

Belts—Women's, Mfrs

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McKEAN H P CO BELTS TO ORDER All Styles And Types... Designer Available For Special or Exclusive Designs in Leather, Suede, Gold, Etc.

Benches

Angle Steel Stool Co 30 Hawthorne... SU ttr 1-8587

Bending Machines

Greenlee Tool Co 461 Market... EX brook-2-2687

Bentonite

Industrial Minerals & Chemical Co 836 Gilman Berkeley... LA nscap-5-1412

Beverage Fountain Shops

Amazon Creamery 1195 Geneva Av... JU niper 5-9970... 2546 So Bruno Av... JU niper 7-6063

Beverages—Non-Alcoholic

Alqua Water Co 699 Brannan... GA rfd-1-4840... BANCROFT Distributing Co 731 Market... YU kon 6-5982

BELFAST BEVERAGES DISTRIBUTORS BELFAST Soaking Water - Ginger Ale Seltzer Water - Sparkling Cider Root Beer - Orange & Other Flavors

"WHERE TO CALL" BELFAST BEVERAGES INC 640 Valencia... UN drhil 1-8820

Belfast Beverages Inc 640 Valencia... UN drhil 1-8820... BIRELEY'S BEVERAGES 1944 Adeline Oakland... GL encort 2-0844

BLUE CREST BEVERAGES BLUE CREST BEVERAGE CO 285 Naples... JU niper 7-0922

BUBBLE UP YOSEMITE BEVERAGE CO 1501 Harrison... UN drhil 1-1717

CALSO WATER A Finer Carbonated Mineral Water

"WHERE TO BUY IT" CALSO WATER CO 524 Gough... KL ondkie 2-0762

CITY BOTTLING CO Bottlers of CITY CLUB BEVERAGES GOODY ROOT BEER DOWN ONE DREAM

LIQUOR CLUB BOTTLING CO Merchants Exch Bldg... GA rfd 1-2484... COCA-COLA BOTTLING CO 1500 Mission... HE mlock-1-7171

DELAWARE PUNCH MAJESTIC BOTTLING CO 1501 Harrison... UN drhil 3-3382

DR PEPPER DR PEPPER BOTTLING CO 799 Beach... TU xedo-5-4118

Manufacturers of YOSEMITE BEVERAGES SPARKLING WATER GINGER ALE TOM COLLINS ROOT BEER ORANGE SODA BUBBLE UP VESS COLA UNderhill 1-1717 YOSEMITE BEVERAGE CO. 1501 HARRISON

Beverages—Non-Alcoholic—(Cont'd)

Dr Pepper Bottling Co 799 Beach... TU xedo-5-4118... ELLISON COMPANY THE Soda Rental Service 343 Silver Av... JU niper 5-7575

ENTERPRISE KIST BEVERAGE CO 375 Potrero... HE mlock-1-9828

EVERYESS SPARKLING WATER PEPSI COLA BOTTLING CO 640 Valencia... UN drhil 1-8820

Fong Bros 935 Stockton... YU kon 2-2779... Gold Seal Beverage Co 34 Harriet... HE mlock-1-8088

HIREES ROOT BEER HIREES CHARLES E CO THE 695 Minnesota... AT water 2-2315

KIST BEVERAGES ENTERPRISE KIST BEVERAGE CO 375 Potrero... HE mlock-1-9828

Kist Beverages 540-47th Oakland... From East Bay Zone only (No Inter-City Charge) Ask "Operator" for Enterprise 10389

LYONS ROOT BEER LYONS-MAGNUS INC 2545-16th... MA rket-1-5665

MAJESTIC BOTTLING CO DELAWARE PUNCH Glas-Barrel Root Beer MISSION ORANGE MAJESTIC MIXERS Bartlett Springs Mineral Water

MISSION ORANGE BEVERAGES MAJESTIC BOTTLING CO 1501 Harrison... UN drhil 3-3382

NEHI BEVERAGES ROYAL CROWN COLA PAR-T-PAK NEHI Pale Dry Ginger Ale Fresh Lime Rickey

"WHERE TO BUY IT" Standard Beverages 920 Folsom... GA rfd-1-8590

Orange-Crush Co Russ Bldg... SU ttr 1-1937... Par-T-Pak Beverages 920 Folsom... GA rfd-1-8590

PEPSI-GOLA "Bigger and Better" Order From Your Neighborhood Store

"WHERE TO BUY IT" BOTTLERS PEPSI COLA BOTTLING CO 640 Valencia... UN drhil 1-8820

Pepsi Cola Bottling Co 640 Valencia... UN drhil 1-8820... Pepsi Cola Co 703 Market... SU ttr 1-6951

PIONEER BEVERAGES Golden Bridge-Dr Sweet's Root Beer 343-10th Oakland... HI gate 4-2700

ROYAL CROWN COLA STANDARD BEVERAGES 920 Folsom... GA rfd-1-8590

Look in the Yellow Pages first!

