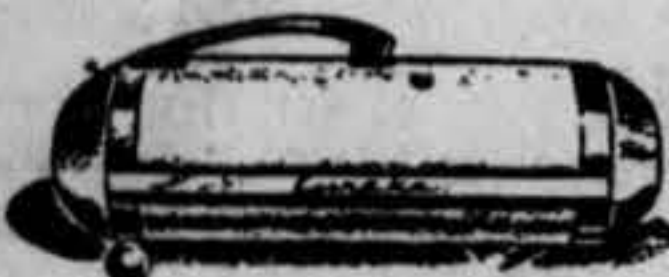


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The Only Eureka Factory Branch Repair Service in San Francisco • Also Progress Factory Service

CLEANERS REPAIRED and REBUILT by FACTORY TRAINED EXPERTS
ALL WORK GUARANTEED



PICK UP AND DELIVERY

For Service Call

EUREKA

DIVISION
EUREKA WILLIAMS CORP.

1301 Mission



Underhill
1-1571

Vacuum Cleaners—Dealers

A & A ABBOTT APPLIANCE CO

REPAIRING

Hoover - Eureka - Royal

ALL OTHER MAKES

Immediate Home Service

3293-22d VA lencia 4-4040

Air-Way Branch of S F 833 Market. EX brook 2-4310

AIR-WAY VACUUM CLEANERS

The all-purpose cleaner with the "Throw-A-Way" bag. Free home demonstration.



AUTHORIZED SERVICE AND PARTS for all Air-Way Models

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ANGELIS SALES & SERVICE 940 Mission. EX brook-2-5693

(See Advertisement Opposite Page)

Do you wait for the dial tone before dialing? When you dial before hearing the tone, you prevent the equipment from getting your number. You also impair its ability to serve other users. Waiting for the dial tone helps the service to serve all.

Vacuum Cleaner

REBUILDING FACTORY...

Call
Market
1-8987



ALL MAKES REPAIRED AND REBUILT - USED CLEANERS BOUGHT AND SOLD BAGS - BRUSHES & BELTS

Noel Electric

3159 - 16TH STREET
WHOLESALE - RETAIL

HOLLAND'S VACUUM SERVICE



BRUSHES

All Makes - Wholesale & Retail

REPAIRS

3-Day Service

SALES

Guaranteed Rebuilds

Underhill 1-9636

584 HAIGHT ST.

APEX VACUUM CLEANERS

"The Peak of Quality for More Than 30 Years." Apex Floor and Cylinder Cleaners represent the peak in house cleaning perfection. See Apex before you buy!



"WHERE TO BUY THEM"

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BARNEY MORROW'S MISSION ELECTRIC 1946 Market. UN drhil 1-6931

BROADWAY VACUUM CLEANER STORE 1946 Market. UN drhil 1-6931

LONG J M & CO 1179 Market. KL ondlke 2-1088

PETERSEN GEO & SONS FURNITURE CO 4947-3d. MI ssn-7-9080

PURCELL BROS 1300 Polk. OR dway-3-0731

REDLICKS 17th & Mission. MA rket 1-1600

Reinert & Riley 1833 Fillmore. FI lmr-6-9393

RICHMOND FURNITURE CO 933 Clement. SK yline-1-2866

SCHWABACHER-FREY CO 735 Market. DO uglas-2-4848

WHOLESALE FACTORY PARTS ELECTRICAL APPLIANCE SERVICE CO 236 Harriet. HE mlock-1-7390

WASHING MACHINE PARTS CO 1375 Mission. MA rket-1-5516

FACTORY BRANCH APEX ROTAREX CORP 1355 Market. MA rket-1-4949

Arc Electric Company 4792 Mission JU niper-5-5671

BARTZ SALES & SERVICE VACUUM CLEANER REPAIRING A SPECIALTY

Electrolux - Hoover - Eureka VACUUM CLEANERS RENTED NEW AND USED SOLD

At Jackson 1906 Polk. OR dway-3-1832

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SCHWALB-LAPKIN CO 1190 Bryant. MA rket-1-2309

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Bonded Electric Service & Sales Co 637 Larkin. OR dway-3-8742

