

Wines—Whse—(Cont'd)

Garnett Jos Co Inc The 383 Brannan... EX brook 2-6341
Glyn Stefan 200 Davis... EX brook 2-7202
Golden Bear Wine Co 1071 McAlister... WA Inout 1-5144
Golden Eagle Wine & Liqueur Co 5122-3d... VA lencia 4-9400

GOLDEN STATE CHAMPAGNE— CALIFORNIA WINE ASSN 900 Minnesota... VA lencia 4-8631
Goldman Jack & Co 55 New Montgomery... YU kon 6-5515
GREYSTONE WINES— FRUIT INDUSTRIES LTD 900 Minnesota... VA lencia 4-8631

Harrison Co The 465 California... GA rfd 1-3357
Imperial Distributing Co Dist. For Novitate of Los Gatos 434 Ellis... PR psct-5-6115
ITALIAN CALIFORNIA WINE CO 2946-24th... VA lencia 4-0446

ITALIAN SWISS COLONY OWNERS OF THE WORLD FAMOUS ASTI VINEYARDS SONOMA COUNTY, CALIFORNIA

"FOR INFORMATION CALL" ITALIAN SWISS COLONY 781 Beach... OR dway 3-9420

Josebra Co The Imported Wines 458 Brannan... YU kon 6-2370
JULLIARD INC 310 Townsend... YU kon 6-0110
La Boheme Vineyards Co 582 Market... DO uglas 2-2252
LANZA WINE CO 559 Washington... DO uglas 2-2252

MADEIRA WINE CO INC 417 Sutter... DO uglas 2-3535
Monte Carlo Wine Co 717 Vallejo... DO uglas 2-4106
MONTEVERDE & PARODI INC 100 Broadway... SU tter-1-1175

MUTHER WINE CO 137 Franklin... HE mlock 1-4612
Muzzet Cellars 2445 Sn Bruno Av... JU niper 6-1172
NAPA & SONOMA WINE CO 703 Market... GA rfd 1-8727

NATIONAL WINE & LIQUEUR IMPORTING CO 156 Montgomery... EX brook 2-2054
OLD KING COLE WINE CO 470 Pacific... GA rfd 1-8957

ORO FINO BRANDY— NAPA & SONOMA WINE CO 703 Market... GA rfd 1-8727

Pac Coast Brands 2700-18th... HE mlock 1-5050
PARADISE WINES— BISCEGLIA BROTHERS WINE CO 244 Healdsburg... SW eetwood 8-7622

PAUL MASSON WINES— TONKIN AND MODLIN 440-9th... MA rket 1-7400

PELLERINI BROS WINERY 461 Market... VA lencia 4-6411
Peraite Wine Co Div of Beverage Distributors Inc 155 Montgomery... EX brook 2-5890

PETRI WINES— PETRI DISTRIBUTING CO OF CALIF 618-4th... YU kon 6-6292

PETTYGEON GEORGE V CO 461 Market... GA rfd 1-7572
Pioneer Winery Co 4200-18th... UN drhil 1-7994

NATHAN BROS INC 3d & Berry... EX brook 2-7191
REGG A WINE CO 1609 Powell... SU tter-1-1161

ROMA WINE CO 582 Market... YU kon 6-5544

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Wines—Whse—(Cont'd)

ROMA WINES AMERICA'S LARGEST SELLING WINE From the World's Greatest Reserves of Fine Wines

"WHERE TO BUY THEM" G V A CORPORATION Natl Sales & Adv Office 582 Market... YU kon 6-5544

DISTRIBUTOR TONKIN & MODLIN 440-9th... MA rket 1-7400

Royal Distributing Co 923 Valencia... MI ssn 7-3736

ROYAL NEGTAR WINES— ROYAL DISTRIBUTING CO 923 Valencia... MI ssn 7-3736

Schilling C Company 109 Clay... EX brook 2-6486
Serlis Harry & 582 Market... EX brook 2-6134

SONOMA MISSION WINE CO 717 Vallejo... EX brook 2-4106

TARPEY PAUL A CO 717 Vallejo... EX brook 2-4106

TONKIN AND MODLIN Successor to Tonkin Distributing Co 440-9th... MA rket 1-7400

TRADERS DISTRIBUTING CO 314 Front... SU tter-1-3529

VAL MOON WINERY Valley Of Moon Wines Parducci & Domenicci Prep 457 Broadway... EX brook 2-4605