Beverages—Non-Alcoholic—(Cont'd)

Royal Crown Cola Beverage Co 920 Folsom... GA rfd-1-8590

NUMMY BLUE CREST BEVERAGE CO 285 Naples... JU niper 7-0922

Seven Up Bottling Co Barnevel & Rickard... JU niper 4-3841

"IT HASTA BE SHASTA!" Shasta Water - Alqua Water Gingerale - Club Soda Cola - Tom Collins Root Beer - Orange Order From Your Neighborhood Store

"WHERE TO BUY IT" BOTTLING PLANT SHASTA WATER GO THE 699 Brannan... GA rfd 1-4840

Shasta Water Co 699 Brannan S F... From East Bay Zone only (No Inter-City Charge) Ask "Operator" for Enterprise 10090

SQUIRT ENTERPRISE KIST BEVERAGE CO 375 Potrero Av... HE mlock 1-9828

Standard Beverage 920 Folsom... GA rfd-1-8590... Sunny Isles Beverage Co 1627 Howard... MA rket 1-0798

TWANG ROOT BEER BLUE CREST BEVERAGE CO 285 Naples... JU niper 7-0922

Val-Vend Co 544 Precita Av... MI ssn 8-0625... Vend-A-Drink Corp 1543 Mission... MA rket 1-2643

YESS COLA YOSEMITE BEVERAGE CO 1501 Harrison... UN drhil 1-1717

WHITE ROOT BOTTLING CO OF E F 1433 Illinois... AT water 2-1083

WONDER BEVERAGES BLUE CREST BEVERAGE CO 285 Naples... JU niper 7-0922

YOSEMITE BEVERAGE CO 1501 Harrison... UN drhil 1-1717 (See Advertisement This Page)

Zil Co The 7 Front... EX brook 2-5954

Bibles—See Book Dealers

Bicycle Motors Save time and trouble by looking in the Classified Telephone Directory first. It tells you who sells things, who mends things, who does things.

PLEASE LISTEN FOR THE DIAL TONE BEFORE DIALING

That "dial tone," a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please."

Bicycles—Renting

Al's Marina Cyclery 2218 Lombard... WA Inut 1-7448... AMERICAN CYCLERY 510 Frederick... MO ntrose 4-4545

FERGUSON'S CYCLERY Solid-Repairs-Rentals L-Car to Beach & Zoo 2701-46th Av... MO ntrose-4-2461

FISCHER BICYCLE SHOP Established 1912 Renting & Repairing European Makes Special Rates to Groups RENTING-SALES-REPAIRS 640 Stanyan... SK yline-1-6617

HAIGHT STREET CYCLERY 1895A Haight... SK yline 2-2520... Lincoln Bicycle Shop 743 Lincoln Wy... OV erland-1-9010

MARINA CYCLERY & SPORT SHOP RIDE A BICYCLE Across The Golden Gate Bridge Between Lombard & Greenwich 3214 Fillmore... WE st 1-5812

MORRIS BIKE SHOP Playground At The Beach-B Car Rent A Bike-Enjoy Beach & Park 732 Great Hwy... SK yline 2-0320

ORNT BICYCLE RENTAL ACADEMY Lessons & Imported Bicycles 854 Stanyan... SK yline 1-4726... If no answer call Res... MO ntrose 4-7632

PARK CYCLERY Opposite Kezar Pavilion At Beulah & Stanyan St Car Stop 780 Stanyan... BA yview 1-0218 (See Advertisement This Page)

SHINN'S BIKE SHACK San Francisco's Largest RENTAL & SALES CYCLERY Schwinn - Columbia - Raleigh Hercules and Seiber Custom Built PARTS & SERVICE Open Daily - Sundays & Holidays Lincoln Way at the Beach 1214 La Playa... MO ntrose 4-3459

