

METAL VENETIAN BLINDS

Warranted quality made to measure in our own factory and installed. Repairing-Paris-Service. Estimates Given.

Continental VENETIAN BLINDS

Call **TUxedo 5-4567**

FACTORY: 1808 JACKSON ST. CORNER OF VAN NESS

MAXWELL WINDOW SHADES

Oldest Firm in the Sunset BRING IN ROLLERS

One-Day Service

VENETIAN BLINDS New & Repaired

Pick-up & Delivery

1301 - 12th Ave. at Irving

OVERland 1-0333

WINDOW SHADES VENETIAN BLINDS

NEW - REPAIRED MADE TO ORDER

With New or Your Own Rollers

Inquire About Our Amazingly Prompt Service

We Call & Deliver Anywhere Within the City Limits

FREE ESTIMATES

Also Draperies - Curtains Lambrequins - Cornices - Paint

PIONEER SHADE CO.

5KYline 1-9926

1555 Clement St., Cor. 17th Ave. Branch - 78 Henry - Underhill 3-1357

BAMBOO - RATTAN PRODUCTS

Since 1908

Specialists in

BAMBOO WINDOW SHADES

Extra Fine To Heavy

From Made or Stock

FITURE - RUGS ACCESSORIES

2-6152

II, ST.

Window Shades-Retail- (Cont'd)

JONES RESILIENT FLOORS
2553 Mission..... MI ssn 7-6851

KENNEDY HAL 3444 Balboa..... BA yview 1-8530

KOOLSHADE SUN SCREEN-
WESTERN ASBESTOS CO
675 Townsend..... KL ondikey 2-3868

Lun On Co 771 Sacramento..... YU kon 2-6152
(See Advertisement This Page)

MARINA VENETIAN BLIND CO
Window Shades - Venetian Blinds
Made to Order & Repaired
We Clean - Repaint - Reslat Venetian Blinds
2214 Lombard..... WA Inut 1-2829

Maxwell F 1301-12th Av..... OV erland 1-0333
(See Advertisement This Page)

MOHAWK WINDOW SHADE CO
Mohawk Window Shades
Mohawk Venetian Blinds
Laundry

5090 Mission..... DE laware 3-1444
5036 Mission..... JU niper 7-5018
225 Columbus..... YU kon 6-0371

MOHAWK WINDOW SHADE CO

Mohawk Window Shades
Mohawk Venetian Blinds
Laundry

5090 Mission..... DE laware 3-1444
5036 Mission..... JU niper 7-5018
225 Columbus..... YU kon 6-0371

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2-6152

II, ST.

Window Shades-Retail- (Cont'd)

SEASOARD SUPPLY CO
2235 Polk..... GR ayston-4-1463

Stoane W & J 224 Sutter..... GA rfd 1-2827

SHO-BOY PAINT STORE
3159 Mission..... MI ssn 8-0158

SPRINGLESS WINDOW SHADES OF CALIF
Lasts Twice as Long
Always Rolls Straight
Stops Where You Want
Never Touch Cloth
Edges Never Fray
Home Demonstrations
& Estimates
Without Obligation

Formerly Coast Drapery Mfg. Co.
195 Maynard..... JU niper 5-1476

STANDARD LINOLEUM CO
1836 Polk..... PR ospect-5-9263

SUN STOP SHADE SERVICE
See Adv Under Venetian Blinds

2469 Sn Bruno Av..... JU niper 4-5902

Sunset Window Shade & Venetian Blind Mfg Co
4355 California..... BA yview 1-5521
(See Advertisement Page 747)

Superior Shade Co 859 Golden Gate Av. WE st-1-6790

Transparent Shade Co The
323 Geary..... YU kon 2-1443

From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 10029

TRANSPARENT SHADES
Original and famous
"Sun Protection plus
Visibility" for your win-
dow displays - with se-
cret INFRA-CHEM pro-
cess. More than a
million in use. Free estimates. Made ONLY by
TRANSPARENT SHADE COMPANY.

