

HEADQUARTERS

FOR



AUTO LOANS

PERSONAL LOANS

FOR OVER 25 YEARS

- * Cash Immediately
- * Arrangements Made in One Visit
- * Cars Paid For Or Not
- * Out of State Cars Cleared

Confidential - Courteous Service



ORdway 3-3434

SAN FRANCISCO FINANCE CO.

1356 VAN NESS AVE. COR. OF BUSH

Loans-(Cont'd)

HOUSEHOLD FINANCE LOANS

For extra fast service on loans of \$50, \$100, \$200 up to \$1500 phone, write, or visit Household Finance. Loans are made on salary, car or furniture, without endorsers, to either married or single people.



"WHERE TO CALL"

SAN FRANCISCO
Household Finance Corp
948 Market..... EX brook 2-8731
742 Market..... DO uglas 2-0480
2731 Mission..... VA lencia 6-2772

SAN MATEO
Household Finance Corp
207-2d Av San Mateo
(Toll) Call "Operator" for..... Diamond 4-6304

OAKLAND
HOUSEHOLD FINANCE CORP
1419 Broadway Oakland..... HI gate 4-7051
426-13th Oakland..... TE mplar 6-2666

JAMIESON TOWLE WILLOUGHBY CORP
REAL ESTATE LOANS
Mills Bldg..... GA rfd 1-3634

JEWELRY LOANS
On Diamonds & Jewelry
STRICT CONFIDENCE
PERSONAL PRIVACY
Property Kept in
Underground Vaults
Cash Immediately—Any Amount
Liberal Appraisals

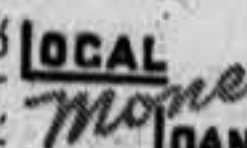


"FOR INFORMATION CALL"
JEWELRY LOAN CO
Second Floor Central Tower
703 Market..... EX brook 2-8484

Loans-(Cont'd)

Johnson Ross 9 Sutter..... SU tter 1-2990
Kearny Loan 801 Kearny..... YU kon 6-0200
Kelly Desmond Co 315 Montgomery, DO uglas 2-5634
Key Finance Co Inc 21 Columbus..... DO uglas 2-1875
Liberal Loan Office Co 77-6th..... SU tter 1-9583
Local Loan Co 995 Market..... EX brook 2-3575
(See Advertisement Page 399)

LOCAL LOAN CO LOANS
Any amount - \$25, \$50, \$100, \$500 up to \$1000 on Salary, Auto or Furniture. Fast, confidential, convenient. Maximum repayment time. Phone to arrange for your loan or come in for one-visit service.



"WHERE TO CALL"
SAN FRANCISCO
Local Loan Co
3rd Floor-Corner 6th & Market
-995 Market..... EX brook 2-3575

OAKLAND
Local Loan Co
508-16th-3rd Floor
Latham Sq Bldg Oakland..... GL encort 1-5522

SAN LEANDRO
Local Loan Co
2nd Fir-Corner Washington & Ward
201 Ward San Leandro..... LO khavn 9-8736

MARBLE MORTGAGE COMPANY
REAL ESTATE LOANS
Life Insurance Company Funds
LOWEST RATES
Homes - Apts & Business Properties
and F.H.A.
Russ Bldg..... YU kon 6-5215

(Continued Next Page)
We want your telephone service to be as helpful as we can make it.

Loans-(Cont'd)

Marble Mortgage Co Russ Bldg
From telephones served from the following
Peninsula Central Office names only
DAvenport 2 DAVenport 3 Diamond 3
Diamond 4 Fireside 5 (No Inter-City Charge) Ask "Operator" for Entrprise 10229

MASON-MOUFFIE CO
Mortgage Loan Representative of
Connecticut Mutual Life Ins. Co.
Mutual Benefit Life Ins. Co.
369 Pine..... GA rfd 1-2241

MAXFERD JEWELRY CO
Since 1884
LENDS LUCKY MONEY
on
Diamonds - Watches & Jewelry
Low Interest Rates
958 Market..... TU xedo 5-1634

