

Jewelers-Mfrs-(Cont'd)

Star Jeweler 2888 Mission... MI ssn 7-8643
Staudinger H & Son 210 Post... GA rfd-1-0567
Steinmeyer & Co 177 Post... EX brook-2-6781

"The Telephone Hour," which presents some of the world's finest music, is offered for your enjoyment -N.B.C., Monday nights.

33 GRANT AVE The New Home of Farber's JEWELERS SINCE 1902 Telephone Sutter 1-1144

GENSLER-LEE YES, GENSLER-LEE SELLS MORE DIAMONDS THAN ANY OTHER JEWELER IN THE WEST! 818 Market Sutter 1-3244

Jewelers-Mfrs-(Cont'd)

VAN WORMER & RODRIGUES INC FRATERNITY AND LODGE EMBLEMS SCHOOL AND CLUB PINS AND RINGS MEDALS - TROPHIES PLAQUES

VIGAIONE RENE 133 Geary... GA rfd 1-1055
WALASCHEK ALBERT W Special Orders & Repairing 701 Post... DO uglas-2-6603

Jewelers-Retail

Abrahams Mandel 5339 Geary... SK ylls-1-6368
Acefa's 2578 Mission... VA lencia 4-3523
Ackerman Jewelry Co 2030 Chestnut.WA Invt-1-9960

Andersen Hans V 760 Market... YU kon 6-4500
Anne Mahoney Mills Bldg... GA rfd 1-0118
ANTOINETTE'S JEWEL SHOPPE 103 Geary... EX brook-2-7045

ATELL THEODORE Featuring Cupid Diamond Rings EXPERT ON REPAIRING Swiss & American Watches - Clocks FREE PICK-UP SERVICE

Atlinger Fred 704 Market... GA rfd-1-6337
AUBERT'S DIAMOND PALACE Mission & 19th... HE mlock 1-0312

AUGER CONSTANT J Established 1880 Member American Gem Society Registered Jeweler 228 Post... DO uglas-2-2885

AZEVEDO BROS Avenue Jewelers 519 Columbus... EX brook-2-0938

AZEVEDO BROS Distinctively Designed Engagement & Wedding Rings WATCHES SILVERWARE TROPHIES Medals International Pins Omega Community Emblems Swiss Rogr's 184 Etc.

The Yellow Pages save you time.

Jewelers-Retail-(Cont'd)

Bader's Jewelers 1010A Market... HE mlock 1-3765
Balfour L G Co 233 Post... SU tter 1-3522
BANK ALEXANDER Jewelry-Watches-Diamonds-Repairs 1948 Irving... MO ntrose 4-7323

BAYER PAUL DIAMONDS WATCHES - JEWELRY SILVERWARE Fine Jewelry & Watch Repairing Convenient Terms

BEHREND CHARLES 6301 Mission Daily City... JU niper 4-0707
BEHREND DAVE & SONS 2253 Market... MA rket 1-5983

BEYVIEW JEWELERS 5183-3d... AT water-2-4530
BEHREND CHARLES 6301 Mission Daily City... JU niper 4-0707
BEHREND DAVE & SONS 2253 Market... MA rket 1-5983

BILLIANT BY JEWELRY CO DIAMONDS WATCHES - JEWELRY Silverware - Appliances Watch & Jewelry Repairing CONVENIENT CREDIT

BRIILLANT HENRY 2639 Mission.AT water-2-7466
Brown Louis E 50 Leland Av... JU niper 4-4079

CARRAU & GREEN Established 1877 DIAMONDS - WATCHES Everything in Jewelry 233 Post... SU tter 1-1633

CARRILLO ERNEST G 283 O'Farrell... YU kon 6-0232
Casa Maya 315 Grant Av... SU tter 1-2318

CELANO FRANK A JEWELER Fine Jewelry - Expert Watch Repairing "Use Our Convenient Lay-A-Way Plan" Mission District - near 26th Street 2978 Mission... VA lencia 4-2285

CHANGE OF LOCATION For Thirty-five Years at 150 Post Now at 278 Post - Room 502 New Our Largest & Most Complete Stock of Diamonds, Watches, Jewelry & Silverware Expert Watch Repairing Usual Courtesies Extended 278 Post... SU tter 1-7372

Jewelers-Retail-(Cont'd)

Cresalia J A Co 278 Post... SU tter 1-7373
Crowley's Jewelry 1158 Geneva Av. DE lawars 3-2044
D'ALMADA'S GIFT SHOP 277 Post... EX brook 2-5454

DELMAS PETER L Diamonds - Fine Jewelry Made Silverware - Watch Repairing Exclusive But Not Expensive 760 Market... SU tter 1-6113

DOUGAL JACK JEWELER Famous Make Watches - Diamonds - Silverware - Jewelry - Credit Gladly Extended Between 20th & 21st 2460 Mission... MI ssn 7-3422

DOUGAL JACK JEWELER 2460 Mission... MI ssn 7-3422
Drake's Jewelers 2320 Mission... MI ssn 7-5047

