

**Funeral Directors—(Cont'd)**

Halsted-Dierks & Co  
901 Divisadero.....FI Imor 6-5151  
**HEBREW FUNERAL PARLORS**  
Sinai Memorial Chapel  
1501 Divisadero.....WA Inut 1-3636  
**LASSWELL W C & CO**  
Est. 1894  
**W. C. LASSWELL**  
WOMEN EMBALMERS  
Convenient to All Cemeteries  
Car & Bus Lines  
6154 Mission Daly City.....JU niper 7-0670

Lasswell W C & Co  
6154 Mission Daly City.....JU niper 7-0670  
(See Advertisement Page 277)

**LEARY BROS**  
J. RAY OSTRANDER  
Director  
2917-24th.....AT water-2-4200  
If no answer call.....JO rdn 7-6086

Leary Bros 2917-24th.....AT water-2-4200  
(See Advertisement Page 277)  
Little Chapel of The Sunset The  
2532 Irving.....OV erland-1-4200

**MAGENDIE PETER MORTUARY**  
Laurence Magendie  
Ray. J. Malfanti  
Adeline Malfanti  
Day and Night Service  
1340 Golden Gate Av.....WA Inut 1-0700

**MAISON-DOMERGUE-GANTNER**  
LEWIS A. MAISON  
ARTHUR F. DOMERGUE  
777 Valencia.....MA rket 1-6464

**MANEELY NAT G CO**  
VANCE K. MATTHEWS, Manager  
**MANEELY CHAPEL**  
Formerly Truman Undertaking Co of S. F.  
Established 1899  
Funerals Complete  
Modern - Beautiful - Inexpensive  
Cor. O'Farrell  
1363 Divisadero.....WA Inut-1-2727

Maneely Nat G Co 1363 Divisadero.....WA Inut-1-2727  
(See Advertisement Page 277)

**MARTIN & BROWN** 1315 Scott.....WE st 1-3080  
(See Advertisement Page 277)  
**McAVOY O'HARA & CO**  
Parlors 4545 Geary Blvd.....SK yline-1-0077  
(See Advertisement Page 276)

**MORRISON FUNERAL HOME**  
We Carry A Full Line of  
ALL STYLE CASKETS  
REASONABLY PRICED  
Investigate Our Service  
At Hayes St  
401 Baker.....WE st 1-0076

**O'CONNOR J C CO** 455 Valencia, MA rket-1-0388  
(See Advertisement Page 277)  
O'Hara D J Jr 4545 Geary Blvd.....SK yline 1-0077  
**PETRINI ANGELO L & CO**  
1548 Stockton.....GA rfd-1-1424

**POYNER & DUSEL MEMORIAL CHAPEL**  
Golden Gate Mortuary  
Wm. B. Poyner  
Fred A. Dusel, Jr.  
Chris S. Mathieson  
Fay M. Smith  
See Our Ad  
Under This Heading  
Near Polk  
1550 California.....PR ospt 5-2414

Poyner & Dusel Memorial Chapel  
1550 California.....PR ospt 5-2414  
(See Advertisement Page 275)  
Quong Fook Sang 758 Pacific.....YU kon 2-6686

**Funeral Directors—(Cont'd)**

**REILLY JAS H & CO**  
29th & Dolores.....MI ssn 8-2233  
**ROGUE & CO** 3300-16th.....UN drhil-1-7170  
**SAN FRANCISCO FUNERAL SERVICE & MEMORIAL CHAPELS**  
435 Valencia.....MA rket 1-1313  
(See Advertisement Page 275)

**SINAI MEMORIAL CHAPEL**  
**MAURICE L. RAPHELD**  
Executive Director  
24-HOUR SERVICE  
Male and Female Attendants  
At Geary  
1501 Divisadero.....WA Inut 1-3636

**SUHR H F CO INC**  
**ESTABLISHED 1883**  
MRS. H. FRED SUHR, Pres.  
HERBERT F. SUHR, Vice-Pres.  
Bet 25th & 26th  
2919 Mission.....MI ssn 7-1811

