

THUR-O TEXTILE CLEANERS

Heber K. Gute - Owner

Delicate Upholstery Fabrics require and receive the skillful, experienced treatment they deserve when cleaned by the

THUR-O SOAPLESS SHAMPOO PROCESS

Deodorizes - Sanitizes - Demoths

THUR-O-TINT PROCESS

Re-appearances Pieces by Tinting Back Faded Colors

WE SPECIALIZE EXCLUSIVELY IN UPHOLSTERY TEXTILES

Trained Experts Work at Your Place or Our Plant

Years of Experience and Modern Equipment Assure

QUALITY WORK AT REASONABLE PRICES

998 Oak St. Homes Clubs
Theaters Hotels Market 1-8589



CENTRAL

Rug and Furniture Cleaning Plant

EST. 1924

270 SEVENTH STREET

3 FLOORS DEVOTED TO FINE RUG CLEANING by Experts

DRY CLEANING OF UPHOLSTERED FURNITURE

Phone HE mlock 1-1063

"CENTRAL" IS RECOMMENDED by all Leading Furniture and Department Stores!

HARRY MORRIS, Managing Owner

Whitmore's

2930 OCTAVIA

RUG AND UPHOLSTERY CLEANERS

FADED UPHOLSTERY DYED!

Call TUXEDO 5-6467

"Satisfied Customers Are Our Best Advertisement"



ALADDIN

Rug & Furniture Service Co.

1224 20th Ave.

MOntrose 4-3430

Rugs & Upholstered Furniture Cleaned In Your Home or Our Office

"THUR-O PROCESS USED"

Satisfaction Guaranteed - Free Estimates - Furniture Recovering

Upholstery Cleaners—(Cont'd)

ECONOMY RUG CLEANING CO
TINTING SPECIALISTS
Chesterfield Sets Cleaned & Tinted, \$22.50
Chesterfield Sets Cleaned, \$15.00
663 Ash.....JO rdn 7-3263

GROMM SYSTEM
Rugs - Upholstery - Auto Interiors
CLEANED ON THE PREMISES
Warranted - Odorless - Convenient
210 Post.....EX brook-2-3383

INTERIOR FABRIC CLEANERS
1704 Washington.....PR osect 5-4196
After 5 PM call.....SE abright 1-6215

MODERN CARPET CLEANERS
931 Clement.....SK yline 1-6135

MURRAY HILL UPHOLSTERY CLEANERS
441 Ellis.....OR dway 3-1796

O'DONNOR RUG & UPHOLSTERY CLEANERS
131 Chester Av.....JU niper 4-9424
(See Advertisement Page 709)

Original Rug & Upholstery Cleaners
648 Ash.....WE st 1-3023

Rice F A Rug Co
See Our Ad Rug & Carpet Cleaners
90-14th.....MA rket 1-0262

Rite-Way Rug Cleaners 641 O'Farrell.....TU xedo 5-1461

RUG MAN THE
178 School Daily City.....JU niper 4-8275

THUR-O TEXTILE CLEANERS

Specializing Exclusively in UPHOLSTERY CLEANING
See Adv. Under Upholstery Cleaners
998 Oak.....MA rket 1-8589
(See Advertisement This Page)

Thur-O-Textile Cleaners 998 Oak.....MA rket 1-8589
(See Advertisement This Page)

UNITED SERVICE CO
KWIK-DRY
Cleaning System in Your Home
Office or Store
Complete Plant Facilities
Includes Pick-up & Re-Laying
35 Oak Grove.....YU kon 2-0860

Vacuum Sterilizing Co 1354 York.....AT water 2-7025
(See Advertisement Page 709)

VALENTE S 247 Ellsworth.....MI ssn 8-5111
Weaver's Certified Service Co

Flood Bling.....DO ugias 2-2150

WHITMORE'S RUG & UPHOLSTERY CLEANERS 2930 Octavia.....TU xedo 5-6467
(See Advertisement This Page)

Upholstery Cleaning Machines
See Cleaners' & Dyers' Equipment

Two friendly telephone habits:
QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.



KEEP YOUR RUGS Newer With ACE!

