

Open weekdays till 9 - Sundays till Noon

Belli and Belli FLOWERS

By Wire Anywhere • Bonded F.T.D. Member

FUNERALS
Casket Sprays and Floral Designs

WEDDINGS
Bouquets and Decorations

CORSAGES
Cut Flowers, etc.

426 POWELL STREET • SAN FRANCISCO 2

GARFIELD 1-2215

NEW ACCOUNTS ACCEPTED BY PHONE

Specialists in **FUNERAL DESIGN** **Valencia 4-4015** Specialists in **WEDDINGS**

DELIVERY SERVICE
COMPLETE COVERAGE OF S. F. 4 TIMES DAILY
• PENINSULA From Daly City to Palo Alto: Twice Daily
• EAST BAY From Richmond to Alameda: Twice Daily
• MARIN CO. From Sausalito to Fairfax: Once Daily

HOSPITAL DELIVERIES
FRESH FLOWERS AIR EXPRESSED ANYWHERE IN THE U. S. A. - WITHIN 24 HOURS

Mohr & Tamke Florists

2850-21st STREET Since 1910 SAN FRANCISCO

HOUSE OF FLOWERS

— All These —

- CUT FLOWERS
- HOSPITAL BOWLS
- WEDDING FLOWERS
- CORSAGES
- BLOOMING PLANTS

AND FUNERAL FLOWERS TOO!

Skyline 2-2480

Bonded Member Florist Telegraph Delivery Association
6040 Geary Blvd., Near 25th Ave.

FLOWERS

WE DELIVER Phone **TUxedo 5-0208**
Evenings Call **TUxedo 5-1920**

"Our Shop is as Near as Your Phone"

OPEN NITES & SUNDAYS
Wedding Arrangements
FLORAL DESIGNS
CUT FLOWERS - CORSAGES
Flowers Telegraphed Anywhere

DARBEE FLORISTS
Since 1890
1036 Hyde Bet. California & Pine

Floors-Terrazzo-See Terrazzo
Floors-Tile-See Tile Headings

Florists-Retail

Academy Of Flowers 1420 Clement..... SK yline 2-2786

ADMIRAL FLORIST
A. K. STOLTE
For DISTINCTIVE FLORAL ARRANGEMENTS
2863 Mission..... MI ssn 8-2823
Branch Store
2642 Ocean Av..... MO ntrose 4-2509
Evenings phone..... JU niper 7-3219

ADOLPH'S FLOWER SHOP
FLOWERS TELEGRAPHED
Designing A Specialty
OPEN SUNDAYS
554 Clement..... EV rgreen 6-9663

ALBERT O STEIN 359 Sutter..... DO uglas 2-5544

AMERICAN FLORIST THE
ESTABLISHED IN THE SAME LOCATION Since 1892
CHAS. STAPPENBECK
WEDDING BOUQUETS
FUNERAL DESIGNS
Prompt Efficient Service
Near Sutter
1217 Polk..... OR dway-3-9300

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

J. Krug A. Reuben

Quality Flower Shop

SKYLINE - 1-2214 - 1-6844

Richard A. Krug - Morris Reuben
Flowers for All Occasions
Deliveries Made Within One Hour Anywhere in S. F. & Two Times Daily to East Bay, Peninsula & Marin County
Flowers Telegraphed Anywhere
Open Sundays

554 Clement St., at 7th Avenue

FLOWERS

- WEDDINGS
- CORSAGES
- FUNERALS

City Wide Delivery
Phone **Bayview 1-5436**
Evergreen 6-9699

RICHMOND DISTRICT
FLOWERS TELEGRAPHED ANYWHERE
Open Sundays & Holidays

J. VARSICO
5501 Geary At 19th Ave.
R. J. Biagini, Prop.

Florists-Retail-(Cont'd)

ANGELO J ROSSI CO INC
PERSONALIZED SERVICE
To Suit Your Needs
45 Years Floral Experience
Sunday & Holiday Service
Flowers Telegraphed Everywhere
45 Grant Av..... DO uglas 2-8060

ANN'S FLORIST
Mission Dist - City-Wide Delivery
FUNERALS - WEDDINGS
Floral Designs - Personal Service
2915-24th..... AT water 2-0542

ARABIAN GEO
DISTINCTIVE DESIGNS
Finest in Flowers
COMBINED WITH PERSONALIZED SERVICE
FUNERALS - WEDDINGS
CORSAGES - CUT FLOWERS
OPEN EVENINGS
OPEN SUNDAYS
Flowers Air Expresed & Telegraphed
226 Powell..... YU kon 6-2241

