


Ivan
Of Fifth Avenue
NEW YORK
... Formerly of London and Paris
Brings to the Women of San Francisco
His Skill and Artistry
Creative Haircutting
Unpermanent-Like Permanent Waves
(Spiral, Machine and Machineless)
Complete Beauty
Service
Ivan's Desert Herb Vegetable Shampoo for
Color Pick-up and Highlights. (Nature's
Herbs Blended to Your Individual Coloring.)
Acclaimed by Women
Throughout the World ...
AS NEAR TO YOU AS YOUR TELEPHONE
Consultation Invited - No Obligation
For Appointment Call
YUKON 2-4684
360 GEARY
(Next to Hotel St. Francis)



• Chic "New" Haircuts
• Hairstyling & Coloring
• Soft Natural Permanent
Waves from \$10.00 Up
OPEN EVENINGS
Bernard
and staff
821 Market Suite 201 YUkon 6-6161
43 Steps From The Emporium

FELIX
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Hair Cutting Hair Tinting Face Treatments
Marcel Waving Manicuring
HAIR GOODS
Tel. **DOUGLAS 2-1636** ALSO
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**COMPLETE DOWNTOWN
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• FREDERICS
• RILLING
• ZOTOS PERMANENTS
• ETERNOL & INECTO
HAIR TINTING
Ina Mae's Beauty Salon
305 GRANT Corner Grant
4th Floor & Sutter
Phone
EXBROOK 2-9923 **EXBROOK 2-5655**

OCTAVE'S
Salon de Coiffure
INDIVIDUALIZED
PERMANENTS
CLIFT HOTEL MEZ.
At The Beauty Salon
PRespect 5-4700
CLIFT HOTEL
GEARY AND TAYLOR STS.
OCTAVE'S BEAUTY SALON

Moore's
SALON OF BEAUTY
"Romance Your Hair"
In an Atmosphere of
Quiet Charm
ELECTROLYSIS
BODY SLENDERIZING
FACIALS - HAIR TINTING
Accade 11
609 SUTTER **ORWAY 3-0965**

Macia Smith
Beauty Manor
PERMANENT
WAVING
Our
Specialty
COMPLETE
BEAUTY
SERVICE
Richmond
District
5548 Geary Blvd. **SKYLINE 1-9291**

Paul & Pierre
Salon de Coiffeur
Custom-Created
Permanents
To
Flatter Your
Personality
HAIR STYLING
Specialists
in
Hair Coloring
Garfield 1-9614
355 GEARY
Opposite St. Francis Hotel

Mr. Gene Miller
HAIR STYLISTS
and
PERMANENT
WAVING
HAIR DYEING &
BLEACHING
INEXPERTLY DYED HAIR CORRECTED
Phone **YUKON 2-1799**
Open Evenings
130 GEARY 2ND FLOOR

Individualized
HAIR CUTS
by Fred
PERMANENTS - \$5.95
Complete
• Cold Wave • Machine • Machineless
Fred's Beauty Shoppe
936 Clement St., Bet. 10th & 11th
BAyview 1-6972
Open Evenings

Beauty Shops-(Cont'd)

