

Magnesite-Whse & Mfrs

Bradley & Ekstrom 320 Market... DO 021-2-4840
KAISER ALUMINUM & CHEMICAL SALES INC
1924 Broadway Oakland... TW Inoaks 3-4600

LE ROY OLSON CO FLOORS

FOR ANY PURSE OR PURPOSE
Oxychloride Terrazzo & Cement
Magnesite - Greaseproof Tile
Asphalt Tile - Linoleum
Heavy Duty Industrial
Mathpave - Rubber - Masflie
Superstone - Concrete
Concrete Breaking
Uni-Bond Sleepers - Underlayments
Carpet Tackling Strips
Niola Plastic Floors
Acid Proof Floors
Free Estimates
3070-17th... HE mlock 1-0188

National Tile & Terrazzo Co Inc
198 Mississippi... UN drhil 1-0273

Magnesium-Mfrs

ALCOA MAGNESIUM PRODUCTS-
ALUMINUM CO OF AMERICA
Rusn Bldg... YU kon 6-6484

DOW CHEMICAL COMPANY THE

MAGNESIUM
SHEET-BAR-FORGINGS
TUBING - EXTRUDED SHAPES
ALLOYS
Alloyed Ingot - Melting Fluxes
Sand-Agents - Pure Sticks
Welding Rod - Welding Flux
350 Sansone... GA rfd 1-8323

Magnesium Products

Hemmerslag Equipment Company
Dock Boards and Hand Trucks Ladders
7 Front... YU kon 2-1474
LIGHT METALS ENGINEERING
Prod Or Custom Magnesium Fabrication
520 E 3d Pittsburg
(Toll) Call "Operator" for... Pittsburg 2-2675
BEQUINA METALRAFT CO
Magnesium Castings Fabrication Etc
68 Washington San Carlos
(Toll) Call "Operator" for... Lytell 3-6805

Magnetic Inspection Service

B-G Detection Service Municipal Airport Palo Alto
(Toll) Call "Operator" for... Davenport 2-7702
X-Ray Engineering Co
Plant 765 Redwood Hwy Mill Valley
444 Market... SU tter 1-3975

Magnetos

Amer Bosch 1581 Mission... HE mlock-1-9620
American Bosch Magneto Distributor
225-7th... UN drhil-1-3240

AMERICAN BOSCH MAGNETOS-

DISTRIBUTORS
AMERICAN BOSCH MAGNETO DISTR
225-7th... UN drhil-1-3240
FURRER & USTER 225-7th... UN drhil-1-3240

AUTO ELECTRIC SUPPLY CO

Factory Distributor
WICO MAGNETOS
We Repair All Kinds of Electrical Units
543 Van Ness Av... MA rket-1-4418

Bendix Scintilla Magneto Division
582 Market... YU kon 6-6312

BENDIX SCINTILLA MAGNETOS-
MAKELIM MAGNETO REPAIR CO
1583 Howard... MA rket-1-5711

EISEMANN MAGNETOS-
MAKELIM MAGNETO REPAIR CO
1583 Howard... MA rket-1-5711

FAIRBANKS MORSE MAGNETOS-
MAKELIM MAGNETO REPAIR CO
1583 Howard... MA rket-1-5711

FURRER & USTER
Bosch & American-Bosch Distrib
225-7th... UN drhil 1-3240

MAKELIM MAGNETO REPAIR CO
1583 Howard... MA rket-1-5711

SCINTILLA MAGNETO DIVISION-
BENDIX AVIATION CORP
582 Market... YU kon 6-6312

Wico Electric Co 543 Van Ness... MA rket 1-4418

Magnetos-Repairing

FURRER & USTER
Bosch & American-Bosch Distrib
225-7th... UN drhil-1-3240

Makelim Magneto Repair Company
1583 Howard... MA rket-1-5711

WICO MAGNETOS-
AUTO ELECTRIC SUPPLY CO
All Makes Repaired
543 Van Ness Av... MA rket-1-4418

Magnets-Electric

DINGS MAGNETIC SEPARATORS-
SAMSON SALES CO
All Types Electric-Non-Electric Magnets
420 Market... YU kon 2-7120

Electric Controller & Mfg Co The
742 Market... GA rfd 1-6487

O'Brien Industrial Equipment Co
Eriez Mfg Co
1295 Folsom... UN drhil 3-4844

SHRADER LOW VOLTAGE MAGNETS-
OWEN BUCKLE CO LTD
2d & Gilman Berkeley... LA escape-5-2013

STEARNS MAGNETIC MFG CO
53 Stevenson... SU tter 1-4738

Magnets-Permanent

COLUMBIA ENGINEERING SERVICE CO
CESCO MAGNETIC SEPARATORS
Permanent Alnico Magnetic Traps
Plates - Pulleys - Ducts - Sweepers
173-14th... UN drhil 3-6090

