


MONEY LOANED ON FURS
DIAMONDS - JEWELRY
CASH AT ONCE
 Confidential - Private Offices
 Licensed by City & State
FUR & JEWELRY MART
 Taylor & Eddy St. PProspect 6-1115



REMODEL YOUR FUR COAT NOW
 AS LOW AS **\$28.50** NO FEDERAL TAX
 RE-DYEING OF LATEST SHADES ON ALL FURS
 TRADE-INS ACCEPTED ON NEW FURS
 ESTABLISHED OVER 30 YEARS
 Liberal Trade-In Allowance on Your Old Furs
 BUDGET TERMS
B. KAPLAN
 OUR NEW LOCATION
 The Elevated Shops—150 POWELL Corner O'Farrell - Suite 407
SUtter 1-7045



Let SHELDON "Glamourize" YOUR OLD FUR!
 Imagine owning a gorgeous Cape, Stole, Jacket, or Cape Stole such as that illustrated.
 Your old fur coat can be remodeled for as little as...
\$33
 Come in for FREE ESTIMATE!
 Have You Tried... Sheldon's 5-Point Plan?
 • CLEANING
 • GLAZING
 • ELECTRIFYING
 • MINOR MENDING
 Only \$5 Most Coats
 • Storage \$1
sheldon furs
DOuglas 2-2728
 133 GEARY ST. Entire 2nd Floor, Front



Furs... RE-STYLED REMODELED
QUALITY: Finest pelts, Guaranteed craftsmanship, Latest styles.
ECONOMY: Low rent + factory selling costs = savings to you! Re-style or trade in your old fur coat.
 • Free estimates
 • We call at your home
 • Easy credit terms
 Mission 8-3400
Generations of Furriers
benard's
 3474 MISSION ST. opp. Cortland Ave.

Distinctive FURS
 Remodeling
 Cleaning
 Storing
 Call
SUtter 1-6312
Harold M. STUBO
 165 Post



Fur Cleaners & Dyers
BEETZ BROS & CO INC
 Vernon E Stieper-Frances Mifsud
 475 Haight... MA rkt 1-5245
BEETZ FRED FURS
 475 Haight... MA rkt 1-5245
BEARD'S FUR FACTORY
 Since 1915-Benard's Furs
 3474 Mission... MI ssn 8-3400
BENIHOFF THE FRED BENIHOFF CO
 Original Firm-Helen Harris Benihoff-Pres
 166 Grant Av... DO uglas 2-5400
CHRISTINE SINISGALLO
 133 Geary... EX brook 2-0960
FEMINA FURS
 Corner Clement & 11th Av-Upstairs
 295-11th Av... SK yline 1-9394
 Fox J Fur Co 2341 Mission... MI ssn 7-9871
 Frank's Fur Shop 116 Taylor... PR ospect 5-2532
FUR DOCTOR THE 1521 MARKET MA rkt 1-8181
 Kane's Coats Furs 1516 Ocean Av DE lawre 3-8877
 Kaplan Bros Furriers 376 Sutter... EX brook 2-2400
 Landsberg A Fur Shop 374 Eddy... TU xedo 5-3040
 Lohenstein The Furrier 1426 Grove... WE st 1-7758
NOME FUR CO 1429 Polk... OR dway 3-6140
 Parisian Fur Co
 Cleaning-Glazing-Repairing
 1971 Mission... UN drhil-1-9362
ROBERTS FURS 39 Grant Av... SU tter 1-8486
 S & K Fur Cleaning Co 376 Sutter... DO uglas 2-7773
SCHNEIDER CARL 133 Geary... GA rfd 1-3576
SCHROEDER A & H
 Fur Dyers & Blenders-Wholesale Only
 319 Day... MI ssn 8-3155
 Stubo Harold M 165 Post... SU tter 1-8312
 Superior Fur Service 133 Geary... DO uglas 2-7773
WALLACE ROBERT ING 146 Geary... GA rfd 1-3872

Fur Cleaners & Dyers— Equipment & Supplies
HAERTEL FUR STORAGE & CLEANING EQUIPMENT—
 CONTROLLED AIR CO
 681 Market... YU kon 2-0731
LEWIS FUR STAYING MACHINE—
 A C SEWING MACHINE CO
 1147 Mission... MA rkt 1-6660

