

**Floors—Materials & Laying—  
(Cont'd)**

**KENTILE**  
"Modern floors; beautiful colors, unlimited designs, inexpensive, rugged, easy to maintain—for home, store, office, industry. Other products: KENCORK for floors and walls, RUBBER TILE."



**"WHERE TO BUY IT"**  
DISTRICT SALES OFFICE  
Kentile Inc 95 Market Oakland  
From telephone served from S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10117

**DEALERS**

Anderson Werner E  
2392 Market.....UN drhl 3-5647  
Antonchuk A 1125 Ocean Av.....JU niper 7-0640  
Floor Styles Inc 2445-16th.....UN drhl 1-3964  
Peterson-Gabby Co  
363 Clementina.....EX brook 2-8714

**KENYON BROS INC**  
Specialists in Floor Coverings  
Complete Line of Armstrong's  
Linoleum - Asphalt Tile  
Rubber Tile  
Rugs & Carpets  
825 Valencia.....VA lencia 4-8485

**LATCH FLOOR COVERING**  
ASPHALT TILE &  
LINOLEUM COVERING INSTALLED  
All Work Guaranteed  
393 Valencia.....UN drhl 3-6256

The buying public won't forget you when you advertise in the Yellow Pages.

**Floors—Materials & Laying—  
(Cont'd)**

**LE ROY OLSON CO**  
FLOORS  
FOR ANY PURSE OR PURPOSE  
MAGNESITE OXYCHLORIDE  
CEMENT  
Terrazzo - Greaseproof Tile  
Asphalt Tile - Linoleum  
Heavy Duty Industrial  
Mastic - Rubber - Mastic  
Superstone - Concrete  
Concrete Breaking  
Uni-Bond Sleepers - Underlayments  
Carpet Tacking Strips  
Acid Proof Floors - Niola Plastic Floors  
Free Estimates  
3070-17th.....HE mlock 1-0188

**LE ROY OLSON CO** 3070-17th.....HE mlock 1-0188  
(See Advertisement Page 273)  
**MALOTT & PETERSON-GRUNDY**  
2412 Harrison.....AT water 2-1600  
(See Advertisement This Page)

**MARINA HARDWOOD FLOOR CO**  
Est. 1936  
SANDED - REPAIRED  
LAID  
All Work Guaranteed  
Lombard 6-3411  
1237-7th Av.....LO mbar 6-3411

Marina Hardwood Floor Co  
1310 Powell.....DO uglas 2-2727  
McGuire M E 1610 Sutter.....WE st 1-3250

**MIDWEST INDUSTRIAL PRODUCTS**  
PITT T H CO 164-14th.....HE mlock 1-2263  
Monterey Floor Co 379 Monterey Bl. JU niper 6-2075  
(See Advertisement This Page)  
Morris Chas 1375 Brussels.....JU niper 5-5251

**Floors—Materials & Laying—  
(Cont'd)**

**NATIONAL TILE & TERRAZZO CO INC**  
MAGNESITE  
FLOORING  
198 Mississippi.....UN drhl 1-0273

**NEW MISSION HARDWOOD FLOOR CO**  
MARIO BLENGINO  
Sanding & Refinishing  
PARQUET FLOORS  
DESIGN BORDERS  
OUR SPECIALTY

251 Naples.....DE lawre 3-3104  
4451 Mission.....JU niper 4-4792

**PETERSON-OBBY CO**  
Linoleum - Asphalt Tile  
Cork Insulation - Deck Coverings  
363 Clementina.....EX brook 2-8714

**ROMA HARDWOOD FLOOR CO**  
ROMA  
HARDWOOD  
FLOORS  
Sanding & Refinishing  
3539 Market.....AT water 2-0494  
If no answer call.....JU niper 5-4110

**MALOTT & PETERSON-GRUNDY**  
20th and Harrison, S. F.  
★ FLOORS ★  
Magnesite  
Asphalt Tile ★ Linoleum  
Industrial Mastics  
Deck Coverings  
Tennis Courts  
—CALL—  
BERKELEY ATwater 2-1600  
2710 - 10th St.  
Thornwall 3-2200

**Floors—Materials & Laying—  
(Cont'd)**

**SAN FRANCISCO HARDWOOD FLOOR CO**  
940 Divisadero.....WE st 1-7649  
(See Advertisement This Page)  
Sherry's Hardwood Floors  
1671 Newcomb.....AT water 2-6962  
STANDARD HARDWOOD FLOORS  
5923 Geary Blvd.....BA yview 1-6325  
(See Advertisement Page 273)  
Stonhard Co 115 Townsend.....GA rfd 1-5469  
Sunset Hardwood Floor Co  
2254-33d Av.....MO ntrose 4-1573

**SUPERSTONE**  
LE ROY OLSON CO  
For Repairing & Leveling Sub-Floors  
For Floor Coverings - Wholesale Distrib  
3070-17th.....HE mlock 1-0188

**TILE-TEX ASPHALT TILE**  
Resilient, enduring, distinctive  
floors of beauty and durability.  
Low cost... easy to maintain.  
Full range of colors and sizes.  
Ideal for homes, stores, offices,  
factories. Hundreds of possible  
designs.



