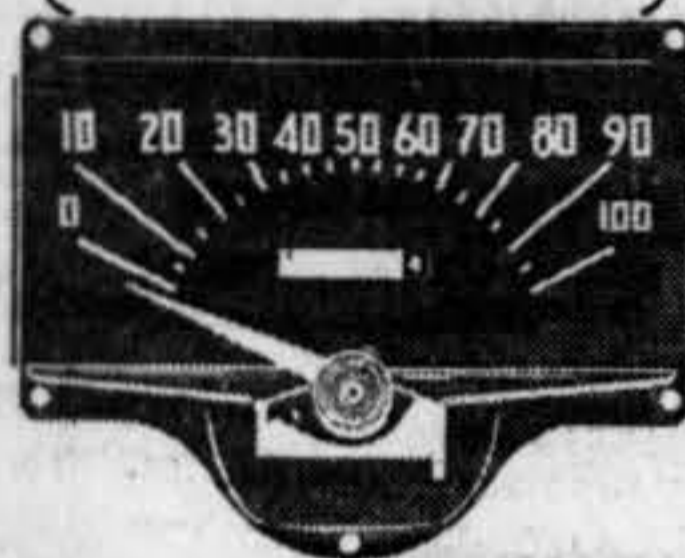


SPEEDOMETER EXCHANGE SHOP
819 ELLIS

SPEEDOMETERS EXCHANGE Service

Open Saturdays
WE REPAIR ALL MAKES
TACHOMETERS
AUTO CLOCKS
Prompt Service
No Delay

Graystone 4-3738



SPIRO'S
SAN FRANCISCO
THE FINEST SPORTING GOODS STORE IN THE WEST
SPORTING GOODS

Phone
Sutter 1-6181

- SKIING
- GOLF
- TENNIS
- CAMPING
- SKATING
- HUNTING
- FISHING
- RIDING

GUNS BOUGHT AND SOLD
ATHLETIC EQUIPMENT
Wholesale and Retail
VISIT OUR LADIES' DEPARTMENT
740 MARKET STREET

Speedometers—(Cont'd)

SPEEDOMETER SERVICE CO
Since 1921
THE ORIGINAL
Speedometer Service Co.
All Makes
Speedometers - Tachometers
Revolution Counters
Serviced and Repaired
"Check Your Speed"
We Give A Speed Certificate
Near Van Ness Av
131 Fell.....HE mlock 1-2000

STEWART WARNER INSTRUMENTS—
ALEMITE CO OF NORTHERN CALIFORNIA
601 Turk.....OR dway-3-8274

VERN'S SPEEDOMETER REPAIR SERVICE
Opposite Calif Motor Vehicle Dept
149 S Van Ness Av.....MA rket-1-6246

Spices

Battat Import-Export Co Inc
833 Market.....YU kon 6-1991
Ben-Hur Products Inc 785 Market.....YU kon 6-1220
Caswell Geo W Co 642 Harrison.....SU tter-1-6624
Eclipse Supply Co 1160 Folsom.....MA rket-1-0321
Fidelity Trading Co Inc
212 California.....GA rfd 1-2170
Jenks J A 1656 Beach.....WE st 1-3243
Jenks J A 42 Davis.....EX brook 2-8716

McCLINTOCK-STERN CO INC
Importers and Grinders
Claremont Brand Spices
BAKERS - BUTCHERS - CANNERS
SPECIALTIES
Paprika - Chili Pepper - Powder - Pods
305 Clay.....GA rfd 1-6500

Plan your shopping with the
Classified Telephone Directory.

Spices—(Cont'd)

McCLINTOCK W L CO
Spices - Seeds - Herbs - Ground Mustard
Food & Spice Seeds - Chili Powder & Pepper
Onion Powder - Flakes & Chips - Paprika
105 Clay.....YU kon 6-0353

Pauli R C & Sons 325 Pacific Av.....EX brook 2-3747
Spice Islands Co 610 Folsom.....YU kon 6-1375
Tyler S H & Son 194 Davis.....GA rfd 1-3458
West Coast Spice Co 2350-3d.....VA lencia 4-4551

Spikes

Pittsburgh Screw & Bolt Corp Spike & Dowell
Div 4314 California.....SK yline-1-7972
Timber Engineering Co of Calif
4314 California.....SK yline-1-7972

