

**Chrens** Tuxedo 5-5060

**BAKERY PRODUCTS**

Pies Our Specialty  
Decorated Cakes  
For All Occasions

1946 Van Ness  
200 Powell 1444 Polk  
747 Market 2324 Chestnut

**Orchid & Gardenia WEDDING CAKES**

Distinctive for Half a Century

Originators of America's Most Amazing Layer Cakes: Lemon Toffee • Chantilly • Chocolate Fudge • Hazelnut.

**Blum's** POLK & CALIFORNIA ORdway 3-8500

**WEDDING CAKES**

Children's Merry-Go-Round & Circus Cakes A Specialty

Free Delivery

**G & G Danish Pastries**

Just Phone West 1-7154

1757 Fillmore

**Paulsen's CONFECTIONERY**

Established 1906

FANCY CAKES  
PASTRIES & COOKIES  
FOR ALL OCCASIONS

Candies & Ice Cream  
DELIVERY SERVICE

Fillmore 6-1335 2830 Baker

Charge Accounts Invited

**Bakers-Retail**

**ABBOTT'S CAKES MRS**  
CAKES LIKE MOTHER USED TO MAKE OF EVERY DESCRIPTION  
320 Fell.....HE mlock 1-4188

Acme Bakery 1107 Stockton.....DO uglas 2-9872

**ADELINE BAKE SHOP**  
Where Better Pastries Are Made  
61 W Portal Av.....SE abright 1-1434

**AHRENS BROS PIES BAKERY PRODUCTS**  
Store No 1 1946 Van Ness Av.....TU xedo-5-5060  
Store No 3 200 Powell.....SU tter-1-8475  
Store No 5 1444 Polk.....DR dway 3-6197  
Store No 7 747 Market.....YU kon 2-6154  
Store No 9 2324 Chestnut.....JO rdn 7-0901  
(See Advertisement This Page)

Alhambra Bakery 2310 Polk.....GR ayton-4-9774

**ANATOLE'S DELUXE BAKERY**  
MARINA DISTRICT  
WHEN THE OCCASION CALLS FOR CAKE CALL ANATOLE  
2150 Chestnut.....WA inut 1-8833

And's Danish Cookie Co  
3191 Mission.....AT water 2-3144

**ANNETTE'S CAKE SHOP**  
Finest Quality BIRTHDAY and WEDDING CAKES  
Danish Pastry - Bread - Rolls  
459 Castro.....HE mlock-1-5873

Antanette Bakery 3781 Mission.....MI ssn 8-6677  
Ashbury Heights Bakery  
1432 Haight.....MA rket-1-1177  
Avalon Bakery & Coffee Shop  
2573 Mission.....MI ssn 8-9882  
Bakers Union Local No 24  
31st Sat 4 PM 3rd Sat 4 PM  
2940-16th.....MA rket 1-3131

**BALBOA PASTRY SHOP**  
3321 Balboa.....SK yline 1-1622  
Barbarotto Pastry & Cannoli  
Home Of The Original Cannoli  
Wedding Cakes-Tony Barbarotto  
577 Columbus Av.....SU tter-1-6686

**BARONIAL BAKERY** 2139 Irving,OV erland 1-1700

**BARONIAL BAKERY**  
1033 Taraval.....MO ntrose 4-5414  
Baronial & Priscilla Bakeries  
Office & Warehouse Junipero Serra Blvd & Garden Gate Wy Daly City.....PL aza 5-4988

**BAYVIEW BAKERY**  
Andrew Zurich Proprietor  
WEDDING - BIRTHDAY & FRUIT CAKES  
4912-3d.....VA lencia 4-7513

Bertha Ann Pastry & Food Shop  
754 Sutter.....OR dway-3-2583

**BESTWAY BAKERY**  
Oven-To-You-Service  
Wedding & Birthday Cakes A Specialty  
6253 California.....SK yline 1-0590

Bird & Tucker Pastry Shop  
494 Geary.....PR opt 5-5874

Blum's Confectionery  
Polk & California.....OR dway-3-8500  
From East Bay Millbrae St Mateo-Burlingame Exchanges only (No Inter-City Charge)  
Ask "Operator" for Entrprise 10027  
(See Advertisement This Page)

