

Paint Dealers-Retail- (Cont'd)

GRAHAM PAINT CO PAINTERS' SUPPLIES PREMIER DISTRIBUTORS Paints - Wall Papers CITY WIDE SERVICE 795 Valencia... UN drhil-1-4375

GRIFFIN & SONS 1051 Valencia... MI ssn 7-5927 Hirsch E 1842 Fillmore... FI Imor-6-3774 HOFFMANN-RAISSE PAINT CO 3239-22d Hollywood Paint Store 2245 Judah... SE abright 1-0309

HOUSE OF COLOR SHERWIN-WILLIAMS Paints - Varnishes - Brushes Kem-Tone Kem-Glo Wallpaper Rental Equipment 2948-24th... MI ssn 7-9189

House Of Paints 601 Vallejo... DO uglas 2-6799 Ideal Paint & Wall Paper Co 2200 Lombard... WE st-1-6331

IMPERIAL PAINT CO HOME PAINTING EQUIPMENT Rental Service - Or Let Us Recommend a Painting Contractor 3231 Balboa... SK yline 1-8600

Independent Paint & Paper Co 819 Sacramento... EX brook 2-8006 Intertel Co Inc 19 S Park... SU tter 1-4475

IRWIN PAINTS Proven Quality & Durability Plus Economy, Laboratory Controlled to the Professional Painters High Standards -For Interior or Exterior Surfaces in Home-Industrial or Marine Uses. "WHERE TO BUY THEM" MANUFACTURER Irwin Paint Co 4th & Addison Berkeley... BE rky-7-3440

KALSO KOVER- WEST PAINT CO 1612 Mkt... HE mlock 1-1017

KEM-TONE PAINTS- AMERICAN APPLIANCE & SUPPLY CO 1150 Sutter... PR opect 5-3711

KENNEDY HAL 3444 Balboa... BA yview 1-8536

KUNST BROS Mfg. & Distr. in San Francisco Paints & Varnishes Large Stock on Hand for Immediate Delivery You Can Pay More Money But You Can't Buy Better Paint Buy with Confidence From KUNST BROS. 3 CALIF. STORES Office 178 Valencia... HE mlock 1-8921 1419 Market... HE mlock 1-5100 Factory 266 Bay Shore Blvd... AT water 2-7232

Kunst Bros 1419 Market... HE mlock 1-5100 Office 178 Valencia... HE mlock 1-8921

KYANIZE PAINTS-VARNISHES & ENAMELS- BAY CITY PAINT CO 2274 Market... HE mlock 1-4914 GRAHAM PAINT CO 795 Valencia... UN drhil 1-4375

Simplify your buying-know where to buy it. The dealers in many nationally advertised articles are listed in the Yellow Pages. Make it a habit to "Look inside the Classified" before buying.

Paint Dealers-Retail- (Cont'd)

L AND H PAINT MODERN PAINTS FOR MODERN DESIGN SOLD THROUGH INDEPENDENT DEALERS ONLY "WHERE TO BUY THEM" FACTORY & OFFICE L & H Paint Products 150 Mississippi... HE mlock 1-4766 ANZA VISTA DISTRICT Ace Hardware & Appliance 1810 McAllister... WA Inut 1-1831

BAYVIEW DISTRICT Weck Lumber Co 4547-3d... MI ssn 7-9469 CHINATOWN DISTRICT Independent Paint & Paper Co 819 Sacramento... EX brook 2-8006 COLLEGE HILL DISTRICT F M S 10 & 25 Cent Store 3771 Mission... MI ssn 8-3576 DALY CITY DISTRICT Gerrans Paint & Homeware 162 School Daly City... PL aza 5-4585 DOWNTOWN DISTRICT Palette Sign Co 108 Golden Gate Av... TU xedo 5-5220 EUREKA VALLEY DISTRICT Underwood's Hardware 538 Castro... UN drhil 1-7288 EXCELSIOR-BERNAL HEIGHTS DISTRICT Rosenberg H V 400 Alemany Blvd... MI ssn 7-4285