Fur Dealers—Retail
ACE FUR BUYING CO
EASTERN MINKS FOR SALE
 (Natural Wild and Ranch)
 COATS - JACKETS
 Sacrificed from Socialites, Banks, Finance Cos, Etc. Many like New & Many were Insured to \$8500 Now from—\$750
 133 Kearny... GA rfd 1-5121
ALASKA FUR CO M. SCHARK
 Specializing in Custom Work
 Remodeling & Repairing
 746-29th Av... SK yline 2-1010
 Allen Waugh 51 Grant Av... DO uglas 2-4964
ALLOEWEER & PETROCCHI

Furs of Distinction
 Remodeling - Repairing
 Cleaning - Storage
 Howard Bldg - Suite 1014
 209 Post... DO uglas 2-4769
 Antonio R D 3808 Geary Blvd... SK yline 1-5651
 Arenberg Brothers 140 Geary... DO uglas 2-6637
 Asher Harold Furs 166 Geary... YU kon 6-1434
BAILEY & PETERSEN 278 Post... EX brook 2-8806
BAY FUR
 FURS STYLED BY **Sygmund**
 "Manufacturer To You"
 Expert Remodeling & Repairing
 "WHERE TO CALL"
BAY FUR CO
 Betw Grant Av & Stockton 2nd Floor
 166 Geary... SU tter 1-0144

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 Bay Fur Co 166 Geary... SU tter 1-0144
BEETZ BROS & CO INC
 Vernon E Stieper-Frances Mifsud
 475 Haight... MA rkt 1-5245
BEETZ FRED FURS
 Established Over 30 Years
 STYLIST & DESIGNER IN FINE FURS
 Fully Equipped Factory On Premise
 171 Ellis... GA rfd 1-3696
BEKATOROS FUR SHOP
 Re-Styling Cleaning Repairing
 And Garments Made To Order
 3204 Scott... WA Inut-1-8872
BELMONTE VINCENT
COLISEUM FUR CO.
DISTINCTIVE FURS
 Remodeling - Cleaning - Storing
 504 Clement... SK yline 1-0531
BENARD HERBERT 133 Geary... YU kon 6-2303
BENARD'S FUR FACTORY
 "Since 1915 - Benard's Furs"
 REMODELING LOW AS \$29.00
 Furrier Visits Your Home
 3474 Mission... MI ssn 8-3400
 Benard's Fur Factory 3474 Mission... MI ssn 8-3400
 (See Advertisement This Page)
BENIHOFF BROS DAVID FURS
 No Branch Stores **David Benihoff**
 "WHERE TO CALL"
BENIHOFF BROTHERS DAVID FURRIERS
 David Benihoff-Pres
 John F Everett-Vice Pres
 Robert W Taylor-Secretary
 Robert A Benihoff-Treasurer
 Louis Rosenthal
 140 Geary... SU tter 1-2543
BENIHOFF FRED
 See Fred Benihoff Co-Original Firm
 166 Grant Av... DO uglas 2-5400
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 Benihoff's The Fred Benihoff Co
 166 Grant Av... DO uglas 2-5400
 Berk E M 51 Grant... DO uglas 2-4984
 Borden Fur Co 133 Geary... SU tter 1-1573
 Bordin Fur Co 133 Geary... SU tter 1-1615
 (Continued Next Page)
 Keep the Classified Telephone Directory handy; it can save you time and effort.

Fur Dealers—Retail—(Cont'd)
 Brunelli Eugene
 Specializing in MINK
 For Over 20 Years
 133 Geary... YU kon 2-1776
BUBEN FURS 278 Post... EX brook 2-5873
 Bullwinkel's Furs 209 Post... DO uglas 2-4769
CANADIAN FUR CO
QUALITY FURS
 Wholesale & Retail
 CUSTOM MADE CLOTH COATS
 PLAIN & FUR TRIMMED
 Selections From Complete Stock
 BUDGET TERMS
 690 Market... YU kon 6-3817
 Cele's Furs Madam 3296 Mission... MI ssn 7-4193
CHRISTINE SINISGALLO
 133 Geary... EX brook 2-0960
 Coliseum Fur Co
 Vincent Belmonte
 504 Clement... SK yline 1-0531
BENARD HERBERT 133 Geary... YU kon 6-2303
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