

Soda Fountain Equipment- (Cont'd)

PETERSON'S G & S SODA FOUNTAINS MANUFACTURED TO YOUR ORDER 4360 Mission... 9DE laware 3-8596

Q-ROLO SHEET METAL PRODUCTS Formerly Riddle Sheet Metal Works Manufacturers of Q-ROLO SODA FOUNTAINS 1067 Folsom... MA rket 1-5014

ROYAL SUPPLY CO Glassware & Supplies 425 Hayes... MA rket 1-4724

SAN FRANCISCO SODA FOUNTAIN CO Manufacturers Soda Fountains Salad Units & Carbonators Rebuilding & Repairing 1088 Howard... HE mlock 1-5814

STANLEY KNIGHT SODA FOUNTAIN EQUIPMENT-DISTRIBUTOR SILVER STAHL CORPORATION 219 Natoma... GA rfd 1-2422

Target Co 449 Turk... GR ayston 4-9141 U S SERVICE CO 1040 Folsom... UN drhil 1-0529

WEBER SHOWCASE & FIXTURE CO INC 2260 Palou... VA tencia 4-6686

WESTERN PIONEER SALES CO Bastian-Blessing Soda Fountains Carbonators - Bobtails Counters - Stools - Booths Expert Designing Service 2204 Mission... UN drhil 1-4200

Soda Fountain Repairing

ARONSON WILL M CO Factory Authorized Drink Mixer Service Hamilton-Beach, Machine-Craft PARTS & SERVICE 666 Howard... DO uglas 2-1413

ASSOCIATED SODA FOUNTAIN SERVICE 348 De Long... DE laware 3-0971 Carbonator Repair Service 491 Guerrero... HE mlock 1-6935

DRISCOLL BROS 200 Davis... YU kon 2-5592 Ellison Company The Carbonators Rented-Bought-Sold 343 Silver... JU niper 5-7575

U S SERVICE CO Formerly U. S. Faucet Co. CARBONATOR SERVICE CARBONIC GAS 1060 Folsom... UN drhil 1-0529

WESTLUND IRVING J REFRIGERATION CO Sales & Service Commercial & Industrial 2344 Market... UN drhil 1-9661

Soda Fountain Supplies- Whse

AUTOMATIC WHIP CO 449 Turk... GR ayston 4-9141 BERNAT'S Manufacturers - Distributors Fountain Supplies - Equipment Cones, Cups, Wafers, Paper Goods "Fountain Favorite" Brands Syrups, Toppings, Crushed Fruits NATIONALLY KNOWN BRANDS J. HUNGERFORD SMITH HERSHEY'S - HIRSH COCA-COLA Everything for the Soda Fountain 643 Mariposa... UN drhil 1-7640

Cal-Bee Supply Co Monadnock Bldg... DO uglas 2-4475 Carbonator Supply Co 114 Fern Av... TU xedo 5-2431

Chillo Products Co 921 Howard... YU kon 6-4664

Look in the Yellow Pages first!

Soda Fountain Supplies- Whse- (Cont'd)

COAST MAID PAPER PRODUCTS COMPANY Mfrs. of Coast Maid & Sweetheart SANITARY SODA STRAWS 1519 Powell Emeryville... OL ympic 2-5255

DEMARTINI L GO THE 275 Braman... GA rfd 1-7087 Durkee-Hess Co 210 Past... GA rfd 1-5084

FREER RAY CO Soft Drink Dispensers All Machines Serviced Orange Crush - Coca-Cola Old Colony Root Beer 137 Franklin... UN drhil 1-0912

LYONS-MAGNUS INC 2545-16th... MA rket 1-5665 Meyer-Phillips Co 144 Spear... DO uglas 2-5229

SHERWOOD COMPANY THE Old Homebrew Beverage Co 2451-17th Av... SE abright-1-3401

Sunberry Co The Flavors-Extracts-Syrups 1250 Folsom... HE mlock 1-8408

Soda Tanks-Relining See Tanks-Repairing

SODIUM SILICATE EMERYVILLE CHEMICAL CO 1269-66th Emeryville... OL ympic 2-1169 PHILADELPHIA QUARTZ CO OF CALIF Manufacturer in its Various Forms Sodium Metasilicate Sodium Sesquiosilicate 6th & Grayson Berkeley... BE rky 7-1048

