

Hardware-Whse & Mfrs-
(Cont'd)

Oppenheimer Oscar 181-6th.....EX brook-2-7450
OVERBECK-HEYMAN CO 298-8th UN drhl 1-5107
 Sales Dept 298-8th.....UN drhl 1-4397
 Pacific Tool & Supply Co 615 Howard, YU kon 2-6677
 Pac Tool & Supply Co 251-8th Oakland
 From S F Zone only (No Inter-City Charge)
 Ask "Operator" for Entrprise-10914
PALACE HARDWARE CO
 Builders Hardware & Specialties Div
 Corbin-Schiage-Stanley
 17 Bluxome.....YU kon 6-6363

PAN-PACIFIC SCREW & BOLT CO
METAL FASTENINGS
 Bolts - Nuts - Screws - Washers
 201 Nevin Av Richmond LA nscpe 5-2642

Peerless Electric Co 576 Folsom...EX brook 2-8553
PIKE A W & CO
 Agents For Penn Hardware Co
 663 Mission.....SU tter-1-3263
 Rucraft Inc
 Cast Brass Builders Hardware Mfr
 707 Jones Berkeley.....LA nscpe 6-2550
RUSSELL & ERWIN DIVISION
 Monadnock Bldg.....EX brook 2-1370
 Scheid Heavy Hardware & Steel Co
 329 Tehama.....DO uglas-2-0300
SCHLAGE LOCK CO
 2201 Bay Shore Blvd.....JU niper-7-4588
 Segal Lock & Hardware Co
 420 Market.....SU tter-1-4798
SELLER BROS & CO 177 Fremont, GA rfd-1-2843
 From East Bay Zone only (No Inter-City Charge)
 Ask "Operator" for Entrprise 11192
SHASTA HARDWARE & SUPPLY CO
 50-9th.....MA rket 1-8072
SKAGGS-STONE WHOLESALE CO
 100-1st.....YU kon 6-5490

SLOSS & BRITAIN
 Wholesale Hardware
SPORTING GOODS
HOUSEWARES
 Nationally Advertised Brands
 100 Potrero Av.....MA rket-1-0250

Sloss & Britain 100 Potrero Av
 From East Bay Zone only (No Inter-City Charge)
 Ask "Operator" for Entrprise 10711

STANLEY HARDWARE
STANLEY WORKS THE
 Monadnock Bldg.....YU kon 6-5914

Stanley Works The Monadnock Bldg, YU kon 6-5914
 Timber Engineering Co of Calif
 4314 California.....SK yline-1-7972
UNITED SALES CO 525 Howard, DO uglas 2-2898
 Van Housen J 193-2d.....YU kon 6-1502

YON DUPRIN PANIC EXIT DEVICES
 YATES CHARLES I 7 Front.....SU tter 1-4795

Western Wholesale Hardware Co
 475 Brannan.....DO uglas 2-8181
 Whitney Vincent Co 130-10th.....HE mlock-1-4641
 Yates Charles I 7 Front.....SU tter-1-4795
 Zedric Furring Nail Co
 350 Hayes.....HE mlock 1-5582

Hardwood Floors
 See Floors-Materials & Laying

Hardwoods-See Lumber Headings

Harness
 Keyston Bros 755 Mission.....DO uglas-2-0470
 MacPherson Bfos Leather Co
 730 Mission.....YU kon 6-6783
 Olsen Nolte Saddle Shop 4701-3d, AT water-2-5151
 Shea & Poston Saddlery
 1422 Market.....MA rket 1-1800
 Vitalia Stock Saddle Co
 2123 Market.....MA rket-1-1852

Harvesters
 See Agricultural Implements

Hassocks
 Crump B T Co 1355 Market.....HE mlock 1-3844
HETTRICK MFG CO THE
 Wholesale Only
 1355 Market.....HE mlock 1-5819
 Lapkin-Myers Co 50 Otis.....HE mlock 1-4242

Hat Blocks
 See Hatters' Equipment & Supplies

Hats-Mfrs

Baxter Hat Co 38 Fremont.....YU kon 6-6938
LUNDSTROM HAT CO 720 Mkt, DO uglas 2-5027
 Factory 46 Shipley.....DO uglas 2-2033
 Quality Hat Works 310 Jessie.....GA rfd 1-9679
 Stetson John B Co 260 California, SU tter 1-3992
 Superior Hat Company 46 Shipley, GA rfd 1-6132

Hats-Renovators

ALEX'S HAT SERVICE-
CUTLER ALEX
 1107 Leavenworth.....OR dway-3-2287

APPAREL CITY CLEANERS
 EXPERT CLEANING & BLOCKING
RETAIL & WHOLESALE
 Just off Market St.-Upstairs
 20 Ellis.....GA rfd-1-3053

