

**Bowling Alleys**  
Amer Bowling Congress 935 Market, DO uglas 2-7172

**BARDAD BOWLING ALLEYS**  
21 LANES  
MODERN  
AS TOMORROW  
A. Roselli, Prop.  
1641 Ellis.....JO rdn 7-1172  
If no answer call.....WE st 1-9811

Bagdad Bowling Alleys 1641 Ellis...WE st 1-9811  
**BROADWAY-VAN NESS BOWL**

26 BOWLING LANES  
Free Instruction by Lady & Gentleman Instructors  
BY APPOINTMENT  
At Polk  
1463 Broadway.....GR yston 4-2418

Downtown Bowl Jones & Eddy.....OR dway 3-6977  
(See Advertisement This Page)  
**FILMORE RECREATION BOWLING HOME**  
Free Instruction By Appointment  
1515 Eddy.....WA Int-1-9917  
Golden Gate Bowl 115 Jones.....TU xedo 5-9633

**IDEAL BOWLING ALLEY**  
Refreshments-Snacker-Billiards  
351 Church.....MA rket-1-9250  
**LINCOLN BOWLING ALLEY**  
BOWLING AT ITS BEST  
New Brunswick Range Finders & Automatic Electric Foul Line  
Free Unlimited Parking  
Open 10 A.M. To 2 A.M. Daily  
Sundays & Holidays 9 A.M. To 2 A.M.  
Sid Schonfeld, Mgr.  
Near Geary  
319-6th Av.....SK yline 1-3939

**LOOP BOWL**  
8 ALLEYS  
WE NEVER CLOSE  
B. "Sadie" Sada - Laurie Anderson - Props.  
238 Columbus.....EX brook 2-9502

**MARINA BOWL**  
"That Friendly - Cozy - Bowling Alley"  
Open 12 Noon - Till 2 A.M.  
D. & J. CORDONI, Props.  
1725 Filbert.....GR yston 4-9937

**MISSION BOWL JOHNNY SWANSON'S**  
3140 Mission.....AT water-2-3530

**POWELL STREET RECREATION**  
WHERE FRIENDS MEET  
FREE INSTRUCTION  
115 Powell.....DO uglas 2-9417  
115 Powell.....SU tter 1-8649

New vacuum-tube equipment that boosts the number of calls that present wires can handle is an important part of our current program to provide even better and faster long distance service.

**DOWNTOWN BOWL**  
"Daylight Bowling at Night"

40 LANES  
24 HOURS DAILY  
22 BILLIARD TABLES  
FREE INSTRUCTION  
Cocktail Lounge • Fountain Lunch  
Group or Team Reservations  
HENRY M. GOLOSIC  
OR dway 3-6977  
JONES & EDDY

**Bowling Alleys-(Cont'd)**

Rialto Bowling Bowl 80 Ellis....EX brook-2-9955  
**SPORTS CENTER BOWL**  
LEARN TO BOWL  
"FREE LESSONS"  
From 10 A.M. to 4 P.M.  
Given by Competent Instructors  
32 LANES  
Open Daily 10 A.M.  
Sat. - Sun. - Holidays 9 A.M.  
PARKING IN THE REAR  
For Information call.....MI ssn 7-6141  
Office  
3333 Mission.....MI ssn 7-5628

Sports Center Bowl 3333 Mission.....MI ssn 7-5628  
Bowling Reservations 3333 Mission.....MI ssn 7-6141

**Box Board**  
See Paper-Box Board

**Box Brands**  
See Stencils & Stencil Supplies

**Box Lunches**  
A-1 Box Lunch & Sandwich Shop  
347 Hayes.....UN drhil-1-1874  
**DUGHES INC**  
See Our Ad Under Caterers  
1930 Van Ness Av.....PR oact-5-2131  
**HARBOR BOX LUNCH & SANDWICH CO**  
32 Howard.....DO uglas 2-1091  
Harbor Box Lunch & Sandwich Co  
32 Howard.....EX brook 2-9917  
Kimura William & Mary 1895 Laguna, WE st 1-8740  
**MORNING GLORY SANDWICH CO**  
Grove & Baker.....FI lmor 6-6922  
From East Bay Zone only (No Inter-City Charge) Ask "Operator" for Enterprise 10363

We want your telephone service to be as helpful to you as we can make it.