STANYAN ST CYCLERY 672 Stanyan... BA yview 1-7211

Bicycles—Repairing American Cyclery 510 Frederick... MO ntrose 4-4545... BOB'S MARINA CYCLERY & SPORT SHOP 3214 Fillmore... WE st 1-5812

BORELLI HARDWARE & SPORTING GOODS CO New Bicycles Sold-Also Repairing 4537 Mission... JU niper-5-7480

CERVELLI BROS BICYCLE SHOP NEW USED REPAIRS ON ALL MAKES SCHWINN - COLUMBIA 244 Clement... BA yview 1-1805

FERGUSON'S CYCLERY Bicycles-Wheeled Goods Repaired L-Car to Beach & Zoo 2701-46th Av... MO ntrose-4-2461

FIX IT SHOP BICYCLES & WHEEL GOODS Repaired - Bought - Sold We Rebuild Bicycles Like New NEW PARTS For All Makes of Bicycles & Tricycles PICK-UP & DELIVERY Call JUniper 4-2957 6173 Mission... JU niper 4-2957

Gilbert's Bicycle Repair Shop Repairs On All Makes 6140 Geary Blvd... BA yview 1-7744

Haight Street Cyclery 1895A Haight... SK yline 2-2520

Houchin I W 1020 Valencia... AT water-2-6438

Jessen's 1126 Valencia... MI ssn-7-4800

Ort Bicycle Rental Academy 854 Stanyan... SK yline 1-4726

RAY'S REPAIR SERVICE 1961 Geary Av... JU niper 7-1940

SAN FRANCISCO CYCLERY 370 Golden Gate Av... OR dway-3-3219

Shinn's Bike Shack 1214 La Playa... MO ntrose-4-3459

STANYAN ST CYCLERY 672 Stanyan... BA yview 1-7211

Tiny's Fixit & Bicycle Shop 4519-3d... VA lencia 6-5990

Bicycles—Retail

AL'S MARINA CYCLERY Formerly Golden Gate Cyclery PAINTING & WELDING New and Used Bicycles & Toys Repaired And Made To Order Parts & Repairs For Wheel Goods Near Steiner 2218 Lombard... WA Inut 1-7448

AMER APPLIANCE & SUPPLY CO 1150 Sutter... PR opect-5-3711

American Cyclery 510 Frederick... MO ntrose 4-4545

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RAY'S REPAIR SERVICE 1961 Geary Av... JU niper 7-1940

SAN FRANCISCO CYCLERY 370 Golden Gate Av... OR dway-3-3219

Shinn's Bike Shack 1214 La Playa... MO ntrose-4-3459

Bicycles—Retail—(Cont'd)

COLUMBIA-BUILT BICYCLES Bicycles By Columbia Since 1877... America's FIRST Bicycle "WHERE TO BUY THEM" DISTRIBUTOR

Merry Sales Co Sales To Dealers Only 387-7th... HE mlock 1-4480

Marina Cyclery & Sport Shop 3214 Fillmore... WE st 1-5812

Cerveli Bros Bicycle Shop 244 Clement... BA yview 1-1805

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Fischer Bicycle Shop 640 Stanyan... SK yline-1-6617

Houchin I W 1020 Valencia... AT water-2-6438

JESSEN'S Bicycles-Toys-Repairing 1126 Valencia... MI ssn-7-4800

Marina Cyclery & Sport Shop 3214 Fillmore... WE st 1-5812

Meadows Home & Auto Supply Divisadero & Grove... FI mor 6-9414

MENARY W G CO 3125 Mission... VA lencia 4-1429

Ort Bicycle Rental Academy 854 Stanyan... SK yline-1-4726

Par-Cyclery 780 Stanyan... BA yview-1-0218

RUDEMAN'S HOME & AUTO SUPPLY B. F. Goodrich Schwinn Bicycles - Accessories 31st Av & Taraval 2100 Taraval... SE abright 1-2902

SAN FRANCISCO CYCLERY DOMESTIC & FOREIGN All Makes - New - Used - Rebuilt TOP TRADE-IN ALLOWANCES Pick-Up & Delivery - Parts & Accessories Expert Repairs - Painting - Welding Designed and Built to Order Established 1919 370 Golden Gate Av... OR dway 3-3219

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WHIZZER BICYCLE MOTORS LINCOLN BICYCLE SHOP 743 Lincoln Wy... OV erland 1-9010

