

CARS TRUCKS



Authorized Sales & Service

94,000 SQUARE FEET OF DAYLIGHT SERVICE SPACE.
ONE OF THE LARGEST PARTS STOCKS IN SAN FRANCISCO.
AMPLE STAFF OF FACTORY TRAINED MECHANICS

Passenger & Truck Repairs - All Makes!

TOWING - BODY RECONSTRUCTION - PAINTING

San Francisco's Most Liberal Trading Ford Dealer

Cecil Whitebone's
MIDTOWN MOTORS

950 VAN NESS
AT O'FARRELL

PRospect 5-8801

Les Vogel

"The Chevrolet Block"

Day Night

MARKET & VAN NESS AVE.

SERVICING • REPAIRS • PARTS

Nite Service Till 1 A. M.

Monday Thru Friday

UNderhill 1-1702

FULLY EQUIPPED TO GIVE YOU THE UTMOST IN EVERY SERVICE

TOWING

Call Hughson for



Low Cost
FORD SERVICE

ORdway 3-9541
(ALL DEPARTMENTS)

- ✓ Auto painting
- ✓ Body & Fender work
- ✓ Bear Wheel aligning

3 DEPARTMENTS
for FAST SERVICE

Repair Service
1200 LARKIN (cor. BUSH)
New Car Sales
1400 VAN NESS AVE.
Used Car Sales
2020 VAN NESS AVE.

WM.L. HUGHSON CO., Inc.

World's first FORD dealer

Automobile Dealers—New

Cars

ALLEN J W CO
South Van Ness From 26th To Army
1515 S Van Ness Av. VA lencia 4-1400
(See Advertisement Page 51)

ANTHONY EARLE O INO
901 Van Ness Av. PR ospect 5-0444
(See Advertisement Page 50)
Arata Pontiac Linden Av & Commercial Av
South S F. JU niper 4-9767

AUSTIN OF ENGLAND—
VENTURINO PETER
5975 Mission Daly City. JU niper 7-4848

AUSTIN OF ENGLAND DEALERS
Sales - Service and Parts
PETE BAUER
1358 Valencia. VA lencia 4-9167

B & H MOTORS INC 900 Sansome EX brook 2-8338
(See Advertisement Page 50)

BANK CHEVROLET CO
Main Ofc & Sales Room
Montgomery & Jackson. GA rfid 1-4300
Used Cars Van Ness Av & Turk. TU xeo 5-5600
(See Advertisement Page 50)

BATE FRANK MOTOR CO
1734 Lombard. WA lnut 1-3738
(See Advertisement Page 50)

BAUER AUTO SALES
Austin Of England
1358 Valencia. VA lencia 4-9167

Beare Motors 110 Linden Av So SF. DE laware 3-0121
Belli Buick Co 7400 Mission Daly City. PL aza 5-5500
Bernie Leven 2900 Geary Blvd. SK yline 1-5882

BERRY DEBL MOTORS

NEW & USED FORDS
"House of Sincere Service"
"THE PLACE TO BUY"
WHEN YOU GO TO BUY"
BUY - SELL - FINANCE
San Francisco's Fastest
Growing Ford Dealer
Van Ness & Clay
1800 Van Ness Av. GR ayston 4-4373

BOAS PONTIAC 3800 Geary Blvd. BA yview 1-2237
(See Advertisement Page 45)

BRITISH MOTOR CAR CO

FOREIGN CAR SPECIALISTS
Distributors for
Jaguar Morris
Riley Hillman
MG Sunbeam-Talbot
Austin
214 Van Ness Av. UN drhil 3-1213

British Motor Co
Service Dept 1460 Pine. PR ospect 6-2330
Sales Dept 214 Van Ness Av. UN drhil 3-1213

BROOKS ELLIS MOTORS INC
The Hudson Man
1595 Van Ness Av. PR ospect 6-2400

BUICK AUTHORIZED SALES & SERVICE

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM.