Belle Beauty Salon 27 Fulton... UN drhl-1-6961
Radio Waves-Open Evenings
BENETARS BEAUTY SALON
807 Market... KL ondtke 2-1768
Benne's Beauty Shop
Open Evenings By Appointment
678 Post... OR drway 3-3221
Bernal Beauty Salon
509 Cortland Av... MI ssn 8-1066
BERNARD PERMANENTS
821 Market... YUkon 6-6161
(See Advertisement This Page)
Bernice Beauty Salon 583-7th Av... BA yview-1-6156
Bernice's Beauty Shop
2676 Sn Bruno Av... JU niper-5-7876
Bertelsen Frances Beauty Salon
323 Geary... EX brook 2-4937
Bertha's Beauty Salon
1517 California... OR drway 3-0324
Bertha's Beauty Salon 74 School... PL aza 5-0107
Bert's Barber & Beauty Shop
2139 Taraval... OV erland-1-3310
Betty Farber Beauty Salon
357 Geary... GR ayston 4-5335
Betty Holmes Salon of Beauty
604 Geary... GR ayston-4-9637
BETTY ROSE BEAUTY SALON
Permanents-Hairstyling-Open Evenings
2238 Fillmore... JO rdan 7-2616
BETTY'S BEAUTY SALON
Open Evenings By Appointment
2521 Noriega... SE abright 1-9564
BEVERLY S S MARINA BEAUTY YACHT
2373 Chestnut... FI imor-6-8923
Blanch's Beauty Shop 1540A Union GR ayston-4-1495
Biltmore Beauty Shop 637 Clement... SK yline 1-3366
BINNER'S BEAUTY SALON
754 Post... TU xedo-5-3121
Bishop's Beauty Shop 333 Taraval... LD mboard 6-3656
Blackman Beauty Salon 133 Geary... SU tter-1-6676
Blue Bell Beauty Salon 288 Noe... MA rket 1-1744
BLUMENTHAL ELIZABETH
Elysee
Cosmetic Studio
Scientific
Face - Neck - Acne -
Blackhead Treatments
Guaranteed Improvement
Face Lifting Without Surgery
Steam - Infra Red - Sun Lamp
Violet-Ray & Wave Treatments
Individual Attention By European Experts
Complete Line of Scientific Cosmetics
& Hormone Preparations
133 Geary... GA rfd 1-0096

Bob & Curl Shoppe The 177 Post... DO uglas-2-3677
Bodee Beauty Shoppe 691-14th... HE mlock-1-7643
Bokeland Anna Miss 133 Geary... EX brook-2-7738
BON TOM BEAUTY SHOP
2482-20th... AT water-2-6642
Bonnie Beauty Shop 1331 Balboa... SK yline 1-1921
Boswell Marie 133 Geary... DO uglas-2-2680
BOURBOIS FAYE 150 Powell... DO uglas 2-7556
BOURGET ELIZABETH SALON
SALON DE COIFFURES
BASIC HAIR PROBLEMS
HAIR STYLING - COLORING
PERMANENT WAVING
1044 Van Ness Av... PR ospt 6-0442

BOXER ABRAM
Specialist Hair Dyeing-Perm Waving
1415 Polk... PR ospt-5-9647
BOXER BROS MORIS & BORIS STUDIO
OF HAIR ARTISTRY
150 Powell... EX brook 2-4682
(See Advertisement Page 89)
BOXER'S BEAUTY SALON
Permanents-Dyes-Wigs
942 Fillmore... WE st 1-1126
Broadmoor Beauty Salon
1499 Sutter... PR ospt 5-1736
BROWN ELLEN
Paper Waving
186 Geary... GA rfd 1-2881
Brown Skin Beauty Salon
918 Newhall... VA lencia 6-9827
Brownie's Salon 2781-24th... AT water-2-0223
B'S BEAUTY LANE
Specialize Extreme Hair Styling & Perm
741 O'Farrell... PR ospt 5-3055
Buenger Gisela 166 Geary... YUkon 6-6348
Burton's Beauty Shop
66 Byington... WE st 1-0112
BUSSE BEAUTY SALON 168 Leind... JU niper-4-5616
Buttercup Beauty Salon 834 Jackson... YUkon 2-2493
Butterfly Beauty Shoppe
Expert Perm Waving-Hair Tinting
Between Eddy & Ellis
1207 Divisadero... FI imor 6-2577
C O BEAUTY SALON 452 Taraval... LD mboard 6-6061
(Continued Next Page)

Beauty Shops-(Cont'd)

CABRAL FLORA BEAUTICIAN
Radio Waves-Open Evenings
Fully Equipped Salon In My Home
4127-23d... VA lencia 4-2799
California School of Beauty Culture
908 Market... SU tter-1-8793
California Hotel Beauty Salon
405 Taylor... TU xedo-5-4761
Cameo Beauty Salon 3620 Balboa... BA yview-1-1515
Cameron Mae 133 Geary... SU tter-1-6223
CAMILLA'S BEAUTY SALON
883 Bush... GR ayston 4-2789
CAMPBELL JESSIE BEAUTY SALON
166 Geary... GA rfd-1-9624
CAPE'S BEAUTY SALON
166 Geary... EX brook-2-2488
Carl's Beauty Salon 3491-19th... AT water-2-6044
Carlita Beauty Salon
90 Parnassus Av... LD mboard 6-3656
Carlson Ruby E 166 Geary... GA rfd-1-2881
CARMEN'S BEAUTY SALON
1194 Treat Av... MI ssn 8-6237
Caroline's Beauty Salon
1070 Valencia... VA lencia-4-8577
CASPARY AUGUSTA MISS
COSMETICIAN & ELECTROLOGIST
My Tropic Electric Facial Lifts,
Cleans, Clears, Renewes Beauty
209 Post... GA rfd 1-9258