Boxer's Appliance & Radio Co 1256 Fillmore. FI lmr-6-0886

Broadway Vacuum Cleaner Store 1946 Market. UN drhil 1-6931

CARPET SWEEPER REPAIR SHOP 1578-48th Av. MO ntrose-4-2890

CENTRAL APPLIANCE CO Royal - Eureka - Premier Filter Queen - Universal

821 Irving. LO mboard-6-5883

COHEN'S I S SON HOOVER VACUUM CLEANERS Repairing & Parts

149 Turk. GR ayton 4-2713

COLUMBIA ELECTRIC CO

2066 Chestnut. JO rdan 7-2606

COPELAND P O

KIRBY CLEANERS Sales & Service

2622-21st Av. SE bright 1-5423

Co-Op Center Inc 1326-9th Av. SE abright 1-4512

Dohrmann's 281 Geary. GA rfd-1-4343

ELECTROLUX CORPORATION (See Advertisement Opposite Page)

Emporium The 835 Market. EX brook-2-6800

EUREKA PRODUCTS

New Complete Home Cleaning System. Vacuum cleaners—Upright

Floor Models and Cylinder Type with interchangeable cleaning tools. Automatic Cordless Electric Irons.

EUREKA

"WHERE TO BUY IT"

DISTRIBUTOR

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DEALERS

Anchor Appliance Co 41701 Lombard. FI lmr-6-4700

ANGELIS SALES & SERVICE 940 Mission. EX brook-2-5693

Better Homes Appliance Co 2501 Irving. SE abright-1-0848

CENTRAL APPLIANCE CO 821 Irving. LO mboard-6-5883

EXHIBIT FURNITURE CO Main Office 725 Mission. EX brook-2-8906

Store No 2 2345 Mission. EX brook-2-8906

Store No 3 2225 Mission. EX brook-2-8906

Store No 4 1011 Market. EX brook-2-8906

FERRARA'S AMERICAN HOME 3545 Geary Blvd. SK yline-1-5102

HOPMAN ELECTRIC & RADIO CO 6299 Mission Daily City. DE lware-3-3343

LONG J M & CO 1179 Market. KL ondlke 2-1088

Mariant S & Sons 3364 Mission. MI ssn 7-9460

Meita Furniture Co 2412 Sn Bruno. DE lware-3-9571

Model Home Furnishers 744 Irving. MO ntrose-4-7131

Page Hardware Co 600 Bosworth. JU niper 7-5577

PETERSEN GEO & SONS FURNITURE CO 4947-3d. MI ssn-7-9080

REDLICKS 17th & Mission. MA rket 1-1600

Reinert & Riley 1833 Fillmore. FI lmr-6-9393

SLOANE W & J 224 Sutter. GA rfd-1-2827

Starlight Furniture Co 2211 Mission. VA lencia-4-4365

VICTORY SUPPLY CO 2813 Mission. AT water-2-4303

Westwood Home Appliance Co 1500 Ocean Av. JU niper-7-2888

EUREKA WILLIAMS CORP 1301 Mission. UN drhil 1-1571

(See Advertisement This Page)

(Continued Next Page)

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

NO DUST • NO FUSS

NO DIRTY BAG TO EMPTY

Mission 7-6251

Ask for Free Demonstration

- Wash Dust out of Air You Breathe.
- Add Healthful Humidity to Air in Home.
- Vaporize Medicaments in Sickroom.
- Eliminate Need for Dusting.
- Really Cleans Rugs... Furniture... Floors.
- Scrub Tile... Linoleum... Wood Floors.
- Shampoo Rugs and Upholstery.

REXAIR

CONDITIONER AND HUMIDIFIER
1159 VALENCIA



Vacuum Cleaners—Dealers—(Cont'd)

FILTER QUEEN BAGLESS VACUUM CLEANERS

FILTER QUEEN Is the Modern Vacuum No Dirty Bag to Empty - Filter Queen Attachments Make Every Home Cleaning Job Easier. Consult These Authorized Dealers.



"WHERE TO BUY IT"

DISTRIBUTORS

HALE EDWARD F CO 925 Harrison. YU kon-6-2092

DEALERS

Arc Electric Company 4792 Mission. JU niper-5-5671

CENTRAL APPLIANCE CO 821 Irving. LO mboard-6-5883

Keller H Clayton 960 Mission. SU tter-1-8358

Petersen Geo & Sons Furniture Co 4947-3d. MI ssn-7-9080

PARTS

WASHING MACHINE PARTS CO 1375 Mission. MA rket 1-5516

Gem Vacuum Cleaner Specialists Inc 21 Grant Av. EX brook-2-1148

GENERAL ELECTRIC VACUUM CLEANERS

Backed by years of research and experience, G-E cleaners give you efficient, dependable service. Light weight — easy to handle. Both floor and tank-type models.