"WHERE TO BUY THEM"

TRANSPARENT SHADE CO THE
323 Geary..... YU kon 2-1443

WINDOW SHADES & VENETIAN BLINDS

Made to Order & Repaired
City Wide Service

155 Church..... MA rket 1-7293

WHOLESALE - RETAIL

WED. DE FRIESE & SONS

ALUMINUM AND VENETIAN BLINDS

AND WINDOW SHADES

ORdway 3-0089

TRANSPARENT SHADES FOR STORE AND VIEW WINDOWS
CLEANING & REPAIRING

Free Estimates 1222 SUTTER

Window Shades-Retail- (Cont'd)

Wallace Hardware 2526 Noriega..... SE abright 1-0531

WEST PAINT CO 1612 Market..... HE mlock-1-1017

WESTERN VENETIAN BLIND CO

TRANSPARENT SUNFILTER SHADES

In Amber - Gold - Green - Blue and Clear Colors

Hartshorn Window Shades
Flexalum Venetian Blinds

*Repair - Washing

5515 Mission..... JU niper 7-3726

Window Shades-Whse & Mfrs

A & D Shade Co
270 Laguna Honda Blvd..... LO mbar 4-3035

ABBY VENETIAN BLIND CO
Contra-Window Shades-Venetian Blinds
70 Oils..... MA rket-1-8120

Art Shade Shop 2049 Market..... HE mlock 1-5074

BRAZELL A M CO
Manufacturers & Contractors Of
Window Shades Venetian Blinds
Sales Office
557 Minna..... MA rket 1-9651

Cash & Carry Window Shade Co
1819 Market..... HE mlock 1-3663

(See Advertisement Page 747)

Clapay Corp 5700-3d..... MI ssn 7-5204

Columbia Mills Inc The 252-5th..... YU kon 6-3626

Continental Blind Co 1695 Jackson, TU yedo-5-4567

Davis Jno R 3248-22d..... MI ssn 7-7971

DE FRIESE THEO & SONS
1222 Sutter..... OR dway 3-0089

(See Advertisement This Page)

Dehn E C & Co
Venetian Blinds & Shades
Hearth Blids..... GA rfd 1-0562

ECONOMY SHADE CO
See Ad Under Window Shades-Retail

535 Sutter..... DO uglas 2-7092

Factory 80 Tehama..... GA rfd 1-5918

FRANKEN JAMES C CO
1112 Polk..... GR ayston-4-5068

Hartshorn Steward Co 1975-1st Av Sn Leandro
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 10113

HAUSER SHADE PRODUCTS CO

WHOLESALE ONLY

Distributor of Illinois Shade Cloth
Rollers & Shade Sundries
Special Order & Stock Shades

1448-63d Emeryville..... HU mbot 3-7978

WINDOW SHADES & VENETIAN BLINDS

Made to Order & Repaired
City Wide Service

155 Church..... MA rket 1-7293

WHOLESALE - RETAIL

WED. DE FRIESE & SONS

ALUMINUM AND VENETIAN BLINDS

AND WINDOW SHADES

ORdway 3-0089

TRANSPARENT SHADES FOR STORE AND VIEW WINDOWS
CLEANING & REPAIRING

Free Estimates 1222 SUTTER

Windows-Metal

ALCASSO ALUMINUM WINDOWS-
HAMANN-HACKETT
1203 Columbus Av..... PR ospect 6-5435

ALWINTITE ALUMINUM WINDOWS-
DISTRIBUTOR

WESTERN ASBESTOS CO
675 Townsend..... KL ondikey 2-3868

American Welding Co Inc
966-77th Avenue Oakland..... TR inidad 2-3367

ARISTON METAL PRODUCTS-
MICHEL & PFEFFER IRON WORKS INC
Harrison & 10th..... MA rket-1-5966

BATES WALTER D & ASSOCIATES
Aluminum Vampco & Geyser Bar Windows
693 Mission..... GA rfd 1-6971

Bayley William Co The 171-2d..... SU tter 1-1100

CEGO STEEL PRODUCTS CORP
401 Tunnel..... DE laware 3-3600

CEGO WINDOWS & SCREENS-
PACIFIC COAST AGGREGATES INC
Main Office 400 Alabama..... KL ondikey 2-1616

