

Photographic Process Copying
See Photocopy Prints

Photography Schools

National Institute of Professional Photographic Arts 785 Market.....EX brook 2-5843
NETLAW CAMERA CLUB
 2909 Mission.....MI ssn 7-8737

Photostat Prints
See Photocopy Prints

Physical Culture

BAPTISTE WALT
 Body Moderne-Health Center
 48 Golden Gate Av.....PR ospect 5-9501
 (See Advertisement This Page)
 Bates Authorized Instructor Of Sight Improvement 349-7th Av.....SK yline 2-1125
BERTS CONDITIONING CLINIC
 609 Sutter.....TU xedo 5-2919

CALIFORNIA HEALTH STUDIO

Physical Culture For Men & Women
 Individual Instruction
REDUCING
BODY BUILDING
 Complete Physical Therapy
 518 Market.....SU tter 1-5819

CARL'S GYM

Specializing in Body Conditioning
 Weight Gaining & Reducing
 Massage & Corrective Exercises
 2677 Mission.....VA lencia 4-4634

Churchill H L 344 Jones.....TU xedo 5-6251
DRURY BERNARD Russ Bldg.....GA rfd 1-3191
 (See Advertisement This Page)

HENRY'S HEALTH CLUB

Formerly at Palace Hotel
MASSAGE
SUN LAMPS
CABINET BATHS
HEALTH CONDITIONING
 101 Post.....YU kon-6-1261

Lady Beautiful 150 Powell.....YU kon-6-6325
DRURY BERNARD Russ Bldg.....GA rfd 1-3191
 Marina Steam Baths 1909 Union.....JO rdn 7-3773
 Marsico Katherine
 Body Contouring-Ladies Only
 555 Sutter.....GA rfd 1-1010

MARTIN'S GYMNASIUM EQUIPMENT CO

Barbells & Barbell Equipment
 Home Gyms
 2927 Market Oakland.....TW inaks 3-6210

For the past 25 years Theodore N. Vail medals have been awarded annually to Bell System telephone men and women for unusual acts representing conspicuous devotion to the public service. Devotion to duty is a telephone tradition.

World Famous Physical Culturist & Editor of Body Moderne Health Magazine
WALT BAPTISTE

Personalized System — Established 12 Years

Men & Women

- Radar Reducing
- Cabinet Massage
- Colonics Exercise
- Health & Energy



Guaranteed Results

- Body Building
- Reducing
- Weight Gaining

PRospect 5-9501

48 Golden Gate

"WALT BAPTISTE'S SYSTEM MEANS RESULTS"

Physical Culture—(Cont'd)

Natensan's Physical Culture Studio
 1231 Market.....HE mlock-1-3971
 Vacinich Jack deYoung Bldg.....YU kon 6-6237
WALT BAPTISTE
 Personalized System
 48 Golden Gate Av.....PR ospect 5-9501

WILLIAMS AL HEALTH SYSTEM
 SWEDISH MASSAGE - STEAM BATH
 Cabinet Bath - Individual Exercise
 Thorough Body Massage - Men Only
 117 Montgomery.....EX brook 2-0470

Young Women's Christian Assn
 620 Sutter.....PR ospect-5-6500

Physical Therapists

Achates 1047 Sutter.....GA rfd 4-4232
BAKKE'S PHYSIOTHERAPY
 MINERAL STEAM BATHS
 590 Washington.....GA rfd 1-7779

BERUBE GEORGE H
 Spot Reducing-Relaxation
 Heat Treatments-Massage & Colonics
 Reclining & Whirlpool Baths
 323 Geary.....GA rfd 1-0807

BOERKE FRANCIS E
 Corrective Manipulations
 450 Sutter.....EX brook-2-6660
 Bond Little 323 Geary.....PR ospect 1-0807

BOYEN'S INSTITUTE
 Expert Therapy - Thorough Massage
 Infra Red & Ultra Violet Rays
 Physician Referred Cases Our Specialty
 1008 Sutter.....PR ospect 5-9688

BRADBURY'S PHYSIO-THERAPY STUDIO
 By Medical Prescription Only
 Emily A Bradbury RN-Jeanne Cason R Pt
 693 Sutter.....OR dway 3-2321
 Central Health Salon 845 Sutter.....SU tter 1-8744
 Charmie Salon 328 Hyde.....OR dway 3-6891

COLE JANE 1753 Washington.....GR ayton 4-7153
 Dermaculture Studio 150 Powell.....YU kon 6-6325
 Doctors Physiotherapy Service
 450 Sutter.....DO uglas-2-7281

DOWN'S LYNN G
 DIATHERMY, SINUSOIDAL GALVANIC
 INFRA-RED, ULTRA-VIOLET
 Practicing Physical Therapy 20 Years
 4459 Mission.....DE lawre 3-3847