Vintners Associates 855 Sansome... GA rfd 1-0644

WENTE BROS WINES— TONKIN AND MODLIN 440-9th... MA rket 1-7400

West Coast Vintners Co Champagne & Sparkling Wines 855 Sansome... GA rfd 1-0644

WILDMAN & COMPANY 725-2d... YU kon 2-3500

Yannucci R Co 643 Front... SU tter 1-1866

Wiping Rags—See Rags Wire American Brass Company The Russ Bldg... EX brook 2-0637

ANADONDA WIRE & CABLE CO Main Office 111 Sutter... YU kon 6-0051

Bay City Tying Wire Service 540-1st... DO uglas 2-4924

Belden Manufacturing Co 102 Cambon Dr... JU niper 5-8732

BRONCO ELECTRICAL WIRES & CABLES Manufacturers of tough flexible cords & cables for every industrial and domestic use.

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"WHERE TO BUY IT" Western Insulated Wire Co 200 Davis... YU kon 2-0272

CALIFORNIA WIRE CLOTH CORP THE Low and High Carbon Wire, Upholstery Spring Wire, Oil Tempered MB Spring Wire, Baling Wire and Straightened and Cut Wire

1245 Howard... MA rket 1-2869

California Wire Cloth Corp The 1245 Howard From East Bay Zone only (No Inter-City Charge) Ask "Operator" for Enterprise 10071 Chase Brass & Copper Co 680-2d... GA rfd 1-7780

CHICAGO STEEL & WIRE CO CARTON STITCHING & BOOKBINDERS WIRE 527 Brannan... YU kon 6-3951

COAST WIRE COMPANY High Tensile Strapping Wire High Tensile Bale Ties Stitching Wire 527 Brannan... YU kon 6-1294

Wire—(Cont'd)

Copperweld Steel Co Copperweld Division Harry J Billica Pac Dist Manager 681 Market... SU tter 1-8183
DRIVER-HARRIS CO Nichrome Products 1114 Valencia... AT water 2-7660

DRIVER WILBUR B CO Nickel Chromium and Copper Nickel Resistance Alloys Stainless Steels & Beryllium - Copper Alloys in Rod - Wire - Ribbon & Strip 316-11th... HE mlock 1-5116

Edwards E H Co 625 Market... GA rfd 1-6210
Mill S San Francisco... JU niper-7-0326

ELECTRICAL SPECIALTY CO Roebling Magnet-Lead Wire 316-11th... HE mlock 1-5116

ESSEX MADNET WIRE— DISTRIBUTOR INSULATION & WIRES INC 1077 Howard... UN drhil 1-5661

Essex Wire Corp Magnet Wire 1077 Howard... HE mlock 1-1372

Eureka Iron & Wire Works 374-11th... MA rket 1-3296

Ferric Products Co 616 Peterson Oakland... KE ilog 4-7861

GENERAL CABLE CORPORATION 25 Beale... UN drhil 1-3005

Gerrard Steel Strapping Co 61 Bluzome... DO uglas 2-1169

Hazard Insulated Wire Works Insulated Wire Russ Bldg... GA rfd 1-5700

Hoskins Mfg Co Resistance Wire & Ribbon 277-7th... HE mlock 1-6672

INDUSTRIAL WIRE PRODUCTS CORP 2417-17th... UN drhil 1-3005

KENNECOTT WIRE AND CABLE PRODUCTS— CHASE BRASS & COPPER CO Copper Wire & Cable 680-2d... GA rfd 1-7780

Kerite Co The 582 Market... DO uglas 2-3759

Macwhyte Company 749 Bryant... EX brook 2-4966

Morrell Wire Works Floral Wire Designs 135-5th... GA rfd 1-6418

Okonite-Callender Cable Co Inc The Insulated Wire Russ Bldg... GA rfd 1-5700

Okonite Co The Insulated Wire Russ Bldg... GA rfd 1-5700

Paranite Wire & Cable Division Of Essex Wire Corp Insulated Wire And Cable 1077 Howard... HE mlock 1-1372

PHELPS DODGE COPPER PRODUCTS CORP American Copper Products Division Habirshaw Cable & Wire Division Inca Manufacturing Division Mfr. of Bare & Insulated WIRE & CABLE 369 Pine... EX brook 2-7379

