Sprouse-Reitz Co Inc 6400 Mission... PL aza 5-9893
Standard 5-10-25c Cent Stores 5435 Geary Blvd... SK yline 1-7150
Laurel Branch 3445 Calif... SK yline 2-1252
Sterling Variety Store 2001 Fillmore... FI lmar 6-0603
Stop-Over Sundries-Notions-Novelties-Magazines
3590 Sn Bruno Av... JU niper 4-9802
Stuart R D Co 2538 Judah... LO mbard 4-1660
Sultan's Variety Store 2140 Union... WA lter 1-3619
Sunset Bazaar 630 Irving... MO ntrose 4-4575
Sunset Variety Store 4114 Judah... MO ntrose 4-2937
Todd Five To Dollar Store 3739 Noriega... MO ntrose 4-0246
Todd Five To Dollar Store 3016 Taraval... LO mbard 4-6940
TUGGIE'S HARDWARE & VARIETY 1055-24th... AT water-2-5081
Vella Variety 2556 Sn Bruno Av... JU niper 4-5127
Vicente Variety 1185 Vicente... SE abright 1-4436
Viner's 5 & 10 Store 3301 Sacramento... FI lmar 6-9649
Weinstock's Household Goods Store 2092 Mission... HE mlock 1-4326
Welling's 5-10-25c Stores 3914 Judah... MO ntrose 4-9545
West Coast Five-Ten-Twenty-Five Cent Stores 1252 Polk... GR ayston-4-4173

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Varnish

CALIF INK CO INC THE 545 Sansome... EX brook-2-4688
Dodge-Koren Paint Co 210 Bay Shore Blvd... AT water-2-1133
DUTON BOY VARNISHES-NATIONAL LEAD COMPANY 2240-24th... MI ssn 7-0440
FULLER W P & CO 301 Mission... EX brook-2-7151
GENERAL PAINT CORP 2627 Army... AT water-2-5100
Hawkes Frank E Monastnock Bldg... EX brook-2-2088
KELLY J F CO 956 Bransten Rd San Carlos (Toll) Call "Operator" for... Lytell 3-4248
Landucci-Koch Hardware 2201 Polk... OR dway 3-3247
McCloskey Varnish Co 735 Bryant... YU kon 2-6623
MORWEAR PAINT CO 568-14th Oakland... HI gate-4-7290
NASH R W & CO 151 Potrero... UN drhil 3-0480
National Lead Co 1295 Polson... HE mlock 1-8929

Vaults-Burial

Christensen Burial Vault Co Greenlawn Memorial Park Colma... PL aza 5-4119

Vaults-Safe

American Safe Co 119 Sacramento... GA rfd 1-3518
Hermans Safe Co The Howard & Main... GA rfd 1-3041

Vegetable Oils

See Oils-Vegetable

Velvets & Velveteens

Levy R H Company 593 Market... YU kon 6-0617
MARTIN FABRICS CORPORATION 62-1st... SU tter 1-5963

Vending Machines

ABC Vending Corp 360-4th... KL ondkie 2-3130
A B T Manufacturing Corp 407 Sansome... SU tter 1-1781
ADVANCE AUTOMATIC SALES CO Distributor
Keeney Electric Cigarette Vending Machines
1350 Howard... HE mlock 1-1750
AUTOMATIC MERCHANDISING CO NEWEST-LATEST MODELS OF CIGARETTE MACHINES COMPLETE & PROMPT SERVICE
66 Page... UN drhil-1-9785

BAY CITIES AUTOMAT CO

LOCALLY OWNED & OPERATED WILL INSTALL
Candy - Cigarettes - Gum - Nuts
Merchandising Machines
200 Varieties of Candy Bars
A LIBERAL COMMISSION
No Obligation
314-11th... UN drhil 1-4840

DANTEEN SERVICE INC

Offers "The Complete Service"
Candy - Gum - Nuts - Cigarettes
Carbonated Beverages
Dispensed in Paper Cups
This Service At No Cost or Obligation To You
1488 Howard... UN drhil 1-9930

Many buyers turn to the Yellow Pages first.