Suhr H F Co Inc 2919 Mission.....MI ssn 7-1811  
(See Advertisement Page 276)  
**SUHR HERBERT F** 2919 Mission.....MI ssn-7-1811  
**SUHR & WIEBOLDT INC**  
**FUNERAL DIRECTORS**  
Gesina Suhr-Pres.  
Gertrude Suhr-Hoberg-Vice Pres.  
C. J. Dambacher-Secy.  
William Hobson-Mgr.  
Between 25th & 26th Sts.  
1465 Valencia.....MI ssn 7-3614

**SUHR & WIEBOLDT INC**  
1465 Valencia.....MI ssn 7-3614  
(See Advertisement Page 277)

Look in the Yellow Pages first!

**Funeral Directors—(Cont'd)**

**SULLIVAN ARTHUR J & CO**  
**SPACIOUS CHAPELS**  
Centrally Located at  
2254 Market.....MA rket 1-4567  
If no answer call.....MA rket 1-1357

**SUNSET CHAPEL** 2532 Irving.....OV erland 1-4200  
**SUNSET MORTUARY**  
2532 Irving.....OV erland 1-4200  
**TRUMAN UNDERTAKING CO**  
See Nat C Maneely Co  
1363 Divisadero.....WA Inut-1-2727  
**UNITED UNDERTAKERS**  
Established in 1883  
1096 S Van Ness Av.....VA lencia 4-5100  
(See Advertisement Page 277)

Valente Marini Perata & Co  
649 Green.....DO uglas-2-0627  
(See Advertisement Page 277)  
Valente Marini Perata & Co  
4840 Mission.....DE laware-3-0161  
**WHITE'S FUNERAL SERVICE INC**  
Robert Schiavetti & Sons-Directors  
2200 Sutter.....WE st-1-0770  
(See Advertisement Page 276)

**WIEBOLDT'S FUNERAL PARLORS**  
**FUNERAL DIRECTORS**  
P. William N. Wieboldt  
Between 19th & 20th  
835 Valencia.....AT water-2-3200  
If no answer call.....MO ntrose 4-3900

**WING SUN** 17 Brenham Pl.....YU kon 2-0719

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.

**Funeral Directors' Supplies**

Champion Co The 610-16th Oakland, HI gatr 4-3870  
Coast Casket Co 74 Langton.....UN drhil 3-2324  
Eckels H S & Co 9 Bourbin.....JO rdn 7-3786  
**ECKELS H S & CO**  
Stewart Chas R Manager  
1270 Pine.....PR ospt 5-6326  
Eureka Fluid Works 1506-15th.....MA rket-1-5430  
Jenny Fred & L M 1320-22d Av. SE abright 1-5166  
Morticians Supply Sales Agency  
1320-22d Av.....SE abright 1-5166  
Stella H & Sons Casket Co  
1470 Howard.....KL onlike 2-3655  
Stewart Chas R 1270 Pine.....PR ospt 5-6326  
Whitcar I A Co 1135 Harrison.....UN drhil-1-1330  
Wright Chemical & Supply Co The  
Monadnock Bldg.....DO uglas-2-4475

