

**Automobile Dealers—  
New Cars—(Cont'd)**

**DODGE-PLYMOUTH SALES AND SERVICE**

Fast, dependable car and truck service. Factory engineered parts and accessories. Dependable Used Cars—"Ready to Work" Used Trucks. Dodge-Plymouth Dodge "Job Rated" Trucks



"FOR SERVICE CALL"

DIRECT DEALER

**FRENCH J E CO**  
1849 Van Ness Av. OR dway-3-2121

ASSOCIATE DEALERS

**CORTOPASSI BROS**  
740 Taraval. MO ntrose 4-9559

**HAAS CARL L**  
Successor To Pantaleoni Bros  
7070 Mission. JU niper-7-9288

**ORMOND T F CO**  
3700 Geary Blvd. BA yview-1-2643

**RAVEN-WAGAR MOTORS**  
Frank Wagar  
3620-19th. MA rket 1-2255  
Night Phone For Towing. OR dway-3-4242

**DODGE SALES AND SERVICE—**

MAHONEY CS 1740 Market. UN drhil-1-3346

**DOHERTY BROS** 1175 Potrero. MI ssn-7-4000  
(See Advertisement Page 40)

Don Gilmore  
Van Ness Av & Golden Gate Av. UN drhil-1-1026  
(See Advertisement Preceding Page)

**DON LEE INC**  
1000 Van Ness Av. PR ospet-5-0100  
Donahue Jas E 6232 Mission. JU niper-4-1631  
Foppiani Motors 900 Sansome. YU kon-6-2906

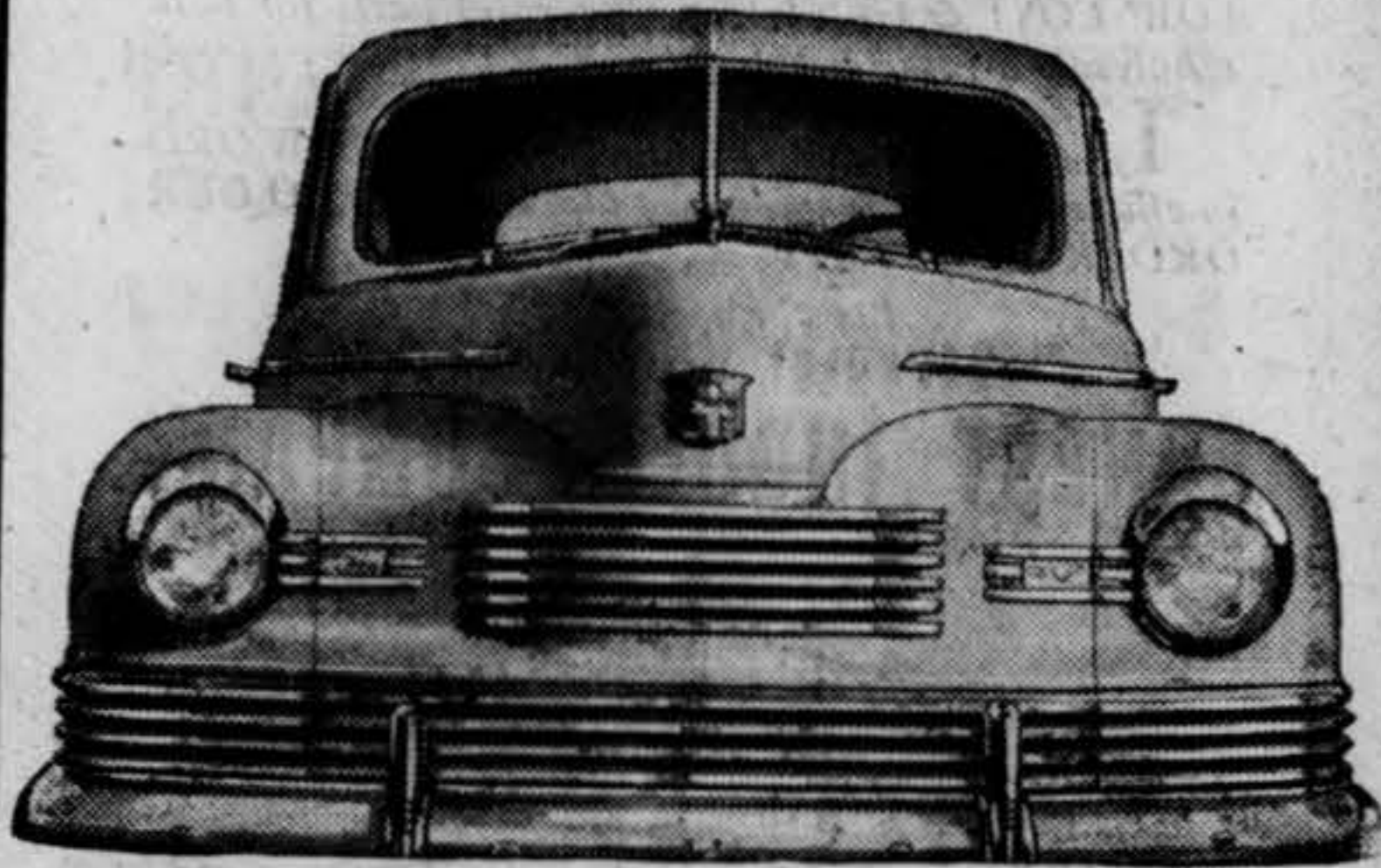
Listen for the "dial tone" before you start to dial. It means that the equipment is ready to receive your call.