FILLMORE DISTRICT Modern Linoleum & Paint Co 2055 Fillmore... WA Inut 1-4937 FILLMORE-GEARY DISTRICT Barkan Paints 1432 Fillmore... FI Imor 6-6580 GLEN PARK DISTRICT Major Paint Co 2 Monterey Blvd... JU niper 7-1818

MIRALOMA DISTRICT Miraloma Variety & Homewares 725 Portola Dr... OV erland 1-5317 MISSION TERRACE DISTRICT Cass Hardware 1819 San Jose... JU niper 4-8514 NOB HILL DISTRICT Nob Hill Sales And Service 1148 Taylor... GR ayston 4-1000 NORTH BEACH DISTRICT House Of Paints 601 Vallejo... DO uglas 2-6799

PACIFIC HEIGHTS DISTRICT Superior Plumbing & Hardware 3326 Sacramento... WE st 1-9133 PARKSIDE TARAVAL DISTRICT Sea Breeze Hardware 3639 Taraval... SE abright 1-2441 POLK-LARKIN DISTRICT Banfi Hardware & Paints 637 Larkin... OR dway 3-8742

POTRERO DISTRICT Hansen Lumber Co 367 Bayshore Blvd... AT water 2-7536 RICHMOND DISTRICT Imperial Paint Co 3231 Balboa... SK yline 1-8600 VISITACION VALLEY DISTRICT Harold's 5-10-25c Store 27 Blanken Av... JU niper 7-5002 WESTERN ADDITION DISTRICT Seiki Bros 1640 Post... FI Imor 6-7590

We want your telephone service to be as helpful as we can make it.

Paint Dealers-Retail- (Cont'd)

LEONHARDT'S INC 1944 Irving... MO ntrose 4-6474 LEONHARDT'S INC Distributors of Morwear Paint Everything in Paints Distributors For Imperial Washable Wallpapers Tools - Brushes - Etc. 1580 Market... MA rket-1-4773

MACFARLANE JAY L PAINT CO 1728 Haight... SK yline-1-1567 MAJOR PAINT CO Paints - Enamels - Brushes Varnishes - Wallpaper - WE RENT - Floor Sanders Wallpaper Removers 2 Monterey Blvd... JU niper 7-1818

MALHOUSE PAINT HOUSE 3122-16th... UN drhil-1-9938 Mariani S & Sons 3364 Mission... MI ssn 7-9460 Market Hardware Co 147 Jackson... EX brook 2-3390 MARTIN SENOUR'S NU-HUE CUSTOM COLOR SYSTEM YOURS FOR A PERFECT COLOR SCHEME 1517 COLORS IN PAINT "WHERE TO BUY IT" DISTRIBUTOR COLLINS KEN PAINT STORE 15th & Valencia... HE mlock 1-7511

NORIEGA FURNITURE STORE 1300 Noriega... LO mboard 4-4110 OLIVER PAINT CO Opposite Sears-Roebuck 3139 Mission... VA lencia 4-6992 Mathews Paint Co 295 Kansas... MA rket 1-4638

MATHEWS PAINTS- PRATT & LAMBERT INC 295 Kansas... MA rket 1-4638 McCOLLEY G N 411 Brannan... YU kon 6-0654 Midtown Paint Store 413 Divisadero... UN drhil-1-2544 Miracle Sales Inc 519 California... YU kon 6-6603 Mission Paint Co 6283 Mission Daly City... PL aza 5-2553 MODERN LINOLEUM & PAINT CO 2055 Fillmore... WA Inut 1-4937

MOORE BENJAMIN PAINTS- EMERICK & DUNCAN CO 34 Page... HE mlock 1-0832 MORWEAR PAINTS Morwear 100% Pure Paints, Varnishes, Enamels, Lacquers are manufactured by Morwear Paint Co. Look Better - Wear Longer - Cost Less. "WHERE TO BUY IT" MANUFACTURER MORWEAR PAINT CO Main Office 568-14th Oakland... HI gate 4-7290

DEALERS Colberg Supplies 777 Golden Gate Av... MA rket 1-3415 EXCELSIOR PAINT STORE 4791 Mission... JU niper 4-4091 LEONHARDT'S INC 1944 Irving... MO ntrose 4-6474 LEONHARDT'S INC 1580 Market... MA rket 1-4773

