



**LINOLEUM
ASPHALT TILE
CONGOLEUM**

Linoleum needn't be a "Necessary Evil." See how much it can add to the charm of your home when handled by *Our Own* expert Mechanics.



TWO LOCATIONS

2747 MISSION ST.
Formerly S. F. Linoleum Co.
Mission 7-7428
Mission 7-8320

773 DIVISADERO
Near Fulton
Walnut 1-4646
Main Office

LINOLEUM

One of the Largest Stocks in the West

**WEST COAST
LINOLEUM & CARPET CO.
CONTRACTORS**

- 8 OUTSIDE SALESMEN
- 12 TRUCKS

20 Expert Installation Mechanics
ALL LEADING BRANDS

ASPHALT TILE SPECIALISTS

Since 1923



- SPECIAL RATES TO**
- STORES
 - OFFICES
 - HOTELS
 - BARS
 - APT. HOUSES
 - RESTAURANTS
 - CONTRACTORS

- COMPLETE STOCK OF**
- ASPHALT TILE
 - LINOLEUM
 - INLAID
 - BATTLESHIP
 - PRINT
 - Carpets & Rugs

Specializing in Armed Service Contracts

Valencia 4-4909
Valencia 4-4115

2689 MISSION ST.
BETWEEN
22nd and 23rd

Linoleum Layers

ANDERSON WERNER E
2302 Market UN drhil 3-5647
ANTONGHUK A
1125 Ocean Av. JU niper 7-0640
ARMSTRONG'S CARPET & LINOLEUM
406 Clement SK yline 1-2827
ARNOLD'S CARPET & LINOLEUM SHOP
115 Clement SK yline 1-5311
Carlin's 2961-24th AT water 8-1493
CARPETING MODERNE
985 Valencia VA lencia 6-5320
CONKLIN BROS INC 3320-20th AT water 2-1822
COULTER'S CARPET & LINOLEUM SERVICE
50-14th HE mlock 1-8352
FLOOR STYLES INC
773 Divisadero WA Inut 1-4646
(See Advertisement This Page)
HARRIS LINOLEUM & CARPETS
1418 Fillmore WA Inut 1-5426
(See Advertisement Page 393)
KELLER H CLAYTON & SON
FURNITURE CO
Contractors-Complete Stock Available
2877 California JO rdn 7-2828
L & L FURNITURE CO
688 Sacramento YU kon 2-0774
LENER JACK 154-7th HE mlock 1-3928
Le Roy Olson Co 3070-17th HE mlock 1-0188
MANGUSO BROS 446 Valencia UN drhil 1-3958
WEST COAST LINOLEUM & CARPET STORE
2689 Mission VA lencia 4-4909
WESTERN LINOLEUM SALES & SERV
701 Columbus Av. EX brook 2-4615

Linoleum Layers' Supplies

ACE ADHESIVE PRODUCTS—
CONSTRUCTION DEVICE COMPANY
Paste-W P Cement-Concrete Pins
Trowels-Spreaders-Knives-Brushes
Cleaners-Wax Removers-Coatings
820 Bryant MA rket 1-6226

HEINE W F SUPPLY CO

Tools-Accessories
Floorstone-Wallstone
American Waterproof Cement
113-10th MA rket 1-2300

PACIFIC FLOOR PRODUCTS

517 Berry SU tter 1-6843
Winchell-Griffith Co
Paste-Knives-Spreaders-Trims-Etc
33 Norfolk HE mlock 1-6631

The Yellow Pages save you time.

Linoleum-Retail

ACE FLOOR COVERING CO
1227 Fillmore WE st 1-5861
Anderson Werner E 2302 Market UN drhil 3-5647

ARMSTRONG'S CARPET & LINOLEUM

**CARPETS - LINOLEUM
RUBBER TILE
ASPHALT TILE**
Free Estimates
406 Clement SK yline 1-2827

Armstrong's Carpet & Linoleum
406 Clement SK yline 1-2827
(See Advertisement Page 393)

ARMSTRONG'S LINOLEUM—

ANDERSON WERNER E
2302 Market UN drhil 3-5647
ARMSTRONG'S CARPET & LINOLEUM
406 Clement SK yline 1-2827
CONKLIN BROS INC
3320-20th AT water 2-1822
JONES RESILIENT FLOORS
2853 Mission MI son 7-6851
KENYON BROS INC
825 Valencia VA lencia 4-8485
LINOLEUM LARRY
2055 Fillmore WA Inut 1-4937
MANGUSO BROS
446 Valencia UN drhil 1-3958
PEDERSEN CHRIS LINOLEUM CO
150 Steiner UN drhil 1-8446
PETERSON-COBBY CO
363 Clementina EX brook 2-8714
STANDARD LINOLEUM CO
1836 Polk PR aspt 5-9263
WEST COAST LINOLEUM & CARPET CO
2689 Mission VA lencia 4-4909

BROOKMAN CO INC THE
2833-3d AT water 8-0644
CONKLIN BROS INC 3320-20th AT water 2-1822
(See Advertisement Page 393)

COULTER'S CARPET & LINOLEUM SERVICE
50-14th HE mlock 1-8352

FLOOR STYLES INC
773 Divisadero WA Inut 1-4646
Floor Styles Inc 2747 Mission MI son 7-8320
(Continued Next Page)

Linoleum-Retail-(Cont'd)

GOLDEN GATE LINOLEUM CO
2804 Mission VA lencia 4-8870
If no answer call EV rgreen-6-8923

GOODMAN LUMBER CO

LINOLEUMS
Rubber Tile - Linoleum Tile
Asphalt Tile
COMPLETE INSTALLATIONS
Open Monday & Friday Nites 'Til 9
Sat. 'Til 1:00 P.M.
445 Bayshore Blvd. AT water 2-5261
Or AT water 2-5262

HARRIS LINOLEUM & CARPETS
Samuel L Harris-Linoleum & Carpets
Asphalt & Rubber Tile
1418 Fillmore WA Inut 1-5426
Jones Resilient Floors 2853 Mission MI son 7-6851

Advertise here—it pays.