Cleveland Wrecking Co 2800-3d..... VA lencia 4-1411

Detroit Steel Products Co Russ Bldg. DO uglas 2-0890

Feenstra Steel Window Co Russ Bg. DO uglas 2-0890

FENESTRA STEEL WINDOWS-
DETROIT STEEL PRODUCTS CO
Russ Bldg. DO uglas 2-0890

Fentron Steel Works Inc
607 Market..... GA rfd 1-0426

Fox Walter R Co The 666 Mission..... SU tter 1-6700

General Bronze Corp
2507 Bryant..... AT water-2-3231

Nagode Lewis J F 905 Mission..... SU tter 1-5549

Napa & Sonoma Wine Co 703 Market. GA rfd 1-8727

Oakville Winery 509 Crescent Av..... MI ssn 8-3090

Old St Helena Winery
400 Templeton Daly City..... JU niper 5-4495

Pac Coast Brands 2700-18th..... HE mlock 1-5050

PELLERINI BROS WINERY
1300-3d..... VA lencia 4-6411

Petal Wine Co 455-4th..... GA rfd 1-3213

PORCARI THOMAS F
Redwood Empire Wines
814 Montgomery..... GA rfd 1-8311

Rogers Chas J Inc 225 Front..... EX brook 2-4314

San Gabriel Vineyard Co 200 Davis..... YU kon 6-1470

TAYLOR W A & CO
1000 Brannan..... KL ondikey 2-1727

Went Bros 55 New Montgomery..... YU kon 6-2465

West Coast Vintners Co
Champagne & Sparkling Wines
855 Sansome..... GA rfd 1-0644

WINDSOR WINERY 420 Market. DO uglas 2-8939

Winery Equipment & Supplies

Braun-Knecht-Heimann-Co
1400-16th..... HE mlock 1-8800

Butcher L H Co 15th & Vermont..... MA rket 1-4210

CALIF PRESS MFG CO
1800 Folsom..... MA rket 1-4312

Eyrle Company 1001 Tennessee..... MI ssn 8-2662

GREENBERG'S SONS BRASS FOUNDRY & MACHINE WORKS
Acid Resisting Winery
Valves & Fittings
745 Folsom..... EX brook 2-3143

HORNE MACHINERY CO INC
Bottling & Conveying Equip
1188 Harrison..... UN drhil 1-5571

King & Anderson 1355 Market..... KL ondikey 2-1963

KREUZ OSGAR INCORPORATED
Still-Filters-Pasteurizers-Coolers
6th & Ashby Berkeley
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 11000

REBIZZO M & CO
Rebizzo Powder Filter
414 Broadway..... DO uglas 2-2999

ROSSI A & CO 18 Bartol..... GA rfd 1-6681

SOHNIER I F GO INC
Bottle Caps & Bands
683 Bryant..... GA rfd 1-1746

SCOTT MACHINERY CO
960 Folsom..... DO uglas 2-4567

Windows-Wood

See Building Materials; Also Millwork;
Also Sash-Wooden

The first United States flag to be raised on Leyte was put in place on a palm tree by a former telephone lineman. Wearing climbing spikes, and with Old Glory tied around his waist, he climbed up the tree trunk amid cheers and enemy bullets.

Please be sure you hear the dial tone before starting to dial. If slow dial tone should be experienced at any time, please wait. "Flashing" prevents the equipment from doing an effective job for you.

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Wineries

Almaden Vineyards 37 Drum..... DO uglas 2-5575

American Industries Corp
814 Montgomery..... GA rfd 1-8311

Bay View Winery 1110 Hollister..... JU niper-7-3957

Beaulieu Vineyard 300 Montgomery. EX brook 2-0157

Butte & Co 251 Natoma..... EX brook 2-8897

Cal-Best Wine Co 2700-18th..... HE mlock 1-5050

Calif Cellars 703 Market..... GA rfd 1-8727

California Grape Products Corp
55 New Montgomery..... SU tter 1-3931

Christian Brothers Winery Agcy
717 Market..... GA rfd 1-7341

DELTA WINERY & DISTILLERY CORP
Oakville Winery
Mont St John Winery
Madonna Winery
Silverado Winery
Oakdale Vineyards
Bulk and Case Goods