Only Fast Drying Soapless Chemicals Used

FURNITURE - AUTO UPHOLSTERY
TINTING - DYEING - DEMOTHING
CARPET REPAIRING AND SHIFTING

Free Estimates - 24-Hour Service

Ace Upholstery Cleaners
Sutter 1-4425 or EVergreen 6-7511
4401 CALIFORNIA ST.

Upholstery Fabrics

Balalex Co The
415 Golden Gate Av.....UN drhil 1-5340

Berch Co-Div Of Berch Silk Co Inc
560 Mission.....YU kon 6-6464

Blumenthal Sidney Co Inc
671 Mission.....DO ugias 2-3585

BOLTAFLX PLASTIC FABRICS—
BOYD A B CO 1235 Howard.....UN drhil 1-3877

Boyd A B Co 1235 Howard.....UN drhil 1-3877

Burch John K Company 165-24.....YU kon 6-5325

CARO & UPRIGHT
115 New Montgomery.....DO ugias 2-1507

Chevey Brothers 442 Post.....YU kon 2-6251

Cohn-Hall-Mark Co 62-1st.....YU kon 6-6833

Craftex Mills Inc of PA
1355 Market.....UN drhil 1-9836

Craftex Mills Inc of Penn
1024 N Virgil Av Los Angeles
(Call) Dial Long Distance for.....Normandy 3-2555

Goodall Fabrics Inc 1355 Market.....KL ondike 2-2311

Hexter S M Co 442 Post.....EX brook-2-7551

JOFA INC 442 Post.....SU tter 1-1886

Kahn Arthur Co Inc 498 Alabama.....UN drhil 1-5839

Keeney Ken 1355 Market.....UN drhil 1-9836

King Jas 1355 Market.....HE mlock 1-9765

LA FRANCE FABRICS—
LA FRANCE INDUSTRIES
Weavers of Decorative Upholstery Fabrics
Jobbers of Leather and Supplies
155 New Montgomery.....SU tter 1-3328

Lussy White & Coolidge Inc
1355 Market.....MA rket 1-6738

Orinoka Mills The 682-26th Av.....BA yview 1-3405

Prudential Upholstery Supply Co
38-1st.....DO ugias 2-3047

Schumacher F & Co 1355 Market.....HE mlock 1-9874

Scovel & Sons Co 1133 Post.....OR dway 1-9874

Shelton Leons Distributing Corp The
671 Mission.....DO ugias 2-3585

Slater Harry F Co 1355 Market.....HE mlock 1-9765

STAPLER FABRICS—
SCHAGEN PAUL 1355 Market.HE mlock 1-1072

Steinberg & Sons 666 Eddy.....GR ayston-4-5104

Stroheim & Romann 442 Post.....EX brook-2-8067

TAYLOR PLASTIC SUPPLY CO
3507 E 12th Oakland.....KE ilog 4-7377

UPHOLSTERY SUPPLY COMPANY
498 Alabama.....UN drhil 1-5839

WALTER D N & E & CO
Wholesale Only
562 Mission.....SU tter 1-0100

Upholstery Frames
See Furniture Frames

Vacuum Cleaners—Dealers

AMES SEWING MACHINE EXCHANGE
REPAIRING SALES & SERVICE
Royal - Eureka - G.E.
All Other Makes
716 Polk.....TU xedo 5-0168

ACE VACUUM CLEANERS SERVICE
EXPERT REPAIRS ON ALL MAKES
Your Old Cleaner Repaired Like New - For Less
Dependable Personal Service
Our 27 Years of Experience Is Your Guarantee of Complete Satisfaction

1791 Church.....VA lencia 4-5086
Or.....JU niper 5-5872

Air-Way Branches Inc 833 Market.....YU kon 6-6051

AIR-WAY VACUUM CLEANERS

The all-purpose cleaner with the "Throw-A-Way" bag. Free home demonstration.

