

Sportswear-Retail-(Cont'd)

Robinson's Specialty Shop
Coats, Dresses & Accessories
2277 Chestnut.....WA Invt-1-7788
Roller's A.L. 2552 Mission.....MI ssn 7-0881

RODS BROS INC
Men's and Women's Sportswear
Market at Stockton.....SU tter-1-4040
Town & Country Men's Shop
353 Sutter.....DO uglas 2-7396
Vener's Shop For Men
5017 Geary Blvd.....SK yline 1-8100
YORKSHIRE CLOTHES
2401 Mission.....AT water 2-4613

Sportswear-Whse & Mfrs

Alard Co Inc 2078 Union.....WA Invt 1-0722
Alard Sportswear Co 2078 Union.....WA Invt 1-0722

ALICE OF CALIF
LADY ALICE & LIL ALICE
DRESSES & SPORTSWEAR
75 Fremont.....EX brook-2-5282

Sportswear-Whse & Mfrs

Altman Joseph 18-1st.....GA rfd-1-6829
Anelle of Calif 731 Market.....GA rfd 1-9212
Arson Leon 833 Market.....DO uglas 2-2440

ARTVOQUE OF CALIF A CORP
MEN'S & BOYS' SPORTSHIRTS
IRVING LEVIN
508 Mission.....YU kon 6-6411
Residence.....OV erland 1-3441

Sportswear-Whse & Mfrs

Barclay Sweater Co 833 Market.....EX brook-2-0876
BEEBE RICHARD W
Ladies' and Children's Sportswear
833 Market.....GA rfd-1-5637

BLOOM H & L
Leisure-Wear Sport Shirts
Water-Repellent Jackets
1563 Mission.....HE mlock 1-3606

Sportswear-Whse & Mfrs

BREIT W 140-2d.....SU tter 1-0167
Brooks Betty Co 833 Market.....YU kon 6-4092
Budd & Votaw 663 Howard.....GA rfd 1-7575

CALDWELL INC
FRESCOS
Misses - Women's Active Sportswear
113 Stewart.....EX brook-2-5998

Sportswear-Whse & Mfrs

CALESTINI LEO 833 Market.....YU kon 6-0872
Califurze Inc 138-4th.....SU tter-1-7510
Cameron & Co 2321 Oak Napa
(Toll) Call "Operator" for.....Napa 6-7477
Cherin Mamie 783 Mission.....YU kon 6-2606
Cohn Goldwater Co 833 Market.....GA rfd-1-5637
Cole of California Inc 833 Market.....GA rfd-1-5637
Coopers Inc 86-3d.....GA rfd 1-8970

Sportswear-Whse & Mfrs

DRAIG FRANCES OF CALIF
51-1st.....EX brook 2-4601

BROWN MANUFACTURING CO
Crown Pajamas-Sportswear-Shirts
50 Dorman Av.....VA lencia 4-8567
Davidson Milt Of Calif 820 Mission.....SU tter 1-4502
De Grilla Bob 833 Market.....EX brook-2-6060
DORRINE ING 16 Beale.....YU kon 2-0171
Favorman Ben 783 Mission.....YU kon 6-2607
Fish Clatin E 833 Market.....YU kon 6-1635

Sportswear-Whse & Mfrs

Listen for the "dial tone" before you start to dial. It means that the equipment is ready to receive your call.

Sportswear-Whse & Mfrs

KOET OF CALIFORNIA
CREATORS
MANUFACTURERS
SPORTSWEAR • DRESSES
KNITWEAR • BLOUSES

Sportswear-Whse & Mfrs

Regional Offices: New York • Chicago
Los Angeles • Dallas • Atlanta • Honolulu

MAIN OFFICES and SHOWROOMS
611 Mission Street • EXbrook 2-8723

Sportswear-Whse & Mfrs-(Cont'd)

FLEISCHMAN M R CO
FLEISCHMAN OF CALIF.
APPAREL CITY
2285 Palou Av.....VA lencia 4-6293

Sportswear-Whse & Mfrs-(Cont'd)

FRANCES CRAIG OF CALIF
CRAIG FRANCES OF CALIF
51-1st.....EX brook 2-4601

Sportswear-Whse & Mfrs-(Cont'd)

Francisca of California
Skirts-Slacks-Jackets
375 Fremont.....EX brook-2-8400
Fritzi Of Calif 523 Mission.....YU kon 6-6054
Fulop Nate J Company 86-2d.....YU kon 6-1608
Fuzzlam Originals Of Calif
820 Mission.....SU tter 1-4502

Sportswear-Whse & Mfrs-(Cont'd)

