

Binoculars

BELLING MONROE J
Authorized Dealers For
Zeiss-Bausch & Lomb
1126 Market.....HE mlock-1-3035

BROOKS CAMERAS & PHOTO SUPPLIES
AUTHORIZED DEALER FOR
BAUSCH & LOMB
48 Kearny.....EX brook-2-7348

Diamond Loan Office
Bought-Sold or Exchanged
93-3d.....DO ugias-2-9693
Drake Opticians 512 Sutter.....YU kon 6-0396
Eagle Loan Office
We Buy & Sell Used Binoculars
123-3d.....DO ugias-2-3767
FRIEDBERG BERT & CO
718 Mission.....SU tter 1-4154
FRIEDBERG SMITH
See Our Ad-Photo Equip & Sup-Repair
177 Post.....YU kon 2-3213

JENKEL-DAVIDSON OPTICAL CO
Distributors of
BAUSCH & LOMB
Serd, and Kershaw
Binoculars
366 Post.....GA rfd 1-3400

MacCollister R S
Skilled Repairs-Precision Optics
437 Balboa.....SK yline 1-1412
MOHR R & SONS DIVISION-AMERICAN OPTICAL CO
See Our Ad-Photo Equip & Sup-Repair
San Francisco Gun Exchange
Bought-Sold-Exchanged
91-4th.....YU kon 2-6097
SILBE-KUNNE
Factory Experts-All Makes
Sold-Repaired-Adjusted
153 Kearny.....DO ugias 2-1182
Surveyors' Repair Shop
408 Columbus Av.....DO ugias 2-5439

WHITSETT & HADDON
BAUSCH & LOMB
Cleaning & Repairing - All Makes
Opera Glasses - Binoculars - Etc.
813 Post.....GR ayton 4-2112

Bins

STARBITL STEEL BINS--
CHANSLOR & LYON CO
740 Polk.....OR dway 3-7303
STAR MFG CO
310 Webster Oakland.....GL encort 2-2856

Biological Products

Enzyco Incorporated 486 California. EX brook-2-0807
Kuster Laboratories Inc
Purified Proteins-Protein Hydrolysis
Tes-Natural Amino Acids-Research
Commercial Rd Sn Carlos
(Toll) Call "Operator" for.....Sn Carlos 2626
Parke Davis & Co 130-9th.....UN drhil 1-1922
Night Service-Sundays & holidays.OV erland 1-0057
Squibb E R & Sons 690-4th.....DO ugias 2-0246
Nights-Sundays-Holidays call.....EX brook-2-0540
Stat Serum Service 536 Mason.....YU kon 2-4928
Wyeth Incorporated 1301 Folsom.....HE mlock-1-6202

Bird Cages

Berkie's Pet Shop 2282 Mission...HE mlock 1-5467

Bird Supplies

See Pet Supplies Headings

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Birds

See also Pet Shops
BERKIE'S PET SHOP
COMPLETE STOCK
Guaranteed Canaries, Love Birds, Parakeets, Finches, Parrots, Baby Budgies - Teach to Talk Remedies, Cages, Supplies Advice Given
2282 Mission.....HE mlock-1-5467

Colbert's Pet Shop 2900 Mission.....MI ssn 7-0771
GOLLINS' PET STUDIO
HEALTH CENTER FOR BIRDS
Bird Hospitalization - Personalized Care
Pests & Supplies - 20 Yrs Same Location
1032 Hyde.....OR dway 3-0423

FREDERICKS BIRD EMPORIUM
3169-16th.....KL ondike 2-1203
HOUSE OF EXOTIC PETS
See Our Ad Under Pet Shops
50 Randolph.....JU niper 7-0181
McGODY'S CANARY HOSPITAL
Treating & Handling Canaries Since 1906
Hospital - Boarding - Foods - Singing
Canaries - Please See Ad Under Pet Shops
1951 Golden Gate Av.....WE st-1-2542

ROBINSON ANSEL W CO
125 Maiden Ln.....GA rfd-1-0310
ST FRANCIS PETS 855 Valencia.VA lencia 4-2066