Colberg Supplies 777 Golden Gate Av... MA rket 1-3415 EXCELSIOR PAINT STORE 4791 Mission... JU niper 4-4091 LEONHARDT'S INC 1944 Irving... MO ntrose 4-6474 LEONHARDT'S INC 1580 Market... MA rket 1-4773

Colberg Supplies 777 Golden Gate Av... MA rket 1-3415 EXCELSIOR PAINT STORE 4791 Mission... JU niper 4-4091 LEONHARDT'S INC 1944 Irving... MO ntrose 4-6474 LEONHARDT'S INC 1580 Market... MA rket 1-4773

Please be sure to draw the dial all the way to the finger stop for each letter and digit.

Paint Dealers-Retail- (Cont'd)

MURPHY COLOR-SCHEME PAINTS COLOR - COLOR - COLOR Unlimited Choice of Colors in Exterior & Interior Paints. Full Line of Varnishes, Enamels & Lacquers. "WHERE TO BUY IT" MANUFACTURER MURPHY PAINT DIVISION- INTER-CHEMICAL CORP 329 West Portal Av... LO mboard 6-4385

DEALERS CASTRO VALLEY DISTRICT ENGDALH'S 2178 Market... MA rket 1-5153 DALY CITY DISTRICT BALBOA BUILDING MATERIALS 1831 Junipero Serra Blvd... PL aza 5-0800 DALY CITY VISTA GRANDE HARDWARE SUPPLY CO 2123 Junipero Serra Blvd... PL aza 5-1515

DOWNTOWN DISTRICT Blakiston's Paint & Wall Paper Store 350 Golden Gate... PR opect 5-9400 Hundley E M Hardware Co 662 Mission... DO uglas 2-6386 Rien Hardware Co 84-4th... GA rfid 1-1848

GENEVA DISTRICT Courtney's Hardware 1234 Geneva... DE laware 3-1234 INGLESIDE DISTRICT RAY'S REPAIR SERVICE 1961 Ocean Av... JU niper 7-1940

MARINA DISTRICT Marina Electric 2066 Chestnut... FI Imor 6-4700 MISSION DISTRICT GRAHAM PAINT CO 795 Valencia... UN drhil 1-4375

NORTH BEACH DISTRICT AGCAMPO PAINT CO 757 Lombard... PR opect 5-3652 PARKSIDE DISTRICT Coppins Paint Stores 3149 Vicente... OV erland 1-2878 Parkside Paint Store 1101 Taraval... OV erland 1-5787

POLK ST. DISTRICT Koch Hardware Co 2201 Polk... OR dway 3-3247 POLK-SUTTER DISTRICT AMERICAN APPLIANCE & SUPPLY CO 1150 Sutter... PR opect 5-3711

RICHMOND DISTRICT BOSCO'S PLUMBING & HARDWARE CO INC 330 Clement... SK yline 1-0540 KENNEDY HAL 3444 Balboa... BA yview 1-8530

SUNSET DISTRICT PROGRESS HOMEWARES VARIETY STORES 724 Irving... SE abright 1-2038 WEST PORTAL DISTRICT PAPERHAUSEN H & SON 32 W Portal Av... OV erland 1-6717 PORTAL PAINT & COLOR HOUSE 323 West Portal Av... LO mboard 6-4297

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

Paint Dealers-Retail- (Cont'd)

NASON PAINTS PAINTS FOR EVERY HOUSEHOLD AND AUTOMOTIVE PURPOSE Automotive Finishes, Paints, Lacquers and Wallpaper. "WHERE TO BUY THEM" MANUFACTURER-WHOLESALE & RETAIL Nason RN & Co 151 Potrero... UN drhil 1-0480

AUTOMOTIVE PAINTS American Gear & Motor Service 731 Polk... TU xedo 5-5670 Fuller W P & Co 1430 Van Ness Av... OR dway 3-6927

DEALERS Gilbert General Hardware 1915 Union... FI Imor 6-1220 Greenblatt's Hardware Stores 1426 Fillmore... WE st 1-5427 Taylor's Hardware Store 1555 Haight... UN drhil 1-5682

