

# PHOTOGRAPHY

BY

## Esquire

★ Commercial  
★ Portraits  
★ Weddings  
★ Babies

WEDDING CANDIDS  
FOR YOUR ALBUM  
TAKEN AT THE CHURCH

BABY PICTURES YOU  
WILL TREASURE FOR LIFE

STUDIO PHONE  
**Market 1-8478**

*Esquire*  
STUDIOS

12 SEVENTH STREET at MARKET

STUDIO HOURS:  
9 A.M. TO 7 P.M.  
SUNDAY BY APPOINTMENT

## PIGGOTT PHOTOGRAPHIC SERVICE

SINCE 1880

### SUtter 1-6143

ADVERTISING  
AERIAL  
BANQUETS  
COLORING  
COPYING  
ENLARGING

★ IDENTIFICATION—on 35 mm. Film  
KODACHROME COLOR  
LANTERN SLIDES  
MODELS  
MURALS  
PANORAMAS  
PASSPORTS  
POST CARDS  
PARTIES

★ RECORDS—on 35 mm. Film  
WEDDINGS

Automatic Equipment  
For Low Cost Quantity  
Production

**J. K. PIGGOTT CO.**  
667 MISSION ST.

## LOLA SANDINO STUDIOS COMMERCIAL PHOTOGRAPHER

FLASH PHOTO SERVICE  
SPECIAL ATTENTION TO  
WEDDINGS - BABY CHRISTENINGS  
PARTIES - BANQUETS

WE GO ANYWHERE WITHIN 50 MILE RADIUS  
OF SAN FRANCISCO

**UNderhill 1-1235**  
Telephone **UNderhill 1-2185**

**LOLA SANDINO STUDIOS**  
SI PARLA ITALIANO 2180 MISSION ST. SE HABLA ESPANOL

## STROHMMEYER PHOTOGRAPHS

Commercial Photography  
INDUSTRIAL - ADVERTISING

**GARfield 1-4751**

CATALOG PARTIES COPIES ENLARGEMENTS

345 FRONT ST.

### Photographers-Commercial- (Cont'd)

**CAMPBELL F J JR**  
Specializing in  
LEGAL - SURGICAL  
INDUSTRIAL  
AUTOMOBILE ACCIDENTS

437 Balboa..... SK yline 1-1412  
Night Phone..... SE abright 1-8903  
If no answer..... BA yview 1-4123

**CARDINAL FOTOS**  
WEDDING ALBUMS  
Reasonable Prices  
For Appointment to See This  
Beautiful Album Call  
GR aystone 4-1172

341 Eddy..... GR aystone 4-1172

Casanova Photo Studio  
1417 Valencia..... VA lencia 4-5911  
Chester Gan Studio 1151 Grant..... YU kon 6-1374  
Chin Bruce 231 Kearny..... DO uglas 2-0291

**CLUB PHOTOS**  
Dave H Nathanson  
540 Pacific Av..... YU kon 6-3795

**COLOR PHOTOGRAPHY CO**  
1045 Sansome..... EX brook-2-5135  
If no answer call..... WA lnut-1-1374  
Color Photography Co 3645 Scott..... WA lnut-1-1374

**COLOR STAGE**  
Editorial-Color Illustrations  
1458 Broadway..... TU xedo-5-6290  
Concession Photos 84 Turk..... PR ospt-5-7187  
Corona Pictures 935 Market..... DO uglas 2-3577  
Corona Pictures Inc 391 Sutter..... DO uglas 2-8246  
D & K Photo Co 4037 Lawton..... SE abright-1-2662

A separate business listing under your own name frequently can mean great convenience to you. The extra cost for these separate listings is small.

### DANEWOOD ONE

Successor to Phil Stroupe  
News - Publicity - Color  
Advertising - Commercial  
Candid Wedding Pictures  
Banquets

deYoung Bldg..... GA rfd-1-6714

Dawn Norman E 1740 Fell..... FI lmer 6-6913  
Dec-Hart Studios 330 Gough..... MA rket 1-6252

**DON POSCO PHOTOGRAPHY STUDIO**  
383 Geary..... YU kon 6-0987  
Douglas Marshall Photography  
473 Jackson..... EX brook-2-8820