Biscuit Companies-See Crackers

Blackboards

American Seating Co
207 S Van Ness Av.....UN drhil-1-0468
Anderson-Markham & Associates
1200-4th Berkeley.....DO ugias 6-3232
Brookman Co Inc The 2833-3d.....AT water 8-0644
Coe Lynn S 420 Market.....SU tter 1-4344
SON-HEL PRODUCTS CO
Manufacturers-Retail
3743 Alameda Av Oakland.....KE llog 4-6732
Turner Fred E Co
Homes-Schools Or Spec Framed & Lettered
788 Mission.....SU tter 1-5056

Blacksmiths

BERKELEY FORGE & TOOL
1330-2d Berkeley.....LA nscapc 6-5816
Gaeffler John J 3067-23d.....MI ssn-7-4727
Hawley Forge & Mfr Co
2350 Jerrild Av.....VA lencia 4-7453
Klockers Edwin 443 Folsom.....DO ugias 2-4653
Payne's Bolt Works Co 201 Main.....SU tter 1-4630
Tway John H & Son
Contractors-Ship & Machine Work
326 Brannan.....DO ugias 2-2887
United Shipsmithing Co 336-4th.....MA rket 1-8723
WATERFRONT IRON WORKS
Truck & Auto Body Blacksmiths
335 Bay.....SU tter 1-4354
Wiener The Axle King 547 Fulton.UN drhil-1-8396

Blanket Cleaners

See Curtain & Blanket Cleaners

Blankets

Chatham Mfg Co 1355 Market.....MA rket 1-2891
Eureka Woolen Mills 24 California.....YU kon 2-3524

GENERAL ELECTRIC AUTOMATIC BLANKETS
Automatic sleeping comfort, pioneered by General Electric 12 years ago. Keeps you cozy all night under one light covering! Adjusts automatically to temperature changes.

"WHERE TO CALL"
SALES & SERVICE DEALERS
GENERAL APPLIANCE COMPANY
369 Fell.....MA rket 1-2827
Neerman's 59 W Portal.....SE abright 1-3336
SALES DEALERS
Mark Morris Tire Co 999 Geary. OR dway 3-3441
SLOANE W & J 224 Sutter.....GA rfd 1-2827
Sugarman E Inc
3624 Geary Blvd.....SK yline 1-8845

The oldest of all the telephone industry's traditions is service.

Blankets-(Cont'd)

Hughes T C Co
Scottish Tartan Auto Robes
1443 Greenwich.....GR ayton 4-5438
Lee's Bon Marche 837 Clement.....SK yline 1-4220
Levi Strauss & Co 98 Battery.....GA rfd 1-6200
MacGregor Wool Products Co
420 Market.....SU tter 1-2374
MUNTER CARL & CO
Wholesale Distributors
525 Mission.....SU tter 1-0171
North Star Woolen Mill Co
J F Hester
L F (Pat) Miland
1355 Market.....KL ondike 2-2311

PEARCE BLANKETS--
McNEILL & McNEILL 62-1st. SU tter-1-5963
Pioneer Woolen Co 420 Market.....SU tter 1-2374
Springfield Woolen Blanket Mills
652 Mission.....EX brook 2-3563

Bleaching Compounds

Lily White Products 1668 Hudson Av. MI ssn 8-1951
Porex Corp Ltd
Fred R Bliss Divisional Sales Mgr
40 California.....DO ugias 2-5122
Wonder Products 3810-22d.....VA lencia 4-5022

Blinds

See Venetian Blinds Headings; also Window Shade Headings

Blocks-Tackle-See Tackle Boxes

Blood Banks

Blood Donor Center 807 Mission.....EX brook 2-5992
CUTLER LABORATORIES BLOOD DONOR CENTER 807 Mission.....EX brook-2-5992
IRWIN MEMORIAL BLOOD BANK OF THE S F COUNTY MEDICAL SOCIETY
2180 Washington.....JO rdn 7-6400

Blouses-Mfrs

Amelle of California 731 Market.....GA rfd 1-9212
Berk Novelties Mfg Co 580 Eddy.....OR dway 3-2625
Berk-Slip Co 341 Market.....EX brook-2-8226
Carl-Louise 270 Sutter.....GA rfd-1-0232
CHELSEA FAN & BLOWER CO
1123 Harrison.....UN drhil 1-4830
Clara Fan Co Sharon Bldg.....SU tter 1-5697
Diamond Power Specialty Co
256 Mission.....YU kon 6-2100