**Fungicides—See Insecticides—Hdgs**

**Fur Cleaners & Dyers**

**BEEZ BROS & CO INC**  
Vernon E Stepper-Frances Mifsud  
475 Haight.....MA rket 1-5245  
**BEEZ FRED FURS** 171 Ellis.....GA rfd 1-3696  
**BENARD'S FUR FACTORY**  
3474 Mission.....MI ssn 8-3400  
**BENIOFF F FINE FURS**  
Original Fred Benioff Himself  
250 Stockton.....DO uglas 2-5964  
**BENIOFF FRED CO**  
Original Firm-Helen Harris Benioff Pres  
Please Refer To Our Large Ad  
133 Geary.....DO uglas 2-5400  
**BENIOFF GEORGE CO** 290 Post.....DO uglas 2-2925  
**FEMINA FURS**  
Corner Clement & 11th Av First Floor  
295-11th Av.....SK yline 1-9394  
**FISHER FURS** 39 Grant Av.....SU tter-1-6312  
Fox J Fur Co 2341 Mission.....MI ssn 7-9871  
Frank's Fur Shop 116 Taylor.....PR ospt 5-2532  
**FUR DOCTOR THE** 1521 Market, MA rket 1-8181  
Kane's Coats Furs 1516 Ocean Av. DE laware 3-8877  
Landberg A Fur Shop 374 Eddy.....TU xedo 5-3040  
Mission Fur Co 2451 Mission.....VA lencia-4-7338  
Parisian Fur Co  
Cleaning-Glazing-Repairing  
1971 Mission.....UN drhil-1-9362  
**ROBERTS FURS** 39 Grant Av.....SU tter-1-6486  
**SCHROEDER A & H**  
Fur Dyers & Blenders-Wholesale Only  
119 Day.....MI ssn 8-3155  
Silverman Sam 12 Geary.....SU tter-1-0653  
Stubo Harold M 165 Post.....SU tter 1-6312  
**WALLACE ROBERT INC** 146 Geary, GA rfd-1-3872  
Zackizing Co Of Calif 376 Sutter, DO uglas 2-7773

**Fur Dealers—Retail**  
**ACE USED FUR BUYING CO**  
Furs Bought-Sold-Exchanged  
133 Kearny.....GA rfd 1-5121  
**ASKA FUR CO**  
M. Schark  
Specializing In Custom Work  
746-29th Av.....SK yline 2-1010  
Allen Waugh 51 Grant Av.....DO uglas 2-4964  
**ALLGOEWER & PETROGCHI**  
Furs of Distinction  
Remodeling - Repairing  
Cleaning - Storage  
Howard Bldg - Suite 1014  
209 Post.....DO uglas 2-4769

Antonio R D 5808 Geary Blvd.....SK yline 1-5651  
Arenberg Brothers 140 Geary.....DO uglas 2-5637  
Ather Harold Furs 166 Geary.....YU kon-6-1434  
**BAILEY & PETERSEN** 278 Post, EX brook-2-8806  
Barranti Joe 2967 Mission.....AT water-2-3454  
**BAY FUR CO**  
**BAY FUR CO**  
"Manufacturer to You"  
COATS - JACKETS - SCARFS  
Expert Remodeling & Repairing  
Betw Grant Ave & Stockton, 2nd Floor  
166 Geary.....SU tter-1-0144

**BEEZ BROS & CO INC**  
Vernon E Stepper-Frances Mifsud  
475 Haight.....MA rket 1-5245  
(Continued Next Page)

The Yellow Pages save you time.

**Fur Dealers—Retail—(Cont'd)**

**BEEZ FRED FURS**  
**BUY YOUR FURS WITH CONFIDENCE**  
25 Yrs. on this Location  
Fully Equipped Factory on Premise  
"Where Customers Send Their Friends"  
171 Ellis.....GA rfd 1-3696

**BROWN'S RELIABLE FURS**  
49 Taylor.....OR dway 3-5433  
(See Advertisement Page 280)

**BEKATOROS FUR SHOP**  
Re-Styling Cleaning Repairing  
And Garments Made To Order  
3204 Scott.....WA Inut-1-8872

**BELMONT VINCENT**  
**COLISEUM FUR CO.**  
**DISTINCTIVE FURS**  
Remodeling - Cleaning - Storing  
504 Clement.....SK yline-1-0531

**BENARD HERBERT** 133 Geary.....YU kon 6-2303  
**BENARD'S FUR FACTORY**  
Since 1915  
Remodelling Low As \$29.00  
Furrier Visits Your Home  
3474 Mission.....MI ssn 8-3400

Benard's Fur Factory 3474 Mission, MI ssn 8-3400  
(See Advertisement This Page)  
**BENIOFF ALEXIS**  
Fred Benioff Co-Original Firm  
Please Refer To Our Large Ad  
133 Geary.....DO uglas 2-5400

Enjoy the Guest Artists series on "The Telephone Hour" — N.B.C., Monday nights.