NICHOLS HARDWARE Glidden Paints 2647-24th... MI ssn 7-2351 Norman F G & Sons Fuller Paints-Enamels-Etc 890 Valencia... MI ssn 7-0783

NU-ENAMEL A Product For Every Purpose and Purs. ENAMELS - PAINTS VARNISHES - VARNISH STAINS PORCH, FLOOR and DECK PAINTS, Etc. "WHERE TO BUY IT" BRANCH NU-ENAMEL MARKET STREET STORE 952 1/2 Market... PR opect 5-1556

DISTRIBUTOR Miracle Sales Inc 519 Calif... YU kon 6-6603 DEALERS Feil Radio Sales & Service 24th & Folsom... AT water 2-7334 HALL BROS Store 867 Market... SU tter 1-8000 Store 2556 Mission... MI ssn 7-4890 Pacific Appliance Co 2767 Mission... MI ssn 7-1715

NU-ENAMEL MARKET, STREET STORE 952 1/2 Market... PR opect 5-1556 OLD COLONY PAINTS "Save the Surface and You Save All!" "WHERE TO BUY THEM" DISTRIBUTOR G & H PAINT & CHEMICAL CO 367-9th... UN drhil 1-2977

DEALERS Atlas Lumber & Supply Co 1281 Old County Rd Sn Carlos (Toll) Call "Operator" for... Lytell 8-6779 Casey & Martin Paints 2306 Irving... SE abright 1-5879 Cook's Hardware & Plumbing 2066-4th Sn Rafael (Toll) Call "Operator" for... San Rafael 7790 Courtney's Hardware 1234 Geneva... DE laware 3-1234 Gilbert Electric & Radio Co 465 O'Farrell... TU xedo 5-2262 Gilbert Roland 1281 El Camino RI Menlo Park (Toll) Call "Operator" for... Davenport 3-4721 Ingleside Hardware & Appliance 1831 Ocean Av... JU niper 4-1387 J C Maintenance Co 2455 Clement... SK yline 2-2291 Klock Mirror & Glass Co 491 Ellis... TU xedo 5-3425 White Lumber Co 1500 Noriega... LO mboard 4-5440

DEALERS Atlas Lumber & Supply Co 1281 Old County Rd Sn Carlos (Toll) Call "Operator" for... Lytell 8-6779 Casey & Martin Paints 2306 Irving... SE abright 1-5879 Cook's Hardware & Plumbing 2066-4th Sn Rafael (Toll) Call "Operator" for... San Rafael 7790 Courtney's Hardware 1234 Geneva... DE laware 3-1234 Gilbert Electric & Radio Co 465 O'Farrell... TU xedo 5-2262 Gilbert Roland 1281 El Camino RI Menlo Park (Toll) Call "Operator" for... Davenport 3-4721 Ingleside Hardware & Appliance 1831 Ocean Av... JU niper 4-1387 J C Maintenance Co 2455 Clement... SK yline 2-2291 Klock Mirror & Glass Co 491 Ellis... TU xedo 5-3425 White Lumber Co 1500 Noriega... LO mboard 4-5440

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

Paint Dealers-Retail- (Cont'd)

OLIVER PAINT CO Visit Our Color Bar Over 3000 Colors in Paints Custom Made to Match Your Draperies - Wallpaper - Fabrics - Etc. Featuring Boysen & Martin Senour Nu-Hue Paints Easy Time Payments Arranged Latest Wallpaper Designs Trimmed Free Rental Service Wallpaper Steamers Floor Sanders & Polishers Opposite Sears Roebuck 3139 Mission... VA lencia 4-6992

PABCO Home, Farm, Marine and Industrial Protective Coatings. Maintenance Paints, Product Finishes, Government Specification Materials. "Multi-Service", "Cin-Dek", "Satin Finish". "WHERE TO BUY THEM" MAIN OFFICE PARAFFINE COMPANIES INC THE 475 Brannan... EX brook 2-3657

DISTRIBUTOR STANDARD DISTRIBUTING CO INC 271-9th... UN drhil 1-1014 DEALERS DOWNTOWN DISTRICT BAY BRIDGE HARDWARE & GLASS CO 400-6th... HE mlock 1-0296 SYMON BROS WRECKERS 1435 Market... HE mlock 1-0441