Casselman Alma Beauty Salon
Hair Tinting-Beaches & Henna
133 Geary... EX brook-2-3170
Castle Beauty Salon
154 Leavenworth... OR drway 3-8704
Castle Manor Beauty Shop
4279 Mission... DE laware-3-8318
Castro Beauty Salon 1401 Castro... MI ssn-7-5092
CATHERINE MORLE'S BEAUTY SALON
1767A Geary... WA lnut 1-9942
Catherine's Beauty Shop
3928 Cabrillo... SK yline 1-0771
Cecilia's Beauty Salon 177 Post... SU tter-1-0511
Celija's Beauty Shoppe
1200 Hampshire... AT water-2-0665
CELESTION BEAUTY SALON
Jack Carey
693 Sutter... OR drway 3-1521
Cel's Salon Of Beauty
2555 Vicente... SE abright 1-3736
CHARLES OF THE RITZ SALON
Mezzanine Floor
1 Magnin Building
Geary at Stockton... DO uglas 2-2100
Charm Harding Beauty Salon
604 Divisadero... FI imor-6-7616
Chateau Beauty Salon 3340 Steiner... WE st-1-0760
CHERI'S SALON OF BEAUTY
Distinctive
Permanent Waving
Hair Styling & Tinting
Open 7 Days A Week - 8 AM to 9 PM
786 Sutter... OR drway 3-2925

Cinderella Beauty Shop 493-8th Av... BA yview-1-1371
CIRELLI HAIR STYLIST
Near Castro St
4071-18th... HE mlock 1-7506
CITY OF PARIS
BEAUTY SALON
Every Beauty Service
Recamier
Hair Styling Salon
Rubinstein Facials
Body Contour Department
ELECTROLYSIS
CHIROPDIST
2d Floor B City of Paris
Geary & Stockton... DO uglas-2-4500

Clayton Beauty Salon 558 Clayton... UN drhl 3-5925
CLIFT HOTEL BEAUTY SALON
Geary & Taylor... PR ospt-5-4700
(See Advertisement Page 90)
College Hill Beauty Shoppe
3835 Mission... MI ssn 8-2113
Dandolo Salon of Beauty
518 Geary... GR ayston 4-2214
Dandolo Salon of Beauty
818 Geary... GR ayston 4-9671

Classie Beauty Salon 3666-26th... AT water 2-1732
CLAUDIE'S BEAUTY SALON
"FOR PERFECTION IN PERMANENT
WAVING AND HAIR STYLING"
OPEN EVENINGS
335 Clement... EV rgreen 6-9574
CLAYTON BEAUTY SALON 558 Clayton... UN drhl 3-5925
CLIFT HOTEL BEAUTY SALON
Geary & Taylor... PR ospt-5-4700
(See Advertisement Page 90)
College Hill Beauty Shoppe
3835 Mission... MI ssn 8-2113
Dandolo Salon of Beauty
518 Geary... GR ayston 4-2214
Dandolo Salon of Beauty
818 Geary... GR ayston 4-9671

Beauty Shops-(Cont'd)