DECADE OF CALIFORNIA

574 Merchant.....YU kon 6-5595
Elite Manufacturing Co
712 Market.....EX brook 2-5514
FRITZ OF CALIF 523 Mission.....YU kon 6-6054
Gray E K
Dist. of Blouses For W R Woodard Co
833 Market.....EX brook-2-6083
Grueman Manufacturing Co 140-2d.....EX brook-2-5774

HILDEGARDE BLOWERS--

HERMAN ERIC 833 Market.....DO ugias 2-1147
Jess Sportwear Co 833 Market.....SU tter 1-4962
Kay's of Calif
Al Selvin-Blouses & Sportswear
133 Geary.....YU kon 2-5785
La Rosa Mfg Co
Tailored Sport Blouses
70 Dorman Av.....AT water 2-8062
Mode de Paris-Leon Nicoll 58-2d.....EX brook-2-8344
Preview Modes
C F Malout
376 Sutter.....GA rfd 1-6467

ROGERS EVELYN OF CALIF

Specializing In Sizes 34 To 52
77 O'Farrell.....YU kon 2-7157
Sachs Ben H 833 Market.....SU tter 1-3688
Samuel Joseph 942 Market.....YU kon 6-0895
SMOOT MFG CO 2240 Palou Av.....MI ssn 7-1411
Velia Modes California 171-7th.....HE mlock 1-5963

Blouses-Retail

GONNERS
Blouses-Skirts-Sportswear
335 Stockton.....GA rfd 1-2243
2011 Ocean Av.....DE laware 4-1240
GREYTER MILDRED 3544 Steiner. FI lmer 6-5356
KAT'A BLOWERS
Blouses Exclusively
Specialization To Perfection
112 Geary.....SU tter 1-7247
Leyser Erwin Mrs 295-11th Av.....SK yline 1-9423
PETITE MAISON Fairmont Hotel.....YU kon 6-6640
Treasure Nook 3036 Fillmore.....WA lnut 1-7391

Blouses-Whsle

DECADE OF CALIFORNIA
574 Merchant.....YU kon 6-0147
DeGrilla Bob 833 Market.....EX brook 2-6060
KORET OF CALIFORNIA
111 Mission.....EX brook-2-8723
Mode de Paris-Leon Nicoll 58 2d.....EX brook-2-8344
Oppenheim Hugo 833 Market.....GA rfd-1-1364

PERQUETTE BLOWERS--

RUTHEISER PAUL 833 Market. SU tter 1-6419
Phillips Walter L 154 Sutter.....SU tter 1-8787
Traube Lionel Jr & Co 833 Market. EX brook 2-0667

Blower Parts

See Fan & Blower Parts-Whsle & Mfrs; Also Blowers & Blower Systems

Blowers & Blower Systems

A-BAKER & CO
New - Used - Sales & Installations
Established Over 25 Years
Serving San Francisco & Oakland
1375 Fitzgerald.....AT water 2-9888

Blouses-Whsle

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574 Merchant.....YU kon 6-0147
DeGrilla Bob 833 Market.....EX brook 2-6060
KORET OF CALIFORNIA
111 Mission.....EX brook-2-8723
Mode de Paris-Leon Nicoll 58 2d.....EX brook-2-8344
Oppenheim Hugo 833 Market.....GA rfd-1-1364

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New - Used - Sales & Installations
Established Over 25 Years
Serving San Francisco & Oakland
1375 Fitzgerald.....AT water 2-9888

ALADDIN HEATING CORP

CENTRIFUGAL BLOWERS
For General Ventilation,
Heating, Exhaust Duty
and Air Conditioning
2222 Sn Pablo Oakland. TW inoaks-3-1022

Amer Blower Corp

625 Market.....SU tter-1-1024
ATLAS HEATING & VENTILATING CO LTD
557-4th.....DO ugias-2-0377
Bayer Soot Blower Co 323 Geary.....GA rfd 1-5159
Buffalo Forge Co Central Tower Bldg. SU tter 1-1014
Central Calif Blow Pipe Co
10th & Howard.....HE mlock 1-0140

