

BELLACH FURNITURE CO.

3 Floors of Better Values
Complete Home Furnishers

Also
Suppliers to Hotels
Resorts & Auto Courts



We Proudly Feature

- * LIVING-DINING SETS
- * BEDROOM SETS
- * RUGS AND CARPETS
- * BABY FURNITURE
- * O'KEEFE & MERRITT
- * KELVINATOR
- * WASHERS - IRONERS
- * BEAUTYREST Mattresses
- * PERIOD & MODERN FURNITURE

BUY The BELLACH WAY and SAVE
Easy Credit Terms
1540 California St.
BETWEEN POLK & LARKIN
ORdway 3-4554
ORdway 3-7212

GENERAL FURNITURE CO.

Complete Home Furnishers



**BEDROOM
LIVING ROOM
DINING ROOM
APPLIANCES**

Cash or Credit
Call
UNderhill 1-9812
Free Parking
1321 MISSION
Between 9th & 10th Sts.
Open Evenings by Appointment

**SAVE - BUY DIRECT
FROM - WAREHOUSE**

TERMS - FREE DELIVERY

- WE ARE OPEN FROM 9 A.M. TO 5 P.M. DAILY
- THURSDAY TILL 9 P.M.

Address **851 Folsom** Call **SUtter 1-3956**

BETWEEN 4th & 5th STS. - 3 BLOCKS SOUTH OF MARKET

KELLOGG BROS. FURNITURE CO.
Formerly
MODERN FURNITURE MANUFACTURING CO.

Furniture Dealers—New— (Cont'd)

BERNARD'S INC
Since 1886
COMPLETE INTERIORS
Home Planning Service
Custom Upholstery
745 Mission..... GA rfd 1-8686

BETTER HOMES FURNITURE CO
2230 Polk..... OR dway 3-9343
Appliance Dept 2230 Polk..... OR dway 3-3790
BIAGI DAN & CO 1625 Mission..... UN drhil 3-1000
Biagi Dan & Co 264 Peabody..... JU niper 7-4607
Bierman Max Furniture Store
1130 McAllister..... JO rdn 7-2787
Bon Marche Interiors 915 Irving..... OV erland 1-1218

BOWLER'S FURNITURE & APPLIANCE CO
COMPLETE HOME FURNISHINGS
Gulistan and Mohawk Rugs
Frigidaire - Wedgewood
Hotpoint - Thor Appliances
BUDGET TERMS
Corner 6th Av
4401 California..... SK yline 1-6776
Brachman I 1024 McAllister..... FI Imor 6-9910

BREMER FURNITURE & APPLIANCE CO
COMPLETE HOME FURNISHERS
Divans - Rugs
Chrome Dinettes - Bedroom Sets
2275 Mission..... MI sn 7-5932

BREMER JOHN CO THE
573 Sutter..... SU tter 1-7400

BROWN FURNITURE & APPLIANCE
2275 Market..... UN drhil 1-7328
Butterfield & Butterfield
1244 Sutter..... MO ntrose 4-0649
Calif Upholstering Co
1358-9th Av..... MO ntrose 4-0649
Cherin Furniture Co 727 Valencia..... MA rket 1-7042
Cherin's 711 Valencia..... UN drhil 1-3126
(Continued Next Page)

Furniture Dealers—New— (Cont'd)

CHESTER H MOORE FURNITURE CO
1819 Market..... HE mlock 1-3663
Chrome Dinettes Unlimited..... OV erland 1-2273
2301 Irving..... PR ospect 6-3461

CLARK ALFRED & AUCTION STUDIOS
1185 Sutter..... PR ospect 6-3461

CLARK FURNITURE & WAREHOUSE CO
1625 Mission..... UN drhil 1-8761

GLEARY J & L FURNITURE & APPLIANCES
3215 Mission..... VA lencia 4-2897
Columbia Furniture Co
659 Columbus Av..... GA rfd 1-6725
Como Furniture Co 4690 Mission..... JU niper 5-9353
Conroy's Insurance Claims Interior Furnishings
3301 Balboa..... SK yline 2-2230
Contour Chair Lounge Co
600 Sutter..... PR ospect 6-3115
(See Advertisement Page 290)

Crank Furniture Co 2891-24th..... AT water 2-0785
Cristofani Lido 621 Mission..... EX brook 2-4091
DAINI ALBERT 1529 Pine..... OR dway 3-6316
(See Advertisement This Page)

DAINI BROS
Corner Pacific & Polk
2001 Polk..... OR dway 3-4540
(See Advertisement This Page)