AUTHORIZED SERVICE AND PARTS for all Air-Way Models

"WHERE TO CALL"

AIR-WAY BRANCHES INC
833 Market.....YU kon 6-6051

AMER APPLIANCE & SUPPLY CO
1150 Sutter.....PR osect 5-3711
America Vacuum Cleaner Co of
6-6th.....UN drhil 3-3700
(Continued Next Page)

Vacuum Cleaners—Dealers—(Cont'd)

APEX VACUUM CLEANERS

"The Peak of Quality for More Than 30 Years!"
Apex Upright and Cylinder Cleaners represent the peak in house cleaning perfection. See Apex before you buy!

"WHERE TO BUY THEM" SALES & SERVICE DEALERS

HARRISON A M
6236 Mission.....DE lawars 3-1991

SCHWABACHER-FREY CO
735 Market.....DO ugias 2-4848

VACUUM CLEANER ASSOCIATES
108-9th.....HE mlock 1-5700

WHOLESALE FACTORY PARTS
WASHING MACHINE PARTS CO
1375 Mission.....MA rket 1-5516

FACTORY BRANCH
APEX ROTAREX CORP
1355 Market.....MA rket 1-4949



BARTZ SALES & SERVICE
VACUUM CLEANER REPAIRING A SPECIALTY
Electrolux - Hoover - Eureka
VACUUM CLEANERS RENTED
NEW AND USED SOLD

At Jackson
1906 Polk.....OR dway 3-1832

BELL ERNEST & VACUUM CLEANERS
1049 Sutter.....TU xedo 5-3100

Better Homes Appliance Co
2501 Irving.....SE abright 1-0848

BONDED ELECTRIC SERVICE & SALES CO
GUARANTEED REPAIRS ALL MAKES
New & Rebuilt
637 Larkin.....OR dway 3-8742

BREUER-TORNADO INDUSTRIAL CLEANERS & BLOWERS—
GUNN CARLE & CO
20 Potrero.....UN drhil 1-5480

Broadway Vacuum Cleaner Store
1946 Market.....UN drhil 1-6931

CADILLAC VACUUM CLEANERS—
DISTRIBUTOR
DALCO APPLIANCE CO
685-7th.....MA rket 1-5000

DEALER
NOEL VACUUM CLEANER CO
523 Valencia.....MA rket 1-8987

CARPET SWEEPER REPAIR SHOP
1578-48th Av.....NO nrose 4-2890

COHEN'S I S SON
ROYAL - HAMILTON BEACH
FILTER QUEEN
Sales and Repair Service
149 Turk.....GR ayston 4-2713

Dohrmann's 281 Geary.....GA rfid-1-4343

Easterday Supply Co Inc
Fell & Gough.....HE mlock 1-5904

ELECTROLUX AUTHORIZED SALES & SERVICE

The Only Authorized Sales and Service Agencies For Electrolux Cleaner And Air Purifier
Ask the Service Man For Identification

"WHERE TO BUY IT"

ELECTROLUX CORPORATION
3157 Mission.....MI ssn 8-3773

ELECTROLUX CORP 3157 Mission MI ssn 8-3773
(See Advertisement This Page)

Emporium The 835 Market.....YU kon 2-1111



Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Vacuum Cleaners—Dealers—(Cont'd)

EUREKA CLEANERS

Automatic Upright Models "WALK" — you merely guide them. They CLEAN by themselves automatically. Also available in powerful Tank Models complete with all cleaning tools.

"WHERE TO BUY IT" DISTRIBUTOR
Meyberg Leo J Co 70-101b.....MA rket-1-3400

DEALERS
Associated Home Furnishers
3545 Geary Blvd.....SK yline 1-5102

BETTER HOMES APPLIANCE CO
2501 Irving.....SE abright 1-0848

CENTRAL APPLIANCE CO
3158 Mission.....MI ssn 8-2774

FERRARA'S AMERICAN HOME
Mission & 18th.....MI ssn 7-0236

GERNHARDT-STROHMAIER CO
Mariani S & Sons 3364 Mission.....MI ssn 7-9460

Mark Morris Tire Co
999 Geary.....OR dway 3-3441

Reinert & Riley 1833 Fillmore.....FI lmore 6-9393

STARLIGHT FURNITURE CO
2211 Mission.....VA lencia 4-4365



EUREKA WILLIAMS CORP
1301 Mission.....UN drhil 1-1571
(See Advertisement This Page)

Filter Queen Co of SF
3159-16th.....UN drhil 1-5753
(See Advertisement This Page)

FILTEX SALES & SERVICE

IF YOU HAVE SEEN THE BEST YOU WILL WANT TO BUY THE BEST

FILTEX
The Aristocrat of Vacuum Cleaners

FREE HOME DEMONSTRATIONS
4004 Mission.....JU niper 5-8080

VACUUM CLEANERS FLOOR POLISHERS PREMIER - EUREKA - ROYAL, ETC.