CARL'S HAT WORKS
 EXPERT CLEANING & BLOCKING
RETAIL & WHOLESALE
 Just off Market St.-Upstairs
 20 Ellis.....GA rfd-1-3053

City Hat Works 151-14th.....UN drhl-1-0911
CLERMONT HAT WORKS
 Retail & Wholesale
 485 Guerrero.....UN drhl 1-8237

De Lia Cleaners & Dyers
 640 Silver Av.....DE laware-3-0682
 Green Parrot, French Cleaners & Dyers
 559 Divisadero.....FI Imor-6-3323

GREENE'S HAT SHOP
 Expert Hatters-Call & Delivery
 420 Market.....JU niper-7-4588

SELLER BROS & CO 177 Fremont, GA rfd-1-2843
 From East Bay Zone only (No Inter-City Charge)
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 MacPherson Bfos Leather Co
 730 Mission.....YU kon 6-6783
 Olsen Nolte Saddle Shop 4701-3d, AT water-2-5151
 Shea & Poston Saddlery
 1422 Market.....MA rket 1-1800
 Vitalia Stock Saddle Co
 2123 Market.....MA rket-1-1852

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 1355 Market.....HE mlock 1-5819
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 640 Silver Av.....DE laware-3-0682
 Green Parrot, French Cleaners & Dyers
 559 Divisadero.....FI Imor-6-3323

Hats-Retail-Cont'd

BORSALINO HATS-
LUNDSTROM HAT CO
 720 Market.....DO uglas 2-5027

BOSS AL
 Smiling Service
STETSON HATS
 Opposite Palace Hotel
 650 Market.....DO uglas-2-9318

Carroll Paul T 176 Sutter.....GA rfd 1-3462
DANCE ART CO
 Novity-Spanish-Western Etc
 216 Powell.....EX brook 2-4912

EAGLESON'S 726 Market.....YU kon 2-6900
HARTMAN'S HATS & HABERDASHERY
STETSON HATS
 At Jones St. Near Paramount Theatre
 1084 Market.....UN drhl-1-7916

HASTINGS
 Store 135 Post.....SU tter 1-5400
 Store Powell at Geary.....SU tter-1-5400
 Store 882 Market.....SU tter-1-5400
 Store 22 Powell.....SU tter-1-5400
 Hats By Chance 821 Market.....EX brook 2-8684

KNOX HATS-
PAUSON & CO 200 Kearny.....DO uglas-2-4640

LEE HATS-
BOSS AL
 Opposite The Palace Hotel
 650 Market.....DO uglas 2-9318

LUNDSTROM HAT CO
 720 Market.....DO uglas 2-5027
 Store 1453 Fillmore.....FI Imor 6-9469
 Store 230 Market.....GA rfd 1-3067
 Store 2498 Mission.....AT water-2-4843
 (See Advertisement This Page)

LUNDSTROM K A
 Phelan Bldg
 9 O'Farrell near Grant
 794 Market.....EX brook 2-9557

MALLORY HATS-
EAGLESON'S 726 Market.....YU kon 2-6900
HARMONY STORES FOR MEN
 585 Market.....DO uglas 2-5783
 Store No 2 72 Market.....DO uglas 2-1606
LUNDSTROM K A 754 Market, EX brook 2-9557
MEDEL SIG CLOTHING STORE
 1272 Golden Gate Av.....FI Imor 6-8047
PAUSON & CO 200 Kearny.....DO uglas 2-4640

Muller H G 242 Kearny.....EX brook-2-9788

PERSONALITY HAT STORE
 "Men's Hats Made To Order
 To Fit the Personality"
 From \$10.00 up
 ALL WORK GUARANTEED
 Fine Selection of Ready Made Hats
 341 Kearny.....DO uglas 2-0121

Ross Bros Inc Market at Stockton...SU tter 1-4040
SELIG ED
 Stetson Hats Size 6 1/2 to Size 8
 100 Powell.....EX brook 2-7634

STANDARD HAT WORKS
 CUSTOM MADE HATS
 Remodeling & Renovating
 Opposite Grant Ave - Upstairs
 739 Market.....EX brook 2-6637

The Classified Telephone Directory provides one of the quickest ways for purchasers to locate where to buy your goods.

