

Resorts—(Cont'd)

Geramoni George B
Conferences-Ski & Summer Groups
420 Market.....YU kon 2-0839
Geramoni George B 420 Market.....YU kon 2-0840
Greenberg's Resort Boyes Hot Springs Sonoma
(Toll) Call "Operator" for.....Sonoma 2027
Hacienda Vista Hermosa Of Tequesquitego Mex
Russ Bldg.....SU tter 1-5937
HOBBERG'S RESORTS 12 Geary.....YU kon 6-5305
Hotel De Las Americas Of Acapulco Mex S F Office
Russ Bldg.....SU tter 1-5937
Hotel Hana-Maul Of Hawaii S F Office
Russ Bldg.....SU tter 1-5937
LAKE MERCED CLUBHOUSE & RESORT
Harding Rd.....SE abright 1-9646
LAST FRONTIER HOTEL OF LAS VEGAS
S F OFFICE
Direct Teletype Reservations-No Charge
Russ Bldg.....SU tter 1-5937
Mac Dude Ranch Of Victorville
Russ Bldg.....SU tter 1-5937
Morelo Joseph & Travel Service
12 Geary.....YU kon 6-5304
(See Advertisement Page 567)

Resorts—(Cont'd)

NOB HILL TRAVEL SERVICE
Resort Reservations Anywhere
Make Your Plans Now
Fairmont Hotel.....GA rfid 1-8139
Or.....DO uglas 2-8800
Oceanhouse At Santa Monica
Russ Bldg.....SU tter 1-5937
Ojai Valley Inn Russ Bldg.....SU tter 1-5937
Paso Robles Inn
Reservations By Teletype
San Francisco Office
210 Post.....SU tter 1-5665
Rancho Rafael Of Ignacio 505 Geary.PR ospect 6-2033
Rancho Santa Fe The Inn S F Office
Russ Bldg.....SU tter 1-5937
Seiglers & Hobergs Resorts
220 Montgomery.....DO uglas 2-6773
SHANGRI-LA
The Ideal Vacation Spot
Moody Rd Los Altos
(Toll) Call "Operator" for.....Whitecliff 8-2805
The Yellow Pages save you time.

Resorts—(Cont'd)

Shasta Springs Motel & Resort Of Dunsmuir
505 Geary.....PR ospect 6-2033
Smith Geo R 210 Post.....SU tter 1-5665
Sonoma Mission Inn Of Boyes Springs
505 Geary.....PR ospect 6-2033
Sonora Pass Ski Slopes 465 Calif.....EX brook 2-1321
Sonora Pass Ski Slopes 210 Post.....EX brook 2-1594
Sulphur-O-Pine Inn Boyes Hot Springs
(Toll) Call "Operator" for.....Sonoma-394-J
Sunnyside Cottages
Boyes Hot Springs Sonoma
(Toll) Call "Operator" for.....Sonoma 2038
TAHOE TAVERN RESORT CO
Palace Hotel.....GA rfid 1-0909
TOWER TRAVEL BUREAUS
Reservations Made Without Charge
At All Best-Known Resorts in California
& Elsewhere in U.S., Hawaii, Can., Mex.
220 Montgomery.....DO uglas 2-6772
Van Evert Ski Planners Associates
465 California.....EX brook 2-1321
Yosemite Park & Curry Co
39 Geary.....YU kon 2-3512

Restaurant Equipment & Supplies—(Cont'd)

