

IDEAS SKETCHES ESTIMATES FURNISHED WITHOUT OBLIGATION	QUALITY SERVICE * * * CONSISTENTLY SINCE 1888	COMPLETE LETTERING SERVICE
DAYLIGHT DISPLAYS OF EVERY DESCRIPTION	SIGNS <i>Stylized Logo</i> 7TH & FOLSOM STS.	NEON DISPLAYS OF EVERY DESCRIPTION
ALL WORK CONSERVATIVELY PRICED	FOR CO-OPERATION CALL MARKET 1-5162	EXPERT SUPERVISION OF ALL OPERATIONS

Modern SIGNS

4845 MISSION - NEAR ONONDAGA

WOODEN LETTERS • GOLD LEAF SHOWCARDS • TRUCK LETTERING
REAL ESTATE SIGNS • BANNERS
POSTERS • SILK SCREEN PROCESS

DE 3-5464

MODERN SIGN STUDIO

Sign Hangers
NEON SALES & SERVICE CO
290 Pacific.....SU tter 1-6787

Sign Painters
A & A NEON SIGN SERVICE CO
1201 Tennessee.....VA lencia 4-9802
Abel-Shepard Display Sign Studio
617 Market.....YU kon-6-2468

AGE SIGN SERVICE
CHROME LETTERS
PAINTED SIGNS
TRUCK LETTERING
2209 Bush.....WE st-1-2682

ACME DOOR LETTERING SERVICE
OFFICE DOOR LETTERING
EXCLUSIVELY
24 California.....GA rfid-1-6271

Adams Albert J 1630 Steiner.....WA inut 1-7534

ADGRAFT SIGN CO
GENERAL
SIGN CONTRACTORS
Window Lettering - Raised Letters
Metal - Cloth & Wall Signs
Screen Process
Auto & Truck Lettering
150-7th.....MA rket-1-4697

ALBRIGHT SIGN CO 150-7th.....UN drhil 1-1890
BAGH FRED 388-11th Av.....BA yview-1-8118

BAILEY SIGNS
"TELL IT TO 'EM" WITH
BAILEY SIGNS
6815 Mission.....JU niper 7-8397
Before 10 am & after 5 pm. JU niper 7-8397

Bailey Signs 6815 Mission Daly City. JU niper 7-8397

Make it a habit to "Look inside the Classified" — saves you time and effort.

Sign Painters—(Cont'd)

TRUCKS
WINDOW - METAL - CLOTH
GOLD LEAF SIGNS
J. Roas
1911 Fillmore.....FI lmer 6-5436

BAY SIGNS

BELL SIGN CO
27 Years in Downtown Financial District
OFFICE DOOR LETTERING
EXCLUSIVELY
89-3d.....EX brook-2-8196

BRONSON SIGNS
OFFICE DOOR
and
WINDOW LETTERING
Russ Bldg.....EX brook-2-4015

BROOME SIGN SERVICE
Wall - Metal
Glass - Cloth - Trucks
Tavern Fronts
210 Post.....YU kon-6-0141
Residence.....EV green-6-5085

CLEMENT DOOR LETTERING SERVICE
Specializing in Office Door Lettering
291 Geary.....DO uglas-2-1467
DAGGETT L B 335 S Van Ness Av. MA rket-1-0317
Dec-Art Display 89-3d.....EX brook 2-7417
(See Advertisement Opposite Page)
Eichenbaum Joseph H 991 Bryant.....UN drhil-1-8644
Eilken Wm E 341 Larkin.....HE mlock-1-2627
(Continued Next Page)

Quandt Quality
SINCE 1885

- TRUCKS
- WALLS
- WINDOWS
- DOORS
- BILLBOARDS
- MURALS

Excellent Workmanship

A. Quandt and Sons
374 GUERRERO



SHOW CARDS
GOLD LEAF
STAMPED SIGNS
MURAL PAINTING

Telephone
Market 1-1711

Sign Painters—(Cont'd)

Freeland Joseph M
2119 California.....JO rdan 7-3328

Goldberg Lawrence
1085 Golden Gate Av.....WE st-1-3344

KING HENRY SIGNS 316 Valencia. UN drhil-1-7268
(See Advertisement This Page)

LAIB 7th & Folsom.....MA rket-1-5162
(See Advertisement Opposite Page)

LAIDLAW DISPLAY ADVERTISING
Neons Repainted - Windows Lettered
Trucks Lettered
Signs of All Types
750 Bush.....GA rfid-1-1172

LANCE SIGN CO
Creators of Distinctive Signs
RAISED WOOD LETTERS
Designed - Furnished - Installed
Window & Truck Lettering
Screen Process - Wall Signs
3730 Geary Blvd.....SK yline 1-5316

Lance Sign Co 11 Wood.....WE st 1-7849
Lee Charlie W 828 Grant Av.....CH ina-5-0059
Lorenzen C 720 Montgomery.....SU tter-1-5480
Lucas A O 680 Castro.....UN drhil 1-0453

M & T STUDIO SIGN SHOP
SIGNS OF ALL KINDS
TRUCK & WINDOW LETTERING
Est. 1930 - Bill Doroch, Prop.
1230 McAllister.....WA inut 1-4819