Arabian Geo 3089-16th..... UN drhil-1-4127
Avansino Bros & Co 1422 Haight..... UN drhil-1-7422
The Plaza Florists 404 Sutter..... DO uglas-2-3880
Avenue Florists 579 Columbus..... GA rfd-1-3863
Azzaro Bros 526 Columbus..... GA rfd-1-1884

BALBOA STREET FLORIST
Angelo D. Taverna Cora Bluecher
RICHMOND DISTRICT
Specialists in
FUNERALS & WEDDINGS
DELIVER ANYWHERE
We Telegraph Flowers
351 Balboa..... SK yline 2-0868
Night Phone..... SK yline 1-2902

Bara The Florist 1305 Sutter..... PR osept 5-8862
Barre's Floral & Gift Shop 1058 Bush..... GR ayton 4-6855
BAY VIEW FLORIST 4919-3d..... AT water 2-6863
If no answer call..... MI ssn-7-5951
BELL & SHERIDAN 120 Maiden Ln. SU tter-1-2300
BELLI & BELLI
Open Evenings & Sundays
426 Powell..... GA rfd-1-2215
(See Advertisement This Page)

BELMONT FLORIST
Since 1905
Flower Arrangements for Every Occasion.
2360 Fillmore..... JO ran 7-2140
Or..... JO ran 7-2178

Belmont Florists 2360 Fillmore..... JO ran 7-2178
(Continued Next Page)

Classified Directory advertising puts the name of your business and products before ready-to-buy customers.

CHARM FLORISTS 843 Clay..... EX brook 2-3308
COLONIAL FLORIST 587 Haight..... MI ssn-7-2104
Conci P & Sons 2231 Junipero Serra Blvd
Daly City..... PL aza 5-3060

CONSERVATORY FLORISTS
Josephine A. Simon
Flowers Air Expresed & Telegraphed Anywhere
Funeral Designs - Corsages
Decorations
Open Evenings Till 9 - Sundays 10-12
Between Geary & Post
905 Larkin..... PR osept 5-8066

COTTAGE NURSERY & FLORIST
2414 Junipero Serra Daly City..... PL aza 5-4272

CRYSTAL FLOWER SHOP
Serving
CIVIC CENTER AREA
Orchid Corsages \$1.98 Anytime
1175 Market..... MA rket 1-2548

CYPRESS LAWN FLOWER SHOP
Adjoining Cypress Lawn Memorial Park
San Mateo County..... PL aza 5-0580
DARBEE FLORISTS 1036 Hyde..... TU xedo-5-0208
(See Advertisement Page 268)

DARTER'S FLOWERS
QUALITY AND SERVICE
OPEN SUNDAYS & HOLIDAYS
780 Sutter..... TU xedo 5-0882

DAVE'S MISSION FLOWER SHOP
Delivery Service
2789 Mission..... MI ssn 7-8778

FLOWERS
By **SUNSET floral co.**
1422 HAIGHT ST.

R. C. "FRANK" BRUNDAGE & STAFF
Daily Deliveries to All Bay Cities
Service in Flowers Since 1915
Flowers Sent by Air Express
or Telegram Anywhere
Open Sundays & Evenings
UNDERHILL 1-7422

Florists-Retail-(Cont'd)

BENEDETTI FLORAL CO
Established 1926
Jon H. Gilmour R. Redl
Distinctive Floral Designs
Open Sundays Till 3 - Evenings Till 8
City Wide Delivery
And Direct To San Mateo
Marin & Bay Area Counties
2964-16th..... HE mlock 1-3322

Bernal Florists 3489 Mission..... MI ssn-7-0917
Bianchini's Flower Shop 503 Columbus Av..... DO uglas 2-5848
BILL UPP 3047-16th..... UN drhil 1-3938
Elmer's Floral Shop Colma..... PL aza 5-2212
Ermine Flower & Garden Shop 4743 Mission..... JU niper 5-6259
Fairmont Hotel Flower Shop Fairmont Hotel..... SU tter 1-6200
Fashion Floral Co 3017-16th..... MA rket 1-3285

BLOSSOM SHOP THE
Flowers For All Occasions
1407 Haight..... MA rket-1-4049
Bluebird Flower Shop 2065 Chestnut WA Inut 1-2163
Borden Mary 905A Howard..... SU tter-1-6784
BOUQUET FLORIST Colma..... PL aza 5-5747