Spinning—Metal

See Metal Spinning

Sponges

ARME SPONGE & CHAMOIS CO INC
Packers & Importers of All Types
Mediterranean - Rock Island Sponges
Wiltite Associates, Mfrs. Agt.
610-16th Oakland.....TE mpler 6-4346

AMERICAN SPONGE & CHAMOIS CO INC
Headquarters for Sponges &
Chamois Since 1869
245 Mission.....DO uglas-2-5350

COLLINS KEN PAINT STORE
15th & Valencia.....HE mlock 1-7511
Ettman H L Sponge Co
164 Townsend.....DO uglas-2-4694
LANDEVILLE J E CO 519 Calif.....YU kon 2-3772

SCHROEDER & TREMAYNE OF CALIF
Will Scanlon
SPONGES - ALL VARIETIES
Chamois - Imported & Domestic
342-4th.....GA rfd 1-3986

STRATEGOS A SPONGES—
CONLEY JAY S & CO 1120 Oak UN drhill 1-6531

Sporting Event Ticket Agencies

See Theatre Ticket Agencies

Sporting Goods—Renting

BIG BEN LOAN OFFICE
Rifles & Shot Guns For Rent
A Complete Line of
Unredeemed Sporting Goods
179-3d.....DO uglas 2-5787

SULLIVAN AWNING CO
Corner 19th Street In The Mission
801 S Van Ness Av.....MI ssn 7-3085

Sporting Goods—Retail

Allen's Sporting Supplies
2236 Market.....MA rket 1-3954

AMERICAN APPLIANCE & SUPPLY CO
EVERYTHING FOR THE
FISHERMAN
Tennis Equipment - Ammunition
Camping Supplies & Accessories
Golf Supplies
Football - Baseball - Basketball
1150 Sutter.....PR ospect 5-3711

Ayoub's Sport Shop
2598 So Bruno.....DE laware-3-1207
B & B HARDWARE 2900-24th.....AT water 2-5380

BAPTISTE WALT
Body Moderne-Barbell Equip
48 Golden Gate Av.....PR ospect 5-9501
BILL ROO'S SKATE & TENNIS SHOP
3214 Fillmore.....WA lnut 1-0530

BILL'S SPORT SHOP 1874 Mkt. HE mlock 1-8317
Bob's Marina Cyclery & Sport Shop
3214 Fillmore.....WE st 1-5812
Brunswick-Balke-Collender Co The
Bowling Balls-Bags-Shoes
272-5th.....SU tter 1-4508

Carter's Sporting Goods
202 Hoffman Av.....MI ssn 7-1573
BLANK'S SPORTING GOODS
362 W Portal Av.....MO ntrose 4-7879
GOLBY MANUFACTURING CO
4364 Mission.....DE laware 3-3846

DAWSON'S SPORTING GOODS
A Complete Line of Equipment for
GOLF - TENNIS
FISHING - HUNTING
Camping & All Athletics
SKI EQUIPMENT
For Rent or For Sale
Rackets Restring

Between Post & Sutter
1 1/2 Blks From Union Sq
535 Mason.....TU xedo-5-4321

EAGLE LOAN OFFICE
We Specialize in Sporting Goods
New & Used Fishing Tackle
Guns - Golf Clubs - Binoculars
123-3d.....DO uglas 2-3767

Eagle Sporting Goods 123-3d.....DO uglas 2-3767
(Continued Next Page)

Look in the Yellow Pages first!

Frank Smith's
TENNIS SHOP
Tennis Rackets
Restring by the
Master Stringer
Largest and Oldest
Shop in the West
"If It's Tennis
We Have It"
SKYline 1-4316
1891 HAIGHT, NEAR STANYAN
Over 30 Years Serving
Tennis Players Exclusively

FROM HIRSCH and PRICE
SPORTING GOODS
FOR EVERY SPORT

Baseball	Basketball
Football	Tennis
Softball	Badminton
Bowling	Golf
Ski Equipment	Ice Skates

Ski Clothing
"We cater to the outfitting
of teams"
Athletic Uniforms' Club Jackets
Award Sweaters Bowling Shirts
In stock or made to
your specifications
Sutter 1-0691

hirsch and price
949 KEARNEY
Baseball Booking Dept.
AL ERLE, Mgr. • SUTTER 1-1790

Sporting Goods—Retail—

(Cont'd)

ED'S SPORT SHOP
RIFLES & SHOTGUNS RENTED
SKIS & BOOTS RENTED
Sporting Equipment Repairs
3231 Pierce.....WA lnut 1-5017