**BOB'S DANISH PASTRIES**  
IN THE SUNSET IT'S BOB'S FOR DANISH PASTRIES  
Pastries Made To Order  
2215 Irving.....OV erland 1-6440

Bon Ton Bakery 2127 Polk.....OR dway-3-7065  
Briscoe's Cakes & Pastries  
2045 Chestnut.....WA inut 1-2075

**BRUCE'S NORIEGA BAKERY**  
Specializing In Danish Pastry  
1324 Noriega.....OV erland 1-5447

Cake Master's Pastries  
5624 Geary Blvd.....SK yline 2-0793

Calagari's Bakery 463 Union.....GA rfd-1-3543

Carnation Bakery 1000 Cole.....MO ntrose-4-8947

Chenery Hill Bakery 678 Chenery.....JU niper-7-5864

**CHERRY BLOSSOM BAKERY & CONFOTY**  
1573 Haight.....MA rket 1-2377

City of Paris Bakery 461 Cortland.....MI ssn 8-0253

Columbus Bakery 3312 Mission.....MI ssn 7-6324

**COLUMBUS PASTRY CO**  
Specializing in BIRTHDAY & WEDDING CAKES  
Also Fine Candies & French Pastries  
507 Columbus Av.....GA rfd 1-7657

Cottage Bakery 1935 Lawton.....MO ntrose 4-7511

Couto Bros & Co 323 Green.....EX brook-2-4969

Danish Pastry Shop  
Featuring Finest Cakes  
Pies & Pastries  
3695 Sacramento.....WE st 1-8086

Dan's Donut Shop  
2300 Bayshore Blvd.....JU niper 5-5802

**Bakers-Retail-(Cont'd)**

Deil's Doughnut Shops  
Doughnuts Made Fresh 6 Times Daily  
3007-16th.....UN drhil 1-9420

**DE MARTINI BISCUIT & CRACKER CO**  
1831 Powell.....EX brook-2-6988  
Diamond Bakery 800 Diamond.....AT water-2-2773

Different Bakery The  
John Hagge Prop  
925 Taraval.....SE abright 1-9573

Dominge Bros Bakery  
15 Excelsior Av.....JU niper 4-8913

Do-Nut King Pastry Shop  
Do-Nut King Pastry Shop.....DO uglas-2-9880

244 Taylor.....GR ayton-4-9533

Dowd's Bakery 3228 Sacramento.....WE st-1-7157

**DUGHESSE CAKE SHOP**  
Pastry & Cakes For All Occasions  
1840 Irving.....SE abright 1-0311

Dutch Bakery  
Home of Good Cakes & Pastries  
2145 Taraval.....MO ntrose 4-8588

**EASTERN BAKERY**  
Mr. of Chinese Almond Cookies  
Chinese Candies and Fortune Cookies  
996 Jackson.....EX brook 2-4497  
720 Grant.....YU kon 2-5157

Eastern Bakery 720 Grant.....YU kon 2-5157

**EICKEL'S BAKERY**  
Cakes-Pastry For All Occasions  
5427 Geary Blvd.....SK yline-1-7913

**EL REY CAKE SHOP**  
3143 Ocean Av.....JU niper 5-3484

**EPPLER'S BAKERY**  
Four Stores To Serve You  
Store No 1 886 Geary.....OR dway 3-8700  
Store No 2 259 Stockton.....EX brook-2-0101  
Store No 3 2184 Chestnut.....WA inut-1-5338  
Store No 4 1402 California.....OR dway-3-0312

Eureka Valley Bakery 490 Castro.....MA rket-1-7447

**EXCELSIOR BAKERY**  
Birthday Wedding Spices Ornaments  
4492 Mission.....JU niper-5-2521

**FANTASIA CONFECTIONS**  
ERNEST WEIL  
HAZELNUT TARTS  
Pastry Cookies - Decorated Cakes  
3830 Calif.....SK yline 2-0825

Flavor-Best Bakery & Coffee Shop  
2933-24th.....VA lencia 4-9851

**FONG FONG BAKERY** 824 Grant Av,YU kon 2-6299

Fong Fong Bakery & Fountain  
824 Grant Av.....GA rfd 1-9964

**FOSTER'S BAKERIES**  
986 Mission.....GA rfd-1-7600  
150 W Portal Av.....MO ntrose-4-6616

For the following call.....GA rfd-1-7600

Branch 5714 Geary Blvd  
Branch 99-1st  
Branch 18 Geary  
Branch 1095 Market  
Branch 470 Sutter

