

SAN FRANCISCO'S LARGEST STUDIOS

*Fine Photography* SINCE 1884

# MOULIN STUDIOS

STEREO REALIST SLIDES IN COLOR  
 ASSIGNMENTS COVERED ANYWHERE  
 STUDIO SETS, INTERIOR & EXTERIOR  
 STOCK VIEWS, WESTERN SCENICS  
 ART, COMMERCIAL & AIRBRUSH  
 ADVERTISING ILLUSTRATIONS  
 FASHION PHOTOGRAPHY  
 COLOR PHOTOGRAPHY  
 AERIAL PHOTOGRAPHY  
 EXECUTIVE PORTRAITS  
 NEWS ASSIGNMENTS  
 PHOTO MURALS  
 PORTRAITURE  
 CATALOG WORK  
 WEDDING PORTRAITS  
 BANQUETS & GROUPS  
 QUANTITY POST CARDS  
 CANDID WEDDING ALBUMS  
 FILMS FOR TELEVISION  
 EXPERT NEGATIVE RETOUCHING  
 BABY PHOTOGRAPHY AT HOME  
 ARCHITECTURAL PHOTOGRAPHY  
 MOTION PICTURES IN COLOR & SOUND  
 FILM SLIDES, COLOR OR BLACK & WHITE  
 FURNITURE & SALESMEN QUANTITY PRINTS

DAY & NIGHT  
 CALL  
**YUkon 6-4224**

**181 SECOND STREET**

*Business*

# PHOTOGRAPHS

SERVING S. F. FOR MORE THAN FIFTY YEARS

Portraits • Weddings • Advertising  
 Publicity • Insurance • Accidents  
 Interiors • Exteriors • Buildings  
 Factories • Early S.F.  
 Sailing Vessels • Passports  
 Identification • Enlarging

Telephone  
**Garfield 1-2440**

## MORTON-WATERS CO.

127 MONTGOMERY STREET  
 Between Sutter and Bush St.

Photographers-Commercial

**AAA BLUEPRINT & PHOTOGRAPHY SERVICE**  
 OFFICIAL PASSPORT PHOTOS  
 One Hour Service - Open Saturdays  
 Portrait - Comm'l Work  
 535 Market..... DO uglas 2-5458

Achtgers Night Club Photos  
 151 Leavenworth..... TU xedo 5-6158

**AD-COLOR PHOTO CORPORATION**  
 Photographic Color Prints  
 R. L. Howes Representative  
 700 Montgomery..... EX brook 2-2300  
 Adams Ansel 131-24th Av..... SK yline-1-1282

**AFFILIATED PHOTOGRAPHERS**

**COMMERCIAL INDUSTRIAL ARCHITECTURAL**

215 Leidesdorff..... YU kon 6-2300

**AL & DAVE**  
 Anything Photographic  
 600 1/2 Calif..... GA rfd 1-2693  
 Alexander 2 425 Bush..... DO uglas 2-1117

**ALLEN'S PHOTO SUPPLY CO.**  
 "Quality & Service Since 1896"  
 OFFICIAL  
**PASSPORT PHOTOS**  
 I.D. Photos in One Minute  
**COMMERCIAL PHOTOGRAPHS**  
 Company - Industrial - Parties  
 Banquets - Conventions - Sales Meeting  
 Weddings - Babies  
 Quick Service  
**PHOTOSTATS**  
 Fast Service - High Quality  
 Low Prices  
 238 Market..... DO uglas 2-2476  
 Or..... GA rfd 1-9920

**ALLIED PHOTOGRAPHERS**  
 Legal & Marine Photography  
 OTTO BROXSON  
 575 California..... GA rfd 1-2344

**ARMAND COLOR STUDIO**  
 276 Taylor..... PR ospect 6-1600

**ARNOLD'S PHOTOGRAPHY**  
 LEGAL - STEREO  
 COMMERCIAL & WEDDINGS  
 1010 Franklin..... PR ospect 6-1300  
 Residence 2369-Market..... UN drhil 1-4990

**BALON PHOTOGRAPHY** 435 Powl..... YU kon 6-0288  
**BARRY EVANS PHOTOGRAPHY**  
 1624 Euclid Av Berkeley..... BE riky 7-3726  
 Bataan Photo Studio 826 Kearny..... DO uglas 2-9725

**BAY FILMS**  
 We Do The Unusual  
 320 Clay..... SU tter 1-6891

**BEAR PHOTO SERVICE**  
 350 Grove..... UN drhil 1-4121

**BERINGER L & S**  
 Specializing in Color  
 177 Post..... DO uglas 2-3182

Please look up the number in the Telephone Directory if you are not sure of it.