**Wash** WORLD'S MOST ECONOMICAL FULL SIZED CAR

Sold and Completely Serviced by

**JAMES MOTORS INC.**  
VAN NESS AT SUTTER

ORdway 3-7500



Genuine Parts Always Available • Servicing for All Makes of Cars  
**GUARANTEED USED CARS PRICED RIGHT**

**FORD AUTHORIZED SALES & SERVICE**

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved equipment.

"WHERE TO BUY IT"

DAILY CITY DISTRICT

**NEVILLE MOTORS**  
7360 Mission Daly City. JU niper 7-4813

**EUREKA VALLEY DISTRICT**

**S & O MOTORS** 2001 Market. HE mlock 1-1810

MISSION DISTRICT

**DOHERTY BROS** 1175 Potrero MI ssn 7-4000

POLK STREET DISTRICT

**BISSINGER & WELCH**  
1800 Van Ness Av. GR ayton 4-4373

**HUGHSON WM L CO**  
1200 Larkin. OR dway 3-9541

**WHITEBONE CECIL A MIDTOWN MOTORS** 950 Van Ness Av. PR ospet 5-8801

RICHMOND DISTRICT

**BACKSTROM MOTOR SALES**  
4700 Geary Blvd. BA yview 1-2300

French J E Co 1849 Van Ness Av. OR dway-3-2121

General Motors Corporation  
Pontiac Motor Division  
405 Montgomery. YU kon-6-0740

Gilmore Don  
Van Ness Av & Golden Gate Av. UN drhil-1-1026

**HAAS CARL L** 7070 Mission. JU niper-7-9288

**HARTRAL-TUCKER AUTOMOBILE CO**  
1240 Post. GR ayton-4-1446  
(See Advertisement Page 40)

Henry J Kaiser Motors  
1201 Van Ness Av. OR dway-3-1105

(Continued Next Page)

Consult the yellow pages whenever you wonder where goods or services are to be found. Often they're right in your neighborhood.

**Automobile Dealers—  
New Cars—(Cont'd)**

**HERZOG J A**

Pontiac Sales & Service  
601 Valencia. MA rket-1-3040

**HOWARD AUTOMOBILE COMPANY**  
Authorized Buick Dealer-Distributor  
1601 Van Ness Av. GR ayton-4-2000

**HUDSON AUTHORIZED SALES AND SERVICE**

NEW HUDSON AUTOMOBILES AND COMMERCIAL CARS

HUDSON'S PROTECTIVE SERVICE



"WHERE TO BUY THEM"

DISTRIBUTOR

**STATER GLEN CO**  
Distributor for Nor Calif  
Van Ness at California. OR dway 3-6133

DEALERS

**OGGIN & OABELLI**  
214 Van Ness. HE mlock 1-6641

**KRIEGER HARRY & SONS**  
2950 Geary Blvd. SK yline 1-7787

**METRO MOTORS**  
857 Columbus. GR ayton-4-3030

**PRIOLA BROS** 4900 Mission. JU niper 7-7935

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.