COLLI'S BEAUTY SALON
FEATURING
EXCLUSIVE
PERMANENTS
INDIVIDUAL
HAIR STYLES
BY EXPERTS
"SERVICE RENDERED BY"
Collis's Beauty Salon 130 Geary... YUkon 2-3620
Collis's Beauty Salon 130 Geary... YUkon 2-3620
Colonial Beauty Salon
592 O'Farrell... PR ospt-5-8743
Colonial Beauty Shoppe
1786 Sn Jose Av... JU niper-7-6657
CONNIE'S BEAUTY SALON
Permanent Wave-Dye Specialists
3225 Pierce... FI imor 6-1020
CONTINENTAL BEAUTY SALON
Laura Manning-Owner
Between Powell & Mason Sts
127 Ellis... YUkon 6-4456
Cooper Ruth 166 Geary... GA rfd 1-9624
COPE'S DON BEAUTY SALON
1397-9th Av... DV erland 1-6031
Cora Miss Beaulieu 216 Steiner... HE mlock 1-7361
Corina Piera Beauty Salon
Hair Dyeing & Scalp Treatments
1329 Pierce... WE st 1-1015
Coronet Beauty Salon 150 Powell... DO uglas 2-9441
Cortland Beauty Salon
Corners Of Cortland & Folsom
3807 Folsom... MI ssn 8-4114
COSMETOLOGISTS ASSN OF S F
ALLURA BEAUTY SALON
3254-29th... YUkon 6-1036
ANN'S BEAUTY SALON
226-21st... VA lencia 4-6060
BALBOA BEAUTY SHOPPE
1637 Ocean... JU niper 7-3135
BEVERLY S S MARINE BEAUTY YACHT
2373 Chestnut... FI imor 6-8323
GLADDEN SALON OF BEAUTY
219 W Portal Av... SE abright 1-9875
HOLLYWOOD BEAUTY SALON
133 Geary... GA rfd 1-9434
JEON OF HOLLYWOOD BEAUTY SALON
133 Geary... GA rfd 1-9434
MARINA MAGIC HAIR STYLES
3348 Steiner... FI imor 6-8644

Cosmetologists Assn of S F
821 Market... YUkon 6-6162
COTTAGE BEAUTY SALON
Specialize Extreme Hair Styling & Perm
3329-24th... MI ssn 7-2591
Cozy Beauty Shoppe 3416-22d... AT water 2-3161
CURLY TOP BEAUTY SALON
1482 Fulton... FI imor 6-5916
Cynthia's Beauty Salon
2231 Clement... SK yline 1-0837
D J's Beauty Salon 608 Fillmore... HE mlock 1-3518
Dainty Lady Beauty Salon
1604 Ocean Av... JU niper 7-0606
Dainty Salon The 1800 Clement... SK yline-1-9425
DAILY CITY BEAUTY PARLOR
Above Milr's Hours 9 to 6
6315 Mission Daily City... JU niper 7-8227
Dan-Dee Beauty Shop 92 Judah... OV erland-1-6818
Dawn Beauty Salon 872 Sacramento... YUkon 2-4270
DELANEY'S BARBER & BEAUTY SALON
1674 Geary... WE st 1-9680
Della Lake Beauty Salon
531 Taraval... MO ntrose 4-7574
Della Mae Beauticians
3038 Clement... BA yview 1-9733
DEL REY BEAUTY SHOPPE
553 Haight... HE mlock 1-4082
De Voto Julie Miss 209 Post... DO uglas-2-2547
DIANNE COIFFEUR
SPECIALISTS
COLOR TREATMENTS
MARINA DISTRICT
1949 Chestnut... FI imor 6-9850

DIXIE'S BEAUTY SHOP
310-8th Av... BA yview 1-7043
Dixie's Marcel Shoppe 133 Geary... EX brook-2-0327
Doll House Beauty Salon
1233 Castro... VA lencia 4-5298
DOLORES BEAUTY SALON
133 Powell... SU tter 1-7085
DOLORES PREMIER DON LUX ACADEMY
133 Powell... SU tter 1-7085
DOLORES PREMIER SCHOOL OF BEAUTY
CULTURE 133 Powell... SU tter 1-7085
140 Geary... EX brook 2-0410
Don-Lou Beauty Salon 3814 Irving... MO ntrose-4-8825
DON LUX ACADEMY OF BEAUTY CULTURE
133 Powell... SU tter 1-7085
Don Lux Student Body 133 Powell... SU tter 1-9534
DONDERO SALON OF BEAUTY
518 Geary... GR ayston 4-2214
Dondoro Salon of Beauty
818 Geary... GR ayston 4-9671