Franco Calif French Bakery  
1250 Pacific Av.....OR dway-3-3934

Freed Salomon 2462 Sn Bruno Av.....JU niper 5-5107

G & G Danish Pastries  
Formerly Gassman's French Pastry Shop  
1757 Fillmore.....WE st 1-7154  
(See Advertisement This Page)

**GALLO PASTRY CO**  
Italian Pastries - Holiday Specialties  
Birthday - Wedding Cakes Made To Order  
Fannetone - Torrone - Confeiti  
1510 Stockton.....EX brook 2-2908

Geneva Baking Co  
Specializing-Cakes-Pastries  
19 Sn Pedro Rd Colma.....JU niper 7-7119

**GOLDEN BROWN BAKERY**  
Specializing In Quality Baking  
2034 Irving.....MO ntrose-4-5249

Golden Crust Bakery 624 Fillmore.....HE mlock-1-1549

**GOLDEN PHEASANT THE**  
Powell at Geary.....YU kon 6-4946

**GOLDEN POPPY PASTRY SHOP**  
900 Irving.....MO ntrose-4-9968

Golden West Baking Co 2801-23d.....MI ssn 7-2162

Grundwick's Bakery 62 W Portal.....OV erland-1-2670

**HARRY'S PASTRY SHOP**  
BIRTHDAY & WEDDING CAKES - OUR SPECIALTY  
7388 Mission.....PL aza 5-2481

Headquarters French Baking Co  
688 Guerrero.....KL ondkie 2-1253

**HELEN'S BAKERY**  
Spec In Birthday-Party-Wedding Cakes  
600 Guerrero.....KL ondkie 2-1141

Hel's Bakery 2081 Hayes.....SK yline 2-1784

Herl's Bakery 2081 Hayes.....SK yline 2-1784

When the occasion of your telephone, please keep your instrument "hung up" - ready for service!

**Bakers-Retail-(Cont'd)**

**HELLWIG'S HOLLAND HOUSE**  
Pleasing San Francisco Since 1848  
FAMOUS FOR PASTRY & CHICKEN PIES  
37 Varieties of Coffee Cake  
41 Stockton.....DO uglas 2-5717

**HILDA'S BAKE SHOP**  
763 Monterey Blvd.....DE laware 3-6534

**HILDA'S PASTRIES**  
3365-20th.....AT water-2-7441

959 Geneva Av.....DE laware 3-3887

Hildegard's Bake Shop  
3616 Lawton.....LO mbar 4-4666

Hokamps Bakery 1614 Polk.....GR ayton-4-0822

Home Bake Shop The 902 Cole.....LO mbar 6-1716

**ITALIAN AMERICAN PASTRY CO**  
2605 Mission.....MI ssn-7-2147  
If no answer call.....MI ssn 7-2147

**JOHNSON'S POUND CAKE BAKERY**  
3365-20th.....VA lencia 4-7545

Joucken H Co 1946 Van Ness Av.....TU xedo-3-5060

Kettlers' Bakery 3285-21st.....VA lencia-4-3133

Lafayette Italian-French Pastry  
Cakes For All Occasions  
2184 Union.....WE at 1-7655

Laggin Line S 4706-3d.....AT water-2-7441

La Superba Bakery 653 Union.....DO uglas-2-7133

Lido Pastry Shop  
2684 Sn Bruno Av.....JU niper-7-4542

Liguria Bakery  
French Bakeries  
1700 Stockton.....GA rfd-1-3786

Louise Bake Shop 1631 Ocean Av.....JU niper-5-3881

Luca Pastry Shop 420 Francisco.....EX brook-2-0483

**MANNING'S ING** 761 Market.....EX brook-2-7637

See Alphabetical Section For Stores

Margies Cake Shop 942 Geneva.....JU niper-7-6909

Marguerite's Bakery & Confectionery  
2257 Market.....HE mlock-1-7493

Marielle Pastry Shop  
209 Brazil Av.....JU niper-4-4022

Masone B & Co 516 Green.....GA rfd-1-3019

**MAYFLOWER DOUGHNUT SHOP**  
1 Stockton.....EX brook-2-5321

Mayrose Bakery 524 Castro.....KL ondkie 2-1156

**MISSION BAKERY**  
Spec-Birthday-Cakes-Danish Pastries  
2170 Mission.....HE mlock 1-6588

Mitty Nice Bakery  
We Use Pure Cream For Pies-Pastries  
3394 Mission.....AT water-2-3056