S. F. Office P. N. Pearson, Rep.
509 Crescent Av..... MI ssn 8-3090

Franzia Bros Winery 608 Howard..... SU tter 1-5561

From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 10082

Gambury Louis R 703 Market..... GA rfd 1-8501

Grape Gold Vineyards
2444 Sn Bruno Av..... JU niper 6-1172

Hallcrest Winery 351 California..... GA rfd 1-2470

ITALIAN SWISS COLONY
781 Beach..... OR dway 3-9420

Madonna Winery 509 Crescent Av..... MI ssn 8-3090

Meta Secundo P 202 Davis..... YU kon 6-1437

Mission Bell Wineries 548-3d..... YU kon 2-4286

Mont St John Winery
509 Crescent Av..... MI ssn 8-3090

Montebello Wine Co of Calif
2507 Bryant..... AT water-2-3231

Nagode Lewis J F 905 Mission..... SU tter 1-5549

Napa & Sonoma Wine Co 703 Market. GA rfd 1-8727

Oakville Winery 509 Crescent Av..... MI ssn 8-3090

400 Templeton Daly City..... JU niper 5-4495

Pac Coast Brands 2700-18th..... HE mlock 1-5050

PELLERINI BROS WINERY
1300-3d..... VA lencia 4-6411

Petal Wine Co 455-4th..... GA rfd 1-3213

PORCARI THOMAS F
Redwood Empire Wines
814 Montgomery..... GA rfd 1-8311

Rogers Chas J Inc 225 Front..... EX brook 2-4314

San Gabriel Vineyard Co 200 Davis..... YU kon 6-1470

TAYLOR W A & CO
1000 Brannan..... KL ondikey 2-1727

Went Bros 55 New Montgomery..... YU kon 6-2465

West Coast Vintners Co
Champagne & Sparkling Wines
855 Sansome..... GA rfd 1-0644

WINDSOR WINERY 420 Market. DO uglas 2-8939

Winery Equipment & Supplies

Braun-Knecht-Heimann-Co
1400-16th..... HE mlock 1-8800

Butcher L H Co 15th & Vermont..... MA rket 1-4210

CALIF PRESS MFG CO
1800 Folsom..... MA rket 1-4312

Eyrle Company 1001 Tennessee..... MI ssn 8-2662

GREENBERG'S SONS BRASS FOUNDRY & MACHINE WORKS
Acid Resisting Winery
Valves & Fittings
745 Folsom..... EX brook 2-3143

HORNE MACHINERY CO INC
Bottling & Conveying Equip
1188 Harrison..... UN drhil 1-5571

King & Anderson 1355 Market..... KL ondikey 2-1963

KREUZ OSGAR INCORPORATED
Still-Filters-Pasteurizers-Coolers
6th & Ashby Berkeley
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 11000

REBIZZO M & CO
Rebizzo Powder Filter
414 Broadway..... DO uglas 2-2999

ROSSI A & CO 18 Bartol..... GA rfd 1-6681

SOHNIER I F GO INC
Bottle Caps & Bands
683 Bryant..... GA rfd 1-1746

SCOTT MACHINERY CO
960 Folsom..... DO uglas 2-4567

Windows-Wood

See Building Materials; Also Millwork;
Also Sash-Wooden

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Wines-Retail

ABIE FOLEY'S LIQUOR SERVICE
514 Larkin..... PR ospect 5-2526

Acme Wine & Liquor Supply Co
5210 Mission..... JU niper 5-9871

Allied Liquor & Smoke Shop
Open 8:00 AM To 2:00 AM
1399 Fillmore..... WA Inut 1-8502

ALTA NAPA WINE COMPANY
2953 Folsom..... AT water-2-0284

Bay View Winery 1110 Hollister..... JU niper 7-3957

BEAULIEU VINEYARD

FINE WINES

FROM

NAPA VALLEY

BV

"FOR INFORMATION CALL"