# STROHMMEYER PHOTOGRAPHS

Commercial Photography

INDUSTRIAL - ADVERTISING

**Garfield 1-4751**

CATALOG PARTIES COPIES ENLARGEMENTS

345 FRONT ST.

Photographers-Commercial (Cont'd)

**BERKELEY COMMERCIAL PHOTO CO**  
 Commercial Photographers  
 2311 Telegraph Berkeley..... BE riky-7-5268  
 Berkson Albert M 305 Grant Av..... YU kon 2-5604

**BLANK JOHN & ASSOCIATES**  
 575 California..... DO uglas 2-0546  
 Blakley Studio 3254 Pierce..... WA inut 1-6710

**BRANCO'S GRAPHIC ART SERVICE**

**PASSPORT PHOTOS IDENTIFICATION PHOTOS PHOTOCOPY SERVICE**

325 Market..... SU tter 1-0884

Braun Ernest 802 Montgy..... SU tter 1-5112

**BRENNIS JON**  
 Cal-Pictures Inc  
 665 Harrison..... YU kon 6-6038  
 Cadillac Colorplate Company  
 700 Montgy..... EX brook 2-2300

**CAL-PICTURES INC**

**ADVERTISING PUBLICITY**

Industrial Advertising  
 Publicity - Color  
 William Farrell Murray  
 Albert C. Silveria  
 Jon Martin Brenneis

665 Harrison..... YU kon 6-6038  
 After Hours call..... VA lencia 4-4846

Campbell Allan C Hump 25-3d..... YU kon 2-0602

**CARDINAL FOTOS** 995 Market..... GR ayston 4-1172  
 Chester Gan Studio 1151 Grant..... YU kon 6-1374

**CHILDRESS & HALBERSTADT**  
 343 Front..... EX brook 2-7866

**CHRISTIANSEN CARL A**  
 Portraits-Weddings-Children-Comm'l  
 1126 Portola Dr..... SE abright 1-4867  
 Color Photography Co 1045 Sansm..... EX brook 2-5135  
 Color Photography Co 3645 Scott..... WA inut-1-1374

**COMMERCIAL STILLS STUDIO**

"PHOTOGRAPHS THAT TELL YOUR STORY"

Color - Black & White

Ed. D. Dickey  
 C. Harleen Jr.  
 333 Sacramento..... SU tter 1-3237

Creighton Stan  
 Office 995 Market  
 1 Taylor..... GR ayston 4-1172

**DAMEWOOD ORIE** deYoung Bldg..... GA rfd 1-6714  
 Deligianis George 40 Perry..... GA rfd 1-9706  
 Dial Carl 1580 Jackson..... PR ospect 5-8966  
 Dickey Edward D 333 Sacramento..... SU tter 1-3237

**DON BOSCO PHOTOGRAPHY STUDIO**  
 383 Geary..... YU kon 6-0987  
 (Continued Next Page)

The Yellow Pages save you time.

Photographers-Commercial (Cont'd)

**DORÉ STUDIO** 2365 Mission..... AT water 2-3554  
 Elbee's California & Mason..... EX brook 2-3434  
 Elbee's Mark Hopkins Hotel..... DO uglas 2-7769  
**ENNES ALFRED J** 503 Faxon Av..... JU niper 4-4265

**ESQUIRE PHOTOGRAPHERS**

"If It's Photography We Do It"

**PORTRAITS COMMERCIAL PHOTOSTAT COPIES WHILE YOU WAIT**

Across From Main Post Office  
 Next To Greyhound Bus Station  
 12-7th..... MA rket 1-8478

Evans Barry Photography  
 1924 Euclid Av Berkeley..... BE riky 7-3726

**FAGLIANO STUDIOS**  
 One Day Service  
 150 Powell..... SU tter 1-0882  
 (See Advertisement This Page)

**FAYE'S STUDIO** 2319 Market..... UN drhil 1-4660  
 If no answer call..... UN drhil 1-2369

**FEIN PHILIP PHOTOGRAPHERS**  
 341 Market..... YU kon 2-1450  
 (See Advertisement This Page)

Flamm Roy 425 Bush..... GA rfd 1-0103  
 Flannery Henry 2209 Van Ness Av..... OR dway 3-0980  
 Fleet Pictures 739 Market..... SU tter 1-4482  
 Grafik Studio 450 Sutter..... YU kon 6-2696

**GRIES ROBERT** 134 Battery..... YU kon 6-1215

Haas Rudy Jr & Staff  
 Haas&Associates-Publicity-News  
 995 Market..... SU tter 1-7570  
 Halberstadt M 343 Front..... EX brook 2-7866  
 Hanks V M Jr 2486-424 Av..... MO ntrose 4-5556  
 Hap's Camera Shop 2245 Irving..... LO mbar 6-6033  
 Harleen Carl Jr 333 Sacramento..... SU tter 1-3237  
 Harisook Studios 434 Post..... EX brook 2-0777