EARL-REY JEWELRY 3258 Mission... AT water-2-9131
Edelman's S H E Jewelry Store 323 Sutter... DO uglas-2-4431

FARMER'S JEWELERS Established Since 1902 DIAMONDS - JEWELRY No Branches in S. F. 33 Grant Av... SU tter 1-1144

FARMER'S JEWELERS 33 Grant Av... SU tter 1-1144
Farber's Jewelers 33 Grant Av... SU tter 1-1144

FEAR ALBERT 126 Post... DO uglas-2-3327
Fichera Louis J 210 Post... GA rfd 1-4085

FLECK'S JEWELERS 961 Market... YU kon 6-4971
Fleissner Gus A 209 Post... SU tter 1-1452

FLOWERMAN BROS 2056 Mission. MA rket 1-7097
Flynn & Devine 1259 Market... KL ondlke 2-0769

GLASS N J Chronometers & Watchmaker 123 Montgomery... EX brook 2-8970

GRANAT BROS Downtown Store America's Largest Manufacturing Grant Av At Geary... MI ssn 7-1580

GRUEN WATCHES - BEHREND DAVE & SONS 2253 Market... MA rket 1-5983

HAMILTON WATCHES - AMES WM F 145 Kearny... SU tter 1-4288

(Continued Next Page)

Jewelers-Retail-(Cont'd)

Harper Herbert E 209 Post... DO uglas-2-4828
Martel Robert 1123 Taraval... OV erland-1-6389

HOLCOMBE M D Fine Watches and Diamonds Hours 9 to 6 Six Days a Week Cor Ashbury & Haight 1500 Haight... UN drhil-1-7879

HOWARD JEWELERS 2790 Mission... MI ssn-7-6245
Hughes & Byrd 40-1st... YU kon 6-3854

JENKEL JEWELERS Since 1866 DIAMONDS - WATCHES SILVERWARE PLATINUM & GOLD JEWELRY Design - Repair - Remodeling Services 126 Post... GA rfd 1-2734

JENSEN I N 2114 Market... UN drhil 1-4319
Jewel Box The 7 Stockton... EX brook 2-6922

KAY JEWELRY CO Next Door To New Mission Theatre 2548 Mission... AT water-2-6200

KLEIN PHILIP HOUSE OF JADE Designers of Fine Jewelry Dealers in Genuine Stones 519 Grant... DO uglas 2-4978

KOTLAROFF BROD 760 Market... DO uglas 2-4268

LANG ALVIN CO 126 Post... SU tter 1-0450
Larkin Jewelry Shop 914 Larkin... GR ayton 4-4683

LARSON ROBERT J S Engagement & Diamond Rings Watches-Silverware Custom Made Rings Shreve Bldg... EX brook 2-2983

LEIVISON WALTER H Since 1859 Diamond Buyer & Appraiser Longines & Omega Agency 9 Geary... DO uglas 2-4752

LEWIS EDWARD 830 Market... DO uglas-2-6864
LEWIS INC 133 Kearny... GA rfd-1-7460

LEWIS INC 133 Kearny... GA rfd-1-7460

We invite you to tune in every Monday night, N.B.C. stations, to enjoy the Telephone Hour and its guest artists. Plan your shopping with the Classified Telephone Directory.

Jewelers-Retail-(Cont'd)

LINDBURG & CO In Business Since 1918 NATIONAL NAME BRANDS WATCHES - JEWELRY Gruen - Longines - Bulova - Elgin Diamonds - Silverware - Accessories Manufacturing & Repairing 125 Mason & Powell 175 Ellis... GA rfd 1-9663

LINDEMANN JEWELRY CO Established 1877 Designing - Diamonds - Silverware Watches - Expert Repairing 233 Post... DO uglas-2-4971

LOMBARDO A & CO Masonic or Eastern Star Also Other Fraternal & Lodge Jewelry Designed & Made in Our Factory Diamonds - Watches - Silverware Watch & Jewelry Repairing 210 Post... DO uglas-2-2707

LOREZ & BENNETT 140 Geary... EX brook-2-4472
LOUIS & CO 300 Post... YU kon 6-5571

LYSICK VITALY Mfrs & Designers of Fine Jewelry WHOLESALE & RETAIL 760 Market... YU kon 6-1540

MAGEY'S 904 Market... DO uglas-2-4980
Maiden Lane Jewelers 47 Maiden Ln.SU tter-1-1351

MANDEL JEWELERS 165 Powell... YU kon 6-1647
Manis & Gellmann 1756 Mission... HE mlock-2-2032

MATEUDDI R 229 Columbus... SU tter-1-8063
MAUND H 1215 Polk... OR dway-3-8970

MAXFORD JEWELRY CO Since 1884 DIAMONDS - WATCHES & Jewelry 958 Market... TU xedo 5-1634

MAYFAIR JEWEL SHOPPE 976 Market... OR dway-3-9249
McDonald Paul 233 Post... SU tter 1-1633

METROPOLITAN JEWELRY CO Since 1884 DIAMONDS - WATCHES & Jewelry 958 Market... TU xedo 5-1634