DISTRIBUTOR

Cristiani & Co 573 Washington..... SU tter 1-0162

Wines-Retail

BERINGER BROS 1166 Howard..... HE mlock 1-0153

Calipella Hills Wine Co 207-4th..... DO uglas 2-7675

Caruso Wine & Liquor Store
4011-24th..... AT water-2-3841

Central Club
Andy Sardi-Prop
6282 Mission Daily City..... JU niper 4-9906

Corbett's Cut Rate Wine & Liquor Store
2901-16th..... UN drhil 1-7745

De Martini Bros Wines & Liquors
2035 Powell..... DO uglas 2-4263

Dumont Wine Co 3020-16th..... HE mlock 1-0944

El Rey Wine & Liquor Co
1521 Ocean Av..... JU niper 6-2000

Excelsior Wines & Liquors
4499 Mission..... JU niper 5-9910

FELDEHAY'S WINES & LIQUORS
WE CARRY
THE IMPORTED & DOMESTIC
WINES YOU KNOW & LIKE

1542 Polk..... OR dway 3-1833

Florence Wine Co 1569 Haight..... HE mlock 1-4724

Foley's 514 Larkin..... PR ospect 5-2525

Foster Fred O Co 51-2d..... DO uglas 2-4775

Galvez Wine Co 5821 Geary Blvd..... SK yline 1-9533

Golden Eagle Wine & Liquor Co
5122-9th..... VA lencia 4-9400

HAPPY'S WINE & LIQUOR STORE
731 Columbus..... DO uglas 2-5068

Harris A E
Entrance-Stock of Finest Wines
443 Clement..... SK yline 1-3485

Harris Jack 1207 Fillmore..... WA Inut 1-9923

Italian California Wine Co
2966-24th..... VA lencia 4-0446

La Nacional Grocery 381-9th..... UN drhil 1-9679

Lido Market 785 Lombard..... OR dway 3-5488

LITTLE BEAR DELICATESSEN STORE THE
Corner of 18th & Emery Blvd
Open Daily & Sunday 9 A.M. - 11 P.M.
Enchiladas - Roasts - Stuffed Chicken
5351 Geary Blvd..... SK yline 1-3196

Massolletti C Wine Co 1204 Pac Av. OR dway 3-9812

Max Liquor Store 635 Kearny..... DO uglas 2-8516

Mazzoni Winery 1537 Powell..... DO uglas 2-1725

MONTA CARLO WINE CO
717 Vallejo..... DO uglas 2-4106

Muzio's Wine & Liquor Cellar
999 S Van Ness Av..... AT water-2-2784

NEW MISSION LIQUOR STORE
Entrance-New Mission Market
2584 Mission..... VA lencia 4-3919

Old King Cole Wine Co 470 Pacific..... GA rfd 1-8957

PARK WALKER BROS WINERY
1300-3d..... VA lencia 4-6411

Pilloni Julius 1398 Grant Av..... EX brook 2-8410

Polk Bush Liquors 1301 Polk..... TU xedo 5-2661

Pop's 720 Howard..... GA rfd 1-9511

Seabiscuit Liquor Store
310 Bay Shore Blvd..... VA lencia 4-5747

Serret Jean M 2953 Folsom..... AT water-2-0284

Sonoma Hills Wine Co
114 Embarcadero..... GA rfd 1-4929

Sonoma Mission Wine Co 143-6th..... SU tter 1-5016

Sunnydale Wine Co 2936-24th..... VA lencia 6-9911

WEINSTEIN CO DEPT STORE
Toschi Liquor Co 332 Clement..... SK yline 1-9852

Union Liquor Store
2446 Bay Shore Blvd..... JU niper 5-9836

Veteran's Liquor Co 193-6th..... SU tter 1-6321

Walt's Liquor Store 766 Geary..... GR ayston 4-9619

WESTERN CO DEPT STORE
1041 Market..... UN drhil 1-5500

Western Liquor Store 1642 Fillmore..... WE st-1-9778

Western Liquor Store 2794 Mission. VA lencia 4-6395

Wilking Wine & Liquor Store
3273 Sacramento..... WE st-1-3124

Winery Equipment & Supplies

Braun-Knecht-Heimann-Co
1400-16th..... HE mlock 1-8800

Butcher L H Co 15th & Vermont..... MA rket 1-4210

CALIF PRESS MFG CO
1800 Folsom..... MA rket 1-4312

Eyrle Company 1001 Tennessee..... MI ssn 8-2662

GREENBERG'S SONS BRASS FOUNDRY & MACHINE WORKS
Acid Resisting Winery
Valves & Fittings
745 Folsom..... EX brook 2-3143

HORNE MACHINERY CO INC
Bottling & Conveying Equip
1188 Harrison..... UN drhil 1-5571

King & Anderson 1355 Market..... KL ondikey 2-1963

KREUZ OSGAR INCORPORATED
Still-Filters-Pasteurizers-Coolers
6th & Ashby Berkeley
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 11000

