

## ARROW HEATING COMPANY

CERTIFIED LENNOX DEALER  
World's Largest Mfg. of Steel Furnaces

- ➔ Power Suction Cleaning
- ➔ Furnaces—All Makes
- ➔ Recemencing—Repairing
- ➔ Controls
- ➔ Sheet Metal Work
- ➔ Water Heaters
- ➔ Free Estimates—Work Guaranteed

36 Months to Pay      See Us For Indoor Comfort  
Phone JUNiper 7-2700      4995 Mission St., San Francisco

## HOME HEATING CO.

We Specialize In Furnace Cleaning - Repairing - Installation

"Blackness Is Forming on Your Walls" Means  
Furnace Cleaning Time



**JUNiper 4-2462**

289 Farallones

## COLAN HEATING & SHEET METAL CO.

AT YOUR SERVICE

### BILTWEL GAS FURNACES

All Makes of Furnaces Repaired OIL, WOOD AND COAL

All Kinds of Heating Air Conditioning

25 Patterson St. ATwater 2-2616

## INTERNATIONAL SALES CO.

2045 Evans Ave., S. F.

Manufacturers

### WESTERN Gas and Oil FURNACES

FANS • BLOWERS  
EVAPORATIVE COOLERS

**VAlencia 4-4621**

## HEATING "Specialists for 30 years"

### GAS HEATING EQUIPMENT

- FURNACES
- SPACE HEATERS
- WALL HEATERS

Complete Installation  
FREE ESTIMATES

**ORDWAY 3-0731**

**PURCELL BROTHERS**  
JIM, RAY AND JOE  
1300 POLK ST. AT BUSH



## SHEET METAL & HEATING CO.

Fred Baciocco

- GAS FURNACES Installed - Repaired - Serviced
- ALL MAKES
- SHEET METAL WORK Work Guaranteed Free Estimates

**VAlencia 4-6774**  
3547 - 24th STREET

### Furnaces-Heating-(Cont'd)

#### FRASER GAS FURNACES

FLOOR FURNACES  
WALL FURNACES  
BASEMENT FURNACES  
WINTER AIR CONDITIONING

Equipped for Natural and Bottled Gas  
"It's the Inside of the Furnace That Counts"

**"WHERE TO BUY THEM"**

DISTRIBUTORS

**BAFORD H R CO.** 235-15th. MA rket 1-8545  
**RUUD HEATER CO.** 1638 Market. UN drhil 1-0104

DEALERS

**AIRGO HEATING CO.** 5246 Mission. DE laware 3-9570  
If no answer call. DE laware 3-7278  
Or. JU niper 5-8254

**BORDIN JAMES J CO.** 1333 Noriega. LO mboard 6-8167  
**BRADY'S HEATING & APPLIANCE CO.** 3583-16th. MA rket 1-4240  
**BRODIE'S** 1281 Mission. MA rket 1-0680  
**EKOLSIOR FURNACE CO.** 1420 Castro. VA lencia 4-5800  
**GOLDEN WEST SHEET METAL WORKS** 345 Judah. LO mboard 6-8031  
**PACIFIC HEATING & SHEET METAL CO.** 3420-18th. HE mlock 1-5006

**PERINI P L & SONS HEATING & SHEET METAL CO.** 325 Wayland. JU niper 5-2194  
**PURCELL BROS** 1300 Polk. OR dway 3-0731  
**SCHMITT GED P.** 3281 Misn. AT water 2-3646  
**STANDARD FURNACE & PLUMBING** 547 Taraval. MO ntrose 4-7081  
**SUGARMAN E ING** 3624 Geary Blvd. SK yline 1-8845  
Tromborg Thos A  
26 Hillcrest Daly City. DE laware 3-4026  
Walter's Furnace & Sheet Metal Works  
1320 Ocean Av. JU niper 7-1307

FRASER & JOHNSTON CO  
Manufacturers of  
WARM AIR FURNACES  
& AIR CONDITIONING UNITS  
1900-17th. MA rket 1-3868

### Furnaces-Heating-(Cont'd)

Fraser & Johnston Co 1900-17th S F  
From East Bay Zone only (No Inter-City Charge)  
Ask "Operator" for Entrprise 10472

#### GENERAL ELECTRIC AUTOMATIC HEATING EQUIPMENT

The complete line of G-E heating equipment includes both Gas and Oil units for Radiator and Warm Air Systems; Conversion Oil Burners. See listings below for local companies selling type of unit required.