**Distinctive FURS**

Remodeling  
Cleaning  
Storing

Call  
SUtter 1-6312

**Harold M. STUBO**  
165 Post



**REMODEL Your FUR COAT Now**

AS LOW AS **\$28.50** No Federal Tax

Redyeing of Latest Shades on All Furs  
Trade-ins Accepted on New Furs  
Established for 30 Years  
**LARGE SELECTION OF NEW FURS**  
Liberal Trade-in Allowances on Your Old Furs  
BUDGET TERMS

**B. KAPLAN**  
YOUR DOWNTOWN FURRIER  
259 GEARY ST.  
BET. POWELL AND STOCKTON  
2nd Floor, Suite 206 SUtter 1-7045

**Fur Dealers—Retail—(Cont'd)**

**BENIOFF BROS DAVID FURS**  
No Branch Stores  
**David Benioff**  
"WHERE TO CALL"  
**BENIOFF BROTHERS DAVID FURRIERS**  
David Benioff-Pres  
John F. Everett-Vice Pres  
Robert W Taylor-Secretary  
Robert A Benioff-Treasurer  
Nick Disco  
140 Geary.....SU tter-1-2543

**BENIOFF DAVID**  
David Benioff Brothers Furriers  
140 Geary.....SU tter-1-2543  
**BENIOFF F FINE FURS**  
REPAIRS  
RE-STYLING  
CLEANING  
40 Yrs. Mfg. Furrier  
SATISFACTION GUARANTEED  
"SERVICES RENDERED BY"  
**BENIOFF F FINE FURS**  
Fred Benioff Bldg-Union Square  
250 Stockton.....DO uglas 2-5964

**BENIOFF F FINE FURS**  
Original Fred Benioff Himself  
250 Stockton.....DO uglas 2-5964  
Benioff Fred  
See Fred Benioff Co-Original Firm  
133 Geary.....DO uglas 2-5400  
**BENIOFF FRED CO**  
Original Firm-Helen Harris Benioff Pres  
Please Refer To Our Large Ad  
133 Geary.....DO uglas 2-5400  
(Continued Next Page)

**RE-STYLED FURS... REMODELED**  
**QUALITY:** Finest pelts. Guaranteed craftsmanship. Latest styles.  
**ECONOMY:** Low rent + factory selling costs = savings to you! Re-style or trade in your old fur coat.  
• Free estimates  
• We call at your home  
• Easy credit term:  
Mission 8-3400

Generations of Furriers  
**benard's**  
3474 MISSION ST. opp. Cortland Ave.

**Fisher**  
furs Exclusively

• REMODELING  
• REPAIRING  
• CLEANING  
• DYEING  
• STORAGE

Phone SUtter 1-6358  
231 GRANT AVE.  
Opposite The White House



**San Francisco's finest**

A Roberts label in the fur of your choice means quality and fashion at moderate prices. Repairing - Restyling - Cleaning Cold storage vault on premises

**Roberts Furs**

39 GRANT AVENUE  
Between Geary and O'Farrell Streets Telephone SUtter 1-8486




**MONEY LOANED ON FURS**

**DIAMONDS - JEWELRY**

**CASH AT ONCE**

Confidential - Private Offices  
Licensed by City & State

**FUR & JEWELRY MART**  
Taylor & Eddy St. PRespect 6-1115



**CASH**

For Your **USED FURS**

We also sell elegant NEW & Repossessed (many like new), Unclaimed and some sold for balance due.  
FUR COATS, NECKWEAR

TRADE YOUR FURS - TERMS

**S. F. Fur Exchange**  
133 KEARNY, Near Sutter, 3rd Floor

**J. FOX FUR CO.**  
2341 MISSION  
Mission 7-9871  
Open Evenings



**FINE FURS and FUR SERVICE**

**FRED BENIOFF CO.**  
**133 GEARY**  
ENTIRE SECOND FLOOR

\*Moving in February 1950, to 166 GRANT AVE.

**Original Firm**  
HELEN HARRIS BENIOFF, Pres.  
Caution! Don't be confused by a similar firm name. We have only one store in San Francisco. So check our address carefully!

- Custom Designing
- Fur Cleaning
- Fur Glazing
- Fur Restyling
- Fur Repairing
- Fur Storage

Phone: DOuglas 2-5400