Linoleum-Retail-(Cont'd)

KELLER H CLAYTON & SON
FURNITURE CO
Contractors-Complete Stock Available
2877 California JO rdn 7-2828

KENYON BROS INC
825 Valencia VA lencia 4-8485
(See Advertisement This Page)

L & L FURNITURE CO

A COMPLETE LINE
ARMSTRONG - NAIRN - PABCO
Asphalt Tile - Rubber Tile
Linoleum - Jasper Tile
Linoleum
Contract & Custom Designed Floors
In The Center of The
Financial District
668 Sacramento YU kon 2-0774

LAWRENCE CUT RATE FLOOR COVERING CO
Lowest Prices-Highest Quality
371 Market DO uglas 2-3565
(Continued Next Page)

"Linoleum for Beauty!"
SAVE 5 DOLLARS AT Larry's
Complete Line of ARMSTRONG'S FLOOR COVERINGS
Dozens of Colors & Patterns
Free Delivery - INSTALLATIONS
Walnut 1-4937
Corner Calif. & Fillmore

ARMSTRONG'S*
FLOOR COVERING
LINOLEUM

FLOOR COVERING
Our Specialty
• LINOLEUM • RUBBER TILE • ASPHALT TILE
COMMERCIAL & RESIDENTIAL
Special Rates to Apartment Houses, Hotels, Stores, Contractors
FREE ESTIMATES
Phone
SKyline 1-2827
*ARMSTRONG'S CARPET & LINOLEUM
406 CLEMENT ST.
Between 5th & 6th Avenues

Complete Line of Armstrong's
ASPHALT TILE - RUBBER FLOOR TILE
LINOLEUM
Specialists in Floor Coverings
RUGS - CARPETS
DRAINBOARDS - LINOWALL
for
OFFICE - PLANT - STORE
HOME - ETC.
Valencia 4-8485
KENYON BROS. INC.
825 VALENCIA ST.

LINOLEUM for every room.
Complete Line of
Rubber Tile - Asphalt Tile
Linoleum Tile & Tyle-Bord
Wallboard - Plywood
Armstrong - Quaker & Congoem Print
6' - 9' - 12' Widths
Builders' Hardware - Window Shades
Spread-Glidden Paints
Painters' Supplies
SEABOARD SUPPLY CO.
Phone
GRaystone 4-1463
2235 POLK ST. NEAR GREEN

NATIONALLY
ADVERTISED
ARTICLES
CAN BE TRACED TO THEIR
Local Dealers
by looking up
"WHERE TO BUY IT"
in the
Yellow Pages

LINOLEUM
For Every Room in the House
RUBBER TILE - ASPHALT TILE
LINOLEUM TILE & TYLE-BORD
WALLBOARD - PLYWOOD
• Marble
• Plain Color
• Battleship
• Inlaid
• Jasper
Armstrong
Quaker &
Congoem
Print
6'-9'-12'
Widths
Congo Wall • Window Shades
CHRIS PEDERSEN
UNderhill 1-8446
150 STEINER - Corner Waller

Since 1880
CONKLIN BROS.
WEST'S LARGEST
EXCLUSIVE LINOLEUM
& CARPET DEALERS
ARMSTRONG & NAIRN
LINOLEUM - RUBBER TILE
ASPHALT TILE - LINO TILE
WALL LINOLEUM
ATwater 2-1822
20th & Folsom Sts.

SAVE MONEY!
ON LINOLEUM
• Inlaid
• Battleship
• Print
• Congoem
• Window
Shades
• Paints
• Unfinished
Furniture
Bring Your Meas-
urements to Us—
We Can Save You
Money
Telephone
PProspect 5-9263
PProspect 5-3823
STANDARD
LINOLEUM CO.
1836 Polk St., Del. Washington & Jackson
Plenty of Parking Space

LINOLEUM
FOR EVERY PURPOSE
ARMSTRONG - NAIRN - PABCO
SLOAN - BLABON
12 FEET WIDE
9 FEET WIDE
6 FEET WIDE
3 FEET WIDE
Complete Line of
ASPHALT TILE
RUBBER TILE
LINOLEUM TILE &
TYLE-BORD
PLAIN COLOR - MARBLE
JASPE - BATTLESHIP
CONGOLEUM - CONGOWALL, ETC.
RUGS & CARPETS
LARGE SELECTION OF QUAKER &
CONGOLEUM RUGS IN ALL SIZES
JONES RESILIENT FLOORS
2853 MISSION ST.
Near 25th St.
Walboard
Kitchen
Equipment
Mission 7-6851