**"WHERE TO CALL"**

WHOLESALE

**GENERAL AIR CONDITIONING & HEATING CO.** 2001 Peralta Oakland. TW inoaks 3-4066

DEALERS

**BARRELIER HEATING & APPLIANCES** 44 Monterey Blvd. JU niper 7-9028  
**BRADY'S HEATING & APPLIANCE CO.** 3583-16th. MA rket 1-4240  
**NEW MISSION HEATING & VENTILATING CO.** 3401 Mission. MI san 6-3933  
**PACIFIC HEATING & SHEET METAL CO.** 3420-18th. HE mlock 1-5006  
**SUGARMAN E ING** 3624 Geary Blvd. SK yline 1-8845

General Electric Distributor  
1126 Howard. MA rket 1-7515  
**DILMORE AIR CONDITIONING SERVICE** 511-7th. UN drhil 1-2000  
**GOSS WILLIAM P CO.** 4640 Geary Blvd. BA yview 1-8282  
(See Advertisement This Page)  
**GOSS WM P SHEET METAL WORKS** 4640 Geary Blvd. BA yview 1-8282  
**HALL FURNACES—** GOSS WILLIAM P CO 4640 Geary Blvd. BA yview 1-8282  
**HAMMEL FURNACES—** ASHBURN SUPPLY CO 420 Market. DO uglas 2-6591

(Continued Next Page)

Look in the Yellow Pages first!

## SUNBEAM GAS FURNACES

INSTALLATIONS AND REPAIRS  
"Let George Do It!"  
3281 Mission St.  
ATwater 2-3646

**GEO P. SCHMITT**

## WM. P. GOSS

Heating & Sheet Metal Work

Gas - MARS - Furnaces

We Repair & Service All Makes of Furnaces & Controls  
Guaranteed Installations

SHOP 4th AVE. AT GEARY  
OFFICE 4640 GEARY BLVD.

**BAyview 1-8282**

## Horne's Furnace - Sheet Metal

All Makes

Gas Furnaces - Water Heaters  
Installed & Repaired

Chimney & Leader Pipes  
Free Estimates

Call **WALTER HORNE**

**Lombard 4-4742**

1240 SLOAT BLVD.

Keep in step with a FURNACE by Walter's

THERMOSTATS  
Furnaces - All Types  
Repairing & Cleaning  
Air Conditioning  
Sheet Metal Work  
Gutters & Drain Pipes

**JUNiper 7-1307**  
**WALTER'S FURNACE & SHEET METAL WORKS**  
1320 Ocean Ave.

### Furnaces-Heating-(Cont'd)

#### HAYES DUOT FURNACES

Stainless Steel  
Duct Furnaces  
A.S.A. Approved  
for  
Industrial - Commercial  
Air Conditioning



**"WHERE TO BUY THEM"**

DISTRIBUTOR

**GRIFF SCOTT** 57 Post. EX brook 2-0189

**HEATING EQUIPMENT MFG CO.** 600 Indiana. AT water 8-1700  
**Holland Furnace Co** 1288-15th Av. LO mboard 4-3160  
(See Advertisement Page 283)

**HOLLAND FURNACES**  
Coal, Oil, Gas or Stoker Fired.  
Repairing and cleaning service on all heating systems. Call an experienced Holland Heating Expert. Telephone local branch.



**"WHERE TO BUY IT"**

BRANCH

**HOLLAND FURNACE CO.** 1288-15th Av. LO mboard 4-3160

**Home Heating Co** 289 Farallones. JU niper 4-2462  
**HORNE'S FURNACE & SHEET METAL** 1240 Sloat Blvd. LO mboard 4-4742  
(See Advertisement Page 284)

**HOWE FURNACE CO.** Since 1902  
FURNACES  
REPAIRED - INSTALLED  
Gas - Oil - Coal - Air Conditioning  
GUARANTEED WORK  
Free Estimates - Credit Terms  
2222 Bush. FI lmer-6-3637

### INTERNATIONAL SALES CO.

2045 Evans Av. VA lencia 4-4621  
(See Advertisement Page 284)

#### JANITROL HEATING EQUIPMENT

Nationally famous, Complete Gas Heating Line. Conversion Burners, Gravity Furnaces, Winter Air Conditioners, Boilers. Products of Surface Combustion Corp., largest, oldest, exclusive gas equipment producer.