DORALEA BEAUTY SALON
1321 Taraval... SE abright-1-2184
Dorchester Beauty Shop
1482 Sutter... PR ospt 6-6161
DOROTHY KING'S BEAUTY SHOP
2731 Geneva Av... BA yview-1-7244
Dorothy Mae's Beauty Salon
Spec-Tinting-Dyeing Open Eve By Appt
1732 Taraval... MO ntrose 4-9301
Dorothy's Beauty Salon
1422 Noriega... MO ntrose-4-4422
Dorothy's Beauty Shop 609 Cole... BA yview-1-7244
DOWNTOWN BEAUTY SALON
126 Post... DO uglas 2-5359
DU BOIS BLANCHE 133 Geary... GA rfd 1-1180
DU BRETTA'S BEAUTY SALON
3475-24th... SK yline 2-1174
Duchess Beauty Shop
A Modern Shop At 18th & Castro
483 Castro... HE mlock 1-3268
DUGHI'S BEAUTY SALON
1422 Noriega... AT water-2-2674
DUKE TEVIS BEAUTY SALON THE
958 Geary... PR ospt 5-2372
EDWARD'S HOLLYWOOD HOUSE OF CHARM
1249 Polk... GR ayston 4-3442
EALKE ESTHER BEAUTY SHOP
SERVICE OF BEAUTY
Open Evenings
764 Geary... PR ospt 5-4565

EDEE'S FOR BEAUTY
Open 9 AM to 8 PM
669 Geary... TU xedo-5-9911
Edith's Beauty Shop 1515 Church... MI ssn 7-3472
Edna's Beauty Salon
3475 Mission Daily City... DE laware-3-2985
EDWARD'S BEAUTY MANOR
SUNSET DISTRICT
Formerly with the White House
2027 Irving... SE abright 1-9977
Edward's Beauty Salon 420 Sutter... YUkon 2-6500
Eight-Eighty Sutter Beauty Studio
880 Sutter... GR ayston 4-1372
EILEEN'S BEAUTY SHOP
PARKSIDE DISTRICT
Contour Cutting - Children Specialist
9:00 A.M. to 9:00 P.M. Mon. thru Sat.
2650 Vicente... LO mboard 4-2620
El Broadmoor Beauty Salon
2372 Junipero Serra Bl Daily City... JU niper 4-1179
El Camino Beauty Shop 916 Sutter... PR ospt-5-5721
Eleanor's Beauty Shop
536 Alvarado... VA lencia 4-9444
EL CAPITAN BEAUTY SALON
Edwin B Roberts
Permanent Wave Specialists
Hair Designers-Opposite Cigar Box
3410-18th... MA rket-1-4713
ELEANOR BEAUTY SHOP
166 Geary... DO uglas 2-1399
Elite Beauty Shop 1042 Taraval... MO ntrose-4-7544
Elite Beauty Shoppe 538 Irving... OV erland-1-4268
El-Jay Beauty Shoppe 264 Octavia... MA rket 1-3942
ELODIA'S COIFFEUR SALON
751 Lombard... GR ayston 4-0132
El Ray Beauty Shop
2st Valencia & Guerrero
3421-23d... VA lencia 4-2145
El Rey Beauty Salon 1976 Ocean Av... JU niper-7-6382
Elsa's Beauty Salon
Specializing in Permanent Waves
150 Powell... YUkon 6-0087
Elsa's Cold Wave Studio
Willitt Cicciotte & Wanda Waves
275 Post... EX brook-2-1134
Elsie's Beauty Parlor 1767 Church... MI ssn 8-1226
Elsie's Beauty Salon 150 Powell... DO uglas-2-9441
Elsie's Beauty Salon 2437-24th... VA lencia 4-2578
ELSIE'S BEAUTY SHOP
Permanent Waving a Specialty
Elsie Brinkerhoff, Prop.
Bet 11th & 12th Av
4717 Geary Blvd... SK yline 1-0421
Elsmoore Beauty Salon
2626 Ocean Av... DE laware 4-0136
Elsa's Beauty Salon 2701 Judah... MO ntrose 4-0139

Beauty Shops-(Cont'd)

Donna Rose Beauty Salon
776 Arquello Blvd... BA yview 1-4312
DON'S DISTINCTIVE COIFFEURS
Famous for
COLD WAVE & LIQUID
PERMANENTS
Complete Beauty Service
Entire 5th Floor
233 Grant Av... SU tter-1-6130