Maxferd Loan Office 958 Market..... TU xedo 5-1635
Mercantile Acceptance Company
821 Market..... SU tter 1-1123
(See Advertisement Page 402)
Mercantile Acceptance Co 333 Mtgy. GA rfd 1-5800

MERCANTILE ACCEPTANCE LOANS
SALARY LOANS
FURNITURE LOANS
AUTOMOBILE LOANS
Money And Courtesy



"WHERE TO CALL"
DOWNTOWN DISTRICT
MERCANTILE ACCEPTANCE COMPANY
821 Market..... SU tter 1-1123
MERCANTILE ACCEPTANCE COMPANY
1026 Market..... UN drhil 1-2271

MISSION DISTRICT
MERCANTILE ACCEPTANCE COMPANY
2272 Mission..... KL onlike 2-3790

MORRIS PLAN OFFICE 602 Krmv. YU kon 6-4719
MORRIS PLAN COMPANY OF CALIFORNIA

LOANS
PERSONAL
AUTO
FURNITURE
BUSINESS
"One of the Family to
Thousands of Californians"
718 Market..... EX brook 2-0966

MUTUAL LOAN OFFICE
MONEY LOANED ON ANYTHING
QUICK READY CASH
Cor. Howard&3d
195-3d..... EX brook 2-5178

Nelson C N 41 Sutter..... SU tter 1-8448
Nelson Norman C 41 Sutter..... SU tter 1-8449
NORRIS BEGG & SIMPSON
Real Estate Loans
243 Kearny..... DO uglas 2-5660

NORTHWESTERN MUTUAL LIFE INSURANCE CO
Mortgage Loan Dept
333 Montgy..... YU kon 6-1874

PACIFIC FINANCE LOANS
Loans to individuals or families from a company that proves it has your interests at heart.
Telephone or come in for Fast, Friendly Service.
"WHERE TO CALL"
Pacific Finance Loans
928 Van Ness Av..... TU xedo 5-4554

Pacific Finance Loans
928 Van Ness..... TU xedo 5-4554

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Loans to individuals or families from a company that proves it has your interests at heart.
Telephone or come in for Fast, Friendly Service.
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928 Van Ness..... TU xedo 5-4554

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928 Van Ness..... TU xedo 5-4554

The Classified Directory has solved many a buyer's problem.

Loans-(Cont'd)

PACIFIC MUTUAL LIFE INS CO
Lowest Rate
First Mortgage Insurance Funds
All Types Improved Properties
F. H. A. Loans
460 Market..... YU kon 2-3216

Pacific Mutual Life Ins Co 660 Market
From telephones served from the following
Peninsula Central Office names only
Diamond 3 Diamond 4 Fireside 5 (No Inter-City Charge) Ask "Operator" for Entrprise 10354

PERSONAL FINANCE CO
681 Market..... EX brook 2-6002
830 Market..... GA rfd 1-2500
2588 Mission..... VA lencia 4-7041
(See Advertisement Page 400)

PERSONAL FINANCE CO LOANS
Loans \$25 to \$1500 or more on Salary, Furniture or Auto to employed people—flexible monthly payments—no co-signers necessary. Come in or phone—we like to say yes.



"WHERE TO CALL"
SAN FRANCISCO OFFICES
Personal Finance Co
681 Market..... EX brook 2-6002
830 Market..... GA rfd 1-2500
2588 Mission..... VA lencia 4-7041

ALAMEDA OFFICE
Personal Finance Co
1361 Park Alameda..... LA khavst 3-3891

BERKELEY OFFICE
Personal Finance Co
2045 Shattuck Av Berkeley..... BE rky 7-4312

OAKLAND OFFICE
Personal Finance Co
433-14th Oakland..... GL encort 1-2680

SAN LEANDRO OFFICE
Personal Finance Co
1532 Washington
San Leandro..... LO khavn 9-4022

SAN MATEO OFFICE
Personal Finance Co
407 South B San Mateo
(Toll) Call "Operator" for..... Diamond 4-7658

Pioneer Jewelry & Loan Co
419 Kearny..... DO uglas 2-1450
Prudential Loan Office 141-3d..... SU tter 1-5594
PUBLIC LOAN CORP 625 Market..... SU tter 1-1661
(See Advertisement This Page)

