

Florists-Retail-(Cont'd)

ANGELO J ROSSI CO INC
45 Grant Av. DO uglas 2-8060
ANN'S FLORIST
Mission Dist - City-Wide Delivery
FUNERALS - WEDDINGS
Floral Designs - Personal Service
2915-24th AT water 2-0542

ARABIAN GEO
DISTINCTIVE DESIGNS
Finest in Flowers
Floral Designs - Cut Flowers
Corsages - Weddings
Open Evenings - Open Sundays
We Air Express & Telegraph Flowers
TWO CONVENIENT LOCATIONS
226 Powell YU kon 6-2241
Hotel Sir Francis Drake
Powell & Sutter YU kon 2-2277

Avansino Bros & Co
The Plaza Florists
404 Sutter DO uglas-2-3880
Avenue Florists 579 Columbus GA rfd-1-3863
Azzaro Bros 526 Columbus GA rfd-1-1884

BALBOA STREET FLORIST
Angelo D. Taverna
RICHMOND DISTRICT
Specialists in
FUNERALS & WEDDINGS
DELIVER ANYWHERE
We Telegraph Flowers
351 Balboa SK yline 2-0868

BARA THE FLORIST 1305 Sutter PR opt 5-8862
Residence PL aza 5-6182
Barre's Floral & Gift Shop
1058 Bush GR ayton 4-6855
BARRY'S FLORIST
Serving the Waterfront
222 Market YU kon 6-6093

Advertise here - it pays.

FLOWERS WE DELIVER
Phone Tuxedo 5-0208
Evenings Call Tuxedo 5-1920
Our Shop is as Near as Your Phone
OPEN NITES & SUNDAYS
Wedding Arrangements
FLORAL DESIGNS
CUT FLOWERS - CORSAGES
Flowers Telegraphed Anywhere
DARBEE FLORISTS
Since 1890
1036 Hyde Bst. California & Pine

FLOWERS
WEDDINGS
CORSAGES
FUNERALS
City Wide Delivery
Phone Bayview 1-5436
Evergreen 6-9699
RICHMOND DISTRICT
FLOWERS TELEGRAPHED ANYWHERE
Open Sundays & Holidays
J. VARSICO.
5501 Geary Blvd. At 19th Av.
R. J. Biagini, Prop.

Florists-Retail-(Cont'd)

BAY VIEW FLORIST 4919-3d AT water 2-6863
If no answer call MI ssn-7-9951
BELL & SHERIDAN 120 Maiden Ln.SU tter-1-2300
Open Evenings & Sundays
426 Powell GA rfd-1-2215
(See Advertisement Page 275)

BELMONT FLORIST
Pacific Heights District Since 1905
Flower Arrangements for Every Occasion
2360 Fillmore JO rdn 7-2140
Or JO rdn 7-2178

BENEDETTI FLORAL CO
Established 1926
Jon H. Gilmour R. Redl
Distinctive Floral
Designs
Open Sundays Till 3 - Evenings Till 8
City Wide Delivery
And Direct To San Mateo
Marin & Bay Area Counties
2964-16th HE mlock 1-3322

Bernal Florists 3489 Mission MI ssn-7-8778
Blanchini's Flower Shop
503 Columbus Av. DO uglas 2-5848
BLOSSOM SHOP THE
Flowers For All Occasions
1607 Haight MA rket-1-4049
Bluebird Flower Shop 2065 Chestnut WA Inut 1-2163
Borden Mary 905A Howard SU tter-1-6784
BOUQUET FLORIST Colma PL aza 5-5747

BROADMOOR FLORAL GARDEN
FLOWERS FOR ALL OCCASIONS
Artistic Flower Arrangements
Next to Serra Theatre We Deliver
Junipero Serra & 91st Colma PL aza 5-1232

BROWN & KENNEDY
16th At Valencia UN dhil-1-4127
3089-16th UN dhil-1-7422
BRUNDAGE R C FRANK
1422 Haight UN dhil-1-7422
BUNGALOW NURSERY & FLOWER SHOP
Hillside Blvd Colma PL aza 5-3718
CAMILLA FLOWER SHOP
Open To 8:30-We Deliver
2810-24th AT water 2-8082
Caneja Emilie 3230-22d MI ssn-7-2104
Caneja Emilie 3230-22d MI ssn-7-0662
Canton Flower Shop 12 Ross Al YU kon 2-3997
Capurro Louis J 404 Sutter DO uglas-2-3880
CASTRO FLOWER SHOP
489 Castro UN dhil-1-7885