Rhode Island Insulated Wire Co Inc Marwood Limited 357-9th... HE mlock 1-7893

ROCKBESTOS PRODUCTS CORP Insulated Wire Manufacturers Oakland Municipal Airport Oakland... SW eetwood 8-2955

Roebling's John A Sons of Calif 1740-17th... MA rket 1-8787

ROME CABLE CORP 1045 Bryant... HE mlock 1-7246

S F WIRE & IRON WORKS 53 Colton... MA rket 1-8712

Scovill Mfg Co Brass Wire 434 Brannan... GA rfd 1-1923

Wire—(Cont'd)

TRI-STATE SUPPLY CORPORATION Magnet Wire: All Insulations Lead Wire - Asbestos Wire Aircraft Wire - Banding Wire Generator and Armature Wire Flexible Bare Stranded Wire 554 Bryant... EX brook 2-8890

U S ELECTRICAL WIRES&CABLES— UNITED STATES RUBBER COMPANY 300-2d... SU tter-1-2323

WESTERN STEEL & WIRE CO All Types & Kinds of WIRE

Straightened & Cut to Length Coiling - Bundling - Spooling Tempered Wire - Brush Wire 359 Sn Bruno Av... MA rket 1-9556

Wire Rope Corp Of America Inc 370-10th... UN drhil 1-0212

Wright G F Steel & Wire Co Sharon Bldg... GA rfd 1-6972

Wire Cloth Brooks E Jordan Co 7 Front... YU kon 6-2974

CALWICO-WISSCO WIRE CLOTH Industrial Screens of all commonly used metals in many different weaves for screening, filtering, separating, grading, cleaning, and processing. ALSO HARDWARE CLOTH

"WHERE TO BUY IT" CALIFORNIA WIRE CLOTH CORP THE 1245 Howard... MA rket 1-2869

CAMBRIDGE WIRE CLOTH— CAMBRIDGE WIRE CLOTH CO 420 Market... YU kon 6-4503

Cambridge Wire Cloth Co 420 Market... YU kon 6-4503

Chase Brass & Copper Co Copper & Bronze & Insect Screening 680-2d... GA rfd 1-7780

INDUSTRIAL WIRE PRODUCTS CORP E. R. POTTER

MFRS. & DISTR. OF WIRE CLOTH ALL MESHES ALL METALS ALL WEAVES Ferrous & Non-Ferrous Wire & Wire Products 2417-17th... UN drhil 1-3005

Leahy R J Co Brass-Copper-Monel-Stainless Steel 357-9th... UN drhil 1-7161

New York Wire Cloth Co Monardock Bldg... GA rfd 1-9113

Monardock Bldg... EX brook 2-3181

PACIFIC METALS CO LTD ALUMINUM - BRASS COPPER - MONEL STAINLESS 3100-19th... MI ssn 7-1104

ROEBLING'S JOHN A SONS CO OF CALIF Industrial Wire Cloth Wire Screens For Every Type Industry And All Types of Equipment Ferrous and Non-Ferrous Metals Any Quantity From San Francisco Warehouse Stock 1740-17th... MA rket 1-8787

(Continued Next Page)

Wire Cloth—(Cont'd)

Steeple R C & Son 50 Hawthorne... DO uglas 2-2639

TYLER W S CO THE Industrial All Metals 215 Market... SU tter 1-6495

West Coast Wire & Iron Works The 154 Main... SU tter-1-1136

WESTERN STEEL & WIRE CO 359 Sn Bruno Av... MA rket 1-9556

Wire-Electric See Electrical Equipment Headings; also Electric Supplies Headings

Wire Netting INDUSTRIAL WIRE PRODUCTS CORP 2417-17th... UN drhil 1-3005

Keystone Steel & Wire Co 930-19th Av Oakland... KE ilog 4-1740

PACIFIC COAST AGGREGATES INC Complete Stock Stucco Netting - Metal Lath Furring Nails And Accessories 400 Alabama... KL ondkie 2-1616

Spencer-Masten Company Pier 31 1/2... YU kon 2-3875

WELDEWEAVE STUCCO NETTING CO 181 S Park... DO uglas 2-3569

Wire Specialties Co Of Calif Export Dept 110 Market... EX brook 2-2288

Wire Products ACME WIRE PRODUCTS CO Wire Display Racks Lamp Shade Frames Wire Baskets & Shelves All Types Of Wire Fabricating 1035 Golden Gate Av... JO rdn 7-130T

