

Electric Appliances— Household, Retail

See also specific headings such as: Dishwashing Machines; Freezers—Food Storage Units; Kitchen Equipment; Ranges & Stoves Dealers; Refrigerators—Domestic; Sewing Machines—Domestic; Vacuum Cleaners—Dealers; Washing Machines—Dealers

- A & B Vertex Electric Co Sales & Service 4334 Geary Blvd. SK yline 1-8422
A & M PREMAK SALVAGE 424 Valencia. HE mlock 1-0637
Accurate Appliance Co 903 O'Farrell. PR ocpst-5-2000
Ace Hardware & Appliance 1810 McAllister. WA Inut 1-1831
ANER APPLIANCE & SUPPLY CO 1150 Sutter. PR ocpst-5-3711
Amer Home Appliance Co The 3548 Geary Blvd. SK yline 1-5102
Appliance Service Center 369 Fell. MA rket 1-7778
Barbara E J G Algard Window Ventilators & Filters Vornado Air Circulators & Heaters 683 Sutter. TU xedo 5-1947
BATVIEW APPLIANCE & FURNITURE CO 2525 34th. VA lencia 4-1234
BETTER HOMES APPLIANCE CO 2501 Irving. SE abright 1-0848
Blackley Byron C & Co 840 Ulloa. LO mboard 4-4800
Bookbinder Bros Home Appliances 1426 Irving. MO ntrose 4-7676
BYINGTON ELECTRIC CO 1809 Fillmore. WA Inut 1-6000
Calif Television & Appliance Co 33 California. SU tter 1-3541
Cardinal Electric Co 1708 Ocean Av. JU niper 4-4688
CENTRAL APPLIANCE CO 1158 Mission. MI ssn 8-2774
CITY OF PARIS Geary & Stockton. DO uglas 2-4500
GLEARY J & L FURNITURE & APPLIANCES 3215 Mission. VA lencia 4-2897
COLUMBIA ELECTRIC CO 3338 Steiner. JO rdn 7-2605
COLUMBIA OF SAN FRANCISCO 1111 Market. KL ondlke 2-2189
Dohrmann's 281 Geary. GA rfid 1-4343
Electrolux Corp 995 Market. EX brook 2-1398
Electrolux Corporation 417 Montgomery. SU tter 1-1454
Emporium The 638 Market. JO rdn 2-1111
Fell Radio Sales & Service 24th & Folsom. AT water 2-7334
Ferrara's American Home 3545 Geary Blvd. SK yline 1-5102
FIGONE-REILLY FURNITURE CO 1652 Stockton. YU kon 2-6558
Gallo's Home Appliances & Furniture 2157 Junipero Serra Blvd. PL aza 5-2034
General Appliance Company 369 Fell. (See Advertisement This Page)