CHAIN OF FLOWERS
INGLESIDE DISTRICT
Air Express-Anywhere in the U. S.
FUNERALS A SPECIALTY
1805 Ocean Av. JU niper 4-9038

Charm Florists 843 Clay EX brook 2-3308
Cliff Flower Shop Geary & Taylor PR opt 5-6908
Concl P & Sons 2231 Junipero Serra Blvd
Daily City PL aza 5-3060

For the best use of the dial tele-
phone, please turn to the instruc-
tion pages of the Directory.

FLOWERS
By SUNSET floral co.
1422 HAIGHT ST.
R. C. "FRANK" BRUNDAGE & STAFF
Daily Deliveries to All Bay Cities
Service in Flowers Since 1915
Flowers Sent by Air Express
or Telegram Anywhere
Open Sundays & Evenings
UNderhill 1-7422

Florists-Retail-(Cont'd)

CONSERVATORY FLORISTS
Josephine A. Simon
Flowers Air Expresed &
Telegraphed Anywhere
Funeral Designs - Corsages
Decorations
Open Evenings Till 9 - Sundays 10-12
Between Geary & Post
905 Larkin PR opt 5-8066

GORDONE TULOUS E 45 Grant Av.DO uglas 2-8060
COTTAGE NURSERY & FLORIST
2414 Junipero Serra Daily City PL aza 5-4272

CRYSTAL FLOWER SHOP
Serving
CIVIC CENTER AREA
Orchid Corsages \$1.78 Anytime
1175 Market MA rket-1-2548

DARBEE FLORISTS 1036 Hyde TU xedo 5-0208
(See Advertisement This Page)
DARTER'S FLOWERS
QUALITY AND SERVICE
Satisfaction Our Aim
780 Sutter TU xedo 5-0882

DAVE'S MISSION FLOWER SHOP
Delivery Service
2789 Mission MI ssn 7-8778
DECORATIVE PLANT RENTALS INC
Foliage Plants for all Occasions
8715 MacArthur Blvd Oakland
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 10908
Dunlap Norine M 404 Sutter DO uglas 2-3880
Edna's Gift & Flower Shop
1026A Pine OR dway 3-0575
EILEEN'S FLORAL SHOP
986 Sutter OR dway 3-8682
Elmer's Floral Shop
Old Mission Rd Colma PL aza 5-2212
St Francis Hotel

EPSTEIN JULIUS FLORISTS
Ermine Flower & Garden Shop
4743 Mission JU niper 5-6259
Fairmont Hotel Flower Shop
Fairmont Hotel SU tter 1-6200
Fashion Floral Co 3017-16th MA rket 1-3285

FASHIONS IN FLOWERS
DISTINCTIVE FLORAL DESIGNING
FOR ALL OCCASIONS
BY FRANK KINKEAD
Our Wedding Service Includes
Home Consultation by Appl.
Floral Arrangements
Photography - Gowns
Catering - Announcements
City-Wide Free Delivery
Night or Day Overland 1-6230
SUNSET DISTRICT
Bet 21st & 22d Av
2024 Irving OV erland 1-6230

Ferry Florist Bridge Terminal Bldg. GA rfd 1-2164
FILLMORE FLOWER SHOP
We Telegraph Flowers The World Over
1731 Fillmore WE st-1-9916
Fleur d'Elene 874 1/2 North Point OR dway 3-3047

FLORISTS TELEGRAPH DELIVERY
ASSOCIATION-
ANGELO J ROSSI CO INC
45 Grant Av. DO uglas 2-8060
BELL & BELL 426 Powell GA rfd 1-2215
JOSEPH'S FLORIST 322 Post DO uglas 2-7210
PODESTA BALDOCCHI
224 Grant SU tter 1-6200
TIP-TOP FLORIST
3352 Steiner WA Inut 1-0747

FLORAL BOWL THE
POLK DISTRICT
Flowers For All Occasions
Delivery & Wire Service
2341 Polk GR ayton 4-8129