CRUCIBLE STEEL PERMANENT MAGNETS-
CRUCIBLE STEEL CO OF AMERICA
Alnico-Little Giant-Radio Speaker
2050 Bryant... AT water 2-8011

DINGS MAGNETIC SEPARATORS-
SAMSON SALES CO
All Types Electric-Non-Electric Magnets
420 Market... YU kon 2-7120

ERIEZ PERMANENT MAGNETS
Producers of Magnetic
Equipment
Magnetic Traps, Pulleys,
Drums, Plates and
Special Equipment
Designed for Your
Industry

"WHERE TO BUY THEM"
DISTRIBUTOR
O'Brien Industrial Equipment Co
1295 Folsom... UN drhil 3-4844

INDIANA PERMANENT MAGNETS-
INDIANA STEEL PRODUCTS CO THE
All Materials-All Sizes-Shapes
Alnico, Cunifer-Cast, Sintered, Ductile
1151 S Bway Los Angeles
(Toll) Call Long Distance
for... Richmond 7-6072

Schwelzer Albert M 290-9th... HE mlock 1-2200

STEARNS MAGNETIC MFG CO
53 Stevenson... SU tter 1-4738

Transmission Engineering Co
53 Stevenson... SU tter 1-4738

Mail Boxes-Retail

A Abbey Day & Nite Locksmith Co
All Types Sold-Repaired-Installed
435 Jones... TU xedo 5-0707

A-I LOOKSMITH CO
Government Approved Mail Boxes
Estimates Given - Guaranteed Work
Sales & Service
470 Ellis... PR osect 5-3116

Anza Repair Service 5027 Anza... BA yview-1-4227

Warman Robt A 1720 Sacramento... OR dway-3-9147

Mail Chutes-Mfrs

CUTLER MAIL CHUTES-
PRICE BLDG SPECIALTIES CO
35 Gilbert... UN drhil-1-6733

FEDERAL MAIL CHUTE OORP LTD
43a Kearny... YU kon 6-0650

Mail Order Houses

Ellison Lee 2804-16th... UN drhil 3-3876

Mail Receiving Service

See Office & Desk Room Rental Service

Mailing Equipment

Bircher Co Inc 256 Market... GA rfd 1-7759

COMMERCIAL CONTROLS

Mailroom Plans, Systems,
Equipment and Service.
Metered Mail Machines
Letter and Parcel Post Scales
Letter Openers and Envelope
Multipost Stamp Affixers
Mailroom Furniture

"WHERE TO BUY THEM"
Commercial Controls Corp
70 Fremont... DO 021-2-7870

HUNT & W SON
DANDY ENVELOPE SEALER \$39.50
MASTER ADDRESSER \$33.50
Scottie Electric Letter Opener
402 Battery... GA rfd 1-5029

INSERTING & MAILING MACHINE CO

431 Bush... DO 021-2-6554

PITNEY-BOWES POSTAGE METERS

Originators of the
POSTAGE METER and
METERED MAIL
Complete Line of Mailing Machines,
Postal Scales, Letter Openers,
Mailroom Equipment.

"WHERE TO OBTAIN THEM"
BRANCH SALES & SERVICE
PITNEY-BOWES INC
1939 Market... HE mlock 1-0182

Standard Duplicating Machines Agency
591 Market... GA rfd-1-0115

Type-Rite Company 431 Bryant... SU tter 1-7412

Mailing Lists

A-I BUSINESS SERVICE AGENCY
Mimeographing - Multigraphing Service
Addressing \$7.50 per 1000
Pick-Up and Delivery Service
911 Divisadero... WE st 1-8801

ACTIVE MAILING LIST COMPANY
CLASSIFIED LOCAL & NATIONAL
1046 W Cliff Dr Santa Cruz
(Toll) Call Long Distance
for... Santa Cruz 4077-W

Andrews-Breeding Co
16-1st... DO 021-2-7314

BUSINESS EXTENSION BUREAU LTD
58-2d... YU kon 6-1600

CLEMENT RANDOLPH R
One of the West's Largest List Compilers
Local - Sectional - National Coverage
DIRECT MAIL PLANNED - PRODUCED
16-1st... DO 021-2-7314

Globe Addressing & Mailing Service
7 Duobe Av... MA rket 1-4235

HEGHT-ARMS CO
MASS MAILINGS
A Most Complete Occupancy List
II Western States - Alaska - Hawaii
179-11th... UN drhil 3-5900

Western Art Stone Works
523 Brannan... DO 021-2-6295

Next time you want to make a
call but aren't quite sure of the
number, look it up in the latest tele-
phone directory! Memory isn't al-
ways reliable... and you'll save
time by looking up the right number
before you call!

