

Trucking—(Cont'd)

Wilder Jas W 2629 Mission... AT water 2-8838
WILLIE E J TRUCK TRANSPORTATION CO
 Radial Highway Contract Carrier
 565 Berry... MA rket-1-6677
WILLIE FRONT LINES
 565 Berry... MA rket-1-7717

WILSON THOS
 GENERAL TRUCKING
 HAULING DRAYING
 Local & Long Distance
 Produce Hauling A Specialty
 2558 Sutter... WE st 1-8473

WILSON'S DRAYAGE CO
 1294 Shotwell... VA lencia-4-5335
WORTH CHAS J DRAYAGE CO
 690 Folsom... DO uglas-2-4470

Trucks—Industrial

Alameda Distributors
 1926 Everett Alameda... LA kehst-3-0770
AMERICAN PRESSED STEEL HAND TRUCKS
 BURT-KLINE CO 2415-17th... UN drhil-1-2593

American Pulley Co The
 Pressed Steel Hand Trucks
 420 Market... SU tter 1-1582

AUTOMATIC MATERIAL HANDLING EQUIPMENT
TRANSPORTER
 Motorized Hand Trucks
 Electric Propelled

Fork and Ram Lift Trucks
 Low and High Lift Platform Trucks
 Paper Roll—Sheet—Coll and Die-
 Handlers—Load Carriers—Tractors
"WHERE TO BUY THEM"
 Buehrer E C Associates
 562 Bryant... SU tter-1-4594

BAKER INDUSTRIAL TRUCK AGENCY
 Frank E. Witte Co. Distr.
 Fork, High & Low Lift, Cranes
 1061 Howard... HE mlock-1-2815

Barrett-Cravens Co 562 Bryant... SU tter-1-4594

BARRETT-CRAVENS HANDLING EQUIPMENT
 Hand Lift-trucks
 Multiple Lift-trucks
 Skid Platforms
 Storage Racks
 Stackers - Barrel Trucks - Portable Elevators
 PowerDr Electric Trucks - Designing Engineers
Barrett

"WHERE TO BUY THEM"
 Heimer Equipment Corp
 1247-48th Av Oakland
 From S F Zone only (No Inter-City Charge)
 Ask "Operator" for Entrprise 10161

Buehrer E C Associates 562 Bryant... SU tter 1-4566
 Buehrer E C Associates 562 Bryant... SU tter-1-4594

HAND and PLATFORM TRUCKS
 all TYPES

Garfield
 1-0282
 COLSON EQUIPMENT & SUPPLY CO.
 235 MISSION STREET

Trucks—Industrial—(Cont'd)

BURT-KLINE CO
LEWIS-SHEPARD
 Hand Lift Trucks - Pallet Trucks
 Electric and Gas Fork Trucks
 Power Jacklift Trucks & Stackers
 Repairs & Service for
 All Makes of Hand Lift Trucks
 Complete Shop Facilities
 2415-17th... UN drhil-1-2593

Burt-Kline Co 2415-17th S F
 From East Bay Zone only (No Inter-City Charge)
 Ask "Operator" for Entrprise 10029

CLARK TRACTOR
 TOWING
 LIFTING
 CARRYING
 TIERING
CLARK TRACTOR
 Gas Powered Industrial Trucks
 and Tractors
 Gas and Electric Battery Powered
 Fork Trucks
"WHERE TO BUY IT"
 Clark Tractor Division
 10521 Pearmain Oakland... SW eetwood 8-9100

COLSON GLEN L CO
 Northern California Representatives
 Clark Tractors and
 Clarkat & Clark-6 Tractors
 Lyon - Raymond Hydraulic Lift
 Trucks
 Lyon Platform and Pallet Trucks
 Thomas 2 & 4 Whl Trucks & Casters
 10521 Pearmain
 Oakland... SW eetwood-8-9100

Colson Equipment & Supply Co
 235 Mission... GA rfd-1-0282
 (See Advertisement This Page)

EAMES COMPANY
 Manufacturers & Distributors
INDUSTRIAL TRUCKS
 Complete Stock
 HAND PLATFORM
 LIFT WAREHOUSE
 FACTORY
 Also Made to Your Specifications
 REPAIR SERVICE
 920 Howard... SU tter-1-4996