FLOWER HOOK
MARINA DISTRICT
LARGE VARIETY POTTED PLANTS
Near Union Cut Flowers
3041 Fillmore WA Inut 1-8964

Flowerland Floral Shop
Below Woodlawn Cemetery
Colma PL aza 5-1055
FLOWERLAND PINELLI'S
714 Clement SK yline 1-6397
FRAGRANT FLOWER SHOP
729 Washington YU kon 2-6034

Flowerland Floral Shop
Below Woodlawn Cemetery
Colma PL aza 5-1055
FLOWERLAND PINELLI'S
714 Clement SK yline 1-6397
FRAGRANT FLOWER SHOP
729 Washington YU kon 2-6034

Florists-Retail-(Cont'd)

FRANK'S FLORAL SHOP
SUNSET DISTRICT
Funerals - Weddings - Corsages
Near 19th Av. - Frank Korkmazian
1821 Irving MO ntrose 4-8732

FRANK'S FLOWER SHOP
POLK NEAR CALIFORNIA
Frank Dalgero, Owner
Telephone Orders
Flowers For All Occasions
We Have No Other Branch
1515 Polk OR dway 3-3525

Frank's Valley Florist 1314 Polk PR opt 5-3742

FREGOSI
FLOWERS
FOR ALL OCCASIONS
At
MISSION & 29th
Angelo Fregosi - Francis F. Holm
3282 Mission MI ssn 7-3655

FREGOSI AL
George Vittorio Joseph Fregosi
J. FREGOSI & SON
FLORISTS
Since 1927
Call JU niper 5-3386
Open Sundays Till 2
Bet Onondaga & Geneva
4834 Mission JU niper 5-3386

FREGOSI ANGELO 3282 Mission MI ssn 7-3655
Fregosi J & Son 4834 Mission JU niper 5-3386
Frisella Frank
Plants Rented & Floral Decorating
Hillside & Sylvan Colma PL aza 5-3524

GADDINI FLORISTS
Floral Designs For All Occasions
We Telegraph and Air Express
Open Daily 8 A.M. - 9 P.M. - Sun - 10 to 2
549 Geary OR dway 3-1528

GALLITERO FLORISTS 337 Geary YU kon 6-1738
GENEVA FLORIST
FLORAL DESIGNS OUR SPECIALTY
Corsages - Cut Flowers - Plants
Telephone - Delivery & Wire Service
910 Geneva JU niper 4-7537

Gilmore Joe P 3017-16th MA rket 1-3285
GILMOUR JON HOWARD
2964-16th HE mlock 1-3322
GOEPPNER EDWARD 224 Grant SU tter 1-6200
GRANT MARKET FLORIST
743 Market YU kon 6-4027
GREEN CORNER FLORISTS
2259 Polk GR ayton 4-0292
GREGOIRE FLOWER SHOP
Opposite Home of Peace Cemetery
El Camino Real Colma PL aza 5-8220

GREGOIRE'S FLOWERS
For Full & Complete Floral Service
DISTINCTIVE
FLORAL DESIGNS
WEDDING BOUQUETS
ATwater 2-4225
360 Bay Shore Blvd.
Four Deliveries Daily
Two Bay Region Deliveries
360 Bay Shore Blvd. AT water 2-4225
Residence Phone DE lawre 3-2512
If no answer call DE lawre 3-2629

HARRIS FLOWERS
Flowers For Any Occasion
Located in Wholesale Flower District
194-5th GA rfd 1-2188
Residence Phone PR opt 5-0809

Heneray Louise Manx Hotel GA rfd 1-6084
(Continued Next Page)

The Classified Telephone Direct-
ory can bring more business to
your business. Your advertising in
the Yellow Pages reaches ready-
to-buy people, 24 hours a day.