Bicycles—Used Marina Cyclery & Sport Shop 3214 Fillmore... WE st 1-5812

Bicycles—Whse & Mfrs AREA METAL PRODUCTS CO Manufacturers Cycle Accessories 1364 Pacific... OR dway 3-3437

BEAN SON CO Schwinn Built Bicycles-Distributors Bicycle Accessories & Wheel Goods 718 Mission... EX brook 2-8041

COLUMBIA-BUILT BICYCLES-MERRY SALES CO Wholesalers of Bicycles & Supplies 378-7th... HE mlock 1-4480

Lapkin-Myers Co 50 Otis... HE mlock 1-4242

MERQURY BICYCLES-MURRAY OHIO MFG CO 1355 Market... KL ondkie 2-2311

Merry Sales Co 378-7th... HE mlock-1-4480

Bicycles—Whse & Mfrs—(Cont'd)

PACIFIC CYCLE & SUPPLY CO DISTRIBUTORS DAYTON BICYCLES MURRAY OHIO JUVENILE WHEEL GOODS Complete Stock CYCLE PARTS & ACCESSORIES 1900 Grove Oakland... TW Inoaks 3-7552

Billiard Equipment AUGUST JUNGLUT CO Tables-Repairs & Accessories 833 Fillmore... WA Inut-1-0866

BRUNSWICK-BALKE-COLLENDER GO THE Since 1845-New & Used 272-5th... SU tter 1-4508

OAKLAND BILLIARD SUPPLY CO All Supplies for the Bowling - Billiard and Pool Trade New & Used Tables 363-2d Oakland... TE mplbar 2-8266

PASSOW CHAS & SONS All Makes-New-Rebuilt-Terms 2721 Hyde... TU xedo-5-2552

West Coast Bowling & Billiard Co 408 Stockton... GA rfd 1-1456

Billiard Parlors Amori's Pool Hall 832 Kearny... GA rfd 1-9783

Anchor Billiard Parlor 2435 Mission... MI ssn 7-9988

Aquatic Park Billiard Parlor 2721 Hyde... PR opect 5-9859

B & A Smoke Shop 1828 Haight... BA yview-1-1040

Calli Billiard Parlor 1028 Market... UN drhil-1-0206

Cascade Sports Center 147 Market... YU kon 2-2130

Cortland Billiards 324 Cortland Av... JU niper 7-9749

Daily City Billiard Parlor 6380 Mission Daily City... MI ssn 5-1190

DANTE BILLIARD PARLOR 521 Broadway... GA rfd 1-9529

Diquattro Recreation Parlor 1421 Stockton... DO uplas-2-9345

DOWNTOWN BOWL BILLIARD SALON Jones & Eddy... OR dway 3-6977

Franks Corner 3000 Laguna... JO rdn 7-9649

Gong Nung Pool Parlor 615 Jackson... GA rfd-1-9676

Hub Pool Room 3097-16th... UN drhil 3-5857

Jacks Billiard & Snooker Parlor 6235-3d... JU niper 5-9860

Joy Club 931 Kearny... EX brook-2-9913

Julian Billiard Parlor 835 Kearny... SU tter 1-9800

Maritime Billiard Parlor 178 Embarcadero... SU tter 1-6633

Maritime Billiard Parlor 178 Embarcadero... SU tter 1-9761

McGary J H 1421A Egbert Av... VA lencia 4-9997

Bicycles—Whse & Mfrs—(Cont'd)

Mickey's 944 Columbus Av... TU xedo 5-7100

Morta E T 1625 Geary... WA Inut 1-5070

NINE-TWENTY-FOUR BILLIARD CLUB THE Nisei Pool Room 1672A Post... JO rdn 7-9740

Percy's Billiard Parlor 1727A O'Farrell... JO rdn 7-9615

Rivato Billiard Parlor 1138A Market... UN drhil 1-3582

S F BILLIARD PARLOR LARGEST IN THE WEST Fountain & Beer - Always Open Ladies Invited - Opposite Mason St. 949 Market... SU tter 1-4175

STAR BILLIARD HALL Ernest Fobbs Prop Open 8 AM Until 2 AM 1555 Webster... WE st-1-9784

Twentieth Century Social Club 46 Clay... DO uplas 2-9740

Valley Billiards 2450 Bayshore Blvd... DE laware 3-0382

Binders See Loose Leaf Systems & Supplies

Bindings Kirshenbaum Bros Bias Bindings 109 New Montgomery... YU kon 2-5788

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The Yellow Pages save you time.