Elwell Parker Electric Truck Agent
 575 Howard... GA rfd-1-1827

ELWELL PARKER ELECTRIC TRUCKS
 PERIN IRA G 575 Howard... GA rfd-1-1827

EVJU PRODUCTS CO
 Pallets-Skids-Wood & Steel
 Kohl Bldg... SU tter-1-4491
 Fairbanks Trucks 406 Sutter... YU kon 6-3958
 Four Wheel Drive Pacific Co
 469 Bryant... GA rfd-1-0395
 Geddes James & Co 744 Mission... GA rfd 1-6998

GUNN CARLE & CO
MOTO-TRUC
 MOTORIZED HAND TRUCKS
 HIGH OR LOW LIFT
 REVOLVATOR
 Portable Elevators & Lift Trucks
 Hand Trucks & Wshs. Trucks
 Made to Order
 20 Potrero... UN drhil-1-5480

HALL JAMES L
 Pallets
 Lift Platforms - Skids
 Cargo Boards
 Pre-Fabricated Wood
 Construction
 Mills Bldg... SU tter-1-7520

HAMERSLAG JAY PLATT JR
 GAS AND ELECTRIC
 FORK LIFT TRUCKS
 HAND LIFT TRUCKS
 PORTABLE ELEVATORS
 HAND, PLATFORM &
 BARREL TRUCKS
 CASTERS AND WHEELS
 SKIDS AND PALLETS
 582 Market... PR opect 5-6257

HOWE SCALE CO THE 118-4th... SU tter-1-8807
 Hyster Co 231-9th... UN drhil-1-7269

HYSTER MATERIALS HANDLING TRUCKS

FORK TRUCKS, CRANES
 AND STRADDLE TRUCKS
 Fork Trucks from 1 ton to
 15,000 lbs. capacity. They
 lift, transport, tilt and tier
 every material.
 Gas Powered
 Pneumatic Tires
"WHERE TO BUY THEM"
HYSTER CO 231-9th... UN drhil 1-7269

International Motor Trucks
 Factory Branch 200 Potrero... HE mlock-1-6684
LANSHING CO 348 Brannan... EX brook-2-2974

LEONARD E J & CO
 FORMERLY BLOS LEONARD & CO.
 Manufacturers & Distributors
MATERIALS HANDLING EQUIPMENT
 WHEELS - CASTERS
 HAND & PLATFORM TRUCKS
 ROLLER & WHEEL CONVEYORS
 PORTABLE ELEVATORS
 HYDRAULIC LIFT TRUCKS
 SPECIAL EQUIPMENT
 CUSTOM-BUILT
 425 Jackson... YU kon 6-1426

LEWIS-SHEPARD PRODUCTS
 Jacklift Trucks
 Skid Platforms
 Floor Trucks
 Storage Racks
 Stackers and Cranes
 Portable Elevators
 Pallet Lift Trucks
 Wheels—Coloron or Rubber
 Electric and Gas Fork Trucks
"WHERE TO BUY THEM"
 Burt-Kline Co 2415-17th... UN drhil-1-2593

Lewis-Shepard Products Inc
 2415-17th... UN drhil-1-2593

MACDONALD TRUCK & MFG CO
 ALL TYPES OF
 INDUSTRIAL
 LIFT TRUCKS
 757 Folsom... EX brook-2-2158

MAILER SEARLES INC
 300-7th... HE mlock 1-8171
MARWEDEL G W 1235 Mission... UN drhil-1-2125
MERCURY MATERIAL HANDLING EQUIPMENT
"THE TRACKLESS TRAIN"
MERCURY
 Electric and Gas-Electric Powered
 Industrial Trucks and Tractors.
 Gasoline Industrial Tractors.
 Industrial Trailers and Hand Trucks.
 Pallet Engineering Company
 625-2d... SU tter-1-1963

MOTO-TRUC LIFT TRUCKS
 GUNN CARLE & CO
 20 Potrero... UN drhil 1-5480

MOTOWLIFT FORK LIFT TRUCKS
 SERVICE CASTER & TRUCK CO
 116 New Montgomery... SU tter-1-4178

NUTTING HAND & FLOOR TRUCKS
 Trucks for all ma-
 terial handling re-
 quirements. Over
 1000 Standard and
 Special Designs—
 Platform, Stake,
 Rack, Box, Shelf, 2-
 Wheel, Rubber Tired
 Wheels, Casters,
"WHERE TO BUY THEM"
 Buehrer E C Associates
 562 Bryant... SU tter-1-4594

In fire, flood, earthquake and
 hurricane, telephone men in all
 parts of the Bell System have had
 long experience in working together.