"WHERE TO CALL"

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SALES DEALERS

Balboa Furniture & Appliance 3729 Balboa. BA yview 1-8683

Coldberg Supplies 724 Golden Gate Av. OR dway-3-2061

Easterday Supply Co Inc 16th & Vermont. HE mlock-1-5904

FERRARA'S AMERICAN HOME 3545 Geary Blvd. SK yline-1-5102

General Appliance Company 430 Octavia. MA rket-1-7778

Jackson G B & Son 1929 Irving. SE abright 1-5615

LONG J M & CO 1179 Market. KL ondlke 2-1088

NEERMAN'S 59 W Portal. SE abright 1-3336

SCHWABACHER-FREY CO 735 Market. DO uglas-2-4848

SLOANE W & J 224 Sutter. GA rfd-1-2827

Westwood Home Appliance Co 1500 Ocean. JU niper-7-2888

SERVICE DEALERS

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GRESHAM APPLIANCE CO

VACUUM CLEANERS SALES & SERVICE

BAGS - FLOOR BRUSHES Complete Overhauling Service

2301 Clement. BA yview 1-7800

HAMILTON BEACH AGENCY

SOLD & REPAIRED

149 Turk. GR ayton 4-2713

HAMILTON-BEACH OFFICIAL SERVICE STATION

Factory Repair Service Parts & Supplies

955 Folsom. DO uglas 2-1413

Harmony Radio & Appliance Shop 651 Clement. BA yview 1-1944

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VACUUM CLEANERS RENTED Repairs On All Makes

1085 Sutter. OR dway-3-7800

If no answer call. DO uglas-2-5521

HOLLAND'S VACUUM CLEANER SERVICE 504 Haight. UN drhil 1-9636

(See Advertisement Opposite Page)

HOOVER AUTHORIZED SALES & SERVICE

Service by trained Hoover Men and genuine Hoover parts are available only through Factory Branch Service Stations and authorized dealers. Do not accept substitutes.

HOOVER

"WHERE TO BUY IT"

BRANCH OFFICE

Hoover Co The 468 Turk. TU xedo-5-2164

DEALERS

Arc Electric Company 4792 Mission. JU niper-5-5671

Dimmer Hardware Co Inc 1715 Polk. OR dway-3-8512

DULFER HARDWARE CO 103 W Portal Av. OV erland-1-1020

FERRARA'S AMERICAN HOME 3545 Geary Blvd. SK yline-1-5102

SLOANE W & J 224 Sutter. GA rfd-1-2827

KIRBY AUTHORIZED AGENCY

KIRBY VACUUM CLEANERS "Since 1915"

Factory Branch Distributor SALES & SERVICE

Nr 27th Av 6312 Geary Blvd. BA yview-1-2274

If no answer call. EV rgreen-6-7033

KIRBY CLEANER AGENCY

KIRBY VACUUM CLEANERS SALES & SERVICE

P. C. COPELAND Factory Representative

2622-21st Av. SE abright 1-5423

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KIRBY CLEANER CO THE

Ernest G. Bell, Distr.

KIRBY VACUUM CLEANERS

—Years Ahead —Don't Remove Bag to Empty

Life Time Guarantee Electric Floor Polisher

Phone For a Demonstration OR SEE IT AT - Kirby Authorized S. F. Agency

1049 Sutter. TU xedo-5-3100

Nathan-Dohrmann Co 281 Geary. GA rfd-1-4343

Noel Electric Co 1519-16th. MA rket 1-8987

(See Advertisement Opposite Page)

OFFENBACH'S All Makes

1452 Market. UN drhil-1-4204

Pacific Electric Appliance Service Co 2409 Irving. MO ntrose-4-4842

Peacock M All Makes of Vacuum Clnrs Repaired

416 Hayes. UN drhil-1-3750

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GENERAL ELECTRIC CO APPLIANCE SERVICE CENTER

351 Bryant. DO uglas 2-3740

WASHING MACHINE PARTS CO 1375 Mission. MA rket 1-5516

AUTHORIZED SERVICE

ANGELIS SALES & SERVICE 940 Mission. EX brook 2-5693

BARTZ SALES & SERVICE 1906 Polk. OR dway 3-1832

CENTRAL APPLIANCE CO 821 Irving. LO mboard-6-5883

Parkside Radio & Record Shop 941 Taraval. LO mboard 6-7676

Provident Furniture Co 4614 Mission. JU niper 5-7979