Soft Drinks See Beverages-Non Alcoholic

Soldering Equipment Hexacon Electric Co 116 New Mtgy... SU tter 1-4557

Solders FEDERATED METALS DIVISION AMERICAN SMELTING & REFINING CO 1901 Army... AT waler-2-3340

FINN JOHN METAL WORKS 384-2d... SU tter 1-4188 KIRK MORRIS P & SON INC 4050 Horton Emeryville... JU niper 5-2415

MARS METAL COMPANY Ft of Tunnel Av... JU niper 5-2415 NORTHWEST LEAD CO 424 Market... SU tter 1-4657

Rotometals Inc Rotometric Solder Rotomet Flux 980 Harrison... EX brook 2-3285

Solvents

AMERICAN MINERAL SPIRITS CO-WESTERN J. W. Guthrie Company, Agents Aromatic - Special Naphthas - Aliphatic Paint Thinners - Dry Cleaning Solvents 725-2d... DO uglas 2-6514

BARRETT SOLVENTS Benzol, Toluol, Xylol Hi-Flash Solvent. Express tank truck deliveries - direct to your own storage containers. Also drum deliveries. "Your phone call starts it rolling" "WHERE TO BUY IT" BARRETT DIVISION THE ALLIED CHEMICAL & DYE CORP 1095 Market... HE mlock 1-0920

Solvents- (Cont'd)

Braun-Knecht-Heimann-Co 1400-16th... HE mlock 1-8800 CARBIDE & CARBON CHEMICALS CORP 114 Sansome... DO uglas 2-1640

COMMERCIAL SOLVENTS PRODUCTS-COMMERCIAL SOLVENTS CORP 110 Sutter... EX brook 2-1611

CURRIER COMPANY Du Pont Degreasing Solvents Trichlorethylene & Perchlorethylene 205-12th Oakland... TW inoaks 3-4475

GRIFFIN CHEMICAL CO 1201-16th... UN drhil 1-8610 LAG CHEMICALS INC 383 Brannan... SU tter-1-7440

U S I SOLVENTS-U S INDUSTRIAL CHEMICALS INC 170 Division... UN drhil 1-0770

U S Industrial Chemicals Inc 170 Division... UN drhil 1-0770

Soot Removers

GAMLEN CHEMICAL CO 195 So Bruns Av... MA rket 1-4292 Lubald Company 605-3d... SU tter 1-3461

Sororities See Fraternal Organizations

Sorting Devices

Gimmel Bros 256 Market... GA rfd 1-7759 SorterGraf Service 2000 Ortega... OV erland 1-6505

Wilde Harry E Co 515 Market... GA rfd 1-7004

Sound Deadening Materials See Acoustical Materials

Sound Systems & Equipment

Ace Radio Co 2267 Market... UN drhil 1-7031 AUDIOPHONE 1624 Franklin Oakland... TW inoaks 3-4800

AUTO-MOUNDER STONE SYSTEMS-CHATTIN ENGINEERING COMPANY 22 Front... EX brook 2-8461

Barney Morrow Inc Bought Sold & Rented 19th & Valencia... MI snn 7-6264

BECK R M CO Wholesale Sound Equipment 90-9th... UN drhil 1-2025

McGUNE HARRY SOUND SERVICE 562 Bryant... YU kon 2-1878

NEVBERG LEO J DO 70-10th... MA rket 1-3400

PHOTO & SOUND CO 116 Natoma... EX brook 2-2103

R C A Northern Calif Sound Products Distr 90 Tehama... SU tter 1-6149

Sound Systems & Equipment - (Cont'd)

BOGEN SOUND SYSTEMS BOGEN-for fifteen years, the standard in public address, paging and music distribution equipment. Mobile, Portable and Fixed equipment. Electronic intercommunication systems for every need. "WHERE TO BUY THEM" DISTRIBUTORS Associated Radio Dist 1251 Folsom... HE mlock 1-0212