**"WHERE TO BUY IT"**

MANUFACTURER'S AGENT

**NATURAL GAS EQUIPMENT INC.** 1150 Folsom. UN drhil 1-1780

**JOHNSON OIL BURNERS—** JOHNSON S T CO 585 Potrero Av. MA rket 1-2757

**JONES A E**  
Jones Sheet Metal & Plumbing Supplies  
**DALY CITY**  
Furnaces - Hot Water Heaters  
Heating & Ventilating Equipment  
General Repairs On All Furnaces  
"It's Made of Sheet Metal, We Make It"  
6726 Mission. DE laware 3-3852

**JORDAN R T SUPPLY** 2177 Palm Av Sn Mateo (Toll) Call "Operator" for. Fireside 5-3561

**KEL-LAG SHEET METAL**  
"Heat Well - Keep Well"  
We Install 'Em  
We Service 'Em  
We Repair 'Em  
**BLOWER & GRAVITY FURNACES**  
Free Estimates - Credit Terms  
616-20th. MA rket 1-5492

### Furnaces-Heating-(Cont'd)

#### KRIEG & H SHEET METAL FURNACES

All Types  
Heating & Ventilating  
164 Otsego Av. DE laware 3-8000

#### LENNOX HEATING & AIR CONDITIONING

The Lennox Furnace Company, world's largest manufacturing engineers of warm air heating equipment. A system to fit your requirements for gas, oil or coal.



**"WHERE TO BUY IT"**

MANUFACTURER'S REPRESENTATIVE

**EWIG L F** 1417 Hampton Dr Santa Clara (Toll) Call "Operator" for. Axminster 6-2487

DEALER

**ARROW HEATING CO.** 4995 Mission. JU niper 7-2700

#### LITTLE H C OIL BURNING EQUIPMENT

"Perfect Heat for the Home"  
Oil Burners, Floor Furnaces, Forced Air Furnaces and Circulating Heaters. Automatic, with Electric Ignition. Silent, Safe, Clean, Economical.



**"WHERE TO BUY THEM"**

**Little H C Burner Co Inc**  
Factory & Calif Distributor  
Dubois & Woodland St Rafael (Toll) Call "Operator" for. San Rafael 1664

**MARS GAS FURNACE AGENCY** 2948-20th. AT water-2-1352

**MARS GAS FURNACES—** GOSS WILLIAM P CO 4640 Geary Blvd. BA yview 1-8282

**MARSHALL'S SHEET METAL WORKS** 4441 Mission. DE laware 3-6547  
**MODERN FURNACE & SHEET METAL CO.** 4435 Geary Blvd. SK yline 1-2874

**MUELLER CLIMATROL HOME HEATING**  
Complete line of furnaces, boilers, winter and year round air conditioners for gas, oil, or coal. Attractive, efficient, fuel-thrifty—featuring Mueller's exclusive modular design. Backed by Mueller's 92 years of experience.



**"WHERE TO CALL"**

MANUFACTURER'S AGENT

**Stewart John L Co** 563 Chetwood Oakland. PI edmt 5-2076

**NEW MISSION HEATING & VENTILATING CO.** 3401 Mission. MI san 6-3933  
(See Advertisement Page 283)

**PAC GAS HEATING CO.** 2948-20th. AT water-2-1352

**PAC HEATING & SHEET METAL CO.** 3420-18th. HE mlock 1-5006  
**Payne Furnace Div Affiliated Gas Equip** 165-8th. UN drhil 1-2900

**PAYNEHEAT SALES & SERVICE**  
PAYNE quality reflects nearly 40 years' leadership.



Floor and Duplex Furnaces  
Console (Circulator) Heaters  
Forced Air Wall Heaters  
Forced Air and Gravity Central Furnaces  
All vented; approved for all types of gas.

**"WHERE TO BUY THEM"**

DISTRICT OFFICE

**PAYNE FURNACE DIV AFFILIATED GAS EQUIP** 165-8th. UN drhil 1-2900

DEALERS

**BARRELIER HEATING & APPLIANCES** 44 Monterey Blvd. JU niper 7-9028  
**Schmitt Geo P** 3281 Mission. AT water 2-3646  
**STANDARD FURNACE & PLUMBING** 547 Taraval. MO ntrose 4-7081

**NEW MISSION HEATING & VENTILATING CO.** 3401 Mission. MI san 6-3933  
(See Advertisement Page 283)

**PAC GAS HEATING CO.** 2948-20th. AT water-2-1352

**PAC HEATING & SHEET METAL CO.** 3420-18th. HE mlock 1-5006  
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PAYNE quality reflects nearly 40 years' leadership.