Manning Charles E 935 Market.....EX brook 2-5725
Mission Sign Service
887 Rhode Island.....AT water 2-8308

MODERN SIGN STUDIOS
4845 Mission.....DE laware-3-5464
(See Advertisement Opposite Page)

NEON SIGN SERVICE CO
1201 Tennessee.....VA lencia 4-9802

O'NEAL BAY
SIGNS
THAT ARE SIGNS
FOR EVERY PURPOSE
Mission District 23 Years
434 Fair Oaks.....AT water-2-0936

When you take down your telephone to dial, a few seconds are sometimes required for the equipment at the central office to get ready to serve you. When it is in position you hear a notifying hum, a "dial tone," corresponding to an operator's "Number, please?" If you will wait for this dial tone, it will speed your calls!

When an
EMERGENCY ARISES

The convenient and quick way to locate someone in the immediate neighborhood is to

LOOK IN THE
Classified TELEPHONE SECTION
Tells "Where to Buy It"

Palette Sign Co
108 Golden Gate Av.....TU xedo 5-5220

PISCHOFF CO 177 Golden Gate Av. UN drhil-1-5808
(See Advertisement This Page)

PIZZO SAL 1467 Grant Av.....DO uglas 2-2671
If no answer call.....JU niper 5-6675

Polyart Studios
Display Adv At Army And York Sts
698 Precita.....VA lencia 4-1767

Quandt A & Sons 374 Guerrero.....MA rket-1-1711
(See Advertisement Opposite Page)

Robinson Oscar M 281 Natoma.....DO uglas-2-5100

SIMPSON E
WINDOW - METAL - CLOTH
GOLD LEAF AND TRUCK SIGNS
616-44th Av.....BA yview 1-3357

Small R L Sign Co 431 Jessie.....GA rfid 1-9232
(See Advertisement This Page)

STATE SIGN COMPANY
SIGNS
Complete Lettering Service
Trucks - Boards - Windows
SHOW CARDS
308-7th.....MA rket 1-0584

SUNSET SIGNS 1032 Irving.....SE abright-1-2641

SWAN THE PAINTER
Established 1877
SIGNS
Truck Office
And
Window Lettering
1117 Howard.....MA rket-1-1511

Tomsky Arnold 1635 Haight.....UN drhil-1-9417

UNIVERSAL SIGN & PAINTING CO
991 Bryant.....UN drhil-1-8644
(See Advertisement This Page)

VINGE LETTERING SERVICE
Specializing On
Windows - Trucks & Office Doors
Pictorials
Monadnock Bldg.....DO uglas 2-4475

Signal Systems

See also Burglar Alarm Systems; also Photo Electric Cells & Equipment; Etc

Autocall Co
Autocall Systems
320 Market.....GA rfid-1-1790

Edwards & Co 2720-17th.....HE mlock-1-1526

FARADAY ELECTRIC CORP
3353 Market.....UN drhil 1-2727

Federal Electric Co
Elec & Air Signals For Alarm Systems
1123 Harrison.....UN drhil-1-4830

Mars Signal Light Co 1174 Market. MA rket-1-4709

Pac Railway Signal Co Inc
420 Market.....EX brook-2-4133

Union Switch & Signal Co
Matson Bldg.....EX brook-2-3295

For the finest in the world of music, listen to the Telephone Hour — N.B.C., Monday nights.

SIGNS Planned . . .
And Styled for Today's Business

CUT-OUT LETTERS

Gold Leaf Window Lettering
Truck Lettering
Garfield 1-9232
431 Jessie St. - Ber. 5th and 6th
R. L. SMALL
SIGN COMPANY

San Francisco's Sign Center

SIGNS • SHOW CARDS

PISCHOFF CO.

POSTERS • DISPLAYS • CUT OUT LETTERS
METAL, GLASS, WOOD, CLOTH SIGNS • SILK SCREEN PROCESS

PHONE UNDERHILL 1-5808
177 GOLDEN GATE AVE.

Henry King SIGNS

NEON SIGN REPAINTING

Signs of All Kinds



WALLS
GLASS
METAL
WOOD
PAPER
DISPLAYS
CUT-OUT LETTERS
GOLD LEAF

Telephone
Underhill 1-7268
316 VALENCIA

UNIVERSAL SIGN CO.

A COMPLETE SIGN SERVICE BACKED BY 41 YEARS EXPERIENCE IN SAN FRANCISCO

Wall Signs • Raised Wood Letters • Gold Leaf • Door Lettering • Real Estate Signs • Trucks Sprayed & Lettered • Wood & Cloth Signs • Universal Dupont Enamel • Silk Screen

UNDERHILL 1-8644
991 BRYANT ST.
SAN FRANCISCO 3

DecArt *The DOWNTOWN SHOP*

89 THIRD ST. Phone EXBROOK 2-7417

Signs

COMPLETE DISPLAY SERVICE
CUT OUT LETTERS
PAPER SIGNS
SILK SCREEN
DISPLAY MATERIALS