MISSION DISTRICT Mayer Walter Refrigeration Supply Co Open Evenings & Sundays 1397 Valencia... VA lencia 4-3738 SUNSET DISTRICT SUNSET HARDWARE CO 750 Irving... MO ntrose 4-0159

PARKSIDE PAINT STORE Dutch Boy-Boysen-Pittsburgh Paints 1101 Taraval... OV erland 1-5787 PERVO PAINT PRODUCTS- STANLEY'S PAINT & HARDWARE STORE 2469 San Bruno Av... JU niper 4-5902

PIONEER PAINT & WALLPAPER STORE 1213 Stockton... GA rfid 1-2189 PITTSBURGH PAINTS Sun-Proof House Paint Florhilde Floor Enamel Wallhilde Wall Paint Waterspar Enamel and Varnish Brushes and Clean-up Aids. "WHERE TO BUY THEM" WHOLESALE & RETAIL PITTSBURGH PLATE GLASS COMPANY 1632 Market... UN drhil 1-5383 PITTSBURGH PLATE GLASS COMPANY 1199 Valencia... AT water 2-5878

DEALER DAVIS CHAS E 1230 Polk... GR ayston 4-1900 Portal Paint & Color House 323 West Portal Av... LO mboard 6-4297

RATHER HARDWARE & PAINTS Boysen Colorizer - DUTCH BOY KEM-GLO - STEELCOAT Choice of Over 1900 Colors 1924 Polk... OR dway 3-4919

Portal Paint & Color House 323 West Portal Av... LO mboard 6-4297 RATHER HARDWARE & PAINTS Boysen Colorizer - DUTCH BOY KEM-GLO - STEELCOAT Choice of Over 1900 Colors 1924 Polk... OR dway 3-4919

Your Yellow Pages are an important part of your telephone service. Use them often. They help you find who buys, sells, rents, repairs.

Paint Dealers-Retail- (Cont'd)

RHODES D H & CO 434-9th... HE mlock 1-6494 Branch Store 546 Valencia... HE mlock 1-6494 Rosenquist F Paint Co 1248 Fillmore... WE st 1-5571 Royal Paint & Wall Paper Co 1842 Fillmore... FI Imor-6-3774 Rub-R-Kote Products Co 411 Brannan... YU kon 6-0654

RUST-OLEUM- PITT T H CO 164-14th... HE mlock 1-2263 RUST-SELE- DARCOID CO OF CALIF THE 249-9th... MA rket 1-8248 Rust-Sele 249-9th... MA rket 1-8248

SCHADE PAINT & WALLPAPER CO 2937 Mission... VA lencia 4-3312 SEABOARD SUPPLY CO Complete Line of PAINTS - WALLPAPER - BRUSHES OILS - THINNERS - VARNISHES PAINTERS' SUPPLIES WINDOW SHADES WALL COVERINGS TYLE-BORD 2235 Polk... GR ayston 4-1463

Sherwin-Williams Co The 549 Golden Gate Av... UN drhil 3-5656 SHERWIN-WILLIAMS PAINTS FAMOUS "COVER THE EARTH" PAINTS, VARNISHES, ENAMELS SWP HOUSE PAINT KEM-TONE, MiracleWallFinish KEM-GLO, MiracleLustreFinish "WHERE TO BUY IT" BRANCHES Sherwin-Williams Co The 10th & Market... HE mlock 1-2514 Sherwin-Williams Co The 549 Golden Gate Av... UN drhil 3-5656

DEALERS CASTRO DISTRICT Bon Omi 5c to \$1.00 Stores 479 Castro... MA rket 1-7433 Caro A H 4129-18th... KL ondike 2-0100 CHINATOWN DISTRICT Chong Jan Co 930 Grant... YU kon 2-1013

DAILY CITY DISTRICT Daly City Hardware 6309 Mission Daly City... PL aza 5-6530 Stockton A L Lumber Co 6100 Mission Daly City... PL aza 5-6320 DOWNTOWN DISTRICT Gilbert Electric & Radio Co 465 O'Farrell... TU xedo 5-2262 Palace Hardware Co 569 Market... YU kon 6-6363 Weill Raphael & Co Sutter & Grant... EX brook 2-5000