GANTNER & MATTERN CO
1453 Mission.....MA rket 1-8700
Gateway Modes Co 55 Fremont.....GA rfd 1-2446

GAYLORD SPORTSWEAR CO
Mfr Of Men's Sports Shirts & Jackets
60 Dorman Av.....AT water 8-0430
Gold I & M 611 Mission.....EX brook-2-7277
Golson & Menzin 500 Howard.....SU tter 1-5678

Sportswear-Whse & Mfrs-(Cont'd)

HEADWEAR FOR ALL SPORTS
Fishing Tackle - Camping Supplies
51 Dorman Av.....MI ssn 7-8181

Harris Jack 154 Sutter.....EX brook-2-2657
Hettrick Mfg Co The
Hunting Clothing Of All Types
1355 Market.....HE mlock 1-5819
HODGMAN RUBBER CO 121-2d.....DO uglas 2-2377
Hollander Arthur 833 Market.....DO uglas 2-4437
Jarett Martin J 833 Market.....DO uglas 2-4437

Sportswear-Whse & Mfrs-(Cont'd)

JARVIS & MARGUS
Boys & Mens Sport Clothing
140-2d.....GA rfd-1-3347

Jess Sportswear Co
Blouses & Skirts
833 Market.....SU tter 1-4962
Kaufmann Richard J 833 Market.....GA rfd 1-6509

Sportswear-Whse & Mfrs-(Cont'd)

KORET AL CO
Creative Manufacturers
"PLEASURE-CRAFT"
SPORTSWEAR
For Men and Boys
Slacks, Leisure & Sport Coats, Sport Shirts
120-2nd.....YU kon 6-1813

Sportswear-Whse & Mfrs-(Cont'd)

KORET OF CALIFORNIA
611 Mission.....EX brook 2-8723
(See Advertisement This Page)

Landecker Herbert
Slack Suits-Play Clothes Suits-Coats
833 Market.....EX brook 2-0594
Lee Henry 451 Kearny.....SU tter 1-5810
Levy Frank R 821 Market.....YU kon 6-6494
Levy Max
Towne Square Clothes
893 Mission.....YU kon 6-4031
Lewin Louis
Ladies Sweaters-Skirts & Sportswear
833 Market.....YU kon 6-2798
LINDNER BROS 375 Fremont.....DO uglas 2-7713
Lindner Julius K Mrs 833 Market.....EX brook-2-4049
Lipschutz Irving
Tee Shirts-Sweat Shirts-Sport Shorts
718 Mission.....GA rfd-1-7681

Sportswear-Whse & Mfrs-(Cont'd)

Marvin L
Men Sportswear
833 Market.....YU kon 6-6540
Merchandise's Inc 718 Mission.....GA rfd 1-0258
Newman & Siegel
Boys & Mens Sport Clothing
833 Market.....YU kon 6-4425

Sportswear-Whse & Mfrs-(Cont'd)

ROMAY OF CALIF 16-1st.....YU kon 2-7157
Rudee Bros 154 Sutter.....SU tter 1-3388
Samson Mfg Co 151-2d.....SU tter-1-4888
Seaman Maurice 154 Sutter.....SU tter-1-7487
SNYDER CRAFT CO 335-5th.....EX brook 2-7549
Snyder Herman L 833 Market.....DO uglas 2-2440
Stearns of California 731 Market.....GA rfd-1-9213
Stettheimer Co 755 Market.....DO uglas 2-2700
Strom Goltum & Heppie Inc 575 Mtn.....GA rfd 1-4608

Sportswear-Whse & Mfrs-(Cont'd)

Stylecraft Sportswear 1597 Howard.....HE mlock-1-3619
Taylor Edmund & Sons 682 Mission.....GA rfd-1-7974
Towne & King Inc
Tee Shirts-Swim Trunks-Sweaters
685 Mission.....YU kon 6-6328

Sportswear-Whse & Mfrs-(Cont'd)

TOWNSMEN SPORTS WEAR
109 New Montgomery.....YU kon 6-3735
Traube Lionel Jr & Co 833 Market.....EX brook 2-0667
Triest Frank 830 Market.....EX brook 2-3537
Troy Of Calif 783 Mission.....YU kon 6-2605

Sportswear-Whse & Mfrs-(Cont'd)

UNITED SPORTSWEAR CO
Men's-Women's Leather Jackets
1349 Fillmore.....WE st-1-6522
Velia Modes California 171-7th.....HE mlock 1-5963

WHITE STAG
WHITE STAG MFG CO
605 Market.....DO uglas 2-7201

Sportswear-Whse & Mfrs-(Cont'd)