"WHERE TO BUY IT"
WHOLESALE ONLY

BUICK MOTOR DIVISION GENERAL MOTORS CORP 111 Sutter. YU kon 6-5225

DEALERS

BELLI BUICK CO 7400 Mission Daly City. PL aza 5-5500

CARLSON BUICK INC Taraval At 18th Av 740 Taraval. LO mbar 4-2111

LYTLE BUICK COMPANY 1601 Van Ness Av. GR ayston 4-2000

Service Dept 1750 Calif. GR ayston 4-2000
Towing on Nites Sundays & Holidays Call. OR dway 3-4242

MORRISON BUICK INC 2535 Clement. SK yline 2-2730
Sales Dept 3910 Geary Blvd. SK yline 2-0396

REMPERSPERGER BROS Parts Dept 2026-151th 2145 Market. MA rket 1-1088

(Continued Next Page)

Automobile Dealers—New

Cars—(Cont'd)

CADILLAC SALES & SERVICE

"STANDARD OF THE WORLD"

"WHERE TO BUY IT"

CADILLAC MOTOR CAR DIVISION SAN FRANCISCO BRANCH
1000 Van Ness Av. PR ospect 5-0100
Oakland Branch 24th & Harrison. GL encort 1-2400

Calif Sports Car Co 1460 Pine. PR ospect 6-5479

CARLSON BUICK INC

"Where Customers Send Their Friends"
Authorized Buick Sales and Service
SEE US BEFORE YOU MAKE ANY DEAL

CARLSON BUICK

Taraval at 18th Av 740 Taraval. LO mbar 4-2111

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists 'most every store in town . . . helps you find everyone who sells and serves.

Automobile Dealers—New

Cars—(Cont'd)

CHEVROLET AUTHORIZED SALES & SERVICE

CHEVROLET Out-Values . . . Out-Sells . . . All Others!

"WHERE TO BUY IT"

BANK CHEVROLET CO Montgomery & Jackson. GA rfid 1-4300

DON GILMORE Van Ness Av & Golden Gate Av. UN drhil 1-1026

Service Dept Van Ness Av & Eddy. UN drhil 1-1026

INGOLD ERNEST COMPANY 3146 Mission. GR ayston 4-7700

SCHOMER L M 3855 Geary Blvd. SK yline 1-3563

STEWART CHEVROLET CO 2146 Mission. VA lencia 4-3322

VOGEL LES CHEVROLET CO Market at Van Ness Av. UN drhil 1-1702

Chevrolet Motor Division-Fleet Department 405 Montgomery. EX brook 2-3403
(Continued Next Page)

- Here's how you may be sure of getting your party more often when you dial:
1. Look up your number in the latest directory.
 2. Listen for the steady hummm of the dial tone.
 3. Keep your eye on the dial.
 4. Wait a minute before you decide your party isn't home.

PONTIAC

SALES • SERVICE • PARTS

High Trade Allowance

Complete Line of Used Cars

Pontiac Service Specialists



BAyview 1-2237

TOWING NIGHTS - SUNDAYS - HOLIDAYS • Market 1-0840

We Pledge to All Pontiac Owners: Courteous Treatment, Quality Workmanship, Fair Prices

BOAS PONTIAC
3800 GEARY BLVD. at 2nd Ave.

Lincoln **MERCURY**



Fully Equipped Plant for Every Auto Service
Factory Trained Mechanics - Liberal Bank Terms

Established Over 14 Years

VAN ETTA MOTORS

"The Largest Lincoln-Mercury Dealer in the United States"

ORdway 3-8800

1101 - 1155 VAN NESS AVE.
GEARY - POST BLOCK



CHEVROLET

SALES and SERVICE

America's FINEST shops—metal work, body work, duco, mechanical, electrical, brake, upholstery, radiator, ignition, repairs & maintenance—a COMPLETE service with PRECISION equipment for BOTH passenger cars & trucks. Skill, promptness, LOW COST & GENUINE Chevrolet parts for both wholesale & retail trade.

In a new, modern building—the LAST WORD in efficiency & convenience, a plant BUILT TO OUR ORDER & OWNED by us.

Let's be acquainted.
"CHEVROLET HEADQUARTERS"

ERNEST INGOLD COMPANY
VAN NESS & O'FARRELL GRAYSTONE 4-7700