DORALEA BEAUTY SALON
1321 Taraval... SE abright-1-2184
Dorchester Beauty Shop
1482 Sutter... PR ospt 6-6161
DOROTHY KING'S BEAUTY SHOP
2731 Geneva Av... BA yview-1-7244
Dorothy Mae's Beauty Salon
Spec-Tinting-Dyeing Open Eve By Appt
1732 Taraval... MO ntrose 4-9301
Dorothy's Beauty Salon
1422 Noriega... MO ntrose-4-4422
Dorothy's Beauty Shop 609 Cole... BA yview-1-7244
DOWNTOWN BEAUTY SALON
126 Post... DO uglas 2-5359
DU BOIS BLANCHE 133 Geary... GA rfd 1-1180
DU BRETTA'S BEAUTY SALON
3475-24th... SK yline 2-1174
Duchess Beauty Shop
A Modern Shop At 18th & Castro
483 Castro... HE mlock 1-3268
DUGHI'S BEAUTY SALON
1422 Noriega... AT water-2-2674
DUKE TEVIS BEAUTY SALON THE
958 Geary... PR ospt 5-2372
EDWARD'S HOLLYWOOD HOUSE OF CHARM
1249 Polk... GR ayston 4-3442
EALKE ESTHER BEAUTY SHOP
SERVICE OF BEAUTY
Open Evenings
764 Geary... PR ospt 5-4565

EDEE'S FOR BEAUTY
Open 9 AM to 8 PM
669 Geary... TU xedo-5-9911
Edith's Beauty Shop 1515 Church... MI ssn 7-3472
Edna's Beauty Salon
3475 Mission Daily City... DE laware-3-2985
EDWARD'S BEAUTY MANOR
SUNSET DISTRICT
Formerly with the White House
2027 Irving... SE abright 1-9977
Edward's Beauty Salon 420 Sutter... YUkon 2-6500
Eight-Eighty Sutter Beauty Studio
880 Sutter... GR ayston 4-1372
EILEEN'S BEAUTY SHOP
PARKSIDE DISTRICT
Contour Cutting - Children Specialist
9:00 A.M. to 9:00 P.M. Mon. thru Sat.
2650 Vicente... LO mboard 4-2620
El Broadmoor Beauty Salon
2372 Junipero Serra Bl Daily City... JU niper 4-1179
El Camino Beauty Shop 916 Sutter... PR ospt-5-5721
Eleanor's Beauty Shop
536 Alvarado... VA lencia 4-9444
EL CAPITAN BEAUTY SALON
Edwin B Roberts
Permanent Wave Specialists
Hair Designers-Opposite Cigar Box
3410-18th... MA rket-1-4713
ELEANOR BEAUTY SHOP
166 Geary... DO uglas 2-1399
Elite Beauty Shop 1042 Taraval... MO ntrose-4-7544
Elite Beauty Shoppe 538 Irving... OV erland-1-4268
El-Jay Beauty Shoppe 264 Octavia... MA rket 1-3942
ELODIA'S COIFFEUR SALON
751 Lombard... GR ayston 4-0132
El Ray Beauty Shop
2st Valencia & Guerrero
3421-23d... VA lencia 4-2145
El Rey Beauty Salon 1976 Ocean Av... JU niper-7-6382
Elsa's Beauty Salon
Specializing in Permanent Waves
150 Powell... YUkon 6-0087
Elsa's Cold Wave Studio
Willitt Cicciotte & Wanda Waves
275 Post... EX brook-2-1134
Elsie's Beauty Parlor 1767 Church... MI ssn 8-1226
Elsie's Beauty Salon 150 Powell... DO uglas-2-9441
Elsie's Beauty Salon 2437-24th... VA lencia 4-2578
ELSIE'S BEAUTY SHOP
Permanent Waving a Specialty
Elsie Brinkerhoff, Prop.
Bet 11th & 12th Av
4717 Geary Blvd... SK yline 1-0421
Elsmoore Beauty Salon
2626 Ocean Av... DE laware 4-0136
Elsa's Beauty Salon 2701 Judah... MO ntrose 4-0139