18 F RADIO & SUPPLY CO 1284 Market... UN drhil 3-6000

BROWN C O CO 61-9th... MA rket 1-7000 CHATTIN ENGINEERING COMPANY Electro-Acoustic Manufacturing Engineers 22 Front... EX brook 2-8461

MEYBERG LEO J DO 70-10th... MA rket 1-3400 ZACK Radio Supply Co 1426 Market... MA rket 1-1426

ELECTRICAL COMMUNICATIONS Public Address - Paging - Music Systems - Amplified Inter-Office Systems Installed & Repaired 765 Clementina... KL ondkie 2-1947

EXECUTIVE INTERCOMMUNICATING SYSTEMS CO 404 Market... EX brook 2-3903

FLASH-A-BALL INTER-COMMUNICATION SYSTEMS 3330 Telegraph Av Oakland... OL ympic 3-4403

INTER-COMMUNICATION SYSTEM OF AMERICA 3330 Telegraph Av Oakland... OL ympic 3-4403

LANDEVIN COMPANY THE SOUND ENGINEERS Public Address Systems Broadcast & Speech Equipment Sold - Rented - Installed 1050 Howard... MA rket 1-7421

Linnane Kenny 685-63d Oakland... HU mbolt 3-5196

MAONECOR MAGNETIC TAPE RECORDER BROADCASTERS - SCHOOLS - CUSTOM SOUND RECORDING STUDIOS "WHERE TO BUY IT" DISTRIBUTOR BECK R M CO 90-9th... UN drhil 1-2025

McGUNE HARRY SOUND SERVICE 562 Bryant... YU kon 2-1878

NEVBERG LEO J DO 70-10th... MA rket 1-3400

PHOTO & SOUND CO 116 Natoma... EX brook 2-2103

R C A Northern Calif Sound Products Distr 90 Tehama... SU tter 1-6149

NORTHERN CALIFORNIA DISTRIBUTORS FOR RCA SOUND EQUIPMENT School Systems Hospital Systems Hotel Systems Industrial Systems C. O. DAVEY COMPANY INC. 90 Tehama St. Sutter 1-6149

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Sound Systems & Equipment - (Cont'd)

RAULAND SOUND SYSTEMS Industrial electronic sound systems for voice-paging and music distribution; centralized sound for schools and institutions; mobile and portable systems. Makers of AMPLICAL Intercom. "WHERE TO BUY IT" FACTORY REPRESENTATIVE Nickerson & Rudat 383 Brannan... DO uglas 2-8530

DISTRIBUTORS General Electric Supply Corp 1201 Bryant... UN drhil 3-4000

KAEMPER & BARRETT DEALERS SUPPLY CO 1850 Mission... MA rket 1-6625

MEYBERG LEO J DO 70-10th... MA rket 1-3400 ZACK Radio Supply Co 1426 Market... MA rket 1-1426

DEALER Scala Radio Company 4787 Mission... JU niper 4-8343

S F RADIO & SUPPLY CO Sound & Intercommunication Systems AT WHOLESALE Over 25 Years Dependable Service 1284 Market... UN drhil 3-6000

SCALA RADIO CO 4787 Mission... JU niper 4-8343

Sound Recorders The 421 Powell... DO uglas 2-7646

STROMBERG-CARLSON SOUND EQUIPMENT NATURAL-VOICE SOUND SYSTEMS For durable, dependable Sound, Public Address or Inter-Communication Systems. "There is nothing finer than a Stromberg-Carlson." "WHERE TO BUY IT" DISTRIBUTOR BROWN C O CO 61-9th... MA rket 1-7000

BRANCH OFFICE Stromberg-Carlson Company 325-9th... UN drhil 1-5388

TELEPHONE EQUIPMENT & REPAIR CO 390-4th... DO uglas 2-1311

VIBRALOC ACOUSTIC PRODUCTS PATENTED SPEAKER BAFFLES Vibrac Corporation The Ultimate in Scientific Sound Reproduction. Precision Engineered for Music Distribution. Vibrac Baffles Make Any Loud SPEAKER Sound Better. "WHERE TO BUY THEM" MANUFACTURER VIBRALOC CORPORATION 425 Bush... YU kon 2-5050

DISTRIBUTOR BECK R M CO 90-9th... MA rket 1-3330

Murdoch Geo R Associates Inc Electronic Equip 1797 Union... PR ospect 5-2974

Vibrac Corp 425 Bush... YU kon 2-5050

Vibrac Mfg Co 60 Benton Av... DE laware 3-0458

Voycecall Communication & Service Co 420 Market... SU tter-1-3460

Please distinguish between the black letter "O" and the red numeral "0" (zero) when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit dialed and then release the dial without forcing or retarding its return motion.