The Classified Telephone Direct-
ory tells purchasers where to buy
your goods.

The Yellow Pages save you time.

Mailing Lists-(Cont'd)

LETTER SHOP THE
Guaranteed Screened Mailing Lists
Industrial - Professional - Retail
Service Org. in II Western States
214 Mission... EX brook 2-6560

LEWIS & MAYNE INC
ALL TYPES OF MAILING LISTS
LISTS for Local, Regional & National
Sales Promotion Campaigns
LISTS for Mail Order Selling
OCCUPANT LISTS for Mass Mailing
Coverage in Northern California
DIRECT MAIL ADVERTISING
PLANNED & PRODUCED
See Our Adv. Under
Letter & Addressing Service
182-2d... EX brook 2-7310

NILES HARRY & CO 445 Turk... PR osect 6-4300

NICHOLS ORAM H
Nat'l List Compilers
315 Montgomery... DO 021-2-6699

Oceanic Letter Shop
2538 Great Hwy... OV erland 1-5357

Vitalists 108-9th... UN drhil 3-0920

Mailing Service

See Letter & Addressing Service;
also Multi-Copy Service

Malt Extracts

BLUE RIBBON MALT-
BAY SALES COMPANY
Sales to Retailers Only
475 Main... SU tter 1-6334

PABST SALES CO
Sales to Wholesalers Only
525 Market... YU kon 6-4877

Malted Milk

Wander Company The
Warehouse 180 Napoleon
605-3rd... SU tter 1-3461

Malts

Bach Chas Co 2108 Stockton... SU tter-1-6272

BAUER SCHWEITZER HOP & MALT CO
550 Chestnut... DO 021-2-1617

HORST & CLEMENS CO 235 Pine... GA rfd 1-7140

BUCKLEY RALPH D
Automatic Pencil Sharpn Co Div Mgr
240-17th Oakland... TW Inoaks 3-7347

BUSHNELL CONTROLS & EQUIPMENT CO
ING
505 5th St San Francisco 4-7734
Butler Ed J 440 Golden Gate Av... OR dway 3-4069