Florists-Retail-(Cont'd)

HOLLYWOOD FLORIST
Open Evenings - Sundays & Holidays
Specialists in
WEDDINGS - BANQUETS
A Complete Service Including
Floral Arrangements - Photography
Catering - Gowns - Announcements
Free City-Wide Delivery Service
FLOWERS FOR ALL OCCASIONS
403 Geary GR ayton 4-9710

Holm Francis F 3282 Mission MI ssn 7-3655
HOTEL ST FRANCIS FLORISTS
St Francis Hotel GA rfd 1-0234
HOUSE OF FLOWERS
6040 Geary Blvd SK yline 2-2480
(See Advertisement Page 275)
Hoy Kee Co 1032 Stockton YU kon 2-4015
Isteti E 3179-16th MA rket-1-3161

IVAN'S FLOWERS
FLOWERS FOR ALL OCCASIONS
Delivery & Telegraph Service
1718A Polk OR dway 3-7561

JOHN ROSSI FLOWERS 194-5th YU kon 6-1447
JOSEPH'S FLORIST
Since 1914
FUNERAL WORK
Flowers for All
Occasions
24 Hour
Telephone Service
Flowers Telegraphed
"WHERE TO BUY IT"
JOSEPH'S FLORIST
Opposite Union Square
322 Post DO uglas 2-7210

Joseph's Florist 322 Post DO uglas 2-7210
JUANITA'S FLORIST 2740-24th MI ssn 7-6645
City Wide Del-Day & Night call MI ssn 7-6645
Juba Ann 2915-24th AT water 2-0542
JULIUS EPPSTEIN FLORISTS
St Francis Hotel GA rfd 1-0234

JUNIPERO SERRA NURSERY
FLOWERS - SHRUBS
BEDDING PLANTS
2455 Junipero Serra Blvd
Daily City PL aza 5-4223

Kalman's Flower Shop 488 Sutter EX brook 2-1506
Kalman's Flower Shop 488 Sutter EX brook 2-9895
KAY'S FLORAL SHOP
Serving
SUNSET - WEST PORTAL
PARK MERCED - STONESTOWN
Flowers for All Occasions
City Wide Delivery
Serving San Francisco for 22 Years
167 West Portal OV erland 1-3510
Nite or Day call OV erland 1-3510

KEN-KARNEY FLOWERS
Downtown-City-Wide Del Serv
528 Post PR opt 6-5060
KENNEDY & BROWN
18th At Valencia
3089-16th UN dhil-1-4127
Kress Flower Mart 939 Market EX brook 2-6513

LABOUGHAN'S FLORIST
Laura & Bill Madding
ACCOUNTS OPENED BY PHONE
Union Shop - Equisite Designing
1951 Lawton SE abright 1-1514

LAGOMARSINGO OHAS J
St Francis Hotel GA rfd 1-0234
Laino Jas
We Cater To Bars & Night Clubs
554 Broadway SU tter 1-7498

LAKE MERCED NURSERY & FLORIST
Specialists in
FUNERAL FLORAL DESIGNS
Opposite Lake Merced Golf Course
2231 Junipero Serra BI (DC) PL aza 5-3060

Lettier's Flower Shop
528 Divisadero UN dhil 3-5910
Levin Julian 104 Montgomery EX brook 2-0747
If no answer call SK yline 1-7158

Your directory offers you a Per-
sonal Telephone List in the front of
the book. By keeping a list of num-
bers frequently called, you can save
much time and effort.

Florists-Retail-(Cont'd)

LEVIN'S FLOWER SHOP
JOB KOTTEL Prop.
Established 1910
The ORIGINAL LEVIN'S
FLOWER SHOP
Open All Day Sundays & Holidays
City-Wide Delivery
1803 Fillmore FI Imor-6-5851

LILAG LANE 2522 Irving OV erland 1-9639
LITTLE CITY FLORIST
785 Columbus Av DO uglas 2-8217
Maier Floral Co 3989-17th UN dhil 3-4242
MAX HOTEL FLORISTS
Maier Hotel GA rfd-1-6084
Marcus Norman 451 Post GA rfd 1-5590

MARGO'S FLORIST
2395 Chestnut WA Inut 1-3838
If no answer call DE lawre 3-1985
MARINA FLORISTS
2233 Chestnut WA Inut 1-4482
Mark Hopkins Hotel Flower Shop
California & Mason YU kon 2-4748
Markie's Flower Shop
2103 Polk OR dway 3-3183

MATRAIA FLOWERS
320-17th Av SK yline 2-0365
McDonald Florists 822 Irving MO ntrose-4-1238
McMahon Ed 489 Castro UN dhil 1-7885
MILLER FLORAL CO
Tel Delivery Service Edith Levy
430 Hayes MA rket-1-3023