**"FROM THE TREE TO THE FINISHED PRODUCT"**



**NATIONAL CONTAINER CORPORATION**

**KRAFT BOARD MILLS**  
JACKSONVILLE, FLORIDA - TOMAHAWK, WISCONSIN  
ONTONAGON, MICHIGAN - BIG ISLAND, VIRGINIA  
**CONVERTING PLANTS**  
LONG ISLAND CITY, N. Y. - JACKSONVILLE, FLORIDA  
OAKLAND, CALIFORNIA - CHICAGO, ILLINOIS  
TOMAHAWK, WISCONSIN - BRADFORD, PENN.  
MINNEAPOLIS, MINNESOTA - LOS ANGELES, CAL.  
AURORA, INDIANA - PHILADELPHIA, PENN.  
DALLAS, TEXAS - MILWAUKEE, WISCONSIN - MIAMI, FLA.  
FROM SAN FRANCISCO ZONE ONLY (NO INTER-CITY CHARGE)  
ASK "OPERATOR" FOR ENTERPRISE 10570  
7TH & TERMINAL STS. OAKLAND, CALIF.  
TWINOAKS 3-0611

**Box Mfrs' Equipment**

**BRINTHALL HARRY W CO INC**  
643 Kennedy Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10832  
430 Howard.....GA rfd 1-5867  
Hammerslag Jay Platt  
145 Stillman.....GA rfd 1-2780

**Box Shook Manufacturing**  
See Shook-Mfrs

**Box Strappers**  
Hartman Paul Co 49 Drumm.....SU tter-1-7248

Since 1894 Strapping - Labeling  
Overhauling - Reconditioning - Export  
Boxing - Grating - Carloading - Unloading  
49 Drumm.....SU tter 1-7248

**Box Strapping**

**ACME STEELSTRAP**  
For reinforcing  
CARTONS, BOXES, CRATES,  
SKIDS, BALES, and bracing  
CARLOADS & L. C. L. ship-  
ments. Complete line of speedy  
strap-applying equipment in-  
cluding one-piece tools.



"WHERE TO BUY IT"  
**ACME STEEL CO** 432 Bryant, GA rfd 1-7582

**BAY CITY TYING WIRE SERVICE**  
540-1st.....DO uglas 2-4924

**COAST WIRE COMPANY**  
HIGH TENSILE STRAPPING WIRE  
HIGH TENSILE BAILE TIES  
STITCHING WIRE  
527 Brannan.....YU kon 6-1294

**GERRARD A J STEELBINDER LINE**  
GERRARD A J & CO  
1401 Wood Oakland.....GL encort 2-4742

Look in the Yellow Pages first!

**Box Strapping-(Cont'd)**

**GERRARD STEEL STRAPPING COMPANY**  
Most Efficient & Economical  
Method for All Types  
of Containers  
61 Bluxome.....DO uglas-2-1169

**GRIPLOCK STEEL WIRE STRAPPING**  
NICHOLS JOHN T  
John T Nichols-Agent  
1800 Broadway.....OR dway 3-0299

Leal & Parker Pier No 3.....YU kon 2-4070  
**MARONICHELLO & CO** Pier 5.....YU kon 6-3942

**MARGONTELLI G CO**  
Box Strapping & Reconditioning  
Service Contractor  
Packing For Export  
Pier 5.....SU tter-1-8359

**MERVISH & WILCOX** Pier No 3.....YU kon 2-4070  
**O'DONNELL P F CO** 527 Brannan.....YU kon 6-3951

**CONTAINER CORPORATION OF AMERICA**

Hand tools and auto-  
matic equipment for  
every BOX STRAP-  
PING and CAR-  
LOADING need. RETAINING DOORS, RETAIN-  
ING STRIPS and PUNCHED STRAPPING for  
cardoor bracing. WIRE TYING MACHINES.  
POWER STRAPPING MACHINES