**"WHERE TO BUY IT"**  
MANUFACTURER  
FLINTKOTE CO THE  
141 Battery.....SU tter 1-7571  
DISTRIBUTOR  
Aronstein Carpet Co 540-9th.....MA rket 1-8433

**TURNER RESILIENT FLOORS INC**  
60 Rincon.....EX brook 2-8369  
**WEST COAST LINOLEUM & CARPET STORE**  
2689 Mission.....VA lencia 4-9909  
**WESTERN HARDWOOD FLOOR CO**  
409 Bosworth.....JU niper 7-6803

**WHITE FLOORCOVERING CO**  
RESILIENT  
FLOOR COVERINGS  
INDUSTRIAL - DOMESTIC  
"ESTIMATES GLADLY GIVEN"  
2125 Junipere Serra Blvd  
Daly City.....PL axa 5-0230

Williams Anthony 4518 Cabrillo.....BA yview 1-9258  
**YOSEMITE HARDWOOD FLOOR CO**  
New Floors Laid - Surfaced - Finished  
Old Floors Resurfaced - Finished  
"All Work Guaranteed"  
3644 Market.....MI son 7-1231

Yosemite Hardwood Floor Co  
3644 Market.....MI son 7-1231  
(See Advertisement This Page)  
The Telephone Hour's "Great  
Artist Series" brings to you world-  
famous musicians every Monday  
night.

**YOSEMITE HARDWOOD FLOOR CO.**  
HARDWOOD  
FLOOR WORK  
of All Kinds  
NEW FLOORS  
Laid - Surfaced  
& Finished  
OLD FLOORS  
Resurfaced &  
Finished  
"ALL WORK GUARANTEED"  
Call  
Mission 7-1231  
"Over 30 Years Experience"  
HENRY PARACHINI  
3644 MARKET S. F.

**Floors—Refinishing  
(Cont'd)**

**A & HARDWOOD FLOOR CO**  
NEW FLOORS INSTALLED  
Old Floors Sanded - Refinished  
3249-17th.....UN drhl 3-6234

**ANTHONY WILLIAMS**  
Expert  
FLOOR REFINISHING  
Estimates Gladly - Parquet Specialist  
4518 Cabrillo.....BA yview 1-9258

Caffrey Floor Service 1409 Broderick WA Inut 1-3814  
**COMSTOCK WM FLOOR CO**.....MO ntrose 4-2975  
1823-45d Av.....UN drhl 3-6234  
**DUNCAN HARDWOOD FLOORS**  
1100 Irving.....SE abright 1-1315  
(See Advertisement Page 272)

**ECONOMY FLOOR SERVICE**  
716 Cole.....LO mbar 6-1823  
(See Advertisement This Page)  
**GRAY & RED BUILDING MAINTENANCE CO**  
76 Seneca Av.....JU niper 4-5720  
**HANLEY E E** 1250-9th Av.....MO ntrose 4-1350  
Hanley Frank D  
Sunset Dist-Cleaning Refinishing  
1519 Fumston Av.....OV erland 1-5337

**HARDWOOD FLOORS**  
• SANDING & REFINISHING  
• CLEANING & WAXING  
— WE INSTALL —  
ALL TYPES OF FLOORS  
— STEPS HARDWOOD —  
★ Satisfaction Guaranteed ★  
Licensed & Insured  
Estimates Cheerfully  
Given  
**24 HOUR SERVICE**  
Auth. Applicators  
of Bruce Products  
**M. E. MCGUIRE**  
Call  
**WE st 1-3250**  
1610 SUTTER

**ECONOMY FLOOR SERVICE**  
• SANDING  
• REFINISHING  
All Types of Floors  
Also  
RENT EQUIPMENT  
SANDERS - EDGERS - POLISHERS  
Free Estimates  
Open Every Day  
Call  
Lombard 6-1823  
716 Cole San Francisco

**Floors—Refinishing—  
(Cont'd)**

**INLAID FLOOR CO** 600 Alabama MI son 7-1575  
**JAPANESE HARDWOOD FLOOR SERVICE**

**YOUR OLD FLOORS  
MADE LIKE NEW**  
Sanding - Refinishing  
Waxing - Polishing  
Reasonable Rates - Free Estimates  
West 1-5831  
H. (Gene) Yano  
1920 Pine.....WE st 1-5831

**JAPANESE HARDWOOD FLOOR SERVICE**  
Your Old Floor Made Like New  
SANDING - CLEANING &  
POLISHING  
Dustless Machine Sanding  
FRANK K. CHIGUSA  
Call After 6 P.M.  
1920 Scott.....FI lmar 6-2737

**LOUIS MAINTENANCE CO**  
Our Specialty  
Floor Waxing & Polishing  
Asphalt & Rubber Tile - Linoleum  
Hardwood Floors  
Full Insurance Coverage  
1114 Fulton.....WE st 1-1924