EMILY'S BEAUTY SALON
1045 Bush... PR ospt 5-0648
Erma's Beauty Salon
737 Portola Dr... OV erland-1-3811
Erma's Beauty Shoppe 5863 Mission... JU niper 7-9546
Etta's Beauty Salon 1705 Broderick... WE st-1-3207
EUGENE HARDING BEAUTY SALON
133 Geary... VA lencia-4-9456
Eugene Beauty Shop 4909-3d... VA lencia-4-9456
Eureka Valley Beauty Parlor
Spec In Permanents & Hair Shaping
2282 Market... MA rket 1-1252
European Hairdressing Salon
604 Geary... OR drway 3-2024
EXCELSIOR BEAUTY SALON
All Types Of Permanents
4561 Mission... JU niper 5-6876
FAIRMONT HOTEL BEAUTY SALON
Fairmont Hotel... DO uglas 2-8800
FAIRMONT HOTEL BEAUTY SALON
Fairmont Hotel... DO uglas 2-5456
FAMILY BEAUTY SHOP
Permanent Waving A Specialty
5911 Geary Blvd... BA yview 1-9536
Fashion Beauty Salon 382A Hayes... UN drhl 1-3622
FASHIONETTE BEAUTY SALON
Evelyn Costa-Owner
539 Clement... BA yview-1-3134
Fashionette Beauty Salon
Lula Scott Owner
1264 McAllister... JO rdan 7-9896
FAY'S BEAUTY SALON
3463 Mission... HE mlock 1-9285
FELIX
Beauty Salon 458 Post... DO uglas 2-1636
Beauty Salon 458 Post... EX brook-2-9634
(See Advertisement Page 90)
Femme Beauty Shoppe The
3364 1/2-26th... AT water-2-1358
Fern Beauty Salon
Specializing In Hair Styling
3463 Mission... AT water 2-5030
Fern Lakin's Beauty Salon
Evenings By Appointment
2838-28th... VA lencia 4-1773
FIFTH AVENUE BEAUTY SALON
Fillmore 6-2626
All Types of Beauty Service
Instant Drying
2444 Fillmore... FI imor 6-2626

FIFTH AVENUE BEAUTY SHOP
BOB ROBERTSON, Manager
COMPLETE BEAUTY SERVICE
Artistic Coiffures
324 Clement... EV rgreen 6-9816
Filgate Dorothy Mrs
Permanent Wave-Hair Tinting-Styling
1156 Taylor... PR ospt-5-0774
Financial Beauty Salon 439 Pine... YUkon 6-2034
Flesh Betty 150 Powell... GA rfd 1-8576
Fleur De Lis Beauty Shoppe
3977-24th... AT water-2-5005
Florine's Beauty Salon
5264 Mission... SK yline 3-0733
Florita's Salon For Beauty
3830 Noriega... LO mboard 4-3933
FOODMART BEAUTY SALON
3535 Geary Blvd... BA yview-1-9088
Forbes Beauty Salon 111 Clement... BA yview-1-3585
Forest Hill Beauty Salon
410 Dewey Blvd... MO ntrose 4-9938
FOSS MARTHA
Corner 10th Av
4605 Geary Blvd... SK yline 1-9411
Fox Beauty Shoppe 1315 Pine... OR drway 3-7972
Fra-Lou-Mar Beaute Salon
3245 Pierce... WA lnut-1-4624
Frampton Beauty Salon 133 Geary... SU tter-1-7243
Frances' Salon 502-14th... HE mlock-1-4292
Frances Vicky Beauty Salon
1422 Lombard... OR drway 3-6131
Francine's Beauty Salon
2884 Bryant... AT water 2-7531
Francisco Beauty Salon
3409 Geary Blvd... BA yview-1-3880
FRED'S DE LUXE BEAUTY SHOPPE
936 Clement... BA yview-1-6972
(See Advertisement Page 90)
Fur & Jewelry Mart Beauty Salon
159 Taylor... PR ospt 6-1116
Gae Shop The 733 Cortland... MI ssn 8-2711
Gaff's Beauty Salon 315 Judah... SE abright 1-2218
Garden of Beauty Salon
2230 Chestnut... WA lnut-1-9126
Gene Harding Beauty Salon
133 Geary... GA rfd 1-6181
Geneva Beauty Shop 1185 Geneva... DE laware-3-5264
(Continued Next Page)

