

ZEON

NEON SIGNS & LIGHTING

COLD CATHODE WITH TUBING

SALES
RENTALS
SERVICE

EXbrook 2-
1 SIGN OR 1000 Phone 0950
ELECTRICAL PRODUCTS
Corporation

910 HARRISON • SAN FRANCISCO
SERVING THE WEST SINCE 1912

TRADE MARK

Wonderlite

NEON

MANUFACTURE
 • DESIGN •
 MAINTENANCE

7th & FOLSOM
Underhill 1-4060

Sign Painters-(Cont'd)

M & Y STUDIO SIGNS

Specializing
TRUCK LETTERING
WINDOW SIGNS

Signs of All Kinds
Commercial Art
Show Cards • Silk Screen

1230 McAllister.....WA Inut 1-4819

Manning Sign Service
810 Buchanan.....HE mlock 1-3003

O'NEAL RAY

SIGNS
THAT ARE SIGNS
FOR EVERY PURPOSE

MISSION DISTRICT FOR 26 YEARS

434 Fair Oaks.....AT water 2-0936

PALLETTE SIGN CO
108 Golden Gate Av.....TU xedo 5-5220

PHIL SIGNS

SIGNS
Since 1924
Personal Service
Estimates Cheerfully Given

215 Randolph.....JU niper 4-9781

PISCHOFF CO 177 Golden Gate...UN drhil 1-3822
(See Advertisement Page 635)

PIZZO SAL

TRUCK LETTERING
WINDOW SIGNS - GOLD LEAF - ETC.
601 Vallejo.....DO uglas 2-6799

POLK PINE SIGN SHOP
1473 Pine.....PR osept 6-0644
Polyart Studios
Display Adv At Army And York Sts
698 Precita.....VA lencia 4-1767

QUANDT A & SONS INC
374 Guerrero.....MA rket 1-2711
(See Advertisement Page 635)

Robert Paul 2588 Mission.....MI san 7-7495
Robinson Oscar M 281 Natoma.....DO uglas 2-5100
Simpson E 616-44th Av.....BA yview 1-3357
State Sign Company 308-7th.....MA rket 1-0584
(See Advertisement Page 635)

SUNSET SIGNS 1032 Irving.....SE abright 1-2641
Swan The Painter 1117 Howard.....MA rket 1-1511
(See Advertisement Page 635)

TOMSKY ARNOLD 1635 Haight.....UN drhil 1-8417

UNIVERSAL SIGN & PAINTING CO
991 Bryant.....UN drhil 1-8644
(See Advertisement Page 634)

VINGE LETTERING SERVICE
Office Doors-Windows
In Any Medium
222 Jackson And
279 Downey.....DO uglas 2-4475

Signal Systems

See also Burglar Alarm Systems; also
Photo Electric Cells & Equipment; Etc

Autocall Co
Autocall Systems
1110 Howard.....UN drhil 1-2050

Econolite Corp 1893 Mission.....MA rket 1-8491

Edwards & Co 2720-17th.....HE mlock 1-1526

Federal Enterprises Inc
Elec And Air Signals For Alarm Systems
1123 Harrison.....UN drhil 1-4830

Lake Mfg Co 1063 Howard.....UN drhil 1-2621

Mars Signal Light Co 1174 Howard.....MA rket 1-4709

Pacific Railway Signal Co Inc
625-2d.....GA rfd 1-8876

Rayl Manufacturing Co
Auto-Truck-Bus & Trailer Signals
7501 San Leandro Oakland.....TR Inidad 2-3916

Standard Electric Signal Co
Auto-Truck-Bus & Trailer Signals
7501 San Leandro Oakland.....TR Inidad 2-3916

Union Switch & Signal Co
Matson Bldg.....EX brook 2-3295

There are 6,156 telephone companies serving the United States.

