

Fish-Whse-(Cont'd)

PRODUCERS TRADING CO
Prawns - Oysters - Scallops
Abalone - Clams - Frogs
Crab Meat - Shrimp Meat
812 Sansome.....DO uglas-2-3103

PUCCI A & SONS
Prawns - Oysters - Scallops
Crab Meat - Fresh Fish - Shrimp Meat
Abalone - Clams - Frogs
Pt of Leavenworth.....GR ayson 4-6770

PUGET OYSTER COMPANY
73 Stewart.....EX brook 2-1487
SAMS BAIT SHOP
1279 Pacific Av.....OR dway 3-5246

Fishing Bait
Fishing Tackle and Guns
New and Used
Repairing on All Guns and Rods
"Fresh Bait"

Anchor Bait Dealers 970 Union.....OR dway 3-2275
BAYVIEW BAIT & TACKLE SHOP
4408-3d.....AT water 2-3242

HY-Y LIVE BAIT & TACKLE SHOP
LIVE BAIT
Halgramites - Night Crawlers
Red Worms - Meal Worms

JERRY'S BASS BAIT & TACKLE SHOP
Parties 5 AM Daily Tackle Rented
1675 O'Farrell.....FI lmar-6-9822

MODERN BAIT & TACKLE SHOP
"Fisherman's Headquarters"
Hand Selected Sardines
BOAT PARTIES LEAVING DAILY

MUNY BAIT SHOP
BAIT & TACKLE
FISHING PARTIES
ARRANGED

Reasonable use, prompt answering, thoughtfulness of others, are helpful to all party line users.

Fishing Bait-(Cont'd)

SAL DOM & JOHN'S FISH CO
FISH & BAIT DEALERS
WHOLESALE & RETAIL
Fish from Santa Cruz & San Francisco - Half Moon Bay

SULLIVAN'S DAVE SPORT & BAIT SHOP
5323 Geary Blvd.....SK yline-1-7070
Tarantino Bros Ft of Leavenworth.....PR ospt 5-3824

Fishing Supplies
BINGOTTA BROS
Complete Line
COMMERCIAL FISHING
SUPPLIES AND ACCESSORIES

Cottini Crab Trap Co
Crab Traps Built To Order
444 Bay.....GR ayson 4-6093
FISHERMEN & SHIP SUPPLY

Fishing Tackle-Repairing
Fred's Bait & Tackle Shop
Outdoor Motor Repair
5324-26th.....AT water 2-8099

Fishing Tackle-Retail
See also Sporting Goods Headquarters
AMERICAN APPLIANCE & SUPPLY CO

DAWSON'S SPORTING GOODS
535 Mission.....TU xedo 5-4321
FREDERICKSEN HARDWARE CO

GABE'S GUN AND SPORT SHOP
3185 Mission.....AT water 2-8093
GOLCHER H & CO

MODERN BAIT & TACKLE SHOP
"Fisherman's Headquarters"
EVERYTHING FOR FISHING

MUNICIPAL BAIT SHOP
3098 Polk.....OR dway 3-9815
MUNY BAIT SHOP

WINSTON R L ROD CO
We stock the Best in Lines, Leaders
Flies, Reels, Waders & Other Items

Fishing Tackle-Whse &

Mfrs
Ace Mfg Co
Mfg-Fishing Rod Holders
1377 Haight.....UN drhil-1-8313

BLAIGN ADOLPH INC
Fishing Tackle - Sporting Goods
Guns & Ammunition
Wholesale to Dealers Only

Fishing Tackle Jobbers
Nationally Famous Brands
221-1st.....SU tter 1-4947

REELON CORPORATION
Fibrex Rods-Voo Doo Lures-Tackle
100 S Linden Av South S F.....DE laware 3-5273

Takeuchi Bros 341 Market.....SU tter 1-0973
From East Bay Zone Only (No Inter-City Charge)

A-I BAIT & TACKLE SHOP
BILL TRIPP'S
Bass Fishing Party Boats
Salmon and Deep Sea Fishing

Capitola Pier & Boat Co
Capitola Pier Santa Cruz
(Toll) Call "Operator" for.....Santa Cruz 3752-J

MOORE FRED P CAPT
For Salmon-Bass-Charter The "Texas Rocket"
Diesel Powered - Large Cockpit

MERRITT CHARTERS
Let's Go Fishing
FOR A REAL SPORTSMAN'S
FISHING TRIP

MODERN BAIT & TACKLE SHOP
FISHING TRIPS EVERY DAY
Bass & Salmon Trips - Tackle Rented

The Yellow Pages save you time.