COMMERCIAL SHEET METAL CO
Steam Tables - Sinks
Grills - Hoods
Hotel - Restaurant & Bar
Equipment
MADE TO ORDER
Stainless Steel Work
a Specialty
Complete Installation & Service
3462 Mission.....AT water 2-7110
CONGRESS SEAT & SUPPLY CO
875 Valencia.....MI ssn 8-6800
DOHRMANN HOTEL SUPPLY CO
CHINA - SILVER - GLASSWARE
BAR SUPPLIES - FURNITURE
FIXTURES
and Complete Kitchen Equipment
100 YEARS
OF RELIABLE SERVICE
972 Mission.....GA rfid 1-5600
Dur-A-Bilt Furniture Mfg Co
2851-21st.....VA lencia 4-7948
ELECTRIC RANGE CO
HOT PLATES - GRIDDLES
COMMERCIAL OVENS
382-1st.....GA rfid 1-8761
ELKINGTON DISHWASHING MACHINE CO
"30 Years Experienced Know How"
REPAIR SERVICE
PARTS & SUPPLIES
FOR ALL MAKES
Of Dishwashers - Mixers - Slicers
Food Cutters - Etc.
461 So Van Ness Av.....UN drhil 1-3669
EMPIRE SHEET METAL & CABINET
FIXTURE CO 659 McAllister.....WA lnut 1-9116
Emp-Sheil Co 1035 Howard.....UN drhil 1-2680
FEDERIGHI GEORGE
Dishwashers-Choppers-Mixers-Slicers
Food Cutters-Sales & Service
1630 Harrison.....HE mlock 1-2414
FELIX E CO
Formerly Maurice D. Cohn Sales Co.
ALL TYPES OF FIXTURES
NEW & USED
BOUGHT - SOLD
EXCHANGED
Restaurant & Hotel Equipment
Bar Equipment & Supplies - Crockery
Electric Refrigerators
Glassware Silverware
Steam Tables Ranges
Sinks Tables
Chairs Cash Registers
Complete Installations
945 Mission.....SU tter 1-3105
GENERAL BAR & RESTAURANT SUPPLY CO
CHINA - SILVER - GLASSWARE
STEAM TABLES - SINKS - HOODS
COMPLETE INSTALLATIONS
500 Hayes.....MA rket 1-8301
GENERAL HOTEL SUPPLY CO
953 Mission.....GA rfid 1-3957
(See Advertisement This Page)
GLOBE SLICING MACHINE CO INC
Food Preparing Machines
969 Mission.....EX brook 2-2125
Golden State Mat Mfg Co
Floor Mats Of Every Description
799 Golden Gate Av.....KL ondlke 2-1900
GRIDD-STONE CO
The Cleaning Stone For Griddles
902-22d Oakland.....HI gate 4-8140
(Continued Next Page)

Restaurant Equipment & Supplies—(Cont'd)

GRISWOLD COOKING EQUIPMENT
One of the Largest Lines of
commercial electric cooking
appliances and heavy-duty
ranges and ovens. Also in-
cludes grills, griddles, fry
kettles, waffle bakers, food
servers, broilers, roll warm-
ers and hot plates.
"WHERE TO BUY IT"
DEALER
Brown Chas Hotel Supply
712 Mission.....SU tter 1-8140
HAK-MIL
RESTAURANT - BAR
UPHOLSTERED BOOTHS
COUNTER STOOLS
Wholesale Only
590 Bryant.....SU tter 1-4887
HAMILTON-BEACH OFFICIAL SERVICE
STATION 666 Howard.....DO uglas 2-1413
MOBART SALES & SERVICE AGENCY
Choppers-Mixers-Slicers-Food Cutters
929 Mission.....GA rfid 1-6738
Hotpoint Inc 1355 Market.....MA rket 1-8627
KOSS PAUL SUPPLY CO
Washroom-Cleaning Aid
Dishwashing Supplies
900 Folsom.....YU kon 6-2323
LAMBERTSON SALES CO
RESTAURANT
& BAR EQUIPMENT
New & Used
Cabinet & Sheet
Metal Work
Complete Installations
993 Mission.....EX brook 2-2814
Or.....MA rket 1-3015
Lambertson Sales Co 32 Julian Av. MA rket 1-3015
LEVY B & SONS 616 McAllister.....HE mlock 1-3514
(See Advertisement Page 568)
Levy B & Sons 935 Mission.....EX brook 2-0160
MEL'S SHEET METAL SHOP
698 McAllister.....HE mlock 1-0242
MERITALL SUPPLY CO
Distinctive Installations - Work
Expertly & Efficiently Performed
Complete Kitchen Equipment
China - Silver - Glassware
Sinks - Steam Tables - Hoods
Furniture - Stools
Formica Table Tops
1118 Howard.....HE mlock 1-7449
Modern Metal Works
341 S Van Ness Av.....KL ondlke 2-1146
MULTI-MIXER AUTHORIZED SERVICE—
ARONSON WILL M CO
666 Howard.....DO uglas 2-1413
NATIONAL EQUIPMENT CO
942 Mission.....YU kon 6-1877
(See Advertisement Page 568)
Neco-National Equipment Co
942 Mission.....YU kon 6-1877
O'Brien Enterprises Ltd 544 Market.....GA rfid 1-7700
OLYMPIC SUPPLY CO
339 Larkin.....HE mlock 1-5847
P & D APPLIANCE REPAIR
RESTAURANT &
FOUNTAIN APPLIANCES
"Get It Back in One Day"
Authorized Service Agency For
Star - Walter Carrell
Free Pick-Up & Delivery
1414-34th Av.....SE abright 1-2339
Evenings.....LO mbard 4-9169
Perfecold Refrigeration
1665 Mission.....HE mlock 1-1664
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 11130