Hats-Retail-Cont'd

STETSON HATS-
ATKINS ROBERT S COMPANY
 150 Sutter.....DO uglas-2-5421

BOSS AL
 Opposite The Palace Hotel
 650 Market.....DO uglas-2-9318

HARTMAN'S HATS & HABERDASHERY
 1084 Market.....UN drhl-1-7916

LUNDSTROM HAT CO
 720 Market.....DO uglas 2-5027

McALISTER'S DEPARTMENT STORE
 2733 Mission.....MI ssn 7-9350

MOORE CLOTHING CO
 141 Kearny.....GA rfd 1-1200

SUMMERFIELD & HAINE
 Mallory & Stetson Hats
 997 Market.....YU kon 6-5570

Hats-Whsle
 Adam Hat Sales Div Inc
 119 Kearny.....GA rfd 1-2195

DANCE ART CO
 Novity-Spanish-Western Etc
 216 Powell.....EX brook 2-4912

DORFMAN HAT & GAP CO
 424-10th Oakland.....GL encort-1-2048

DOORIN BROS INC 51 Dorman Av, MI ssn 7-8181
 From East Bay Zone only (No Inter-City Charge)
 Ask "Operator" for Entrprise 10075
 King Hugo A 742 Market.....SU tter-1-5982

Hatters' Equipment & Supplies
 S F Hat Block Co 326 Tehama.....YU kon-6-1096

Hawaiian Goods-See Gift Shops

Hay-Retail
 Derry's Feed & Fuel
 1169 El Camino RI Menlo Park
 (Toil) Call "Operator" for.....Davenport 3-4176
RUSSELL P H 2298 Jerrold.....AT water 2-5234

Hay-Whsle
 Peninsula Hay & Grain Co
 Wyoming & Abbey Daly City.....JU niper 4-5413

Headlight Adjusting
 See Automobile Headlight Adjusting

Health Conditioning
 See Physical Culture

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

for Your Convenience
 Directories for other cities are available in the Business Offices and at attended public telephone stations.

Health Food Products-Retail

ARKO HEALTH FOOD SHOP
 Between 19th Av & 20th Av
 5339 Geary Blvd.....SK yline 1-0767

Fruit Bowl 121 Montgomery.....EX brook 2-7435

GOLDEN CRESCENT HEALTH FOOD CO
 1640 Polk.....OR dway 3-4825
 (See Advertisement This Page)

Hartung's Fountain Of Youth Health Store
 Specializing In Estes Products
 312-15th Oakland.....HI gate 4-7315

JUS-O-VEG EXTRACTING CO
 See Our Ad Under Milk & Milk Prod
 217 Kearny.....YU kon 6-1444

Kings Health Food Store
 2584 Mission.....MI ssn 8-0530

MISSION HEALTH FOODS
 2585 Mission.....MI ssn-7-7377
 Plantation Inc 349 Sutter.....GA rfd-1-2883

RADIANT HEALTH FOOD STORE
 HEALTH FOOD PRODUCTS
 DIABETIC & ALLERGY FOODS
 VITAMINS & MINERALS
 1552 Haight.....KL ondkie 2-0771

Health Food Products-Retail
(Cont'd)

RADIO READING ROOM & BOOK STORE
 Health Foods & Vitamins
 46 Geary.....DO uglas 2-8703

ROSENBERG ORIGINAL HEALTH FOOD STORE & WHOLE WHEAT BAKERY
 1120 Market.....MA rket-1-3033
 (See Advertisement This Page)

ROSENBERG'S MISSION HEALTH FOODS
 2585 Mission.....MI ssn 7-7377

RUTH'S HEALTH FOOD STORE
 H. J. Weiss, M.S.D., P.S.D., Ph.D., Ph.T.
 Free Dietary Information
 Complete Health Food Service
 333 Sutter.....EX brook-2-6998

SAN FRANCISCO HEALTH FOOD STORE
 Spivalto Bros
 415 Sutter.....EX brook-2-8477

You can find out "Where to Buy It" by looking in the Yellow Pages.

ENJOY GOOD HEALTH
EAT HEALTH FOOD
SPECIALLY BAKED FOR YOU

SALT FREE ALLERGY DIABETIC Bread

- 100% Soy
- Rice
- Rye
- Oat
- Lima Pot.
- Lima Soy
- Gluten
- Soy Gluten
- Whole Wheat Etc.

Cookies
 For Your Diet Needs

SALT FREE PRODUCTS
VITAMIN PRODUCTS
WHEATLESS PRODUCTS
 We Mill Our Own Flour and Have a Complete Stock to Serve You

GOLDEN CRESCENT HEALTH FOOD Co.
 1640 Polk St. - ORdway 3-4825

ALSO
NATURAL HEALTH FOOD CENTER
 1175 Market in the Crystal Palace Mkt. Dept. 72 Underhill 1-9209
 City Service Mail Orders Filled

HEALTH FOODS
 WHERE GOOD HEALTH ORIGINATES

Foods for Diabetic - Allergic - Salt, Sugar, Starch Free - Reducing - Building Up or Any Restricted Diet
 Unsweetened Fruit & Fruit Juices - Vegetables - Vegetable Juices
 Coffee Substitutes - Stone Ground Flours
 Dried Fruits, Sulphured and Unsulphured

Mail Orders Filled Promptly **Market 1-3033** **Daily City Del'y**

ROSENBERG'S
 ORIGINAL HEALTH FOOD STORE & WHOLE WHEAT BAKERY
 Owned & Operated by R. V. Strohl
 1120 Market St. Opposite 7th St.