DAVIS FURNITURE CO
Complete Home Furnishers
"3" Stores To Serve You
981 Mission..... EX brook 2-4091
855 Mission..... EX brook 2-4091
1620 Ellis..... FI Imor 6-6124

Davis Furniture Co 1620 Ellis..... FI Imor 6-6124
del Rio F 658 Vallejo..... GA rfd 1-7794
Den Furniture Co The
328 West Portal Av..... SE abright 1-1646
DEOVLET & SONS 1660 Pine..... PR ospect 5-8014

DEPENDABLE MATTRESS & UPHOLSTERING CO
Renovated & New Furniture & Mattresses
35 Years of Guaranteed Workmanship
1576 Market..... UN drhil 1-3800

Devenenzi Eugene 621 Mission..... EX brook 2-6424
Dotsenko Paul
Furniture Made To Order
66-12th..... UN drhil 3-6367

DOYLE FURNITURE COMPANY INC
Complete Home Furnishers
"Where Good Furniture Is Not Expensive"
Garfield 1-3038
Between 4th & 5th
821 Mission..... GA rfd 1-3038

DUNN'S HOME FURNISHINGS
Modern & Period
Floor Coverings - Radios - Appliances
DECORATING SERVICE
2405 Lombard..... JO rdn 7-2570

DUR-A-BILT FURNITURE MFG CORP
2851-21st..... VA lencia 4-7948
Empire Furniture Co
940 McAllister..... FI Imor 6-9509

ENGDAHL'S
See Our Adv. Under UNFINISHED FURNITURE
870 Valencia..... MI sn 8-6643
2178 Market..... MA rket 1-5153

ERMANN L 228 Fillmore..... HE mlock 1-5567
If no answer call
SK yline 1-4060

ESTRADA FURNITURE CO
3251 Mission..... MI sn 8-2808

EWO FURNITURE CO
1098 McAllister..... WA lut 1-0895
Exhibit Furniture Co 1378 Howard..... UN drhil 1-9800
FAIRMAN DEREK M 445 Powell..... YU kon 2-4747

FAMILY FURNITURE CO
1943 Mission..... UN drhil 1-2800

FIGONE-REILLY FURNITURE CO
Main Store 1652 Stockton..... YU kon 2-6558
Branch Store 701 Larkin..... GR ayson 4-8625

Furniture Dealers—New— (Cont'd)

FIGUERAS J M 425 Divisadero..... UN drhil 3-1424
Fillmore Furniture Co
2000 Fillmore..... WA lut 1-8421

FINE FURNITURE & APPLIANCE CO
MILTON STURGIS - QUALITY FURNITURE
Everything for the Home
Refrigerators, Stoves, Washers, Radios
2226 Fillmore..... FI Imor 6-2727

FISHER'S HOME FURNISHINGS
1033 Clement..... BA yview 1-3923
Fletcher R E 6073 Mission..... JU niper 7-8656

FRANK NEWMAN CO
2141 Mission..... UN drhil 1-0334

FRIENDLY FURNITURE CO
LOW RENT - SAVE \$\$\$
Home Furnishings & Appliances
Open Tues & Friday to 9 PM
547 Clement..... SK yline 1-9759

GALLI FURNITURE & APPLIANCE CO
1200 Valencia..... MI sn 7-5111

GARTER FURNITURE CO
COMPLETE HOME FURNISHERS
Creators of Ultra-Modern
& Period Furniture
Complete Upholstering Service
LIBERAL TERMS
Near 17th
2137 Mission..... UN drhil 1-4288

Gava Ray 621 Mission..... EX brook 2-6424
If no answer
(Toll) Call "Operator" for..... Juno 8-7852
Geary St Auction House 1774 Geary..... WE st-1-2942

GENERAL FURNITURE CO
1321 Mission..... UN drhil 1-9812
(See Advertisement Page 290)

Gilbert's 565 Sutter..... EX brook 2-6797

GIOVANZANA PETER
Pacific Av At Polk..... PR ospect 6-1552
(See Advertisement This Page)

Gordon Philip E 739 Mission..... SU tter 1-5670

Grand Furniture & Appliance Co
40 Drumm..... GA rfd 1-6058

GRANZ & ERMANN 228 Fillmore..... HE mlock 1-5567
Great Western Furniture Co
1475 Market..... UN drhil 3-5200
(See Advertisement This Page)

GRIFFIN TIM & SON
Where Furniture Dreams Come True
Lovely Furnishings for Happy Homes
At Prices You Can Afford to Pay
EASY TERMS
Near 16th
675 Valencia..... MA rket 1-2990