Vending Machines-(Cont'd)

Capital Beverage Co 217 Natoma... EX brook 2-4488
CHANDLER & SHATZEN INC Formerly Artiver Enterprises
FRESH MILK & FRUIT JUICE
782 Harrison... YU kon 6-0582
If no answer call... YU kon 6-0141
Cigarette Vending Service 4231-24th... MI ssn 8-9848
Coast Candy Distributors 119 New Montoy... YU kon 6-1273
COFFEE SERVICE CO HOT COFFEE & TEA SERVICE FOR OFFICES & PLANTS 24-Hour Service
12 Hale... JU niper 7-6115
Colinsworth-International 65-9th... UN drhil 3-4573
If no answer call... SK yline 2-2262
Electro Cigarette Vendors 196 Noe... UN drhil 3-3736
FREECO SERVICES AUTOMATIC ICE CREAM VENDING MACHINES 24-Hour Service
210 Post... DO ugias 2-2548

GLENN-ROWE VENDING CO INC

Cigarette Machines Latest Models Installed & Serviced At No Charge
Liberal Commissions For Weekday Service Until 5 P.M. Phone Oldway 3-3881
After 5 P.M. and on Saturdays, Sundays & Holidays Call EXbrook 2-0545
1675 Pacific Av... OR dway 3-3881

MANHATTAN SALES CO

Distributors of AUTOMATIC DRINK MACHINES SALES & SERVICE
2184 Greenwich... FI lmar 6-1100

MORRIS MARK

BAY BEVERAGE CO. CIGARETTE MACHINES Automatic Beverage Dispenser
Cup Vendors for Coca-Cola Pop Corn - Vendors - Warmers
4231-24th Street Day & Night Service
742 Market... SU tter 1-4426

N & CIGARETTE VENDING CO

ELECTRIC CIGARETTE VENDING MACHINES Installed Without Charge
LIBERAL COMMISSIONS COMPLETE - PROMPT 24-HOUR SERVICE
2424 Polk... OR dway 3-4564

NEWMAN WILLIAM J CO

SEE THE NEW 1 & 5 CENT ACORN VENDOR - WITH THE WHITE FLASH
Brush Housing - Milk Proof Jam Proof - Easy to Clean
Charms - Cigarette Machines - Candy Machines - Ball Gum - Candymix - Etc. In Business 22 Years
434 Octavia... MA rket 1-8017

Vending Machines-(Cont'd)

Nobro Novelty Co 538 Bryant... SU tter 1-0517
Northwestern Bulk Vendors 530 Golden Gate Av... OR dway 3-6441
Northwestern Postage Stamp Vender Agency 530 Golden Gate... UN drhil 1-9785
P & M Sales Co 66 Page... UN drhil 1-9785
Postage Stamp Vending Machines 210 Post... DO ugias 2-5300
Pulver Co Inc 434 Octavia... MA rket 1-8017
Quast A H Inc 1985 Mission... HE mlock 1-4022
Ross Ralph P 701 Laguna... KL ondkie 2-0263
Samuel Eppy Charms 530 Golden Gate Av... OR dway 3-6641
S F Nicks Distrib 2259-426 Av... LO mbard 6-7766
S F POPCORN & NUT CO 137 Franklin... UN drhil 1-1543
Service Amusement Co 520 Hayes... UN drhil 1-8052
Simpson Sales Co 434 Octavia... MA rket 1-8017
Skillplay Service Inc 740 McAllister... WA lter 1-4977
U-Select It Bar Candy Vender 530 Golden Gate Av... OR dway 3-6641

VIKING SPECIALTY CO

Northwestern Model 49 Bulk Vendors Northwestern Tab Gum Vendors Northwestern Postage Vendors Parts Service & Merchandise COMPLETE ROUTES BUILT TO ORDER 22nd Year in Business
530 Golden Gate Av... OR dway 3-6641

Veneers

See Plywood & Veneers
Would you like to build sales... attract new customers... encourage old customers to come back again? Advertise in the Classified Telephone Directory... it pays! The Yellow Pages will tell your sales story to people who are ready to buy!



SPECIAL STUDIES...