MILLS BLDG FLORISTS
Podesta Baldocchi
A NUMBER TO REMEMBER
"Whenever You Want Fine Flowers"
YUkon 2-7100
Mills Bldg YU kon 2-7100

MISSION FLORISTS THE
3230-22d MI ssn 7-2104
MISSION FLOWER SHOP
B Goldman & E Hymes
2789 Mission MI ssn 7-8778
MOHR & TAMKE FLORISTS
2850-21st VA lencia 4-4015
(See Advertisement Page 275)

MONTEREY FLORIST
INGLESIDE DISTRICT
TELEGRAPH DELIVERY SERVICE
FLOWERS FOR ALL OCCASIONS
705 Monterey Blvd JU niper 7-3850

MY FLORIST
Specializing In Funeral Work
Open Sundays & Holidays
1486 Market UN dhil-1-9933

NATALINI'S
New York Floral Co.
COMPLETE FLORAL SERVICE
Flowers by Wire - Delivery Service
627 Green GA rfd 1-0349

NATIVE SON FLORIST
Holy Cross Cemetery PL aza 5-6630
If no answer call JU niper 5-6284
NAVLEY'S FLOWER SHOP
423 Market GA rfd 1-8826
Nessler's Flower Shop
Hillside Blvd Colma PL aza 5-2432

NEW MISSION FLORIST
Specialists in
Funeral Designs & Weddings
Since 1931
Prompt Delivery Service
Entrance to New Mission Market
2584 Mission VA lencia 4-9900

New York Floral Co 627 Green GA rfd 1-0349

Have you thought of having a
separate business listing in the Tele-
phone Directory under your own
name? The charge for these extra
listings is small, the convenience
often great.

Florists-Retail-(Cont'd)

NINTH AVENUE FLORIST
SUNSET DISTRICT
Complete Courteous Floral Service
Funerals - Weddings - Corsages
WE WIRE & DELIVER
1320-9th Av MO ntrose 4-7763

O'BRIEN-REIS FLORISTS
1155 Taraval MO ntrose 4-9780
O'CONNOR JOHN J
FRED DANIEL
Funeral Work A Specialty
CORSAGES - CUT FLOWERS
WEDDINGS
Delivery Service
WIRE ANYWHERE
Corner 25th Street
2901 Mission MI ssn 7-5988

OLIVET FLOWER SHOP
Opposite Olivet Memorial Park
229 F Colma PL aza 5-6731
Ottoboni Ray Colma PL aza 5-1544

OTTO'S FLORIST
Ross Soubirous - Prop.
CREATIVE ARTIST
"My Personal Attention"
Week Days 8 A.M. Till 9 P.M.
Sundays 9 A.M. Till 3 P.M.
FLOWERS TELEGRAPHED
3047-16th UN dhil 1-3938
Night Call JU niper 5-1299

Pagano J Bab 404 Sutter DO uglas-2-3880
Palace Hotel Flower Shop
Palace Hotel SU tter 1-6202
PAPPAS BROS Colma PL aza 5-3131
PARK FLORAL CO
1797 Haight BA yview 1-7862

PAROLI FLORAL CO
WEDDINGS - FUNERALS
Artistic Decorations & Designs
Delivery Service
1215 McAllister FI Imor 6-4522

Paul's Flowers
Opp Olivet Memorial Park Colma PL aza 5-6563
Cypress Lawn Memorial Park Colma PL aza 5-2665
PAVILION OF FLOWERS
2285 Lombard WE at 1-5620
Pelicano Rossi Floral Co Inc
See Angelo J Rossi Co Inc
45 Grant Av DO uglas 2-8060

PIGETTI FLORIST
FLOWERS TELEGRAPHED
Funeral Designs & Cut Flowers
2191 Market UN dhil 1-5504
Residence HE mlock 1-5087

Pinelli's Flowerland 714 Clement SK yline 1-4144
PINELLI'S FLOWERLAND
714 Clement SK yline 1-4397
Plath H & Sons 208 Lawrence Av JU niper 7-6344