Griffin Tim & Son 475 Valencia..... UN drhil 1-7500
Guglielmo Eugenio & Co
621 Mission..... EX brook 2-6425
Guglielmo Furniture & Appliances Co
621 Mission..... EX brook 2-6424
If no answer call..... LO mbar 4-4161
Harband Joseph
540 Golden Gate Av..... PR ospect 5-2044
Harris L Furniture Co
724 McAllister..... WA lut 1-0642
Hill John A 739 Mission..... SU tter 1-5670
Hing Hing Co 743 Jackson..... YU kon 2-6127
Hoffman S & J Furniture Co
707 McAllister..... WE st-1-8766
Home Appliance & Furniture Co
2177 Mission..... KL ondie 2-3722

HOME FURNITURE CO
3201 Mission..... AT water 2-5893
House Of Furniture 2943 Baker..... JO rdn 7-0450

HOWARDS MOVING & STORAGE CO
68 Haight..... UN drhil 1-3074

IDEAL DECORATORS
3421 Geary Blvd..... BA yview 1-9681

INTERIORS
HOME FURNISHERS
Custom Created Interiors
3044 Fillmore..... JO rdn 7-8660

Irving Upholstering 2501 Taraval..... LO mbar 6-2720
Jackson A R Mrs
Frances E Jackson Prop
1374 Sutter..... PR ospect 5-2620

JACKSONS FURNITURE & HOW
HOME FURNISHINGS
Irving at 20th Av..... SE abright 1-5615
(Continued Next Page)

SALTZMAN BROS.

All PERIODS & STYLES

719 MISSION
AT THIRD
DOuglas 2-8657

Complete Home Furnishers

Let KELLER

Complete Home Furnishings

OPEN EVENINGS
TIL 8 P.M.

KELLER FURNITURE & APPLIANCE CO.
Out of the High Rent District To Save You Money

EASY CREDIT N Car 10 Bus LOWER PRICES
1362 NINTH AVE. • Between Irving & Judah **LOmbar 4-8000**

Contour Chair Lounge
New Relaxing Miracle
Favor Your Heart Daily
Let Us Prove It

OWNERS SAY
IT DOES PERFORM MIRACLES
Relaxed Vision with Television



Enjoy Hours of Relaxed Reading

ENDORSED BY
DR. DAVID H. FINK, M. D.
1. "Built-in-Posture" Support
2. "6 Angles of Incline"

CONTOUR CHAIR LOUNGE CO.
600 Sutter at Mason, San Francisco
PProspect 6-3115

Odabashian & Sons

CREATORS OF CUSTOM DESIGNED FURNITURE

The Finest in Custom Designed Contemporary Furniture for Homes, Offices and Stores.

Radio, Television Cabinets
Dining, Living, Bedroom & Office Furniture.

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Telephone HE mlock 1-4932
Visit Our Showroom
2180 Folsom St. Between 17th & 18th Sts. San Francisco, Calif.

GREAT WESTERN FURNITURE COMPANY

FEATURING!!
One of the West's Greatest Room Group Outfit Specialists
Great Western's Easy Credit Terms are Tailored to Suit Your Financial Means
No Money Down - 24 Months to Pay

1475 Market St. **UNderhill 3-5200** Open Every Nite 'Til 9:00 P.M.
Near 10th
TERMS AS LOW AS NO MONEY DOWN



Hand-Carved Furniture - Upholstering
Drapes - Interior Decorating

Phone ORdway 3-4540

DAINI BROS.
2001 Polk - Corner Pacific

MODERN RATTAN FURNITURE

- COLORFUL • COMFORTABLE
- DURABLE • DISTINCTIVE

At Factory to You Prices
Send for Free Catalogue

ART RATTAN CO. OF CALIF.
Phone KE llog 4-0513
E. 12th & Miller Av., Oakland
Repairing - Refinishing - Reupholstering

SUNSET - PARKSIDE



Superior Modern Furniture Co.
Complete Home Furnishings
Modern or Period
LOmbar 4-5035
2407 Judah Corner 29th Ave.



PERIOD FURNITURE
Dining Room - Bedroom - Living Room
Period Furniture Made to Order

ALBERT DAINI
1529 Pine **ORdway 3-6316**

PETER
Giovanzana Furniture

- DRAPERIES
- INTERIOR DECORATING

PProspect 6-1552
PACIFIC AVE. AT POLK ST.

Westlake Maple Shop

One of the LARGEST and FINEST Selections of MAPLE FURNITURE
In Northern California
Open Wed. & Fri. Even

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6940 MISSION