• NEW & REBUILT
• PARTS & REPAIRS
ALL MAKES

Bags - Belts - Brushes
City Wide Service

EXbrook 2-5693

Angelis Sales & Service
940 MISSION NEAR 5TH
Formerly at 54-7th

FILTER QUEEN CO.

Sales Service

Bagless - Noiseless - Powerful
No Water

3159 - 16th
Underhill 1-5753



EUREKA

Automatic Upright Models "WALK" — you merely guide them. They CLEAN by themselves automatically. Also available in powerful Tank Models complete with all cleaning tools.

"WHERE TO CALL" SALES & SERVICE DEALERS

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2501 Irving.....SE abright 1-0848

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Reinert & Riley 1833 Fillmore.....FI lmore 6-9393

STARLIGHT FURNITURE CO
2211 Mission.....VA lencia 4-4365

Vacuum Cleaners—Dealers—(Cont'd)

GENERAL ELECTRIC VACUUM CLEANERS

Backed by years of research and experience, G-E cleaners give you efficient, dependable service. Light weight — easy to handle. Both upright and tank-type models.

"WHERE TO CALL" SALES & SERVICE DEALERS

ARG ELECTRIC COMPANY
4792 Mission.....JU niper 5-5671

GENERAL APPLIANCE COMPANY
369 Fell.....MA rket 1-7778

STANDARD MAINTENANCE CO
6245 Geary Blvd.....SK yline 1-4074

SALES DEALERS
Easterday Supply Co Inc
Fell & Gough.....HE mlock 1-5904

FERRARA'S AMERICAN HOME
3545 Geary Blvd.....SK yline 1-5102

General Appliance Company
369 Fell.....MA rket 1-7778

Jackson G B & Son
Irving At 20th Av.....SE abright 1-5615

Long J M & Co Inc
1175 Market.....KL ondike 1-1088

Mark Morris Tire Co
999 Geary.....OR dway 3-3441

NEERNANN'S 59 W Portal SE abright 1-3336

SCHWABACHER-FREY CO
735 Market.....DO ugias 2-4848

SLOANE W & J 224 Sutter.....GA rfid-1-2827

SUGARMAN & INC
3524 Geary Blvd.....SK yline 1-8845

WESTWOOD HOME APPLIANCE CO
1500 Ocean Av.....JU niper 7-2888



GOOD HOUSEKEEPER VACUUM CLEANERS—
BROADWAY VACUUM CLEANER STORE
Exclusive Sales & Service
1946 Market.....UN drhil 1-6931
(Continued Next Page)

The Yellow Pages save you time.

VACUUM CLEANERS

New and Rebuilt

EXPERT REPAIRS - ALL TYPES

COMPLETE STOCK OF PARTS
Vacuum Cleaner Brushes Rebristled

Wholesale — CITY WIDE SERVICE — Retail
All Work Guaranteed

Call MARKET 1-8987 523 VALENCIA ST.

NOEL VACUUM CLEANER CO.

ELECTROLUX

CLEANER & AIR PURIFIER

THE ONLY AUTHORIZED SALES - SERVICE - SUPPLIES

Call MISSION 8-3773

Bonded Representative Will Call By Appointment

ELECTROLUX CORPORATION

3157 MISSION

EUREKA

The Only Eureka Factory Branch Repair Service in San Francisco • Also Progress Factory Service

CLEANERS REPAIRED and REBUILT by FACTORY TRAINED EXPERTS ALL WORK GUARANTEED

PICK UP AND DELIVERY For Service Call

EUREKA

DIVISION
EUREKA WILLIAMS CORP.

1301 Mission Underhill 1-1571