**MARINA HARDWOOD FLOOR CO**  
1237-7th Av.....LO mbar 6-3411  
McGuire M E 1610 Sutter.....WE st 1-3250  
(See Advertisement This Page)  
New Mission Hardwood Floor Co  
Sanding Only  
251 Naples.....DE lawre 3-3104

**ROMA HARDWOOD FLOOR CO**  
Complete Floor Service  
3539 Market.....AT water 2-0494  
(If no answer call  
San Francisco Hardwood Floor Co  
See Ad Under Floors-Material & Laying  
940 Divisadero.....WE st 1-7649  
**YOSEMITE HARDWOOD FLOOR CO**  
See Ad Under Floors Mat's & Laying  
3644 Market.....MI son 7-1231

**Floors—Terrazzo—See Terrazzo**  
**Floors—Tile—See Tile Headings**  
**Florists—Retail**  
Academy Of Flowers 2499 Lombard.....WE st 1-0696  
**ADMIRAL FLORIST**  
A. K. STOLTE  
For  
DISTINCTIVE  
FLORAL ARRANGEMENTS  
2863 Mission.....MI son 8-2823  
Branch Store  
2642 Ocean Av.....MO ntrose 4-2509  
Evenings phone.....JU niper 7-5219

**ADOLPH'S FLOWER SHOP**  
FLOWERS TELEGRAPHED  
Designing A Specialty  
OPEN SUNDAYS  
554 Clement.....EV rgreen 6-9663

**ALBERT O STEIN** 359 Sutter.....DO uglas 2-5544  
**AMERICAN FLORIST THE**  
ESTABLISHED IN THE  
SAME LOCATION SINCE 1892  
CHAS. STAPPENBECK  
WEDDING  
BOUQUETS  
FUNERAL  
DESIGNS  
Prompt Efficient Service  
Near Sutter  
1217 Polk.....OR away 3-9300  
(Continued Next Page)

Open weekdays till 9 - Sundays till Noon  
**Belli and Belli  
FLOWERS**  
By Wire Anywhere • Bonded F.T.D. Member  
WEDDINGS Bouquets and Decorations  
FUNERALS Casket Sprays and Floral Designs  
CORSAGES Cut Flowers, etc.  
426 POWELL STREET • SAN FRANCISCO 2  
**GARFIELD 1-2215**

NEW ACCOUNTS ACCEPTED BY PHONE  
**Valencia 4-4015**  
FUNERALS WEDDINGS CORSAGES  
COMPLETE DELIVERY COVERAGE  
SAN FRANCISCO - OAKLAND - FROM RICHMOND TO HAYWARD  
PENINSULA TO PALO ALTO - MARIN CO.  
**Mohr & Tamke Florists**  
2850-21st Street  
Since 1910

**HOUSE OF FLOWERS**  
— All These —  
• CUT FLOWERS  
• HOSPITAL BOWLS  
• WEDDING FLOWERS  
• CORSAGES  
• BLOOMING PLANTS  
AND FUNERAL FLOWERS TOO!  
**SKYline 2-2480**  
Bonded Member  
Florist Telegraph Delivery  
Association  
6040 Geary Blvd., Near 25th Ave.

Krug Bros. Reuben Bros.  
**Quality Flower Shop**  
1-2214  
SKYLINE 1-6844  
Deliveries Made Within One Hour  
Anywhere in S. F. & Two Times  
Daily to East Bay, Peninsula &  
Marin County  
Flowers Telegraphed Anywhere  
Open Sundays  
554 Clement St., at 7th Avenue

**NEW AND OLD FLOORS LAID**  
When you want FASTER, BETTER  
FLOOR SANDING ON OLD OR NEW FLOORS  
call us for an estimate  
GUARANTEED WORK - EXPERIENCED MEN  
MODERN METHODS & EQUIPMENT  
ALSO OLD FLOORS CLEANED, WAXED & POLISHED  
West 1-7649  
**SAN FRANCISCO  
HARDWOOD FLOOR CO.**  
940 Divisadero St.

**HARDWOOD FLOORS**  
Sanding & Refinishing - Old or New Floors  
★ Commercial and Residential Work  
FREE ESTIMATES  
**MONTEREY FLOOR CO.**  
PETER N. BELOUS  
Dial  
**JUniper 6-2075**  
379 MONTEREY BLVD.

**FLOORS**  
Serving  
"San Francisco & Peninsula"  
★ Sanding  
★ New Floors  
Laid  
★ Old Floors  
Renewed  
★ Asphalt Tile &  
Linoleum Laid  
**A. ANTONCHUK**  
Hardwood Floor Contractor  
1125 Ocean Ave. JUniper 7-0640

**YOSEMITE HARDWOOD FLOOR CO.**  
HARDWOOD  
FLOOR WORK  
of All Kinds  
NEW FLOORS  
Laid - Surfaced  
& Finished  
OLD FLOORS  
Resurfaced &  
Finished  
"ALL WORK GUARANTEED"  
Call  
Mission 7-1231  
"Over 30 Years Experience"  
HENRY PARACHINI  
3644 MARKET S. F.