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Console (Circulator) Heaters  
Forced Air Wall Heaters  
Forced Air and Gravity Central Furnaces  
All vented; approved for all types of gas.

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**Schmitt Geo P** 3281 Mission. AT water 2-3646  
**STANDARD FURNACE & PLUMBING** 547 Taraval. MO ntrose 4-7081

**JORDAN R T SUPPLY** 2177 Palm Av Sn Mateo (Toll) Call "Operator" for. Fireside 5-3561

**KEL-LAG SHEET METAL**  
"Heat Well - Keep Well"  
We Install 'Em  
We Service 'Em  
We Repair 'Em  
**BLOWER & GRAVITY FURNACES**  
Free Estimates - Credit Terms  
616-20th. MA rket 1-5492

### Furnaces-Heating-(Cont'd)

#### PIONEER APPLIANCE CO.

Oil & Gas Heaters-Wholesale Only  
1355 Market. UN drhil 1-2311  
Purcell Bros 1300 Polk. OR dway 3-0731  
(See Advertisement Page 284)

#### RAY OIL FURNACE—

**RAY OIL BURNER CO.** 401 Bernal Av. DE laware 3-5800

#### REISS LOUIS J SHEET METAL WORKS

4640 Geary Blvd. BA yview 1-8282

#### RHEEM HEATING EQUIPMENT

"Compact" gas fired floor and wall furnaces provide clean warm air heating for every space heating requirement. Automatic controls. For all types of gas including liquid petroleum.



**"WHERE TO BUY THEM"**

SALES OFFICE

**RHEEM MFG CO** Russ Bldg. DO uglas 2-6566

DISTRIBUTORS

**HEIECK & MORAN** 1111 Connecticut. AT water 2-8535  
**Pittsburgh Heater Co** 898 Van Ness Av. OR dway 3-1381

DEALERS

**GOSS WM P CO.** 4640 Geary Blvd. BA yview 1-8282  
**HOME JOBBING SERVICE** 2564 Sn Bruno. JU niper 5-0399  
**JONES A E** 6726 Mission. DE laware 3-3852  
**Koch Walter V** 1808 Market. HE mlock 1-2809

**Schmitt Geo P** 3281 Mission. AT water 2-3646  
(See Advertisement Page 284)

**SEQUIA MFG CO** 1000 Brittan Av Sn Carlos (Toll) Call "Operator" for. San Carlos 218  
**Standard Furnace & Plumbing** 547 Taraval. MO ntrose 4-7081  
(See Advertisement Page 282)

**STAR SHEET METAL & HEATING CO.** 3547-24th. VA lencia 4-6774  
(See Advertisement Page 284)

#### STRONG-BUILT SHEET METAL SHOP

All Types and Makes  
GAS FURNACES  
Installed - Repaired - Serviced  
It's Strong-Built and Guaranteed  
D'WIGHT J. STRONG  
111 Sagamore. JU niper 6-1338

**SUNBEAM GAS FURNACES—** AMERICAN RADIATOR & STANDARD SANITARY CORP 55 New Montgomery. YU kon 6-0372  
**GOSS WM P SHEET METAL WORKS** 4640 Geary Blvd. BA yview 1-8282  
**SCHMITT GED P** 3281 Mission. AT water-2-3646

**Superior Home Supply Co** 2258A Market. UN drhil 3-2626  
**Terridore Gas Furnace Co** 1900-17th. MA rket 1-3868

**TORIDAIRE GAS FURNACES—** FRASER & JOHNSTON CO 1900-17th. MA rket 1-3868

**UTILITY APPLIANCE CORP** 1355 Market. UN drhil 1-4906  
If no answer call. JU niper 5-4918  
From East Bay Zone only (No Inter-City Charge)  
Ask "Operator" for Entrprise 11113  
**WALTER'S FURNACE & SHEET METAL WORKS** 1320 Ocean Av. JU niper 7-1307  
(See Advertisement Page 284)

**Western Furnace Co** 4640 Geary Blvd. BA yview 1-8282

**WESTERN GAS FURNACES—** BRUCE & BUD'S SHEET METAL & HEATING 1714 Waller. BA yview 1-1939

### Furnaces-Industrial

Alcorn Combustion Co  
251 Kearny. DO uglas 2-2420  
**Amsler-Morton Corporation** 110 Market. DO uglas 2-0862

**BABCOCK & CO**  
Johnson Industrial Furnaces  
384-7th. UN drhil 1-7449  
**Detroit Electric Furnace** 420 Market. EX brook 2-8296

The Yellow Pages save you time.