Restaurant Equipment & Supplies—(Cont'd)

Pyramid Alloy Manufacturing Co
Vitrified White & Decorated
Hotel China
6416 Manila El Cerrito.....LA nscape 5-3051
Ruey A E 420 Market.....EX brook 2-8680
ROYAL SUPPLY CO
Glassware-China-Silver-Furniture
425 Hayes.....MA rket 1-4724
S F OHMRO PRODUCTS
Restaurant & Bar Stools
1450 Thomas Av.....VA lencia 4-5582
S F RESTAURANT SUPPLY CO
RESTAURANT EQUIPMENT
NEW & USED
Bought - Sold - Exchanged
Bar Supplies & Furniture
Sheet Metal Work
Complete Installations
601 McAllister.....FI Imor 6-8217
SAVORY EQUIPMENT AUTHORIZED SERVICE—
ARONSON WILL M CO
666 Howard.....DO uglas 2-1413
SCHNEIDER BROS
READCO DISTRIBUTORS
Sales - Service - Parts
1038 Howard.....HE mlock 1-8561
SILEX OFFICIAL SERVICE STATION
666 Howard.....DO uglas 2-1413
Steinkellner Peter & Co
Wholesale Mfrs of Food Products
333-5th.....EX brook 2-0643
Hurry in dialing often wastes
time. Listen for the dial tone. Dial
carefully, drawing the dial all the
way to the stop. Remove your finger
and let the dial return to position
naturally, without forcing. Result:
Speed, accuracy!

Restaurant Equipment & Supplies—(Cont'd)

STEREO DISHWASHING MACHINE MFG CO
Dishwashing Machines
All Types & Sizes
Maintenance Service On All Makes
Dish Baskets - Parts & Curtains
For All Dishwashers
George Federighi - Tore Noren
1650 Harrison.....HE mlock 1-2414
SURGEX DISHWASHING MACHINES—
AMERICAN PRODUCTION COMPANY INC
621 California Dr Burlingame
(Toll) Call "Operator" for Diamond 4-2623
TARGET CO
Cream & Whipped Cream Dispensers
449 Turk.....GR ayston 4-9141
Technical Porcelain&China Ware Company
Vitrified White and Decorated
Hotel China
Manila&Kearney El Cerrito.....LA nscape-5-0960
THOMAS SHEET METAL SHOP
See Our Adv Under Sheet Metal Work
878 McAllister.....FI Imor 6-0553
TOPPER T J CO
Coffee Urns
1089 Mission.....UN drhil 1-1261
West Kenneth A 666 Mission.....SU tter 1-6700
West Coast Mercantile Co
We Buy Used Restaurant Equipment
985 Folsom.....SU tter 1-5369
A thoughtful party-line user an-
swers her telephone bell promptly
... places her own calls accurately,
so that they do not have to be
placed again ... does not monopoli-
ze the telephone at the inconve-
nience of others ... teaches children,
too, the little telephone kindnesses
... and when her telephone is not
in use, sees that it is hung up.