**DRANKOFF ALEXANDER ENTERPRISES**  
Office 368 Ash..... FI lmer-6-3043  
Photo Finish Dept 665 McAllister..... FI lmer-6-5109  
Dunn Wm J 2682-24th Av..... MO ntrose 4-9658  
Ellimwood Geo S 318 Jackson..... GA rfd 1-0588

**ENGEL JOS J**  
Commercial Photographer  
50 Hickory..... MA rket 1-3117  
Esquire Photographers 12-7th..... MA rket-1-8478  
(See Advertisement This Page)

**FEIN PHILIP**  
PHOTOGRAPHY  
For Advertising & Publishing  
In Color & Black & White  
Illustration - Industrial - Foods  
Fashions & Commercial

341 Market..... GA rfd 1-0504

Fiamm Roy 3319 Sacramento..... JO rdn 7-1377  
Foto Mart 804 Mission..... DO uglas 2-8776  
Fralely Gloria B 1653 Mason..... PR ospt-5-5243

**FREEMAN JOHN NORMAN**  
1412 Post..... JO rdn-7-2543  
Gorman Jack 1954-44th Av..... OV erland 1-4160

**GRAPHIC PHOTOS**  
Publicity - Banquets  
Illustration  
Candid Wedding Pictures  
Black & White or Color  
"On Call 24 Hours"  
Same Mgrs. as C&C Photographic  
Associates

Entrance 580 Green St., Suite B  
580 Green..... SU tter 1-4884  
If no answer call..... SU tter 1-4425

**GRIES ROBERT** 134 Battery..... YU kon 6-1215  
Haas Rudy Jr & Staff  
Haas&Associates-Publicity-News  
625 Market..... SU tter-1-7570  
Halberstadt M 343 Front..... EX brook 2-7866  
**HARRIS WEYMAN** 233 Grant Av..... YU kon 6-0285  
(See Advertisement Opposite Page)

Hartsook Studios 518 Powell..... DO uglas 2-5985  
34 Powell..... EX brook 2-0777

**HASSMAN-MEYERS CO**  
Industrial & Commercial  
PHOTOGRAPHY  
Agricultural - Aerial  
Advertising - Catalogues  
Groups - Portraits - Publicity  
Enlargements - Copies  
Legal  
Large Ground Floor Studio

At Market  
8 Valencia..... UN drhil 1-3234  
Residence..... OV erland 1-1703  
Residence..... AT water 2-7019

**HILLER CHAS M & BEV WASHBURN**  
1117 Geary..... OR dway-3-5021  
House of Lobdell 2515 Sacramento..... JO rdn 7-0388

**IDENTIFICATION PHOTO SERVICE**  
DISCHARGE PAPERS  
Marriage License - Birth Certificate  
Ship Pictures & Photos Reduced  
to Wallet Size  
Laminated in a Plastic Case  
Application & Passport Photos  
"Plastiships" & Marine  
Photographers

Ferry Bldg..... YU kon 6-0559  
(Continued Next Page)

There are 6,156 telephone companies serving the United States.

### Photographers-Commercial- (Cont'd)

**ILLUSTRATIVE PHOTO ARTS**  
Blackman & Putzker  
Advertising - Fashion  
Industrial - Interiors  
Exteriors - Cataloguing

Near Kearny  
582 California..... GA rfd 1-6109

Irwin Photographic Studio  
1524-20th..... AT water 2-9012  
Johnston Victoria 210 Post..... DO uglas 2-2703  
Joseph's Photography Studio  
3649-26th..... AT water 2-5575  
Joseph's Studio 1601-16th Av..... LO mbard-6-6111  
King Photography 334 Kearny..... YU kon 6-0633

**KLEIN'S LEGAL SERVICE**  
507 Montgomery..... YU kon 6-2300

**KRAUSS KARL STUDIO**  
2015 Chestnut..... WA lnut 1-0097  
Lamar Studio 124 1/2 Carl..... MO ntrose-4-7143  
Lane-Lawson Studio  
721 Excelsior Av..... JU niper-5-2839  
Lauck Louis A 507 Montgomery..... DO uglas 2-4919  
Lawrence James A 431 Jackson..... GA rfd-1-8776  
Lee Studio 653 Pacific Av..... DO uglas 2-6211  
Lindsay Harold C 3065-24th..... MI ssn 7-3952

