

Television Apparatus-Retail (Cont'd)

CROSLY TELEVISION RECEIVERS FOR FINER TV PLEASURE, CROSLY TRUE PICTURE TELEVISION... CROSLY TELEVISION... "FOR INFORMATION CALL" DISTRIBUTOR CALIF ELECTRIC SUPPLY CO... DEALERS Acme Appliance Co... Bellingham Television Co... BYINGTON ELECTRIC CO... NORIEGA FURNITURE STORE... SCHWABACHER-FREY CO...

Television Apparatus-Retail (Cont'd)

DU MONT TELEVISION-DISTRIBUTOR THOMSON-DIGGS CO THE SALES & SERVICE BOOKBINDER BROS HOME APPLIANCES 1420 Irving... EMERSON RADIOS & TELEVISION AMAZON RADIO & TELEVISION APPLIANCE CENTER... GEARY RADIO & TELEVISION CO... GENERAL ELECTRIC TELEVISION You're always close up with G-E Television... "WHERE TO BUY THEM" DEALERS DAVE'S RADIO & ELECTRICAL APPLIANCES... GRIMES JACK JAY... KAHN & KEVILLE... KELLER FURNITURE & APPLIANCE CO...

Television Apparatus-Retail (Cont'd)

GENERAL ELECTRIC TELEVISION (cont'd) DEALERS (cont'd) Parkside Television & Appliance Co... PROGRESSIVE RADIO & APPLIANCE CO... STYLES WM M CO... SIGALMAN & ING TELEVISION & SERVICE... SUPER RADIO SERVICE... General Radio Service Co... GRIMES JACK JAY... Gurtisen Television Sales... HALLCRAFTERS PRECISION TELEVISION by the makers of world famous Radio Communications Equipment... "WHERE TO BUY THEM" DISTRIBUTOR KAEMPER & BARRETT... DEALERS A B C Radio & Television Co... AMAZON RADIO & TELEVISION... APPLESTONE'S IRV TELEVISION CENTER... GRIMES JACK JAY... Klor's Television Center... Lacey Co Germicidal Lamp Engineers... MARIO'S RADIO SERVICE... MISSION CARPET & FURNITURE CO... ONE DOLLAR RADIO SERVICE... PACIFIC APPLIANCE CO... S & M Radio Sales & Service... S F RADIO & SUPPLY CO... SCHWABACHER-FREY CO... VANONI RADIO SERVICE... AUTHORIZED FACTORY SERVICE CROOKER-JOHNSON CO...

Television Apparatus-Retail (Cont'd)

HOFFMAN TELEVISION The Eye-Easy Television with Easy-Vision Lens, Eye easy cabinetry too... "WHERE TO BUY THEM" DISTRIBUTOR HOFFMAN SALES CORP... DEALERS CALIFORNIA HYDE DISTRICT... CHINATOWN DISTRICT... CIVIC CENTER DISTRICT... DALY CITY DISTRICT... DOWNTOWN DISTRICT... KAEMPER & BARRETT... PARK PRESIDIO DISTRICT... PARKSIDE DISTRICT... POLK ST DISTRICT... RICHMOND DISTRICT... SAN BRUNO DISTRICT... SUNSET DISTRICT... UPPER MARKET DISTRICT... WEST PORTAL DISTRICT... JACKSON'S 1101 Golden Gate Av... Klor's Television Center... LACHMAN BROS... To direct more business their way, many establishments advertise under several classifications in the Classified Telephone Directory.

Television Apparatus-Retail (Cont'd)

HOFFMAN TELEVISION (cont'd) DEALERS (cont'd) MISSION DISTRICT B G M Radio & Television Co... MAGNAVOX TELEVISION RECEIVERS SALES AND SERVICE Magnavox Magnavox big picture television systems have built-in filter to eliminate eyestrain... "WHERE TO BUY THEM" EMPORIUM THE 835 MARKET... MC VAN MOTORS TELEVISION MART... MELROY RADIO & APPLIANCE... MERCURY TELEVISION... MOTOROLA TELEVISION Motorola Exclusive "GOLDEN VIEW" gives clear, sharp pictures and Golden Voice sound... "WHERE TO BUY THEM" DISTRIBUTOR LANGFANT W J CO... DEALERS A & B Vertex Electric Co... B & B RADIO & ELECTRIC SERVICE... BOKBORN RADIO & TELEVISION... DAVE'S RADIO & ELECTRICAL APPLIANCES... GOODRICH B F CO... HOME APPLIANCE RADIO SALES & SERVICE... KROWLEY P E CO... CROWLEY PAUL & CO... DEALERS A & B Vertex Electric Co... AMBERG JOHN E CO... CROWLEY P E CO... DEALERS ANDERSEN RADIO & APPLIANCE... APPLESTONE'S IRV TELEVISION CENTER... BAY MUSIC CO... BILL'S RADIO TELEVISION CO... BOWLER'S FURNITURE & APPLIANCE CO... BOXER'S APPLIANCE & RADIO CO... BYRNE RADIO & TELEVISION... COX & ELLIS TIRE CO... (Continued Next Column)

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Television Apparatus-Retail (Cont'd)