REBIZZO M & CO
Rebizzo Powder Filter
414 Broadway..... DO uglas 2-2999

ROSSI A & CO 18 Bartol..... GA rfd 1-6681

SOHNIER I F GO INC
Bottle Caps & Bands
683 Bryant..... GA rfd 1-1746

SCOTT MACHINERY CO
960 Folsom..... DO uglas 2-4567

Windows-Wood

See Building Materials; Also Millwork;
Also Sash-Wooden

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Wines-Whsle

Alta Napa Wine Company
2953 Folsom..... AT water-2-0284

AMBASSADOR WINES-
FRUIT INDUSTRIES LTD
900 Minnesota..... VA lencia 4-8631

Beaulieu Vineyard 300 Montgomery. EX brook 2-0157

Beaulieu Vineyard Distributor
300 Montgomery..... EX brook 2-0157

573 Washington..... SU tter 1-0162

Bercut-Vandervoort & Co Inc
10 Lombard..... DO uglas 2-5320

BERGUT-VANDERVOORT & CO INC
Imported & Domestic Wines
YU kon 6-2998

BERINGER BROS 1166 Howard..... HE mlock 1-0153

BISCEGLIA BROTHERS WINE CO
PARADISE WINES

244 Heburn St..... SW eetwood 8-7622

Butte & Co 251 Natoma..... EX brook 2-8897

C V A CORPORATION 582 Market..... YU kon 6-5544

Cal-Best Wine Co 2700-18th..... HE mlock 1-5050

CAL-HI BEVERAGE CO
127 Montgomery..... YU kon 6-4306

California Grape Products Corp
55 New Montgomery..... SU tter 1-3931

California Vintage Wine Co
240 Battery..... GA rfd 1-0472

California Wine Agency 240 Clay..... SU tter 1-6351

CALIF WINE ASSOCIATION
900 Minnesota..... VA lencia 4-8631

Calif Wine Co 221-14th..... HE mlock 1-3533

Clicquot Champagne Agcy
383 Brannan..... EX brook 2-6341

CLIQUET YELLOW LABEL CHAMPAGNE-
TONKIN AND MODLIN 440-9th. MA rket 1-7400

Colombet Inc 703 Market..... GA rfd 1-8727

COLUMBUS WINE CO
3141 Fillmore..... WA Inut 1-8984

Concannon Wine Co 240 Battery..... HE mlock 1-3533

CRESTA BLANCA WINE CO
582 Market..... YU kon 6-5544

CRESTA BLANCA WINES-
TONKIN AND MODLIN 440-9th. MA rket 1-7400

CRISTIANI & COMPANY
WHOLESALE LIQUORS & WINES
Beaulieu Vineyard Distributor
573 Washington..... SU tter 1-0162

DAYAV CHAMPAGNE-
JOSEBRA CO THE 458 Brannan. YU kon 6-2370

Di Giorgio Wine Co 433 Calif..... DO uglas 2-8972

DOLLY MADISON WINES-
FRUIT INDUSTRIES LTD
900 Minnesota..... VA lencia 4-8631

DUBONNET WINE-
TONKIN AND MODLIN 440-9th. MA rket 1-7400

EAGLE VINEYARD PRODUCTS CO
"THE HOUSE OF WINES"
WHOLESALE DISTRIBUTORS FOR
Baronet Wines
Italian Swiss Colony
Christian Bros. Wines
Virginia Dare Wines

1020 Folsom..... HE mlock 1-6226

F I CHAMPAGNE-
CALIFORNIA WINE ASSN
900 Minnesota..... VA lencia 4-8631

F I WINES-
FRUIT INDUSTRIES LTD
900 Minnesota..... VA lencia 4-8631

FRANZIA BROS WINERY
SAN FRANCISCO DIVISION
All Types Dessert & Table Wine
608 Howard..... SU tter 1-5561

FRUIT INDUSTRIES LTD
900 Minnesota..... VA lencia 4-8631

Gallo Sales Co 699 Battery..... SU tter 1-3044

From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 10037

GALLO WINES-
GALLO SALES CO 699 Battery. SU tter 1-3044

(Continued Next Page)

Wines-Retail

BERINGER BROS 1166 Howard..... HE mlock 1-0153

Calipella Hills Wine Co 207-4th..... DO uglas 2-7675

Caruso Wine & Liquor Store
4011-24th..... AT water-2-3841

Central Club
Andy Sardi-Prop
6282 Mission Daily City..... JU niper 4-9906

Corbett's Cut Rate Wine & Liquor Store
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De Martini Bros Wines & Liquors
2035 Powell..... DO uglas 2-4263

Dumont Wine Co 3020-16th..... HE mlock 1-0944

El Rey Wine & Liquor Co
1521 Ocean Av..... JU niper 6-2000

Excelsior Wines & Liquors
4499 Mission..... JU niper 5-9910

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WE CARRY
THE IMPORTED & DOMESTIC
WINES YOU KNOW & LIKE

1542 Polk..... OR dway 3-1833

Florence Wine Co 1569 Haight..... HE mlock 1-4724

Foley's 514 Larkin..... PR ospect 5-2525

Foster Fred O Co 51-2d..... DO uglas 2-4775

Galvez Wine Co 5821 Geary Blvd..... SK yline 1-9533

Golden Eagle Wine & Liquor Co
5122-9th..... VA lencia 4-