- GENERAL ELECTRIC HOME APPLIANCES We Carry Irons, Toasters, Coffee Makers, Mixers, Roasters, Waffle Irons, Clocks, Heat Lamps, Sun-lamps, Heating Pads, Foot-warmers, Heaters, Fans. (See separate listings for other G-E Appliances.)
"WHERE TO CALL" SALES & SERVICE DEALERS
ARC ELECTRIC COMPANY 4792 Mission. JU niper 5-5671
Brodie's 1281 Mission. MA rket 1-0680
BYINGTON ELECTRIC CO 1809 Fillmore. WA Inut 1-6000
Freedman's Radio Supply Co 280 Golden Gate Av. OR dway 3-6472
General Appliance Company 369 Fell. MA rket 1-7778
KELLER FURNITURE & APPLIANCE CO 1362-9th Av. LO mboard 4-8000
Long J M & Co Inc 1175 Market. KL ondlke 2-1088
Marina Stove & Furniture 2419 Lombard. FI Imor 6-8486
NEERMANN'S 59 West Portal. SE abright 1-3336
S F Electric & Hardware Co 1006 Fillmore. WA Inut 1-4976
STANDARD MAINTENANCE CO 6245 Geary Blvd. SK yline 1-4074
SUGARMAN E INC 3624 Geary Blvd. SK yline 1-8845
Westwood Home Appliance Co 1500 Ocean Av. JU niper 7-2888
SALES DEALERS
FILLMORE FURNITURE CO 2000 Fillmore. WA Inut 1-8421
General Appliance Company 369 Fell. MA rket 1-7778
GERNHARDT-STROHMAIER CO Mission & 18th. MI ssn 7-0236
Ginn Wall & Co 1016 Grant Av. YU kon 2-0257
Seiki Bros 1640 Post. FI Imor 6-7590
SLOANE W & J 224 Sutter. GA rfid 1-2827
DISTRIBUTORS
DUNHAM GARRIGAN & HAYDEN CO Kamas & Division. UN drhil 1-3400
GENERAL ELECTRIC SUPPLY CORP 1201 Bryant. UN drhil 3-4000
Gentilly's 2577 Bryant. AT water 2-7828
Grand Furniture & Appliance Co 40 Drumm. GA rfid 1-4058
Hale Bros Radio & Appliance Store 2565 Mission. AT water 2-5521
Hansen Television & Appliance 2225 Irving. LO mboard 4-7212
Hill Top Appliance Store 3750 Mission. VA lencia 6-4577
HOTPOINT ELECTRIC APPLIANCES See your Hotpoint dealer listed below for America's finest line of Home Appliances: Ranges — Refrigerators — Water Heaters — Home Freezers — Dishwashers — Disposals — Washers — Dryers — Ironers — Cabinets — Sinks.
EVERYBODY'S POINTING TO HOTPOINT "WHERE TO BUY THEM" BRANCH OFFICE
HOTPOINT INC 1355 Market. KL ondlke 2-2311
SALES & SERVICE
A & B Vertex Electric Co Sales & Service 4334 Geary Blvd. SK yline 1-8422
Columbia Electric Co 3338 Steiner. JO rdn 7-2605
GALLI FURNITURE & APPLIANCE CO 1200 Valencia. MI ssn 7-5111
General Appliance Company 369 Fell. MA rket 1-7778
Goodman Lumber Co 445 Bayshore Blvd. AT water 2-5261
Krieger Harry & Sons 2950 Geary Blvd. SK yline 1-7787
L & G Electric 5833 Mission. JU niper 4-2619
LYNCH ELECTRIC CO 937 McAllister. WE st 1-5158
MARK MORRIS TIRE CO 999 Geary. OR dway 3-3441
RECORD MERCHANDISING CO 532 Columbus Av. SU tter 1-7638
Reliable Radio Co 2107 Market. MA rket 1-8472
Stolker Furniture & Appliance Co 453 Larkin. OR dway 3-0771
YOUNG & CO 417 Taraval. MO ntrose 4-3952

FACTORY AUTHORIZED SALES AND SERVICE GENERAL ELECTRIC REFRIGERATORS • CLOCKS WASHERS • TABLE APPLIANCES • IRONERS • BLANKETS RADIOS • VACUUM CLEANERS DISPOSALS-DISHWASHERS FREEZERS • TELEVISION • SUN LAMPS • AUTOMATIC TOASTERS • WATER COOLERS MARKET 1-7778 GENERAL APPLIANCE Co. 369 FELL STREET S. F.

Electric Appliances— Household, Retail—(Cont'd)