... reveal that over 9 out of 10 buyers consult the classified telephone directory when they want to buy.
Adequate representation under ALL classified headings, descriptive of your products or services, will enable them to find you easily.
The Pacific Telephone & Telegraph Company

Venetian Blind Dealers & Mfrs-Retail

AVON VENETIAN BLINDS VENETIAN BLINDS RETAIL & WHOLESALE Made To Order
Cornice Boxes & Traverse Tracks Also Window Shades
VENETIAN BLINDS: Cleaned - Repaired - Painted PROMPT SERVICE
City Wide Pick-up & Delivery Over 15 Years Experience
450 Fulton... JO rdan 7-6885

A B A BLIND & SHADE CO

4901-3d... VA lencia 4-1099

ARDEY VENETIAN BLIND CO

Manufacturers of FLEXALUM STEEL - CEDAR
Contract - Retail - Wholesale
Cleaned - Repainted - Repaired
Window Shades to Order
See Adv. Under Venetian Blind Renovating
70 Oils... MA rket 1-8120

AGE VENETIAN BLIND LAUNDRY

VENETIAN BLINDS CORNICE BOXES ROLLER SHADES
Made to Fit Your Windows
3-Day Delivery - Free Estimates
All Work Guaranteed
24-Hr. Renovating Service
473 Bryant... SU tter 1-7930

Venetian Blind Dealers & Mfrs-Retail-(Cont'd)

APEX VENETIAN BLIND SERVICE CO 1367 Valencia... MI ssn 7-5897
(See Advertisement Page 755)

ART SHADE SHOP

A BLIND MAN WANTS TO SEE YOU
2049 Market... HE mlock 1-5074

ATLAS WEATHERSTRIP CO

100 Naples... JU niper 4-1803
If no answer call... PL aza 5-5312
BARRAGO JOE 662 Athens... DE laware 3-5506
BILTRITE VENETIAN BLIND CO 1020-23d Av Oakland
From telephones served from S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 10187
(See Advertisement Page 756)

BOWERS L

VENETIAN BLINDS - WINDOW SHADES Made-to-Order & Repaired
MARINA DISTRICT SINCE 1915
2300 Lombard... FI lmar 6-5136

CALIFORNIA STEEL VENETIAN BLIND CO

VENETIAN BLINDS - CORNICES Window Shades - Since 1937
Free Estimates - Fully Guaranteed
662 Athens... DE laware 3-5506

Charles Edward & Associates

Agents 2166 Market... UN drhil 3-0074
CHARLES' VENETIAN BLIND SERVICE 4051-16th... MA rket 1-9903

DLOT & SON

MARINA DISTRICT VENETIAN BLINDS Made To Order
Repaired - Cleaned - Repainted Window Shades
1869 Union... FI lmar 6-7424
(Continued Next Page)

MANUFACTURERS OF QUALITY BLINDS
VENETIAN BLIND DOCTOR
A COMPLETE RENOVATING SERVICE AT FACTORY PRICES
TAPE & CORD RENOVATING
OLD BLINDS MADE LIKE NEW
CORNICES MADE TO ORDER
REPAIRING
Estimates Cheerfully Given
HEmlock 1-0100
741 TEHAMA ST.

NORTHERN CALIFORNIA'S WINDOW COVERING AND LIGHT CONTROL EXPERTS...

ECONOMY SHADE Inc. PRESENTS

DU PONT and TROPICRAFT

- LARGEST SELECTION OF WINDOW COVERINGS IN NORTHERN CALIFORNIA
WINDOW COVERINGS 40 TYPES
SIZE AND COLORS TO ORDER
Tantline washable window shades
transparent, light-proof, plastic and fire resistant shades... Roll-Away window screens
wood and flexalum venetian blinds
Woven-Wood draw draperies and roll shades loomed from woods and reeds imported from all over the world.

RESIDENTIAL • COMMERCIAL • INDUSTRIAL
REPAIRS • RENOVATIONS • CONTRACT & RETAIL • FREE ESTIMATES

ECONOMY SHADE Inc.

535 SUTTER STREET • SAN FRANCISCO 2

plastic tape and Flexalum slats
ELREY VENETIAN BLINDS
ORdway 3-6784
1723 UNION • NEAR GOUGH
2 Blocks from Van Ness Ave.
ESTIMATES WITHOUT OBLIGATION