Amer Copper Products Div Of Phelps Dodge Copper Products Corp 369 Pine... EX brook 2-7379

ARISTON METAL PRODUCTS— MICHEL & PFEFFER IRON WKS INC Harrison & 10th... MA rket 1-5966

BAKER & HAMILTON 700-7th... HE mlock 1-2600

BURLINGAME SALES CO Wire & Metal Display Stands & Devices BASKETS TRAYS SHELVEING WELDED WIRE PRODUCTS 340 Kearny... EX brook 2-1600

CALIFORNIA WIRE CLOTH CORP THE Farm Fence, Barbed Wire, Bale Ties, Welded Wire Fabric, Nails and Staples, Hardware Cloth, Netting and Insect Wire Screening 1245 Howard... MA rket 1-2869

Chicago Steel & Wire Co 527 Brannan... YU kon 6-3951

DUNHAM GARRIGAN & HAYDEN CO Fencing Etc Kansas & Division... UN drhil 1-3400

FERRIC PRODUCTS CO STRAIGHTENED & CUT FORMING & WELDING COILS & SPECIALTIES 616 Peterson Oakland... KE ilog 4-7861

It is the policy of our company to render the most telephone service and the best at the least possible cost to the public consistent with fair treatment of employees and reasonable return to the investors.

Wire Products—(Cont'd)

FORBES STEEL CORP Welded Wire Fabrics Monardock Bldg... GA rfd 1-2772

Habirshaw Cable & Wire Div Of Phelps Dodge Copper Products Corp 369 Pine... EX brook 2-7379

Inca Mfg Div Of Phelps Dodge Copper Products Corp 369 Pine... EX brook 2-7379

INDUSTRIAL WIRE PRODUCTS CORP INSULATION & WIRE INC 1077 Howard... UN drhil 1-5661

KERN F & SONS IRON WORKS Wire Mesh Doors-Partitions-Grilles 517-6th... EX brook 2-2171

LARKIN SPECIALTY MFG CO Automatic Forming Of Round & Flat Wire Springs-Clips & Rings 288-1st... SU tter-1-8497

Melco Welded Wire Display Racks-Basket-Etc 4572 Santa Monica Los Angeles (Toll) Call Long Distance For Normandie 2-6504

NEW MISSION WIRE & IRON WORKS 3910 Mission... DE laware 3-5383

If no answer call... JU niper-5-3986

Progressive Wire & Iron Works 2130 Folsom... MA rket 1-8410

S F WIRE & IRON WORKS 517 Colton... MA rket 1-8712

WEST COAST WIRE & IRON WORKS THE 134 Main... SU tter-1-1136

WIRE PRODUCTS CO Manufacturers of DISPLAY RACKS WIRE NOVELTIES And Lamp Shade Frames Spot Welding & Forning 727 Gough... JO rdn 7-2116

YOUNG L A SPRING & WIRE CORP Wire Display Racks - Shelving Bed Springs - Coil Springs Wire Constructions 111 Sn Leandro Blvd(SJ) LO ckhawn 9-2112

Wire-Reinforcements See Concrete Reinforcements

Wire Resistance See Electric Equipment Headings; also Electric Supplies Headings

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• Wire Baskets • Screens • Grilles • Window Guards • Machine Guards • Store Room Partitions • Display Racks

San Francisco Wire & Iron Works 53 Colton Est. 1906 Market 1-8712

731 Market

(Continued Next Page)

Wire Rope—(Cont'd)

Abraham N Co 1062 Folsom... HE mlock 1-9426

AMERICAN CABLE DIVISION OF AMERICAN CHAIN & CABLE CO INC 695 Bryant... SU tter 1-1708

BARNETT FRED E CO Monardock Bldg... SU tter-1-2284

Bell Rigging Supply 320 Clay... SU tter 1-3048

Bethlehem Pacific Coast Steel Corporation 20th & Illinois... MA rket 1-3200

BETHLEHEM SUPPLY COMPANY OF CALIFORNIA 1400-17th... MA rket 1-8212

California Industrial Supply Co 899 Bryant... UN drhil 3-3565

EDWARDS WIRE ROPE Logging-oil construction mining-marine preformed or non-preformed all wires & constructions Bright or Galvanized "STERLING STEEL"