Signs

A A A NEON SIGN SERVICE CO
SERVICE SINCE 1929
1201 Tennessee.....VA lencia 6-3463

A A A SIGN PAINTING CO
Neon Sign Painting And Maintenance
3724-24th.....AT water 2-8422
Ace Sign Service 2209 Bush.....JO rnan 7-4360

ACME ADVERTISING DISPLAYS

PORTABLE SIGNS
ILLUMINATED
PLASTIC OR GLASS

Engraving - Sand Blasting
Screen Process
PLASTIC LETTERS

2060 Market.....UN drhil 3-1613

ADDCRAFT SIGN CO 150-7th.....MA rket 1-4697
Albright Sign Co 150-7th.....UN drhil 1-1890
(See Advertisement Page 637)

AMERICAN ELECTRIC & NEON SIGN CO
3724-24th.....AT water 2-8422

APEX ELECTRIC CO
Neon Signs-Maintenance & Repairs
363 Fell.....HE mlock 1-7811
Apex Neon Co 363 Fell.....HE mlock 1-7812

ARTHUR SIGN CO 1227 Gough.....JO rnan 7-6262

ASSOCIATED NEON SERV CO
765 Market.....SU tter 1-1138
(See Advertisement Page 637)

BAILEY SIGNS 6815 Mission.....JU niper 7-8397
Baker Russ 3730 Geary Blvd.....SK yline 1-5316

BARBOUR RALEIGH W CO

12 Years Guarantee
All Types of Signs

Lifetime Permanence is Fused in at High
Temperatures from Powdered Glass NOT
Paint or Baked Enamel. The Finish that is
Impervious to Salt Air, Corrosion and all
Natural Elements.

U. S. PORCELAIN ENAMEL CO. SIGNS
ARE GUARANTEED 12 YEARS AGAINST
FADING

420 Market.....EX brook 2-4463

BAY NEON SIGN CO 210 Post.....GA rfd 1-5084
(See Advertisement Page 637)

Bell Sign Co 320 Market.....EX brook 2-8196
Bemis C G Co 357 Tehama.....DO uglas 2-3377

BORDEN DECALCOMANIA CO
207-11th.....HE mlock 1-1587

Brumfield Electric Sign Co
690 Potrero Av.....DO uglas 2-0476
(See Advertisement Page 637)

BURMAO CO
John P McNeill
1048 Folsom.....UN drhil 3-4337

C. L. S. Sign & Art Serv
240 Golden Gate Av.....OR dway 3-5541

CAL-IND-OO SIGNS-
CALIF INDUSTRIAL COATINGS CO
230 Napoleon.....AT water 2-8150

CAMEO PORCELAIN SIGNS

PORCELAIN
ENAMEL
FUSED ON METAL

CAMEO
Since 1911

A selection of over 100 fadeless brilliant
colors. Any design and shape. Engineer-
ing and art service.

"WHERE TO BUY THEM"

CALIFORNIA METAL ENAMELING CO
420 Market.....GA rfd 1-7968

CAPITOL SIGNS 18 Portola Dr.....MI san 7-6618

CHAVEZ BROS
Complete Sign Service
Truck Lettering
Truck & Auto Painting
401 Mariposa.....UN drhil 1-0962

CITY NEON SIGN CO

Sign Repairs and Remodeling
All Work Guaranteed

3209-24th.....AT water 2-9078

(Continued Next Page)

Signs-(Cont'd)

COAST DIRECTORY CO
MANUFACTURERS OF
CHANGEABLE LETTER SIGNS
4548-18th.....HE mlock 1-8112

CRIBBINS WALTER W CO
Enamel-Bronze-Plastic Signs
557 Howard.....DO uglas 2-5617

DAGGETT L & S 335 S Van Ness Av.....MA rket 1-0317

Easton Distributing Co
669 McAllister.....JO rnan 7-7630

EGGERS MERCHANDISING SYSTEMS

IT'S NEW
OUT-DOOR ILLUMINATED
PLASTIC SIGNS

233 Scott.....MA rket 1-2447
If no answer call.....DO uglas 2-5300

Ellen Wm E 343 Larkin.....HE mlock 1-2627

ELECTRICAL PRODUCTS CORP
910 Harrison.....EX brook 2-0950
(See Advertisement Page 636)

Empire Advertising Co Inc
936 Bayshore South S F.....JU niper 4-1405

FERRI ENAMELING COMPANY
Porcelain Enamel
1100-57th Av Oakland.....KE ilog 2-0266

Floyd Jeff D 1407 Valencia.....MI san 7-5472

Florum Q R S Neon Co
690 Potrero Av.....VA lencia 4-7707

Frederick Sign Co 1635 Haight.....UN drhil 1-8417

GALLAGHER CO
The Home of Ideas
DISPLAY BUILDERS
Screen Process Signs
465 Natoma.....DO uglas 2-4144

Ge De Distributing Co 2760 Baker JO rnan 7-2298
General Neon Lite Co 785 Market.....YU kon 6-3962
785 Market.....YU kon 6-3962
General Sign Co 449 Valencia.....UN drhil 3-2967