ERIKSSON & SWENSON
 693 Sutter.....OR dway 3-3243
 Fosdick Elizabeth Hess RN Flood Bg. GA rfd 1-7023

GEISLER'S MASSAGE STUDIO
 MASSAGE - DIATHERMY
 ULTRA VIOLET - INFRA RED
 Suite 803 - Eve's, by Appt.
 133 Geary.....GA rfd 1-6786

GIBBONS VERRENNIA
 CORRECTIVE TREATMENTS
 Electronics - Manipulation - Colonics
 Recommended By Leading Physicians
 133 Geary.....YU kon 6-2321

Gillberg Institute 693 Sutter.....OR dway 3-3243
GLASS SUZANNE A
 By Medical Prescription Only
 384 Post.....GA rfd 1-8096

Physical Therapists—(Cont'd)

Gottheiner Peter 391 Sutter.....DO uglas 2-6034
GUSTAFSON & GRUNSKY
 By Medical Prescription Only
 609 Sutter.....TU xedo 5-2919
HENRY'S HEALTH CLUB
 Scientific Massage & Reducing
 101 Post.....YU kon 6-1261
 Holland's Better Health Service
 1823 Fillmore.....FL imor 6-2705
HORN'S ELECTRO & PHYSIO THERAPY STUDIO
 Special Attention To Cripples
 683 Sutter.....OR dway 3-6810
 Hugo Magnuson Personal Health Service
 133 Geary.....EX brook 2-7432
 Johnson Arvid 442 Post.....GA rfd 1-4191
 Johnson Ivar 278 Post.....GA rfd 1-5060

JOZS HEALTH CENTER
 Established 1926
 Ultra-Violet Deep Therapy
 Infra-Red & Violet Rays
 Short Wave Reducing Machine
CABINET BATHS
 Specializing in Cases Referred By
 Physicians
 Member Calif. Physical Therapists Assn.
 See Our Ad Under Colonics Irrigation
 In the "Heart" of the Mission
 3481-19th.....VA lencia 4-3481

King Ross 1145 Polk.....PR ospect 6-2421
 Koffman Oscar 3207 Mission.....VA lencia 4-8167
 Magnuson Hugo Personal Health Service
 133 Geary.....EX brook 2-7432

MARBLE HEALTH CENTER
 Corrective Treatments
 For Chronic Conditions
 P. R. Marble P. T.
 693 Sutter.....PR ospect 5-8638

NINE SIXTY-SEVEN SUTTER HEALTH STUDIO
 DEEP MASSAGE TREATMENT
 Battle Creek Method
 967 Sutter.....OR dway 3-5881

Pierce Kenneth 1145 Polk.....PR ospect 6-2421
POST SYSTEM FOR HEALTH
 935 Market.....EX brook 2-4639
 Quinn Elsa 1182 Market.....HE mlock-1-4296

RADAR THERAPY STUDIO
 RELIEVES NERVOUS TENSION
 IMPROVE CIRCULATION
 Hours: 10 AM - 5:30 PM or By App'tm't
 150 Powell.....SU tter 1-3733

REHABILITATION CENTER OF SAN FRANCISCO INC
 By Medical Prescription Only
 1680 Mission.....KL ondiike 2-1680

ROSS MARY A
 SPECIALIZING IN HOUSE CALLS
 FOR PHYSICIANS
 150 Joyce.....YU kon 2-3594
 If no answer call.....MA rket 1-2100

SCHUMACHER CARL F
 3418-22d.....VA lencia-4-8869
 Shamrock Studio 1658 Eddy.....JO rdn 7-7024
 Sister Kenny Method 55-5th.....DO uglas 2-6273
 Sun Ray Health Studio 444 Castro.....MA rket 1-8887

SHUMACHER CARL F
 3418-22d.....VA lencia-4-8869
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 Sister Kenny Method 55-5th.....DO uglas 2-6273
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Physical Therapists—(Cont'd)

TAABOR HENRY T
 Practice Limited Strictly to
PLASTIC SURGERY
 and
 Reconstructive Surgery
 BY APPOINTMENT
 323 Geary.....EX brook 2-5069

Tiernan Evelyn M 350 Post.....YU kon 6-5319
WALKER JESSIE MOO
 Physical & Electro Therapy
 Baths, Diarker Colonic Method
 Associated With Dr. Andrew Taylor
 143 Fillmore.....KL ondiike 2-3048

WILCOX LOUISE 619 Ellis.....PR ospect 5-4156
 Woodcock Beatrice
 By Medical Prescription Only
 655 Sutter.....PR ospect 6-0255