Sound Systems & Equipment - (Cont'd)

WEBSTER ELECTRIC SOUND EQUIPMENT Complete Teletalk, paging, sound and music distribution systems; portable, semi-portable and mobile sound distribution and public address systems; Teletalk intercommunicating systems—a complete range of quality equipment to meet every requirement. "WHERE TO BUY IT" DISTRIBUTOR GRAYBAR ELECTRIC CO 1750 Alameda... MA rket 1-5131

DEALER ELECTRICAL COMMUNICATIONS 765 Clementina... KL ondkie 2-1947

WESTERN ELECTRIC SOUND SYSTEMS Complete service—planning, installing and maintenance of modern public address and sound systems equipment... designed by Bell Telephone Laboratories... manufactured by Western Electric. Free surveys for installations or special events. "FOR INFORMATION CALL" DISTRIBUTOR GRAYBAR ELECTRIC CO 1750 Alameda... MA rket 1-5131

DEALERS ELECTRICAL COMMUNICATIONS 765 Clementina... KL ondkie 2-1947

MARINE COMMUNICATION CO 566 S Van Ness Av... KL ondkie 2-3535

SKINNER C R MFG CO 294 Turk... OR dway 3-6909

SWANSON'S SOUND SERVICE CO 388 Pleasant Wy Sn Leandro... SW eetwood 8-4944

ZACK RADIO SUPPLY CO 1426 Market... MA rket 1-1426

Sound Systems & Equipment-Renting

Ace Radio Co 2267 Market... UN drhil 1-7031

Barney Morrow Inc 519 California... EX brook 2-4335

BRUNIO MACHINE WORKS 523 Brannan... EX brook 2-1976

CHRISTIAN J D ENGINEERS PARALLEL SHAFT AND RIGHT ANGLE TYPE GEARMOTORS From 1/4 to 150 H.P. 480 Potrero... HE mlock 1-1300

LANGEVIN COMPANY THE SOUND ENGINEERS Public Address Systems Broadcast & Speech Input Equipment Sold - Rented - Installed 1050 Howard... MA rket 1-7421

Linnane Kenny 685-63d Oakland... HU mbolt 3-5196

McGUNE HARRY SOUND SERVICE Western Electric Public Address Systems For All Purposes RENTED By Day - Week - Month 562 Bryant... YU kon 2-1878

SWANSON'S SOUND SERVICE CO WESTERN ELECTRIC SOUND SYSTEMS RENTED & SOLD FOR ALL OCCASIONS 388 Pleasant Wy... SW eetwood 8-4944

WESTERN ELECTRIC AMPLIFYING SYSTEMS TELEPHONE EQUIPMENT & REPAIR CO 390-4th... DO uglas 2-1311

Western Sound Equip Co 305 W Portal... SE abright 1-3444

Sound Systems & Equipment-Renewing

Ace Radio Co 2267 Market... UN drhil 1-7031

Barney Morrow Inc 519 California... EX brook 2-4335

Foster & Fischer 536 Hillside Blvd Daly City... JU niper 5-4774

McCune Harry Sound Service 562 Bryant... YU kon 2-1878

Radio Sound Service 65-9th... UN drhil 3-2288

Souvenirs-See Novelties Headings

Soy Bean Products

Kuster Laboratories Inc Grits-Flour-Concentrates-Sauces Commercial Rd Sn Carlos (Toll Call "Operator" for... San Carlos 2626

STALEY A E MFG CO Hqtrs For Edible & Industrial Soy Refined Products 2 Pine... SU tter 1-4070

