

NO APPOINTMENT NECESSARY!
Beautiful Portraits
 • Studio • Wedding • Candid
 • Baby • Groups
 • Graduation - Miniatures
 • Christmas cards
 • Old photos copied, etc.
FINE QUALITY WORK
LOW COST
FAST, FRIENDLY SERVICE
Suffer 1-1800



Macy's
 San Francisco STOCKTON AT O'FARRELL
Austin portrait studios

Call Us Now About Your
CHILD'S PORTRAIT
 AT HOME OR STUDIO
 PANELS - MINIATURES - OIL PAINTINGS
 Around the Clock Candid
 of Your Baby at Home
 Studio Hours 9:30 to 6
 Open Fri. Till 9 - Open Sun. 1 to 6



Dore Studio
 2365 Mission ATwater 2-3352
 Next to El Capitan Theatre

YOURS for better
Photography
 Beautiful Portraits at Reasonable Prices
PORTRAITS - CANDIDS - WEDDINGS - COMMERCIAL - LEGAL
 For Pictures with Personality
Call YUkon 2-5550
 232 POWELL ST. SAN FRANCISCO



Photographers-Commercial-
(Cont'd)

Smith Loren P 509 Sansome... DO uglas 2-4919
 Stearns Harry 325 Kearny... DO uglas 2-1662
 Stone & Steccati 360 Kearny... DO uglas 2-5420
 Straus George Photography
 865 Broadway... EX brook 2-1862
STROHMAYER PHOTOGRAPHS
 345 Front... GA rfid-1-4751
 (See Advertisement Page 502)
STUDIO A 556 Commercial... YU kon 6-4529
 (See Advertisement Page 503)
SWADLEY WESLEY CREATIVE PHOTOGRAPHY
 Commercial & Portrait
 233 Post... SU tter 1-3390
 Tomaso Studios 1811 Powell... DO uglas 2-6848
 Trimble Jack 64 Deming... KL ondlie 2-1418
VALENCIA STUDIO OF PHOTOGRAPHIC ARTS 3859-24th... VA lencia 4-2065
VON ECKHARDT-PREISS ASSOCIATES
 Commercial Photography-Art Work
 690 Market... EX brook 2-6635
 Van's Photo Service 557 Birch... HE mlock 1-2053
 Vogel Barney 556 Commercial... SU tter 1-8964
 Vogue Graphic 40A Wayne Pl... YU kon 2-5057
WALLACE-ZORN PHOTOS
 389 Valencia... HE mlock 1-1709
 If no answer call... GA rfid 1-1155
WASHBURN BEV
 Miller-Washburn Studios
 1117 Geary... OR dway 3-5021
WATERS COMPANY
 127 Montgomery... GA rfid 1-2440
 Wells John 1615 Polk... OR dway 3-3602
 Wilbanks Richard W
 1701 Laguna... JO rdn 7-2347

Photographers-Medical & Dental

Latham Square Dental X-Ray
 508-16th Oakland... GL encort 2-0322
 Quirrole M E 450 Sutter... EX brook 2-6452
 Residence... LO mboard 4-8456

Photographers-Portrait

A PASSPORT STUDIO
 Official Passport Photos
 238 Market... DO uglas 2-2476
 (See Advertisement Page 506)
ALVERA STUDIO 709 Laguna... HE mlock 1-8050
 From East Bay Zone only (No Inter-City Charge)
 Ask "Operator" for Entrance 11111

ANDRE LEON STUDIO
 Since 1934
 Specializing in
BABIES' & CHILDREN'S
 Portraits In Your Home
WEDDINGS
 1605 Polk... PR ospect-5-6821

ALLEN'S PHOTO SUPPLY CO
 Official Passport Photos
 238 Market... DO uglas 2-2476
 (See Advertisement Page 506)
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 1605 Polk... PR ospect-5-6821

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Photographers-Portrait-
(Cont'd)