"FOR SERVICE CALL"  
**SIGNODE STEEL STRAPPING CO**  
453 Bryant.....DO uglas 2-7222

**SOLOMON G JR**  
Steel Strapping & Tools - All Types  
Seals - All Types - Car Bracing Band  
Since 1888 - Cary Mig. Co. of Calif.  
314 Battery.....EX brook 2-6302

**STANLEY WORKS STEEL STRAPPING**  
STANLEY WORKS THE  
Monadnock Bldg.....YU kon 6-5914

Stanley Works Steel Strapping Div  
Monadnock Bldg.....YU kon 6-5914

**WESTERN STEEL & WIRE CO**  
ROUND STRAPPING WIRE  
BOX STITCHING WIRE  
359 San Bruno Av.....MA rket 1-9556

**Boxes-Corrugated & Fibre**

**ACME PAPER CO**  
PROMPT SHIPMENT  
on  
STOCK & SPECIAL SIZES  
444 Drumm.....YU kon 6-4811

**ALLIED BOX & EXCELSIOR CO**  
New & Used Corrugated &  
Fibre Cartons  
Wood & Veneer Boxes  
For All Purposes  
Wood & Paper Excelsior  
Excelsior Pads  
2169 Folsom.....HE mlock 1-1626

**BARKOFF CONTAINER & SUPPLY CO**  
Cartons - Paper - Gummed Tape  
Excelsior - Corrugated Rolls  
Janitorial Supplies  
866 Florida.....VA lencia 4-1663

(Continued Next Page)

**Manufacturers of Corrugated Cartons**

**UNIVERSAL CONTAINER CO.**  
Immediate Delivery  
Some of Our Stock Sizes  
Telescope Dress Boxes 5-4-4 14-14-14  
Telescope Cake Boxes 6-6-6 16-16-16  
Telescope Coat Boxes 7-5-4 12-10-6  
4-1 Gal. 1-1 Gal. 7-7-7 12-10-8  
1-5 Gal. 8 Qts. 7-7-7 12-10-8  
24 Pts. 12 Pts. 8-8-8 12-10-10  
Mattress Cartons 9-7-5 14-12-8  
Also Used Cartons 7-7-12 16-12-8  
10-8-6 16-12-10  
11-7-6 16-14-10  
10-10-10 18-14-10  
12-12-12  
CALL  
Uniper 6-0277  
539 Railroad Ave. - South San Francisco  
1246 Golden Gate Ave. - S. F.

**Boxes-Corrugated & Fibre-(Cont'd)**

**BAY CITIES PAPERBOX CO**  
643 Kennedy Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10832

**CALIFORNIA CONTAINER CORP**  
One of the  
Most Modern Corrugated Box Plants  
In the Country  
A Corrugated Box for Every Need  
Plants Also in Los Angeles & Seattle  
4549 Horton Emeryville  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10943

Calif Container Corp Shell Bldg.....YU kon 2-6521  
Container Corporation of America  
Shell Bldg.....YU kon 2-6521

**CONTAINER CORPORATION OF AMERICA**  
4549 Horton Emeryville  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10943

**CONTAINER CORPORATION OF AMERICA**  
CORRUGATED and  
SOLID FIBRE  
SHIPPING CONTAINERS  
FOLDING CARTONS  
BOXBOARDS



General Offices, Chicago, Illinois  
"WHERE TO CALL"  
Container Corporation of America  
4549 Horton Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10943

**GRATE-RITE MFG CO**  
10901 Russet Oakland.....LO ckhvn 9-2011

**FIBREBOARD PRODUCTS INC**  
CARTONS  
SHIPPING CASES  
PAPER CANS & TUBES  
FOLDING BOXES  
Paper Boxboard & Specialties  
1789 Montgomery.....DO uglas 2-6900

**FLINTKOTE CO THE** 141 Battery, SU tter 1-7571

**GAYLORD BOXES**  
Corrugated and Solid Fibre  
Shipping Containers.  
Beer and Beverage Carriers.  
Display Stands



"WHERE TO BUY THEM"  
Gaylord Container Corporation  
9409 San Leandro Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10876