**HASSMAN & MYERS**  
 Advertising - Industrial  
 Sales Promotion - Catalogues  
 Publicity - Condid - Groups  
 8 Valencia..... UN drhil 1-3234

Hassman & Myers 8 Valencia..... UN drhil 1-3234

Jones Donald Photography  
 628 Montgy..... YU kon 2-4432

Heathographic Inc 657 Mission..... DO uglas 2-8050

Ichimizu Tatsuo 461 Bush..... DO uglas 2-5094

Jepson John 2717 Greenlich..... 40 rdan 7-4700

Johnston Nicholas Portrait Studio  
 427 Post..... YU kon 6-2061

**KLEIN'S LEGAL SERVICE**  
 Legal Photographers  
 215 Leidesdorff..... YU kon 6-2300

Knight Don  
 57 Wiltshire Av Daly City..... PL aza 5-3959

Knight George 323 Geary..... YU kon 2-1441

**LABDIN & KOLESIKOFF PORTRAIT PHOTOGRAPHERS**  
 Portrait Photographers Since 1927  
 Fairmont Hotel..... DO uglas 2-8877

**LAING B B** deYoung Bldg..... GA rfd 1-6714

Lack Louis A 509 Sansome..... DO uglas 2-8919

Lawrence James A Russ Bldg..... GA rfd 1-8776

Lorena Lee Studios  
 See Adv Under Window Displays  
 1128 Polk..... PR ospect 5-3231

Mac Iver Studio  
 2421 Snta Clara Av Alameda..... LA kehrit 3-2445

Mack C Douglas 1513 Church..... MI ssn 7-5377

**MACK HAROLD JR STUDIO**  
 323 Geary..... YU kon 2-1441

**MADER PHOTO STUDIO**  
 M. J. HORWICH, Successor  
**PASSPORTS PORTRAITS IDENTIFICATION PHOTOS "ONE HOUR SERVICE"**  
 Old Photos Copied & Restored  
 501 Kearny..... SU tter 1-8627

Mae Fred 693 Mission..... EX brook 2-0449

Margo Studio 232 Powell..... YU kon 2-5550

Martinelli Ennio H 1371 Post..... OR dway 3-2772

If no answer call..... OR dway 3-3640

**McMURRY & WALTER**  
 1401 Van Ness Av..... PR ospect 5-1551

**MERCER PHOTOGRAPHS**  
 FASHION - ILLUSTRATIVE COMMERCIAL  
 Color or Black & White  
 129 Sacramento..... YU kon 6-2382

**MERCURY PHOTO SERVICE**  
 1069 Market..... MA rket 1-9747  
 (See Advertisement This Page)

Michele Studio 115 Sickles Av..... DE laware 3-8733

Miller Saul 119 New Montgy..... YU kon 6-1274

**MORTON-WATERS COMPANY**  
 127 Montgomery..... GA rfd 1-2440  
 (See Advertisement Page 502)

Moss Elmer 25 California..... SU tter 1-3697

**MOULIN PHOTOGRAPHIC STUDIOS**  
 Commercial & Portrait Studios  
 See Our Adv This Classification  
 181-2d  
 Day & Night call..... YU kon 6-4224  
 Mount Vernon Photographic Service  
 339 Mt Vernon Av..... DE laware 3-1564

Murphy Harold F 946 Eddy..... PR ospect 5-1158

**MURRAY WM F**  
 Cal-Pictures Inc  
 665 Harrison..... YU kon 6-6038

Myers Alex & Valencia..... UN drhil 1-3234

Nadamer Hugo Studio 74 Clay..... YU kon 6-4830

National Photograph Corp  
 119 New Montgomery..... YU kon 6-1273

Nicholas Johnston Portrait Studio  
 427 Post..... YU kon 6-2061

Orem Photo Studio 1185 Church..... MI ssn 7-5908

Palmer Alfred T Pictures 130 Bush..... DO uglas 2-4426

**PASSPORT PHOTOS QUICK SERVICE**  
 Opposite Immigration & Naturalization Office  
 501 Washington..... DO uglas 2-8076

**PASSPORT STUDIO**  
 Fast-Reasonable Rates  
 238 Market..... DO uglas 2-2476

**PATTERSON & HALL** 425 Bush..... DO uglas 2-1117

**PHOTO & SOUND PRODUCTIONS**  
 Motion Pictures - Slide Films - Slides  
 Visual Aids for Comm'l Adv.  
 Television - Training - Education  
 116 Natoma..... YU kon 2-3986

**PHOTORELIEF**  
 Three Dimensional Photography  
 Natural Color or Black & White  
 for Advertising Display Portraits  
**"FOR INFORMATION CALL"**  
 Heathographic Inc 657 Mission..... DO uglas 2-8050