Applegate Studio 3852 Mission... JU niper 7-8208
AUSTIN STUDIOS
 Macy's Dept. Store... SU tter 1-1800
 (See Advertisement This Page)
 Avalon Studio 544 Market... GA rfid 1-7636
BABIES' HOME PORTRAIT STUDIO PHOTOGRAPHERS
 Only To BABIES
 1377-9th Ave... MO ntrose 4-0557
 Baccari's Mona Lisa Studio & Art Gallery
 525 Sutter... EX brook 2-6077
BALON PHOTOGRAPHY
 435 Powell... YU kon 6-0288
 Beck J W 709 Laguna... HE mlock 1-8050
 Beverly Studio 544 Market... GA rfid 1-7636
BLAKLEY STUDIO
 Formerly Sandino Studio
 3254 Pierce... WA lnut 1-6716
 Bonita Studio 859 Geary... PR ospect 5-4519
 Bosco Don Photography Studio
 383 Geary... YU kon 6-0987
 Boye O H 166 Geary... DO uglas 2-2637
 Boye Studios 166 Geary... DO uglas 2-2637
BOYKA STUDIO OF ART PHOTOGRAPHY
 278 Post... GA rfid 1-5960
CALIFORNIA PORTRAIT PROCESSING CO
 Photocopy Service
 5515 Mission... JU niper 4-7207
CHESTER GAN STUDIO
 1151 Grant... YU kon 6-1374
CHILDRENS EXHIBITION HALL
 165 Post... SU tter 1-5319
 Children's Studio The 49 Geary... EX brook 2-0540
 Christiansen Carl A
 1126 Portola Dr... SE abright 1-4867
COLEMAN STUDIO
 Fine Photographs Since 1923
 130 Geary... GA rfid 1-5753
 Collins Tom Photography Studio
 555 Sutter... YU kon 2-0651
 Courtland S F 450 Sutter... YU kon 6-1696

CRISTOF STUDIO
 International Experience
 In Devonshire Hotel
 335 Stockton... EX brook 2-5710
DELIGIANIS GEORGE
 Candid Weddings-Reasonably Priced
 40 Perry... GA rfid 1-9706
 Doami Tom 1390 O'Farrell... JO rdn 7-5936
DON BOSCO PHOTOGRAPHY STUDIO
 PORTRAITS
 WEDDINGS - COMMERCIAL
 383 Geary... YU kon 6-0987
 Dore Studio 2365 Mission... AT water 2-3352
DORE STUDIO
 Copies of
OLD PHOTOGRAPHS
 Expertly Done. Bring Yours in For An Estimate
 All Types of Portraiture - Passports
 2365 Mission... AT water 2-3554

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Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—won't you look it up in the telephone directory?

Photographers-Portrait-
(Cont'd)

ESQUIRE PHOTOGRAPHERS
 12-7th... MA rket 1-8478
FABLIANO STUDIOS
 150 Powell... SU tter 1-0882
FAYES STUDIO 2319 Market... UN drhil 1-4660
 If no answer call... UN drhil 1-2369
FISHER STUDIO 177 Post... SU tter 1-1542
 Foto Fun House
 Official Passport & Identifications
 1338 Market... UN drhil 3-9819
FRANKLIN CLARK STUDIO
 919 Clement... BA yview 1-5993
 Galven Photo Studio 3108-24th... VA lencia 6-5392
 Gan Chester Studio 1151 Grant... YU kon 6-1374
GILL JESSE M
 Portraits-Weddings-Candid & Still
 334 Hale... JU niper 4-2353
Glamourcraft Photo Studio
 532 Geary... TU xedo 5-1763
 Globe Studio 2799 Taylor... TU xedo 5-2621
GOLDEN GATE STUDIO
 Portraits of Distinction
 1007 Market... KL ondlie 2-0363
 Grady Edward C
 670 San Diego Av Daly City... PL aza 5-0252
GRAU GEORGE PHOTO STUDIO
 2025 Irving... OV erland-1-4431
HARTBOOK STUDIOS
 Portrait Photographers Since 1904
 Across from St. Francis Hotel
 434 Post... EX brook 2-0777
HASKETT JOHN STUDIO
 ARTISTS - PHOTOGRAPHERS
 Weddings - Portraiture
 2405 Ocean Av... DE laware 4-1544

HILLER-WASHBURN STUDIOS 1117 Geary... OR dway 3-5021
HORWICH M J 501 Kearny... SU tter 1-8627
JOHNSTON NICHOLAS DARK ROOM
 427 Post... GA rfid 1-1864
JOHNSTON NICHOLAS PORTRAIT STUDIO
 427 Post... YU kon 6-2061
KAMI STUDIO
 Formerly Motoyoshi Studio
 WEDDINGS - PORTRAITS - TINTING
 Photographs Copied
 1849 Laguna... WA lnut 1-7738

KEE COLEMAN STUDIO
 Fine Photographs Since 1923
 130 Geary... GA rfid 1-5753
KEM LEE STUDIO
 Portraits-Weddings-Commercial
 768 Clay... DO uglas 2-6211
KEYSER ELSIE STUDIO
 (See Advertisement This Page)
 4533 Mission... JU niper 6-1013
KIDD KAMEO 1496 Ellis... WE st 1-8436
KILROY PHOTOGRAPHIC STUDIO
 601 Capp... VA lencia 4-0088
 (See Advertisement This Page)
KILTS JEROME 133 Geary... SU tter 1-2001
LA FAYETTE STUDIO 524 Sutter... SU tter 1-2180
 (See Advertisement This Page)