**MAK HAROLD JR STUDIO**  
1219 Polk..... PR ospt-5-5508

**MAE FRED** Hearst Bldg..... EX brook-2-0449

**MARGELA'S STUDIO**  
840 Clement..... SK yline 1-3431  
Martin Robert D 325 Kearny..... DO uglas 2-1661  
Martinielli Ennio H 1371 Post..... OR dway 3-2772  
If no answer call..... OR dway-3-3640

Master Photo File Of S F  
3319 Sacramento..... JO rdn 7-1377

**MELGAR STUDIO**  
Complete Commercial Service  
24-HOUR SERVICE  
150 Powell..... SU tter 1-0882

Melgar Studio 150 Powell..... SU tter 1-0882  
(See Advertisement This Page)

**MELLIAR WM A** 2362 Lombard..... FI lmer 6-5921

**MERGER RICHARD H**  
Commercial-Publicity-Fashion  
Chronicle Bldg..... EX brook-2-1261

**MERCURY PHOTO SERVICE**  
1069 Market..... MA rket 1-9747  
(See Advertisement This Page)

Michele Studio 382-18th Av..... SK yline 1-4846  
Morton-Waters Company 133 Kearny GA rfd 1-4337

**MOULIN PHOTOGRAPHIC STUDIOS**  
Commercial & Portrait Studios  
See Our Adv This Classification

Photographers Aerial  
Black & White Or Color Anywhere  
181-2d..... YU kon 6-4224  
If no answer call..... DE laware 3-5700  
If no answer call..... MA rket 1-8340  
If no answer call..... LO mbard 6-7968

Myers Alexander & Valencia..... UN drhil 1-3234  
National Photograph Corp  
122 New Montgomery..... YU kon 6-1274  
Oliver Don K 1458 Broadway..... TU xedo-5-6290  
Orem Photo Studio 1185 Church..... MI ssn-7-5908  
Pac Photo News 667 Mission..... SU tter-1-6144

**PACIFIC PHOTOGRAPHY SERVICE**  
Clean Brilliant Photography  
PUBLICITY  
FILM STRIPS  
TRADE JOURNAL  
PORTRAITURE

1561 Fillmore..... JO rdn 7-2636

Palmer Pictures 130 Bush..... DO uglas 2-4426  
Pan-Dik Studios Inc 2520 Irving..... SE abright-1-8800

**PASSPORT PHOTOS**  
415 Washington..... DO uglas-2-8076  
(See Advertisement This Page)

**PATTERSON & HALL** 425 Bush..... DO uglas 2-1117  
Photo-Ads 1114 Folsom..... KL ondkie 2-3103

**PHOTO-LITH LABORATORIES**  
David Leung-Photos For Reproductions  
142 Trenton..... SU tter-1-7496  
Photo Sales & Service  
2682-24th Av..... MO ntrose 4-9658

**PHOTO & SOUND PRODUCTIONS**  
Motion Pictures - Slide Films - Slides  
Visual Aid - For Commercial  
Advertising - Training - Education  
116 Natoma..... EX brook 2-2103

**PHOTOS PASSPORT**  
415 Washington..... DO uglas 2-8076

**PIGGOTT J K CO** 567 Mission..... SU tter-1-6143  
(See Advertisement Opposite Page)

**PLYMOUTH PICTURES**  
1318 Plymouth..... JU niper-5-7515

**PORTRAITS BY EDREN**  
461 Bush..... DO uglas 2-5094  
Presidio Flash Photo's 2025 Chestnut..... WE st-1-7740  
Ricci Lenore Mrs 350 Grove..... HE mlock-1-2681  
**RIEMEN JEANNE** 441 Powell..... GA rfd-1-2258  
**ROMAINE STUDIO** 220 Jones..... OR dway-3-2722

**ROYAL BLUEPRINT CO**  
Photographic Division  
Commercial Photographers  
Quality That Counts

62 Fremont..... SU tter 1-2376

Rubino A L Chronicle Bldg..... EX brook-2-1261

**SANDINO LOLA PHOTO STUDIOS**  
2180 Mission..... UN drhil-1-1235  
(See Advertisement Opposite Page)

**SANDINO PHOTO STUDIO**  
1317 Stockton..... YU kon 6-0936  
(See Advertisement This Page)

Scott Walter A 1234-10th Av..... MO ntrose-4-8286

**SEUTTER HENRY** 52-2d..... GA rfd-1-2768

**SIMON STUDIO**  
ADVERTISING PHOTOGRAPHY  
&  
COLOR PHOTOGRAPHY  
574A Market..... DO uglas-2-2307

**SMITH EMMETT E** 739 Market..... YU kon 6-0085  
Smith Loren 507 Montgomery..... DO uglas 2-2319  
Sommer Paul 942 Market..... DO uglas 2-2319