Fishing Trips-(Cont'd)

MUNY BAIT SHOP
BASS FISHING PARTIES
TACKLE - BAIT - BEER
Capt Tony Caruso - Fred Smith

PETERSON'S LAUNCH CO
Mervyn Cole & Walt Blick, Owners
BASS - SALMON
ROCK COD

VIROIN ROBT
Bass and Salmon Fishing Trips
BOAT PARTIES EVERY DAY

Five Cents to One Dollar
Stores
Bon Om 5c To 1.00 Stores
General Office 2004 Mission.....MA rket-1-9923

Fixit Service
A & B Locksmith Shop 3868-24th.....VA lencia 4-2915

Fixtures
See Specific Kinds, i.e., Bar Fixtures;
Display Equipment & Materials; Lighting

Flag Poles
BOLANDER L PH & SONS
954 Bryant.....UN drhil-1-1337

PATENT SCAFFOLDING CO IN THE
"LINGO" Steel Flagpoles
270-13th.....HE mlock-1-4278

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that should be most profitable.

Good rules in dialing: Wait for the dial tone. . . Dial accurately, without forcing. . . Let the dial return naturally to starting position.

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Flags & Banners

A & B EMBLEM & PENNANT CO
1251 Market.....MA rket-1-2808
(See Advertisement This Page)

AMERICAN EMBLEM CO
1212 McAllister.....FI lmar 6-8930
Amer Flag Co 430 Hayes.....MA rket-1-3023

COLBY MANUFACTURING CO
4364 Mission.....DE laware 3-3846

EMERSON FLAGS & BANNERS
Manufacturers of Flags
Banners and Decorations.

HOLLYWOOD ADVERTISING CO
340 Turk.....OR dway 3-4377
(See Advertisement This Page)

UNION MADE
Flags & Banners
MADE-TO-ORDER
Flags for All Occasions

A.B.C. EMBLEM AND PENNANT CO.
1251 MARKET ST.

PARAMOUNT FLAG CO.
Manufacturers of FLAGS
BANNERS - PENNANTS

PARAMOUNT FLAG CO.
Manufacturers of FLAGS
BANNERS - PENNANTS

PARAMOUNT FLAG CO.
Manufacturers of FLAGS
BANNERS - PENNANTS

PARAMOUNT FLAG CO.
Manufacturers of FLAGS
BANNERS - PENNANTS

Flags & Banners-(Cont'd)

PASQUALE B CO
Quality Flags & Banners
In Stock & To Order

PERSTEIN MAURICE
1671 Market.....KL ondike 2-2277

STUART J L MFG CO
37 Front.....GA rfid-1-2560

ALBI-R
SOC-CO PLASTIC COATING CO
U-L Approved Fire Retardant Paint

HOLLYWOOD ADVERTISING CO
340 Turk.....OR dway 3-4377
(See Advertisement This Page)

Advertising in the Yellow Pages of the Telephone Directory is a direct way to keep your products before buyers.

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Flameproofing-(Cont'd)

BLONIO FLAME PROOFING CO
Established 1890
FLAMEPROOFERS
TEXTILES

PERSTEIN MAURICE
1671 Market.....KL ondike 2-2277

FLA-AND-MOTH
KWITZ CHEMICAL CORP
425 Bryant.....GA rfid-1-4836

FLAMORY CHEMICAL CO
MANUFACTURERS
OF
FLAMEPROOFING COMPOUNDS

ALBI-R
SOC-CO PLASTIC COATING CO
U-L Approved Fire Retardant Paint

AMER LUMBER & TREATING CO
604 Mission.....SU tter 1-1028

FLA - AND - MOTH
Odorless - Colorless - Stainless
Flame Proofing
Moth Proofing

NATIONAL EXTERMINATORS OF CALIFORNIA LTD
417 S Van Ness.....HE mlock 1-4486

FLASHLIGHTS
Bond Electric Corporation-Division of
Olin Industries Inc 625-2d.....GA rfid 1-8828

BRIGHT STAR FLASHLIGHTS-
BRIGHT STAR BATTERY CO
1355 Market.....MA rket-1-3956

FLAVORING EXTRACT MFRS
SUPPLIES
D & O FLAVORING BASES-
DODGE & OLCOTT INC

Flavoring Extracts

Berwick Extract Co
3741 Geary Blvd.....BA yview-1-5621

FELTON FLAVOR RAW MATERIALS-
FELTON CHEMICAL CO INC
2242 Purdie Av West Los Angeles

FRITZSCHE BROTHERS FLAVOR RAW MATERIALS-
FRITZSCHE BROTHERS INC
116 New Montgomery.....GA rfid 1-0838

LYONS-MAGNUS INC
2545-16th.....MA rket-1-5665

STIEFVATER'S 750 Battery.....YU kon 6-4018

STIEFVATER'S 750 Battery.....YU kon 6-4018

STIEFVATER'S 750 Battery.....YU kon 6-4018

STIEFVATER'S 750 Battery.....YU kon 6-4018

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