Complete AUTOMOTIVE CENTER

DeSoto DE SOTO-PLYMOUTH



SALES • SERVICE

Genuine

FACTORY PARTS

**JAMES F. WATERS, Inc.**

World's Largest DeSoto-Plymouth Distributor

VAN NESS AVENUE AT BUSH STREET

PHONE  
**TUxedo 5-1865**

**Hudson Motor Car Distributors**

Van Ness at California. OR dway-3-6133

**HUGHSON WM L CO** 1200 Larkin. OR dway 3-9541  
(See Advertisement Page 34)

Ingold Ernest Company  
999 Van Ness Av. GR ayton-4-7700  
(See Advertisement Page 35)

**JAMES MOTORS INC**  
1301 Van Ness Av. OR dway-3-7500  
(See Advertisement Opposite Page)

**KAISER-FRAZER SALES AND SERVICE**

Service For All Makes of Motor Vehicles Authorized To Sell



"WHERE TO BUY IT"

**HENRY J KAISER MOTORS**  
1201 Van Ness. OR dway-3-1105

DEALERS

**BROOKS ELLIS MOTORS INC**  
1595 Van Ness. OR dway-3-6110

**MODERN MOTOR SALES**  
760 Valencia. HE mlock-1-0745

**Kaiser Henry J Motors**  
1201 Van Ness. OR dway-3-1105  
(See Advertisement Page 39)

**Kristeller Motor Co** 2395 Market. HE mlock-1-6060

**Krieger Harry & Sons**  
2950 Geary Blvd. SK yline 1-7787

(Continued Next Page)

When you take down your telephone to dial, a few seconds are sometimes required for the equipment at the central office to get ready to serve you. When it is in position you hear a notifying hum, a "dial tone," corresponding to an operator's "Number, please?" If you will wait for this dial tone, it will speed your calls!