**MOCHA BAKERY**  
WEDDING & BIRTHDAY CAKES  
OUR SPECIALTY  
A Complete Line of Bakery Goods  
2824-24th.....VA lencia 4-4746

Monterey Pastry  
649 Monterey Blvd.....DE laware 3-0922

Mother's Cake & Cookie Co  
335 Tehama.....SU tter-1-4585

Mount Vernon Bakery  
5308 Mission.....JU niper-7-9594

**MULLER'S QUALITY BAKERY**  
5217 Geary Blvd.....SK yline-1-9661

Myrtle Bakery 543 Haight.....MA rket 1-2560

**NELLO PASTRY CO**  
FORMERLY NEBBIA PASTRY CO.  
FINE FRENCH & ITALIAN PASTRY  
We Recommend St. Honoré Cake  
WEDDING & BIRTHDAY CAKES  
414 Columbus Av.....GA rfd 1-1937

New England Bakery 1709 Divisadero.....WE st-1-2864

**NEW GENOVA BAKERY**  
Danish Pastries-Whipped Cream Cakes  
Birthday-Wedding Cakes All Occasions  
1166 Geneva Av.....DE laware 3-6387

New Liguria Bakery 12 Harrington.....JU niper-5-1880

**NEUMEYER BAKERY**  
Specializing in Danish Pastry - Brioche  
Special Baking for All Occasions  
1338 Polk.....OR dway 3-9036

New Washington Pastry Shop  
Italian Cookies & Pastries-Cannoli  
& Panettoni-Wedding-Birthday Cakes  
5331 Mission.....JU niper-7-9786

**NOE VALLEY CAKE SHOP**  
Birthday & Wedding Cakes To Order  
1334 Castro.....VA lencia-4-5500  
(Continued Next Page)

Make it a habit to "Look inside the Classified" - saves you time and effort.

**Bakers-Retail-(Cont'd)**

**NORIEGA BAKERY BRUCE'S**  
Specializing In Danish Pastry  
1324 Noriega.....OV erland 1-5447

Occidental Bakery 1529 Haight.....BA yview-1-4377

Ocean View Bakery 98 Broad.....JU niper 4-2581

Old Home Bakery 2764 Mission.....VA lencia 4-1827

Old Home Pie-Shop  
54 West Portal Av.....MO ntrose 4-4180

Old Bakery 858 Stanyan.....BA yview-1-9633

Park Presidio Bakery 444 Clement.....BA yview-1-9022

Paulsen's Confectionery 2810 Baker Fl Imor 6-1335  
(See Advertisement Page 78)

**PEOPLES BAKING COMPANY**  
Home To House Delivery  
404-6th.....HE mlock 1-7722

Platt's Bakery 4073-24th.....AT water-2-6166

**PRISCILLA CAKE BOX**  
2350 Junipero Serra Blvd.....JU niper 4-1292

**PRISOILLA CAKE BOX**  
2605 Ocean Av.....DE laware 4-0300

**PRISOILLA CAKE BOX**  
Purity Maid Bakery.....MO ntrose 4-7421

5609 Geary Blvd.....SK yline-1-0173

Quality Pie Shop 106 Germania.....HE mlock-1-3573

**RAMONA CAKE SHOP**  
Fancy Cake for All Occasions  
Rice Torte and Carrot Cake  
Not How Cheap - But How Good  
2649 Mission.....AT water-2-5039

Red Cherry Bakery 4617 Mission.....JU niper-5-9213

**RELISH BAKERY**  
Good Things To Eat-Open Sundays  
6356 Mission Daily City.....JU niper 4-9942

Richmont Bakery  
Birthday & Wedding Cakes To Order  
354 Clement.....BA yview-1-0374