PALLET ENGINEERING CO

Pallets - Wood - Steel - Shook
PENCO BRIDGE RAMPS
 Mercury Electric Trucks - Tractors - Trailers
 Salisbury Torret Trucks - Tractors
 Union Metal Materials Handling Equipment
 Drive Screw-Tite Nails
 725-2d... SU tter 1-1963

PERIN IRA G
ELWELL - PARKER
 Industrial Trucks - Fork & Platform
 Industrial Tractors & Cranes
LIFT TRUCKS, INC.
 Hand & Motorized Lift Trucks
 Powell Pressed Steel Co.
 Pallets - Skids & Boxes
 Electric Wheel Co.
 Wheels & Trailers
 575 Howard... GA rfd-1-1827

Revolver Co 20 Potrero... UN drhil-1-5480

REVOLVATOR ELEVATORS AND TRUCKS
 GUNN CARLE & CO
 20 Potrero Av... UN drhil-1-5480

ROLL-RITE CORPORATION
 Warehouse - Cannery - Grain - Produce
 Platform - Store - Barrel - Special to Order
 Casters & Rubber Wheels
Tow Motor Power Fork Lift Trucks
 Hand Lift Trucks - All Types
 Pallet & Lift Truck Platforms -
 Steel & Wood
 Complete Parts & Repair Service
 801 Jefferson Oakland
 From S F Zone only (No Inter-City Charge)
 Ask "Operator" for Entrprise 10611

Ross Carrier Co The 2440-3d... AT water 2-2428

SCHLOEZER HARR & NEES
 Lift Trucks Repaired & Rebuilt
 Maintenance Service at Your Plant
 Safety Devices - Parts - Tires - Motors
 181 Stewart... EX brook 2-4070

SEAMAN JOE & CO
 Manufacturers of
 Floor Trucks & Casters
 Hand Trucks - Floor Trucks
 Lift Trucks - Wheels & Casters
 Repair Service
 937 Howard... SU tter 1-0627

Seaman Joe & Co
 275 Snta Rosa Av... JU niper-7-5940
SERVICE CASTER & TRUCK CO
 116 New Montgomery... SU tter-1-4178
SHIELDS-HARPER & CO
 Trucks For Gasoline & Oil Barrels
 1212 Jackson Oakland... GL encort-1-0934
TAYLOR ROBT M CO
 735 Treat Av... MI san 7-0787
 Tote-Cart Co 542 Flood Av... JU niper-7-9055

TOWMOTOR FORK LIFT TRUCKS
 For All Types
 of
 LIFTING
 TRANSPORTING
 and STACKING
"WHERE TO BUY IT"
 Roll-Rite Corporation 801 Jefferson Oakland
 From S F Zone only (No Inter-City Charge)
 Ask "Operator" for Entrprise-10611

TRUAX FORK LIFT TRUCKS
 HAMERSLAG JAY PLATT JR
 582 Market... PR opect 5-6257
 (Continued Next Page)
 The Classified Telephone Directory
 lists many local tradespeople,
 services and products. Keep it
 handy and make it your buying
 guide.

Trucks—Industrial—(Cont'd)

WALTER RALPH G
DICO MFG. CO.
 Self Standing Barrel Trucks
 Barrel Stands & Tipppers
 Floor Trucks
 725-2d... SU tter 1-8776

Willamette Hyster Co 231-9th... UN drhil-1-7269

YALE ELECTRIC INDUSTRIAL AND HAND LIFT TRUCKS
YALE
 Yale Electric In-
 dustrial Trucks;
 Hand Lift Trucks,
 STUEBING-COWAN
 LINE and Skid Platforms. For Every Plant
 Transportation Need.
"WHERE TO BUY THEM"
 DISTRICT REPRESENTATIVE
 Yale Representatives 563-2d... YU kon 6-4261

Yale Representatives 563-2d... YU kon 6-4261

Trucks—Motor
AUTOCAR MOTOR TRUCKS
 AUTOCAR SALES & SERVICE CO
 Bay Shore Bl & Sn Bruno Av... VA lencia-4-0502

Autocar Sales & Service Co
 Bay Shore Blvd & Sn Bruno Av... VA lencia-4-0502
 Bay Shore Motors
 366 Bay Shore Blvd... AT water-2-4958

DART MOTOR TRUCKS
 NELSON TRUCK & TRAILER CO
 330 E 8th Oakland... TE mpibar-2-7717

De Martini Motor Truck Co Inc
 457 Pacific... SU tter-1-2127

DIAMOND T MOTOR TRUCK CO
 Edward W Eng Jr
 2225 Folsom... AT water 2-4884

DIVCO TRUCK SALES CO
 2440 Alameda... UN drhil 1-7017
 Divco Truck Sales Co 3330-20th... VA lencia-4-7902