BROADMOOR FLORAL GARDEN
FLOWERS FOR ALL OCCASIONS
Artistic Flower Arrangements
Next to Serra Theatre We Deliver
Junipero Serra & 91st Colma..... PL aza 5-1232

BROWN & KENNEDY
16th At Valencia
3089-16th..... UN drhil-1-4127

BRUNDAGE R C FRANK
1422 Haight..... UN drhil-1-7422

BUNGALOW NURSERY & FLOWER SHOP
Hillside Blvd Colma..... PL aza 5-3718

CAMILLA FLOWER SHOP
Open To 8:30-We Deliver
2810-24th..... AT water 2-8082
Canepa Emile 3230-22d..... MI ssn-7-2104
Canepa Louis 3230-22d..... MI ssn-7-0662
Canton Flower Shop 12 Ross Al..... YU kon 2-3997
Capurro Louis J 404 Sutter..... DO uglas-2-3880

CASTRO FLOWER SHOP
489 Castro..... UN drhil-1-7885

CHAIN OF FLOWERS
INGLESIDE DISTRICT
Air Express Anywhere in the U. S.
FUNERALS A SPECIALTY
1805 Ocean Av..... JU niper 4-9038

Charm Florists 843 Clay..... EX brook 2-3308
COLONIAL FLORIST 587 Haight..... MI ssn-7-2104
Conci P & Sons 2231 Junipero Serra Blvd
Daly City..... PL aza 5-3060

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ARABIAN GEO 326 Powell..... YU kon 6-2241
BELLI & BELLI 426 Powell..... GA rfd 1-2215
JOSEPH'S FLORIST 322 Post. DO uglas 2-7210
PLAZA FLORISTS THE
404 Sutter..... DO uglas 2-3880
PODESTA BALDOCCHI
224 Grant..... SU tter 1-6200
TIP-TOP FLORIST
3352 Steiner..... WA Inut 1-0747

FLOWER BOWL THE
POLK DISTRICT
Flowers For All Occasions
Delivery & Wire Service
2341 Polk..... GR ayton 4-8129

FLOWER BOX THE
1705 Noriega..... MO ntrose 4-3681
Flowerland Floral Shop
Below Woodlawn Cemetery
Colma..... PL aza 5-1055

FLOWERLAND PINELLI'S
714 Clement..... SK yline 1-6397

FRAGRANT FLOWER SHOP
729 Washington..... YU kon 2-6034

FRANK'S FLORAL SHOP
SUNSET DISTRICT
Funerals - Weddings - Corsages
Near 19th Av. - Frank Korkmazian
1821 Irving..... MO ntrose 4-8732

FRANK'S FLOWER SHOP
POLK NEAR CALIFORNIA
Frank Dalgero, Owner
Telephone Orders
Flowers Telegraphed
We Have No Branches
1515 Polk..... OR dway 3-3525

Frank's Valley Florist 1314 Polk..... PR osept 5-3742

FREGOSI
George Vittori Joseph Fregosi
J. FREGOSI & SON
FLORISTS
Since 1927
Call Juniper 5-3386
Open Sundays Till 2
Bet Onondaga & Geneva
4834 Mission..... JU niper 5-3386

Fregosi Angelo 3282 Mission..... MI ssn 7-3655
Fregosi J & Son 4834 Mission..... JU niper 5-3386
Frisella Frank
Plants Rented & Floral Decorating
Hillside & Sylvan Colma..... PL aza 5-3524

GADDINI FLORISTS
Floral Designs For All Occasions
We Telegraph and Air Express
Open Daily 8 A.M.-9 P.M. - Sun. - 10 to 2
549 Geary..... OR dway-3-1528

Geary Boulevard Nursery 1420 Clement..... SK yline 2-0365

GENEVA FLORIST
FLORAL DESIGNS OUR SPECIALTY
Corsages - Cut Flowers - Plants
Telephone - Delivery & Wire Service
910 Geneva..... JU niper 4-7537

Gilmore Jos P 3017-16th..... MA rket 1-3285
GILMOUR JON HOWARD
2964-16th..... HE mlock 1-3322
GOEPFNER EDWARD 224 Grant..... SU tter 1-6200
GRANT MARKET FLORIST
743 Market..... YU kon 6-4027