LAGSDIN & KOLESNIKOFF PORTRAIT PHOTOGRAPHERS
 EL PASO FAIRMONT HOTEL
 Mill Valley - San Francisco
 Portrait Photographers Since 1927
 Fairmont Hotel... DO uglas 2-8877
 Leon Andre Studio 1605 Polk... PR ospect 5-6821
LUDWIG PHOTOGRAPHIC STUDIO
 532 Geary... TU xedo 5-1763
 Mac Iver Studio
 2421 Seta Clara Av Alameda... LA kehrst 3-2445
MACK & DOUGLAS
 "I LIKE BABIES"
 Closed Mondays
 1513 Church... MI ssn 7-5377

MACK HAROLD JR STUDIO
 333 Geary... YU kon 2-1441
 Mader Photo Studio 501 Kearny... SU tter 1-8627
FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE
 1. Please answer promptly.
 2. Please be on the line when the party you want answers.
 3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
 4. Please replace the receiver gently when through talking.

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Photographers-Portrait-
(Cont'd)

MANN MILTON STUDIOS
WEDDINGS
 Unusual Candid & Portraits
 IN YOUR HOME - IN CHURCH
 AND PLACE OF RECEPTION
 Childrens Portraits
 Budget Terms
 938 Clement... SK yline 1-6331
 Mar-Tel Studio 2166 Market... UN drhil 3-2600
 Marcella's Studio 840 Clement... SK yline 1-3431
 (See Advertisement Page 504)
MARGO STUDIO 232 Powell... YU kon 2-5550
 (See Advertisement Page 504)
MARTINEZ LUMIERE PORTRAIT STUDIO
 205 Columbus Av... EX brook 2-8943
MAYFLOWER STUDIOS
 Artist Photographers Since 1936
 "Your Wedding Story in Pictures"
 Candid Formal
 Motion Pictures
 Three Dimensions - Natural Color
 PLEASE CALL FOR INFORMATION
 341 Market... YU kon 2-1451

MAY'S PHOTO STUDIO 770 Sacramento... DO uglas 2-9732
Mc MURRY A WALTER
 1401 Van Ness Av... PR ospect 5-1551
MICHELE STUDIO
 L. HARTMAN
 Specializing in
 NATURAL & LIFELIKE
 CHILD PHOTOGRAPHY
 In Your Home or Our Studio
WEDDINGS - GROUPS
 115 Sikes Av... DE laware 3-8733

MILA PORTRAITS
 1280-20th Av... SE abright 1-0511
MILO JEAN & JEANNETTE
BABIES & CHILDREN
 BRIDAL PORTRAITURE
 WEDDING GROUPS
 1377-9th Av... MO ntrose 4-0557

MORTON-WATERS COMPANY
 127 Montgomery... GA rfid 1-2440
MOULIN PHOTOGRAPHIC STUDIOS
 Executive Portraits
 Weddings at Home or in Studios
 24 Hrs. - Day & Night
 181-2d... YU kon 6-4224
 (See Advertisement Page 502)
 Moy Howard Camera Shop
 1025 Stockton... YU kon 2-2025
 Murphy Harold F 946 Eddy... PR ospect 5-1158
MYRA'S STUDIO
 8275 Mission... PL aza 5-3200
NICHOLAS JOHNSTON PORTRAIT STUDIO
 427 Post... YU kon 6-2061
 Nu-Art Studio 130 Waverly Pl... SU tter 1-0623
OLIGAN LUGAS
 Parties & Weddings At Your Home
 205 Columbus Av... EX brook 2-8943
 (Continued Next Page)

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PORTRAITS
 For Over 30 Years One of the Leading Portrait Artists of the West Coast
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 Photographed in Your Home Or Our Studio
WEDDINGS
CANDID OR FORMAL
LaTayette
 STUDIO
 938 Clement... SK yline 1-6331
 608 SUTTER STREET
 SUMER 1-2180



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 Beautiful Wedding Pictures
 Beautiful Baby Panels
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PHOTOSTAT COPIES - PASSPORTS
Phone Mission 8-4489
 2314 MISSION ST. NEAR 19th
 Studio Hours 10 to 6 P.M. Open Sundays 10 A.M. to 5 P.M.



MARGUERITE KILROY
 Portrait Photographer
 Since 1933
 Specializing in
WEDDINGS
 BABY PHOTOGRAPHS
 MEN - WOMEN & GROUPS
 PASSPORT PHOTOS
 DISTINCTIVE PICTURE FRAMES
Valencia 4-0088
 601 CAPP ST. SAN FRANCISCO

BABIES
 Portraits Taken in Studio or in Your Home
Elsie Keyser
 4533 Mission St. Juniper 6-1013
Portraits by Mila
 1280-20th AVE. SBabright 1-0511
 EVENINGS by Appointment