Roma Baking Co 2066 Greenwich.....WE st-1-5274

Royal Pie & Pastry Shop  
Marinella Pastry Shop.....JU niper 7-3588

**ST FRANCIS HOTEL PASTRY SHOP**  
Geary & Powell.....EX brook-2-2689

San Bruno Bakery 150 Silliman.....JU niper-5-4900

Sanchez Bakery 1581 Sanchez.....MI ssn 8-1222

Sayed's Bakery 311 Balboa.....BA yview 1-6091

Scandia Bakery 1792 Sn Jose Av.....DE laware-3-5867

**SCHUBERT'S BAKERY**  
Home of Famous Cheese Cake  
"The Best Only"  
Special Orders for All Occasions  
Two Locations to Serve You  
521 Clement.....SK yline 2-1580  
1014 Fillmore.....WA inut 1-1539

Schubert's Bakery 521 Clement.....SK yline 2-1580

Seabreeze Pastry Shop  
3655 Taraval.....OV erland 1-7633

**SEABRIGHT BAKERY**  
Cakes-Pastry For All Occasions  
1719 Noriega.....SE abright 1-3537

Shelly's Pastry Shop 4031 Judah,OV erland 1-7914

Silver Crest Do Nut Shop  
340 Bay Shore Blvd.....VA lencia 4-9944

Simpson's Bakery 926 Clement.....BA yview 1-9944

**SIR FRANCIS DRAKE PASTRY SHOP**  
Sutter & Powell.....EX brook-2-7755

Snowdrift Donut & Coffee Shop  
1614 Fillmore.....Fl Imor 6-9909

Standard Bakery 2767-21st.....AT water 2-6879

**STAR BAKERY&CONFECTIONERY SHOP**  
Fine Quality Bakery Goods  
They're Different - Fry Them!  
WEDDING - BIRTHDAY CAKES - ETC.  
1701 Church.....MI ssn 8-0785

**STELLA PASTRY** 446 Columbus.....YU kon 6-2914

**STEMPEL'S QUALITY DOUGHNUT SHOPPE**  
320 Fell.....HE mlock 1-4188

Stephens Bakery 501 O'Farrell.....TU xedo 5-9798

Stop Shop Bakery Army & Bryant.....MI ssn 7-7149

Sugar Bowl Pastry Shoppe  
3640 Balboa.....BA yview-1-4185

**SUNRISE BAKERIES**  
98 Leland Av.....DE laware 3-0939

Sunset Pastry Shop  
Special Orders For All Occasions  
742 Irving.....MO ntrose 4-9056

Super X Bakery 4434 Mission.....JU niper 5-9688

Swedish-American Bakery  
2150 Market.....HE mlock 1-8616

Strategically located throughout the nation, Western Electric Company's 29 Distributing Houses supply the Bell System with its equipment.

**Bakers-Retail-(Cont'd)**

Taraval Bake Shop 830 Taraval.....MO ntrose 4-3746

**TASTE GOOD BAKERIES**  
Plant & Office 360 Russ.....HE mlock-1-0850

Store No 1 2991 Mission.....VA lencia-4-9250

Store No 2 1552 Fillmore.....WA inut-1-9641

Store No 3 743 Market.....SU tter-1-5272

Store No 4 737 Irving.....OV erland-1-3475

Store No 6 215 Church.....UN drhil-1-9758

Store No 7 36-5th.....SU tter-1-8633

Store No 8 2436 Bayshore Blvd.....JU niper 4-3478

Store No 9 2520 Sn Bruno Av.....JU niper-7-1932

Store No 10 1175 Market.....KL ondkie 2-1412

Store No 14 2738 Mission.....AT water-2-4412

Store No 15 434 Castro.....UN drhil-1-6223

Store No 16 2435 California.....WE st-1-9930

Store No 19 2546 Judah.....OV erland 1-4718

Store No 21 3021 Taraval.....MO ntrose 4-5112

Store No 22 1750 Noriega.....LO mbar 6-1754

Store No 26 3535 Balboa.....SK yline 1-9977

Store No 27 2323 Chestnut.....WA inut 1-0707

Tavern Bakery  
Decorated Cakes-Opp Belvedere St  
1668 Haight.....UN drhil-1-7532