Gaylord Container Corporation  
420 Market.....YU kon 6-1268

**HAMMERSMITH BOX CO**  
829-21st Oakland.....TW inoaks 3-4186

**KIECKHEFER CONTAINER CO**  
215 Market.....DO uglas 2-6862

Kieckhefer Container Co  
Buena Vista & Hibbard Alameda  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10818

**KRUGER G J**  
Formerly of M. Kruger & Co. Since 1890  
Complete Stock of New & Used  
BOXES & CARTONS  
150 Erie.....UN drhil-1-2944

**LONGVIEW FIBRE CO** 1 Montgry. DO uglas 2-8670

**NATIONAL CONTAINER CORP**  
7th & Terminal Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10570  
(See Advertisement Page 112)

Pacific Container Co Ltd  
1455 Vermont.....MI ssn 7-1867

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**Boxes-Corrugated & Fibre-(Cont'd)**

**PIONEER BOX & CARTON CO**  
DEPENDABLE SERVICE SINCE 1890  
G. J. KRUGER, Formerly of M. KRUGER & CO.  
Complete Stock of New and Used  
BOXES AND CARTONS  
Packing Room Supplies  
"Our Reputation is Your Guarantee"  
Off Mission Bet 13th&14th  
150 Erie.....UN drhil-1-2944

**ROY BOX CO** 120 Kissling.....MA rket-1-5760  
Royal Carton & Paper Excelsior Co  
629 Bryant.....SU tter 1-6752

**ROYAL CONTAINER CO**  
629 Bryant.....SU tter 1-6752

**SCHMIDT CONTAINERS**  
Corrugated Shipping Containers,  
Folding Boxes, Specialty  
Gift Boxes In Full Color for  
fresh fruits, candies, wines,  
Touch-Lok boxes for dept.  
stores. Sta-Lok and Sta-  
Set mailers.



"WHERE TO BUY THEM"  
**SCHMIDT LITHOGRAPH CO**  
24 & Bryant.....DO uglas 2-0200

Universal Container Co  
539 Railroad Av South S F.....JU niper 6-0277  
(See Advertisement Page 112)

West Coast Container Co  
23 S Railroad Av San Mateo  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10114

York Ralph E  
6607 Heartwood Dr Oakland...PI edmet 5-6965

**Boxes-Metal**

Meysers Safety Switch Co Inc  
Sheet Metal Prod Quantity Production  
423 Tehama.....GA rfd 1-2426

**Boxes-Paper**

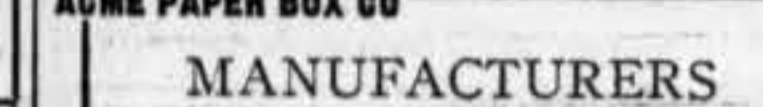
**ACME PAPER BOX CO**  
MANUFACTURERS  
FOLDING & SET-UP  
PAPER BOXES  
679-3d.....SU tter-1-2936

Acme Paper Box Co 679-3d  
From East Bay Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10322

**ALLIED BOX & EXCELSIOR CO**  
2169 Folsom.....HE mlock 1-1626

**ANDRE PAPER BOX CO**  
Designers & Makers of  
FOLDING TYPE PAPER BOXES  
For All Industries  
Complete Stock Lines for  
DEPARTMENT STORE - GIFT  
CANDY - FLORIST  
For Modern Packaging Call  
ANDRE  
545 Mission.....SU tter 1-5330

Designers and  
Manufacturers of  
**Paper Boxes**  
Folding  
Set Up  
Cartons  
THE BEST CAKE BOX  
**UNITED PAPER BOX CO.**  
460 Bryant St. GARfield 1-2575



**FLINTKOTE CO THE** 141 Battery, SU tter 1-7571

**GAYLORD BOXES**  
Corrugated and Solid Fibre  
Shipping Containers.  
Beer and Beverage Carriers.  
Display Stands

"WHERE TO BUY THEM"  
Gaylord Container Corporation  
9409 San Leandro Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10876