White Stag Mfg Co 605 Market.....DO uglas 2-7201
Ze-Bel Of Calif 77 O'Farrell.....YU kon 2-4938
Zinman Oscar 95 Milna.....GA rfd 1-4485

Spray Painting & Finishing

AMERICAN FINISHING & SPRAYING CO
426 Natoma.....SU tter 1-3078

RADBRUGH W H
FURNITURE REFINISHING
Metal - Glass - Plastic, Etc
Baked Enameling - Wrinkle Finishing
479 Tehama.....DO uglas-2-2087

Spray Painting & Finishing

VICTOR ELECTRIC MFG CO
BAKED ENAMELING
Wrinkle & Hammered Finishing
All Types of Spraying
756 Folsom.....YU kon 6-0937

Spray Painting & Finishing

A-BAKER & CO
Affiliated With W. B. Baker & Co.
Established Over 25 Years
Industrial Distributors of
M & E WATER WASH
& DRY TYPE PAINT
SPRAY BOOTHS
Expert Engineering Service
of Complete Installations
No Obligation
For Estimates & Quotations
1375 Fitzgerald.....AT water 2-9888

Spray Painting & Finishing

ACME ASSOCIATES INC
7 Front.....SU tter 1-8854

AIR & SPRAY EQUIPMENT CO
KELLOGG-AMERICAN
SALES - RENTALS - SERVICE
Air Compressors - Portable & Stationary
Industrial Spraying Equipment
Spray Guns - Tanks - Hose - Booths
Infra-Red Equipment
420 Market.....YU kon 6-6387

Spray Painting & Finishing

AMERICAN BRAKE SHOE CO-KELLOGG
DIVISION Russ Bldg.....DO uglas 2-6438

BEISLER CORPORATION
4053 Harlan Emeryville.....OL ympic 2-0921

BINKS SPRAY SYSTEMS
Manufacturers - Spray Paint-
ing & Finishing Equipment,
Spray Guns, Spray Booths,
Air Compressors, Pressure
Tanks, Extractors, Regulators,
Hose & all Accessories, Repair-
ing, Factory Branch Complete
Stock.

Spray Painting & Finishing

"WHERE TO BUY IT"
BRANCH SALES OFFICE
Binks Manufacturing Co
778 Brannan.....MA rket-1-7418

DEALERS
Deidge-Koren Paint Co
210 Bay Shore Blvd.....AT water 2-1133
Glesner A J Co Inc The
975 Bryant.....HE mlock 1-6900
PAULI & GRIFFIN CO
509-6th.....SU tter 1-4670
SCHOTT & KATZ
1185 Mission.....UN drhil 1-3030

Spraying Equipment-(Cont'd)

BLACK ARROW PAINT SPRAY EQUIPMENT
"Hollow Air" Spray
Guns, Air Condition-
ers, Pressure Tanks,
Regulators, Spray
Booths (all types),
Air Compressors, Exhaust Systems, Hose and
Accessories.

Spraying Equipment-(Cont'd)

SEE YOUR JOBBER
"FOR INFORMATION CALL"
FACTORY REPRESENTATIVE
HOBELMANN H H
744 Harrison.....EX brook 2-3799

Spraying Equipment-(Cont'd)

Brown E C Co The 500 Florida.....UN drhil-1-0931
CARTER H V CO INC
Hand & Power For Garden & Farm
52 Beale.....SU tter-1-0562
DECORA MFG CO INC
1516 Park Av Emeryville.....PI edmt 5-9296

Spraying Equipment-(Cont'd)

DEVILBISS SPRAY EQUIPMENT
Manufacturer of
Industrial Spray Equipment
Auto Refinishing Equipment
Spray Booths
Air Compressors
Hose & Connections
Painters & Decorators Equipment
SALES, ENGINEERING & REPAIR SERVICE
"FOR INFORMATION CALL"
DEVILBISS CO THE
831 Howard.....DO uglas 2-2522

Spraying Equipment-(Cont'd)

ECLIPSE SPRAY EQUIPMENT
PAULI & GRIFFIN CO 509-6th.....SU tter 1-4670

GRAGO SPRAY GUN SUPPLY PUMPS
GRAY COMPANY INCORPORATED
141-11th.....MA rket 1-5941

Spraying Equipment-(Cont'd)

GRAY COMPANY INCORPORATED
141-11th.....MA rket 1-5941

HUDSON H D MFG CO
Spraying & Dusting Equipment
43 Main.....GA rfd 1-4018

KELLOGG-AMERICAN
AIR & SPRAY EQUIPMENT CO
420 Market.....YU kon 6-6387

Spraying Equipment-(Cont'd)