Butler-Sutton Co Inc 78 Natoma... SU tter 1-7547

British-Western Sales Ltd
210 Post... GA rfd 1-2177

Brown J J Co 420 Market... SU tter-1-2886

CALESTINI LEO
Ladies Sportswear
833 Market... YU kon 6-0872

Calif Dulcinaire Distributors
393-4th... YU kon 2-6930

Cannon & Co 2166 Market... UN drhil 3-2600

Capps J Reed Mfr Rep
2022-45th Av... SE abright 1-0900

Carder Welles Associates Ltd
1 South Park... YU kon 2-2716

Cariberg Don 657 Mission... YU kon 6-4514

Carmen R P Co
Monadnock Bldg... DO 021-2-4475

Carney T Co 50 Hawthorne... GA rfd-1-2075

Caro Lou M 25 Van Ness Av... UN drhil 1-5019

Carr Clyde 821 Market... GA rfd 1-0219

Case A D Co Monadnock Bldg... DO 021-2-4475

Caster J H & Co 1385 Sansone... SU tter 1-3185

Castle Bros & Co 1445 Bush... GR ayton-4-0633

Castle Pacific Company 607 Market... GA rfd 1-0426

Chapman J M Co 290-9th... HE mlock 1-1842

Charters Edward G 833 Market... MA rket 1-8750

Chemnitz Eric F Co 1355 Market... UN drhil 3-5645

Chim Chas Co 1355 Market... UN drhil 3-5645

Chisholm James R 3063 Fillmore... WE st 1-1107

CLARK MALCOLM S CO
Confectionery Brokers
1487 1/2 Valencia... VA Incls 4-6631

Cotes A H Co 420 Market... SU tter 1-0879

Cobden A H 49 Gear... SU tter 1-0051

Cochrane Bros
Casco Electrical Products
1355 Market... UN drhil 3-3952

Colbran Arthur H Co 25 Calif... YU kon 2-4121

COLLINS-GROTH & JOHNSON
Housewares
1355 Market... UN drhil 1-6622

Consolidated Factors 967 Sutter... YU xedo 5-0848

Consolidated Trading Co 255 Calif... YU kon 6-1245

Controlled Air Co 681 Market... YU kon 2-0751

Cooley E B Co 1043 Howard... YU kon 2-2621

Cooley E B Co 625 Market... YU kon 6-6741

Manufacturers' Agents

Ach Russell 2210 Jackson... FI Inmr-6-3467

Adams R D Co 863 Harrison... YU kon 6-4055

Aitchison Stanley C 444 Market... YU kon 6-3741

Alford-O'Neill Associates 219-9th... UN drhil 1-1128

Allied Industries 1135 Harrison... MA rket-1-2628

Altschul Sales Co 1355 Market... KL ondkie 2-3031

Amer Agencies Inc 436 Kearny... SU tter 1-3314

Amer Asiatic Representatives
461 Market... EX brook 2-7083

Amery Reg J W 605 Market... SU tter 1-7875

Andersen H Harold 65-9th... UN drhil 1-0905

Anderson James G 1355 Market... KL ondkie 2-2311

Armstrong H M Co 712 Polk... GR ayton 4-1245

Atlas Engineering Co
Monadnock Bldg... DO 021-2-4475

Attie Jos M 693 Mission... UN drhil 1-7449

Balbo Frank C Monadnock Bldg... DO 021-2-4475

Baxter Trading Co 416 Jackson... DO 021-2-4317

Beard Grace E 704 Market... SU tter 1-0133

Beetschen Carl D 1355 Market... KL ondkie 2-2311

Bekeart Phil B Co
Fire Arms-Fishing Tackle
731 Market... SU tter-1-0784

Benard Al G 704 Market... DO 021-2-6748

Bennett Company The 897 Howard... EX brook 2-1979

Bernstein Lionel 833 Market... DO 021-2-8857

Beth John J & Assoc 7 Front... DO 021-2-8857

Billmore Arch Co 536 Mission... DO 021-2-3842

Black John Robt 833 Market... YU kon 6-2613

Bordner Crafts & Partee
Pacific Bldg... YU kon 2-4927

BOSSINGER ROBT O CO
Hardware Oregon-Wash-Calif & Export
419-10th... UN drhil 3-0911

Bostwick-Nealy Co 1355 Market... KL ondkie 2-2311

Bowles W S Major
440 Golden Gate Av... OR dway 3-4069

Brandenburg Melford F 271-7th... UN drhil 3-6566

Brasler W W Co Inc
116 New Montgomery... GA rfd 1-3395

Bray Walter G Co 699-2d... EX brook 2-1021

Brill Electric Sales 164 Townsend... UN drhil 1-7547

British-Western Sales Ltd
210 Post... GA rfd 1-2177

Brown J J Co 420 Market... SU tter-1-2886

BUCKLEY RALPH D
Automatic Pencil Sharpn Co Div Mgr
240-17th Oakland... TW Inoaks 3-7347

BUSHNELL CONTROLS & EQUIPMENT CO
ING
505 5th St San Francisco 4-7734
Butler Ed J 440 Golden Gate Av... OR dway 3-4069

Butler-Sutton Co Inc 78 Natoma... SU tter 1-7547

Caletini Leo
Ladies Sportswear
833 Market... YU kon 6-0872

Calif Dulcinaire Distributors
393-4th... YU kon 2-6930

Cannon & Co 2166 Market... UN drhil 3-2600

Capps J Reed Mfr Rep
2022-45th Av... SE abright 1-0900

Carder Welles Associates Ltd
1 South Park... YU kon 2-2716

Cariberg Don 657 Mission... YU kon 6-4514

Carmen R P Co
Monadnock Bldg... DO 021-2-4475

Carney T Co 50 Hawthorne... GA rfd-1-2075

Caro Lou M 25 Van Ness Av... UN drhil 1-5019

Carr Clyde 821 Market... GA rfd 1-0219

Case A D Co Monadnock Bldg... DO 021-2-4475

Caster J H & Co 1385 Sansone... SU tter 1-3185

Castle Bros & Co 1445 Bush... GR ayton-4-0633

Castle Pacific Company 607 Market... GA rfd 1-0426

Manufacturers' Agents-(Cont'd)

Cooper H Ed 420 Market... SU tter 1-3635

Cooper Roger Co 1355 Market... KL ondkie 2-2311

Cope Albert C 954 Howard... EX brook 2-8064

Cowan Sales Co
Nat A Dolie... YU kon 6-6519

Curtiss George H 540 McAllister... MA rket-1-1495

Darbinian Joe 600 Feil... UN drhil 1-3500

Darbinian Victor 1355 Market... KL ondkie 2-2989

De Field Wm R 1355 Market... KL ondkie 2-0800

De Golla R M & Co 420 Market... YU kon 6-4973

Denham Sales Service 538 Polk... OR dway 3-4066

Denner Herman F Associates
Men's & Boys Sportswear
833 Market... YU kon 2-0754

Deno Sales Co 420 Market... SU tter 1-8845

750 Natoma... UN drhil 1-2840

Baker H S Co 1355 Market... UN drhil 3-6545

Baker James S Co
For Export... EX brook 2-2288