**TAVERN BAKERY**  
BIRTHDAY & WEDDING CAKES A SPECIALTY  
Sheet Cakes for Parties & Clubs  
4 CONVENIENT LOCATIONS TO SERVE YOU  
1668 Haight.....UN drhil 1-7532  
3901 Mission.....DE laware 3-6417  
New Mission Market.....MI ssn 8-4328  
1938 Ocean Av.....JU niper 7-4605

Tavern Bakery 2584 Mission.....MI ssn 8-4328

Tavern Bakery No 3 3901 Mission,DE laware 3-6417

Torino Bakery 2801-23d.....MI ssn 7-2162

Turner John W 700-7th Av.....BA yview 1-6719

Turnover Pie Shop 326 Jackson.....DO uglas 2-6031

Uncle H Bakery 65 Waverly Pl.....WE st-1-9848

Uncle H Bakery & Coffee Shop  
65 Waverly Pl.....YU kon 2-1954

United French Bakery 3585-20th.....MI ssn-7-9042

**VETERAN'S BAKERY**  
3210 Folsom.....MI ssn 7-0591

Vicente Bakery 3141.....MO ntrose 4-4229

Victoria Pastry Co 1362 Stockton.....SU tter-1-2015

**VIENNA BAKERY**  
Party-Wedding & Birthday Cakes  
172 Castro.....HE mlock 1-4657

**VIENNA PASTRY SHOP**  
710 Post.....GR ayton 4-8679

Village Bakery  
1433 Sunnydale Av.....DE laware 3-9501

Washington Pastry Co  
1510 Stockton.....EX brook-2-2908

**WAXMAN'S BAKERIES**  
Office & Plant 3355-17th.....HE mlock-1-6818

Store No 3 608 Divisadero.....WA inut-1-5022

Store No 4 1510 Fillmore.....VA inut-1-3910

Store No 5 2792 Mission.....VA lencia-4-2844

Store No 7 1171 McAllister.....WA inut-1-4127

Store No 8 726 Clement.....BA yview-1-6233

Store No 9 1859 Market.....SU rket 1-1543

Store No 10 6434 Mission.....JU niper 5-1371

Webb's Mrs Pastries 3944 Judah,SE abright 1-9771

Webb's Mrs Pastries 1548 Taraval,SE abright 1-9759

Webb's Bakery 311 Rolph.....DE laware 3-7007

Well Known Bakery 3187-16th.....MA rket-1-2220

**WIRTH BROS PASTRY SHOP**  
ORIGINATOR OF A DIFFERENT DANISH PASTRY  
Corner 23d Av & Geary Blvd  
5901 Geary.....BA yview-1-1735

**Bakers' Supplies**

**ALVEY-FERGUSON PAN WASHING MACHINE**  
DISTRIBUTOR  
STIEFVATERS' 750 Battery.....YU kon 6-4018

**AMER BREDDO CORP**  
1598 Carroll Av.....MI ssn 7-7990

Bear E A & Son 1846 Union.....WE st 1-3748

Bemis-Jason Co 111 Townsend.....SU tter 1-8949

Berwick Extract Co 3741 Geary.....BA yview-1-5621

**BROLITE CO** 621 Minna.....HE mlock 1-9619

**BUCHWALD JOSEPH & SONS INC**  
Frozen Eggs - Fruits Berries  
Fresh & Frozen Sliced Apples  
Shell Eggs  
Baker's Jam - Jellies and Fruit Spreads  
855 McAllister.....Fl Imor 6-3340

**Bakers' Supplies-(Cont'd)**

Cash O W 1598 Carroll Av.....VA lencia 4-3377

**DONIG MARTIN NUT CO**  
582 Eddy.....TU xedo 5-1226

Downy Bake Baking Division Of The Doughnut  
Corp Of America 821 Market.....YU kon 2-0472