Ed's Sport Shop 3231 Pierce.....JO rdan 7-5304
EXCELSIOR SPORTING GOODS
Fishing Tackle-Athletic Equip
Sportswear
Mission Near Ocean
4675 Mission.....JU niper 4-3007

FAR WEST HOBBY SHOP
406 Clement.....BA yview 1-4206

FUNKE FENCING ACADEMY
Calif Leading Fencing Equip Distr
1725 Washington.....TU xedo-5-9935

GABE'S GUN AND SPORT SHOP
3185 Mission.....AT water 8-0331

GOLCHER H O CO
Established 1868
Complete Line of
Guns - Ammunition - Fishing
Tackle - Outing Equipment
Fishing & Hunting Information
Gladly Given
508 Market.....GA rfd 1-0828

HARLICK & CO
ICE & ROLLER SKATING
SHOES CUSTOM MADE
1125 Market.....MA rket 1-0462

Hirsch & Price 949 Kearny.....SU tter 1-0691
(See Advertisement Page 644)

HOBBY SHOP 406 Clement.....BA yview 1-4206
Hoch Carl 3225-21st.....AT water 2-6548

HOLLY PARK SPORTING GOODS
Complete Line Sporting Goods
Tennis - Badminton - Restringing
New & Used Tennis Rackets
3418 Mission.....AT water 2-9097

Hy-Y Sporting Store 333 Market.....YU kon 6-0284
Kavanagh's Sporting Goods & Cameras
1457 Haight.....HE mlock 1-4821

KENNEALLY'S TENNIS SHOP
Tennis - Skiing - Badminton
Restringing - Featuring Air Pressure
New & Used Tennis Rackets
67-2d.....GA rfd 1-5839

L & L Linqors 2449-23d.....VA lencia 4-9031
Ladd's Gun Store 339 Kearny.....EX brook 2-4447

LYNCH PHIL SPORTING GOODS CO
SPORTING GOODS
COMPLETE SELECTION
Wholesale and Retail
623 Mission.....YU kon 6-6950

MARTIN'S GYMNASIUM EQUIPMENT CO
Bar Bells & Bar Bell Equipment
Home Gyms
2927 Market Oakland.....TW inaks 3-6210

Misrack's Sporting Goods
Fishing Tackle-Athletic Goods
Sportswear-Tennis Racket Restringing
2456 Mission.....MI ssn 7-9156

MISSION ROD & GUN SHOP
FISHING TACKLE
GUNS - GUN REPAIRING
JOHNSON OUTBOARD MOTORS
2845 Mission.....MI ssn 7-1427

Modern Bait & Tackle Shop
2975 Mission.....VA lencia 4-4971

MURIO'S JOHN SPORT SHOP
RESTRINGING - REPAIRING
Tennis & Badminton Supplies
Sports Goods & Sportswear
1811 Haight.....BA yview-1-4044

PALACE HARDWARE CO
Main Store 569 Market.....YU kon 6-6363
Lakeside Village Store
2555 Ocean Av.....DE laware 4-1450

PARK PRESIDIO SPORTING GOODS
Ski Equipment Rentals & Sales
152 Clement.....SK yline 2-0800
Paradise Haberdashery
1050 Taraval.....OV erland-1-9611

Palmer's Sporting Goods
1251 Market.....SU tter 1-7510
Cohen J A Knitting Co 151-9th.....HE mlock 1-4393

GOLBY MANUFACTURING CO
4364 Mission.....DE laware 3-3846
Curley-Bates Co 637 Mission.....DO uglas 2-8677

We want your telephone service to be as helpful as we can make it.

Sporting Goods—Retail—

(Cont'd)

PHILLIPS SPORT SHOP
FISHING TACKLE
GUNS - AMMUNITION
SPORTING GOODS
1646 Market.....HE mlock 1-7688

ROOS BROS INC
Market at Stockton.....SU tter-1-4040
SAN FRANCISCO GUN EXCHANGE
91-4th.....YU kon 2-6097

SHEA & POSTON SADDLERY
GUNS - AMMUNITION
FISHING TACKLE
SADDLES & HARNESS
1422 Market.....MA rket-1-1800

SKI HUT THE
Skiing - Mountaineering & Camping
Ski Sales and Rentals
Topog Maps - Dehydrated Foods
2306 Telegraph Av Brkly TH orrnall 3-6505

SMITH'S TENNIS SHOP
1891 Haight.....SK yline 1-4316
(See Advertisement Page 644)