Gaylord Container Corporation  
420 Market.....YU kon 6-1268

**HAMMERSMITH BOX CO**  
829-21st Oakland.....TW inoaks 3-4186

**KIECKHEFER CONTAINER CO**  
215 Market.....DO uglas 2-6862

Kieckhefer Container Co  
Buena Vista & Hibbard Alameda  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10818

**KRUGER G J**  
Formerly of M. Kruger & Co. Since 1890  
Complete Stock of New & Used  
BOXES & CARTONS  
150 Erie.....UN drhil-1-2944

**LONGVIEW FIBRE CO** 1 Montgry. DO uglas 2-8670

**NATIONAL CONTAINER CORP**  
7th & Terminal Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10570  
(See Advertisement Page 112)

Pacific Container Co Ltd  
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**Boxes-Paper-(Cont'd)**

**BAY CITIES PAPERBOX CO**  
COMPLETE PACKAGING SERVICE  
Manufacturers  
CARTONS  
SET-UP & FOLDING BOXES  
CORRUGATED CASES  
646 Kennedy, Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10832

**BOXCRAFT BOXES**  
Designers and  
Manufacturers of  
PAPER BOXES  
Foli and Fancy  
CANDY BOXES



"WHERE TO BUY THEM"  
**BOXCRAFT PAPER BOX COMPANY**  
1207 Kirkham Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10569

**CALIFORNIA CONTAINER CORP**  
One of the  
Most Modern Corrugated Box Plants  
In the Country  
A Corrugated Box for Every Need  
Plants Also in Los Angeles & Seattle  
4549 Horton Emeryville  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10943

Chausse L C  
Folding Boxes Only  
712 Tehama.....MA rket-1-8211

**CONTAINER CORPORATION OF AMERICA**  
4549 Horton Emeryville  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10943

Container Corp Of America-Calif Container  
Corp Div 101 Townsend.....EX brook 2-7077

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(Continued Next Page)

**Boxes-Paper-(Cont'd)**

**FIBREBOARD PRODUCTS INC**  
CARTONS  
SHIPPING CASES  
PAPER CANS & TUBES  
FOLDING BOXES  
Paper Boxboard & Specialties  
1789 Montgomery.....DO uglas 2-6900

**FLEISHACKER PAPER BOX CO**  
401-2d.....GA rfd 1-8820  
(See Advertisement This Page)

**FLINTKOTE CO THE** 141 Battery, SU tter 1-7571  
Gaylord Container Corporation Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Enterprise 10876

**HANDLE-LOK BOXES**  
PREMIER PAPER BOX CO  
677 N Point.....GR yston 4-1878

**HANDY-LOK PAPER BOX CO**  
Original Handy-Lok Boxes  
Gift Folders - Millinery Boxes  
& Bags  
Die Cutting  
Milton Moore - Sam Cohn  
Michael Mayo  
310 Davis.....EX brook 2-4983

Imperial Paper Box Co 310 Davis...YU kon 6-1499  
Interstate Folding Box Co The  
163 Sutter.....YU kon 6-0651

**MARATHON CORPORATION**  
Manufacturers of  
ICE CREAM, BUTTER  
MARGARINE and  
FROZEN FOOD CARTONS  
and BAKERY PACKAGES  
101 Harrison.....SU tter 1-8237

(Continued Next Page)

**PAPER BOXES**

Set up and Folding  
BAKERY  
GIFT • CANDY  
JEWELRY • FOOD  
CLOTHING • MEAT

SAN FRANCISCO ZONE ONLY (NO INTER-CITY CHARGE) ASK "OPERATOR" FOR  
ENTERPRISE 11010

**WESTERN PAPER BOX COMPANY**  
1901 POPLAR ST. OAKLAND 7, CALIFORNIA

Designers and  
Manufacturers of  
**Paper Boxes**  
Folding  
Set Up  
Cartons  
THE BEST CAKE BOX  
**UNITED PAPER BOX CO.**  
460 Bryant St. GARfield 1-2575



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Corrugated and Solid Fibre  
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Display Stands

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Set Up  
Cartons  
THE BEST CAKE BOX  
**UNITED PAPER BOX CO.**  
460 Bryant St. GARfield 1-2575



**FLINTKOTE CO THE** 141 Battery, SU tter 1-7571