Wing Nien Soy Bean Sauce Mfg Co 832 Sansome... YU kon 2-2996

Spark Plugs

ARG PLUG AGENCY OF S F 3532 Balboa... SK yline 2-2665

BLUE GROWN SPARK PLUG CO Factory Warehouse 64 Pine... EX brook 2-3720

WAIT MOTOR SUPPLY CO Champion-Edison-Blue Crown 234-7th... HE mlock 1-6116

Speech Correction

Haughy Myrtle Speech & Voice Studio 1360 Taylor... TU xedo 5-2377

Schueler Jane Elton 2363 Jackson... JO rdan 7-2840

Speed Reducers

ADAM-HILL CO OHIO SPEED REDUCERS Worm - Helical - Motorized 244-9th... MA rket 1-4137

Brad Foote Gear Works Inc Giro-Worm-Herringbone Speed Reducers Harold W David Co 519 California... EX brook 2-4335

MERRIT'S CARBURETOR ELECTRIC SPEEDOMETER-ELECTRIC COMPANY 690 Van Ness Av... OR dway 3-4633

Speed Reducers- (Cont'd)

Cleveland Worm & Gear Co 524 Folsom... SU tter 1-5416

De Laval Steam Turbine Co 61 Brala... SU tter 1-3426

EBERHARDT-DENVER SPEED REDUCERS-BEARING ENGINEERING CO 1547 Mission... HE mlock 1-1500

FALK CORP THE 53 Stevenson... SU tter 1-4738

FOOTE BROS GEAR & MACHINE CORP Grand & Weldon Av Oakland... TE mplar 2-3781

Graham Transmissions Inc 53 Stevenson... SU tter 1-4738

HAULTAIN PHILIP E 239-12th Oakland... GL encort 1-8618

James D O Mfg Co 366 Brannan... GA rfd 1-1438

Link-Belt Company 400 Paul Av... JU niper 7-6400

PACIFIC-WESTERN GEAR PRODUCTS Gears-All Types, Sizes and Materials. Speed Reducers & Increases, Gearmotors, Cone Drive Gearing & Speed Reducers. Reeves-Pacific Variable Speed Drives. Transmission Units, Cranes, Hoists, Flexible Couplings. Special Machinery designed & built to order. "WHERE TO BUY IT" Pac Gear & Tool Works 1035 Folsom... HE mlock 1-6521

PHILADELPHIA GEAR WORKS INC 239-12th Oakland... GL encort 1-8618

S-A PRODUCTS CO 151 Mission... GA rfd 1-8666

SMITH WINFIELD H CORP Grand & Weldon Av Oakland... TE mplar 2-3781

SPEEDOMETER SERVICE CO 131 Fell... HE mlock 1-2000

STERLING SLO-SPEED ELECTRIC POWER DRIVES-STERLING ELECTRIC MOTORS INC 50 Hawthorne... EX brook 2-1246

Transmission Engineering Co 53 Stevenson... SU tter 1-4738

Wood H C Machine Works Inc 514 Bryant... GA rfd 1-0736

Speedometers

AUTO CARBURETOR IGNITION CO 690 Van Ness Av... OR dway 3-4633

AUTO ELECTRIC SPEEDOMETER CO 131 Fell... HE mlock 1-2000

MERRIT'S CARBURETOR ELECTRIC SPEEDOMETER-ELECTRIC COMPANY 690 Van Ness Av... OR dway 3-4633

SPEEDOMETER EXCHANGE SHOP All Makes Of Speedometers Repaired 819 Ellis... GR ayston 4-3738

(See Advertisement Page 644)

Do you wait for the dial tone before dialing? When you dial before hearing the tone, you prevent the equipment from getting you your number. You also impair its ability to serve other users. Waiting for the dial tone helps the service to serve all.

SPEEDOMETERS AUTHORIZED SALES & SERVICE STEWART WARNER-AC WALTHAM-DELCO All Makes Repaired SPEEDOMETERS RESET Tachometers - Cables & Correction Adapters SPEEDOMETER-ELECTRIC COMPANY WHOLESALE - RETAIL REE CASENTINI, Prop. MAIL ORDERS FILLED 690 Van Ness Ave. cor. Turk Phone ORdway 3-4633