YOUNG CLARE M MRS
 2420-14th Av.....SE abright 1-1696

Physical Therapy Equipment

ABBEY RENTS
 Rent Diathermy-Lamps
 1314 Post.....GR ayton 4-2525
 Al Suss Electric Company
 Hydro-Therapy Apparatus
 563 Sutter.....EX brook 2-1616

ALOE A S CO
 109 New Montgomery.....SU tter 1-1716

ALPINE & KROMAYER ULTRA VIOLET LAMPS—HANOVIA CHEMICAL & MFG CO
 453 Powell.....EX brook 2-6438

AMERICAN DIATHERMY PRODUCTIONS—GEORGE SMITH SURGICAL CO
 450 Sutter.....YU kon 2-2740

AMERICAN DIATHERMY PRODUCTIONS
 450 Sutter.....YU kon 2-2740

BIRTOWER PHYSICAL THERAPY EQUIPMENT
 PROFESSIONAL ELECTRIC CO
 450 Sutter.....EX brook 2-1171

BURDICK PHYSICAL THERAPY APPARATUS—BUSH ELECTRIC COMPANY
 563 Sutter.....EX brook 2-1616

BUTLERS' CHIROPODY SUPPLY CO
 1069 Market.....UN drhl 1-4551

FISCHER H Q PHYSICAL THERAPY APPARATUS
 STARK X-RAY & ELECTRIC CO
 492-29th Oakland.....TW inaks 3-4775

GENERAL ELECTRIC X-RAY CORP
 1269 Howard.....MA rket 1-3864

HANOVIA CHEMICAL & MFG CO
 Jones Metabolism Equipment Co
 450 Sutter.....GA rfd 1-5989

LIEBEL-FLARSHEIM PHYSICAL THERAPY APPARATUS—WILEY W W CO THE
 4010 Broadway Oakland.....OL ympic 2-2213

MEDICO-ELECTRONIC CO
 SALES - RENTALS - REPAIRS
 Diathermy - Cardiographs - Galvanic
 Sinusoidal - X-Ray - Ultra-Violet, etc.
 1488 Portola Dr.....MO ntrose 4-8495

PROFESSIONAL ELECTRIC CO
 Physical Therapy Equip Repairing
 450 Sutter.....EX brook 2-1171

RADAR THERAPY STUDIO
 Sales Rep Radar Therapy Equip
 150 Powell.....SU tter 1-3733

S F SURGICAL CO 437 Sutter.....GA rfd 1-3989
 Serris J J Co 1095 Market.....HE mlock 1-8687

Physicians—Naturopaths
 See Naturopaths

Western Electric Company and the Bell Telephone Laboratories' developments of the vacuum tube for telephone amplification have laid much of the foundations for radio and electronic improvements in use today.

Physicians' & Surgeons' Equipment & Supplies

ABBEY RENTS 1314 Post.....GR ayton 4-2525
ALOE A S CO 109 New Montgomery.....SU tter 1-1716
 Bauer & Black-Div of The Kendall Co
 572 Howard.....GA rfd 1-2248

BURDICK ELECTRO CARDIOGRAPH—BUSH ELECTRIC COMPANY
 563 Sutter.....EX brook 2-1616

BUTLERS' CHIROPODY SUPPLY CO
 Physical Therapy Equip.
 Surgical & Orthopedic Appliances
 Orthopedic Felts
 1069 Market.....UN drhl 1-4551

CAMBRIDGE ELECTROCARDIOGRAPH—PACIFIC X-RAY CO
 Sales-Service & Supplies
 831 Post.....DO uglas 2-6434

Coby Manufacturing Co
 Instrument Repair Service
 985 Golden Gate Av.....JO rdn 7-5225

CURRY SURGICAL DRESSINGS—BAUER & BLACK-DIV OF THE KENDALL CO
 572 Howard.....GA rfd 1-2248

DAYOL RUBBER SURGICAL PRODUCTS—DRUG SUPPLIES CO
 501 Howard.....DO uglas 2-8142

Fisher Dry Sterilizer Co
 130 Geary.....YU kon 6-3842
 Fisher Ralph 130 Geary.....YU kon 6-3842
 Fox David D 319 Mason.....PR ospect 5-6053

GEORGE SMITH SURGICAL CO
 450 Sutter.....YU kon 2-2740
 Greer John F Colostomy Appliances Co
 Colostomy Appliances Made to Order
 4010 Broadway Oakland.....OL ympic 2-2213

GROSS SURGICAL NEEDLE CO 88-1st.....GA rfd 1-6368
HALL KENNETH
 Instrument Maker
 1795 Shattuck Av Berkeley.....AS hbery 3-0812
 Hanovia Chemical & Mfg Co
 453 Powell.....EX brook 2-6438