MILKES 830 Market... GA rfd-1-6083
Mission Time Service 3168-22d... VA lencia 4-1542

MORGEN JEWELRY CO Opposite The Emporium 888 Market... DO uglas-2-3517

MULLER DAVID A Co Grobet Imported Swiss Files-Tools 152-4th Muts Manufacturing Co 272 Tehama... SU tter 1-0637

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Jewelers-Retail-(Cont'd)

RANDOLPH'S DIAMONDS WATCHES FINE JEWELRY The Old Establishment Third Floor 212 Stockton... DO uglas 2-3636

REGAL JEWELERS 619 Irving... OV erland 1-7013
Rifkin Theo 2448 Mission... AT water 2-1667

ROSETTI ALFRED Watches Clocks Diamonds Silverware 2235 Chestnut... FI lmer 6-5715

ROTHSCHILD JEWELRY CO 2514 Mission... MI ssn 7-4423
Royal Jewelers Felice Lubram & Harry I Pierce-Owners 1036 Market... UN drhil 1-5245

SAMPSON & MASTERS INC FINE JEWELRY DIAMONDS WATCHES Everything in Jewelry and Jewelers' Services Fourth Floor 209 Post... EX brook-2-6687

SAMSON'S WATCH & JEWELRY STORE 209 1/2 Kearny... EX brook 2-6508

SAMUEL'S ALBERT S CO The House of "LUCKY" WEDDING RINGS Opposite The Emporium... GA rfd-1-8383

SCHAEFER & NIEDERHOLZER Diamonds - Watches - Silverware Jewelry & Watch Repairing Remodeling Flood Bldg... GA rfd 1-7871

SCHAUMLOEFFEL ADOLF 1343 Polk... TU xedo-5-0206
Scheppert W & Sons 2492 Mission... MI ssn-7-1268

SCHWARZ BARUCH Big Reductions on Watches - Jewelry - Diamonds We Buy Old Gold & Diamonds 21 Taylor... PR aspt-5-5689

SHREVE TREAT & EACRET Grant Av at Geary... MI ssn-7-1580

SODERMAN & NELSON Certified Specialists on LONGINES & MOVADO WATCHES For over 20 years with SHREVE TREAT & EACRET Room 700 140 Geary... EX brook-2-7359

STAUDINGER H & SON Watches - Diamonds - Jewelry Watch & Jewelry Repairing Shreve Bldg Suite 309 210 Post... GA rfd-1-0567

STEINBACH WM D 126 Post... GA rfd 1-8359
Stevenson I C 3292-22d... AT water-2-5634

STEWART'S TREASURE HOUSE Antique Jewelry 239 Post... EX brook 2-2238

Jewelers-Retail-(Cont'd)

Stohlton's Jewelry Store 2243 Chestnut... WE st 1-2354
Sturm Myron 209 Post... DO uglas 2-0528

SUTTER JEWELRY CO 334 Geary... EX brook 2-0324
Sutcliffe Diamond Palace 2122 Mission... HE mlock 1-0285

TIC-TOC JEWELERS 262 Taylor... BA yview-1-0804
Tigges Ed 5847 Geary Blvd... BA yview-1-0804

TIN CHONG CO 1014 Stockton... YU kon 2-5712
Tin Fook & Co 727 Jackson... YU kon 2-0299

TIN SHING & CO 716 Jackson... YU kon 2-1014
Tin Yuen & Co 720 Pacific... YU kon 2-0657

TOMMY CO 840 Grant Av... YU kon 2-3416
Tower of Jewels Inc 1015 Market... HE mlock-1-2780

TUFO M JEWELRY CO 133 Geary... DO uglas 2-7959
Turner N T Co Watch & Jewelry Rep-Cov By Insurance 704 Market... GA rfd-1-7357

UNITED LOAN OFFICE 2636 Market... EX brook-2-1297
Upton Jewelers 921 Fillmore... JO rdn 7-1640

VAN WORMER & RODRIGUES INC Emblems-Trophies-Medals-School Rings 126 Post... EX brook-2-5886

VEGA Jewels Inc 127 Geary... EX brook 2-5120
VITENSON S 361 Sutter... GA rfd 1-0481

VOLL'S FINE JEWELRY 258 W Portal Av... OV erland 1-6434
Walaschek Albert W Shop Upstairs And Save 101 Post... DO uglas 2-6603

WATSON'S EMBLEMATIC SPECIALTIES 133 Geary... EX brook 2-0324
Wheeler's Jewelry Store 306 Leavenworth... PR aspt 5-7452

WONG GEORGE BO 803 Jackson... YU kon 2-2756
Wood W E 26 O'Farrell... EX brook 2-7284

WUNG FAT JEWELRY CO 749 Jackson... YU kon 2-3636
Yung Chas H Co deYoung Bldg... SU tter-1-5476

ZERBATO HENRY & CO 2164 Mission... MA rket-1-6138
Zerbatto I & Co 4448 Mission... JU niper 7-2881

(Continued Next Page)