Railway Employees Credit Union Ltd
112 Market..... EX brook 2-8989
RELIABLE MERCANTILE & LOAN CO
109-3d..... GA rfd 1-5984
Reliance Finance Service
785 Market..... SU tter 1-3768

REMEDIAL S F LOAN ASSN LTD
"Founded to Protect Borrowers"
AUTO LOANS
FURNITURE LOANS
JEWELRY LOANS
Loans from \$1 to Thousands on Diamonds, Jewelry, Watches, Silverware and Other Valuables
Near 5th
932 Mission..... YU kon 2-4400

Remedial S F Loan Assn Ltd
932 Mission..... YU kon 2-4400
(See Advertisement Page 400)

S & M Loan Office 265-3d..... YU kon 6-6163

SADIK MORTGAGE CO
REAL ESTATE LOANS
First and Second Loans
Mortgages Purchased
378 San Carlos..... AT water 8-1035

(Continued Next Page)

LOANS

\$25 • \$50 • \$100
\$200 OR UP TO \$1800

- On Salary
- Automobile
- Furniture
- Personal Property

CONVENIENT MONTHLY PAYMENTS

FOR 1-DAY SERVICE

PHONE: SUTTER 1-1661



PUBLIC LOAN CORPORATION

625 Market St., Suite 610

OAKLAND: TWInoaks 3-8433
1321 Franklin Street
Financial Center Bldg.

BERKELEY: Berkeley 7-2633
2079 University Avenue

"Just 30 Steps from Shattuck"

CROCKER BANKWAY LOANS

For all Purposes at BANK RATES

- Automobile
- Television
- Other Appliances
- Home Repair
- Personal
- Real Estate
- F. H. A.



CROCKER FIRST NATIONAL BANK

ONE MONTGOMERY STREET
SAN FRANCISCO 20

Telephone EXbrook 2-7700

Quick Loans BY PHONE

\$25 TO \$1500

FURNITURE, AUTO OR SALARY
Courteous One Trip Service

DYNAN FINANCE COMPANY

SAN FRANCISCO - 2521 Mission St. Valencia 4-5553

SAN MATEO - 235-3rd Ave. (Toll) Call Diamond 4-7127

#1 SOUTH VAN NESS AVE.

CASH AT ONCE

LIBERAL LOANS - SAFE STORAGE

On All Larger Items of Value, such as: Electrical Appliances, Deep Freezer, Refrigerators, Radios, TV Sets, Furniture, Rugs, Sewing Machines, Washers, Luggage, Furs, Office Equipment, Machinery, Tools, Etc., Etc.

DRIVE IN OR PHONE MR. BANC

Bonded Market 1-4084 Insured

QUICK MONEY!



Phone PProspect 6-6100 NOW!

IMMEDIATE SERVICE! LOANS ON CAR, SALARY, FURNITURE!
NO CO-SIGNERS! UP TO TWO YEARS TO PAY!
CASH IN 15 MINUTES! \$50 COSTS ONLY 29c FOR 1 WEEK
PAYMENTS TO SUIT YOU! CONFIDENTIAL! BUSINESS-LIKE!

Personal Loans \$10 to \$2500

Telephone or "Stop in" at our
CONVENIENTLY LOCATED OFFICES

SECURITY FINANCE COMPANY

MAIN OFFICE: 1740 VAN NESS AVENUE, NEAR CLAY, PProspect 6-6100

Mission Dist. 2399 Mission at 20th, Mission 7-4672 • Downtown 690 Mkt. De Young Bldg.
2nd Floor, YUkon 2-5737 • OAKLAND: 1303 FRANKLIN • TWInoaks 3-4768

LOANS



Whether you need \$50, \$500, \$1500, or more...
MERCANTILE ACCEPTANCE has a loan plan that will fit your individual needs and a payment program that will fit your income.

MERCANTILE ACCEPTANCE COMPANY



San Francisco Offices:
821 MARKET STREET..... SUTter 1-1123
1026 MARKET STREET..... UNderhill 1-2271
2272 MISSION STREET..... KLondike 2-3790

Offices also Conveniently located in Oakland

PHONE FOR YOUR LOAN

Money And Courtesy