- House Of Carlson 130-10th. UN drhil 3-3641
House Of Carlson 130-10th. UN drhil 3-3640
Howard's Home Appliances 1150 Geary. TU xedo 5-6310
Howards Moving & Storage Co 68 Haight. UN drhil 1-3074
INTERSTATE UTILITIES CORP 593 Market. GA rfid 1-6371
Jackson L R 10th Av & Clement. SK yline 1-7920
JAMES ELECTRIC CO 155-2d. EX brook 2-8676
Juliet Furniture Co 2800 Taraval. LO mboard 6-4411
KITOHENAI MIXER— HOBART SALES & SERVICE AGENCY 929 Mission. GA rfid 1-6738
MARINA ELECTRIC SALES & SERVICE Ranges • Refrigerators • Washers Radios • Television 2066 Chestnut. FI Imor 6-4700
MARK MORRIS TIRE CO 999 Geary. OR dway 3-3441
Mayer Walter Refrigeration Supply Co 1397 Valencia. VA lencia 4-3738
MISSION CARPET & FURNITURE CO 2301 Mission. VA lencia 4-9102
Morris A H Co 26 Davis. EX brook 2-7124
Morris Albert Co 302 Hyde. TU xedo 5-3218
NEERMANN'S 59 West Portal. SE abright 1-3336
West Portal District Complete Line of General Electric Appliances Refrigerators • Ranges • Washers Ironers • Dishwashers • Disposals Complete Kitchen Planning 59 West Portal. SE abright 1-3336
PACIFIC APPLIANCE CO 2767 Mission. MI ssn 7-1715
Pacific Appliance Co 889 S 1st San Jose From telephones served from S F Zone only (No Inter-City Charge) Ask "Operator" for Entrance 10748 Parkside Television & Appliance Co 926 Taraval. LO mboard 6-2684
PORTOLA HARDWARE & APPLIANCE CO 2563 Sn Bruno Av. JU niper 5-1771
Ratto Hardware Co 1341 Stockton. EX brook 2-3775
RECORD MERCHANDISING CO 532 Columbus. SU tter 1-7638
Seiki Bros 1640 Post. FI Imor 6-7590
Shannon Hardware Co 4370 Mission. PL aza 5-1200
SHERMAN CLAY & CO Main Store Sutter & Kearny. SU tter 1-6000
Mission Store 2539 Mission. MI ssn 7-2772
Sincere Radio & Appliance 509 Kearny. SU tter 1-7359
SONNE O P 569 Valencia. UN drhil 1-5720
STYLES WM M CO 650 Divisadero. FI Imor 6-7655
SUPERIOR MODERN FURNITURE CO 2407 Judah. LO mboard 4-5035
Tello Michael J 530 Haight. HE mlock 1-7188
Toaster Automatic Sales & Service 369 Fell. MA rket 1-7778
TOASTER SERVICE STATION 45 McAllister. MA rket 1-3335
WALLY'S APPLIANCE CO 2345 Mission. AT water 2-9020
WESTINGHOUSE PRODUCTS Refrigerators, Ranges, Water Heaters, Clothes Dryers, Laundromats, Vacuum Cleaners, Irons, Waste-Aways, Electric Bedcoverings, Roasters, Toasters, Fans, Mixers, Table Appliances. YOU CAN BE SURE... Westinghouse
"WHERE TO BUY THEM" AUTHORIZED DEALERS
A VALENTE & SONS 1872 Union. FI Imor 6-8092
ABAR REFRIGERATION CO 5131-3d. VA lencia 4-5285
ATLAS HEATING & VENTILATING CO LTD 557-4th. DO uglas 2-0377
Brodie's 1281 Mission. MA rket 1-0680
CATHAY ELECTRONIC HOUSE 837 Stockton. YU kon 2-5540
CHASE S F 2059 Mission. MA rket 1-5620
CITY OF PARIS Geary & Stockton. DO uglas 2-4500
DAHL-BECK ELECTRIC CO 118 Main. EX brook 2-5214
Empire Electrical & Mechanical Co 733 Treat Av. AT water 2-8990
HAMIL'S PARKSIDE HARDWARE 1044 Taraval. MO ntrose 4-0534
HOME REMODELING & APPLIANCE CO 317 Clement. SK yline 1-3654 (Continued Next Column)

Electric Appliances— Household, Retail—(Cont'd)

- WESTINGHOUSE PRODUCTS (cont'd) AUTHORIZED DEALERS (cont'd)
Marina Electric 2066 Chestnut. FI Imor 6-4700
MISSION CARPET & FURNITURE CO 2301 Mission. VA lencia 4-9102
MODERN APPLIANCE CO 2311 Market. UN drhil 1-4050
OCEAN FURNITURE CO 1400 Ocean Av. JU niper 7-9328
RECORD MERCHANDISING CO 532 Columbus. SU tter 1-7638
SCHWABACHER-FREY CO 735 Market. DO uglas 2-4848
Shaff's Furniture Co 2868 Mission. MI ssn 7-8580
Shasta Hardware & Supply Co 50-9th. MA rket 1-8072
SLOANE W & J 224 Sutter. GA rfid 1-2827
AUTHORIZED SERVICE ONLY
DE JARNATT RAOS 1976 Fell. SK yline 2-1533
DISTRIBUTOR
WESTINGHOUSE ELECTRIC SUPPLY CO 201 Potrero Av. UN drhil 1-5051
WHITE HOUSE Sutter & Grant. EX brook 2-5000
Electric Appliances— Household, Whse & Mfrs
AMERICAN APPLIANCE DISTRIBUTING CO 1150 Sutter. PR ocpst-5-3711
Amer Appliance & Supply Co 1150 Sutter. PR ocpst-5-3711
Apex Electric Heater Co 540 McAllister. MA rket 1-1495
Appliance Supply Co 491-6th. YU kon 2-1395
BAKER & HAMILTON 700-7th. HE mlock 1-2600
Berked Manufacturing Co 1335 Market. UN drhil 1-3658
California Electric Supply Co 1585 Folsom. UN drhil 3-2020
Chong Jan Co 930 Grant Av. YU kon 2-1013
Crosley Div Avco Mfg Corp 1335 Market. KL ondlke 2-1443
DALGO APPLIANCE CO Main Office & Warehouse 685-7th Street Exhibit Rooms 1355 Market Street Full Line of Leading Makes of APPLIANCES 685-7th. UN drhil 3-4500
ELECTRIC CORP OF S F THE Est. 1926 TOASTMASTER PRODUCTS Hamilton Beach • Kitchen Aid Universal Traffic Appliances Oster Products Waring Blenders Seth Thomas & Westclox Cor 9th & Minna 145-9th. MA rket 1-6510
Electrical Appliance Service Co Of S F 1434 Howard. HE mlock 1-8182
Farber S W Inc Western Merchandise Mart Bldg. KL ondlke 2-2429
If no answer call. KL ondlke 2-2311
General Mills Inc-Home Appliance Division 116 New Montgomery. DO uglas 2-7600
GRAYBAR ELECTRIC CO 1970 Alameda. MA rket 1-5131
Greiff Bernard Co 7 Front. SU tter 1-2374
Incandescent Supply Co 647 Mission. SU tter 1-4600
KAEMPER & BARRETT 1850 Mission. MA rket 1-6625
LANDERS FRARY & CLARK 1265 Folsom. HE mlock 1-8131
Manning Bowman & Co 1355 Market. KL ondlke 2-2311
Merchants Electric Appliance Repair Service Wholesale Repairing To Dealers Only 4111-18th. HE mlock 1-5777
If no answer call. HE mlock 1-6040
MEYBERG LEO J CO 33 Gough. MA rket 1-3400
Oster John Manufacturing Co 277 Eddy. GR avston 4-0387
Panama Lamp & Commercial Co Inc 815 Howard. DO uglas 2-1130
Peerless Electric Co 576 Folsom. EX brook 2-8553 (Continued Next Page)