George Winter Sanborn
Hernard-New Pinon Tile Letters
Fluorescent-Changeable Electric
Lo Price-Red-Blue Letter Signs
2444 Harrington Oakland.....KE ilog 2-8215

Goldberg Lawrence
1085 Golden Gate Av.....WE st 1-3344

GREENBERG'S W SONS BRASS FOUNDRY & MACHINE WORKS
Manufacturers Of Bronze Signs
Plaques-Letters-Name-Plates
765 Folsom.....EX brook 2-3143
Grote Manufacturing Co 171-2d.....SU tter 1-1100

HALIHAN NEON MAINTENANCE CO
COMPLETE SIGN SERVICE
Manufacturing - Maintenance
2647-15th Av.....MO ntrose 4-5686

Halihan Neon Maintenance Co
2647-15th Av.....MO ntrose 4-5686
(See Advertisement This Page)

HAWKINS-HAWKINS CO
"Scotchlite" Reflector-Traffic Signs
Complete Line-Hwy-Road-Street Signs
1255 E Shore Hwy Berkeley.....LA ncage 3-8500

HOLLYWOOD ADVERTISING CO
Fluorescent Rayon & Cotton Signers
540 Turk.....OR dway 3-4377

Look in the Yellow Pages first!

BAY NEON SIGN CO.

WE MANUFACTURE • SERVICE
LEASE & PAINT
NEON SIGNS

GUARANTEED 1 YEAR

210 Post St. GARfield 1-5084

Signs-(Cont'd)

illuminating Display Co
1048 Folsom.....MA rket 1-7143

Irvine & Jachens
Metal Etched Name Plates
1068 Mission.....MA rket 1-7670

JOHNSTON SIGN CO 151 Madrid JU niper 7-3789

LAIDLAW DISPLAY ADVERTISING
750 Bush.....GA rfd 1-1172

LANGE SIGNS CO 3730 Geary Bl. SK yline 1-5316

Levy Bob 441 Stockton.....EX brook 2-8572

LUNA'S NEON CO 1739 Union.....PR osept 5-0842

LYON AGENCY THE

SCOTCH-LITE &
BAKED ENAMEL SIGNS

293-8th.....MA rket 1-2620

Work on a nation-wide dialing system is part of our current construction program.

HALIHAN NEON

SERVICE WHEN YOU NEED IT
MANUFACTURING
MAINTENANCE
REPAINTING
REPAIRING

ALL WORK GUARANTEED

1333 MINNA ST.
NEAR 14th ST.

Fluoron

QRS NEON

SIGNS & SERVICE

VALENCIA 4-7707 690 POTRERO AVE

For Neon Call Bert

Associated Neon Service Co.

NEON SIGNS

Sales and Service
Distributor for Plastic Displays

Humboldt Bank Bldg.

SUtter 1-1138

785 Market St.
San Francisco

Signs-(Cont'd)

M & T Studio Signs 1230 McAllister WA Inut 1-4819

McKEE MFG CO
BAKED ENAMEL SIGNS
812-61st Oakland.....OL ympic 2-8812

Maad Robert F 742 Market.....SU tter 1-5328

NATIONAL NEON CORPORATION
1201 Tennessee.....VA lencia 6-3463
(See Advertisement This Page)

Neon-Adams Wonderlite Co
1095 Folsom.....UN drhil 1-4060

Neon-Brumfield Elec Signs
965 Folsom.....DO uglas 2-0476

NEON SALES & SERVICE CO
Repairs - Cleaning - Painting
Special Rates on Monthly Service
J. Vandenberg - Owner
290 Pacific.....SU tter 1-6787

NEON UNLIMITED 7244 Mission.....JU niper 4-2037
(Continued Next Page)

SINCE 1897

BRUMFIELD NEON LIGHTING

INTERIOR • EXTERIOR
REPAINTING • REBUNDING
MARQUEES • ROOF SIGNS
COLD CATHODE LIGHTING

SIGNS

ELECTRIC SIGN CO

SERVICE

EXbrook 2- 3427
 DOuglas 2- 0476

Wm. A. Brumfield - Ed. N. Brumfield
965 Folsom St.

Design
Manufacture
Maintenance
Repairs

ESTABLISHED 1929

1201 TENNESSEE
 VAlencia 6-3463

NATIONAL NEON CORP.