**BISSINGER AND WELCH**

Ford

Authorized Sales & Service



CARS



TRUCKS

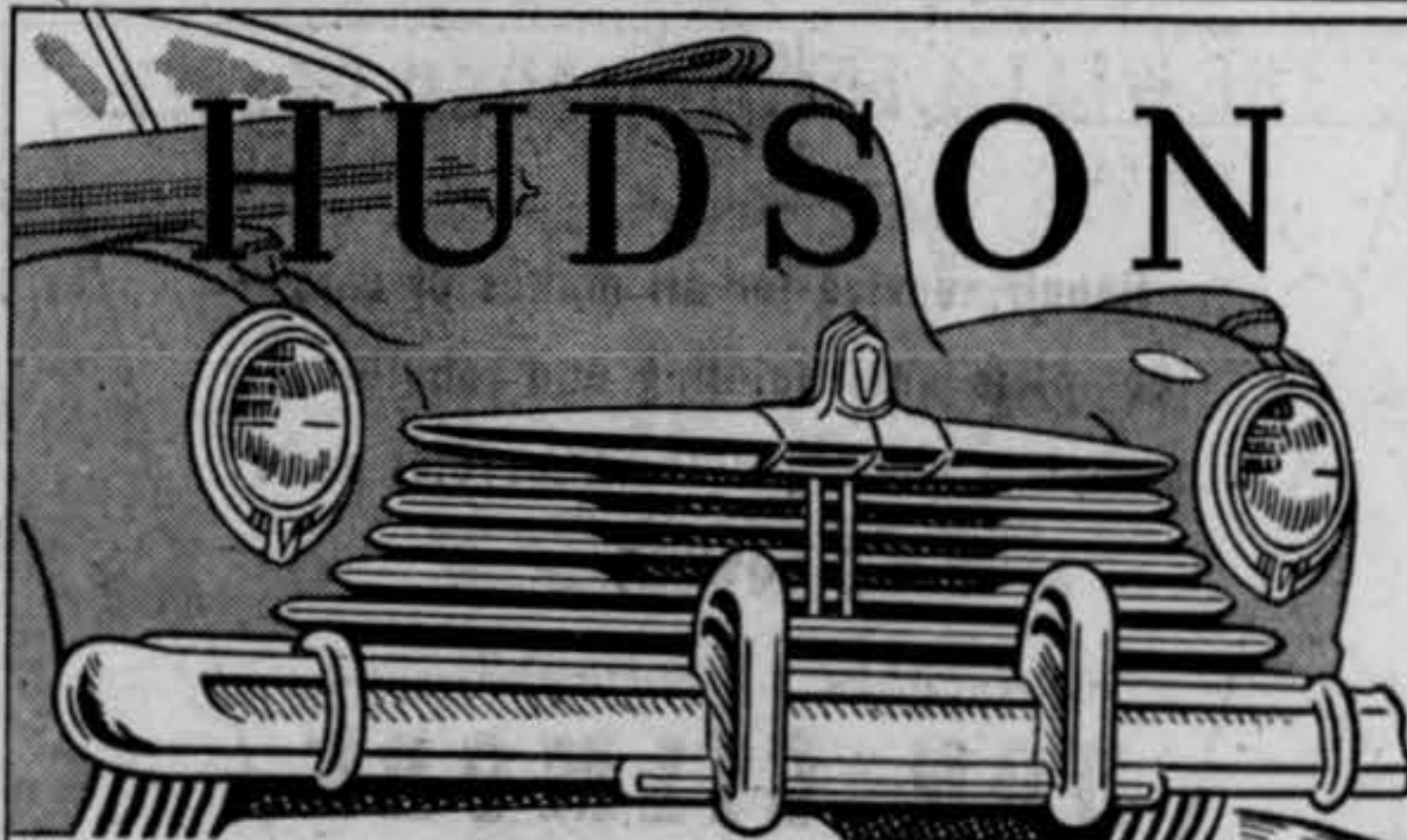
COMMERCIALS

SALES • SERVICE • PARTS • USED CARS

SALES DEPT.  
1800 VAN NESS AVE.  
At Clay

Call  
GRaystone  
4-4373

SERVICE DEPT.  
1580 PACIFIC AVE.  
At Polk



Sales Service & Parts  
**WE SELL USED CARS, TOO!**

GOOD USED CARS—Cars which have been completely overhauled and go to you with our PERSONAL GUARANTEE.

Repair Service On All Makes of Cars

Complete Body Repairing

JUniper 7-7935

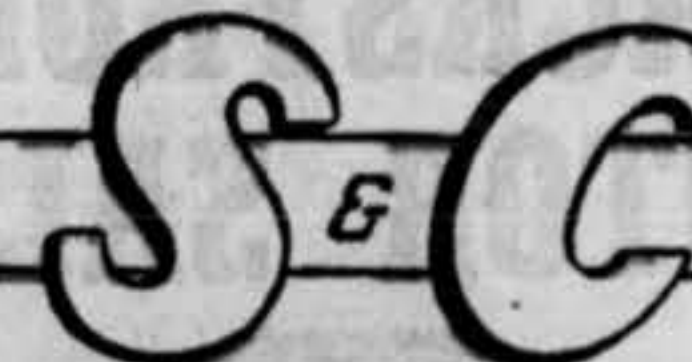
**PRIOLA BROS.**

4900 MISSION ST.



"THE WEST'S LEADING FORD DEALER"

VOLUME SALES



SPEED SERVICE

**MOTORS**  
FORD TRUCKS



DAY and NIGHT SERVICE

Except Saturdays, Sundays & Holidays

GENUINE FORD PARTS Wholesale & Retail

PHONE **HEmlock 1-1810**

2001 MARKET STREET Corner Dolores St.

**TOWING**

CALIFORNIA'S LARGEST DEALER

**CHRYSLER-PLYMOUTH**



SALES • PARTS • SERVICE

**JAMES W. McALISTER, INC.**

1200 VAN NESS

PROSPECT 5-2400

McALISTER BURLINGAME CO.

50 CALIFORNIA DRIVE PHONE BURLINGAME 3-2703