Spiro's Inc 740 Market.....SU tter 1-6181
(See Advertisement Page 644)

SPORTSMAN SPECIALTY CO
3565 Mission.....MI ssn 8-1958

SPRAWKINS DOWN-TOWN GOLF FAIRWAYS
607 Market.....YU kon 6-1255

STAR SPORTING GOODS CO
83-3d.....GA rfd 1-0447
Sullivan's Gun Shop
5323 Geary Blvd.....SK yline 1-7070

SULLIVAN'S GOLF SERVICE
All Makes Of Clubs Repaired
Guaranteed Reconditioned Golf Clubs
599 Mission.....SU tter-1-0446

TEXDAHL & JOHNSON
1251 Market.....KL ondike 2-1046
Thompson's Bill Tennis & Golf Shop
111 New Montgomery.....EX brook-2-7731
Thurber Ernie 67-2d.....GA rfd 1-5878

TRIANGLE SALES CO
Sales - Service - Rentals
FISHING TACKLE
GUNS - AMMUNITION
1000 Columbus.....GR ayston 4-6737

Uncle Roger's 2117 Taraval.....SE abright 1-3047

VIKING SPORTS CENTER
Skis - Accessories - Clothing
Rentals - Service - Repairs
Complete Archery Tackle
Tennis Supplies & Restringing
Athletic Team Supplies
Hunting & Fishing Supplies
Open Friday Eves. Till 9 P.M.
1874 Market.....HE mlock 1-8317

Sporting Goods—Used

Morton Athletic Equipment
386-12th.....HE mlock 1-6255

Sporting Goods—Wholesale & Mfrs

Atlas Ankle Company 41 Sutter.....YU kon 2-4782
BAKER & HAMILTON 700-7th.....HE mlock 1-2600

BLAICH ADOLPH INC
FISHING TACKLE
GUNS - AMMUNITION
ATHLETIC EQUIPMENT
Uniforms & Clothing
Everything for All Sports
Wholesale to Dealers Only
543 Howard.....DO uglas 2-0830

Blalch Adolph Inc 543 Howard
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10481
Calli-Fame Hat Co 833 Market.....YU kon 6-0777
Califurze Inc
Athletic Uniforms
338-4th.....SU tter-1-7510

Cohen J A Knitting Co 151-9th.....HE mlock 1-4393

GOLBY MANUFACTURING CO
4364 Mission.....DE laware 3-3846
Curley-Bates Co 637 Mission.....DO uglas 2-8677

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Sporting Goods—Wholesale & Mfrs—(Cont'd)

DUNHAM CARRIGAN & HAYDEN CO
Kansas & Division.....UN drhill-1-3400
Dunlop Tire & Rubber Corp
1155 Mission.....UN drhill-1-6556

FINIUM E P CO
GYMNASIUM APPARATUS
Playground Equipment
SWIMMING POOL EQUIPMENT
314-12th.....HE mlock 1-6838

Forest C E Co 1746 Clement.....SK yline 1-9622
GOORIN BROS INC 31 Dorman Av. MI ssn 7-8181
HAGEN WALTER GOLF CO DIV OF WILSON
SPORTING GOODS CO
8th & Howard.....HE mlock 1-5745

Harrington & Richardson Arms Company-Pacific
Coast Warehouse And Repair Station
138-4th.....YU kon 2-5525

HARRIS & GORDON
SPORTING GOODS
FISHING TACKLE
WHOLESALE TO DEALERS ONLY
535 Mission.....GA rfd 1-0391

Harris & Gordon 535 Mission
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 10086
Hicks Bernard J & Co 585 Mission EX brook-2-0997
HIRSON & PRICE 949 Kearny.....SU tter-1-0691

HUTCHINSON BROS LEATHER GOODS—
HOLTERMANN A H
1355 Market.....HE mlock 1-1792

Industrial Mfrs 2594 Taylor.....TU xedo-5-3043

LIPSONUTZ IRVING
Wholesale Distributor
Athletic & Swim Items - Sportswear - Gym Wear
Tournament Sportswear-Winter Sports Clothing
718 Mission.....GA rfd 1-7681

LYNCH PHIL SPORTING GOODS CO
623 Mission.....YU kon 6-6950

MacGregor-Goldsmith Inc
2011-30th Av.....SE abright-1-5019
MacGregor Golf Inc 183-2d.....EX brook 2-8103
Mar Distributing Co 320 Market.....DO uglas 2-2441