NATIONAL TELEVISION CO 2639 Mission MI ssn 8-6060... OLYMPIC TELEVISION ALL OVER AMERICA! THE REPUTATION OF OLYMPIC TELEVISION BEGINS AT HOME... "WHERE TO BUY THEM" DISTRIBUTOR LAPKIN JOE COMPANY 35 Polk... DEALERS Acazoll Music Co 2019 Fillmore... AMERICAN RADIO & TELEVISION... AMERICAN APPLIANCE & SUPPLY CO... APPLESTONE'S IRV TELEVISION CENTER... MERIT FURNITURE CO... NATIONAL TELEVISION CO... SCHINDLER & VALLEY TELEVISION & APPLIANCES... STYLES WM M CO... Tiedeman Appliance Co... VOGUE RADIO 3313 Sacramento WE st 1-2413... PACIFIC TELEVISION CENTER... PACKARD-BELL RADIO PHONOCORD & TELEVISION MADE IN THE WEST FOR THE WEST... "WHERE TO BUY THEM" DISTRIBUTORS AMBERG JOHN E CO... CROWLEY P E CO... CROWLEY PAUL & CO... DEALERS A & B Vertex Electric Co... AMBERG JOHN E CO... CROWLEY P E CO... DEALERS ANDERSEN RADIO & APPLIANCE... APPLESTONE'S IRV TELEVISION CENTER... BAY MUSIC CO... BILL'S RADIO TELEVISION CO... BOWLER'S FURNITURE & APPLIANCE CO... BOXER'S APPLIANCE & RADIO CO... BYRNE RADIO & TELEVISION... COX & ELLIS TIRE CO... (Continued Next Column)

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PACKARD-BELL RADIO PHONOCORD & TELEVISION DEALERS (cont'd) Dave's Radio & Electrical Appliances... EMPORIUM THE 835 MARKET... FEIL RADIO SALES & SERVICE... GRIMES JACK JAY... GUGLIEMO FURNITURE APPLIANCES CO... HARMONY RADIO & RECORD SHOP... HOPMAN ELECTRIC & RADIO CO... JAMIE TELEVISION & RADIO... KAHN & KEVILLE... Klor's Television Center... MAC'S RADIO & APPLIANCE EXCHANGE... MARK MORRIS TIRE CO... MELODY RADIO & APPLIANCE... MISSION MUSIC CO... PACIFIC TELEVISION CENTER... PEERLESS RADIO & APPLIANCE CO... PROGRESSIVE RADIO & APPLIANCE CO... PROVIDENT FURNITURE CO... S F RADIO & SUPPLY CO... SCHINDLER & VALLEY TELEVISION & APPLIANCES... SEABREEZE RADIO SERVICE... SHOPSLEY HARDWARE & APPLIANCE... STRAND SERVICE... STYLES WM M CO... SUPER RADIO SERVICE... TELEVISION EXCHANGE... TRIANGLE SALES CO... WOLF'S TELEVISION 1870 Union... WOOL'S DOWNTOWN RADIO SERVICE... PARAMOUNT RADIO & TELEVISION SERVICE CO... PARK-PRESIDIO RADIO TELEVISION... PARKER & BECK RADIO-TELEVISION... Good party-line neighbors remember to space their calls. Complete CALENDARS For the Years of 1950 1951 1952 1953 WILL BE FOUND ON THE inside BACK COVER of this DIRECTORY

THE BROADWAY STORES VALENCIA • 1945 ST. 820 VALENCIA Corner 19th ST. TELEVISION SALES & SERVICE ALL FAMOUS MAKES FREE HOME TRIALS We Carry a Full Line of Furniture & Appliances Mission 7-6264 Easy Credit Terms

TELEVISION R-C-A-VICTOR GENERAL ELECTRIC ADMIRAL PACKARD-BELL PHILCO ZENITH Jack Jay GRIMES RADIOS • APPLIANCES • CAMERAS 1257 MARKET • HE mlock 1-7986

C.R. Skinner Co. ESTABLISHED 1929 RCA • Hoffman Admiral • Stromberg-Carlson FOR THE FINEST IN TELEVISION Hirsch Kaye OWNED BY C. & SKINNER CO. 259 GRANT AVE GARFIELD 1-7370 ESTABLISHED 1926

HARMONY RADIO & RECORD SHOP RICHMOND DISTRICT Sales & Service On All Makes Open Even. Pick-Up & Delivery 651 Clement... HERRIGAN & BARNETT 3985-17th... HERRIGAN'S HOUSE OF TELEVISION... HILLTOP APPLIANCE STORE... HIRSON & KAYE 239 Grant Av... You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

Two friendly telephone habits: QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

HOFFMAN TELEVISION (cont'd) DEALERS (cont'd) MISSION DISTRICT B G M Radio & Television Co... MAGNAVOX TELEVISION RECEIVERS SALES AND SERVICE Magnavox Magnavox big picture television systems have built-in filter to eliminate eyestrain... "WHERE TO BUY THEM" EMPORIUM THE 835 MARKET... MC VAN MOTORS TELEVISION MART... MELROY RADIO & APPLIANCE... MERCURY TELEVISION... MOTOROLA TELEVISION Motorola Exclusive "GOLDEN VIEW" gives clear, sharp pictures and Golden Voice sound... "WHERE TO BUY THEM" DISTRIBUTOR LANGFANT W J CO... DEALERS A & B Vertex Electric Co... B & B RADIO & ELECTRIC SERVICE... BOKBORN RADIO & TELEVISION... DAVE'S RADIO & ELECTRICAL APPLIANCES... GOODRICH B F CO... HOME APPLIANCE RADIO SALES & SERVICE... KROWLEY P E CO... CROWLEY PAUL & CO... DEALERS A & B Vertex Electric Co... AMBERG JOHN E CO... CROWLEY P E CO... DEALERS ANDERSEN RADIO & APPLIANCE... APPLESTONE'S IRV TELEVISION CENTER... BAY MUSIC CO... BILL'S RADIO TELEVISION CO... BOWLER'S FURNITURE & APPLIANCE CO... BOXER'S APPLIANCE & RADIO CO... BYRNE RADIO & TELEVISION... COX & ELLIS TIRE CO... (Continued Next Column)

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