"WHERE TO BUY IT" Edwards E H Co 625 Market... GA rfd 1-6210

FLEMING DON D CO INC 1079 Folsom... UN drhil 1-3651

GILMORE STEEL & SUPPLY CO INC Distributors For Bethlehem Wire Rope 840 Brannan... KL ondkie 2-0511

HAYSIDE CO 435 Brannan... EX brook 2-0064

HAZARD WIRE ROPE DIVISION OF AMERICAN CHAIN & CABLE CO INC 695 Bryant... SU tter 1-1708

HERCULES EQUIPMENT & RUBBER CO INC 4055 Brannan... YU kon 6-2770

JONES & LAUGHLIN WIRE ROPE— JAXON ENGINEERING SPECIALTIES 181 Stewart... YU kon 2-7055

JONES & LAUGHLIN STEEL PRODUCTS CO Russ Bldg... EX brook 2-0266

KRIEGER H MACHINERY CO New & Used 724 Brannan... MA rket 1-5409

LESCHEN A & SONS ROPE CO Mfrs Hercules Red Strand Wire Rope 520-4th... GA rfd 1-8134

LUMBERMEN'S EQUIPMENT CO Roebling's Blue Center Wire Rope 40 Young Iron Works Blocks & Rigging 582 Market... GA rfd 1-7106

MACWHYTE COMPANY Mfrs Monarch Whyte Strand Wire Rope Special Tractor Elevator Cable Macwhyte Atlas Braided Slings 749 Bryant... EX brook 2-4966

PACIFIC WIRE ROPE Pacific Coast Mfrs. of Wire Rope Preformed & Non-Preformed Galvanized Strand Wire Rope Splicing "NO ORDER TOO SMALL" "The Blue Reel" "FOR INFORMATION CALL" DISTRIBUTOR

PAC WIRE ROPE CO 681 Market... GA rfd 1-2580

Pacific Wire Rope Co 681 Market... YU kon 2-6934

PELL CABLE CUTTER CO Hydrazine Wire Rope Cutter 55 New Montgomery... EX brook 2-5247

PHILPOT GEORGE M CO 1060 Bryant... HE mlock 1-5475

Plummer John L & Co 461 Market... DO uglas 2-8737

ROCHESTER ROPE INC 715 Bryant... YU kon 6-5132

ROEBLING'S JOHN A SONS CO OF CALIF BLUE CENTER STEEL WIRE ROPE (Preformed and Non-Preformed) WIRE ROPE FITTINGS AND WIRE PRODUCTS 1740-17th... MA rket 1-8787

ROSE W & CO 5th & Oak Oakland... TE mpler 2-7495

UNION WIRE ROPES— COAST EQUIPMENT CO 948 Bryant... MA rket 1-5740

WEEKS-HOWE-EMERSON CO WIRE ROPE AND FITTINGS Splicing - Socketing - Slings SKOOKUM - ESCO RIGGING 515 Folsom... SU tter 1-3662

WICKWIRE ROPE Tough Wire Rope for heavy hoisting, hauling and rigging. In all sizes and constructions. Standard Lay or WISSCOWAY Preformed.

"WHERE TO BUY IT" CALIFORNIA WIRE CLOTH CORP THE 1245 Howard... MA rket 1-2869

Wire Rope Corporation Of America Inc Mfrs Brown Strand Wire Rope 370-10th... UN drhil 1-0212

Wire Stitching Machines See Stitching Machines

Wire Workers' Equipment PELL CABLE CUTTER CO Hydrazine Wire Rope Cutter 55 New Montgomery... EX brook 2-5247

Fuerst R L 21 Grant Av... SU tter 1-7066

L'Appareille 3925-24th... AT water 2-2504

LOV-E BRASSIERE SHOPPE 141 Grant... DO uglas 2-4635

Moss Stores Inc 203-1st... UN drhil 3-2589

Pink Garter Lingerie 1307-23d Av.OV erland 1-5585

Women's Accessories—Retail Fuerst R L 21 Grant Av... SU tter 1-7066

L'Appareille 3925-24th... AT water 2-2504

LOV-E BRASSIERE SHOPPE 141 Grant... DO uglas 2-46