Eng-Skell Co 1035 Howard.....UN drhil 1-2680

Garden Fruit Specialties 145 Front.....SU tter 1-5698

**GUMPERT'S CO INC**  
274 Brannan.....EX brook-2-1765

Hahn Ornamental Confectionery Co  
810 Diamond.....MI ssn-7-5121

**HINSON BROTHERS CO OF CALIFORNIA**  
Exact Bakery's Specialties Since 1902  
201-11th.....HE mlock 1-9860

Hirschfelder E M Co 250 Front.....GA rfd-1-3047

Hirschfelder E M Co 250 Front.....GA rfd-1-7795

**KING EXTRACT COMPANY**  
1779 Folsom.....HE mlock-1-0667

**LOWE EYE CORPORATION**  
1643 Mission.....HE mlock 1-5442

**LYONS-MAGNUS ING** 2545-16th,MA rket-1-5665

Maillard & Schmiedel  
451 Montgomery.....DO uglas 2-3760

Miller V R 274 Brannan.....DO uglas-2-7356

Mosch Chemical Co 76 Rickard.....JU niper-4-0818

**OCOMA FOODS COMPANY**  
420-17th.....YU kon 6-6474

Orion Trading Co 1246 Folsom.....MA rket 1-6913

Ray Brokerage Co Inc 345 Front.....SU tter 1-5552

Sherman Paper Products Corp  
2206-43d Av.....MO ntrose 4-1394

**SHERWOOD COMPANY THE**  
Everything for the Bakery  
17 Bluxome.....SU tter 1-5531

**STANDARD EGG CO**  
Berries for Bakeries Etc  
2190 Folsom.....HE mlock 1-2714

Steinkeller Peter & Co 333-5th.....EX brook 2-0643

**STIEFVATERS' 750 Battery**  
YU kon 6-4018

From East Bay Zone only (No Inter-City Charge)  
Ask "Operator" for Entrprise-10745  
(See Advertisement This Page)

**SUNBERRY CO THE**  
1250 Folsom.....HE mlock 1-8408

**SUNSET-STERNAU FOOD CO**  
464 Market.....GA rfd 1-6537

**TIEDERMANN & MORRAN INC**  
65 Berry.....GA rfd 1-2178

**V-G EGG CO**  
FRESH SHELL EGGS  
Frozen - Whole - Whites - Yolks  
Fresh Sliced Apples - Frozen Berries  
957 Natoma.....KL ondkie 2-3636

West Coast Supply Co 420-17th.....YU kon 6-6474

**WILCOX FROZEN FOODS CO**  
FROZEN FOODS  
2200 Oakdale Av.....AT water 2-8464

A thoughtful party-line user answers her telephone bell promptly... places her own calls accurately... so that they do not have to be placed again... does not monopolize the telephone at the inconvenience of others... teaches children, too, the little telephone kindnesses... and when her telephone is not in use, sees that it is hung up.

**STIEFVATERS'**

"THE ONE COMPLETE BAKERS' SUPPLY HOUSE!"

Featuring "OK" Brands

For Over 60 Years

EVERYTHING TO BAKE ANYTHING

Bakers Specialties - Supplies  
Machinery - Equipment

750 Battery St.  
YUkon 6-4018

(Continued Next Page)

Abbott's Cakes Mrs 1616 Bush.....PR opt 6-2292

**ASHBROOK RUTH BAKERY**  
420 Fulton.....Fl Imor 6-2445

Azumaya Co 1606A Geary.....JO rdn 7-0227

**BOUDIN BAKERY**  
GENUINE FRENCH BREAD  
Heath Baked Bread & Rolls  
399-10th Av.....SK yline 1-0416  
If no answer call.....SK yline 2-3076

C & H Bakery  
Specializing In Doughnuts  
399 Naples.....JU niper 5-0986

**CALIFORNIA BAKING CO**  
19th & Shotwell.....AT water-2-6026

Cal-Ray Bakeries  
Cal-Ray Cookies  
3426 Peralta Oakland.....PI edmt 5-5848

Continental Baking Co 1525 Bryant,MA rket 1-6490

Dain-Tee Cake Co 1249-20th Av.....MO ntrose-4-6630

De Martini Biscuit & Cracker Co  
1831 Powell.....EX brook-2-6988

Dominge Bros Bakery  
15 Excelsior Av,JU niper 4-8913

Fantasia Confections 3830 Calif.....JU niper-4-0818

**GOLDEN CRUST PIES**  
3233-24th.....VA lencia-4-7117

Golden West Baking Co 2801-23d.....MA rket 1-6913

Grand Bakery 516 Green.....GA rfd-1-3019

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130 Sadows.....JU niper 7-0490

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Bakers of Buttertut Bread  
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