CHELSEA FAN & BLOWER CO

1123 Harrison.....UN drhil 1-4830
Clara Fan Co Sharon Bldg.....SU tter 1-5697
Diamond Power Specialty Co
256 Mission.....YU kon 6-2100

DIAMOND SOOT BLOWERS--

MOORE C C & CO 450 Mission. GA rfd 1-3484
Drullard Howard Co
Coppus Engineering Corp
1026 Folsom.....HE mlock 1-6730

GENERAL BLOWERS--

KOLB FRED W
Monadnock Bldg.....DO ugias 2-0388

GILMORE AIR CONDITIONING SERVICE

511-7th & Blowers.....UN drhil 1-2000
Green Fuel Economizer Co Inc
55 New Montgomery.....YU kon 6-2610
Gulrich Sheet Metal & Blow Pipe Works
24 Gilbert.....MA rket 1-8630

HERMAN NELSON BLOWERS--

COOLEY E C COMPANY INC
625 Market.....YU kon 6-6741

HOMELITE CARRYABLE BLOWERS--

HOMELITE CORP
Engine Driven Ventilating Blowers
Also Pump Generators Chain Saws
200 Davis.....SU tter 1-8493
After Hours.....JU niper 7-4260
Or.....JU niper 7-4671
East Bay.....TR inidaz 2-6685

ILG BLOWERS--

ILG ELECTRIC VENTILATING CO
55 New Montgomery.....SU tter 1-0964

INTERNATIONAL SALES COMPANY

2045 Evans Av.....VA lencia 4-4621
Lamson Corp-Allen Billmeyer Div
Sharon Bldg.....SU tter 1-5697

MARION SOOT BLOWERS--

ENGINEERING SERVICE & SUPPLY CO
448 Folsom.....GA rfd 1-1514
Martin J O Co Inc 637 Minna.....MA rket 1-3612
(Continued Next Page)

Please be sure to hang up properly.

Your telephone bell cannot ring when the instrument is kept off the hook by such things as books or ornaments.

Blowers & Blower Systems-

(Cont'd)

NEW YORK BLOWER FANS & BLOWERS

Centrifugal and propeller types for every industrial application. Full range of sizes. Both direct and belt-driven.
UNIT HEATERS -- VENTILATING EQUIPMENT
"FOR INFORMATION CALL"
Martin J O Co Inc 637 Minna. MA rket 1-3612

PACIFIC HEATING & SHEET METAL CO

3420-18th.....HE mlock 1-5006
REES BLOW PIPE MFG CO
340-7th.....MA rket-1-3344

ROBINSON FAN CORPORATION

Pressure Blowers & Exhaustors
Kern-Aw-Gilroy
(Toll) Call "Operator" for.....Gilroy 770
Roots-Cornerville Blower Corp
Hearth Bldg.....DO ugias-2-8352

SCOTT R W & ASSOCIATES

Industrial Fans & Blowers
2534-38th Av.....SE abright 1-6030
If no answer call.....TH orwall 3-1844
SLAKEY BROTHERS INC
2528 Adeline Oakland
From S F Zone Only (No Inter-City Charge)
Ask "Operator" for Enterprise 10999
Spencer Turbine Co 55 Brady.....MA rket-1-2667

SPENCER TURBO COMPRESSORS--

SPENCER TURBINE CO
55 Brady.....MA rket-1-2667

STURTEVANT BLOWERS

Apparatus & Systems:
Air Conditioning, Refrigeration, Heating, Ventilating, Drying, Pneumatic Conveying
Dust and Fumes, Unit Heaters, Propeller & Centrifugal Fans.
Westinghouse
Sturtevant
DIVISION
"WHERE TO BUY THEM"
DISTRICT OFFICE
WESTINGHOUSE ELECTRIC CORP
STURTEVANT DIV
410 Bush.....EX brook 2-5353