Restaurant Fixtures

ARNOLD & EGAN MFG CO
55 Rausch.....HE mlock-1-7141
Dur-A-Bilt Furniture Mfg Co
2851-21st.....VA lencia 4-7948
EMANUEL L & E INC
General Contractors & Mfrs
1495 Bay Shore Blvd.....JU niper 4-7811
FINK & SCHINDLER CO THE
552 Brannan.....EX brook 2-1513
GENERAL HOTEL SUPPLY CO
953 Mission.....GA rfid 1-3957
GENERAL WOODWORKING CO
Cabinets Made To Order
643 McAllister.....WA lnut 1-6909
GIUSTI S A & CO
Restaurant Fixtures & Alterations
200 Green.....YU kon 6-6141
GORDON JACOB A
252 Chattanooga.....VA lencia 4-1682
Levy B & Sons 616 McAllister.....HE mlock 1-3514
MULLEN MFG CO 64 Rausch.....UN drhil 1-5815
ROYAL SHOW CASE & FIXTURE CO
770 McAllister.....JO rdan 7-0311
Tone Richard N 1366-4th Av.....LO mbard 4-3812
UNDLIN STONE FIXTURES
601 McAllister.....MA rket 1-2334
UNITED CABINET & FURNITURE CO
3175-17th.....UN drhil 1-6843
Restaurant Fixtures-Used
FELIX E CO 945 Mission.....SU tter 1-3105
Jerico Fixture Co
1025 Golden Gate Av.....JO rdan 7-5964
Levy B & Sons 616 McAllister.....HE mlock 1-3514
Levy B & Sons 935 Mission.....EX brook 2-0160
S F Restaurant Supply Co
601 McAllister.....FI Imor 6-8217
Schott's Sales & Service
1124 Webster.....FI Imor 6-6500
Restaurant Flue Cleaning
See Chimney Cleaners
Restaurant Management
Rotlman-Flambert & Co 323 Geary.....SU tter 1-4059
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Headquarters for . . .

RESTAURANT BAR and BUTCHER EQUIPMENT and SUPPLIES

FREE
PARKING

PHONE
YUkon 6-1877

NATIONAL EQUIPMENT COMPANY

942 Mission Street



CHINAWARE
GLASSWARE
SILVERWARE
Choppers
Cutlery • Fryers
Griddles
Grinders
Mixers • Peelers
Ranges
Refrigeration
Scales • Sinks
Slicers • Toasters
Waffle Bakers
Warmers



Established 1906

General Hotel Supply Co.

PHONE
GARfield 1-3957
953-955 MISSION ST.

Designers • Mfrs. • Distrs.
Equipment, Fixtures and
Supplies for Restaurants, Bars,
Hotels, Hosps. & Institutions
Metal & Wood Div.
521 - 7th St.
Plans and Estimates on
Request