Electric Appliances— Household, Retail—(Cont'd)

- Electric Appliances— Household, Whse & Mfrs (Cont'd)
PIONEER APPLIANCE CO WHOLESALE TO DEALERS ONLY Fast Selling Electric Appliances 1355 Market. UN drhil 3-2000
Pioneer Products Inc 1355 Market. MA rket 1-6126
RAYCRAFT CO 568-3d Oakland. TW Inoaks 3-9698
Schuyler Co 1645 Mission. UN drhil 1-2617
SCHWALB R D CO 1190 Bryant. MA rket 1-2309
State Electric Supply 241-10th Oakland From telephones served from S F Zone only (No Inter-City Charge) Ask "Operator" for Entrance 10616 Thermador Electrical Manufacturing Co 610-16th Oakland. TW Inoaks 3-6742
Thomson-Diggs Co 1355 Market. KL ondlke 2-2311
Thomson-Diggs Co The 1355 Mkt. HE mlock 1-5433
Toastmaster Products Div McGraw Electric Co 657 Mission. YU kon 2-5206
Universal Electric Appliance Co 1265 Folsom. HE mlock 1-8131
Westinghouse Electric Corp 1355 Market. UN drhil 1-8360
Electric Contractors— Industrial & Residential
A-BAKER & CO Established Over 25 Years AFFILIATED WITH W. B. BAKER CO. INDUSTRIAL & COMMERCIAL ALTERATION SPECIALISTS 24-HOUR SERVICE INCLUDING SAT. & SUNDAY 1375 Fitzgerald. AT water 2-9888
ABBETT ELECTRIC CORP Commercial & Industrial Wiring Underground & Pole Line Construction 85 Federal. YU kon 2-2630
Action Electric Co 572 Bosworth. JU niper 4-0500
Adam's Electric Co 3548-19th. KL ondlke 2-0854
Aptos Electric Construction Co 2038-19th Av. MO ntrose 4-8534
ARC ELECTRIC COMPANY Commercial-Household-Indus Wiring 4792 Mission. JU niper 5-5671
ARMSTRONG ELECTRIC CO Since 1923 COMPLETE ELECTRICAL SERVICE Commercial - Residential - Repairs LICENSED ENGINEER R. J. Hackenberger 734 Octavia. FI Imore 6-8188
Associated Electrical & Mechanical Co 223 Clara. EX brook 2-7350
ATLAS ELEC & ENG CO 617-7th. KL ondlke 2-3676
Baker W B & Co 1375 Fitzgerald. AT water 2-9888
BAY ELECTRIC COMPANY 245-6th. YU kon 6-2795
Beacon Electric Co 355 Tehama. YU kon 2-4433
Bedford Electric Company Shop 123 Cuvier St 95 Rotteck. JU niper 5-7260
Bertrand Electric Co 600 California. EX brook 2-5159
BRAYER GEORGE F Electrical Contractors & Engineering Industrial & Commercial Wiring Motor Repairing 286-12th. MA rket 1-1761
BUZZELL ELECTRIC WORKS 130-8th. HE mlock 1-5526 (See Advertisement Page 228)
BYINGTON ELECTRIC CO 1809 Fillmore. WA Inut 1-6000 (See Advertisement This Page)
CARDINAL ELECTRIC CO 1708 Ocean. JU niper 4-4688
The Yellow Pages save you time.