Health Food Products-Whsle & Mfrs

Cal-Whay Co 45 Ecker.....EX brook 2-6794
 Jus-O-Veg Extracting Co 217 Kearny YU kon-6-1444
 Landstrom Co 45 Ecker.....EX brook-2-6794
 Shane-Professional Products
 988 Market.....TU xedo 5-1584

Health Service
ASTRID'S VIBRA-TRIM REDUCING METHODS
 240 Stockton.....YU kon 2-5757
 Carl's Gym
 Specializing In Body Conditioning
 2677 Mission.....VA lencia 4-4634
 Telephone Employees Hospital & Medical Association The 206 Sansome.....EX brook 2-3014

Hearing Aids
 Accurafone Hearing Aids 291 Geary, DO uglas 2-7883

ACOUSTICAL REPAIR OFFICE
 Repairs - Batteries & Supplies
FOR ALL MAKE HEARING AIDS
 Quick Service - Lowest Prices
 870 Market.....GA rfd 1-8095

ACOUSTICON OF S F
 Acousticon - The World's First and Oldest Manufacturer of Electrical Hearing Aids - Since 1902
 457 Powell.....DO uglas 2-7081

Acousticon Service Dept 457 Powell, SU tter 1-6230

ALADDIN HEARING AIDS-
 GEN EAR PHONE INSTITUTE
 Sold-Serviced-Repaired
 870 Market.....GA rfd 1-8095

Allan's 1936 Irving.....MO ntrose 4-9715

AUDIPHONE CO THE
 450 Sutter.....SU tter 1-2002
 (See Advertisement Page 320)

AUDI-TONE
 HEARING AID SERVICE CENTER
 2411 California.....WE st 1-6036

AUREX SAN FRANCISCO CO
 DEAFENED HEAR WHISPERS
 Clearly, Easily With Aurex. Vacuum Tubes Guarantee Sensitivity, Clarity & Power. Hear High & Low Tones, Near and Far, Without Distortion
ONE PIECE STYLE - OFFICE SERVICE
 Home or Office Demonstration FREE
 26 O'Farrell.....GA rfd-1-1175

AUROPHONE-
 HEARING AID EXCHANGE
 Americas Oldest-Since 1904
 870 Market.....GA rfd 1-8095

BELTONE HEARING SERVICE
 760 Market.....EX brook 2-3885
 (See Advertisement This Page)

Put the Classified Telephone Directory on your selling staff. Your listing and advertising in the Yellow Pages brings your firm name right into prospects' homes and offices.

SONOTONE HEARING CLINIC
 World's Largest Organization
 Devoted Exclusively to Correction of Impaired Hearing
 Accepted by Council on Physical Medicine American Medical Association
 18 Years at Same Address
 450 Sutter - Suite 604
 Phone Sutter 1-0707

TRIMM DISTRIBUTORS INC.
 501 Flood Bldg. San Francisco
 GARfield 1-7953

YOUR HEARING HEADQUARTERS
 APPROVED BY AMERICAN MEDICAL ASSN.
 870 MARKET ST.

TRIMM DISTRIBUTORS INC.
 501 Flood Bldg. San Francisco
 GARfield 1-7953

HEALTH-HEARING 319

DEAF
 Phone Sutter 1-3681
 FOR APPOINTMENT

Western Electric Hearing Aids

A development of the Bell Telephone Laboratories, Incorporated, the research Laboratories of the American Telephone & Telegraph Company and the Western Electric Company.

Obtainable Only from
E. W. EDWARDS CO.
 26 O'Farrell Street
 Sutter 1-3681
 Suite 908
 Kohler & Chase Bldg.

Air or Bone Conduction
 All-In-One Design
 Light Weight - Hi-Power
 Aids Priced to Fit Your Hearing Loss & Wearing Requirements
LIBERAL TRADE-IN
 Expert Repair Service
 All Parts Guaranteed One Year

TRIMM HEARING AIDS

YOUR HEARING HEADQUARTERS
 APPROVED BY AMERICAN MEDICAL ASSN.
 870 MARKET ST.

TRIMM DISTRIBUTORS INC.
 501 Flood Bldg. San Francisco
 GARfield 1-7953

Beltone
 Introduces a sensational
NEW ONE-UNIT HEARING AID