HEARD T E E CO 973 Market.....DO uglas 2-8256
HIBBARD MEDICAL & SURGICAL SUPPLY CO 3001-22d.....AT water 2-8160
 Johnson & Johnson 445 Howard.....DO uglas 2-0231

JOHNSON & JOHNSON SURGICAL DRESSINGS
 JOHNSON & JOHNSON.....DO uglas 2-0231

JONES METABOLISM EQUIPMENT CO
 Professional Electric Co
 450 Sutter.....GA rfd 1-5989

MEDICO-ELECTRONIC CO
 SALES - RENTALS - REPAIRS
 Diathermy - Cardiographs - Galvanic
 Sinusoidal - X-Ray - Ultra-Violet, etc.
 1488 Portola Dr.....MO ntrose 4-8495

MORRIS MORI
 Corsets Braces Trusses Arches
 Made to Order
 414 Sutter.....YU kon 2-3992
 Newberry Co 130 Geary.....YU kon 6-3842

Pac Surgical Gown Co
 Doctors & Patients Gowns
 1626 Eddy.....WA inut-1-1158

PROFESSIONAL ELECTRIC CO
 Phys & Surgs Appliances Repairing
 450 Sutter.....EX brook 2-1171
 Prosthetic Services Of San Francisco
 Facial-Hand-Breast-Prostheses
 870 Market.....DO uglas 2-2865

REID BROS LTD 316 Mission.....SU tter 1-1758
RIGHTER & DRUME 800 Howard.....SU tter 1-0357

SANBORN CO
 Electrocardiography & Metabolism
 Sales - Service - Supplies
 836 Mason.....YU kon 6-5601
 If no answer call.....SW eetwood 1-3514

SAN FRANCISCO SURGICAL CO
 437 Sutter.....GA rfd 1-3989
VINCENY J A 1650 California.....PR ospect 5-9384
 If no answer call.....YU kon 2-1441
 Wallace Sidney Co 1811 Polson.....UN drhl 1-1855
 Weniger H 243 Valencia.....MA rket 1-6876

WESTERN SURGICAL SUPPLY CO
 429 Sutter.....SU tter 1-8596

Telephone men and women recognize the significance and the importance of their service to you. You can depend upon them always to do their best to get your message through.

Physicians' & Surgeons' Exchanges

A-1 MEDICAL EXCHANGE
 715 Leavenworth.....GR ayton 4-1939
 (See Advertisement Page 494)

ALERT TELE-SERVICE CO
 PHYSICIANS & SURGEONS
 ANSWERING SERVICE
 323 Geary.....YU kon 2-2600

AMERICAN AMBULANCE CO
 PHYSICIANS & SURGEONS
 EXCHANGE
 146 Central.....MA rket 1-2100

American Ambulance Co 146 Central.....MA rket 1-2100
 (See Advertisement Page 494)
 Answering Telephone Service Co
 210 Post.....DO uglas 2-5521

BUREAU OF MEDICAL ECONOMICS
 995 Market.....YU kon 6-3727
COUNTY MEDICAL SOCIETY OF S F
 2180 Washington.....WA inut 1-6100
 (See Advertisement This Page)

Doctors' Telephone Service Co
 49 Geary.....EX brook 2-0540
GLASS DOROTHY 24 HOUR ANSWERING SERVICE 1010 Franklin.....PR ospect 6-1300
M D Prescription Pharmacy
 2101 Van Ness Av.....GR ayton 4-1192
 (See Advertisement Page 494)

M D TELEPHONE EXCHANGE
 DAY OR NIGHT
 To Locate a Private
 Physician & Surgeon
 CALL SUTTER 1-6923

347 Stockton.....SU tter 1-6923
 (Continued Next Page)

MEDICAL SERVICE EXCHANGE

PHYSICIANS' TELEPHONE EXCHANGE

Twenty-four Hour Service
 AVAILABLE IN ANY EMERGENCY
 Day or Night

ORdway 3-5835

VAN NESS - PACIFIC MEDICAL BUILDING
 2107 VAN NESS AVENUE

—FOR AN—
Ethical Private Physician
 DAY OR NIGHT CALL THE
SAN FRANCISCO MEDICAL SOCIETY
 LOCAL BRANCH OF THE
 American Medical Association

If you need medical treatment and desire a private doctor, call the Society. Names, addresses and telephone numbers of ethical doctors will be furnished.

FOR A PRIVATE DOCTOR
 DAY OR NIGHT
 Call WALNUT 1-6100

SAN FRANCISCO MEDICAL SOCIETY
 2180 WASHINGTON SAN FRANCISCO 9

You can find out "Where to Buy It" by looking in the Yellow Pages.

PHYSICIANS Telephone Exchange

If You Need a
DOCTOR
 DAY or NIGHT
 and Haven't a Regular Physician
 CALL
DOuglas 2-6500