### Furnaces-Industrial

(Cont'd)

**Gearhart John R Co** 600 Fallon Oakland. GL encort 1-9773  
**Hayes C I Inc** 112 Laumer Av Sn Jose (Toll) Call "Operator" for. Mayfair 2641

**HAYES CERTAIN CURTAIN ELECTRIC FURNACES—** WAGNER L 112 Laumer Av Sn Jose (Toll) Call "Operator" for. Clayburn 8-2641

**Hoskins Mfg Co** 277-7th. HE mlock 1-6672  
**Howe Furnace Co** 2222 Bush. FI lmer-6-3637  
**Induction Heating Corp** 25 Stillman. DO uglas-2-0934

**JOHNSON GAS APPLIANCES—** BABCOCK C B CO 384-7th. UN drhil 1-7449

**JOHNSTON INDUSTRIAL FURNACES—** BABCOCK C B CO 384-7th. UN drhil 1-7449

**Knapp Jas H Co** 290-9th. MA rket 1-7589  
**Matheron W C Co** 290-9th. MA rket 1-7589

**NORTH AMERICAN MFG CO THE** Combustion Equipment  
1351 Ocean Av Emeryville. HU mbolt 3-9810

**PACIFIC FOUNDRY CO LTD** 3100 9th. MI san 7-1104  
**Pacific Scientific Co** 25 Stillman. DO uglas-2-0934  
**Pittsburgh Lectromelt Furnace Corp** 277-7th. HE mlock 1-6672  
**Rockwell W S Co** 582 Market. SU tter-1-8280

**SURFACE COMBUSTION FURNACES—** NATURAL GAS EQUIPMENT INC 1150 Folsom. UN drhil-1-1780

THORPE J T & SON INC

Industrial Furnaces  
Designing & Repairing  
North American Mfg. Co.  
Combustion Equipment

Industrial Dept  
1351 Ocean Av Emeryville  
From Sn Francisco Zone only (No Inter-City Charge) Ask "Operator" for Entrprise 10129

**West Coast Foundry Equipment Co** 557 Howard. EX brook 2-6250  
**Western Gold & Platinum Works** Special Laboratory Electric Furnaces  
589 Bryant. SU tter-1-2065  
**Wilcox E A Co** 277-7th. HE mlock 1-6672

### Furnaces-Parts & Supplies

**Andraklin Supply Co** 1647 Valencia. VA lencia 6-5545  
**Ashburn Supply Co** 420 Market. DO uglas 2-6591  
**ATLAS HEATING & VENTILATING CO LTD** 557-4th. DO uglas 2-0377  
**INTERNATIONAL SALES CO** 2045 Evans Av. VA lencia 4-4621  
**NOLL MANUFACTURING CO** Wholesale Only  
1048 Folger Av Berkeley. AS hberty 3-6220

### Furnaces-Repairing & Cleaning

**ABLE FURNACE-SHEET METAL & HEATING CO** Day & Night Service  
2700 Bryant. VA lencia 4-3648  
If no answer call. JU niper 5-4918  
**Ace Furnace Co** 2187-26th Av. OV erland 1-5811  
**AIR FILTER SALES & SERVICE CO INC** Fell & Gough. HE mlock 1-5904

**ARROW HEATING CO**  
See Our Ad Under Furnaces-Heating  
4995 Mission. JU niper 7-2700

**ATLAS HEATING & VENTILATING CO LTD** California's Oldest Gas Equipment Co.  
EXPERT REPAIRS  
ALL MAKES FURNACES  
Gas - Oil  
Filter Replacements  
Night Service - Mission 8-6721  
557-4th. DO uglas 2-0377

**Breasley Roy J Plumbing Co** 205 Tehama. YU kon 6-3952  
**BEAUMONT FURNACE & SHEET METAL CORP** 1433 Van Dyke Av. MI san 7-8350  
**Bill's Furnace Service** 313A Duncan. MI san 7-6325  
(Continued Next Page)