Lacquer Service Co
Lacquer Spray Units Rented
943 Post.....OR dway-3-4252

M & E MFG CO
MANUFACTURERS & ENGINEERS
Industrial Spray Finishing Equipment
WATER WASH - DRY TYPE
AUTOMOTIVE SPRAY BOOTHS
AIR COMPRESSORS - SPRAY GUNS
AND ALL FINISHING EQUIPMENT
420 Market.....SU tter 1-8854

Spraying Equipment-(Cont'd)

PAASOHE AIR PAINTING EQUIPMENT
CURRIER COMPANY
205-12th Oakland.....TW inoaks 3-4475

PAG PUMP & SUPPLY CO
Orchard & Garden Spraying Equipment
420 Bryant.....GA rfd-1-5237

Spraying Equipment-(Cont'd)

PAULI & GRIFFIN CO
INDUSTRIAL & AUTOMOTIVE
BINKS SPRAY SYSTEMS
ECLIPSE SPRAY EQUIP
Spray Booths - Air Compressors
Spray Guns - Pressure Tanks
Rentals - Repairs
Kelly-Creswell Traffic Line Markers
509-6th.....SU tter 1-4670

Spraying Equipment-(Cont'd)

QUINCY PAINT SPRAY UNITS
SCHOTT & KATZ 1185 Mission.....UN drhil-1-3030
Rickey Spray Chute 2058 Market.....MA rket 1-5510
Schott & Katz 1185 Mission.....UN drhil-1-3030
(Continued Next Page)

Spraying Equipment-(Cont'd)

SPRAYING PAINT SPRAY BOOTHS
Distributors for
SPRAYING
AUTOMOTIVE PAINT
SPRAY BOOTHS
Manufacturers of
Industrial and Commercial Spray Booths
Paint Storage Cabinets
"FOR INFORMATION CALL"
DISTRIBUTOR
EQUIPMENT SUPPLY CO
867 Kaytynne Redwood City
(Toll) Call "Operator" for.....Emerson 8-0436

Spraying Equipment-(Cont'd)

SPRAYING SYSTEMS CO
HARANG ENGINEERING CO.
Cooling - Washing - Humidifying
All Patterns & Capacities
FAMOUS TEEJET NOZZLES
For Weed Control
840 Lake.....SK yline 1-8193

Spraying Equipment-(Cont'd)

EL REY RADIO & APPLIANCE
Portable Equip For Homes - Autos - Etc.
SANDERS
1948 Ocean Av.....JU niper 4-3908

Spraying Equipment-(Cont'd)

NEVARES FRANK 3080 Market.....HE mlock 1-0157

PAULI & GRIFFIN CO
PAINT SPRAY EQUIPMENT &
COMPRESSORS
For All Types of Painting
509-6th.....SU tter 1-4670

Spraying Equipment-(Cont'd)

S F WEATHER STRIP CO
Spray Equip-Sanders-Floor Polisher
1243 Noriega.....MO ntrose 4-4481

TRAVENS R R
Portable Spray Equip. of All Kinds
Sanders - Buffers - Polishers
Anything for Painting
3747-17th.....KL ondike 2-3910

Spraying Equipment-(Cont'd)

Spraying Supplies
Cattleman & Wool Growers Supply
151 Mission.....SU tter 1-0580

Spraying Equipment-(Cont'd)

Sprays-See Insecticides Hdgs

Springs
See also Automobile Springs; also Bed
Springs
AMERICAN FORT PITT SPRINGS
PORTER H K CO INC
681 Market.....DO uglas-2-8792

Spraying Equipment-(Cont'd)

AMER LOCOMOTIVE CO
Railway Steel Spring Division
Russ Bldg.....DO uglas 2-7393
Auto Spring & Wheel Service
701 Octavia.....FI lmar 6-1224
AUTOMOTIVE SPRING & SUPPLY CO
4410 E 14th Oakland.....KE ilog 2-4807

Spraying Equipment-(Cont'd)

BEIER & QUANDERSON CO
Office Chair Springs A Specialty
77 Battery.....GA rfd 1-0306

BETTS SPRING CO
Manufacturers Of
Heavy Truck & Coil Springs
All Types - All Sizes - Made to Order
868 Folsom.....SU tter-1-3226

Spraying Equipment-(Cont'd)

BETTS SPRING CO 868 Folsom.....SU tter 1-3226
(See Advertisement This Page)
Brookes E Jordan Co 7 Front.....YU kon 6-2974

Spraying Equipment-(Cont'd)

CONNOR SPRING MFG CO
Precision-Extension-Compression Springs
230 Natoma.....SU tter 1-1443
(See Advertisement This Page)
Gail-Winters Co 1720 Armstrong.....AT water-2-4087