PLAZA FLORISTS THE
(Avansino Bros. & Co.)
"Say It With Flowers"
We Telegraph Flowers Everywhere
404 Sutter DO uglas 2-3880
Night call GR ayton 4-0782

Plaza Florists The 404 Sutter GA rfd 1-9374
PODESTA BALDOCCHI
We Telegraph Flowers Anywhere
224 Grant SU tter 1-6200
Fairmont Hotel Branch
California & Mason GA rfd 1-1011
Palace Hotel Branch
Market & New Monty YU kon 2-6191
Poletti & Zapletta Florists 311 Linden Av
South S F (Toll Call "Operator" for Juno 8-7752

POSSY SHOP THE
Bet. Post & Sutter Opp. N. Gray's
Lambert Memorial & Mt. Zion
Open 8:00 A.M. to 8:00 P.M.
1642 Divisadero WE st 1-3221

PRESIDIO FLORIST 2189 Union FI Imor-6-1816
Night Phone AT water 2-1330

Florists-Retail-(Cont'd)

QUALITY FLOWER SHOP
554 Clement SK yline 1-2214
(See Advertisement Page 275)
Rainbow Garden Florist
1434 Haight UN dhil 1-1472

RAMOS FLORES
Floreria Latina Americana
WEDDINGS - FUNERALS
439 Green YU kon 6-1583

Richmond Floral Co 554 Clement BA yview 1-5655
Riley Delphia Flower Studio
2601 Chestnut WA Inut 1-4303
Roberto Louis 905A Howard SU tter-1-6784
ROSE & LEDNA'S FLORAL SHOP
Holy Cross Cemetery PL aza 5-5267

ROSERIE THE
IN LAUREL VILLAGE
"IN Joy or Sorrow
Say It With Flowers"
TELEGRAPH DELIVERY SERVICE
Charge Accounts Invited
3465 California SK yline 2-2700

ROSSI ANGELO J GO INC
45 Grant Av DO uglas 2-8060
ROSSI ALARENZA A
45 Grant Av DO uglas 2-8060
ROSSI DRIVE IN FLORIST
Lombard & Divisadero JO rdn 7-3448

ROSSI JOHN FLOWERS
Formerly At
MILLS BLDG FLOWER SHOP
FLOWERS FOR ANY OCCASION
Local - Peninsula - East Bay &
Marin Co. Deliveries Daily
Flowers by Wire
194-5th YU kon 6-1447

ST FRANCIS HOTEL FLORISTS
St Francis Hotel GA rfd 1-0234
Sam's Flower Shop 1434 Haight UN dhil-1-1472
SAN BRUNO FLOWER SALON
Cater To Golden Gate National Cemetery
443 St Mateo Av Sn Bruno
(Toll Call "Operator" for Juno 8-4084
SAN FRANCISCO FLORIST
Corsages-Floral Designs-Bouquets
2915-24th AT water 2-0542
S F Retail Florists' Assn Inc
187-5th DO uglas 2-0347

SCHIMMEL'S FLORAL SHOP
Open Every Day From 8 AM to 9:30 PM
1731 Fillmore WE at 1-9916

SCHNEIDER FLORIST
Funeral Designs & Weddings
Near Mission Street
3236-21st MI ssn 7-7255
If busy call AT water 2-2224

SCHOOL STREET NURSERY & FLORAL SHOP
Bedded Plants-Fertilizers-Shrubs
205 School PL aza 5-6818

SCHRUMPF HENRY
For
"LOVELIER FLOWERS"
We Telegraph Flowers Everywhere
Near 20th St
911 Valencia MI ssn 7-8277

SERVEAU EMILE
FLOWERS
Wire Flowers with Confidence
All Over the World
F.T.D. Service
AL. SERVEAU, Prop.
Fillmore at Sacramento
2142 Fillmore WE st-1-9626

SHERIDAN & BELL 120 Maiden Ln.SU tter 1-2300
SIR FRANCIS DRAKE FLORISTS
426 Powell GA rfd 1-2215
SIR FRANCIS DRAKE HOTEL FLORIST
George Arabian
Powell & Sutter YU kon 2-2277
Sixteenth St Florist 3179-16th MA rket-1-3161
SCUBIROUS ROSS 3047-16th UN dhil 1-3938
(Continued Next Page)

The Yellow Pages save you time.