DODGE JOB-RATED TRUCKS
 FRENCH J E CO
 1849 Van Ness Av... OR dway-3-2121
 HAAS CARL L 7070 Mission... JU niper-7-9288
 ORMOND T F CO
 3700 Geary Blvd... BA yview-1-2643
 RAVEN-WAGAR MOTORS
 Frank Wagar
 3620-19th... MA rket 1-2255

Euclid Road Machinery Co
 3710 Sn Pablo Av Oakland... PI edmt-5-8046

FWD MOTOR TRUCKS
 FOUR WHEEL DRIVE PACIFIC CO
 Trucks-Sales-Service
 469 Bryant... GA rfd-1-0395

FEDERAL TRUCK & SERVICE CO
 325-4th... SU tter-1-3391

FORD MOTOR TRUCKS
 BACKSTROM MOTOR SALES
 4700 Geary Blvd... BA yview 1-2300
 BISSINGER AND WELCH
 1800 Van Ness... GR ayston 4-4373
 HUGHSON WM L CO
 1200 Larkin... OR dway-3-9541
 MIDTOWN MOTORS
 950 Van Ness... PR opect-5-8801
 S & C MOTORS 2001 Market... HE mlock-1-1810

G M C TRUCKS
 GENERAL TRUCK SALES
 55 Potrero... MA rket-1-7618

General Truck Sales 55 Potrero... MA rket-1-7618
 (See Advertisement This Page)

Graham-Doane Truck Co
 Foot Of Washington Oakland
 From S F Zone Only (No Inter-City Charge)
 Ask "Operator" for Entrprise-10153
 International Harvester Co
 Motor Truck Division
 200 Potrero Av... HE mlock-1-6681

Hundreds of purchasing agents
 have told us they use the Classified
 Telephone Directory as their first
 reference, because it is one of the
 quickest ways to locate a local
 source of supply.

Trucks—Motor—(Cont'd)

INTERNATIONAL TRUCKS
 NEW & USED
 TRUCKS
 Axles
 Transmissions
 ENGINES
 Day & Night
 Service
"WHERE TO BUY IT"
INTERNATIONAL HARVESTER CO
 MOTOR TRUCK DIVISION
 200 Potrero Av... HE mlock-1-6681
REMPENBERG BROS
 2145 Market... MA rket-1-1088

JENKINS J T COMPANY
 1140 Folsom... HE mlock-1-2762

JOE STERN TRUCK CO
 2117 Peralta Oakland... TE mpibar-2-4101

KEN ROYCE CO
 Specializing in Used Trucks
 185 Bay Shore Blvd... AT water-2-1830
 Ken Royce Co-Motor Sales Div
 185 Bay Shore Blvd... AT water-2-1830

KENWORTH MOTOR TRUCK DIST
 1140 Folsom... HE mlock-1-2762

KNUCKEY TRUCK CO 1345-17th... UN drhil-1-2160
 Lerer Bros 1651 Harrison... UN drhil-1-0740
LERER BROS TRUCK SALVAGE CO
 Large Stock Used Trucks & Parts
 1651 Harrison... UN drhil-1-0740
 Lerer David S Co 441-11th... MA rket-1-2943

MACDONALD TRUCK & MFG CO
MANUFACTURERS OF
MACDONALD
"LO BODY"
TRUCKS
 757 Folsom... EX brook-2-2158

Mack-International Motor Truck Corp
 1745 Folsom... UN drhil-1-1455

MACK TRUCKS
 TRUCKS,
 BUSES &
 FIRE
 APPARATUS
 - World Famous Since 1900 -
 Mack Factory Branch, Genuine Parts
 and Expert Authorized Service.
"FOR INFORMATION CALL"
 BRANCH OFFICE
MACK-INTERNATIONAL MOTOR TRUCK
 CORP 1745 Folsom... UN drhil 1-1455

MARMON-HERRINGTON ALL-WHEEL-DRIVE TRUCKS
 WESTERN TRACTION CO
 2230-3d... MA rket 1-4913

NIELSENADUNWOODY
 Trucks-Trailers
 235-10th... UN drhil-1-4757

PETERBILT MOTORS CO
 107th Av & MacArthur Blvd
 Oakland... SW eetwood-8-4800
 (See Advertisement This Page)

Reliance Trailer & Truck Co Inc
 2785-16th... MA rket-1-4894

REO TRUCK SALES & SERVICE
REO FAMOUS FOR
 DEPENDABILITY
 and ECONOMY
 -SINCE 1904-
 Trucks, Tractor Units,
 Safety School Bus
REO