GREEN CORNER FLORISTS
2259 Polk..... GR ayton 4-0292

GREGOIRE'S FLOWERS
For Full & Complete Floral Service
DISTINCTIVE
FLORAL DESIGNS
WEDDING BOUQUETS
ATwater 2-4225
360 Bay Shore Blvd.
Four Deliveries Daily
Two Bay Region Deliveries
360 Bay Shore Blvd..... AT water 2-4225
Residence Phone..... DE laware 3-2912
If no answer call..... DE laware 3-2629

HARRIS FLOWERS
Flowers For Any Occasion
Located in Wholesale Flower District
194-5th..... GA rfd-1-2188
Residence..... PR osept 5-0809

Henery Louise Manu Hotel..... GA rfd-1-6084
HOLLYWOOD FLORIST
403 Geary..... GR ayton-4-9710
Holm Francis F 3282 Mission..... MI ssn-7-3655

HOTEL ST FRANCIS FLORISTS
St Francis Hotel..... GA rfd 1-0234

HOUSE OF FLOWERS
6040 Geary Blvd..... SK yline 2-2480
(See Advertisement Page 268)
Hoy Kee Co 1032 Stockton..... YU kon 2-4015
Issetti E 3179-16th..... MA rket-1-3161

IVAN'S FLOWERS
FLOWERS FOR ALL OCCASIONS
Delivery & Telegraph Service
1718A Polk..... OR dway 3-7561

Joe & Eda's Florist 2442 Sn Bruno..... JU niper-5-7145
Joe's Florist 2333 Irving..... OV erland 1-9538
John Rossi Flowers 194-5th..... YU kon 6-1447

JOSEPH'S FLORIST
Since 1914
FUNERAL WORK
Flowers for All Occasions
24 Hour
Telephone Service
Flowers Telegraphed
"WHERE TO BUY IT"
Joseph's Florist
Opposite Union Square
322 Post..... DO uglas-2-7210

Joseph's Florist 322 Post..... DO uglas-2-7210
Juanita's Florist 2760-24th..... MI ssn 7-6645
Juba Ann 2915-24th..... AT water 2-0542
JULIUS EPPSTEIN FLORISTS
St Francis Hotel..... GA rfd 1-0234

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Below Woodlawn Cemetery
Colma..... PL aza 5-1055

FLOWERLAND PINELLI'S
714 Clement..... SK yline 1-6397

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729 Washington..... YU kon 2-6034

FRANK'S FLORAL SHOP
SUNSET DISTRICT
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1821 Irving..... MO ntrose 4-8732

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Telephone Orders
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Fregosi Angelo 3282 Mission..... MI ssn 7-3655
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HOTEL ST FRANCIS FLORISTS
St Francis Hotel..... GA rfd 1-0234

HOUSE OF FLOWERS
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(See Advertisement Page 268)
Hoy Kee Co 1032 Stockton..... YU kon 2-4015
Issetti E 3179-16th..... MA rket-1-3161

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Delivery & Telegraph Service
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Joe's Florist 2333 Irving..... OV erland 1-9538
John Rossi Flowers 194-5th..... YU kon 6-1447

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Decorative Plant Rentals Inc
FOLIAGE PLANTS RENTED
By Day - Week or Month
For Stores - Offices - Factories
Hotels - Restaurants - Clubs
Expert Installation & Service
8715 MacArthur Blvd Oakland
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrance 10908

Dunlap Norine M 404 Sutter..... DO uglas-2-3880
EILEEN'S FLORAL SHOP
912 Sutter..... OR dway 3-8682
Elmer's Floral Shop Colma..... PL aza 5-2212
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Fairmont Hotel Flower Shop Fairmont Hotel..... SU tter 1-6200
Fashion Floral Co 3017-16th..... MA rket 1-3285

FASHIONS IN FLOWERS
DISTINCTIVE FLORAL DESIGNING
FOR ALL OCCASIONS
BY FRANK KINKEAD
Our Wedding Service Includes
Home Consultation by Appl.
Floral Arrangements
Photography - Gowns
Catering - Announcements
City-Wide Free Delivery
Night or Day Overland 1-6230
SUNSET DISTRICT
Bet 21st & 22d Av
2024 Irving..... OV erland 1-6230

Fashions In Flowers
Store No 1 2024 Irving..... OV erland 1-6230
Store No 2 537 Taraval..... LO mbar 4-3013
Ferry Florist Bridge Terminal Bldg..... GA rfd 1-2164

FILLMORE FLOWER SHOP
We Telegraph Flowers The World Over
1731 Fillmore..... WE st-1-9916
Fleur d'Eleme 874 1/2 North Point..... OR dway 3-3047

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Joseph's Florist 322 Post..... DO uglas-2-7210
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