Spraying Equipment-(Cont'd)

HOLISTER COIL SPRINGS WIRE FORMS & CLIPS
HOLISTER COIL SPRING MFG CO
7100 Avalon Blvd Los Angeles
(Toll) Call Long Distance for Pleasant 1-4126

Spraying Equipment-(Cont'd)

HOOPER SPRING CO INC
1335 Larkin.....OR dway-3-9464
Kay Manufacturing Corp
4056 Hubbard Oakland
From S F Zone only (No Inter-City Charge)
Ask "Operator" for.....Enterprise-10910

Spraying Equipment-(Cont'd)

LAHER SPRING & TIRE CORP
West's Most Modern
Equipped Manufacturer of
AUTO & HEAVY
DUTY SPRINGS
SPRING REPAIRS
By Factory Experts Using
Latest Precision Instruments
98-12th.....KL ondike 2-2106

Spraying Equipment-(Cont'd)

LARKIN SPECIALTY MFG CO
Automatic Forming of
ROUND & FLAT WIRE
SPRINGS - CLIPS & RINGS
288-1st.....SU tter 1-8497

Spraying Equipment-(Cont'd)

LOOKHART GENE
"The Muffler Man"
Guaranteed Labor - Installation - Parts
Free Spring Check By Specialists
\$2 to \$10 Less Than Anywhere Else
No Waiting - No Appointment Necessary
Shock Absorber Service
1385 Harrison.....MA rket 1-6561

Spraying Equipment-(Cont'd)

LOSTED C M & Co Inc
Industrial Coil Or Leaf-Any Size
591 Howard.....GA rfd-1-3391

MELROSE SPRING & TOOL WORKS
Coil Springs - Wire Forms & Clips
Manufactured to Your Specifications
Springs of Quality in Any Quantity
1041-44th Av Oakland.....KE ilog 3-1011

Spraying Equipment-(Cont'd)

MORGAN SPRING CO INC
670 Golden Gate Av.....OR dway 3-5430
(See Advertisement This Page)

NAHM BROTHERS
ACCURATE COIL SPRINGS
Compression - Extension - Torsion
1222-47th Av Oakland.....KE ilog 2-1763

Spraying Equipment-(Cont'd)

Reliable Spring & Wire Forms Co The
1270 Bush.....OR dway-3-8243

SEABOARD COIL SPRINGS WIRE FORMS & CLIPS
SEABOARD COIL SPRING CORP
435 E Washington Los Angeles
(Toll) Call Long Distance for.....Prospect 0127

Spraying Equipment-(Cont'd)

SPECIALTY SPRING CORP
Furn & Bed Springs & Constructions
875 Douglas Redwood City
(Toll) Call "Operator" for.....Emerson 6-0348
Spring & Muffler Service.....PR ospect 5-5045
645 Van Ness Av.
YOUNG L A SPRING&WIRE CORP
111 Sd Leandro Blvd Sd Leandro
From S F Zone only (No Inter-City Charge)
Ask "Operator" for.....Enterprise-10987
(See Advertisement This Page)

Spraying Equipment-(Cont'd)

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Spraying Equipment-(Cont'd)

The "Spirit of Service" which has been demonstrated over the years by thousands of telephone men and women, in fair or stormy weather, is behind your telephone today—and will continue to be.

Spraying Equipment-(Cont'd)

L. A. YOUNG
SPRING & WIRE CORPORATION
Bed Springs—Coils—Bed Frames
Display Stands, Wire Baskets & Shelving
Flex-o-Lators
Innerspring Constructions
Upholstery Coils and Toppers
From S. F. Zone Only
(No Inter-City Charge)
Ask "Operator" for
Enterprise 10987
Bed Springs
Display Stands
III SAN LEANDRO BLVD • SAN LEANDRO
LOckhaven 9-2112

Spraying Equipment-(Cont'd)

CONNOR SPRING MFG. CO.
PRECISION COIL SPRINGS
COMPRESSION • EXTENSION • TORSION
Wire as fine as .006" and up
BRANCH FACTORY
3700 South Main Los Angeles
230 NATOMA S. F. SUtTER 1-1443

Spraying Equipment-(Cont'd)

MORGAN SPRING CO. INC.
Manufacturers of
TRUCK - TRACTOR
TRAILER - LOCOMOTIVE
SPRINGS
COIL - TRUCK - AUTO
TRACTOR & LOCOMOTIVE
SPRINGS
HEAVY DUTY COIL SPRINGS
SPRINGS REPAIRED & RESET
SUtter 1-3226
If no answer call Landscape 6-9525
Or