"WHERE TO BUY IT"
REO MOTORS INC
 686-20th Oakland... HI gate-4-7969

S & B MOTORS 2001 Market... HE mlock-1-1810
 (See Advertisement This Page)

STERLING MOTORS CORPORATION
STERLING
 Diesel and Gasoline Trucks.
 Genuine Parts & Service for
 Sterling & Fageol Trucks
ENGINE REBUILDING
 470 Bay Shore Blvd... VA lencia-4-4889

STUDEBAKER TRUCKS

SLOSS & GLIKBARG
 1701 Van Ness Av... OR dway 3-6733

TRANSPORT MOTOR CO
 Willys Distributors
 Jeeps - Trucks - Panels
 Pickups Wholesale & Retail
 301 Golden Gate... MA rket 1-9880

Venturino Peter
 5975 Mission Daly City... JU niper-7-4848

WESTERN TRACTION CO
 2230-3d... MA rket 1-4913
 White Motor Co The
 Trucks & Buses-Sales & Service
 1195 Harrison... UN drhil-1-4400

Trucks—Motor, Bodies & Equipment

BUSBY BROS
 Successors to Esco Distributing Co
 Builders of Truck & Trailer Bodies
 593 Market... GA rfd 1-3551
 3260 Ettie Oakland... OL ympic 2-8528

CALIFORNIA BODY & TRAILER MFRS
 180-12th... UN drhil-1-0900

COMMERCIAL SALES CO
 Division of Cochran & Celli
 Designers & Manufacturers of
 Truck & Trailer Bodies Since 1904
 Vans - Panels - Stakes
 Designed For Your Needs
 Feather Ride Truck Trailers
 1100-8th Av Oakland... GL encort-1-1437

COOK BROS EQUIPMENT DIST
 Dual Drives & Six Wheel Units
 416 E 8th Oakland... GL encort-1-0258

FOUR WHEEL BRAKE SERVICE & WHEEL ALIGNING CO
 Shop No 1
 Fell At Franklin
 220 Fell... HE mlock 1-6745
 Shop No 2
 Grove Near Van Ness
 179 Grove... HE mlock 1-6745

GARWOOD INDUSTRIES INC
 HOIST AND DUMP BODIES
 Winches, Cranes & Pole Derricks
 Power Take Offs
 17th & Folsom... HE mlock-1-0490

Heil Co The 999-16th... KL ondike-2-3040

HEIL EQUIPMENT CO
 HEIL HOISTS & DUMP BODIES
 Gas, Oil & Milk Transportation Tanks
 Repairs & Service Any Make of Dump Equip.
 999-16th... KL ondike-2-3040

INTERNATIONAL TRUCKS
 INTERNATIONAL HARVESTER CO
 Motor Truck Division
 200 Potrero... HE mlock 1-6681

KARL KOEFOED BODY CO
 Designers and Builders
 Auto - Truck Bodies
 Remodeling - Repairing
 Trimming - Painting
 1465 Folsom... HE mlock-1-5885

Lindsay-Pac Co 5-3d... EX brook-2-3433
 (Continued Next Page)

A store may not immediately
 come to the mind of a prospect
 when special services are desired,
 such as are offered by a Beauty
 Salon, Radio or Watch Repairing
 Department. Many establishments,
 realizing this, advertise under sev-
 eral classifications in the Classified
 Directory. Thus they direct more
 business their way.



PETERBILT HEAVY DUTY TRUCKS
 DESIGNED FOR HARD SERVICE

Peterbilt TRUCKS

are especially designed and rugg-
 edly built to meet predetermined
 conditions—that is why they have
 been so uniformly successful in such
 grueling service as logging, excavat-
 ing, oil transportation and cross
 country freight hauling.

phone
Sweetwood 8-4800

Peterbilt Motors Company
 107th AVENUE AND MACARTHUR BLVD
 OAKLAND, CALIFORNIA

SALES SERVICE
GMC TRUCKS
General Truck Sales
 55 Potrero Ave.
 Phone Market 1-7618

"The West's Leading Ford Dealer"
SEGMOTORS
 Ford Trucks Mercury
 Day and Night Service
 Except Saturdays, Sundays & Holidays
GENUINE FORD PARTS
 Wholesale & Retail
Phone HEmlock 1-1810
 2001 Market Street
 Corner Dolores
 Body Reconstruction
 Upholstering - Painting
 Towing