SUTORBITL POSITIVE PRESSURE BLOWERS--

KOLB FRED W
Monadnock Bldg.....DO ugias 2-0388

SWETT-STONE CORPORATION

770 Folsom.....YU kon 6-5731
U S HOFFMAN MACHINERY CORP
420 Market.....YU kon 2-7058
Vulcan Soot Blower Corp
55 New Montgomery.....DO ugias 2-0464
Wesco Blower & Pipe Co
910-23d Av Oakland.....KE llog-4-3320
WESTERN BLOWER CO 57 Post. EX brook-2-0189
Wing L J Mfg Co 840 Lake.....SK yline-1-8193

Blue Printers

A A A Blueprint & Photocopy Service
535 Market.....DO ugias 2-5458
Azure Blue Print Co 318 Jackson.....GA rfd 1-0493
BASHFUL SMITH BLUE PRINTING CO
525 Market.....SU tter-1-4755

BLUE PRINT SERVICE CO

We Sell You Blue Prints & Photostat Prints
But
"We Give You Service"
20-2d.....DO ugias 2-1353

BRANCO'S

BLUE PRINTS
PICK-UP & DELIVERY
Near Bay Bridge Terminal
10 Minna.....SU tter 1-0884

Bruning Charles Co Inc

16 Fremont. EX brook-2-0321
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Enterprise-10721

Answer promptly, speak clearly,

hang up gently--three friendly telephone habits.

Blue Printers-(Cont'd)

COPY CATS

ALL TYPES OF REPRODUCTION
BLUE PRINTING
OZALID PRINTS
Service When You Want It.
"FOR SERVICE CALL"
HAUB E L CO 344 Bush.....DO ugias 2-5975

DIETERICH-POST CO

BLUE PRINTS - PHOTO PRINTS
and
OTHER REPRODUCTION WORK
142 Minna.....DO ugias 2-3908

DIETZGEN EUGENE CO

521 Market.....GA rfd-1-7550
HAUB E L CO 344 Bush.....DO ugias 2-5975
Hoffman Blue Print Co 589 Mission. YU kon 2-5100
KEUFFEL & ESSER CO OF N Y
Duplicate Tracings
Photostat Reproduction Papers & Cloths
30-2d.....GA rfd-1-1253
Loveland G Francis 344 Bush.....DO ugias 2-5975

PAC COAST BLUE PRINT CO

Established Over 19 Yrs.
BLUE PRINTS
And Photostat Prints
IMMEDIATE SERVICE
See Our Ad Under Photocopy Prints
Monadnock Bldg Downstairs
681 Market.....DO ugias 2-1527

Royal Blue Print Co

62 Fremont.....SU tter 1-2376
South Van Ness Branch
269 S Van Ness Av.....HE mlock 1-6095

ROYAL BLUEPRINTS

"QUICK REPRODUCTIONS"
"FOR SERVICE CALL"
ROYAL BLUE PRINT CO
62 Fremont.....SU tter 1-2376
South Van Ness Branch
269 S Van Ness Av.....HE mlock 1-6095

S F BLUE PRINT CO

FREE
Pick-Up & Delivery
269 S Van Ness Av.....HE mlock 1-6095

Smith Bashful Blue Printing Co

525 Market.....SU tter-1-4755

Look in the Yellow Pages first!

BLUE PRINTS

PHOTOSTAT COPIES

DOUGLAS 2-2255

STRECKER BLUE PRINT

AND PHOTO COPYING CO.
519 MISSION ST. AT FIRST
FREE PICK-UP & DELIVERY

Blue Printers-(Cont'd)

STANDARD-HOFFMAN

Finest Quality & Service Since 1903
Blue Prints - Blue Line Prints
Black Line Prints - Brown Line Prints
Van Dyke Prints - Rotoflex Prints
589 Mission.....YU kon 2-5100

Strecker Blue Print & Photo Copying Co

519 Mission.....DO ugias 2-2255
(See Advertisement This Page)

WURTS MYRON JR

Photostatic Copying of Blue Prints
417 Market.....DO ugias 2-0828

Blue Printing Equipment & Supplies

BRUNING PRODUCTS

BRUNING BW PRINTS
-Direct Line Printing
and Developing Machines,
BW and Blue Print
Papers.
"WHERE TO BUY IT"
BRUNING CHARLES CO INC
16 Fremont.....EX brook-2-0921

CALKINS LEAHY & LANGER

Distr For The Frederick Post Co
444 Sansome.....YU kon 2