FILLMORE DISTRICT Meisels's Kitchenware 1901 Fillmore... WE st 1-2968 HAIGHT ST DISTRICT Dublin's Variety Store 735 Haight... UN drhil 1-1860 LAKESIDE VILLAGE DISTRICT Palace Hardware Co 2555 Ocean Av... DE laware 4-1450

MARINA DISTRICT Fredericksen Hardware Co 3029 Fillmore... JO rdan 7-3970 Union Hardware Co 2154 Union... WA Inut 1-5696 (Continued Next Column)

Sherwin-Williams Co The 549 Golden Gate Av... UN drhil 3-5656 SHERWIN-WILLIAMS PAINTS BALBOA HARDWARE STORE 4052 Balboa... BA yview 1-5718 Gillon Lumber Co 3931 Geary Blvd... SK yline 2-2400 MacKillop Hardware Store 658 Clement... SK yline 1-1442 P & M Hardware 5524 Geary Bl... SK yline 2-1031

Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—won't you look it up in the telephone directory? Many buyers turn to the Yellow Pages first.

Paint Dealers-Retail- (Cont'd)

SHERWIN-WILLIAMS PAINTS (cont'd) DEALERS (cont'd) MISSION DISTRICT Bon Omi 5c to \$1.00 Stores 2004 Mission... MA rket 1-9923 Davis Hardware Co 2172 Mission... UN drhil 1-5356 House Of Color 2948-24th... MI ssn 7-9189 Howse Hardware Co 2729 Mission... MI ssn 7-3873 Mariani S & Sons 3364 Mission... MI ssn 7-9460 Rossi Hardware Co 5196 Mission... JU niper 5-4445

NOE VALLEY DISTRICT Castro Hardware 1303 Castro... MI ssn 7-4736 NORTH BEACH DISTRICT Figoni Hardware Co 1351 Grant... EX brook 2-4765

PARKSIDE DISTRICT Cassidy's Hardware 3145 Valencia... MO ntrose 4-3493 Hannifin's Parkside Hardware 1044 Taraval... MO ntrose 4-0534 Ruderman's Home & Auto Supply 2100 Taraval... SE abright 1-2902

POLK DISTRICT Franklin Hardware & Repair 1533 Franklin... GR ayston 4-9858 Standard Linoleum Co 1836 Polk... PR opect 5-9263 PORTOLA DISTRICT Golden City Hardware 2890 Sn Bruno Av... JU niper 5-5677

RICHMOND DISTRICT Balboa Hardware Store 4052 Balboa... BA yview 1-5718 Gillon Lumber Co 3931 Geary Blvd... SK yline 2-2400 MacKillop Hardware Store 658 Clement... SK yline 1-1442 P & M Hardware 5524 Geary Bl... SK yline 2-1031

SUNSET DISTRICT Jackson G B & Son Hdwe Irving at 20th Av... SE abright 1-5615 Schilling Hardware Co 806 Irving... MO ntrose 4-0896 Wallace Hardware 2526 Noriega... SE abright 1-0531 York's Hardware 3644 Lawton... LO mboard 6-9052

SUTTER DISTRICT Amer Appliance & Supply Co 1150 Sutter... PR opect 5-3711 UPPER MARKET DISTRICT Bay City Paint Co 2279 Market... HE mlock 1-4914 VISITACION VALLEY DISTRICT Sam's Hardware & Appliances 110 Leland Av... DE laware 3-7920

WEST PORTAL DISTRICT Tuggey Hardware 66 W Portal Av... MO ntrose 4-2726 WESTWOOD PARK DISTRICT Jules Hardware Co 1556 Ocean Av... JU niper 5-3456

Sno-Boy Paint Manufacturing Co 1612 Market... HE mlock 1-1017 SNO-BOY PAINT STORE 3159 Mission... MI ssn 8-0158 SNO-BOY PAINTS- WEST PAINT CO 1612 Market... HE mlock 1-1017 SNO-BOY PAINT STORE 3159 Mission... MI ssn 8-0158

(Continued Next Page)