Rest Homes

See Homes; also Sanitariums

Restaurant Equipment & Supplies

AIR FILTER CLEANING SERVICE
Pacific Air Conditioning & Refrig Co
406 Natoma.....UN drhil 1-6812
AIR & GREASE DUCT STEAM CLEANING
Western Industrial Cleaning
1879 Palou Av.....MI ssn 7-5764
AKRON ELECTRIC COOKING EQUIPMENT—
MURPHY A B CO 228-9th.....MA rket 1-6855
BRIDGE BEACH & CO
Comstock-Castle Economy Hotel Ranges
224 & Indiana.....MI ssn 7-4922
BROWN CHAS HOTEL SUPPLY
712 Mission.....SU tter 1-8140
CAL-PACIFIC HOTEL SUPPLY
1268 Mission.....HE mlock 1-3177
Camozzi & Cara Supply
306 Columbus Av.....SU tter 1-0383
CHEMICAL EXHAUST FIRE PROTECTION CO
PREVENT THAT FIRE
Restaurant Kitchens, Degreasing, Chemical
Fire-Protection & Maintenance of Grease Ducts
1860 Folsom.....HE mlock 1-8691
CHILLO PRODUCTS COMPANY
Featuring Nationally Known Makes
of All Types of
Restaurant Equipment
921 Howard.....YU kon 6-4664

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Directory? You can call the business
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and ask for the Directory Advertis-
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you plan an effective message.

RESTAURANT EQUIPMENT

NEW AND USED
• BOUGHT • SOLD • EXCHANGED
Restaurant Tables & Chairs
Bar Equipment Store Fixtures
Ice Boxes Electric Refrigerators
Steam Tables Stoves
Cash Registers Crockery
Glassware Silverware
B. LEVY & SONS
616 McALLISTER HE mlock 1-3514
935 MISSION EX brook 2-0160

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2851-21st.....VA lencia 4-7948
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HOT PLATES - GRIDDLES
COMMERCIAL OVENS
382-1st.....GA rfid 1-8761
ELKINGTON DISHWASHING MACHINE CO
"30 Years Experienced Know How"
REPAIR SERVICE
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EXCHANGED
Restaurant & Hotel Equipment
Bar Equipment & Supplies - Crockery
Electric Refrigerators
Glassware Silverware
Steam Tables Ranges
Sinks Tables
Chairs Cash Registers
Complete Installations
945 Mission.....SU tter 1-3105
GENERAL BAR & RESTAURANT SUPPLY CO
CHINA - SILVER - GLASSWARE
STEAM TABLES - SINKS - HOODS
COMPLETE INSTALLATIONS
500 Hayes.....MA rket 1-8301
GENERAL HOTEL SUPPLY CO
953 Mission.....GA rfid 1-3957
(See Advertisement This Page)
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Food Preparing Machines
969 Mission.....EX brook 2-2125
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799 Golden Gate Av.....KL ondlke 2-1900
GRIDD-STONE CO
The Cleaning Stone For Griddles
902-22d Oakland.....HI gate 4-8140
(Continued Next Page)

It's natural to trust to memory—
but when memory plays tricks with
a telephone number, you're de-
layed. Have the right number
before you call.

Restaurant Equipment & Supplies

HAMILTON-BEACH OFFICIAL SERVICE
STATION 666 Howard.....DO uglas 2-1413
MOBART SALES & SERVICE AGENCY
Choppers-Mixers-Slicers-Food Cutters
929 Mission.....GA rfid 1-6738
Hotpoint Inc 1355 Market.....MA rket 1-8627
KOSS PAUL SUPPLY CO
Washroom-Cleaning Aid
Dishwashing Supplies
900 Folsom.....YU kon 6-2323
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New & Used
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Metal Work
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OLYMPIC SUPPLY CO
339 Larkin.....HE mlock 1-5847
P & D APPLIANCE REPAIR
RESTAURANT &
FOUNTAIN APPLIANCES
"Get It Back in One Day"
Authorized Service Agency For
Star - Walter Carrell
Free Pick-Up & Delivery
1414-34th Av.....SE abright 1-2339
Evenings.....LO mbard 4-9169
Perfecold Refrigeration
1665 Mission.....HE mlock 1-1664
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 11130

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By Someone
You remember some-
one having recom-
mended a certain con-
cern or dealer, but can't
remember the name
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You will probably recognize
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