Beauty Shops-(Cont'd)

LYSEE COSMETIC STUDIO
SCIENTIFIC SKIN TREATMENTS
See Under Blumenthal Elizabeth
Suite 709-710
133 Geary... GA rfd 1-0096
EMILY'S BEAUTY SALON
1045 Bush... PR ospt 5-0648
Erma's Beauty Salon
737 Portola Dr... OV erland-1-3811
Erma's Beauty Shoppe 5863 Mission... JU niper 7-9546
Etta's Beauty Salon 1705 Broderick... WE st-1-3207
EUGENE HARDING BEAUTY SALON
133 Geary... VA lencia-4-9456
Eugene Beauty Shop 4909-3d... VA lencia-4-9456
Eureka Valley Beauty Parlor
Spec In Permanents & Hair Shaping
2282 Market... MA rket 1-1252
European Hairdressing Salon
604 Geary... OR drway 3-2024
EXCELSIOR BEAUTY SALON
All Types Of Permanents
4561 Mission... JU niper 5-6876
FAIRMONT HOTEL BEAUTY SALON
Fairmont Hotel... DO uglas 2-8800
FAIRMONT HOTEL BEAUTY SALON
Fairmont Hotel... DO uglas 2-5456
FAMILY BEAUTY SHOP
Permanent Waving A Specialty
5911 Geary Blvd... BA yview 1-9536
Fashion Beauty Salon 382A Hayes... UN drhl 1-3622
FASHIONETTE BEAUTY SALON
Evelyn Costa-Owner
539 Clement... BA yview-1-3134
Fashionette Beauty Salon
Lula Scott Owner
1264 McAllister... JO rdan 7-9896
FAY'S BEAUTY SALON
3463 Mission... HE mlock 1-9285
FELIX
Beauty Salon 458 Post... DO uglas 2-1636
Beauty Salon 458 Post... EX brook-2-9634
(See Advertisement Page 90)
Femme Beauty Shoppe The
3364 1/2-26th... AT water-2-1358
Fern Beauty Salon
Specializing In Hair Styling
3463 Mission... AT water 2-5030
Fern Lakin's Beauty Salon
Evenings By Appointment
2838-28th... VA lencia 4-1773
FIFTH AVENUE BEAUTY SALON
Fillmore 6-2626
All Types of Beauty Service
Instant Drying
2444 Fillmore... FI imor 6-2626

FIFTH AVENUE BEAUTY SHOP
BOB ROBERTSON, Manager
COMPLETE BEAUTY SERVICE
Artistic Coiffures
324 Clement... EV rgreen 6-9816
Filgate Dorothy Mrs
Permanent Wave-Hair Tinting-Styling
1156 Taylor... PR ospt-5-0774
Financial Beauty Salon 439 Pine... YUkon 6-2034
Flesh Betty 150 Powell... GA rfd 1-8576
Fleur De Lis Beauty Shoppe
3977-24th... AT water-2-5005
Florine's Beauty Salon
5264 Mission... SK yline 3-0733
Florita's Salon For Beauty
3830 Noriega... LO mboard 4-3933
FOODMART BEAUTY SALON
3535 Geary Blvd... BA yview-1-9088
Forbes Beauty Salon 111 Clement... BA yview-1-3585
Forest Hill Beauty Salon
410 Dewey Blvd... MO ntrose 4-9938
FOSS MARTHA
Corner 10th Av
4605 Geary Blvd... SK yline 1-9411
Fox Beauty Shoppe 1315 Pine... OR drway 3-7972
Fra-Lou-Mar Beaute Salon
3245 Pierce... WA lnut-1-4624
Frampton Beauty Salon 133 Geary... SU tter-1-7243
Frances' Salon 502-14th... HE mlock-1-4292
Frances Vicky Beauty Salon
1422 Lombard... OR drway 3-6131
Francine's Beauty Salon
2884 Bryant... AT water 2-7531
Francisco Beauty Salon
3409 Geary Blvd... BA yview-1-3880
FRED'S DE LUXE BEAUTY SHOPPE
936 Clement... BA yview-1-6972
(See Advertisement Page 90)
Fur & Jewelry Mart