McDUNE MERFIELD CO
Mfrs Rep Of Fishing Tackle Eapt
51 Fremont.....YU kon 6-1006
Medart Fred Products Inc 7 Front.....YU kon 6-0898

Peters Cartridge Division of Remington Arms Co
Inc 55 New Montgomery.....EX brook-2-3176
Regent Jack H 609 Mission.....GA rfd 1-3934
Remington Arms Co Inc
55 New Montgomery.....EX brook-2-3176

ROLLER SKATE SUPPLY CO
Complete Rink Equipment
Supplies & Accessories
Factory Distributor
Roller Derby & Roll-Away Skates
Howard Wheels
610 Oak Oakland.....HI gate 4-2135

Scott Jim 163-2d.....EX brook-2-8103

SLOSS & BRITTAIN
SPORTING GOODS
FISHING TACKLE
GUNS & AMMUNITION
100 Potrero Av.....MA rket-1-0250

SULLIVAN'S GOLF SERVICE
All Makes of Clubs Repaired
Fully Guaranteed - Reconditioned
GOLF CLUBS
Representatives for
LOUISVILLE
POWER-BILT GOLF CLUBS
585 Mission.....SU tter 1-0446

Sunshen Tennis String Co
585 Mission.....EX brook-2-0997

TAKEUCHI BROTHERS
QUALITY FISHING TACKLE
Wholesale - Dealers Only
341 Market.....SU tter 1-1873

TEXDAHL & JOHNSON
1251 Market.....KL ondike 2-1046
THOMAS & REGENT
Mfrs Of Sol Levinson Boxing Gloves
609 Mission.....GA rfd 1-3934

Look in the Yellow Pages first!

Sporting Goods—Wholesale & Mfrs—(Cont'd)

THUNDER ERNIE
Fac Rep Riddle Inc Athletic Shoes
67-2d.....GA rfd 1-5878
Tri-Pak Gun Kit Inc 60 Brady.....HE mlock 1-3715
Troll-Rite Mfg Co 143 Randall.....VA lencia 6-2065
VAN TASSEL W E & CO 121-2d. DO uglas-2-2377
Weiss Gertrude 1595-21st Av.....OV erland 1-7114
WEISS GOLF RUBBERS
1595-21st Av.....OV erland 1-7114

WESTERN CARTRIDGE CO
Ammunition
Clay Targets & Clay Target Traps
625-2d.....GA rfd 1-8484
WHITE & HOLGOMBE Piar S. EX brook 2-4929
Wilber & Son
Sleeping Bags-Tents-Mattresses-Cots
268 Market.....SU tter 1-0574
Wilson Al Co 1539A Folsom.....HE mlock 1-1078

WILSON SPORTING GOODS CO
8th & Howard.....HE mlock 1-5745

WINCHESTER REPEATING ARMS CO-GUNS AND AMMUNITION DIVISION
Guns-Ammunition-Roller Skates
625-2d.....GA rfd 1-8484

WISLER WESTERN ARMS INC
Shooting Supplies for Target & Hunter
OFFICIAL N. R. A. TARGETS
Guns - Ammunition - Telescopes
63-2d.....YU kon 6-5426

Sports Promoters

May Carl V 1654 Broadway.....GR ayston 4-8780

SCALER FRANK
Boxers Booked Out of Town
714 Capp.....MI ssn 7-7158
Night Calls.....MI ssn 7-2749
Residence.....MI ssn 7-3331
Scaler Frank 3329-23d.....MI ssn 7-2749

Sportswear—Retail

Arthur's Store For Men
90 W Portal Av.....MQ ntrose 4-2805
Ayoub's Sport Shop
2598 So Bruno.....DE laware-3-1207
Bit-O-Vogue Sport Wear
240 W Portal Av.....LO mbard 4-4744
Brunell Armand 207 Powell.....YU kon 6-2909
Chan Frank 627 Kearny.....GA rfd 1-8978

COLUMBIA OF SAN FRANCISCO
1111 Market.....KL ondike 2-2189
Craig Merri's Shop Fairmont Hotel.....YU kon 6-2479

DALES SLACK SHOP
Tailored Slacks & Suits Men & Women
549 Castro.....MA rket 1-8139

DEL MONTE SPORTSWEAR SHOP
Casual Wear - Sportswear
The Smartest Sportswear
in Town
240 Powell.....GA rfd 1-6966

EAGLESON'S
Men's-Women's-Boys
728 Market.....YU kon 6-6900

FAIRSEX THE</