**SPONAGEL A** 25-3d..... SU tter-1-6314  
If no answer call..... OV erland-1-6093

**STEARNS STUDIO**  
Photographs For Advertising  
Color - Black & White  
Harry Stearns  
801 California..... SU tter-1-5495

Stewart & Skelton Studios  
137 Harlan..... DO uglas 2-7820  
**STONE & STEGATI** 369 Kearny..... DO uglas 2-5420

**STROHMEYER PHOTOGRAPHS**  
345 Front..... GA rfd-1-4751  
(See Advertisement Opposite Page)

**SWADLEY WESLEY PHOTOGRAPHIC STUDIOS** 233 Post..... SU tter-1-3390  
Talbot Photo Studio 2519 Mission..... AT water 2-6348  
Taylor & Wolf 170 Roosevelt Wy..... MA rket-1-9742

**TOMASO TOMMY**  
Commercial - Industrial  
Advertising - Publicity

527 California..... DO uglas 2-6848

**TRIMBLE JACK** 4690-18th..... KL ondkie-2-1418  
U S Studio 1747 Buchanan..... WA lnut-1-8398

**VAN ECKHARDT & REUSSER**  
690 Market..... EX brook 2-6635

**VAN'S PHOTO SERVICE**  
557 Birch..... HE mlock 1-2053  
Vaughn C Ray 4507 Araval..... LO mbard-6-8236

**VOGEL BARNEY** 52-2d..... GA rfd-1-2768

**WALLACE-ZORN PHOTOS**  
Publicity - Banquets - Weddings  
Comic Photos  
Hours 11 AM to 6 PM  
935 Market..... DO uglas 2-3577

Wanda's Photographic Services  
1360 Fell..... FI lmer 6-1515  
**WATERS COMPANY** 133 Kearny..... GA rfd-1-2440  
Or call..... GA rfd 1-4337

**WES PHOTOS**  
PUBLICITY - ADVERTISING  
Groups - Action - Professional - Color  
At Your Location or Our Studios  
3011 Fillmore..... WE st-1-4134

**WOJCIK STEPHEN** 1906 Union..... JO rdn 7-1433

## SUtter 1-0882

# MELGAR STUDIO

## COMMERCIAL PHOTOGRAPHY

BLACK AND WHITE OR COLOR

24 HOUR SERVICE *By Appointment*

### PASSPORT PHOTOS

TRAVELER'S - NATURALIZATION  
BORDER CROSSING CARDS  
PLASTIC LAMINATIONS  
DRIVER'S LICENSES  
IDENTIFICATION CARDS  
MEMBERSHIP CARDS  
R. R. PASSES

**DOuglas 2-8076**  
415 Washington St.  
Across Custom House

**FLASH!**  
When you want candid  
shots at birthday parties,  
weddings, family reunions  
rely on us for results...  
guaranteed by 25 years  
service in San Francisco.  
Also commercial, industrial and  
publicity.

## SANDINO

TWO STUDIOS • YUkon 6-0936 • DOuglas 2-6433

## COMMERCIAL THEATRICAL PORTRAIT

Color • Advertising • Publicity  
Displays • Weddings • Candid

*Weyman Harris*

Phone **YUkon 6-0285**  
233 GRANT AVE.  
Entire 3rd Floor  
Open Evenings

Specialists in...

# PHOTO MURALS

(PHOTOGRAPHS OF EXTREME SIZE)  
For Homes, Offices,  
Display, Sales,  
and  
Exploitation!

**MAket 1-9747**

## MERCURY PHOTO SERVICE

1069 MARKET ST., NEAR 7th

IT PAYS TO ANSWER  
TELEPHONE CALLS  
PROMPTLY

Prompt answering of a  
telephone's ring is thought-  
ful, courteous—and good  
business.

We want your telephone service  
to be as helpful to you as we can  
make it.

## ANY TIME

When things happen unexpect-  
edly—the demand for promptness  
of service is urgent. You'll find  
firms who render 24-hour service  
listed in the

*Classified*  
TELEPHONE SECTION