Electric Appliances— Household, Whse & Mfrs—(Cont'd)

- Electric Contractors— Industrial & Residential (Cont'd)
Cham Electric Co 813 Clay. YU kon 2-6291
CIMINO ELECTRIC CO 274 Brannan. DO uglas 2-7717
COLUMBIA ELECTRIC CO 3338 Steiner. JO rdn 7-2605
CONROY & WEBER 258 Dorland. UN drhil 1-2200
If no answer call. HE mlock 1-6961
COOPMAN ELECTRIC CO 81-14th. MA rket 1-4436
CROWN ELECTRIC MAINTENANCE CO COMMERCIAL - INDUSTRIAL Light, Heat & Power Wiring and Repairing 447 Stevenson. GA rfid 1-1708
DAHL-BECK ELECTRIC CO 118 Main. EX brook 2-5214 (Continued Next Page)
Use the latest directory. Get the right number... right away.
Electrical CONTRACTOR SINCE 1925 FOR LIFETIME SERVICE
We Specialize in NEW RESIDENTIAL WIRING ALTERATIONS LIGHTING FIXTURES WIRING FOR ELECTRIC RANGES MOnrose 4-0119
RICHMOND ELECTRIC CO. H. L. HAMMOND 1245 - 20th Ave., S. F. BURLINGAME STORE 220 CALIFORNIA DR. (Toll) Call Diamond 4-5731
489 Hayes Residence Phone SKYline 1-2925

Electric Contractors— Industrial & Residential—(Cont'd)

- Electric Contractors— Industrial & Residential (Cont'd)
Cham Electric Co 813 Clay. YU kon 2-6291
CIMINO ELECTRIC CO 274 Brannan. DO uglas 2-7717
COLUMBIA ELECTRIC CO 3338 Steiner. JO rdn 7-2605
CONROY & WEBER 258 Dorland. UN drhil 1-2200
If no answer call. HE mlock 1-6961
COOPMAN ELECTRIC CO 81-14th. MA rket 1-4436
CROWN ELECTRIC MAINTENANCE CO COMMERCIAL - INDUSTRIAL Light, Heat & Power Wiring and Repairing 447 Stevenson. GA rfid 1-1708
DAHL-BECK ELECTRIC CO 118 Main. EX brook 2-5214 (Continued Next Page)
Use the latest directory. Get the right number... right away.

Electric Contractors— Industrial & Residential—(Cont'd)

- Electric Contractors— Industrial & Residential (Cont'd)
Cham Electric Co 813 Clay. YU kon 2-6291
CIMINO ELECTRIC CO 274 Brannan. DO uglas 2-7717
COLUMBIA ELECTRIC CO 3338 Steiner. JO rdn 7-2605
CONROY & WEBER 258 Dorland. UN drhil 1-2200
If no answer call. HE mlock 1-6961
COOPMAN ELECTRIC CO 81-14th. MA rket 1-4436
CROWN ELECTRIC MAINTENANCE CO COMMERCIAL - INDUSTRIAL Light, Heat & Power Wiring and Repairing 447 Stevenson. GA rfid 1-1708
DAHL-BECK ELECTRIC CO 118 Main. EX brook 2-5214 (Continued Next Page)
Use the latest directory. Get the right number... right away.

ELECTRICAL CONTRACTORS COMPLETE ELECTRICAL SERVICE Wiring, Repairs Fixtures and Supplies Radio Service & Locksmithing Dept. 40 Years of Dependable Service Under Same Ownership Walnut 1-6000 The Sign BYINGTON ELECTRIC CO. Head Office: 1809 FILLMORE STREET, above Sutter Street

M. SCHIMETSCHKE Established 1885 ELECTRIC WIRING ALTERATIONS - REPAIRS INDUSTRIAL & COMMERCIAL FIXTURES & SUPPLIES Call Underhill 1-4106 489 Hayes Residence Phone SKYline 1-2925