Photorelief 657 Mission..... DO uglas 2-8050

**PIGGOTT J K CO** 667 Mission..... SU tter 1-6143  
 (See Advertisement This Page)

Photographers-Commercial (Cont'd)

**RECH DROS**  
 Commercial Photographers  
 Advertising  
 Industrial & Commercial  
 Motion Pictures  
 Fashion  
 Pictures for Legal Procedure  
 1384-47th Av..... LO mbar 4-5146

Ricel Lenore Mrs 350 Grove..... HE mlack-1-2681

**RIEMEN JEANNE** 143 Bush..... GA rfd 1-2258

**ROMAINE PHOTOGRAPHY**  
 220 Jones..... OR dway 3-2722

**ROYAL PHOTOGRAPHERS**  
 62 Fremont..... SU tter 1-2376

**SANDING PHOTO STUDIO**  
 1317 Stockton..... YU kon 6-0936

Scott Walter A 1234-10th Av..... MO ntrose 4-8286

**SEUTTER HENRY** 72-2d..... GA rfd 1-2768

Shaw Robert 1317 Hyde..... OR dway 3-5444

Sherr Herbert E 552 Mission..... YU kon 2-5621

Silveria Al 333 Bridge Vw Dr..... VA lencia 4-4846

**SILVERIA AL**  
 Cal-Pictures Inc  
 665 Harrison..... YU kon 6-6038

After hours..... VA lencia 4-4846

Skelton Studios 137 Harlan Pl..... YU kon 6-6321

If no answer call..... VA lencia 4-1339

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 Natural Color or Black & White  
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 Heathographic Inc 657 Mission..... DO uglas 2-8050

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 for Advertising Display Portraits  
**"FOR INFORMATION CALL"**  
 Heathographic Inc 657 Mission..... DO uglas 2-8050

Specialists in...

# PHOTO MURALS

(PHOTOGRAPHS OF EXTREME SIZE)

For Homes, Offices,  
 Display, Sales,  
 and Exploitation!

Market 1-9747

**MERCURY PHOTO SERVICE**  
 1069 MARKET ST., NEAR 7th

**COMMERCIAL PHOTOGRAPHY**

ADVERTISING ILLUSTRATIONS  
 BUSINESS PHOTOGRAPHS  
 INDUSTRIAL PUBLICITY  
 INTERIOR & EXTERIOR VIEWS

CATALOGS AND FASHIONS  
 Color or Black & White

Market 1-9747

**MERCURY PHOTO SERVICE**  
 1069 MARKET ST. NEAR 7TH

**FAGLIANO STUDIOS**  
 (Formerly Malgor Studio)

"READY TO SERVE"  
 ADVERTISING - INDUSTRIAL - COLOR  
 PUBLICITY - MERCHANDISING  
 150 POWELL ST.  
**SUiter 1-0882**

*Creative PHOTOGRAPHY*  
 IS  
*Planned PHOTOGRAPHY*

ADVERTISING BUSINESS PORTRAITS COPIES THEATRICAL FASHION PUBLICITY

YUkon 6-4529

studio A  
 556 COMMERCIAL

**PIGGOTT PHOTOGRAPHIC SERVICE**  
 SINCE 1880

# SUtter 1-6143

ADVERTISING  
 AERIAL  
 BANQUETS  
 COLORING  
 COPYING  
 ENLARGING

\* IDENTIFICATION—on 35 mm. Film  
 KODACHROME COLOR  
 LANTERN SLIDES  
 MODELS  
 MURALS  
 PANORAMAS  
 PASSPORTS  
 POST CARDS  
 PARTIES

\* RECORDS—on 35 mm. Film  
 WEDDINGS

Automatic Equipment  
 For Low Cost Quantity  
 Production

**J. K. PIGGOTT CO.**  
 667 MISSION ST.

**HASSMAN & MYERS PHOTOGRAPHY**  
 20 YEARS

ADVERTISING  
 ARCHITECT'L - INTERIOR  
 INDUSTRIAL - MACHINERY  
 BUILDINGS - CONSTRUCTION  
 SALES PROMOTION - CATALOG  
 PUBLICITY - CANDID - GROUPS  
 LEGAL - INSURANCE  
 BLACK & WHITE  
 COLOR

**QUALITY GUARANTEED**

**Underhill 1-3234**  
 If No Answer Overland 1-1703  
 JUniper 4-0732  
 8 Valencia at Market

**PHIL FEIN Photographers**

Our 14th Year in San Francisco  
 Guaranteed Quality & Service

- Advertising
- Sales Promotion
- Banquets
- Motion Pictures
- Weddings
- 35mm. Filmslides
- Publicity
- Catalogs
- Conventions
- Industrial
- Architecture
- Copies, Etc.

Natural Color & Black & White  
 3 DIMENSION COLOR PHOTOS

Member No. Calif. Photog. Assn.  
 341 Market Street

**YUkon 2-1450**